Regions of Industry Concentration & Competitive Advantage in Nova Scotia

An Analysis of the National Household Survey, 2011

Nova Scotia Department of Economic and Rural Development and Tourism

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Introduction & Overview

Regions of Industry Concentration & Competitive Advantage in Nova Scotia

Regions of Industry Concentration & Competitive Advantage in Nova Scotia

There are several tools that organizations involved in economic development can use to analyze growth opportunities. Location Quotients, a measure of industry concentration, and Shift – Share analysis are two of these tools. They allow researchers to look at past trends in a regional economy and identify sectors that have under or over-performed relative to other industries in other regions.

This report uses information on employment by industry from the National Household Survey (Census) in 2011 for each of the eighteen counties in Nova Scotia and for approximately 300 industry categories to examine trends in industry concentration and growth compared with Canada's during the inter-censal period (2006 – 2011).

Industry Concentration

Industry concentration can be measured using Location Quotients (LQ). Location Quotients compare the regional share of employment in an industry with national share of employment in the same industry. The larger maps in this document show darker tones where a particular industry is most concentrated.

A low Location Quotient (LQ), a level less than 1, suggests local employment is less concentrated in the region than it is nationally. It can also suggest that local needs aren't being met by the sector, or that the area is importing goods and services in this sector. An average LQ level, around 1 (0.75 – 1.25), indicates local employment is comparable to levels of concentration elsewhere. A LQ level above 1 suggests a higher level of concentration in a particular region compared to elsewhere. It also suggests that the industry may be exporting to other regions. In almost every county in Nova Scotia, except Halifax, there are industries with very high concentrations (LQ > 10). (See Table 1 and Figure 1.) Industries with very high levels of concentration can indicate a local dependence on the sector, or a 'single-industry' community[1].

Most of the industries with high levels of concentration in Nova Scotia counties are related to the oceans sector such as fishing, aquaculture, seafood processing, ship & boatbuilding, and deep sea water transportation. Several other industries with very high concentrations fall under the categories of forest products, textiles, non-metal mineral products, and rubber products (tires). A few exceptions are fruit and vegetable preserving in Cumberland County, leather products in Antigonish, and recreational vehicle parks and campgrounds in the Annapolis Valley.

[1] http://www.sasktrends.ca/Sask%20Ticks%20Comp%20Adv%20Analysis%20Report.pdf

Other noteworthy industries showing high levels of concentration in the region (LQ>5) include heritage institutions (Queens, Annapolis, Guysborough) animal food and dairy product manufacturing (Colchester), aerospace products (Lunenburg, Cumberland), defense, and also funeral services (Annapolis), air transportation-related industries (Hants), pharmaceutical manufacturing (Guysborough, Richmond), and business support services (Pictou, Cape Breton).

Note: Since concentration is measured using location of employment it may not correspond exactly with the locations of employers or businesses in that industry because there may be employees that live in one county but travel to work in another county.

Figure 1: Highly Concentrated Industries, 2011 (Location Quotient >10)

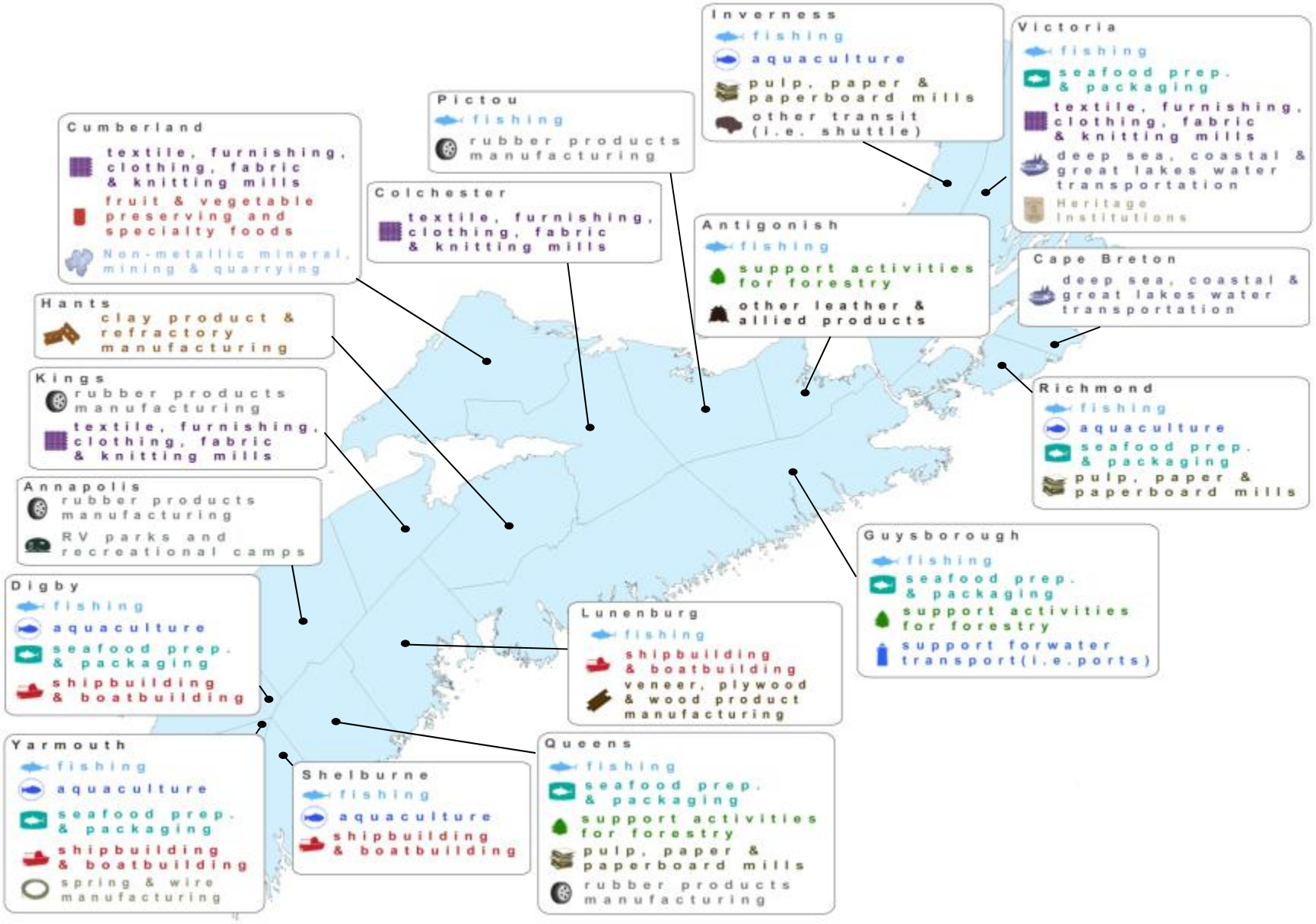


Table 1: Highly Concentrated Industries, 2011 (Location Quotient >10)

County Name	North American Industry Classifications(NAICS) for Highly Concentrated Industries(LQ>10)				
Shelburne	1125 Aquaculture	1141 Fishing	3366 Ship and boat building		
Yarmouth	1125 Aquaculture	1141 Fishing	3117 Seafood product preparation and packaging	3326 Spring and wire product manufacturing	3366 Ship and boat building
Digby	1125 Aquaculture	1141 Fishing	3117 Seafood product preparation and packaging	3366 Ship and boat building	
Queens	1141 Fishing	1153 Support activities for forestry	3117 Seafood product preparation and packaging	3221 Pulp, paper and paperboard mills	3262 Rubber product manufacturing
Annapolis	3262 Rubber product manufacturing	7212 RV parks and recreational camps			
Lunenburg	1141 Fishing	3212 Veneer, plywood and engineered wood product manufacturing	3366 Ship and boat building		
Kings	3132 Fabric mills	3262 Rubber product manufacturing			
Hants	3271 Clay product and refractory manufacturing				
Colchester	3141 Textile furnishings mills	3149 Other textile mills	3151 Clothing knitting mills		
Cumberland	2123 Non-metallic mineral mining and quarrying	3114 Fruit and vegetable preserving and specialty food manufacturing	3151 Clothing knitting mills		
Pictou	1141 Fishing	3262 Rubber product manufacturing			
Guysborough	1141 Fishing	1153 Support activities for forestry	3117 Seafood product preparation and packaging	4883 Support activities for water transportation	
Antigonish	1141 Fishing	1153 Support activities for forestry	3169 Other leather and allied product manufacturing		
Inverness	1125 Aquaculture	1141 Fishing	3221 Pulp, paper and paperboard mills	4859 Other transit and ground passenger transportation	
Richmond	1125 Aquaculture	1141 Fishing	3117 Seafood product preparation and packaging	3221 Pulp, paper and paperboard mills	
Cape Breton	4831 Deep sea, coastal and great lakes water transportation				
Victoria	1141 Fishing	3117 Seafood product preparation and packaging	3131 Fibre, yarn and thread mills	4831 Deep sea, coastal and great lakes water transportation	7121 Heritage institutions

Industries with Competitive Advantage

It is also possible to combine industry concentration measures with other measures to look at whether a region is growing or declining, how 'natural' the growth is relative to other regions in Canada, and whether the local industry might represent a region of competitive advantage.

Two other measures used to do this both make up part of a Shift-Share analysis: (1) a Differential effect; and (2) an Industry Mix effect. The Differential effect is a measure of whether local employment growth is leading or lagging national employment growth. The Industry Mix effect measures the portion of employment growth in the local industry attributable to growth or decline in the sector overall. Together with the level of industry concentration, the Shift-Share analysis also provides general policy indicators about an industries health. These have been classified as follows[2]:

Carvalho Classification	Location Quotient	Industrial Mix Effect	Differential Effect (Leading/ Lagging)	Industry Prospects
Driving	>1.25	+	+	Current Strength – Leading Industry / External Growth / Strong Base
Accelerating	0.75-1.25	+	+	Emerging Strength – Leading Industry / External Growth / Average Base
Rising	<0.75	+	+	Possible Strength – Leading Industry / External Growth / Weak Base
Evolving	>1.25	-	+	Current Advantage – Leading Industry / External Weakness / Strong Base
Transitional	0.75-1.25	-	+	Emerging Advantage – Leading Industry / External Weakness / Average Base
Moderate	<0.75	-	+	Possible Advantage – Leading Industry / External Weakness / Weak Base
Promising	>1.25	+	-	Current Target – Lagging Industry / External Strength / Strong Base
Yielding	0.75-1.25	+	-	Possible Target – Lagging Industry / External Strength / Average Base
Modest	<0.75	+	-	Limited Target – Lagging Industry / External Strength / Weak Base
Challenging	>1.25	-	-	Current Challenge – External Weakness / Declining Competiteness / Strong Base
Vulnerable	0.75-1.25	-	-	Emerging Challenge – Lagging Industry / External Weakness / Average Base
Marginal	<0.75	-	-	Possible Challenge – Lagging Industry / External Weakness / Weak Base

[2] Industry Prospects adapted from the Industry Targeting Analysis Decision Tree in "Understanding Your Economy: Using Analysis to Guide Local Strategic Planning", 1992. Mary McLean & Kenneth Voytek. The Carvalho Classification is system developed by Dr. Emanuel Carvalho,, Associate Professor of Economics at the University of Waterloo.

The Carvalho Classifications (i.e. Driving, Accelerating, Rising….) are provided for each industry in each county in Nova Scotia in a smaller map at the upper right hand corner of the pages that follow. Higher concentrations are shown with more saturated colours (i.e. darkest green, blue, yellow and red).

The different colours on each map show areas where a region's growth in an industry is leading/lagging. Green indicates an industry has both a positive industrial mix and differential effect, suggesting possible competitive advantages. This suggests the industry's local growth is leading national growth, and the overall strength of the industry is also high. Red indicates industries with negative industrial mix and differential effects, suggesting possible challenges or limited prospects in that industry. Blue indicates a positive differential effect, meaning the local industry is leading the national growth, even though the industry is slowing nationally. Blue could indicate that there are limited external prospects for the industry but there may also be some local strength. Yellow indicates a positive industrial mix effect, meaning the national industry is growing overall even though local industry is lagging. Some yellow industries may be options to consider targeting or retaining, particularly if there is already a high concentration in the region.

Regional Summary

Many of the Driving (darker green) industries across the province appear to be related to demographic factors: highway, street and bridge construction, heritage institutions, postal service, grocery stores, child day-care, funeral services, dentists, waste collection. These products and services may be expected to continue to grow with population growth. Driving industries represent current strengths. Nationally these industries are growing, locally they are also leading, and they are concentrated in the region. The Accelerating and Rising industries (lighter green) also indicate areas of local strengths but they are less concentrated in the area.

Many of the Challenging (darker red) industries are related to industries with very high concentrations noted earlier, like oceans sector industries including fishing and seafood product packaging and boatbuilding, as well as farming, forest products and food manufacturing. Challenging industries are ones that may have limited prospects because the industry is not experiencing growth nationally, local growth is lagging, and the industry is concentrated in that region. Vulnerable or Marginal industries (lighter red) also indicate an industry has limited prospects in the region but are less concentrated in the area.

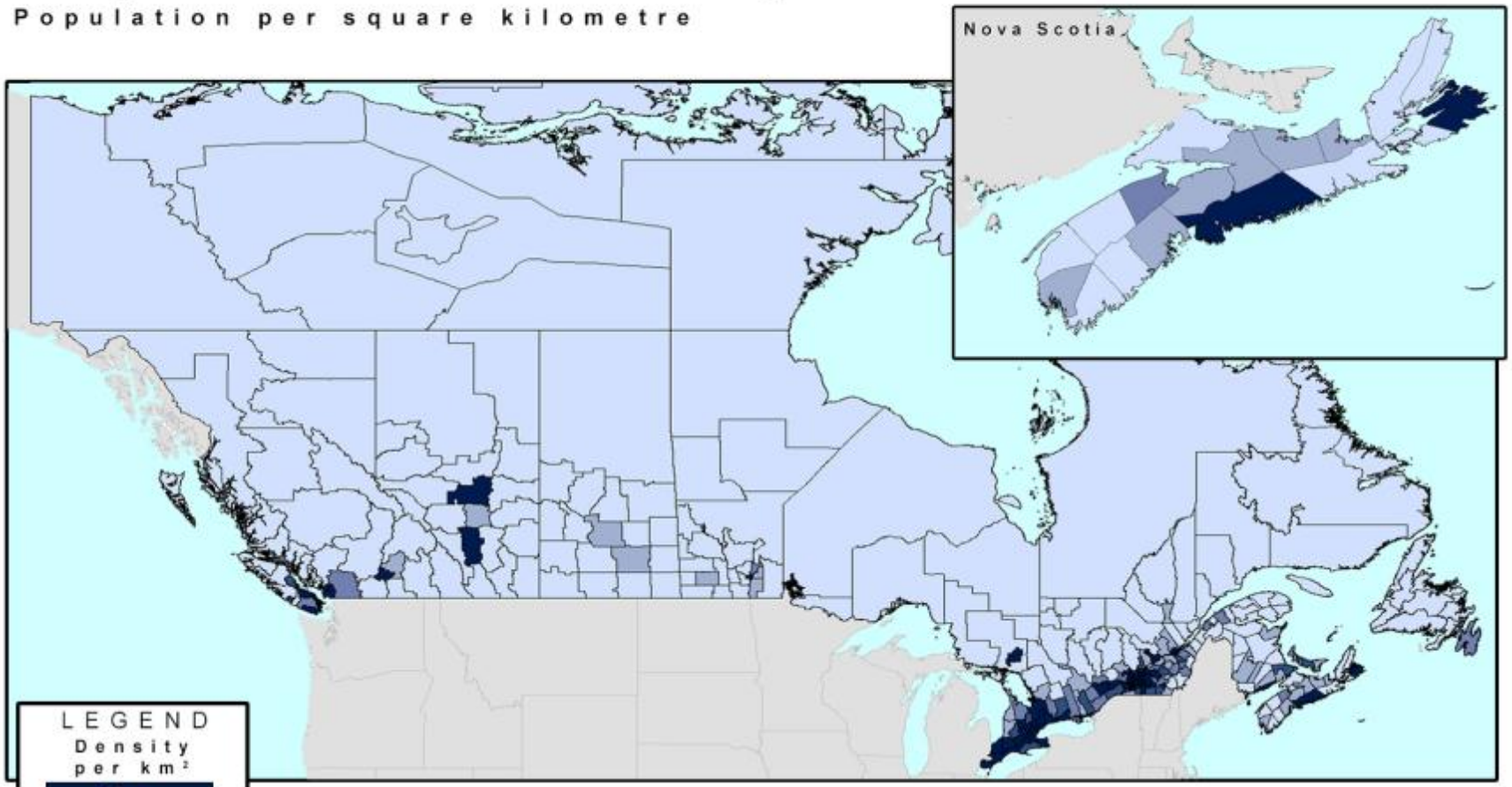
There is considerable variation across Nova Scotia and Canada. It is also important to consider other regional or specific information to provide a full picture of the state of each industry. For example, measuring employment changes can mask other changes, such as productivity improvements. Historical trends may also be very different than future prospects for any given industry. For example, the ship and boatbuilding industry is considered Challenged in some regions but could be affected positively by the recent shipbuilding contract. A list of the sectors that are Driving or Challenging in each county is provided in Appendix 1.

General Economic Indicators for Nova Scotia Counties

National Household Survey, 2011

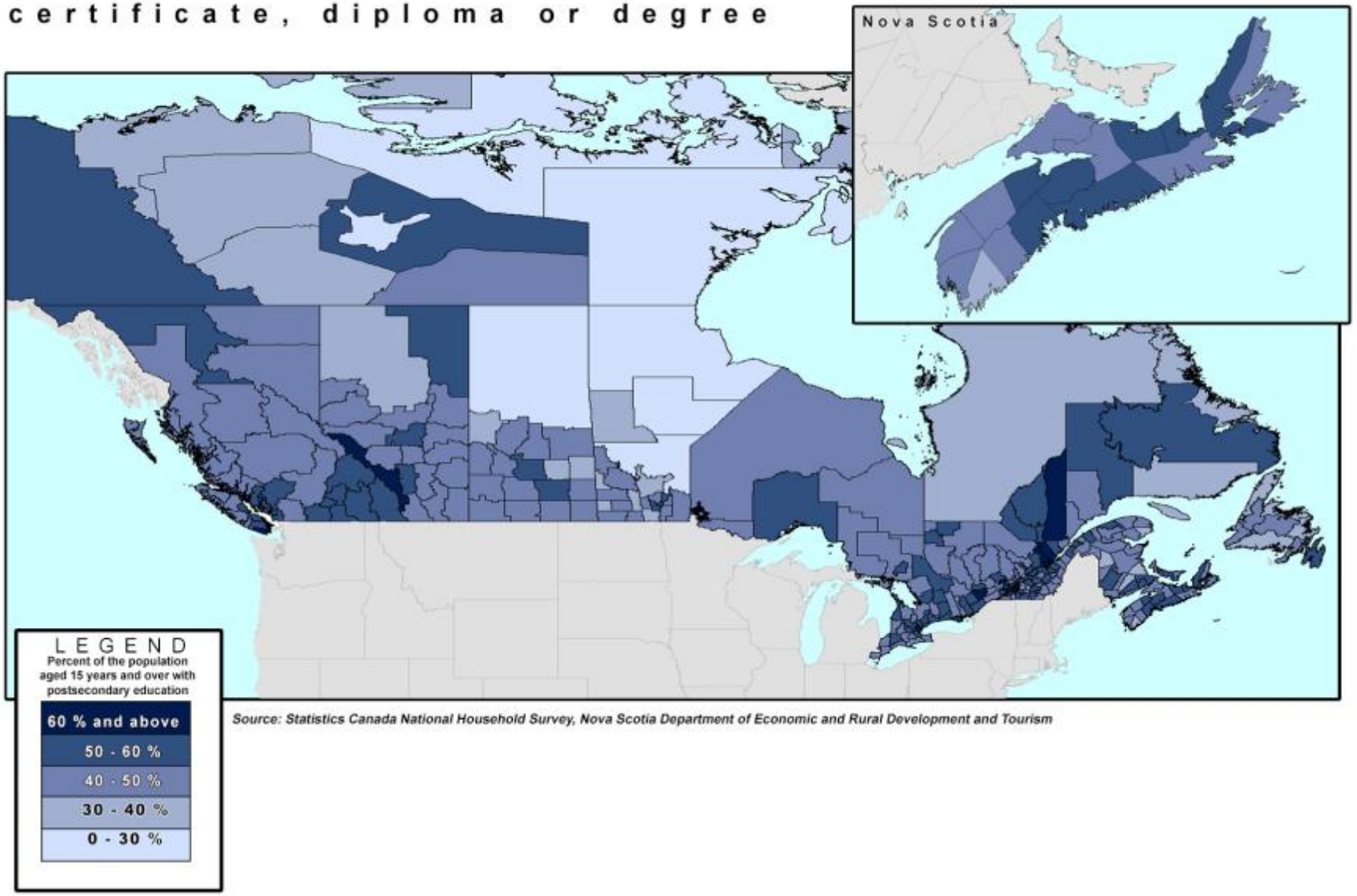
Population density

Population per square kilometre



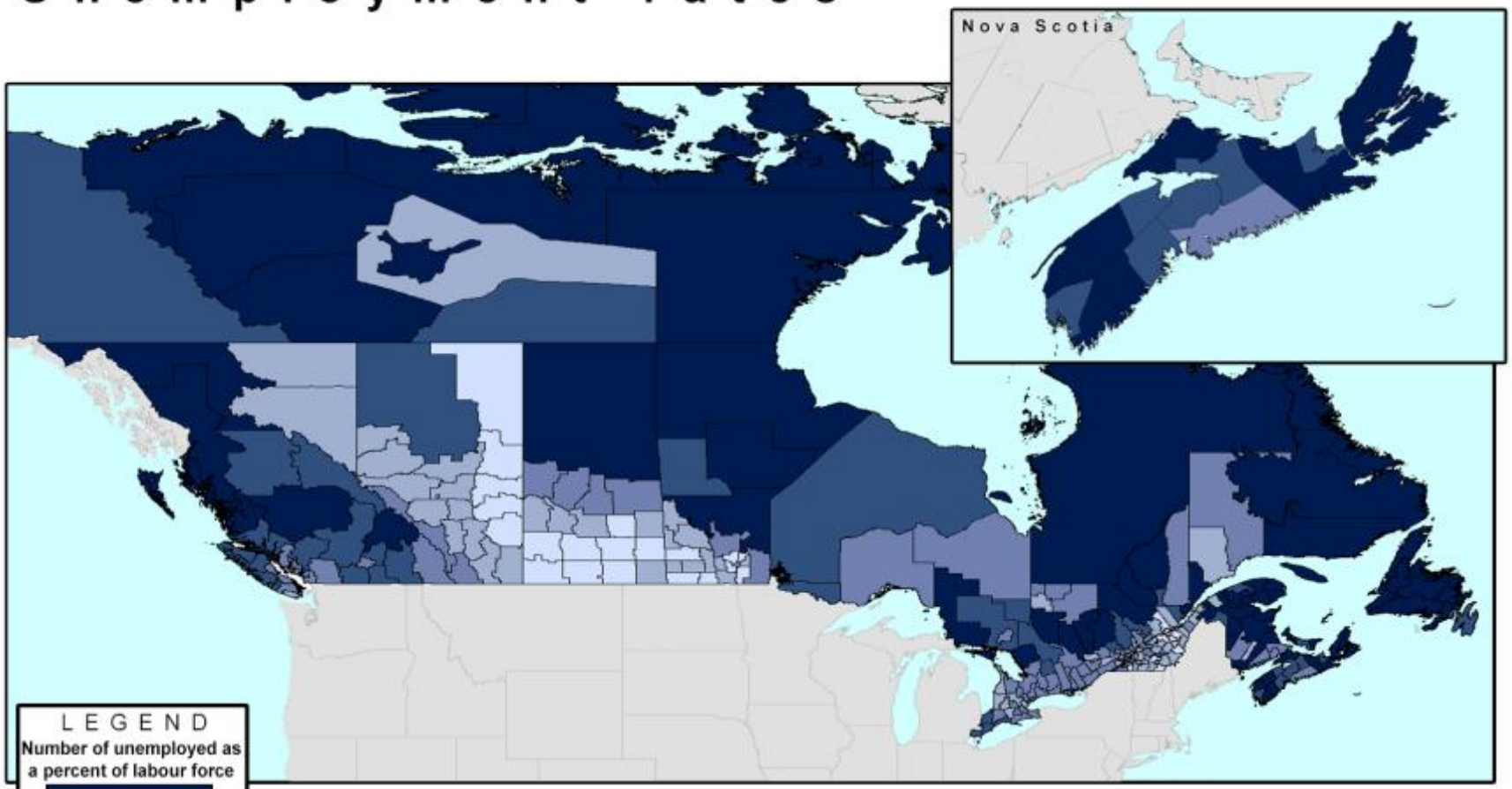
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Percent of population with postsecondary certificate, diploma or degree



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Unemployment rates



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

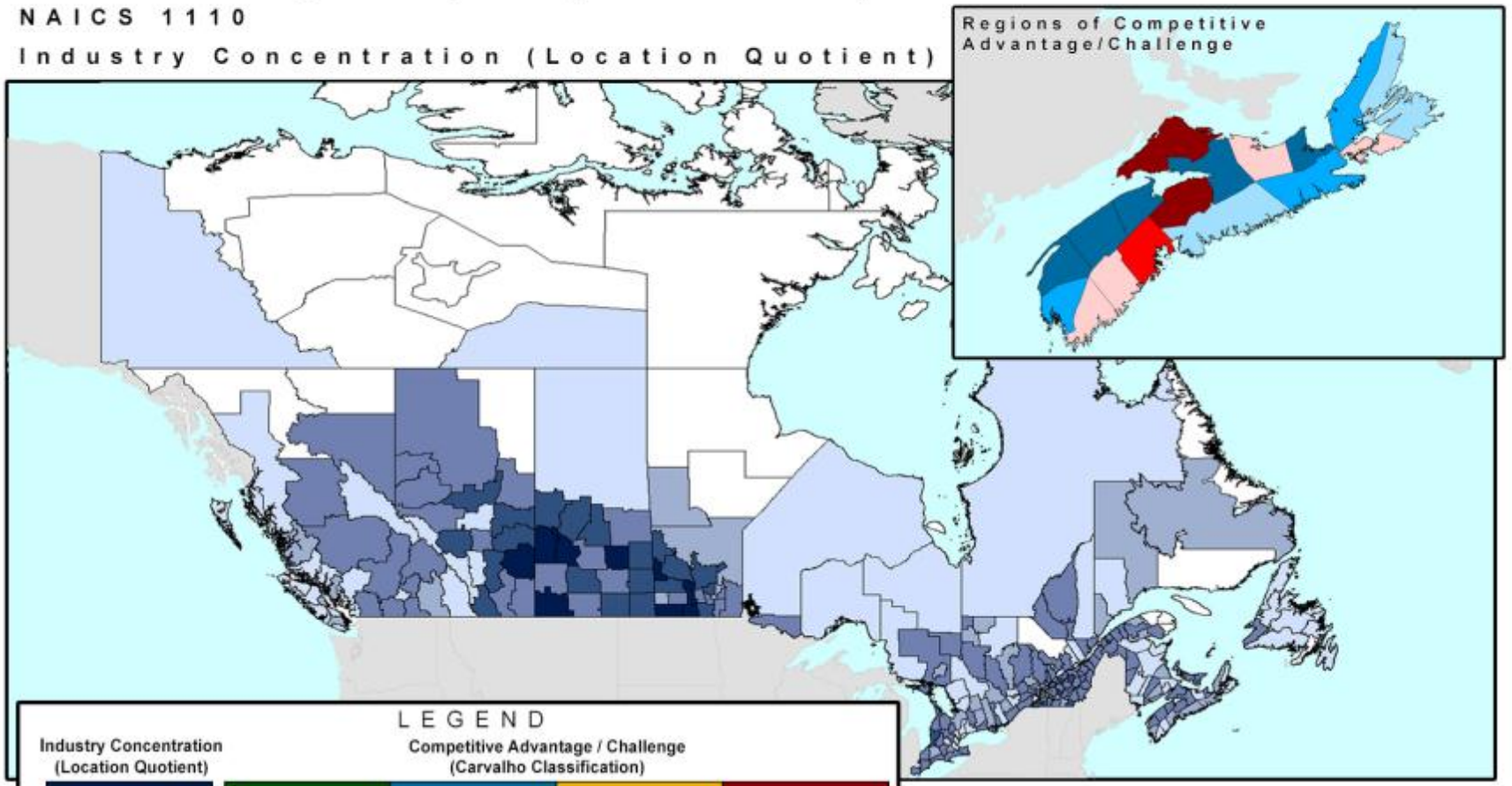
Agriculture, Forestry, Fishing & Hunting

NAICS 11

Farms (except aquaculture)

NAICS 1110

Industry Concentration (Location Quotient)

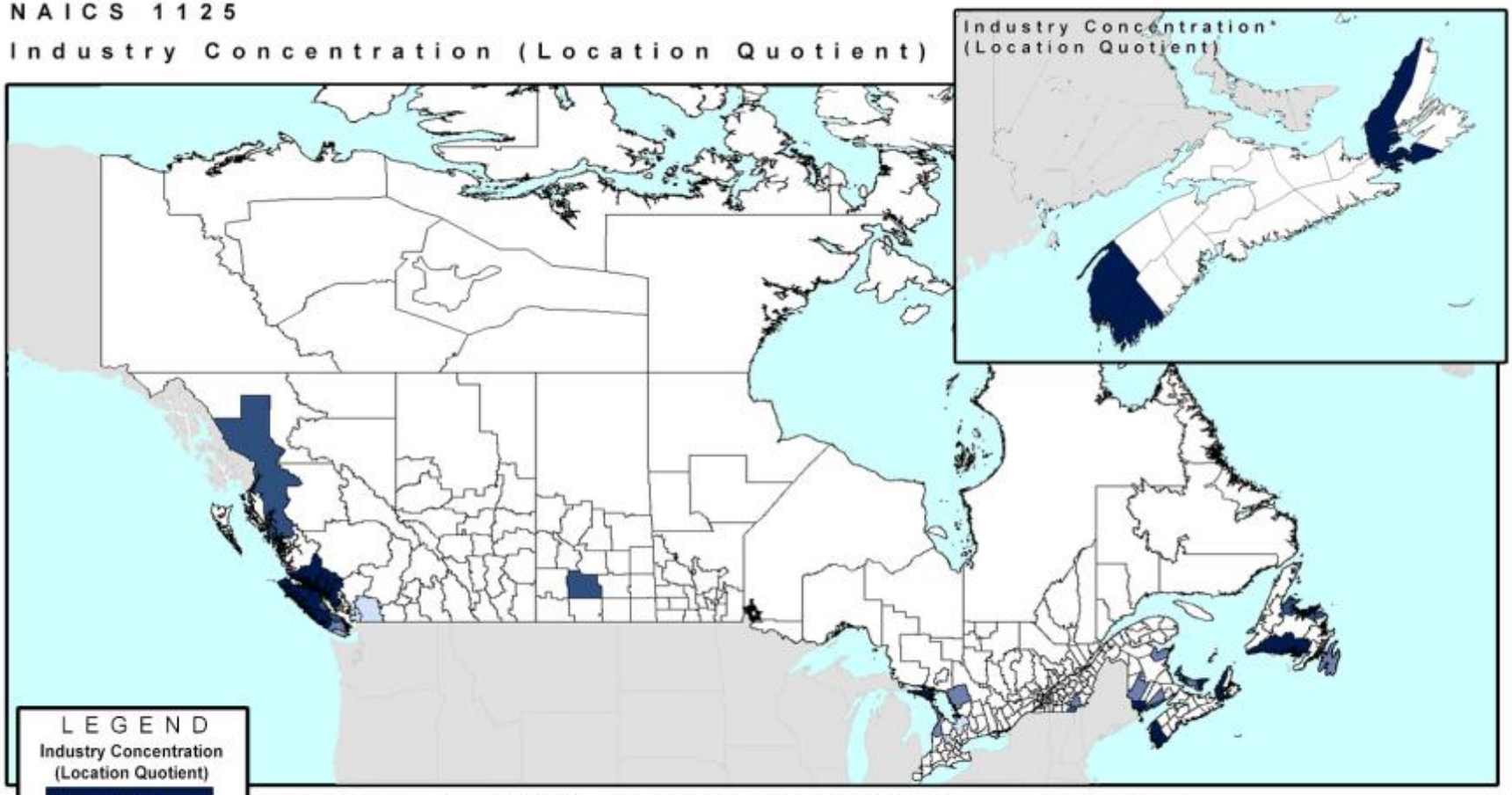


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Aquaculture

NAICS 1125

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

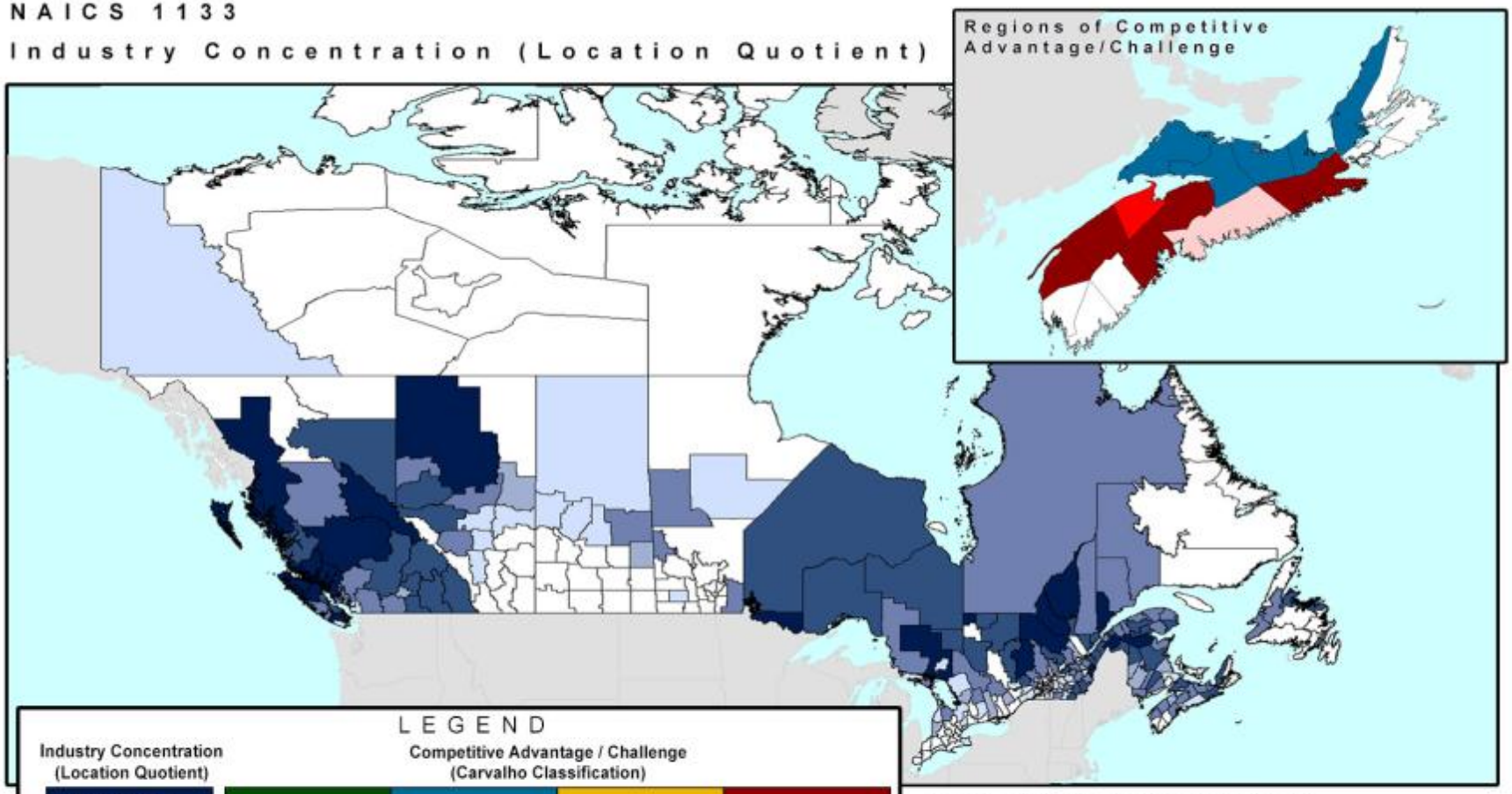
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

**Carvalho Classification unavailable for this industry due to industry classification changes during the inter-censal period.*

Logging

NAICS 1133

Industry Concentration (Location Quotient)

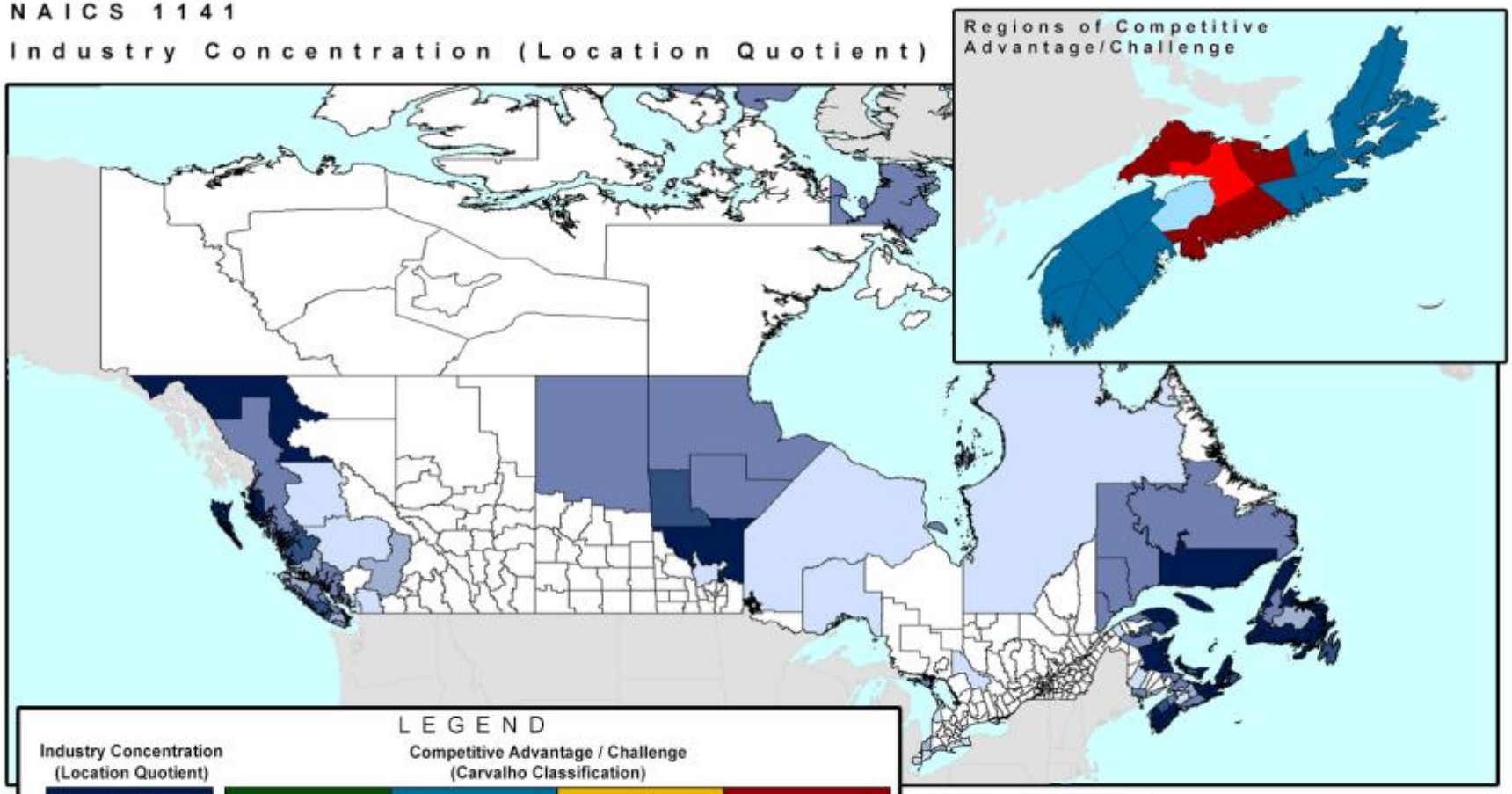


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Fishing

NAICS 1141

Industry Concentration (Location Quotient)

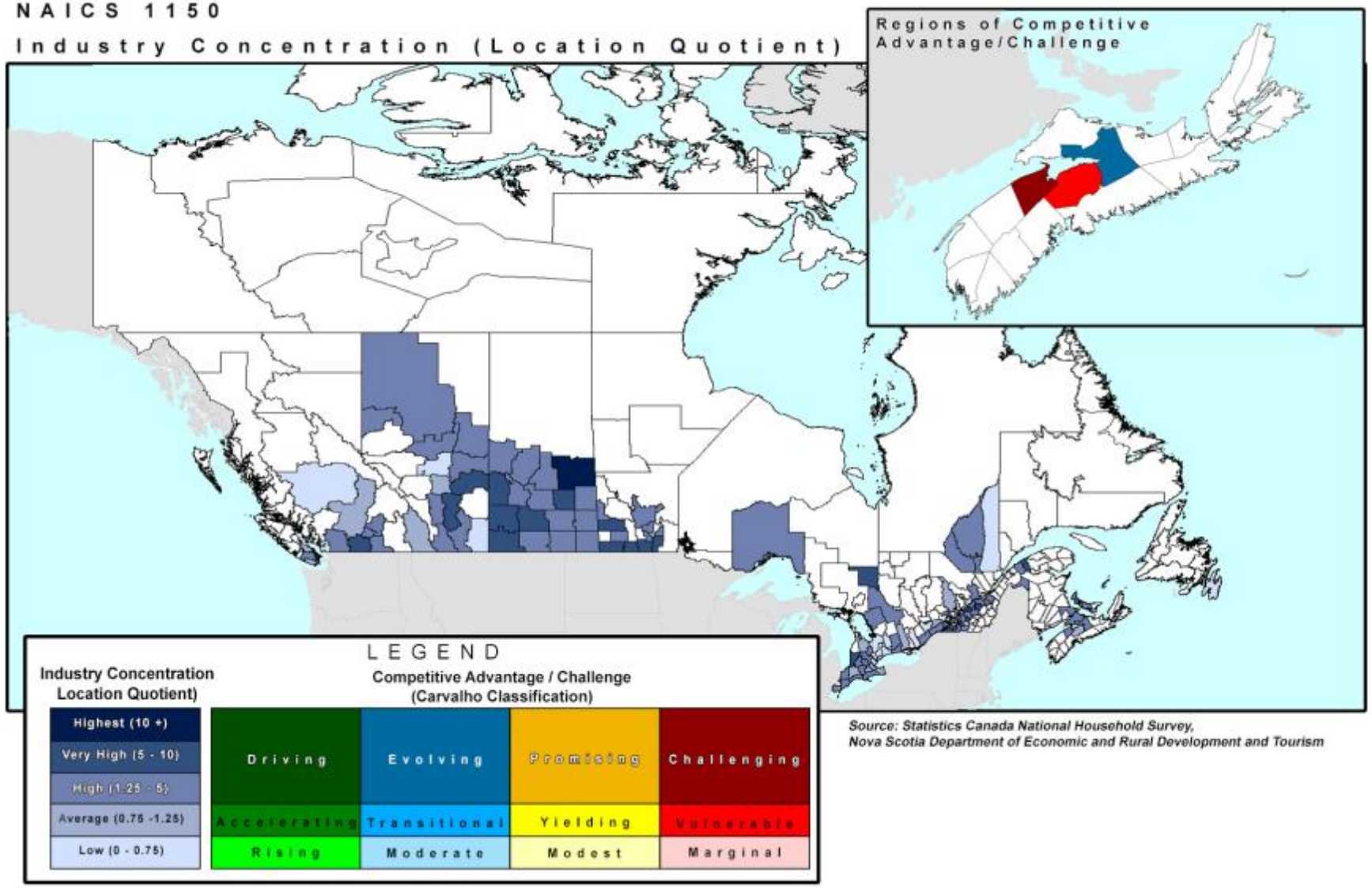


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for farms

NAICS 1150

Industry Concentration (Location Quotient)

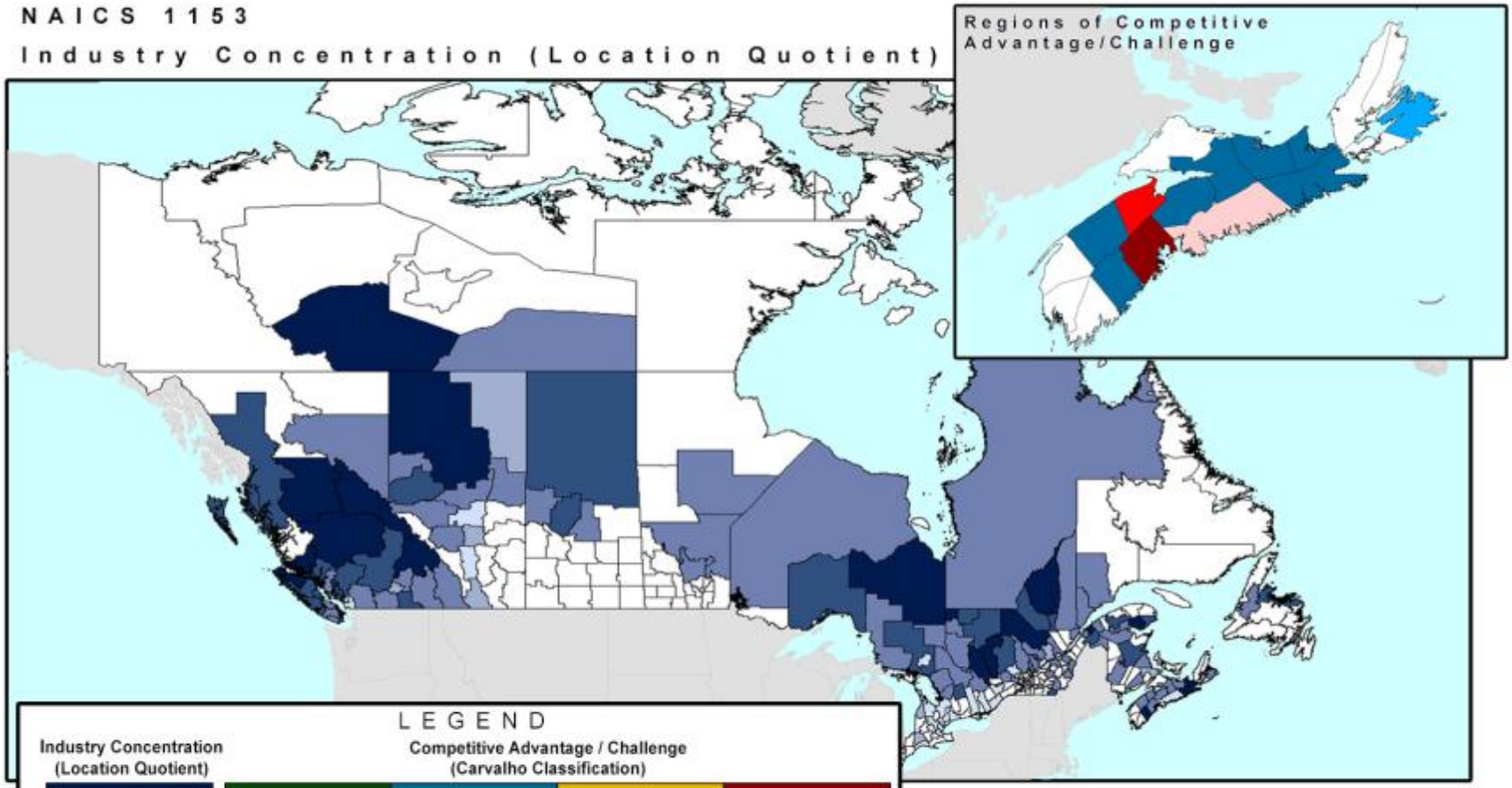


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for forestry

NAICS 1153

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

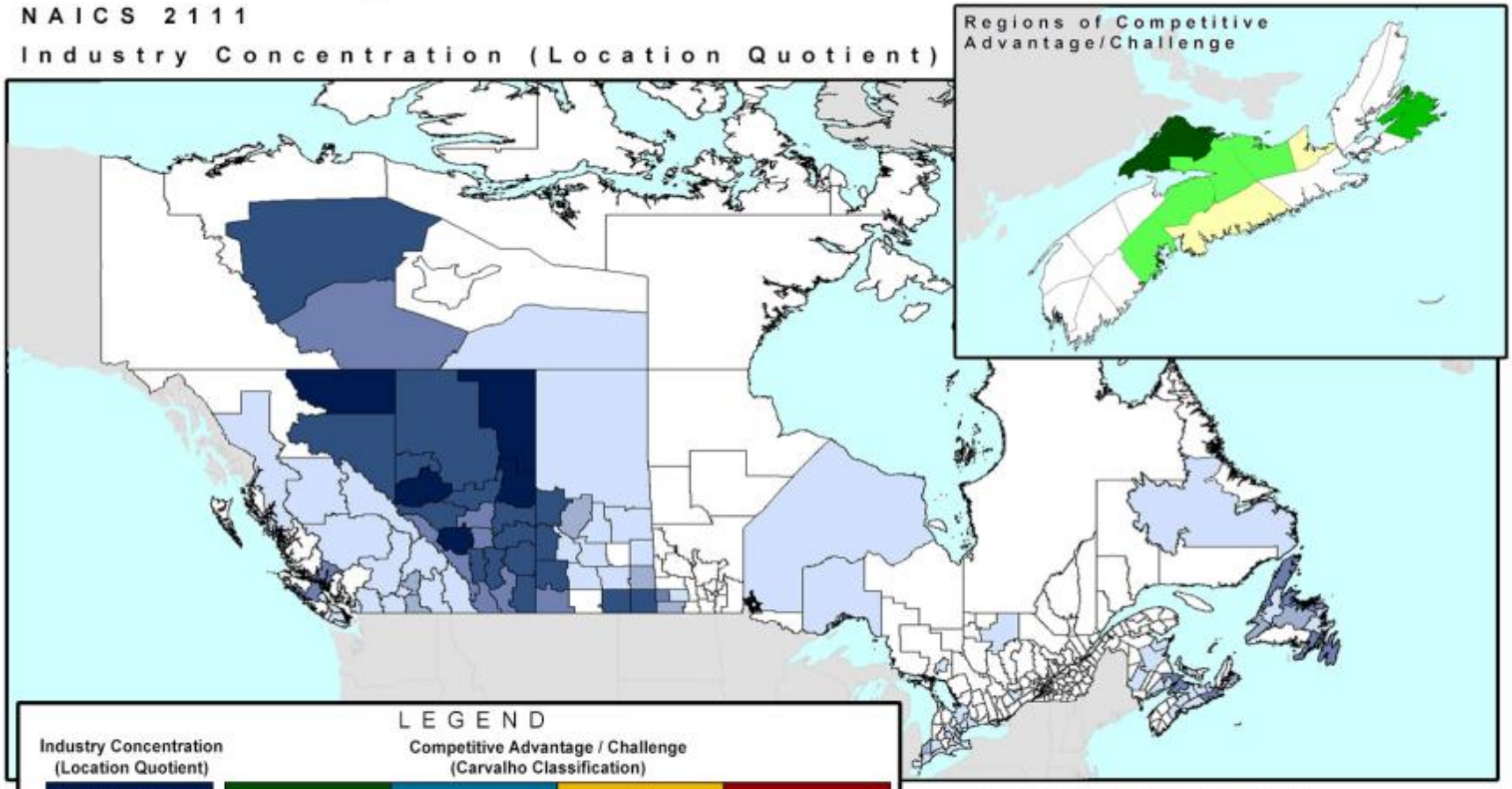
Mining, Quarrying, & Oil and Gas Extraction

NAICS 21

Oil and gas extraction

NAICS 2111

Industry Concentration (Location Quotient)

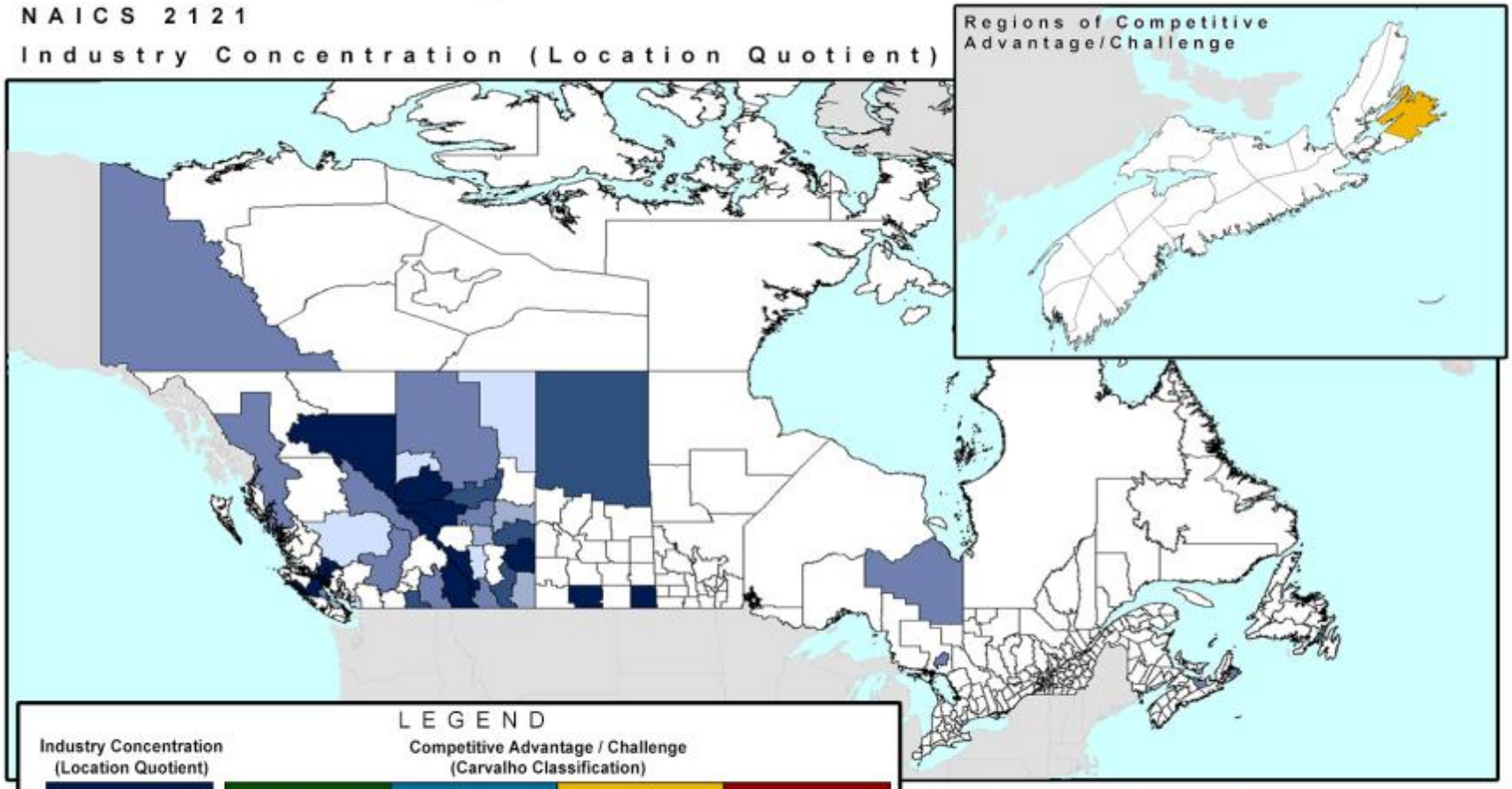


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Coal mining

NAICS 2121

Industry Concentration (Location Quotient)



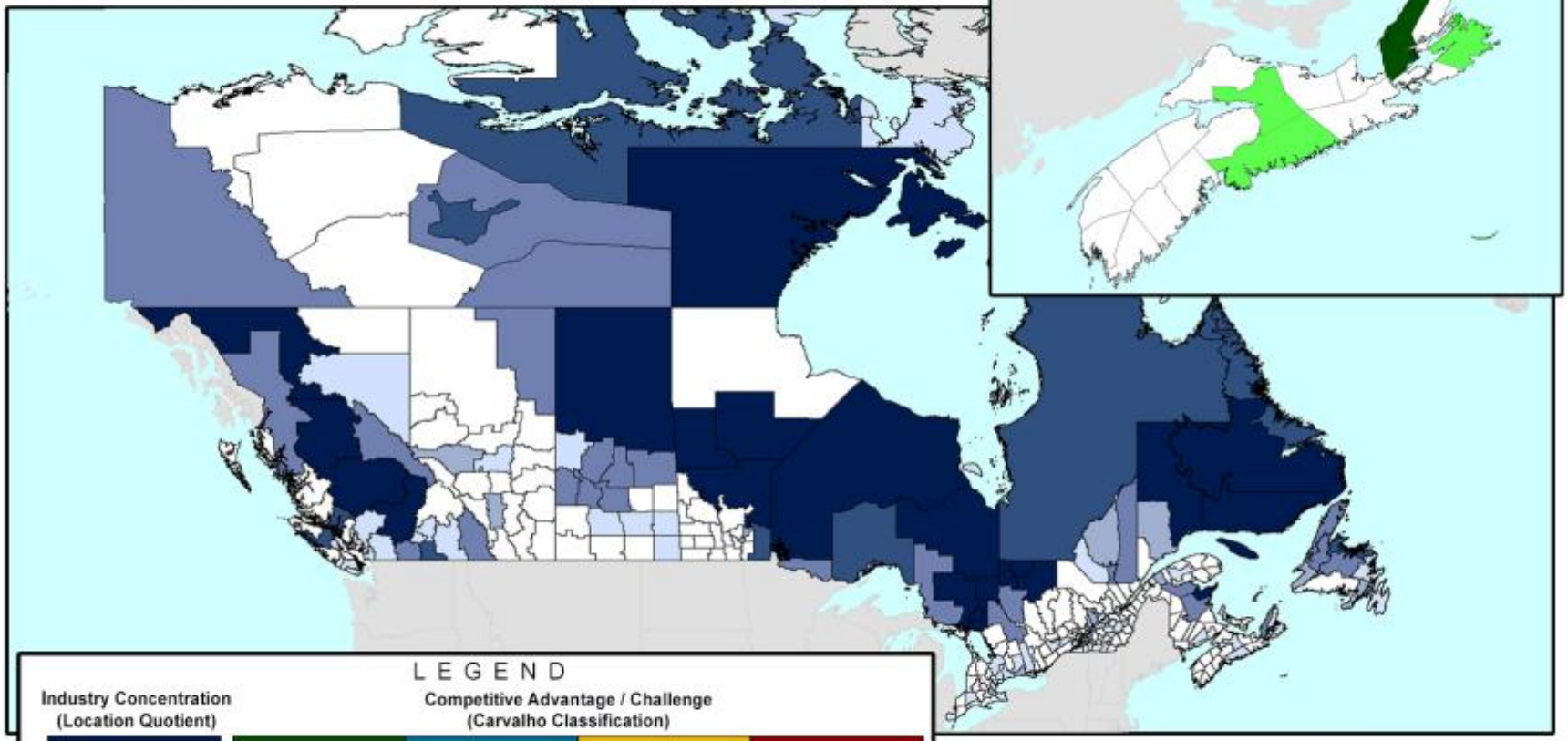
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Metal ore mining

NAICS 2122

Industry Concentration (Location Quotient)



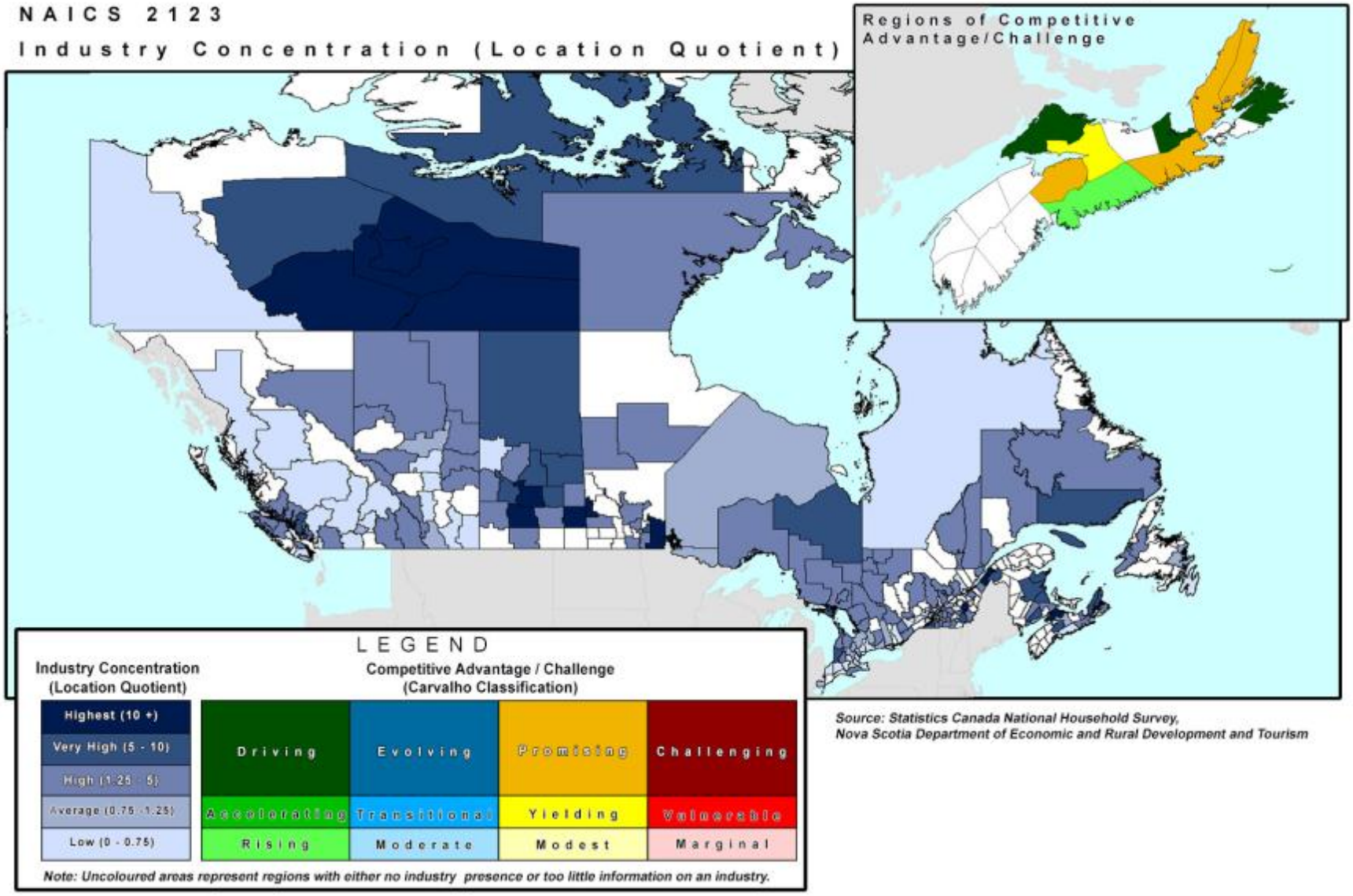
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Non-metallic mineral & mining

NAICS 2123

Industry Concentration (Location Quotient)

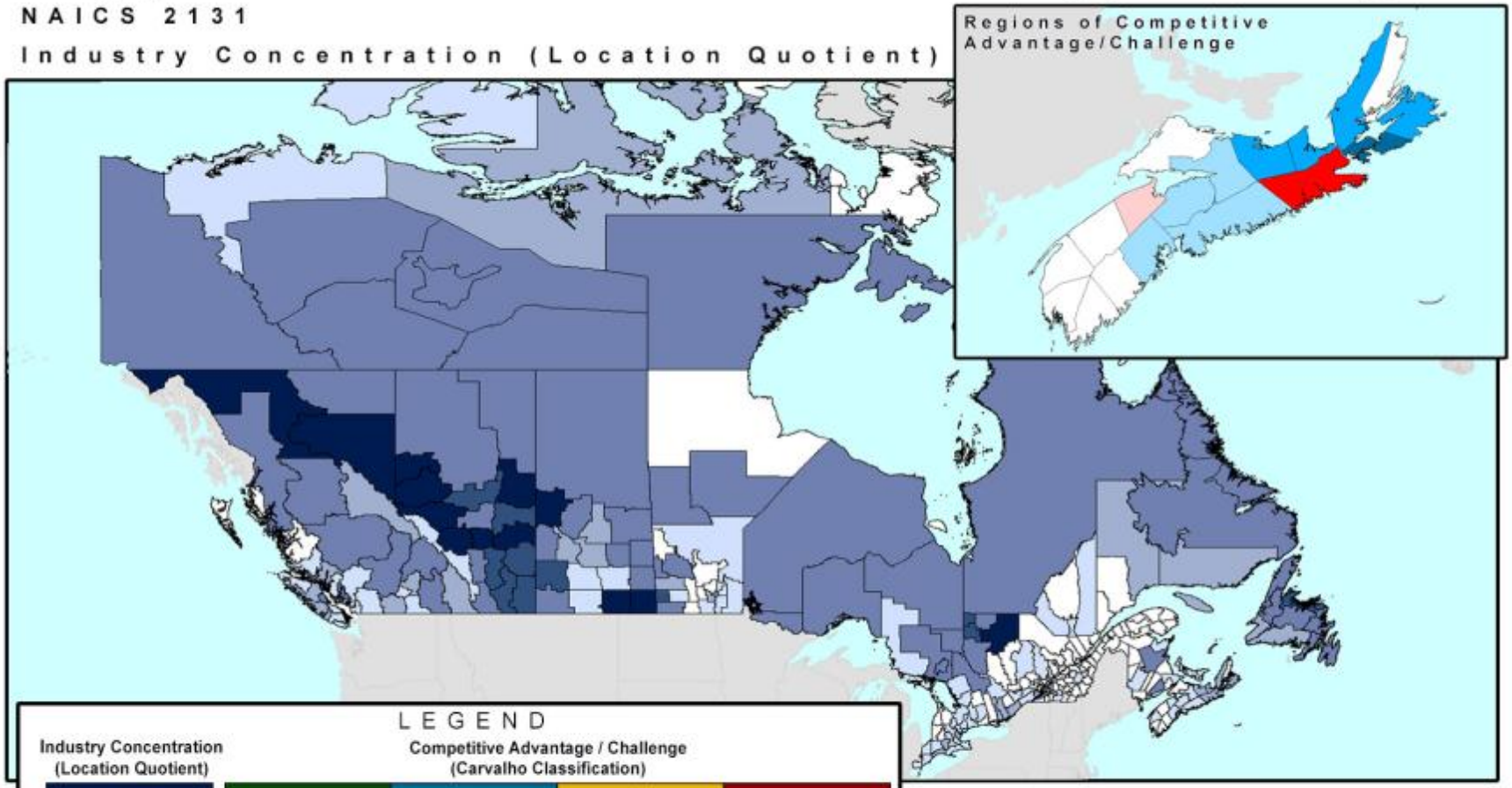


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for minning, oil & gas

NAICS 2131

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

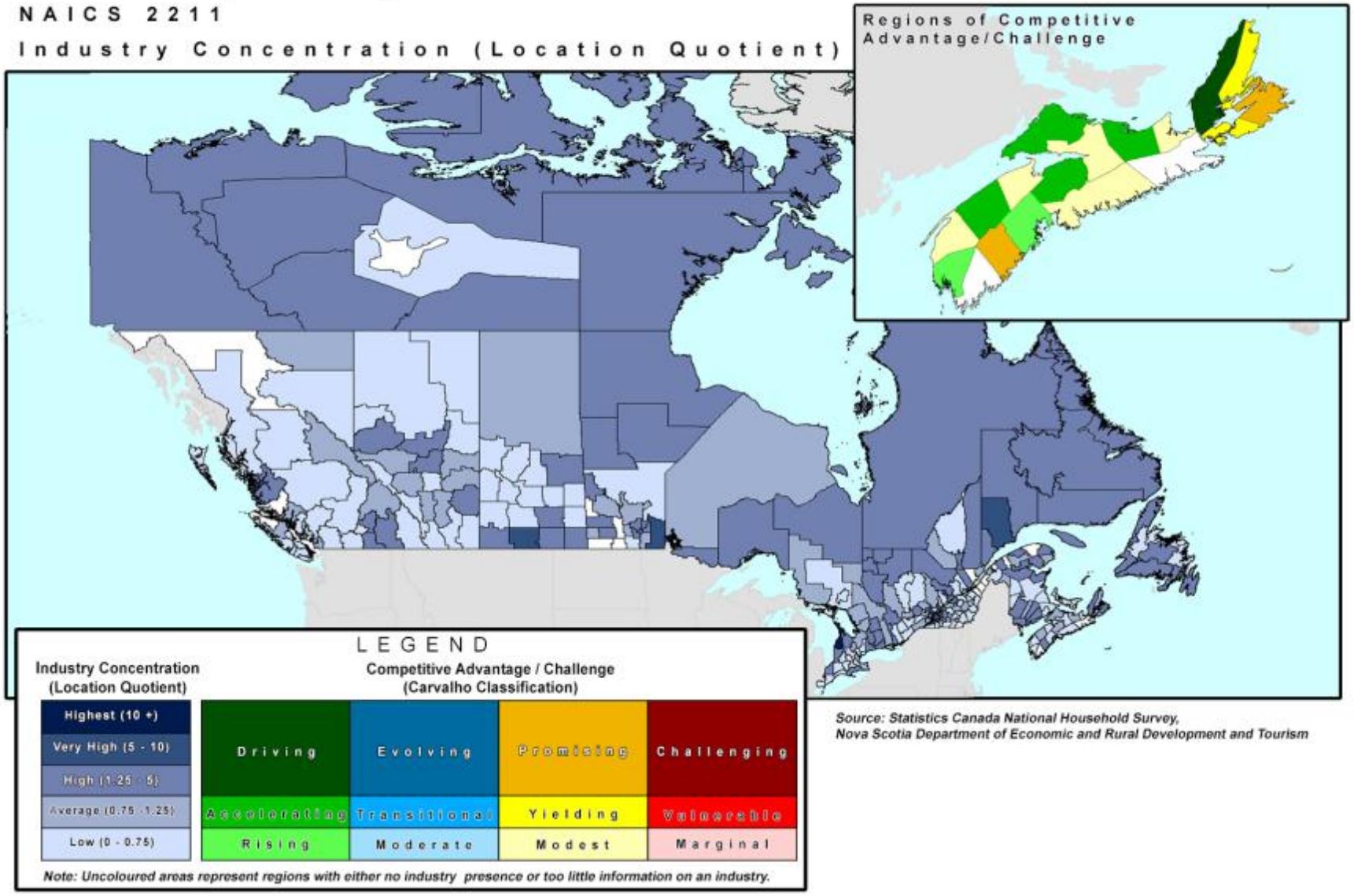
Utilities

NAICS 22

Electric power generation, transmission & distribution

NAICS 2211

Industry Concentration (Location Quotient)

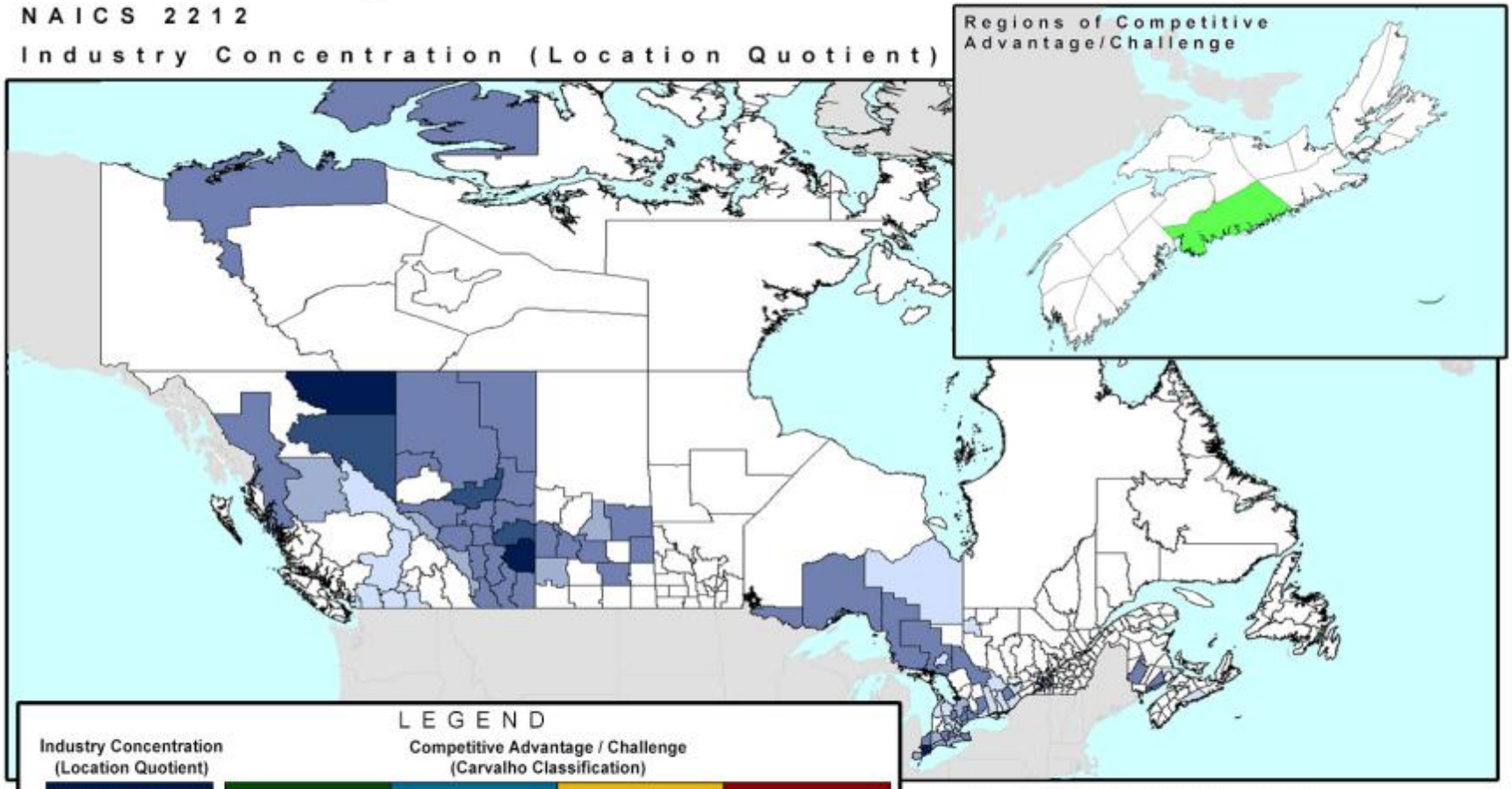


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Natural gas distribution

NAICS 2212

Industry Concentration (Location Quotient)

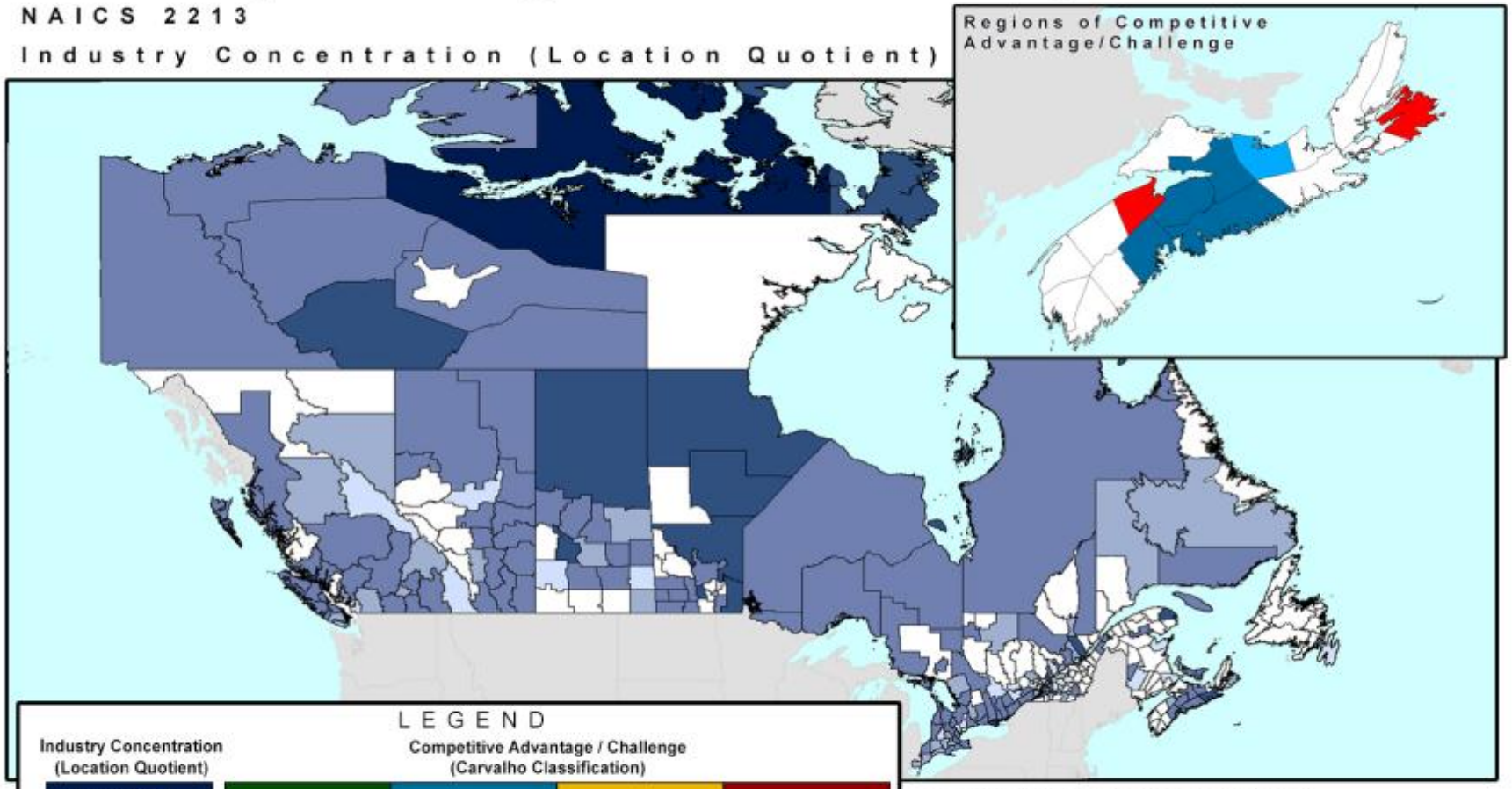


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Water, sewage & other systems

NAICS 2213

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

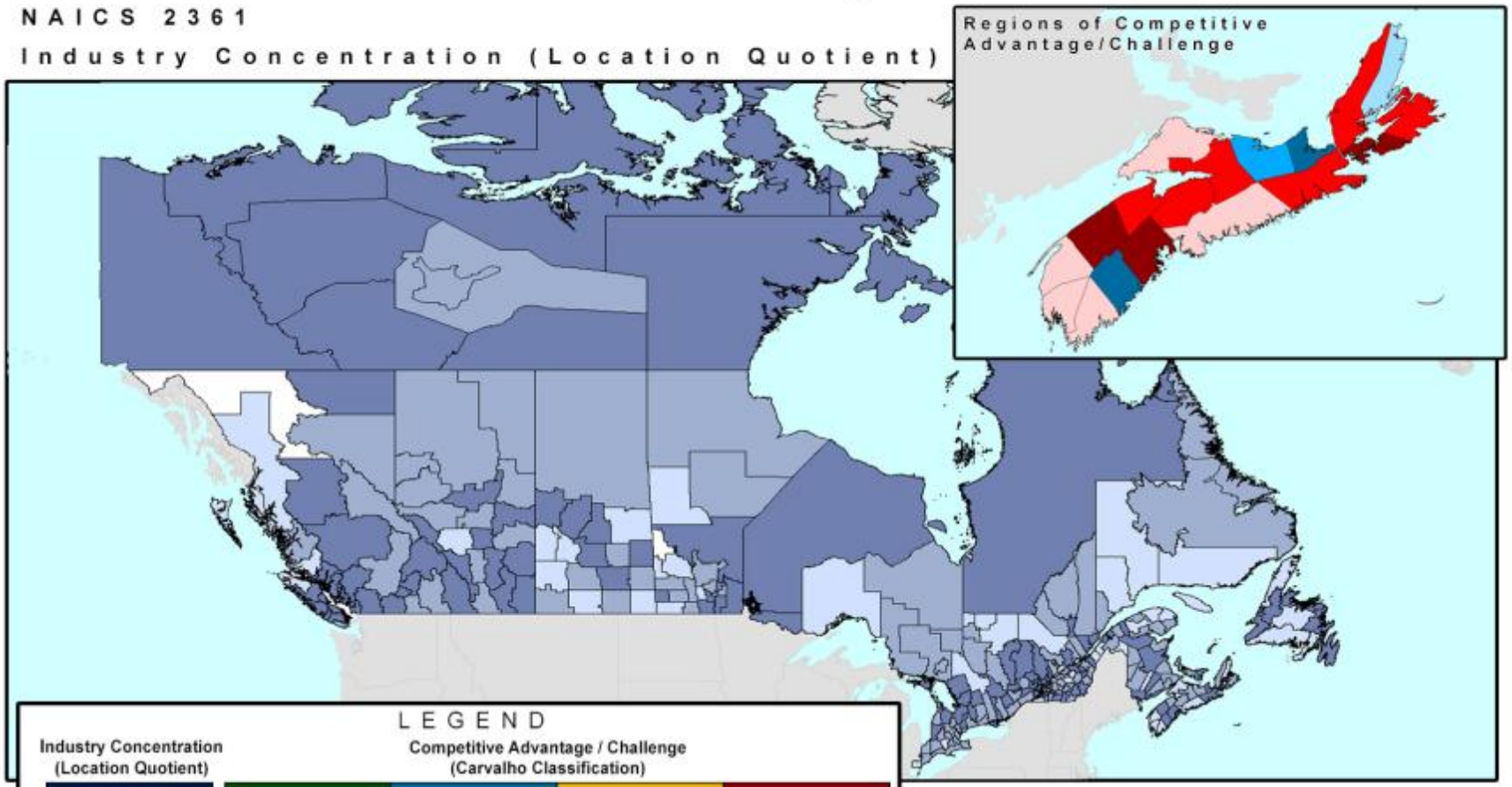
Construction

NAICS 23

Residential building construction

NAICS 2361

Industry Concentration (Location Quotient)

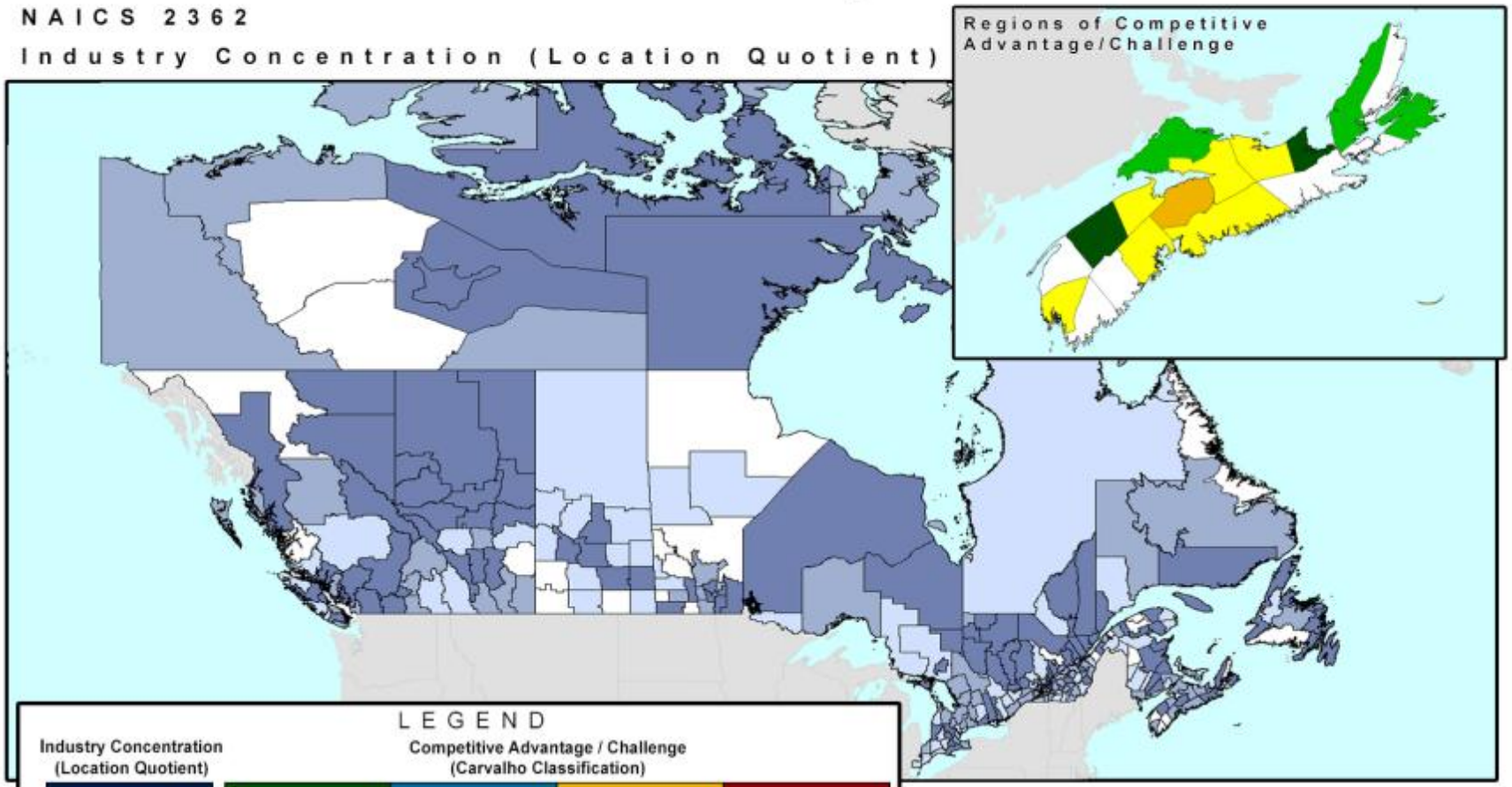


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Non-residential building construction

NAICS 2362

Industry Concentration (Location Quotient)

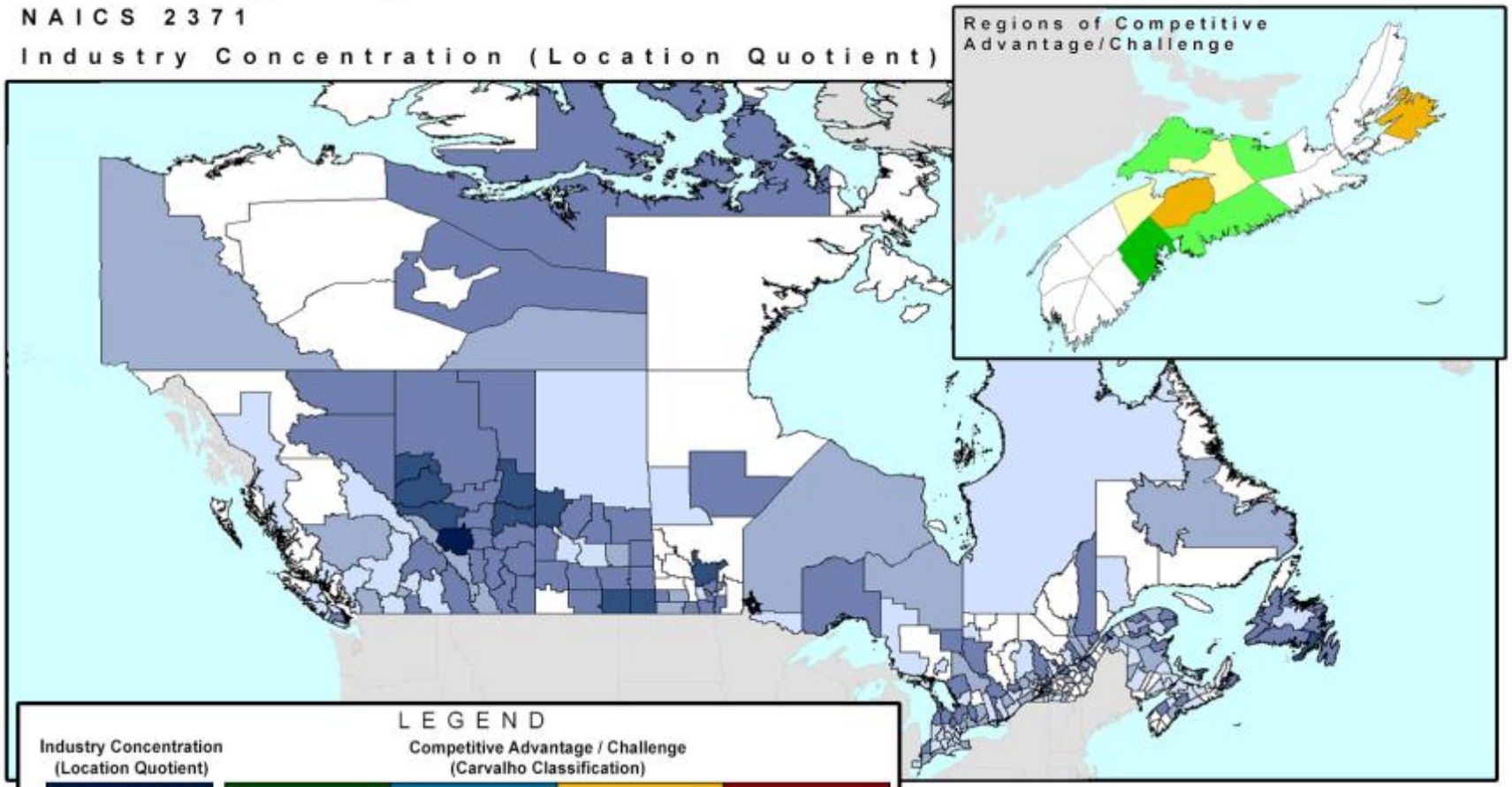


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Utility system construction

NAICS 2371

Industry Concentration (Location Quotient)

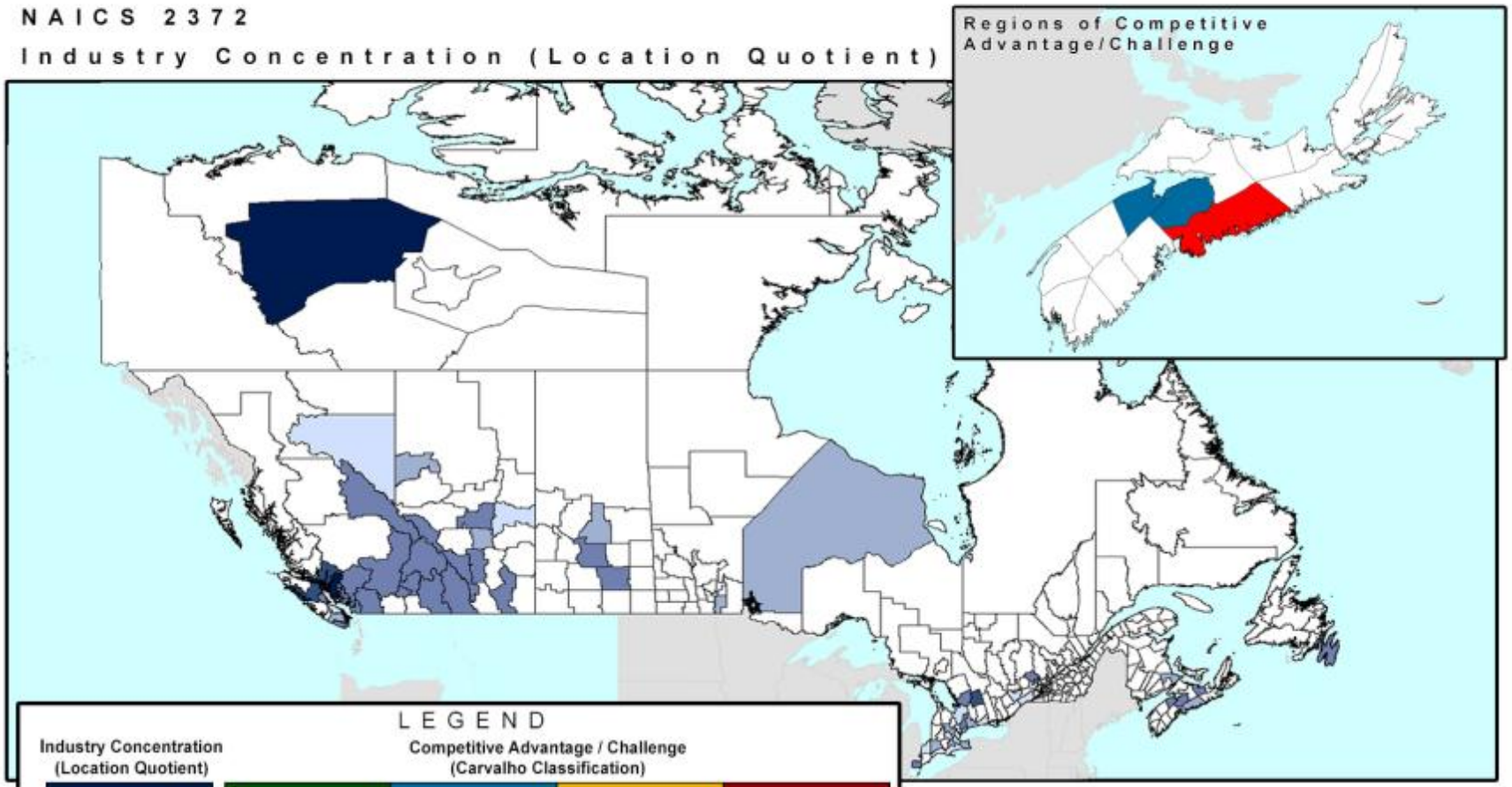


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Land subdivision

NAICS 2372

Industry Concentration (Location Quotient)

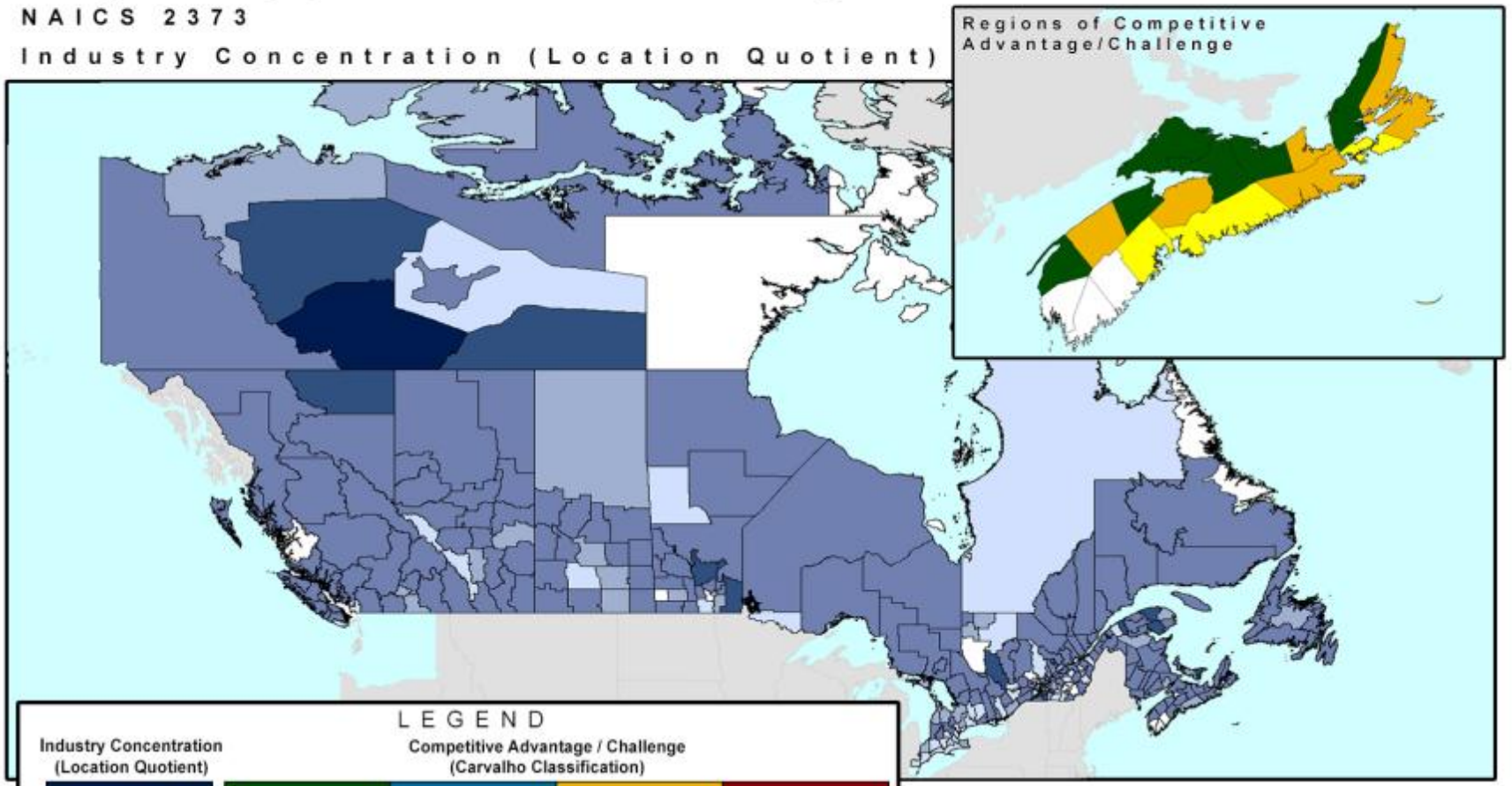


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Highway, street & bridge construction

NAICS 2373

Industry Concentration (Location Quotient)

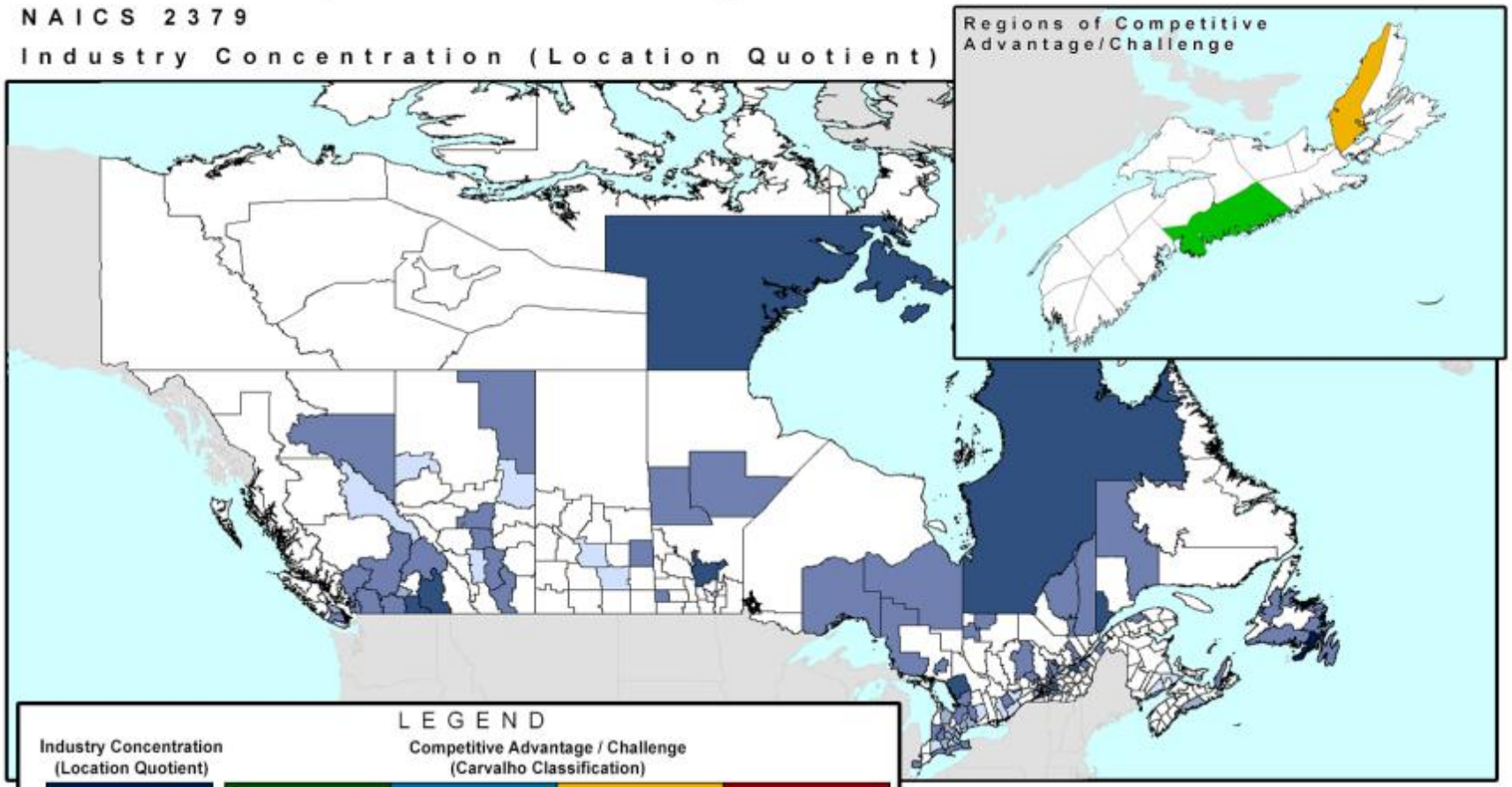


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other heavy and civil engineering construction

NAICS 2379

Industry Concentration (Location Quotient)

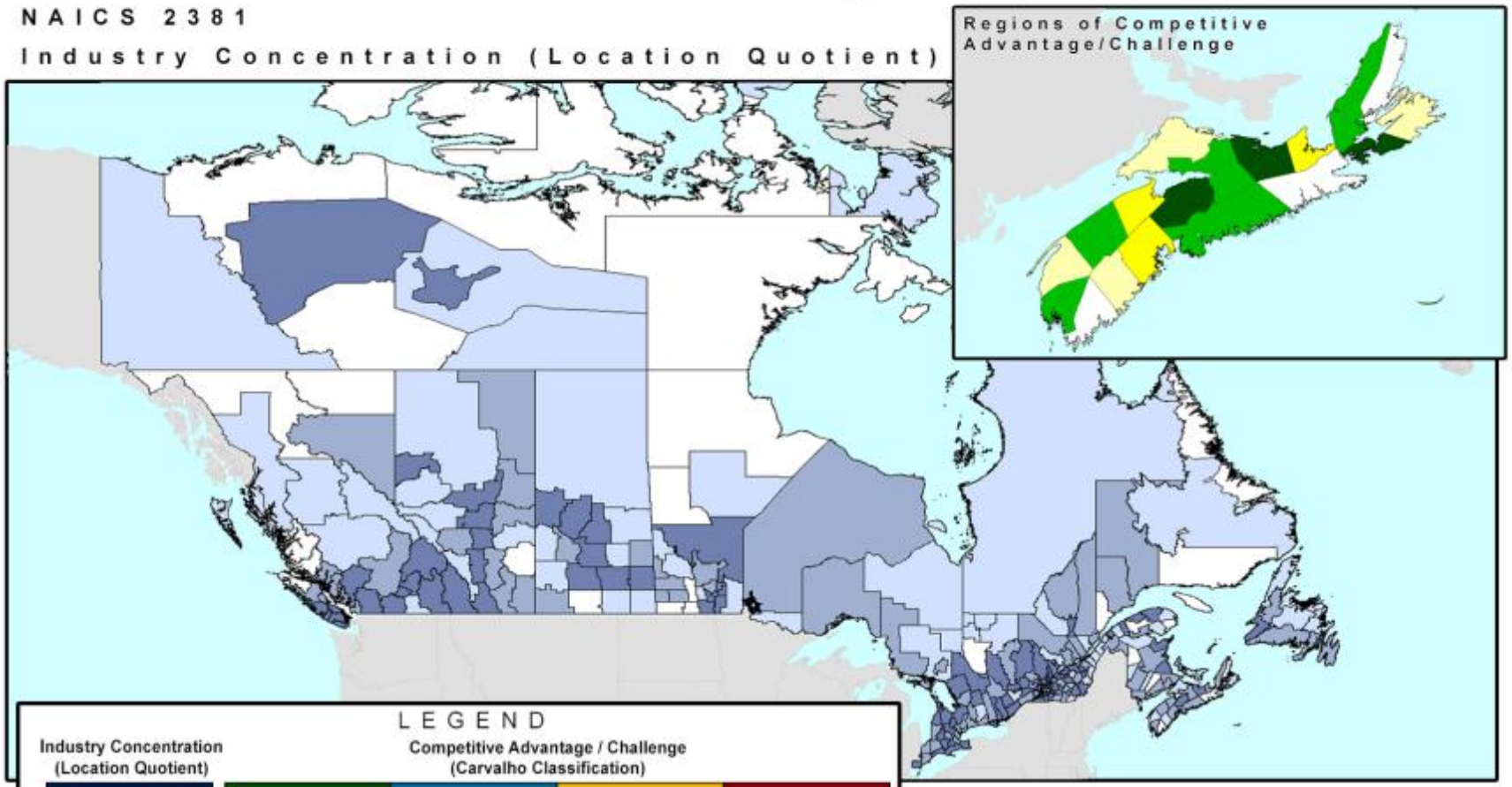


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Foundation, structure & building exterior contractors

NAICS 2381

Industry Concentration (Location Quotient)

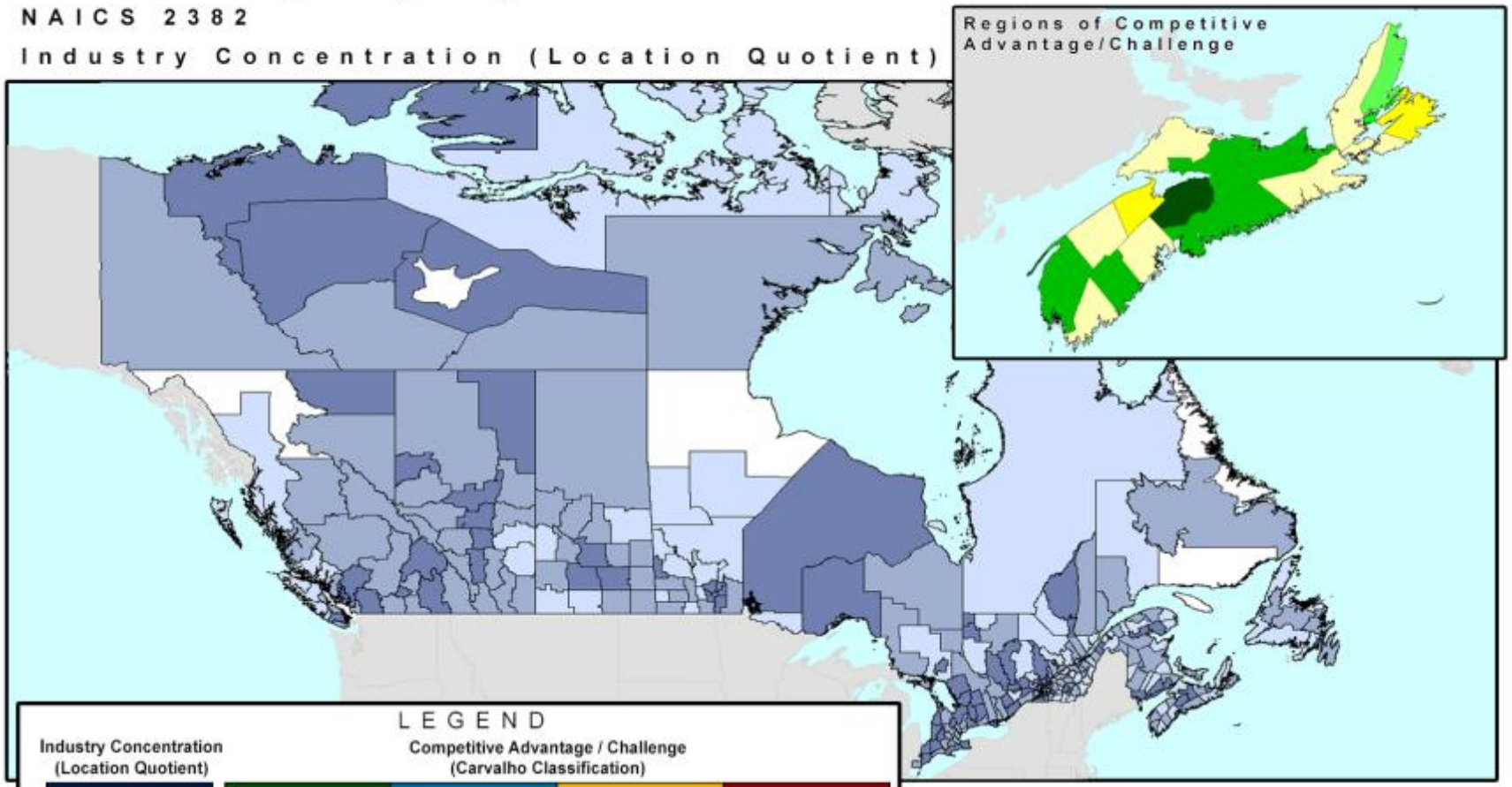


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Building equipment contractors

NAICS 2382

Industry Concentration (Location Quotient)

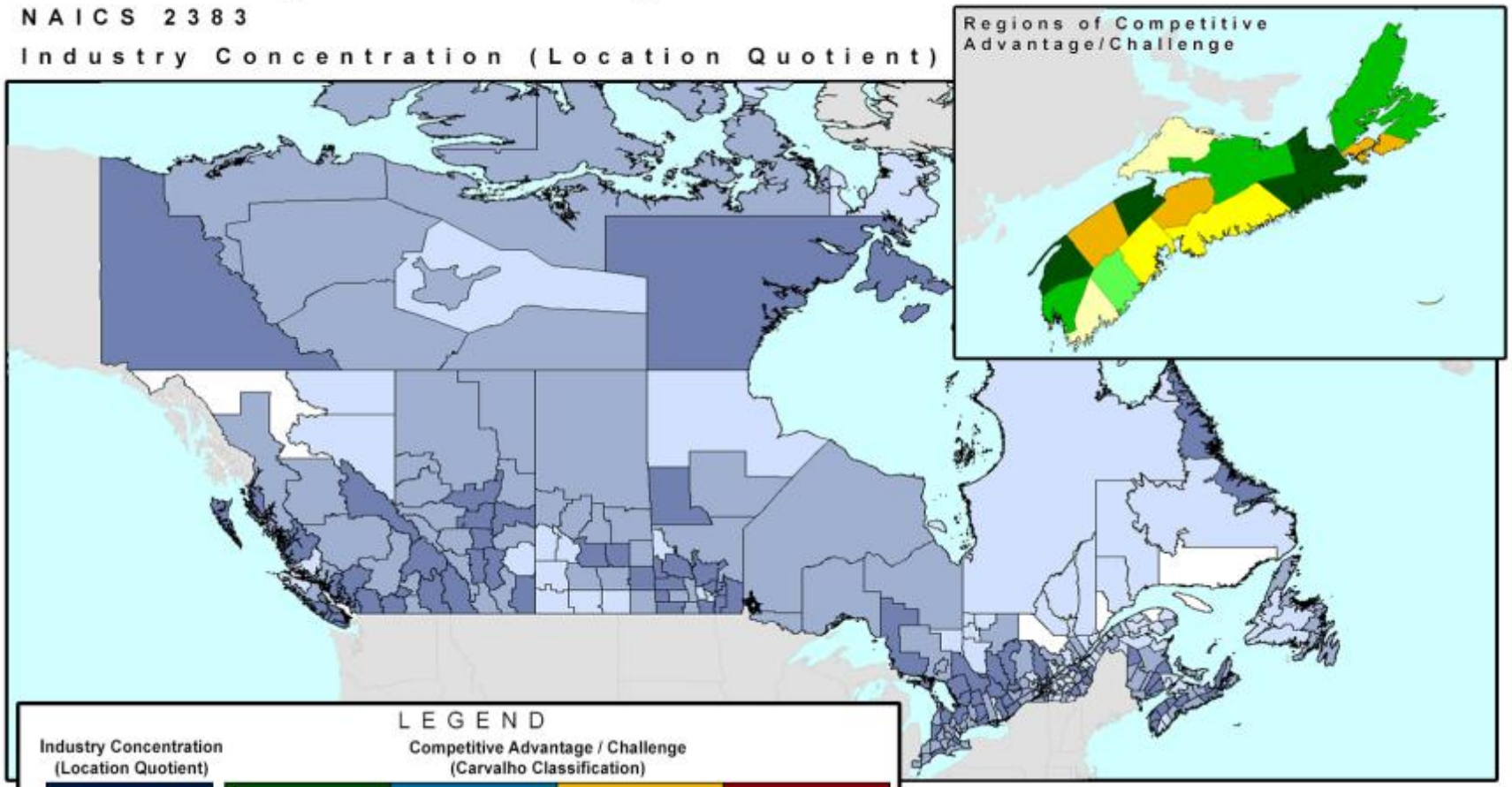


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Building finishing contractors

NAICS 2383

Industry Concentration (Location Quotient)

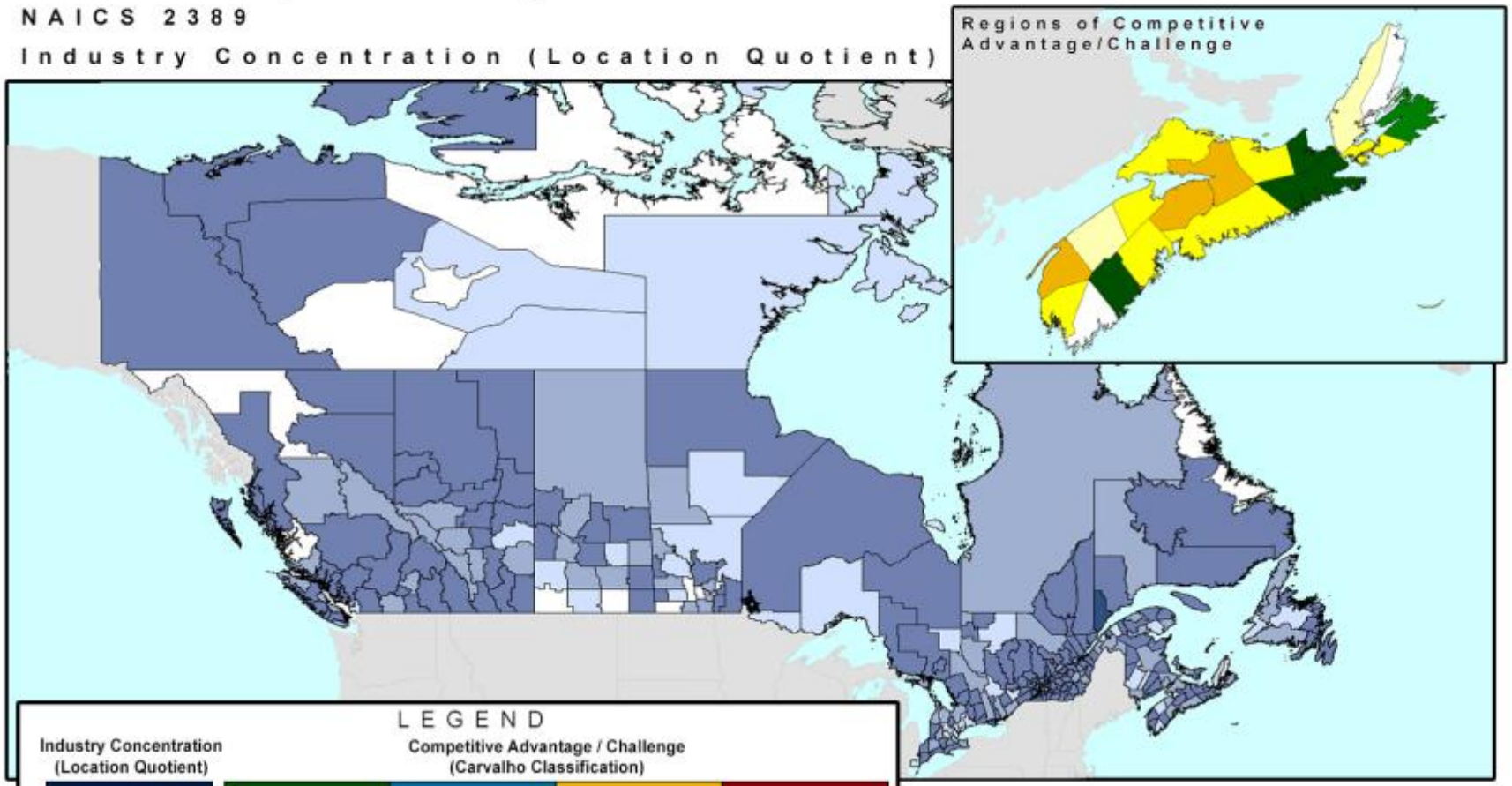


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other specialty trade contractors

NAICS 2389

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

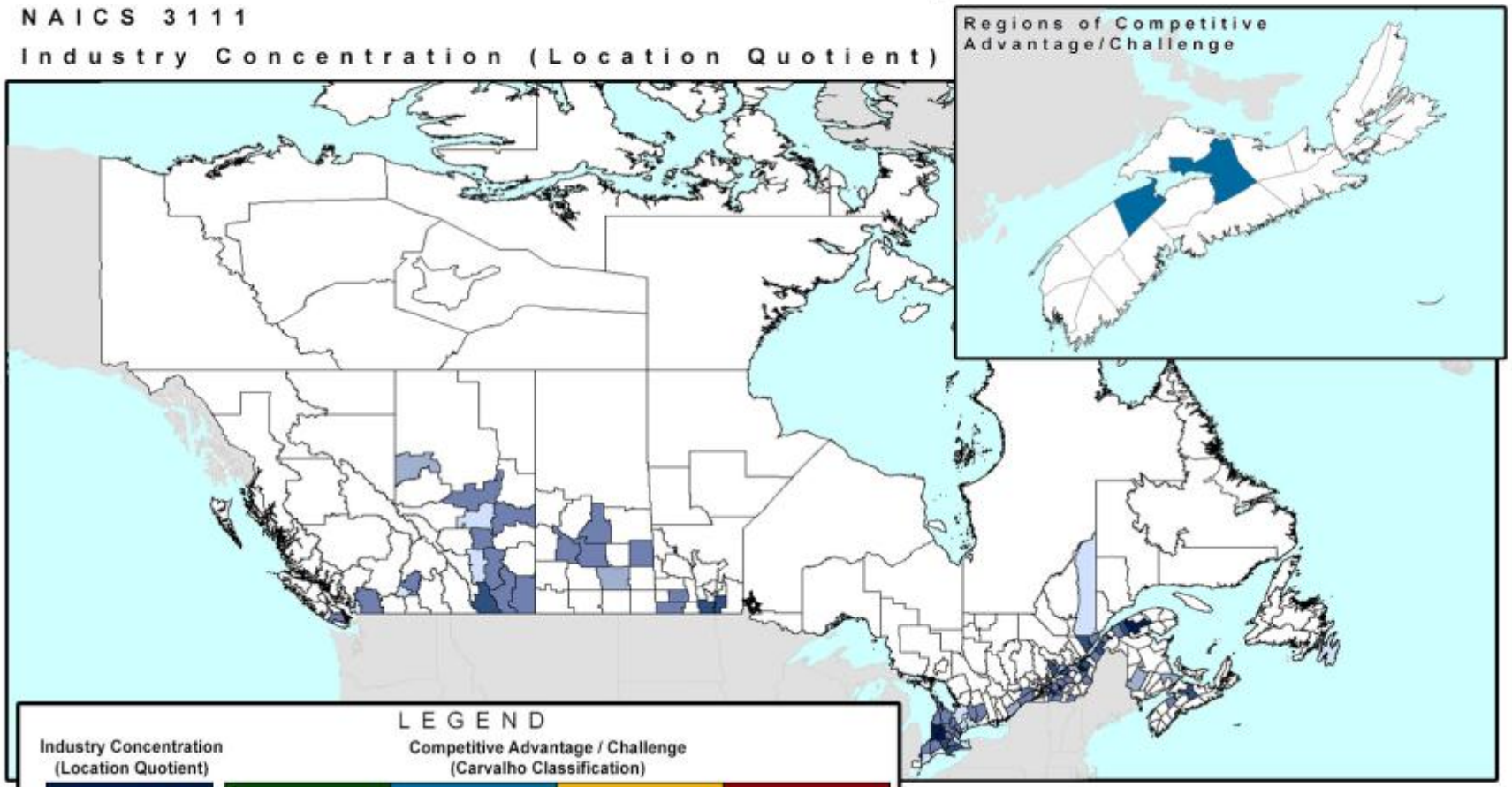
Manufacturing

NAICS 31 - 33

Animal Food Manufacturing

NAICS 3111

Industry Concentration (Location Quotient)

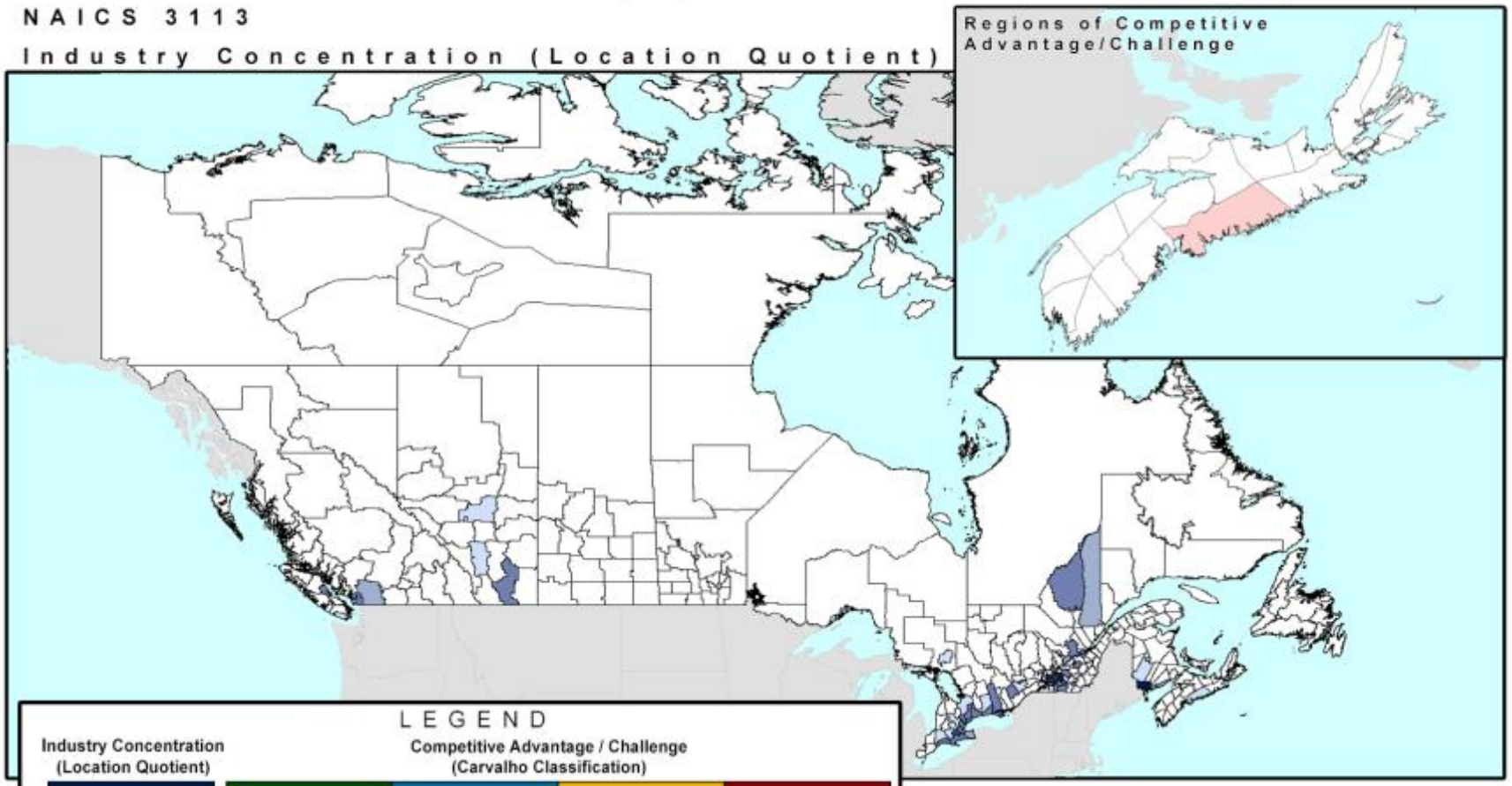


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Sugar & confectionery product manufacturing

NAICS 3113

Industry Concentration (Location Quotient)

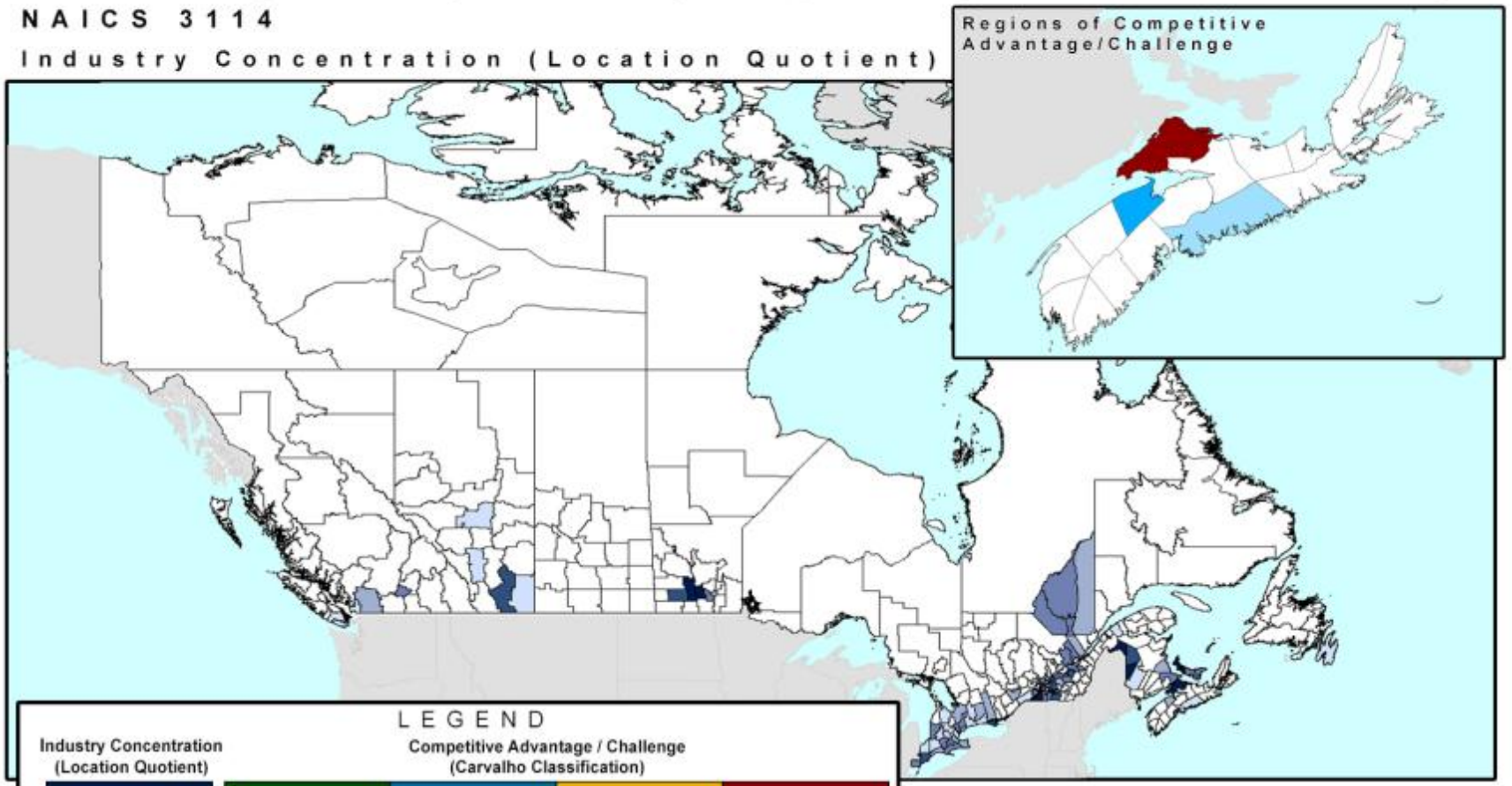


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Fruit & vegetable preserving & specialty food manufacturing

NAICS 3114

Industry Concentration (Location Quotient)

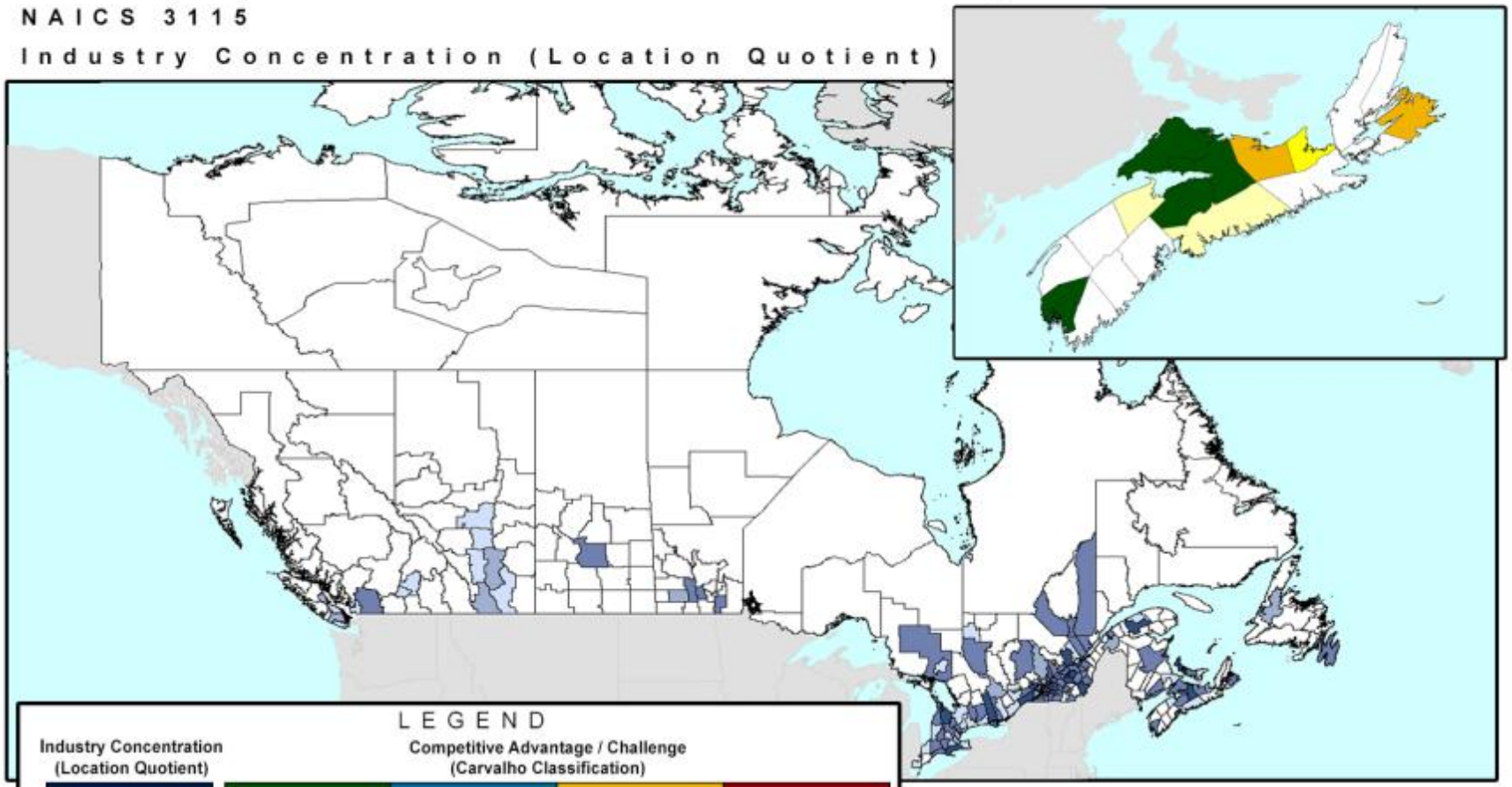


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Dairy product manufacturing

NAICS 3115

Industry Concentration (Location Quotient)

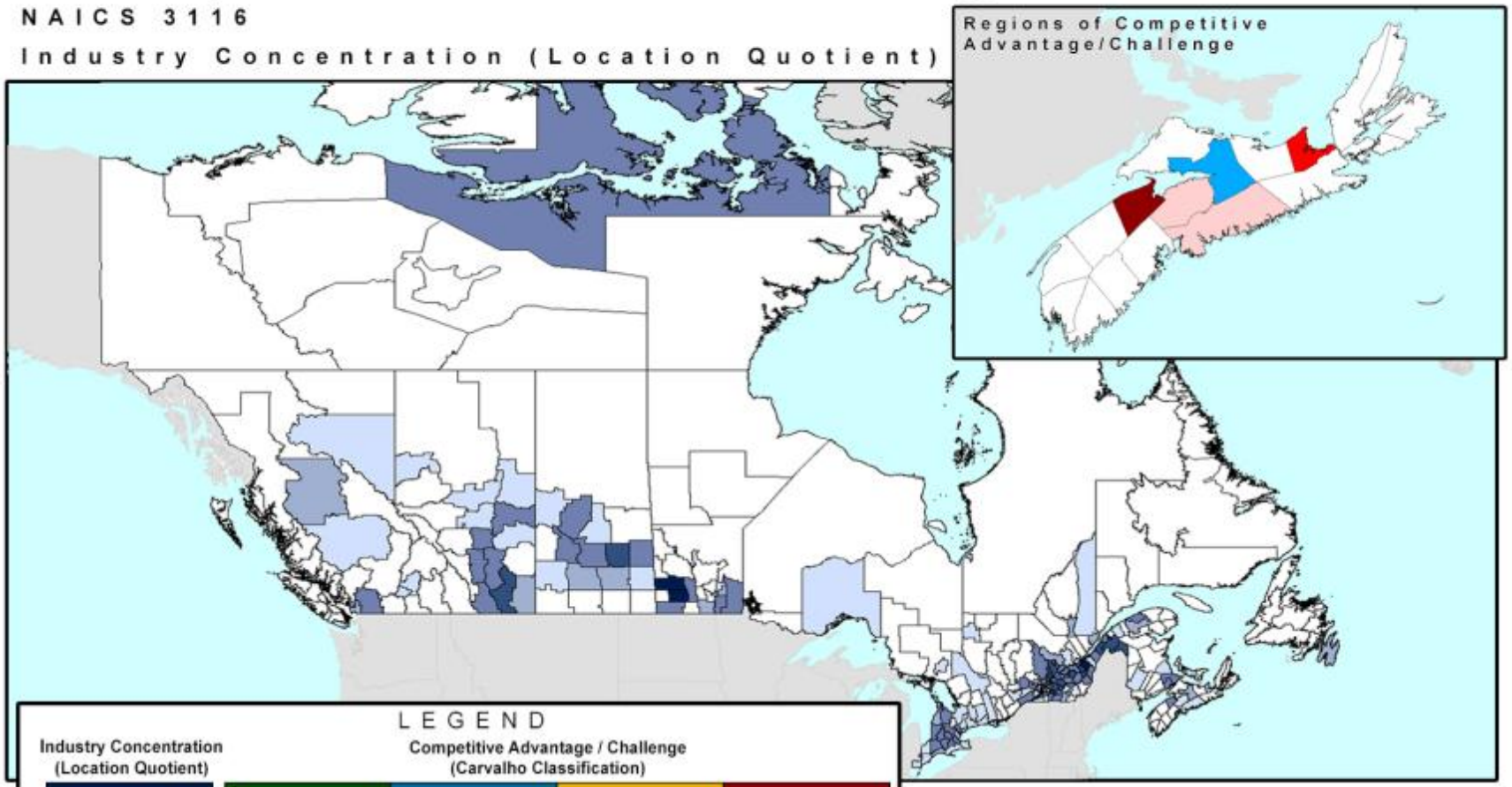


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Meat product manufacturing

NAICS 3116

Industry Concentration (Location Quotient)

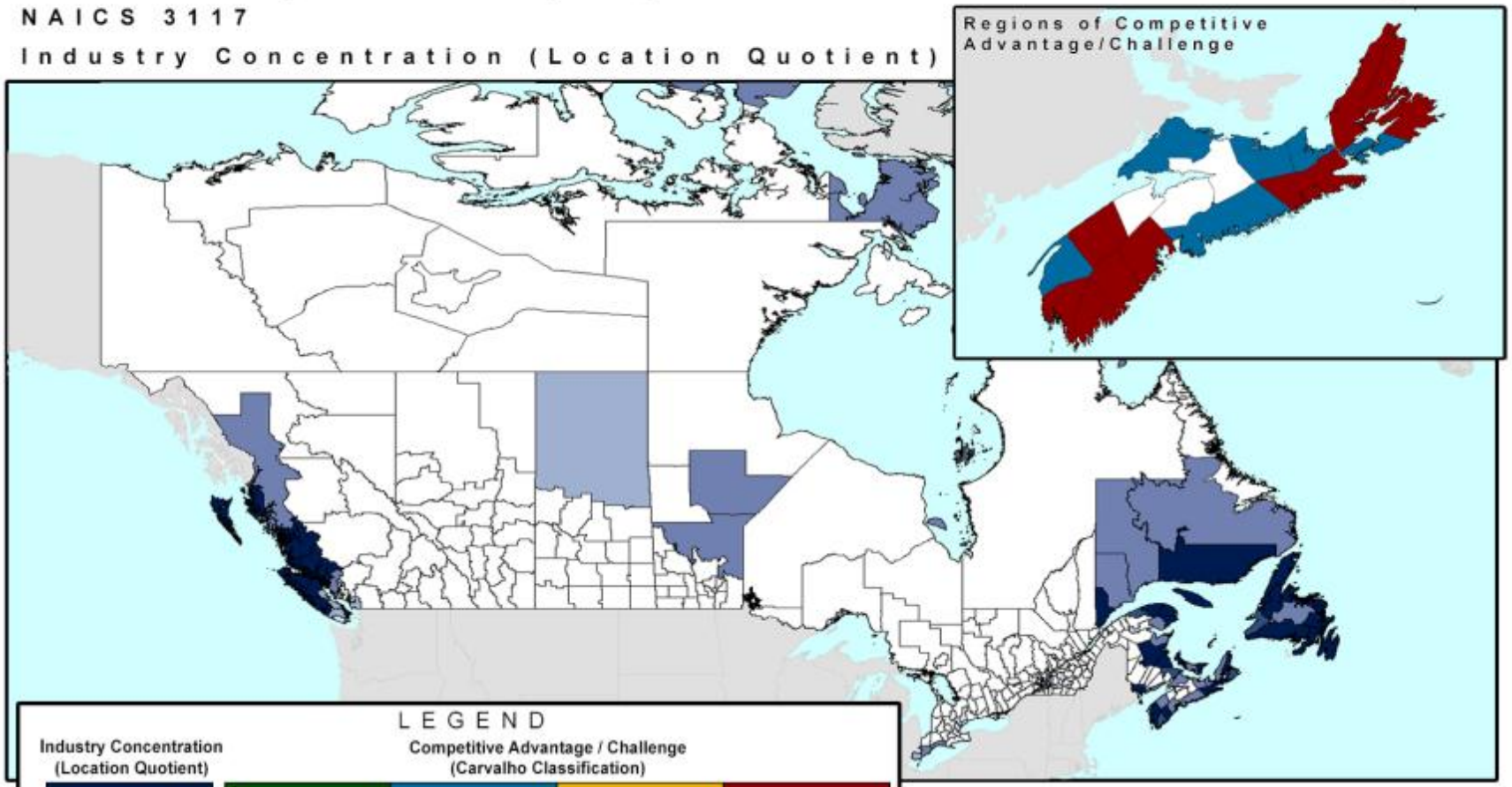


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Seafood product preparation & manufacturing

NAICS 3117

Industry Concentration (Location Quotient)

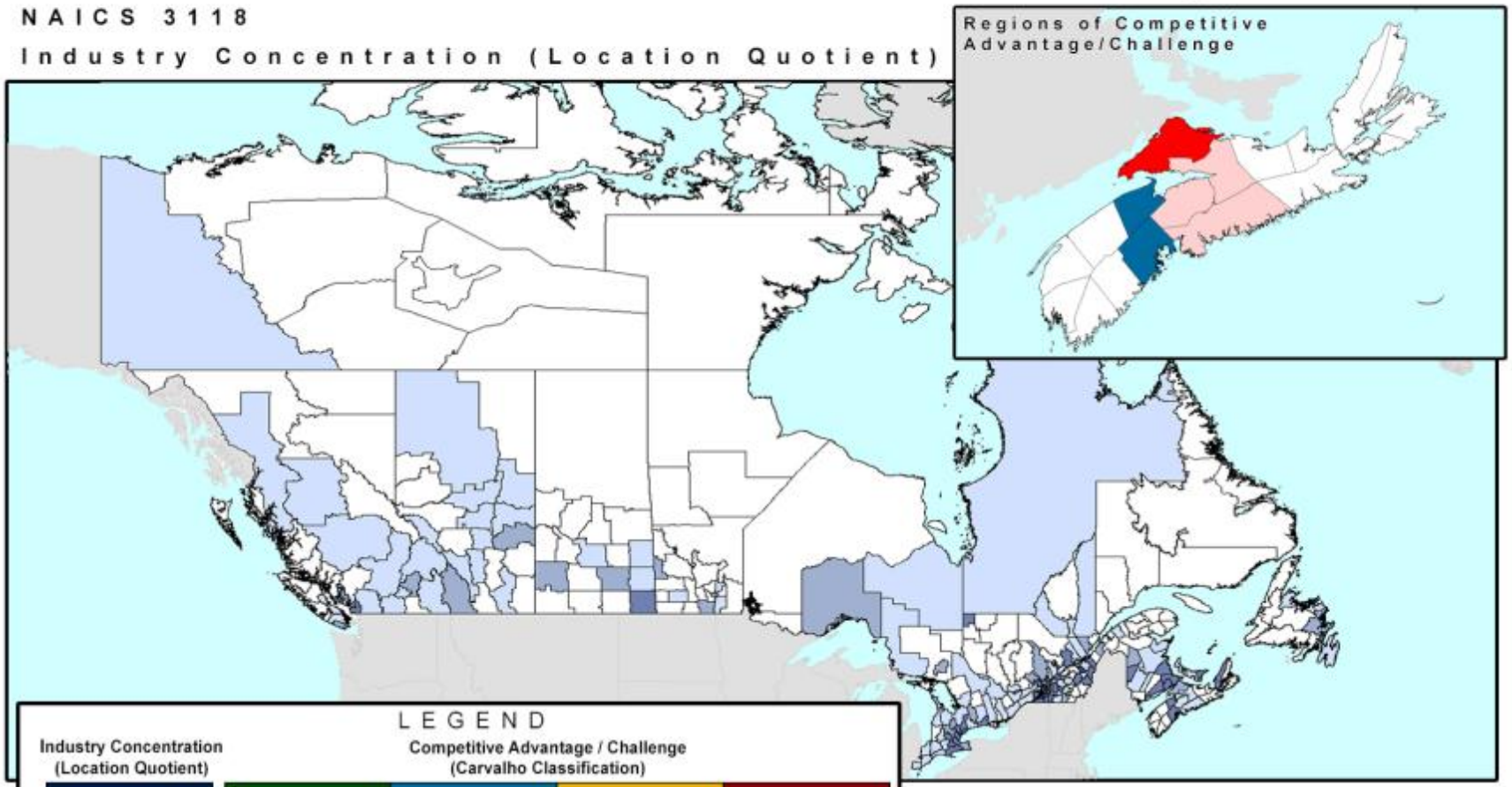


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Bakeries & tortilla manufacturing

NAICS 3118

Industry Concentration (Location Quotient)

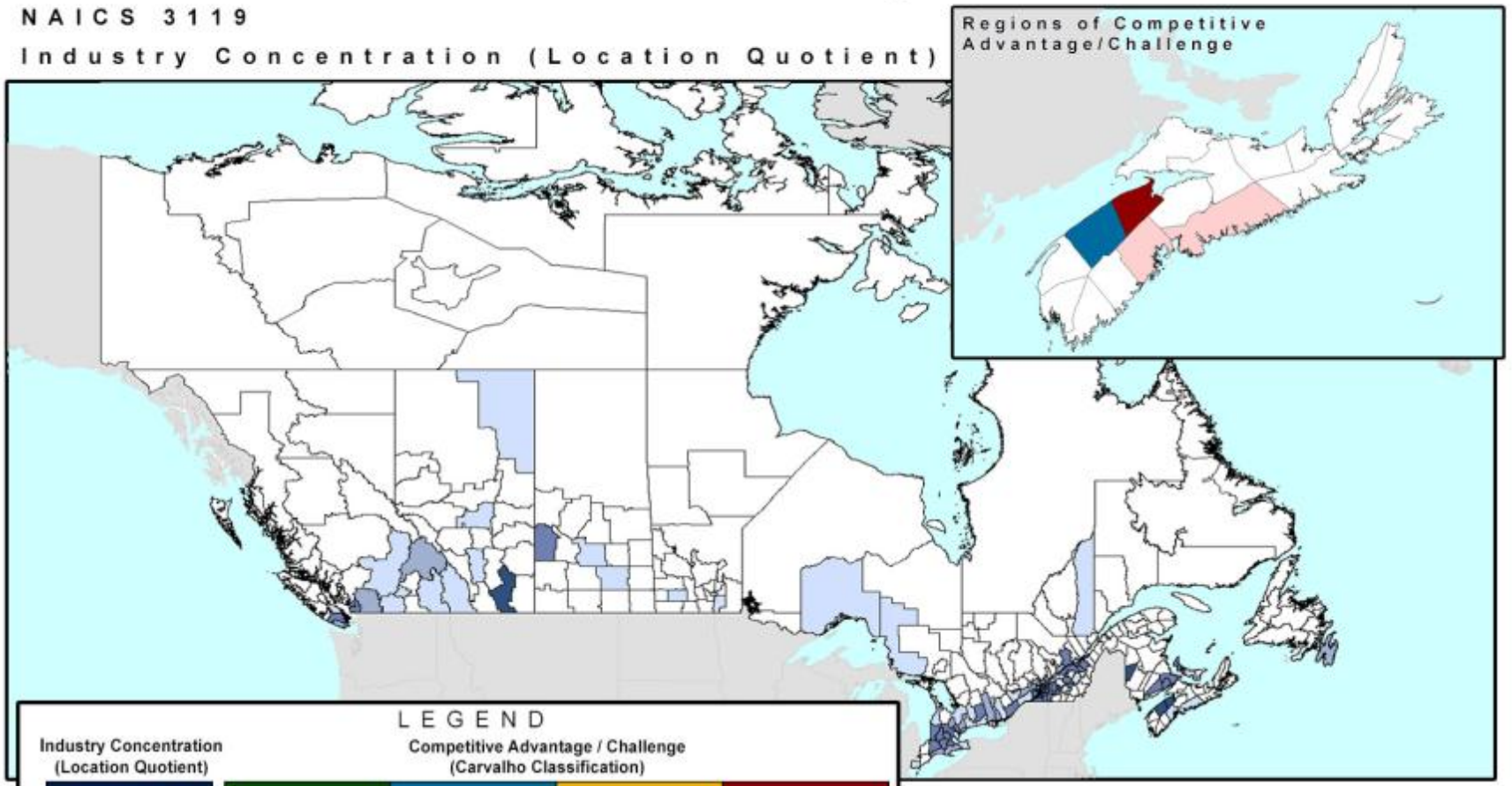


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other Food Manufacturing

NAICS 3119

Industry Concentration (Location Quotient)



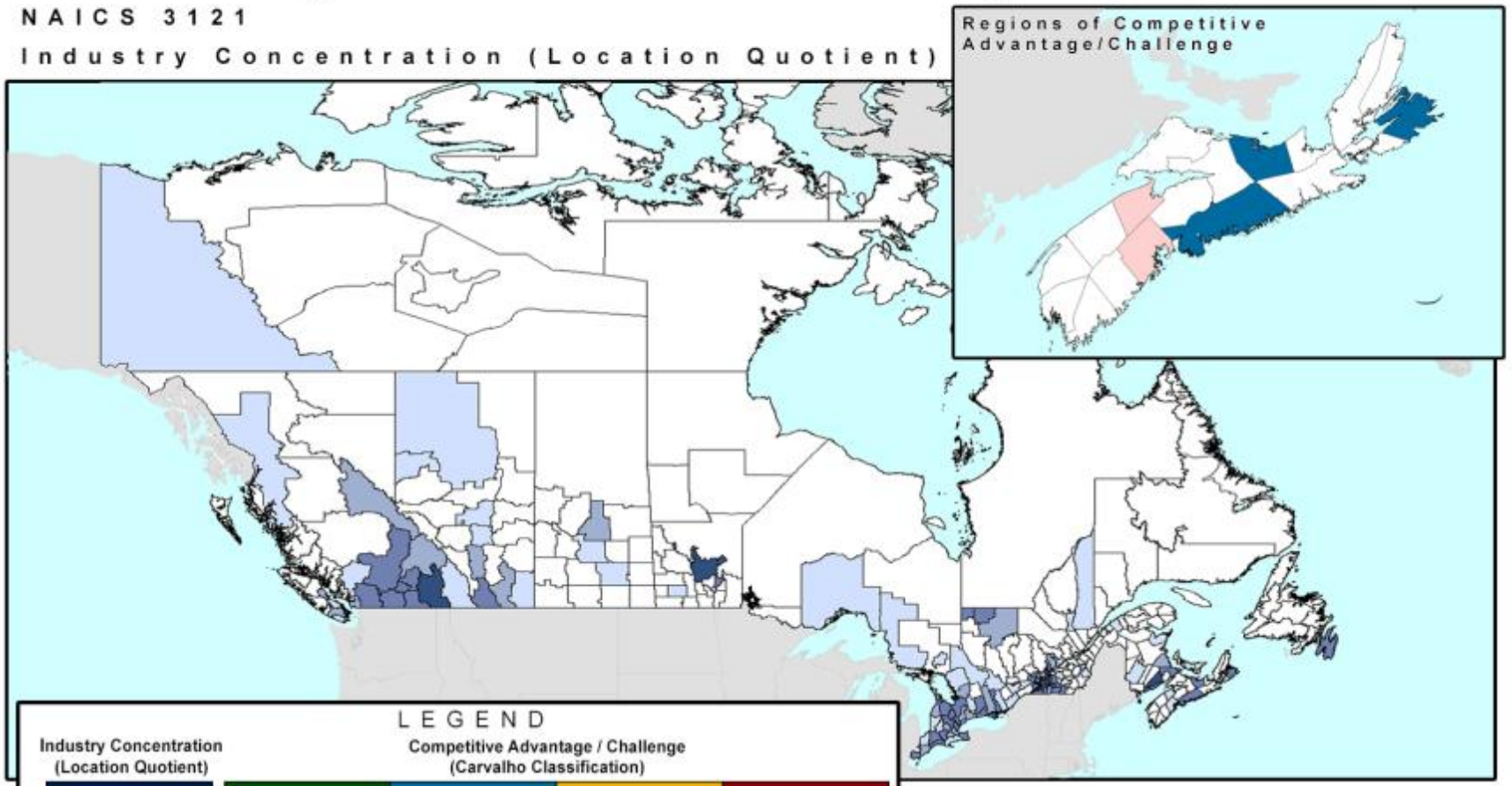
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Beverage manufacturing

NAICS 3121

Industry Concentration (Location Quotient)

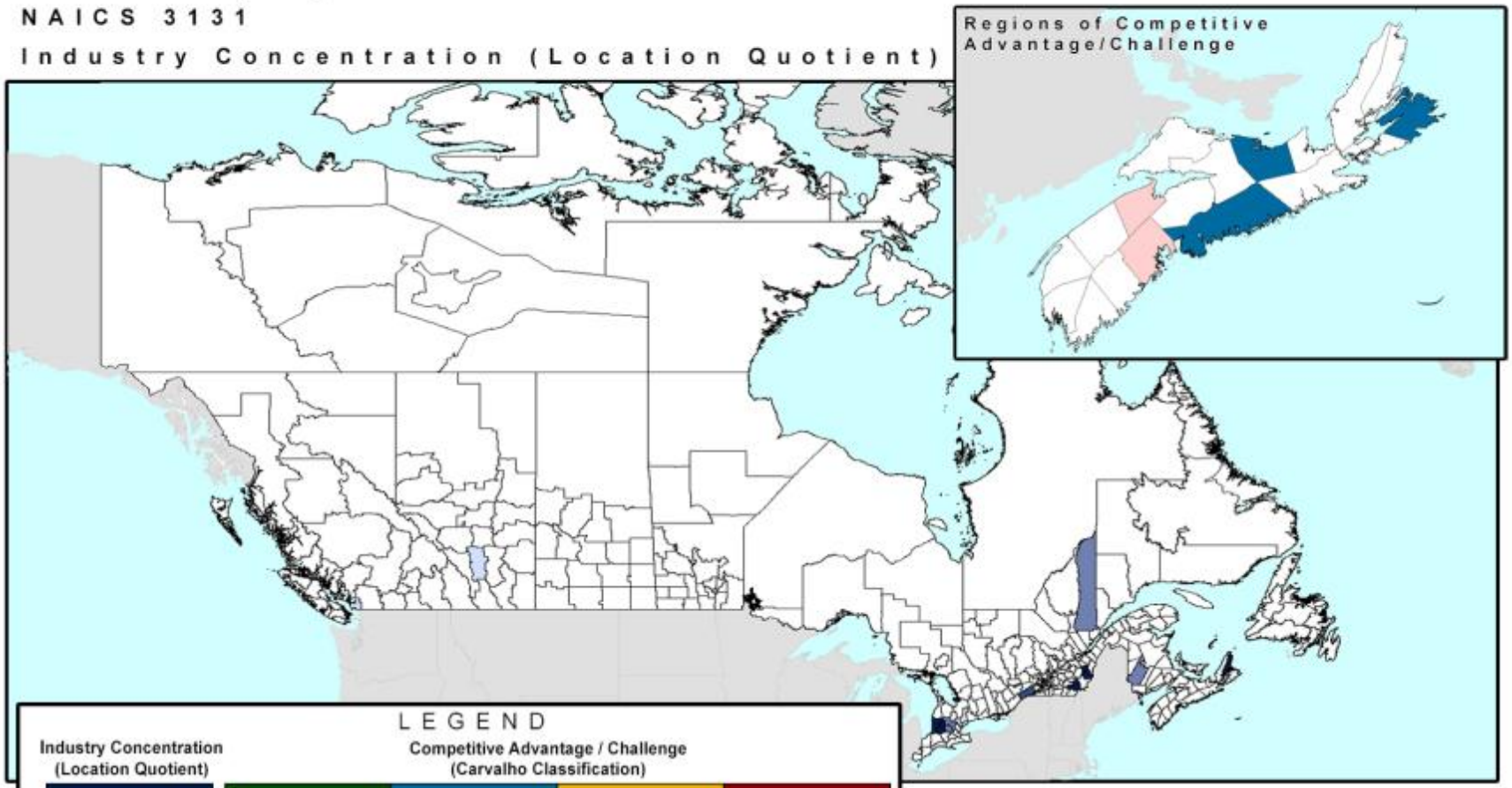


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Fibre, yarn and thread mills

NAICS 3131

Industry Concentration (Location Quotient)

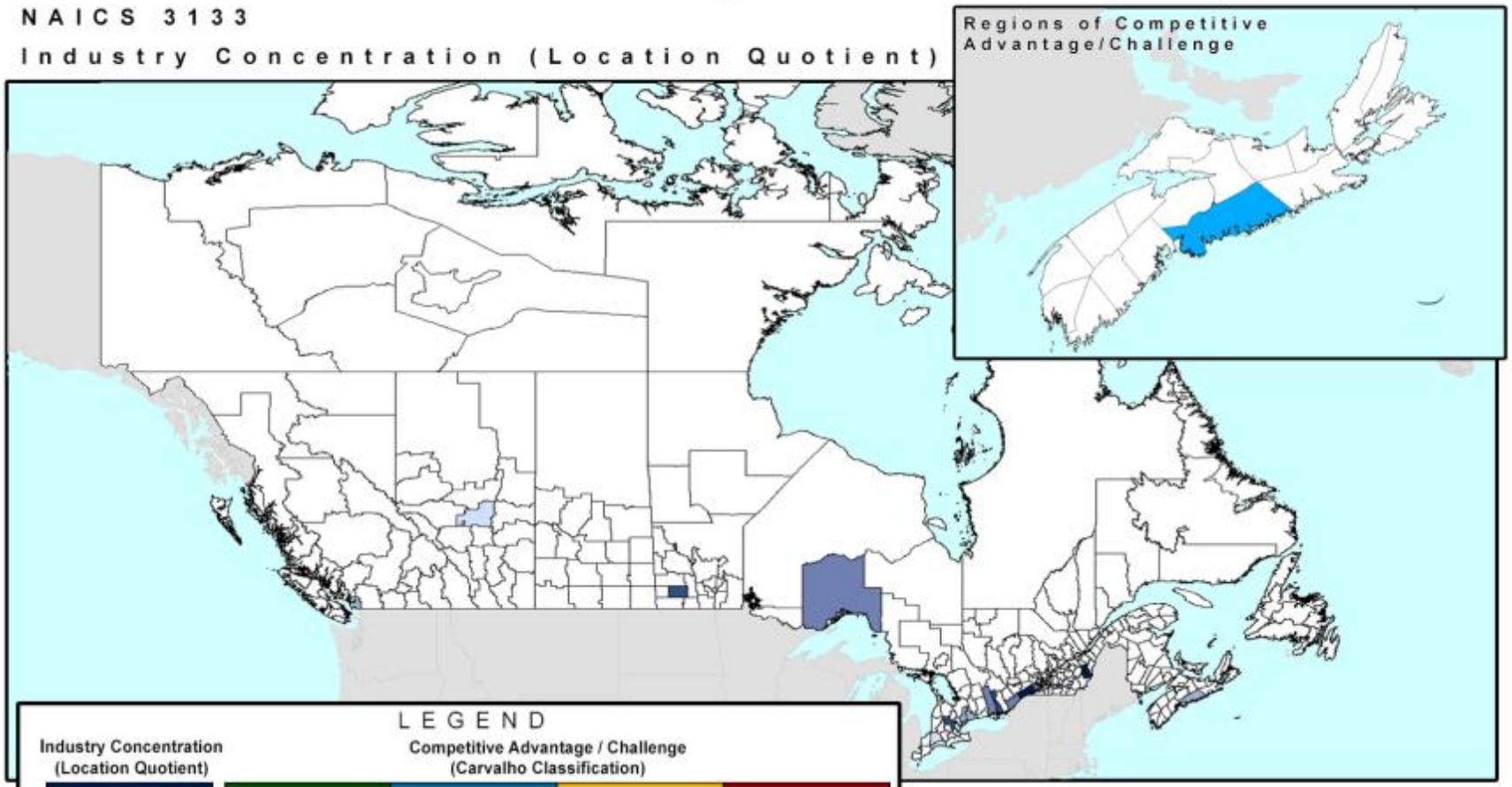


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Textile & fabric finishing & fabric coating

NAICS 3133

Industry Concentration (Location Quotient)

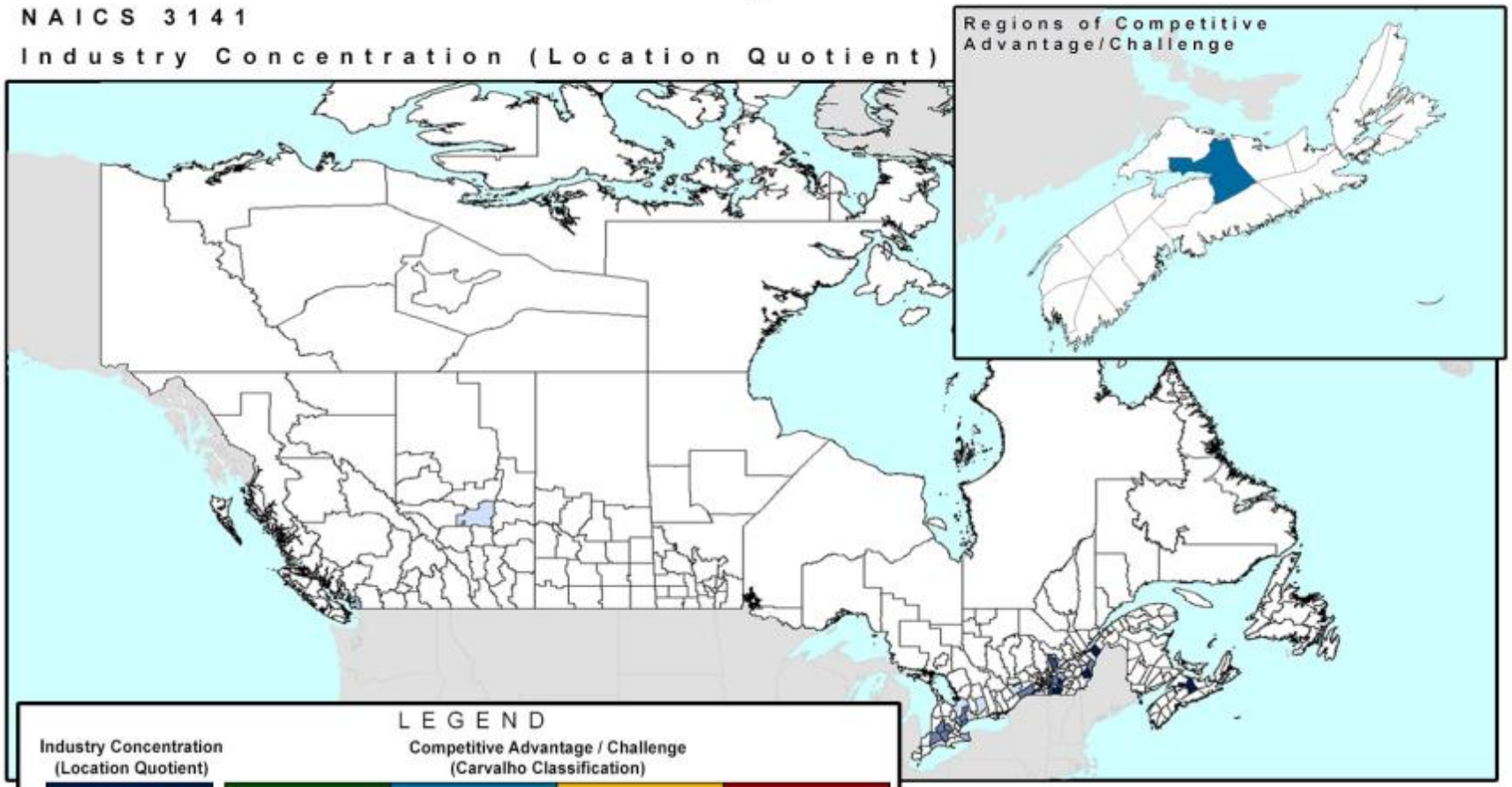


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Textile furnishings mills

NAICS 3141

Industry Concentration (Location Quotient)

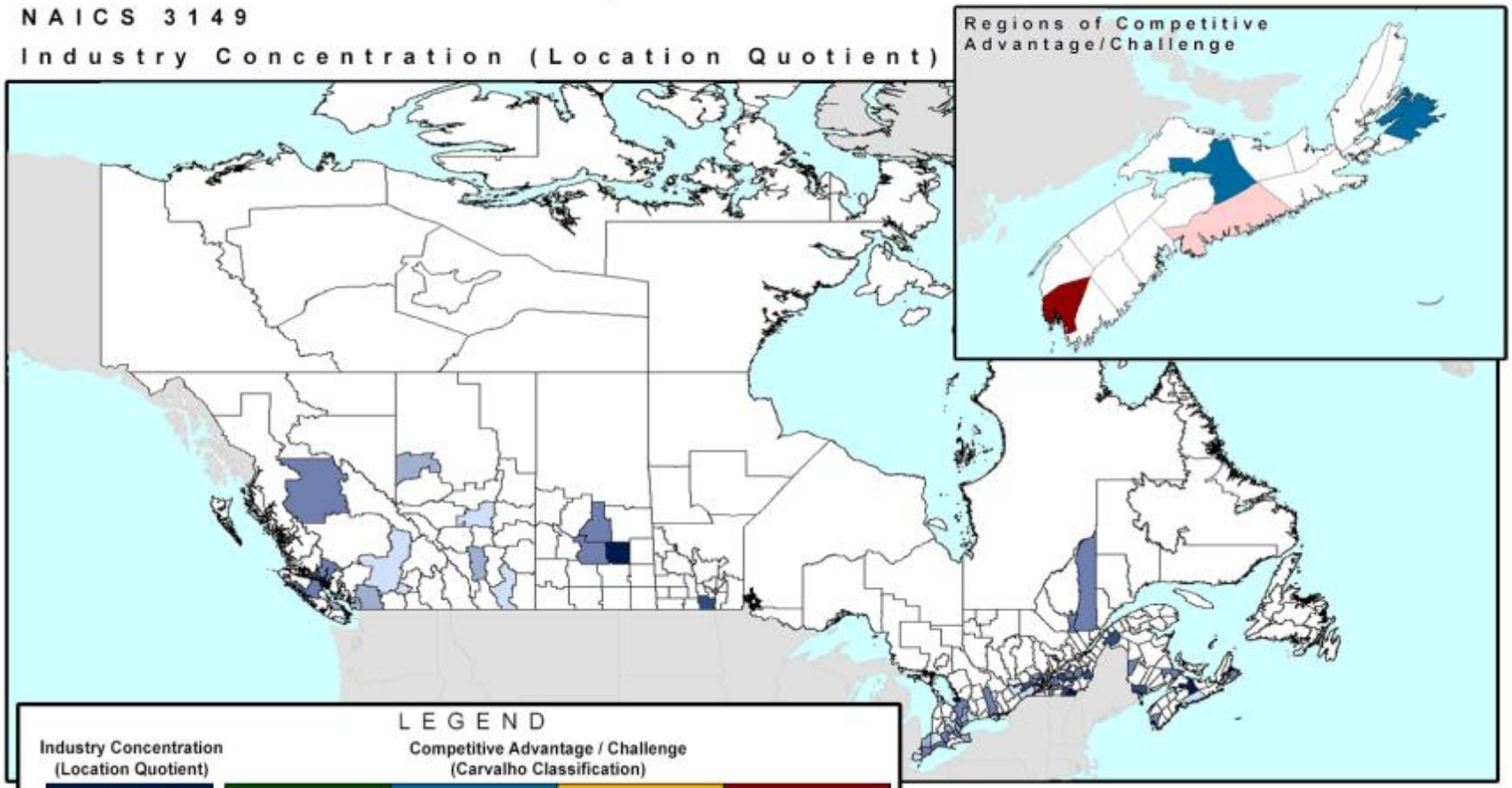


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other textile product mills

NAICS 3149

Industry Concentration (Location Quotient)

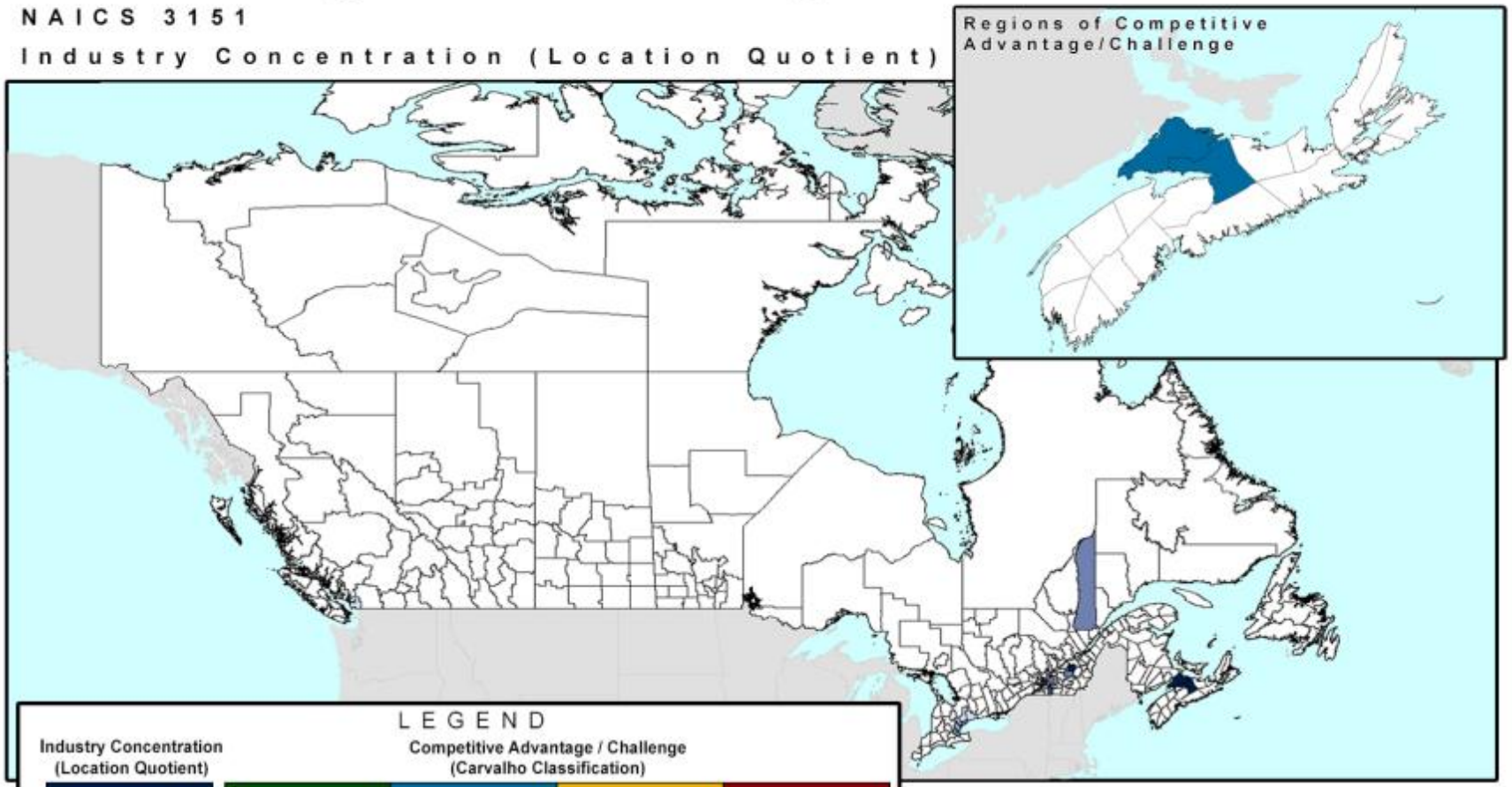


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Clothing & knitting mills

NAICS 3151

Industry Concentration (Location Quotient)

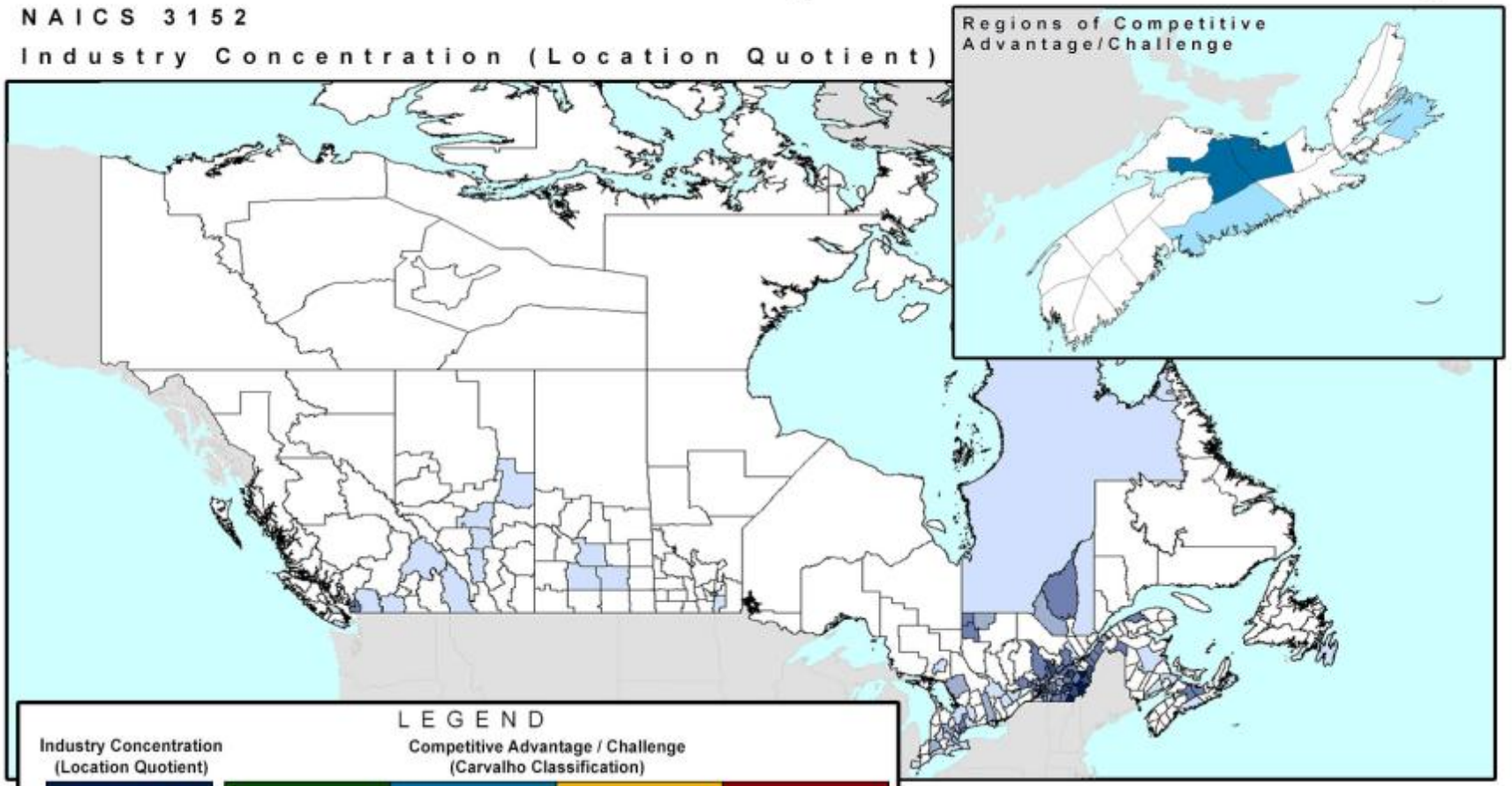


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Cut & Sew Clothing Manufacturing

NAICS 3152

Industry Concentration (Location Quotient)

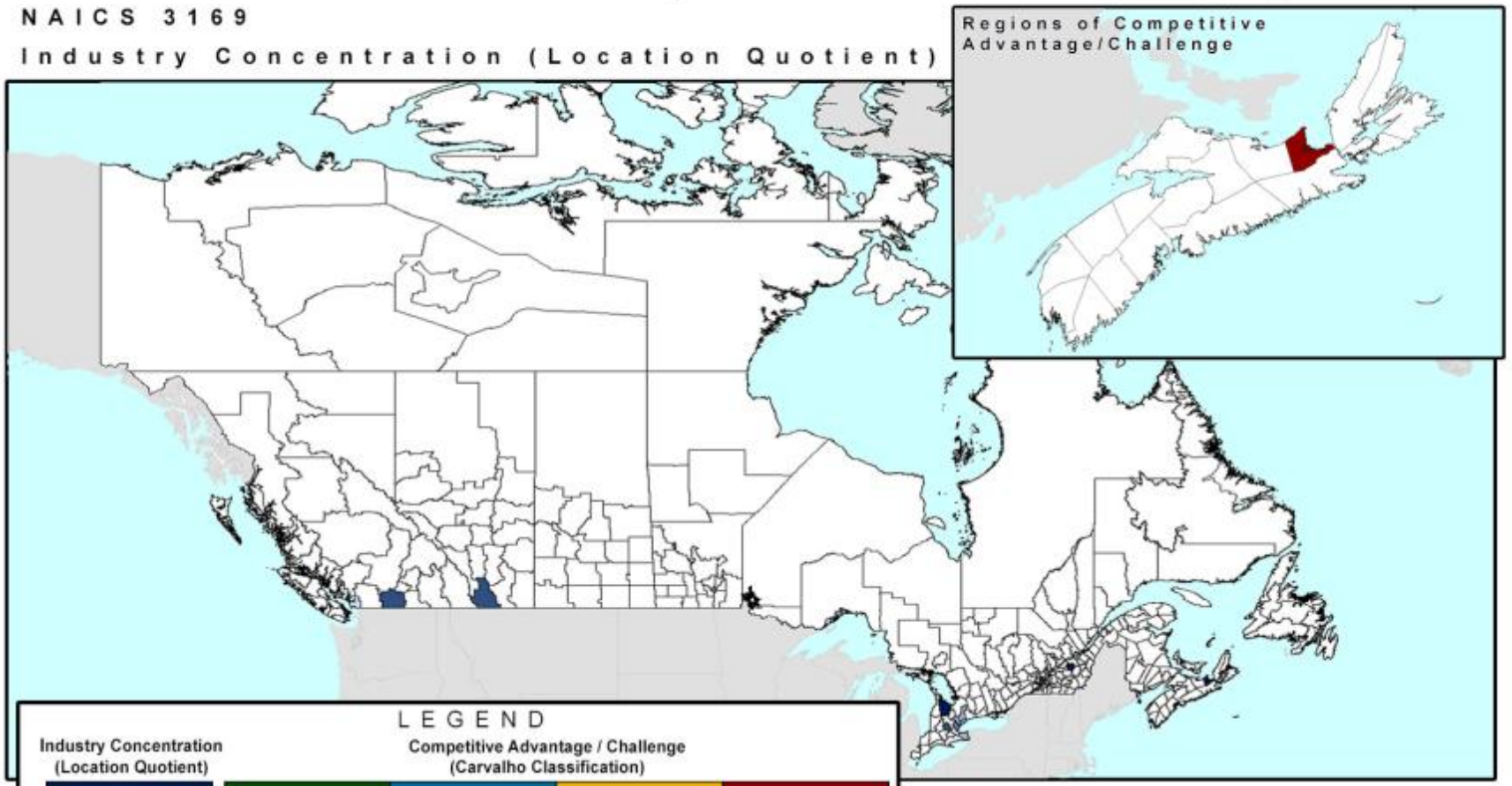


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other leather & allied product manufacturing

NAICS 3169

Industry Concentration (Location Quotient)

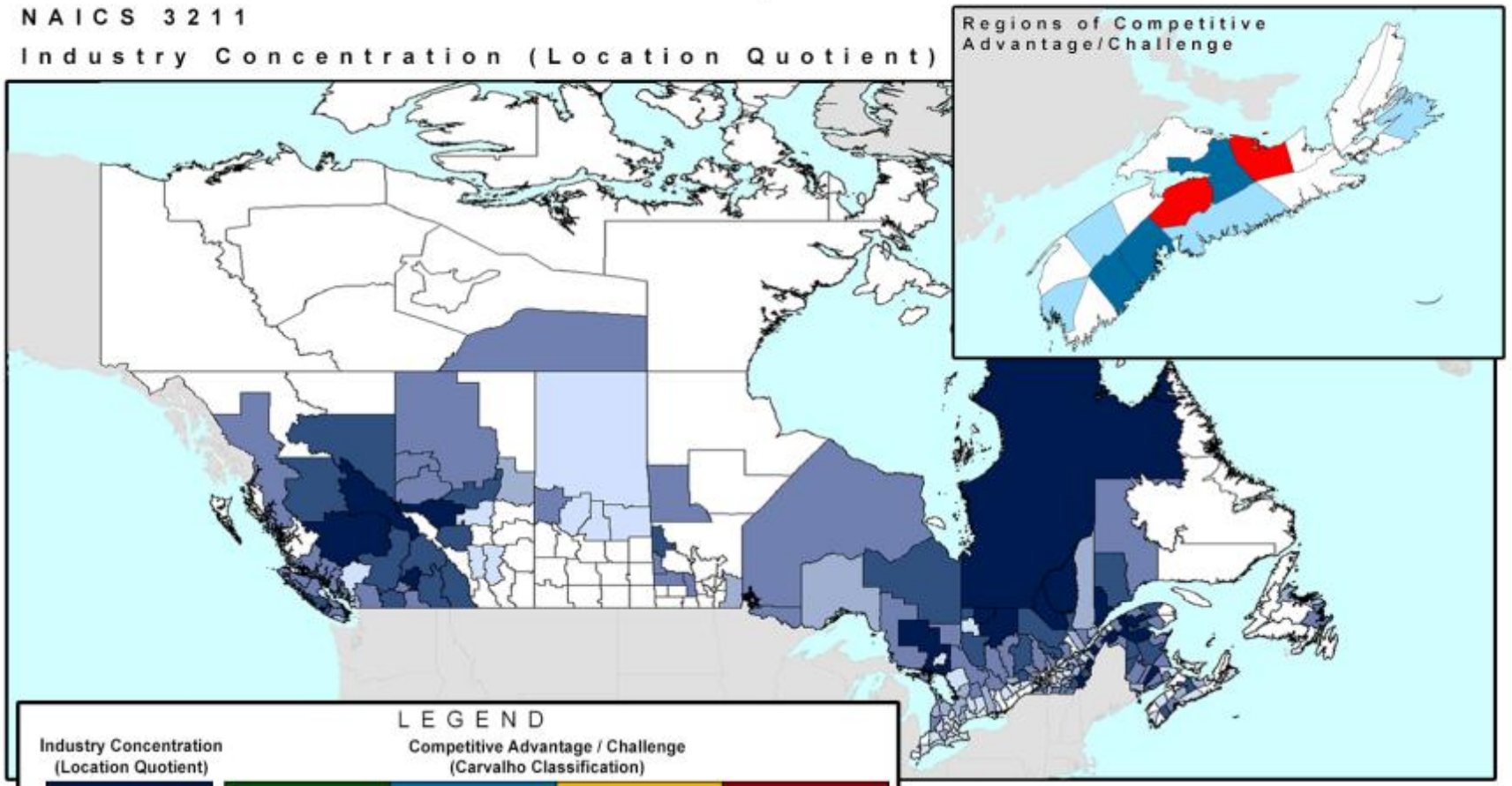


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Sawmills & wood preservations

NAICS 3211

Industry Concentration (Location Quotient)

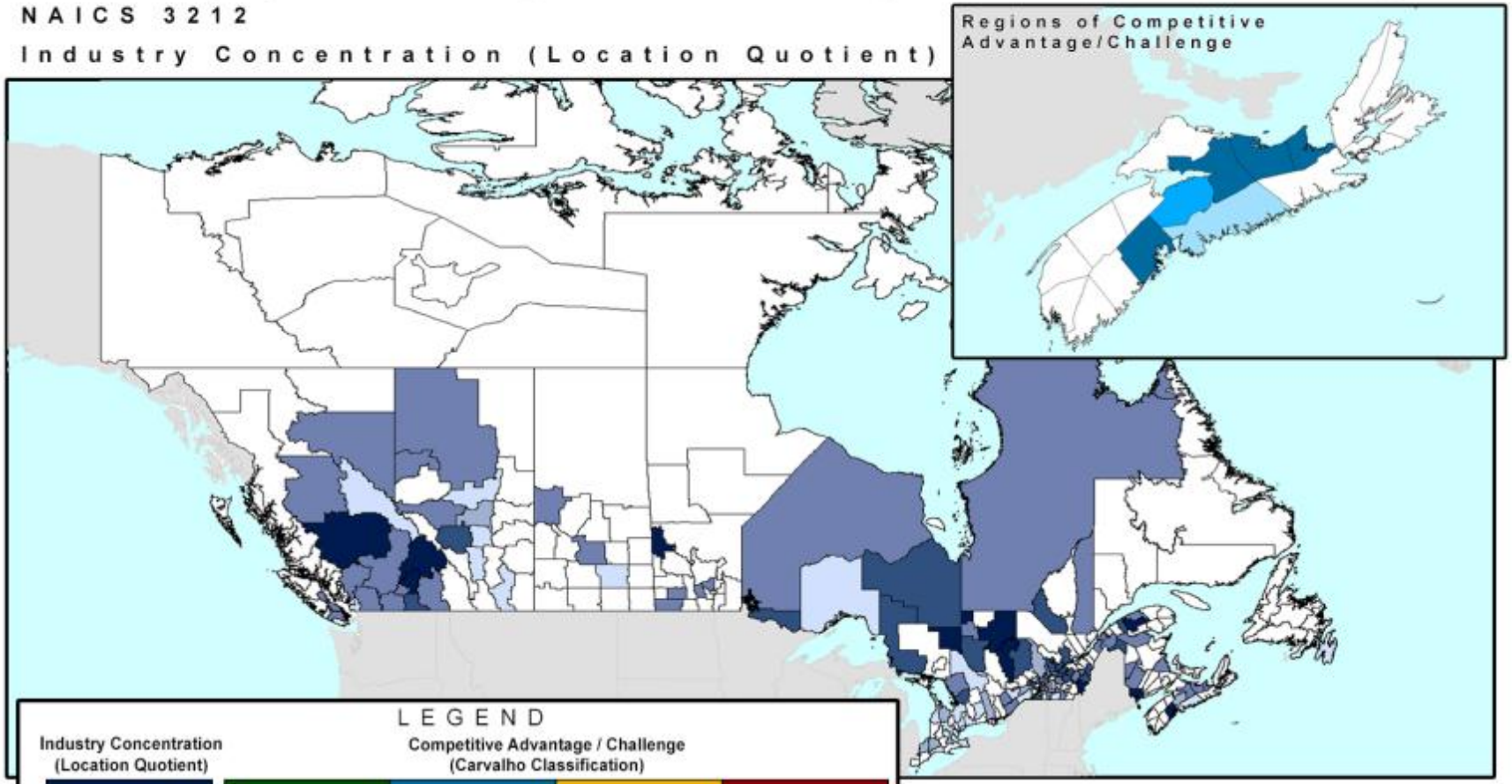


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Veneer, plywood & engineered wood product manufacturing

NAICS 3212

Industry Concentration (Location Quotient)

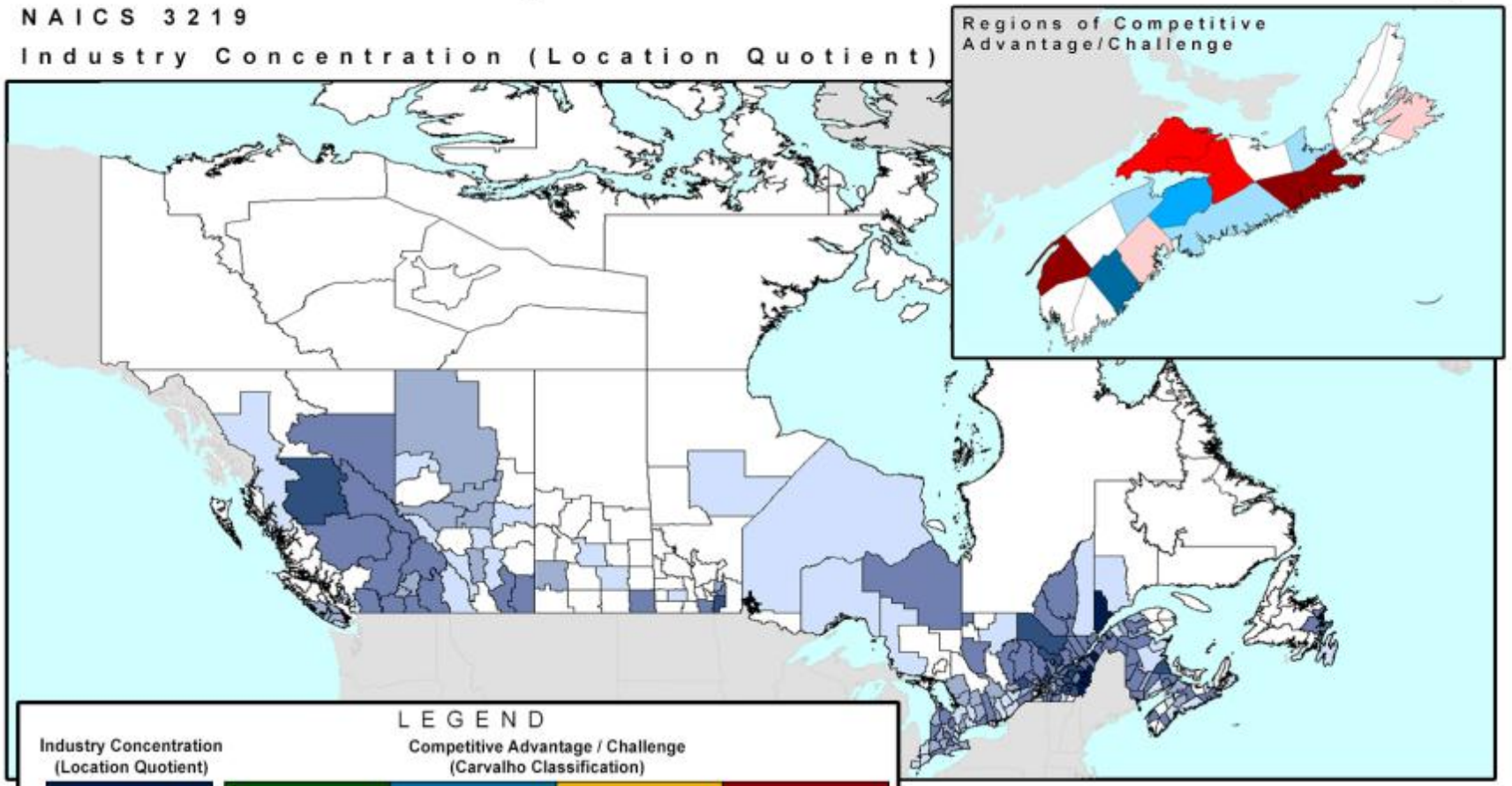


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other wood product manufacturing

NAICS 3219

Industry Concentration (Location Quotient)

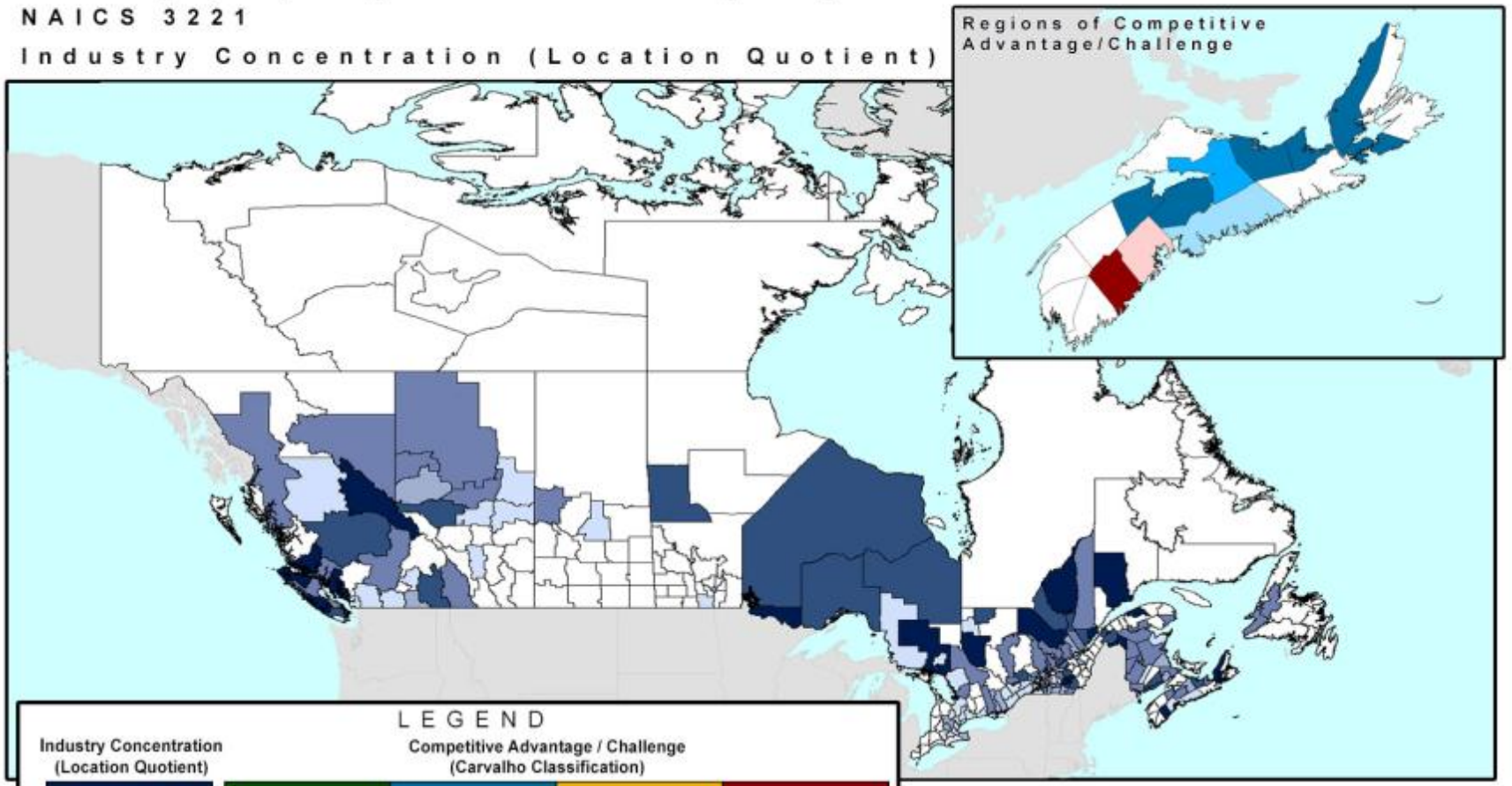


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Pulp, paper and paperboard mills

NAICS 3221

Industry Concentration (Location Quotient)

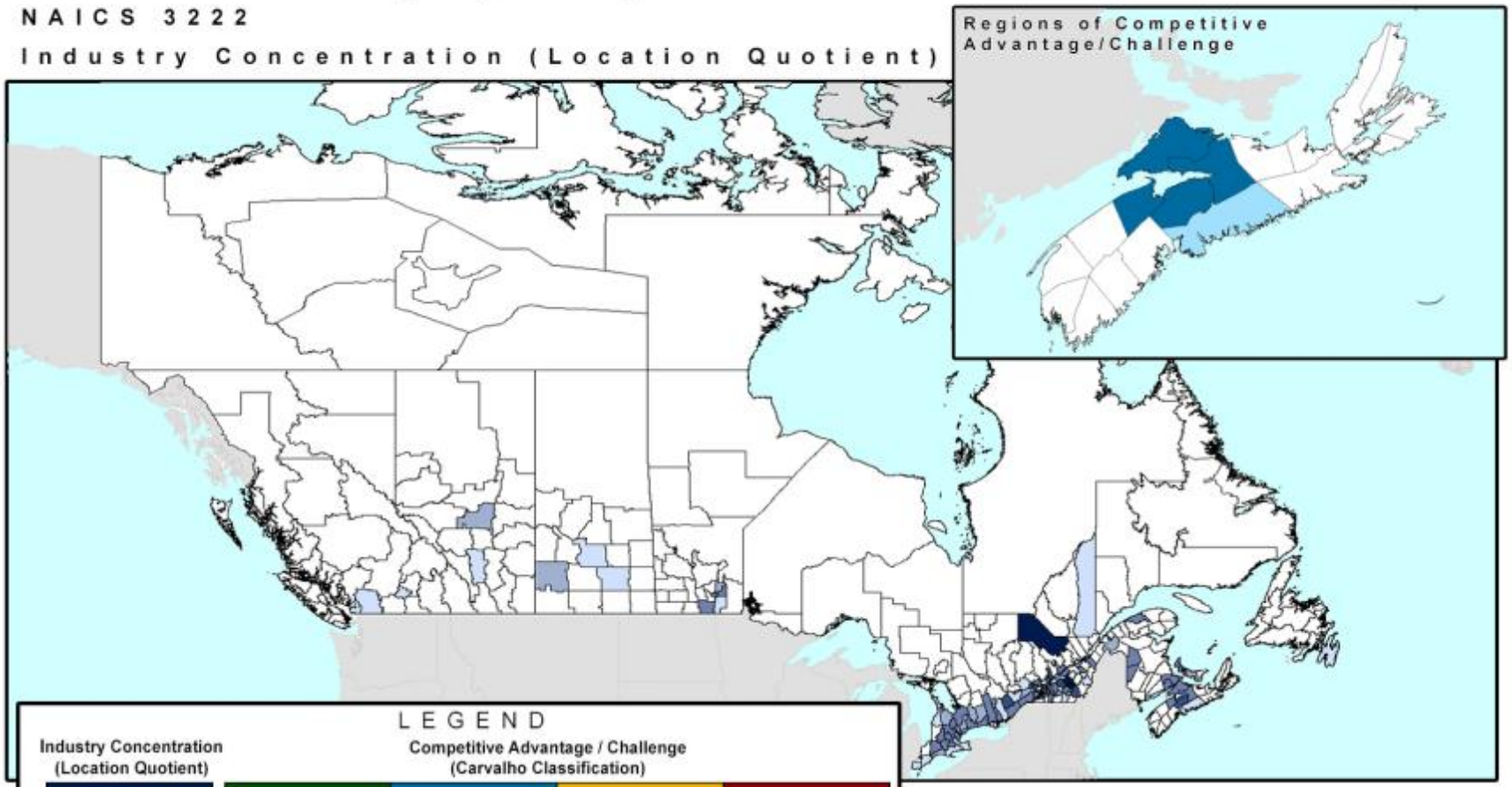


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Converted paper product manufacturing

NAICS 3222

Industry Concentration (Location Quotient)

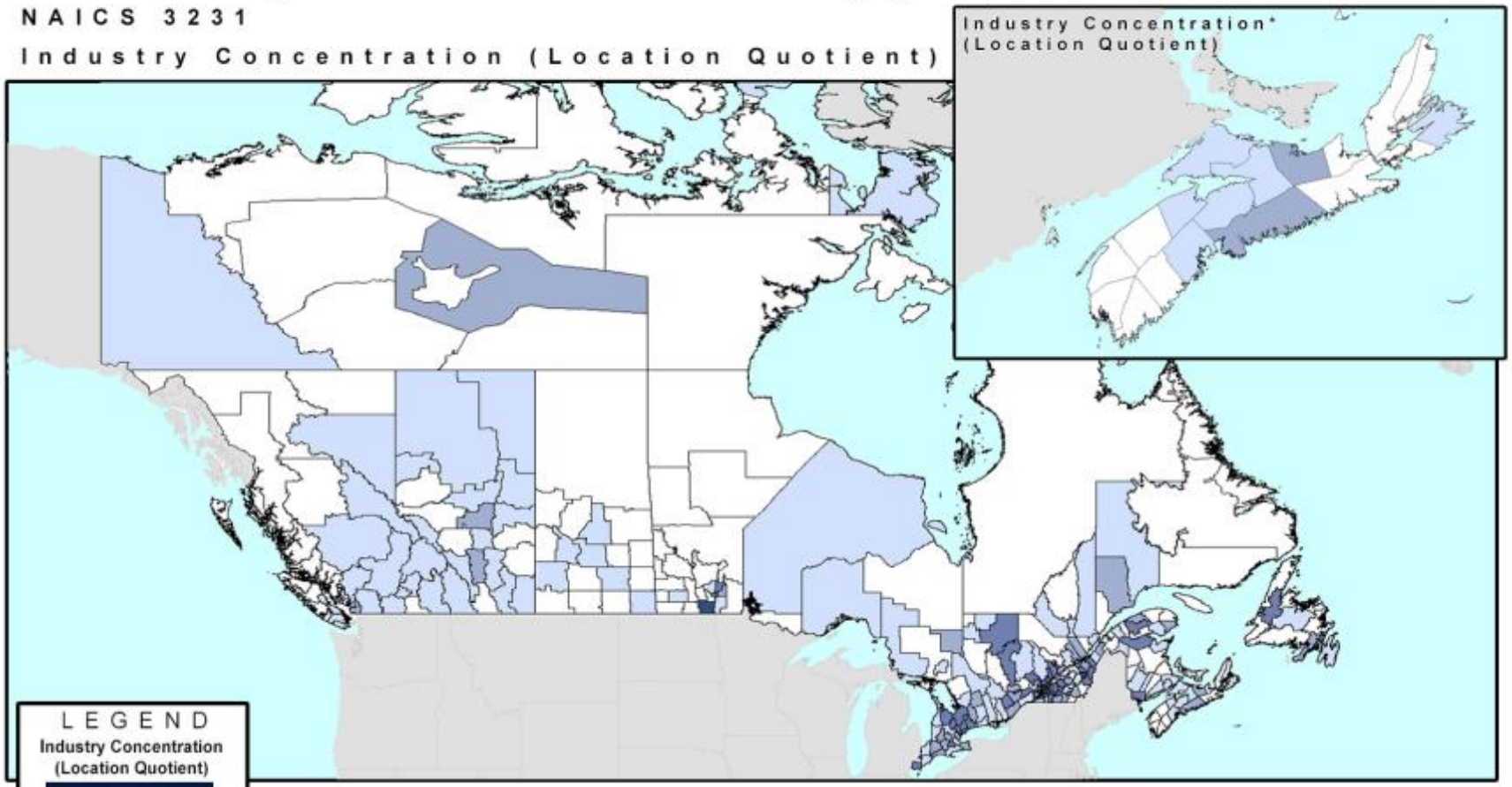


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Printing and related support activities

NAICS 3231

Industry Concentration (Location Quotient)



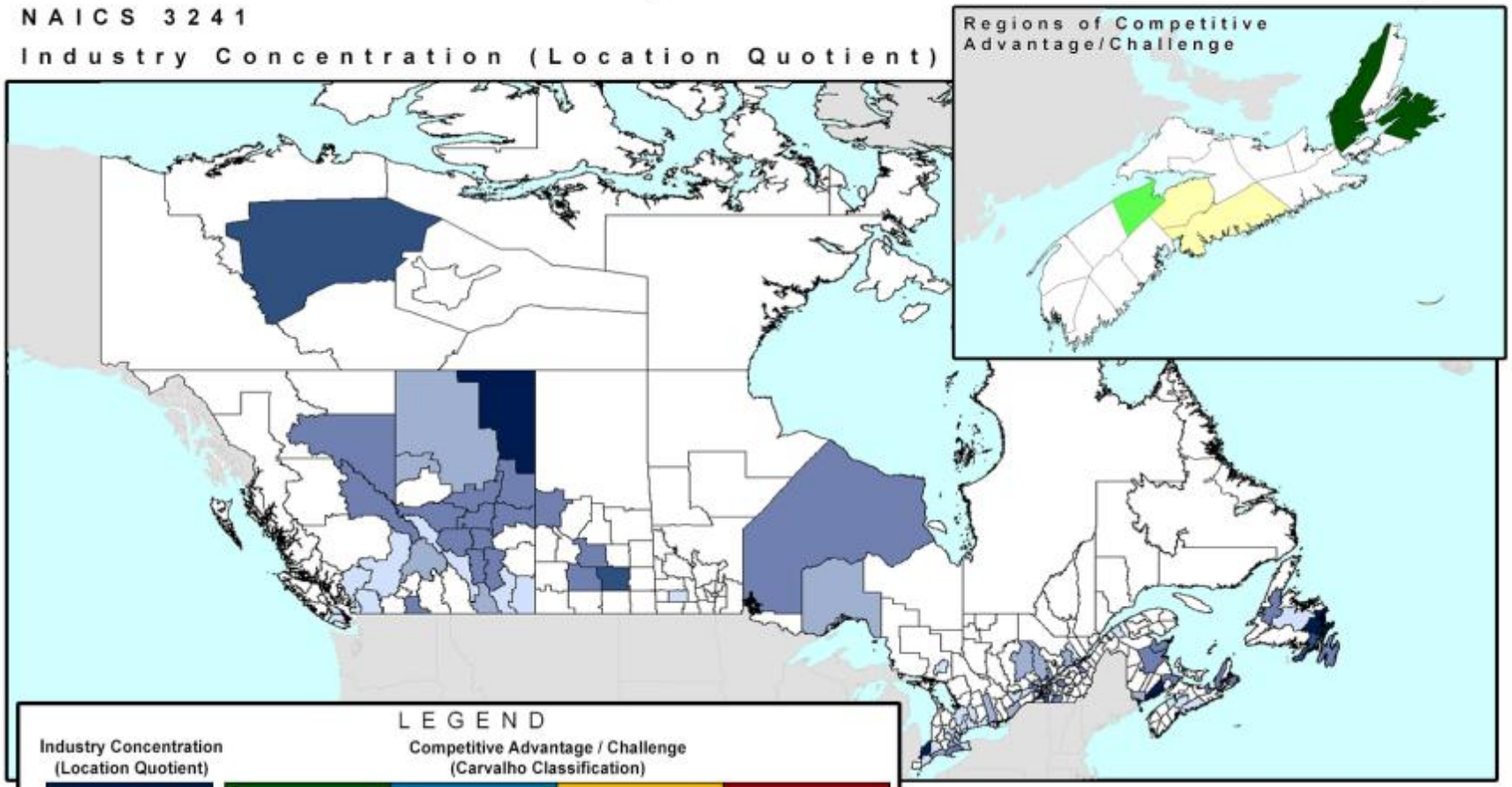
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Petroleum & coal product manufacturing

NAICS 3241

Industry Concentration (Location Quotient)

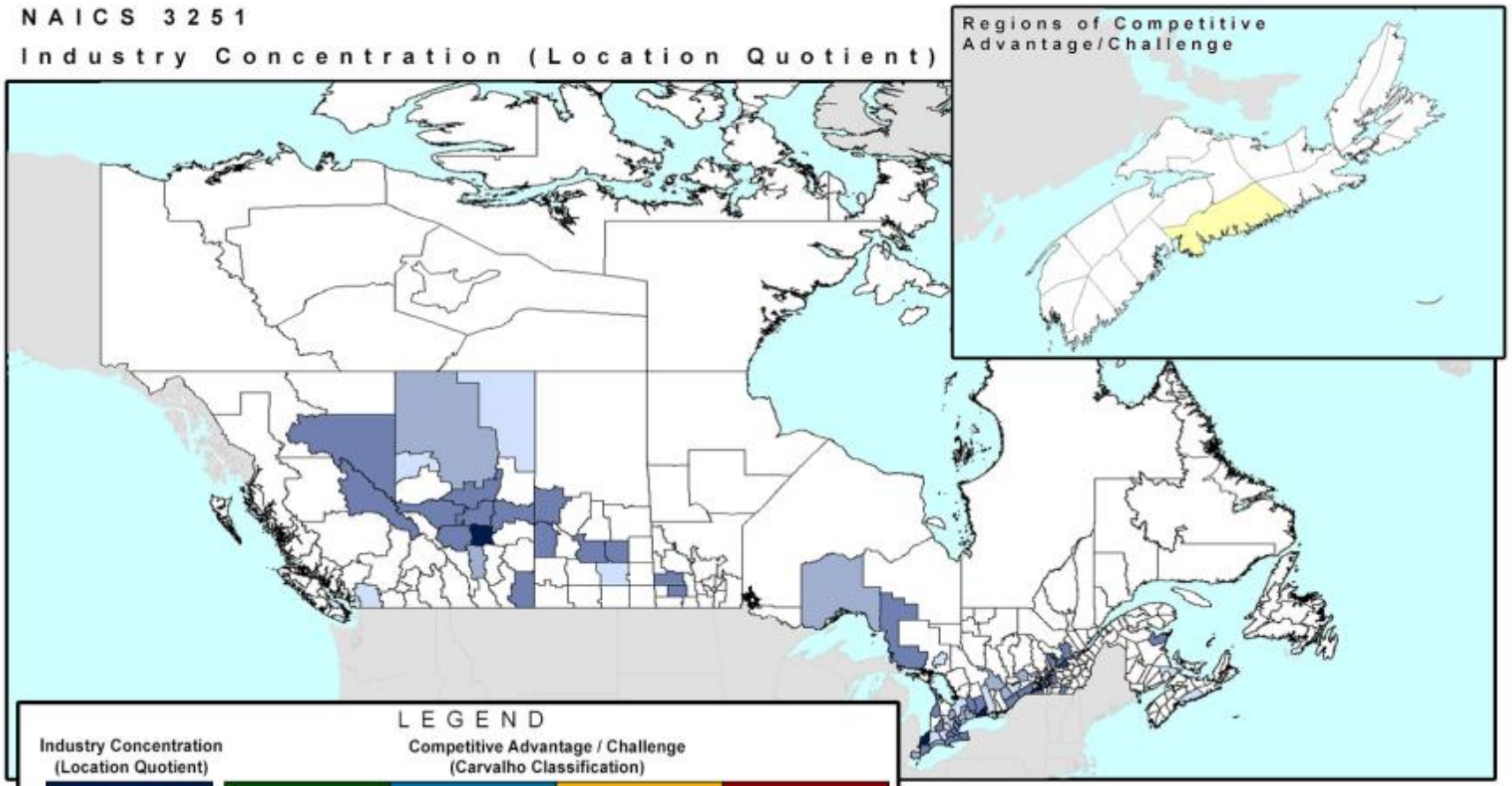


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Basic chemical manufacturing

NAICS 3251

Industry Concentration (Location Quotient)

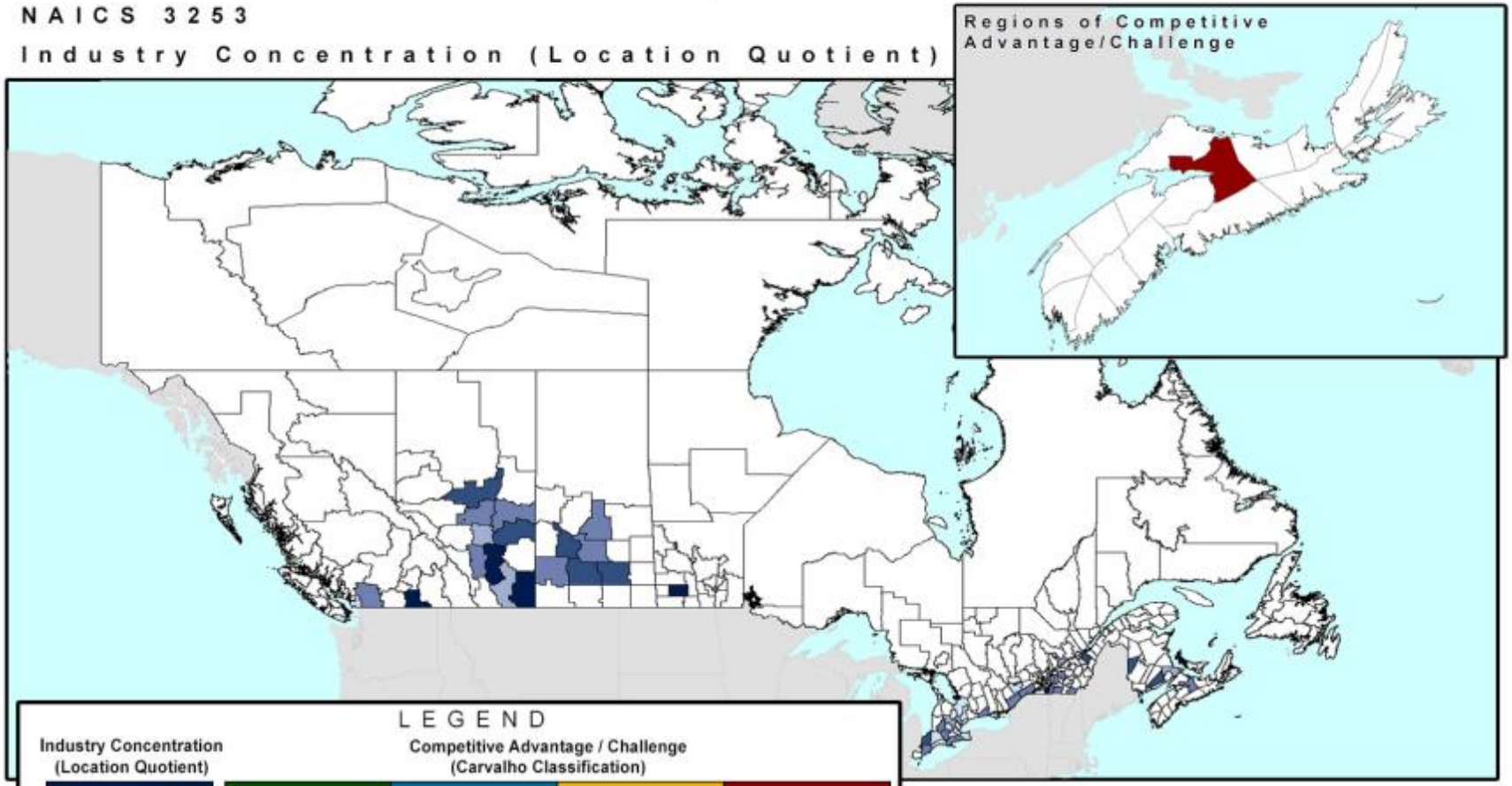


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Pesticide, fertilizer & other agricultural chemical manufacturing

NAICS 3253

Industry Concentration (Location Quotient)

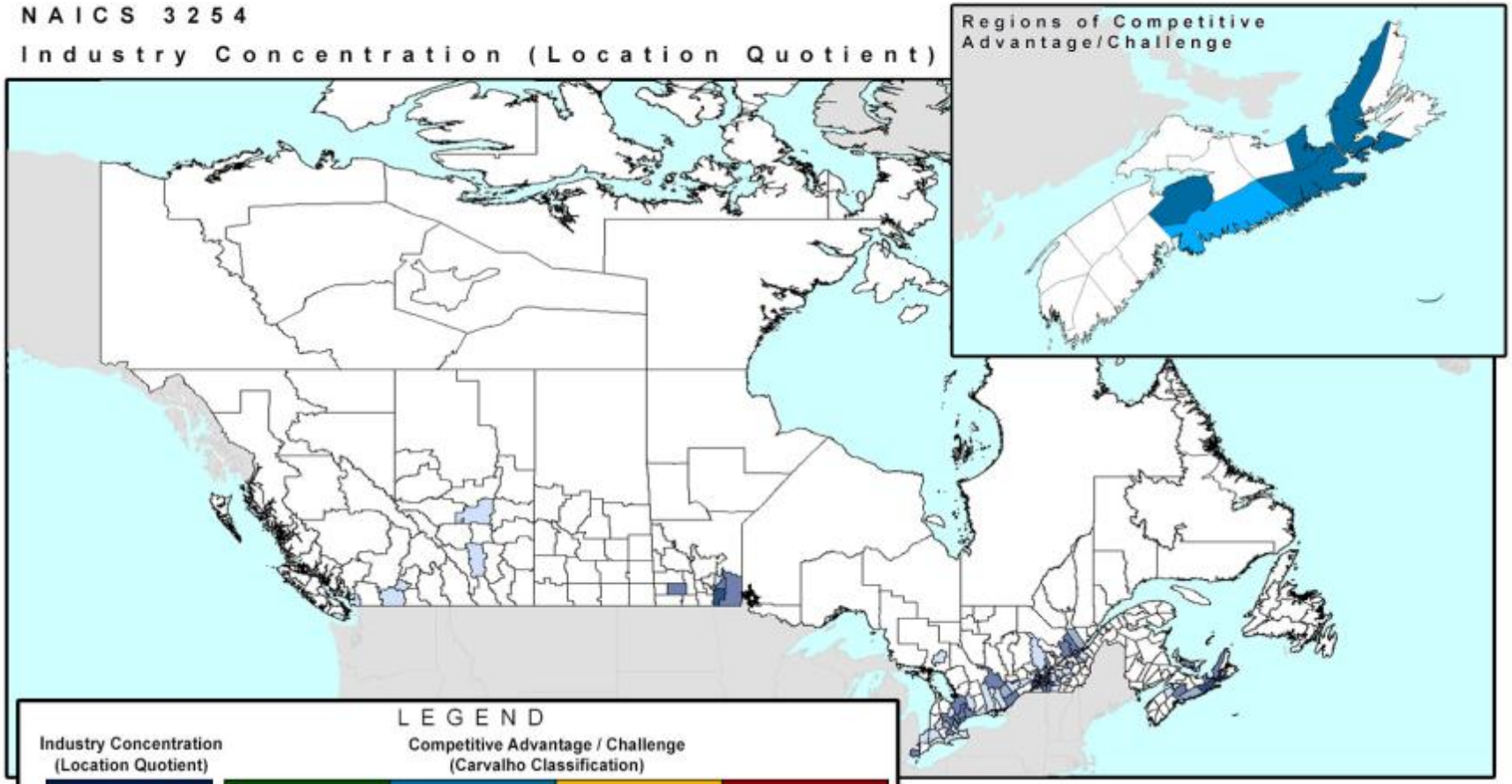


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Pharmaceutical & medicine manufacturing

NAICS 3254

Industry Concentration (Location Quotient)

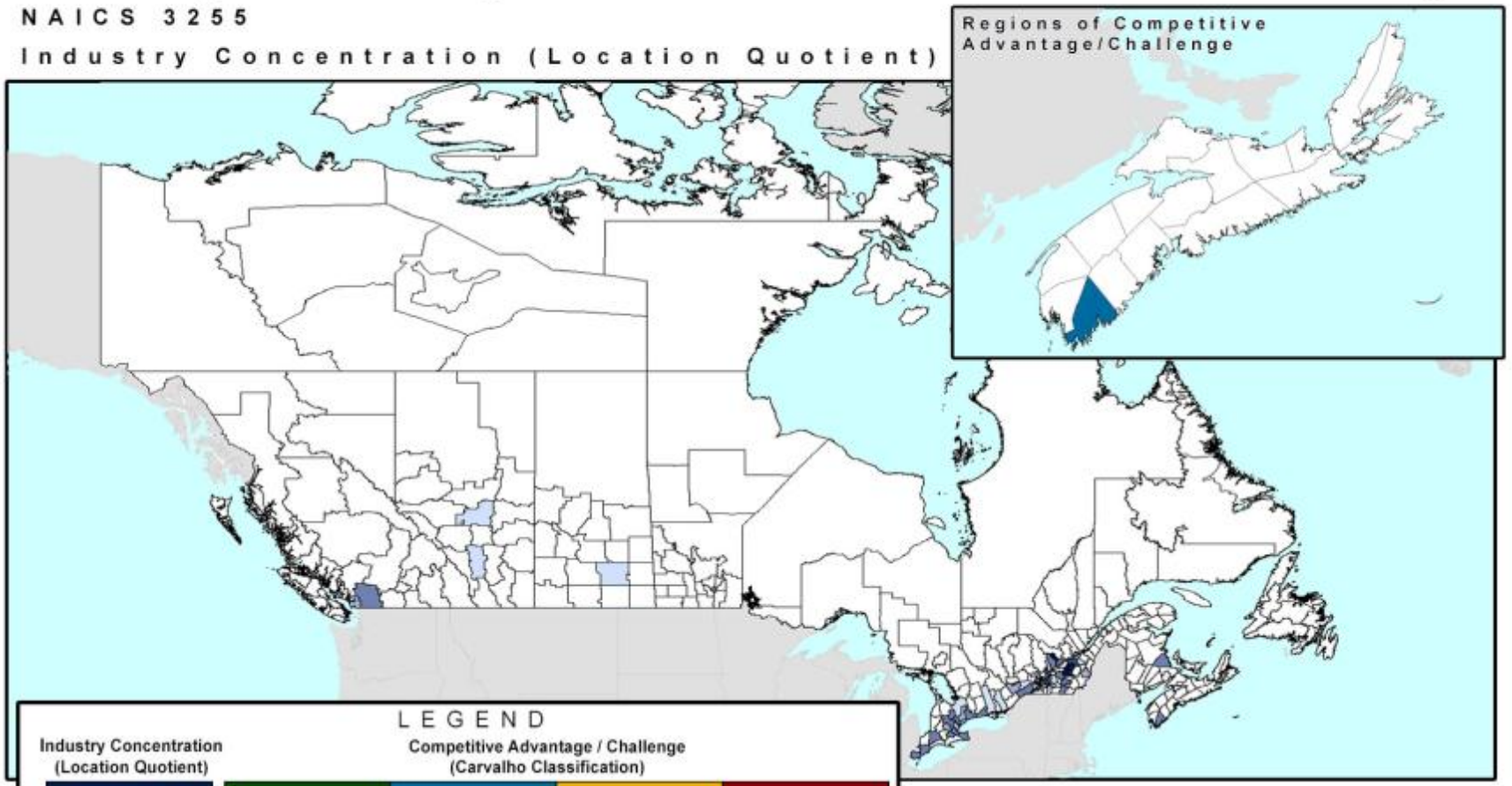


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Paint, coating & adhesive manufacturing

NAICS 3255

Industry Concentration (Location Quotient)

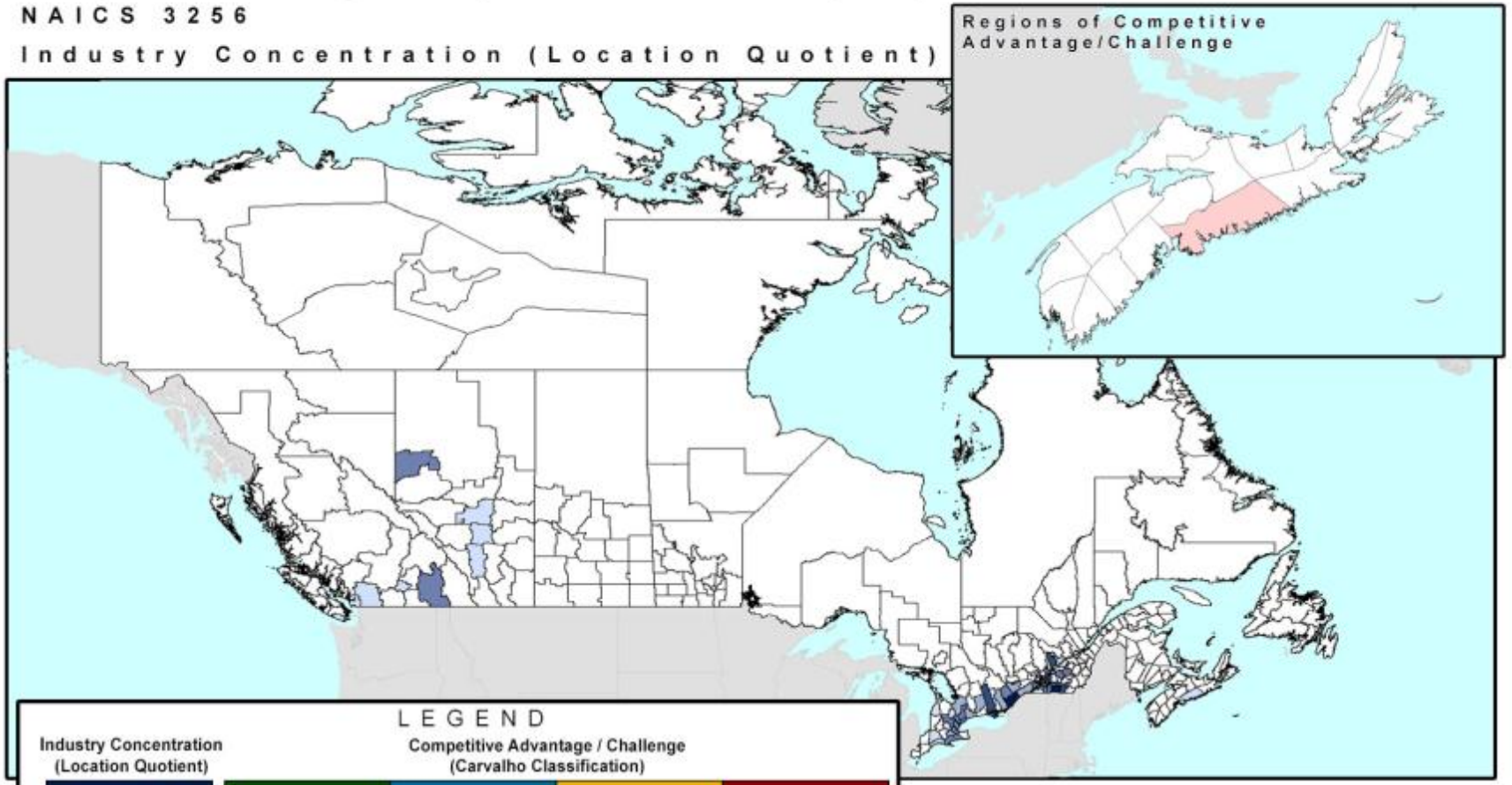


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Soap, cleaning compound & toilet preparation manufacturing

NAICS 3256

Industry Concentration (Location Quotient)

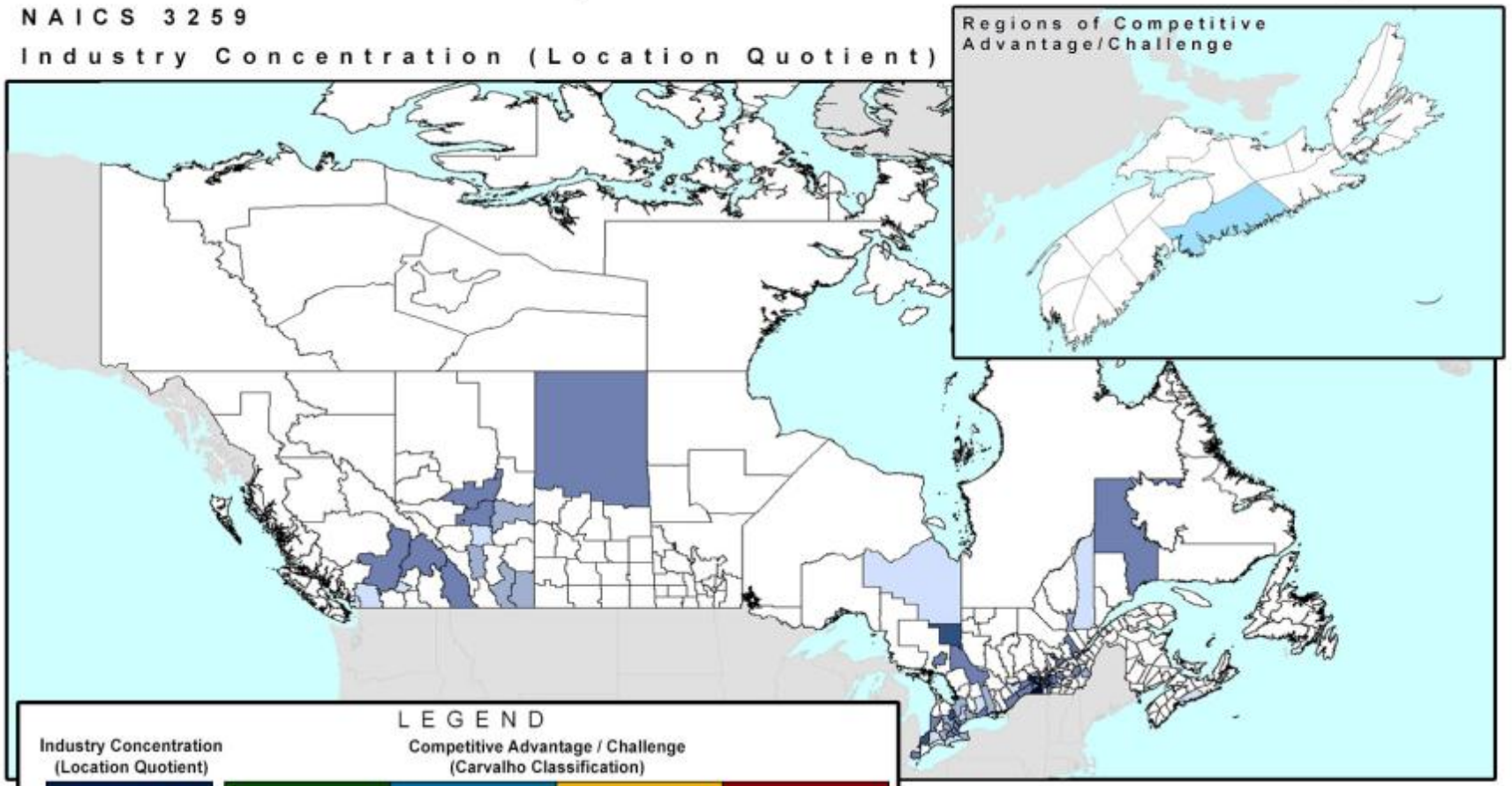


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other chemical product manufacturing

NAICS 3259

Industry Concentration (Location Quotient)

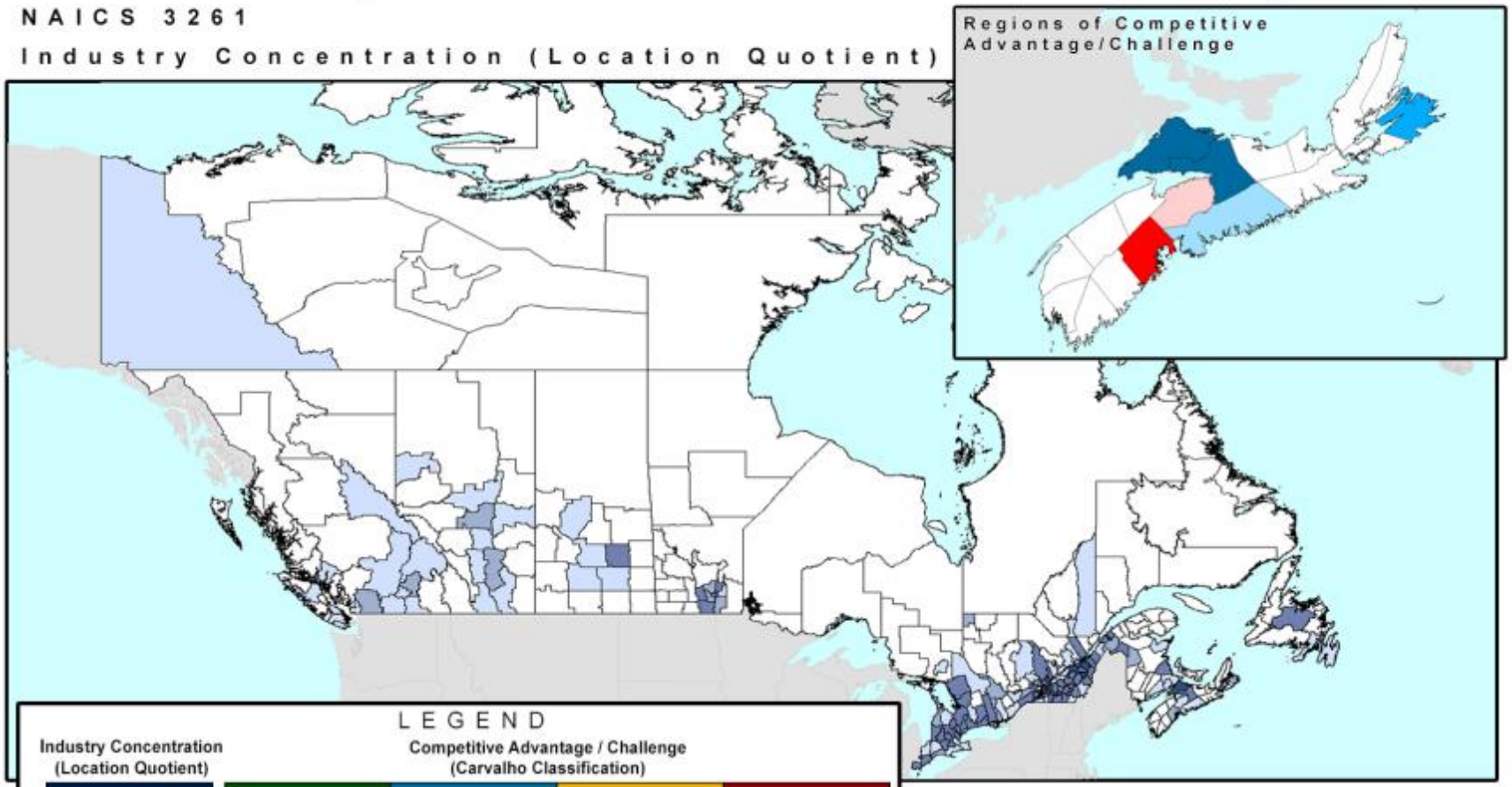


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Plastic product manufacturing

NAICS 3261

Industry Concentration (Location Quotient)

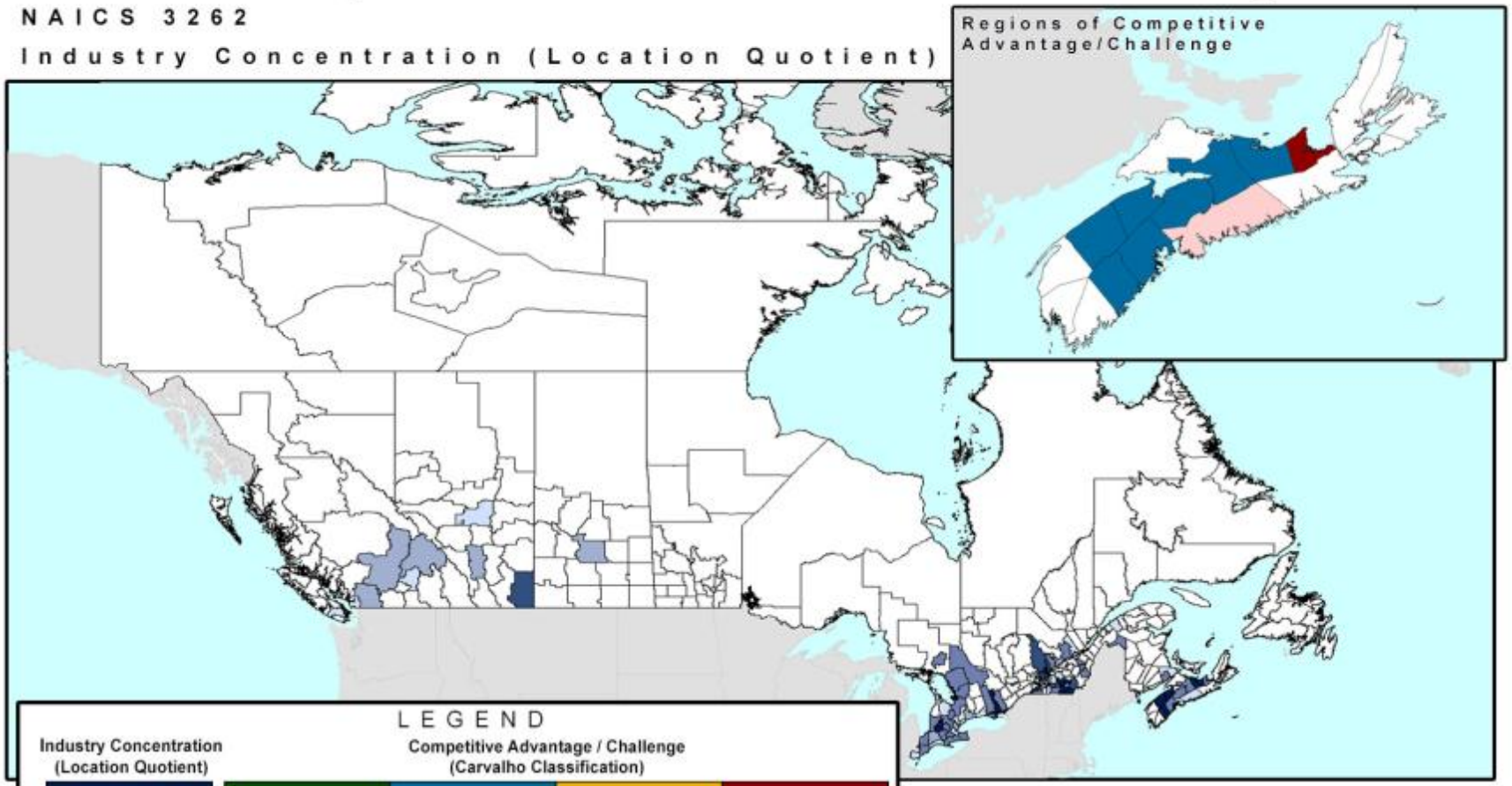


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Rubber product manufacturing

NAICS 3262

Industry Concentration (Location Quotient)

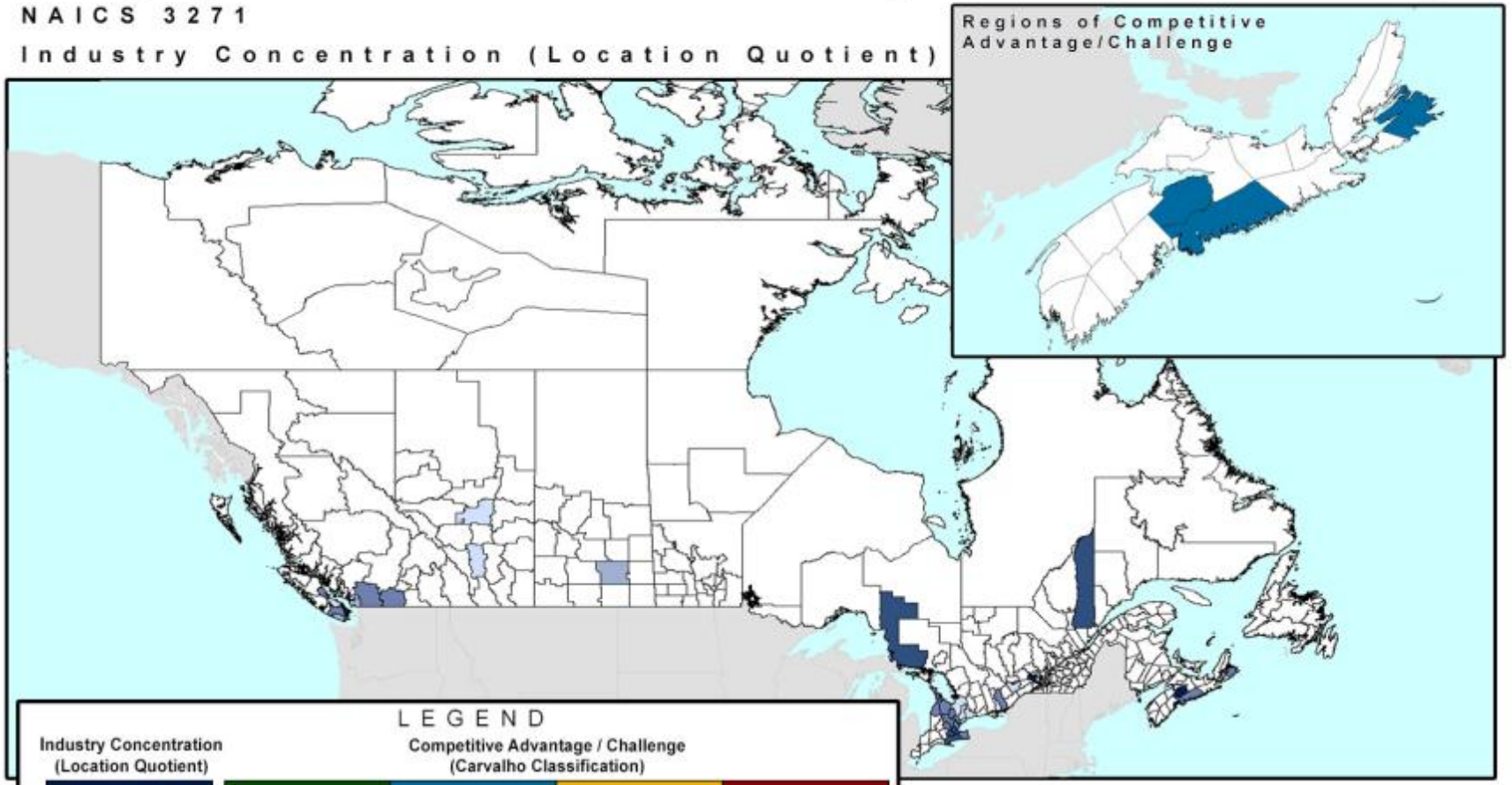


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Clay product & refractory manufacturing

NAICS 3271

Industry Concentration (Location Quotient)

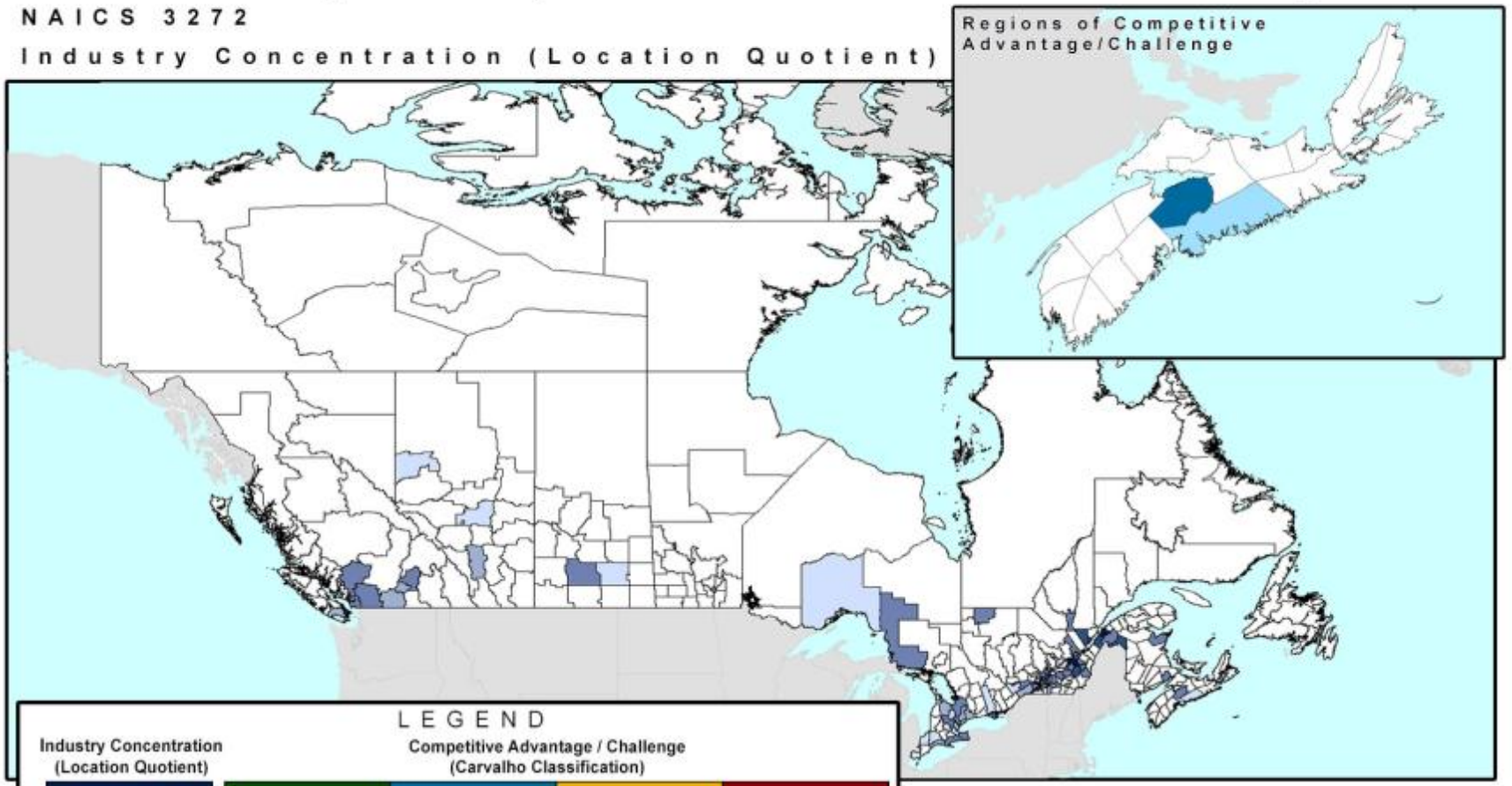


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Glass & glass product manufacturing

NAICS 3272

Industry Concentration (Location Quotient)



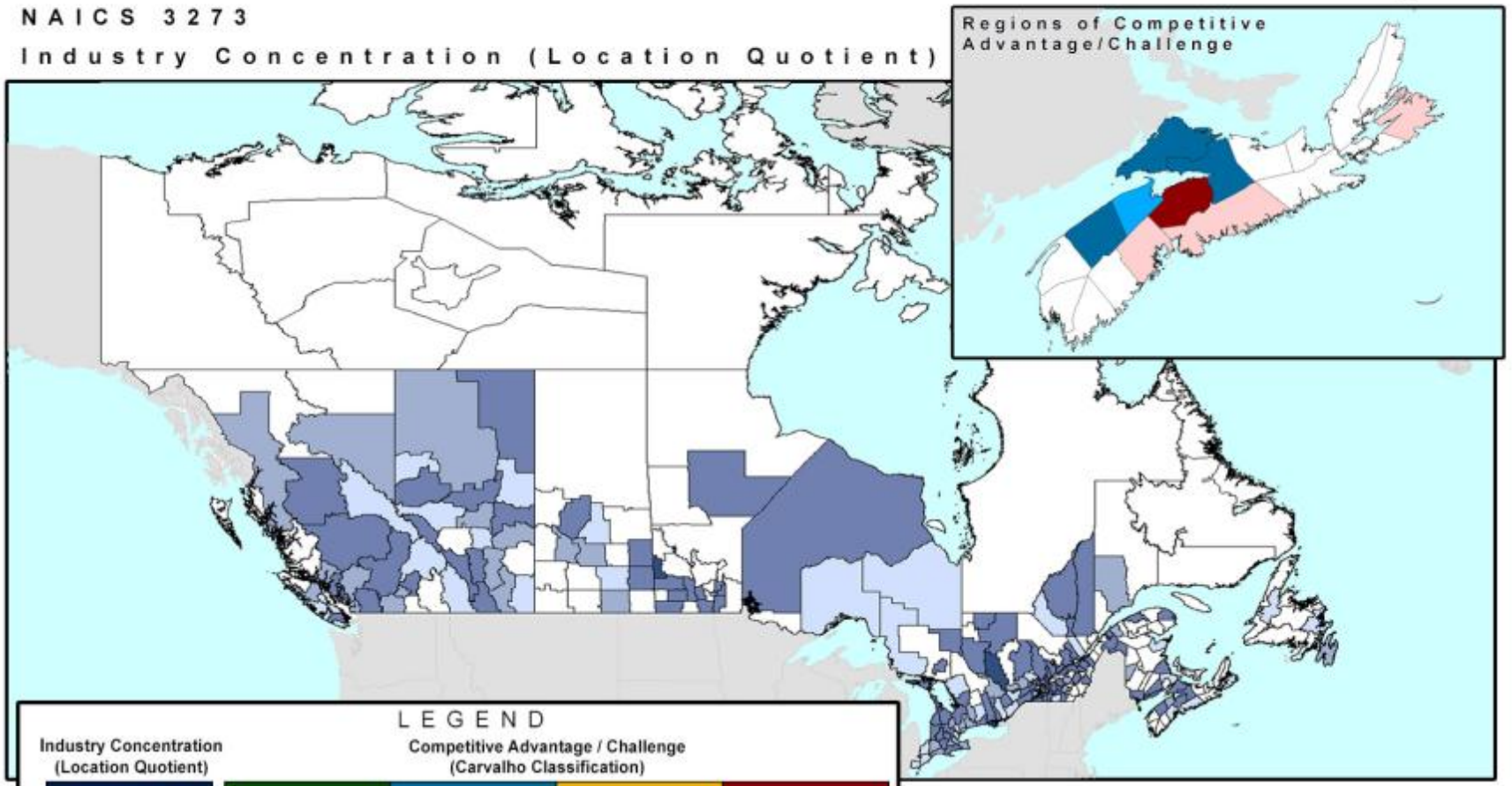
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Cement & concrete manufacturing

NAICS 3273

Industry Concentration (Location Quotient)

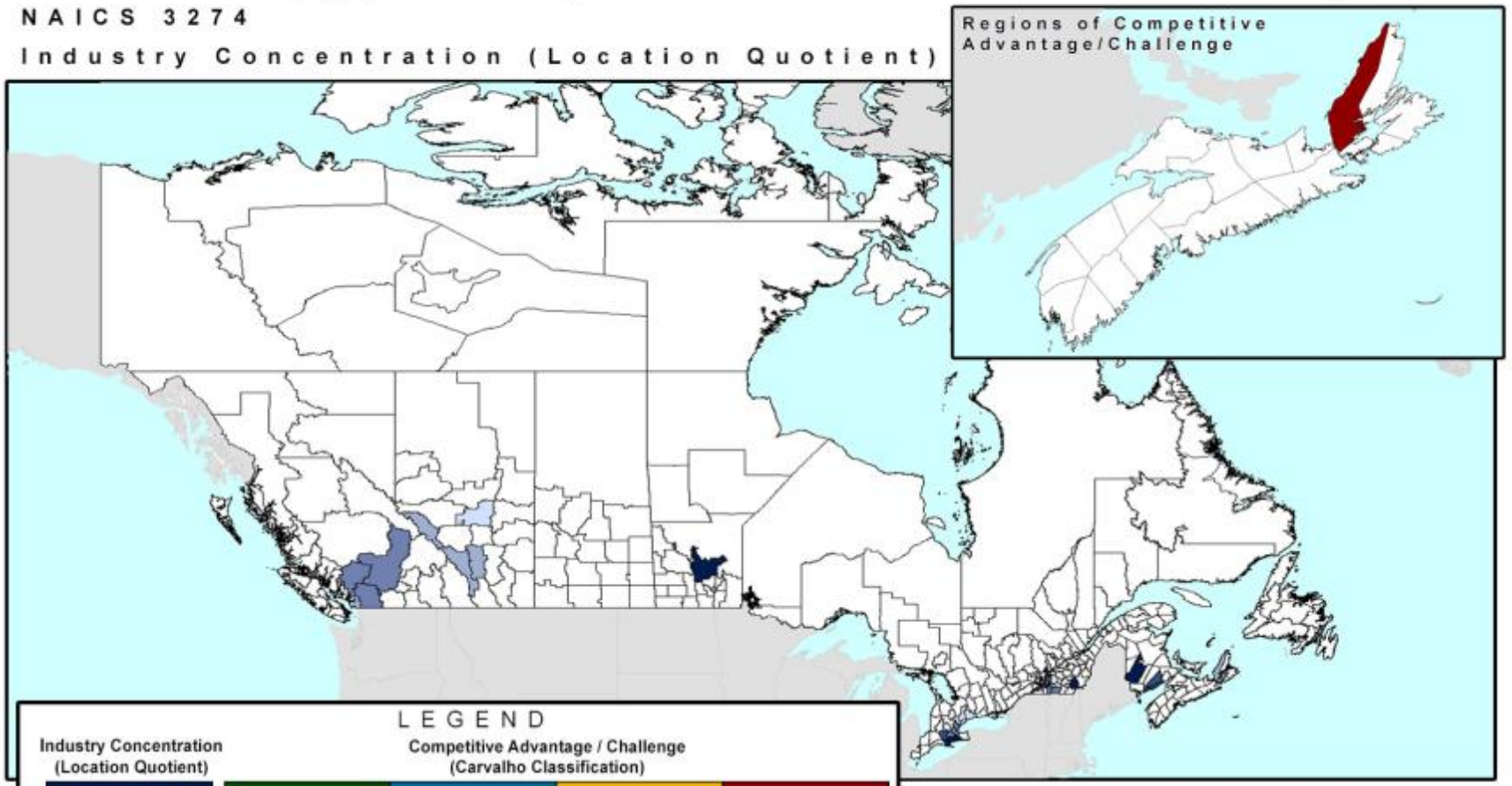


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Lime & gypsum product manufacturing

NAICS 3274

Industry Concentration (Location Quotient)

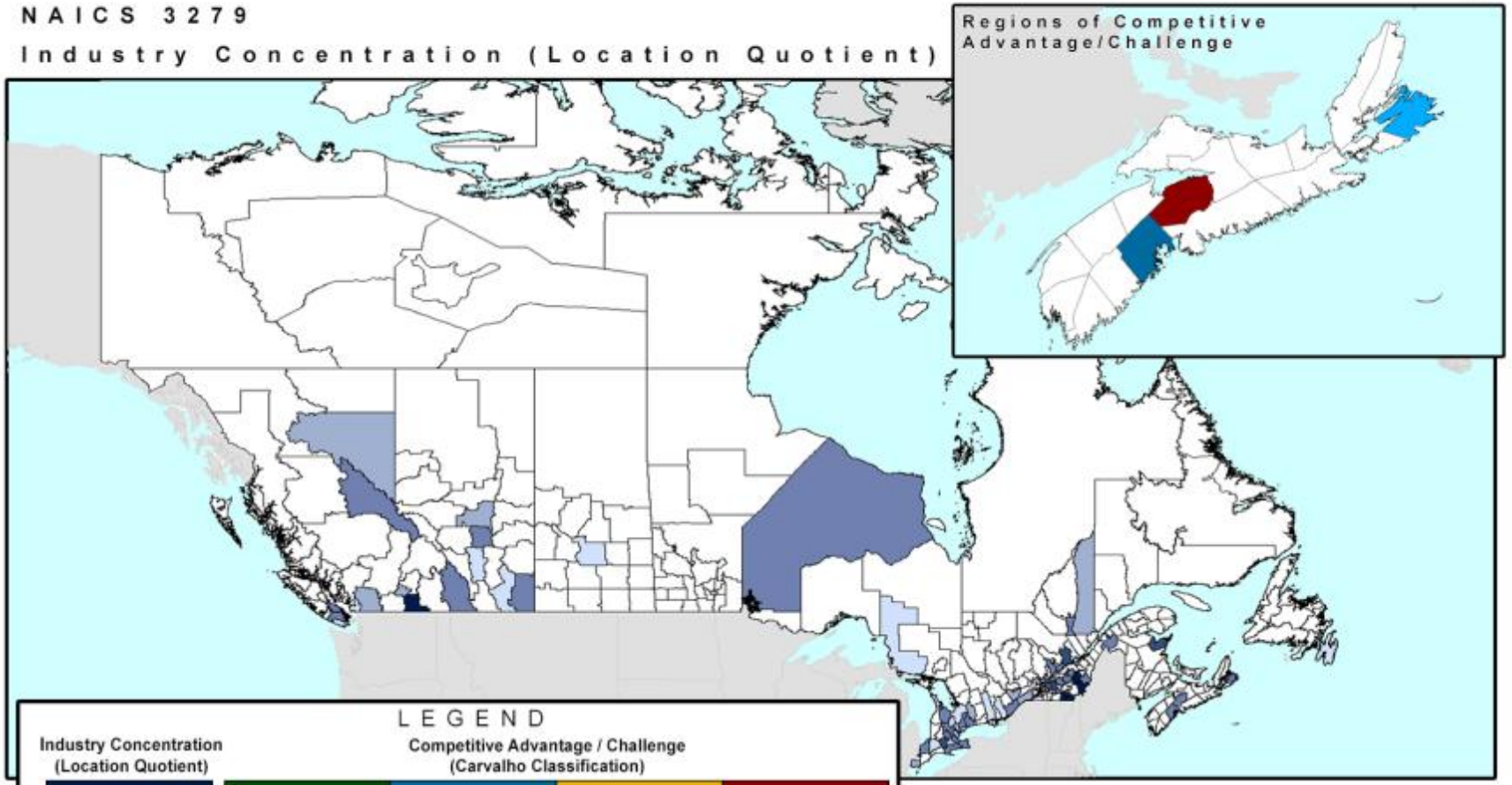


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other non-metallic mineral manufacturing

NAICS 3279

Industry Concentration (Location Quotient)

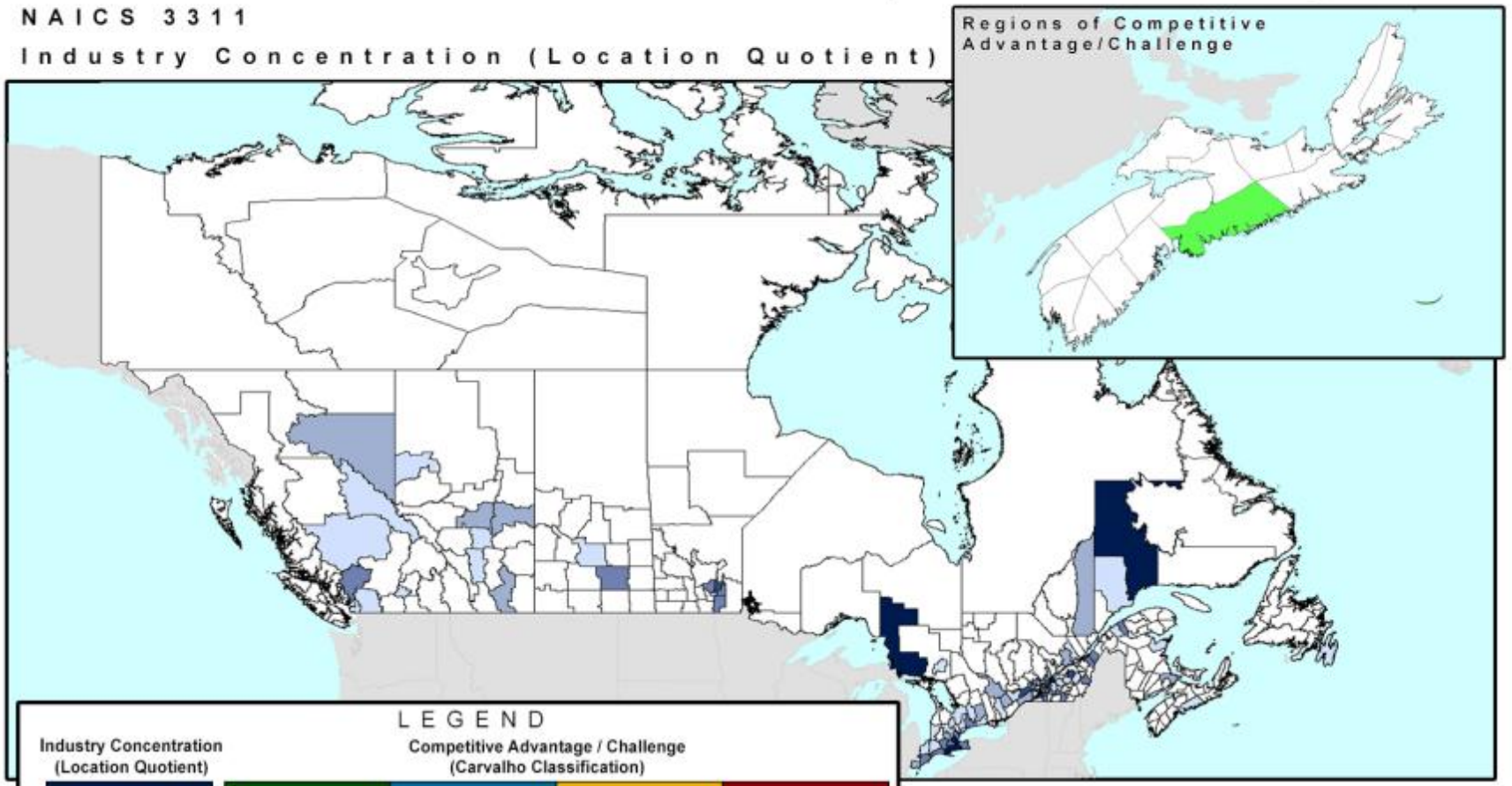


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Iron & steel mills & ferro-alloy manufacturing

NAICS 3311

Industry Concentration (Location Quotient)

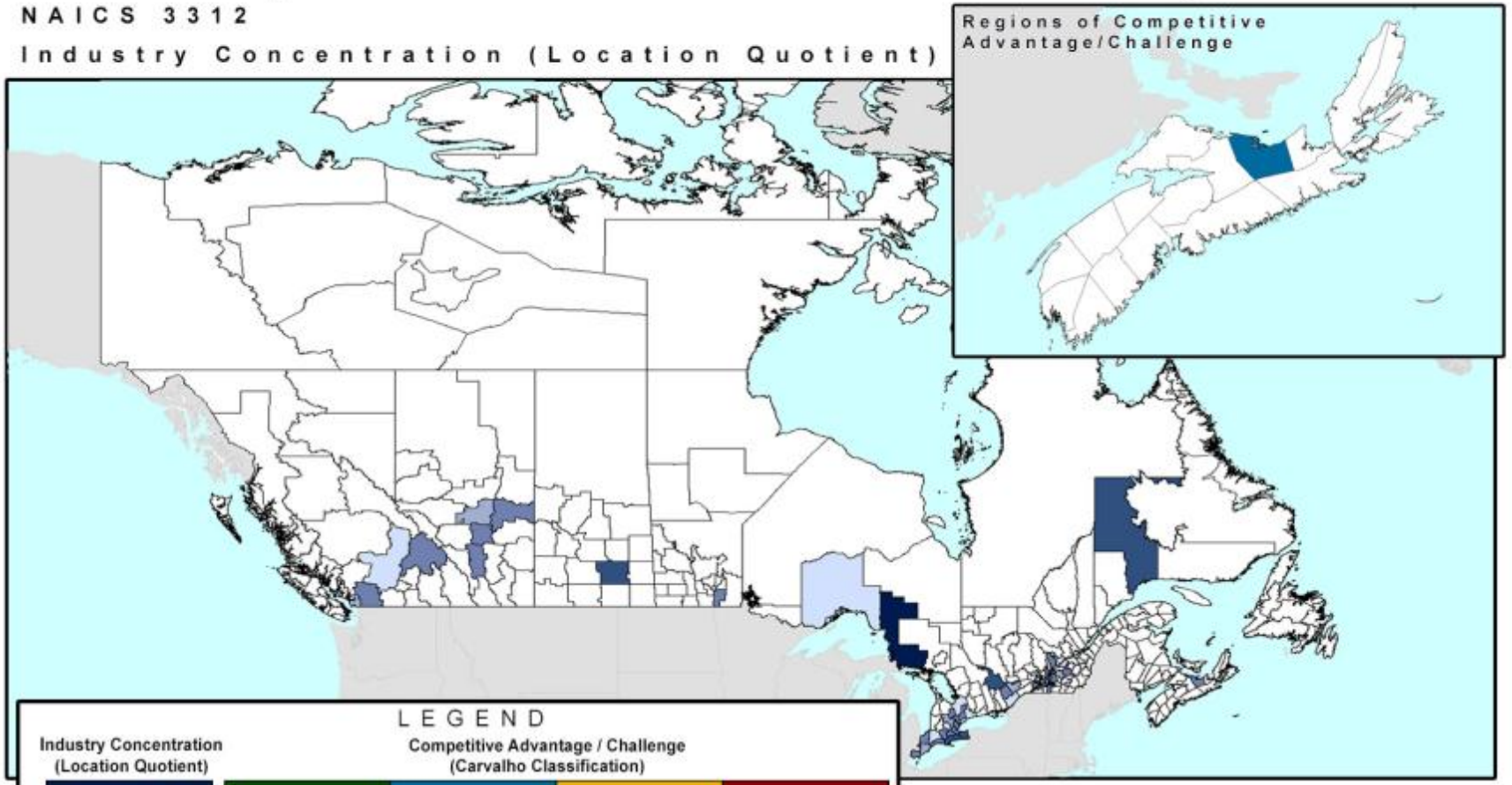


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Steel product manufacturing

NAICS 3312

Industry Concentration (Location Quotient)

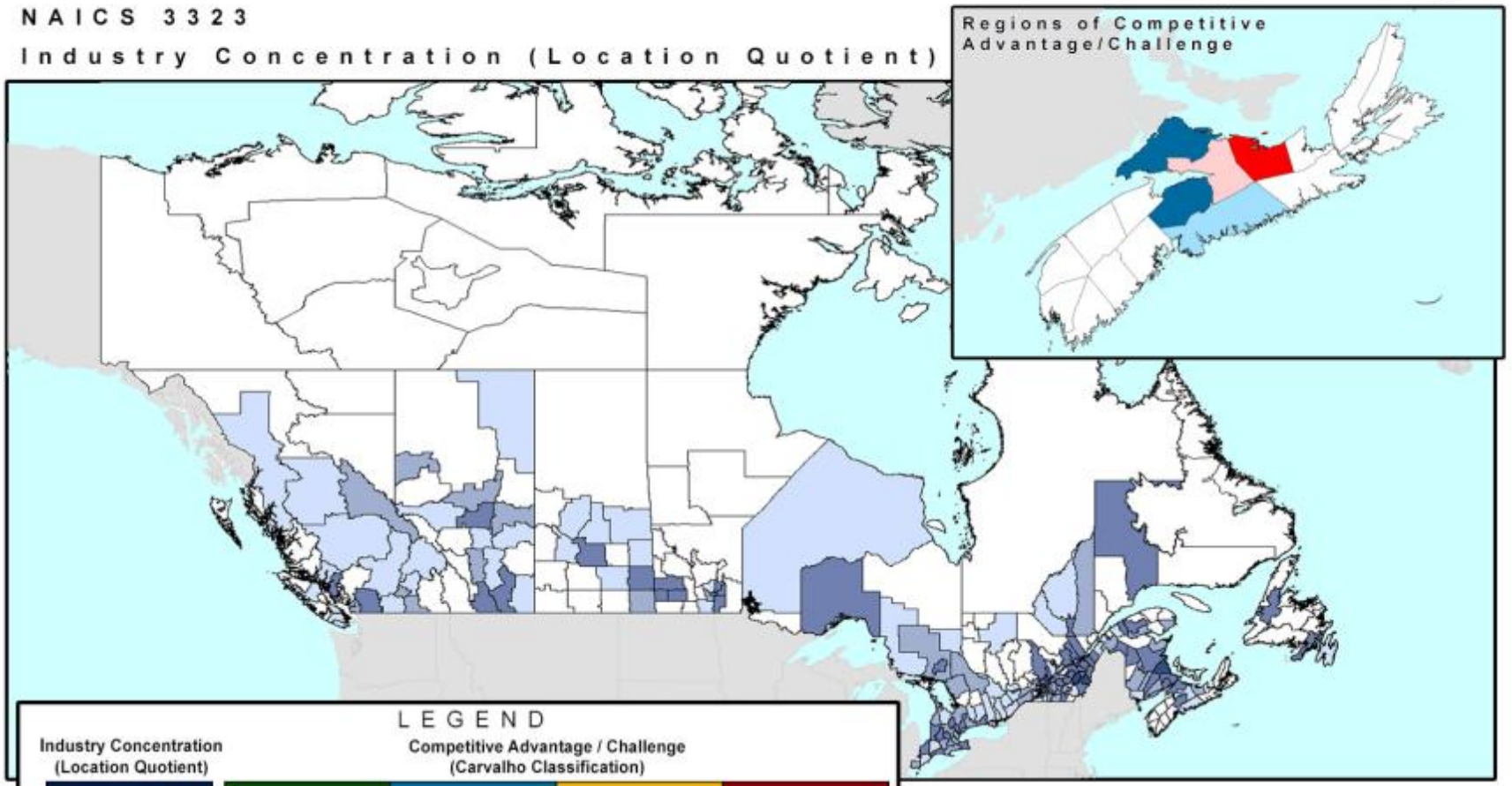


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Architectural & structural manufacturing

NAICS 3323

Industry Concentration (Location Quotient)

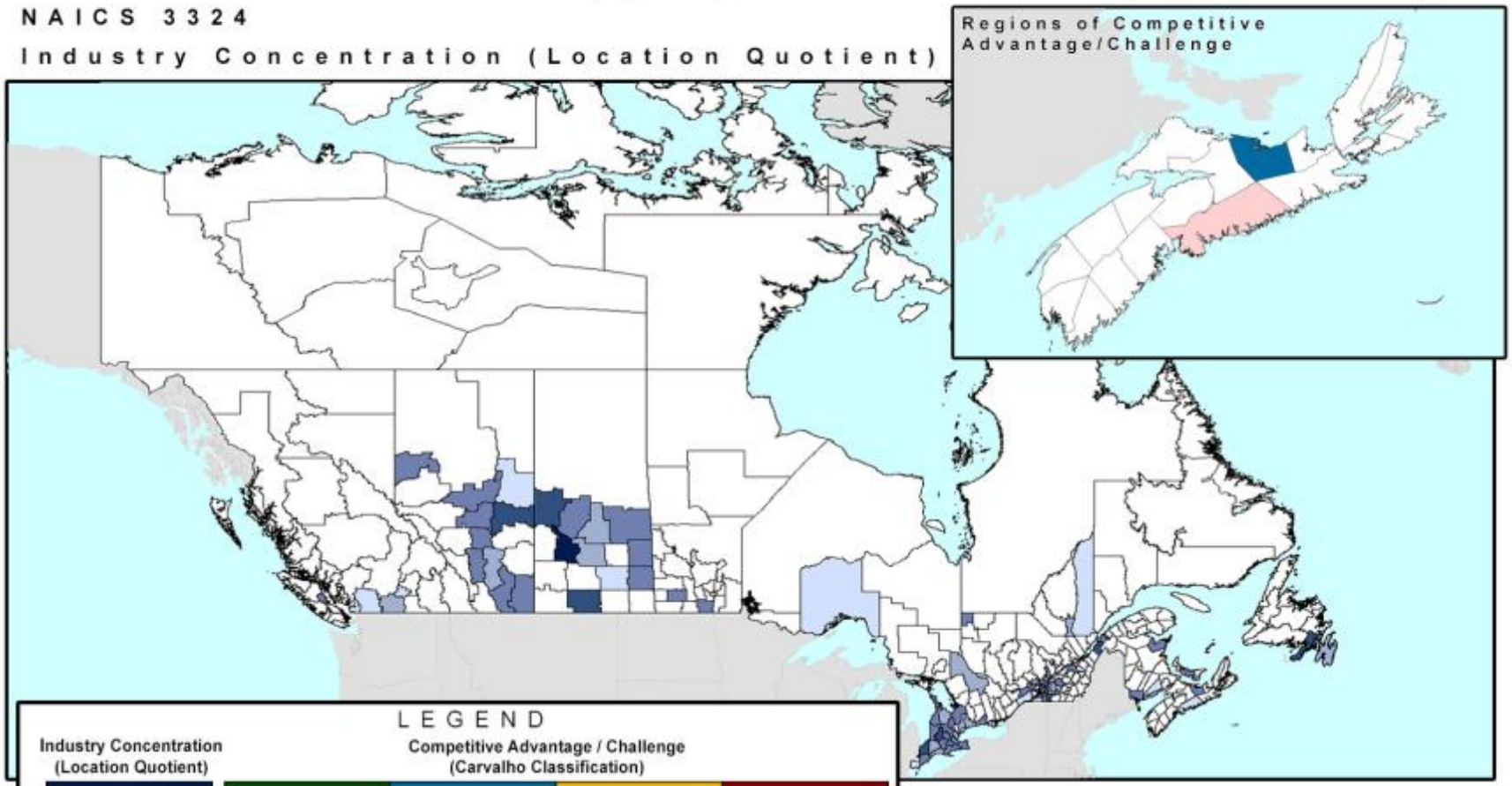


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Boiler, tank and shipping container manufacturing

NAICS 3324

Industry Concentration (Location Quotient)



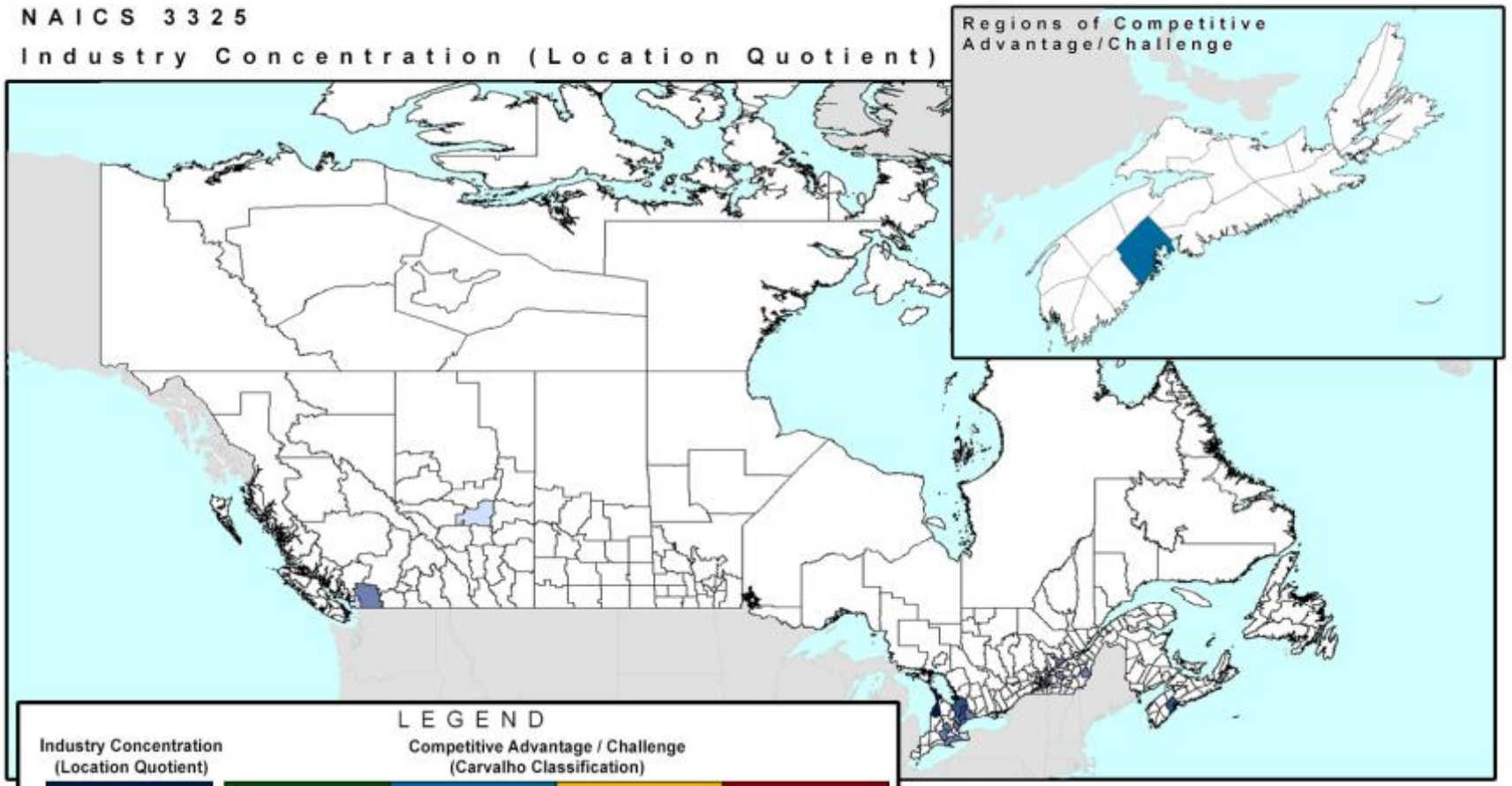
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Hardware manufacturing

NAICS 3325

Industry Concentration (Location Quotient)

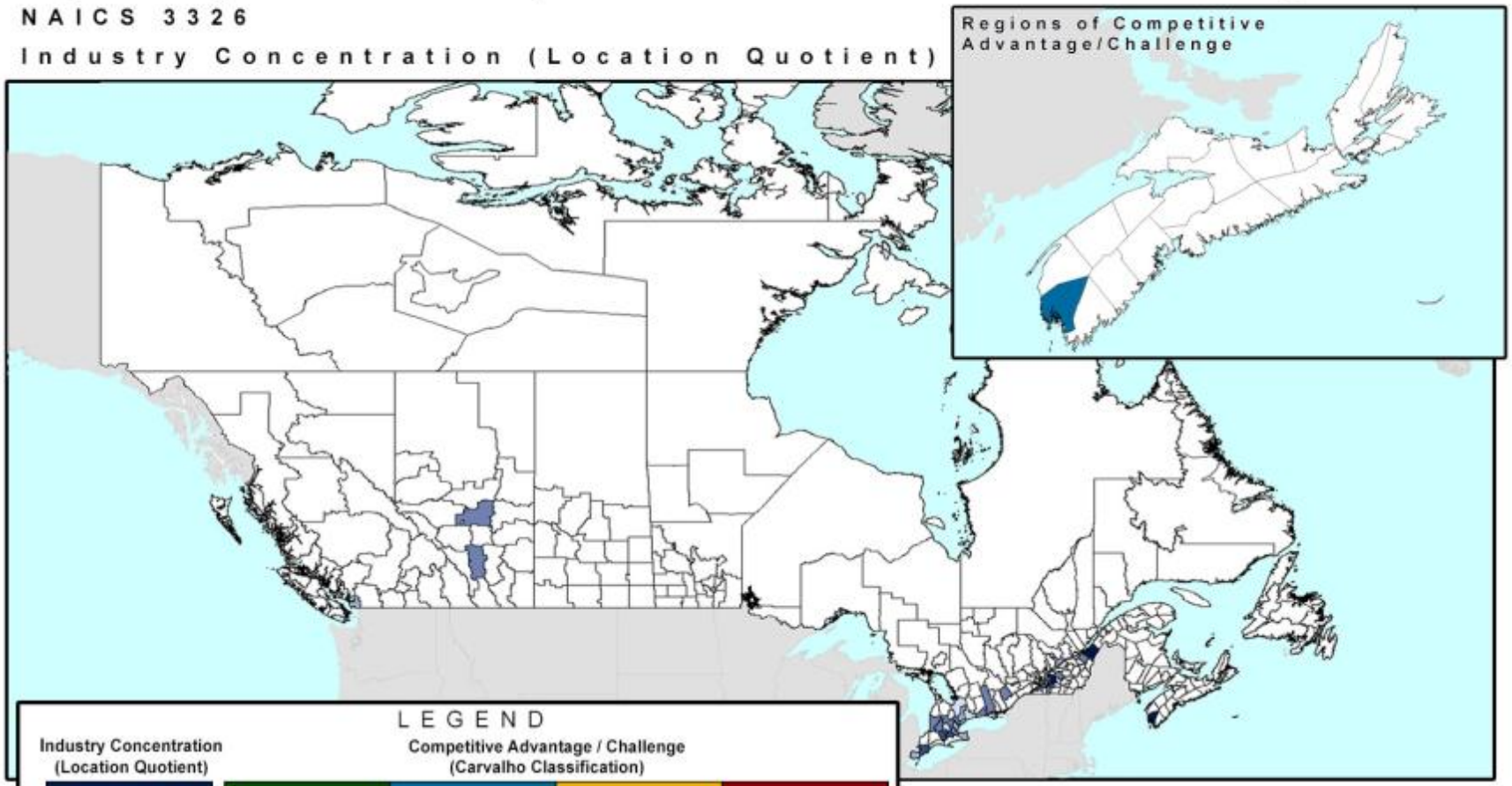


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Spring & wire product manufacturing

NAICS 3326

Industry Concentration (Location Quotient)



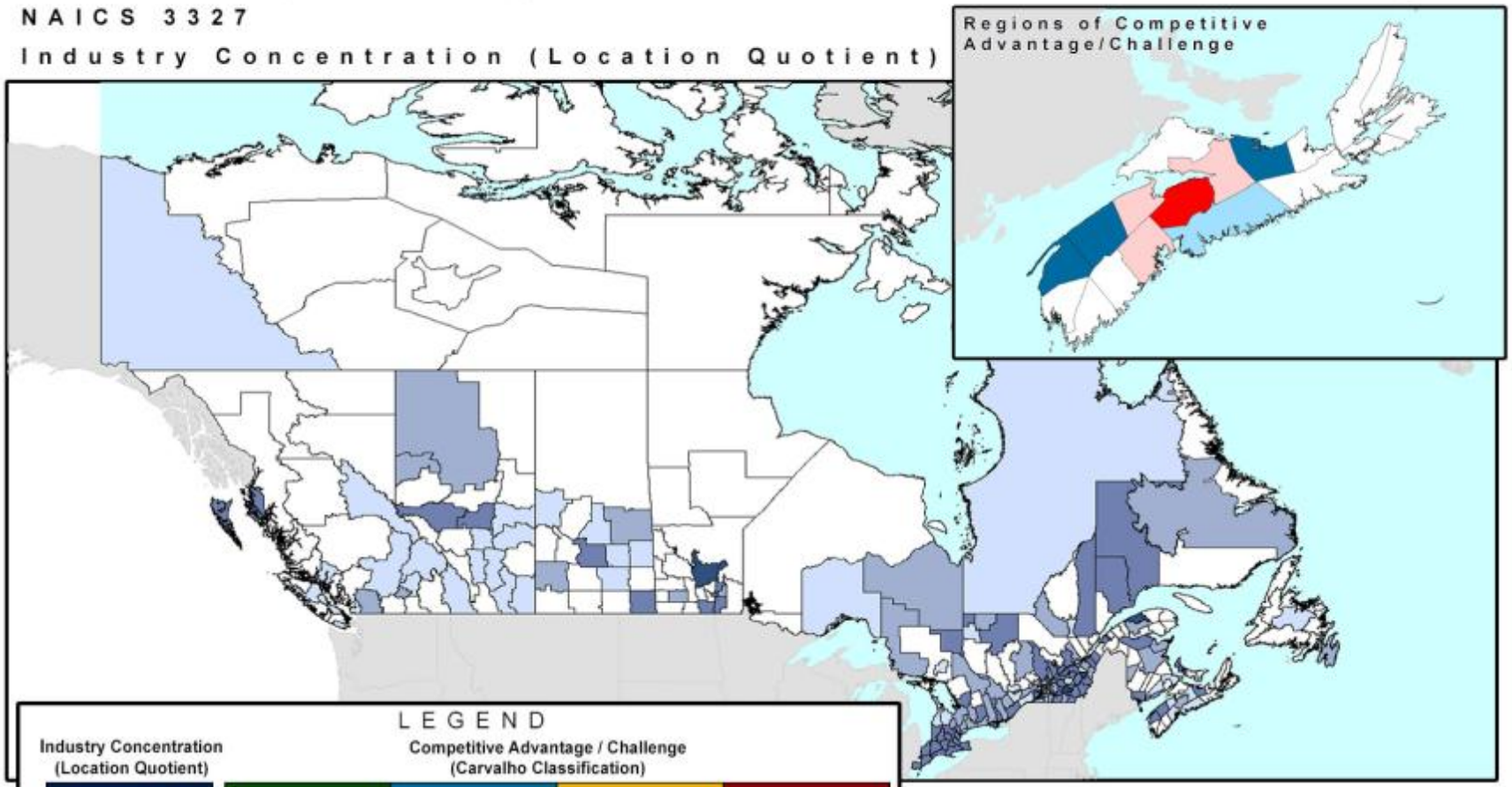
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Machine shops, turned product & screw, nut & bolt manufacturing

NAICS 3327

Industry Concentration (Location Quotient)

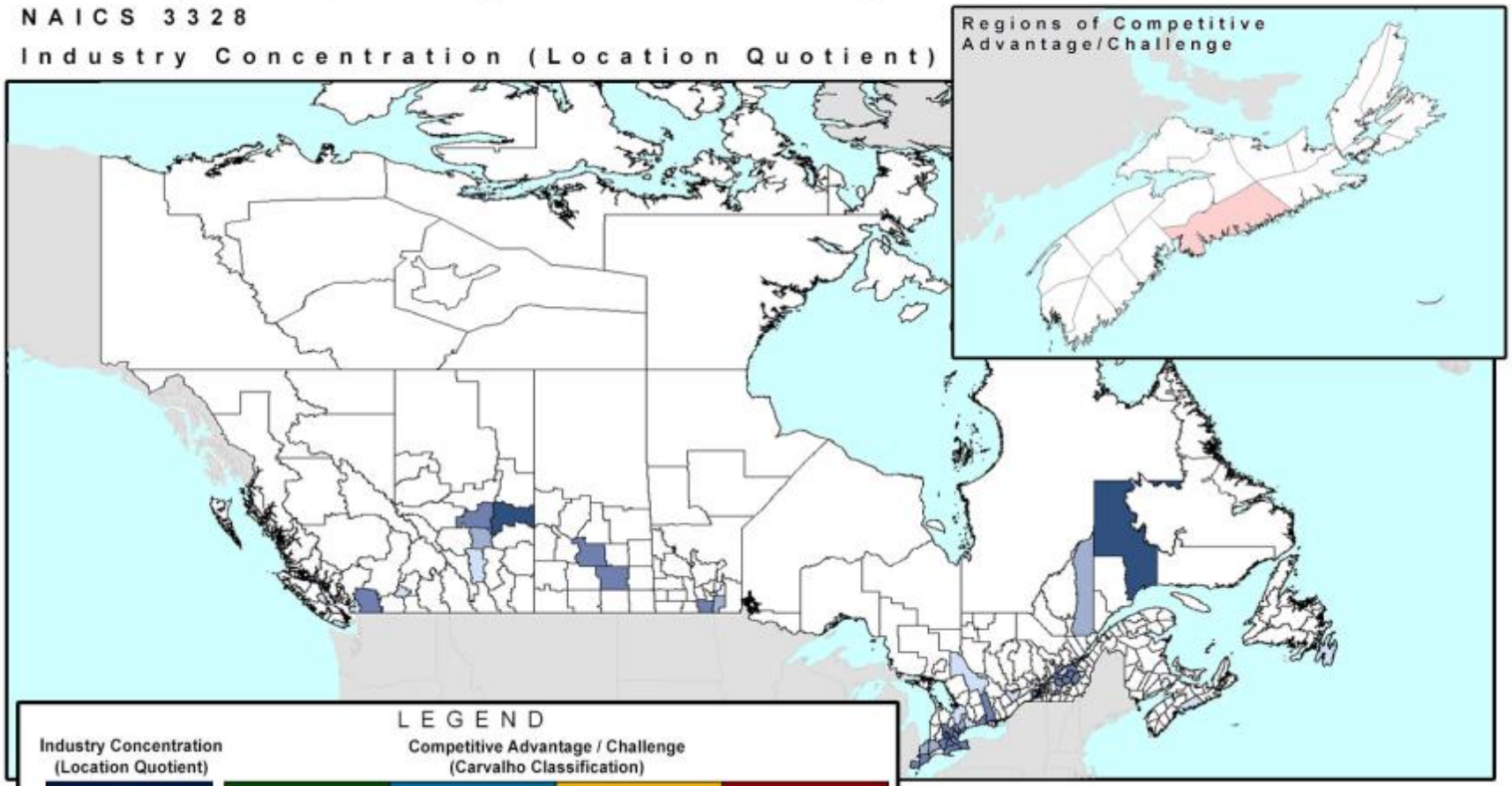


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Coating, engraving, heat treating & allied activities

NAICS 3328

Industry Concentration (Location Quotient)



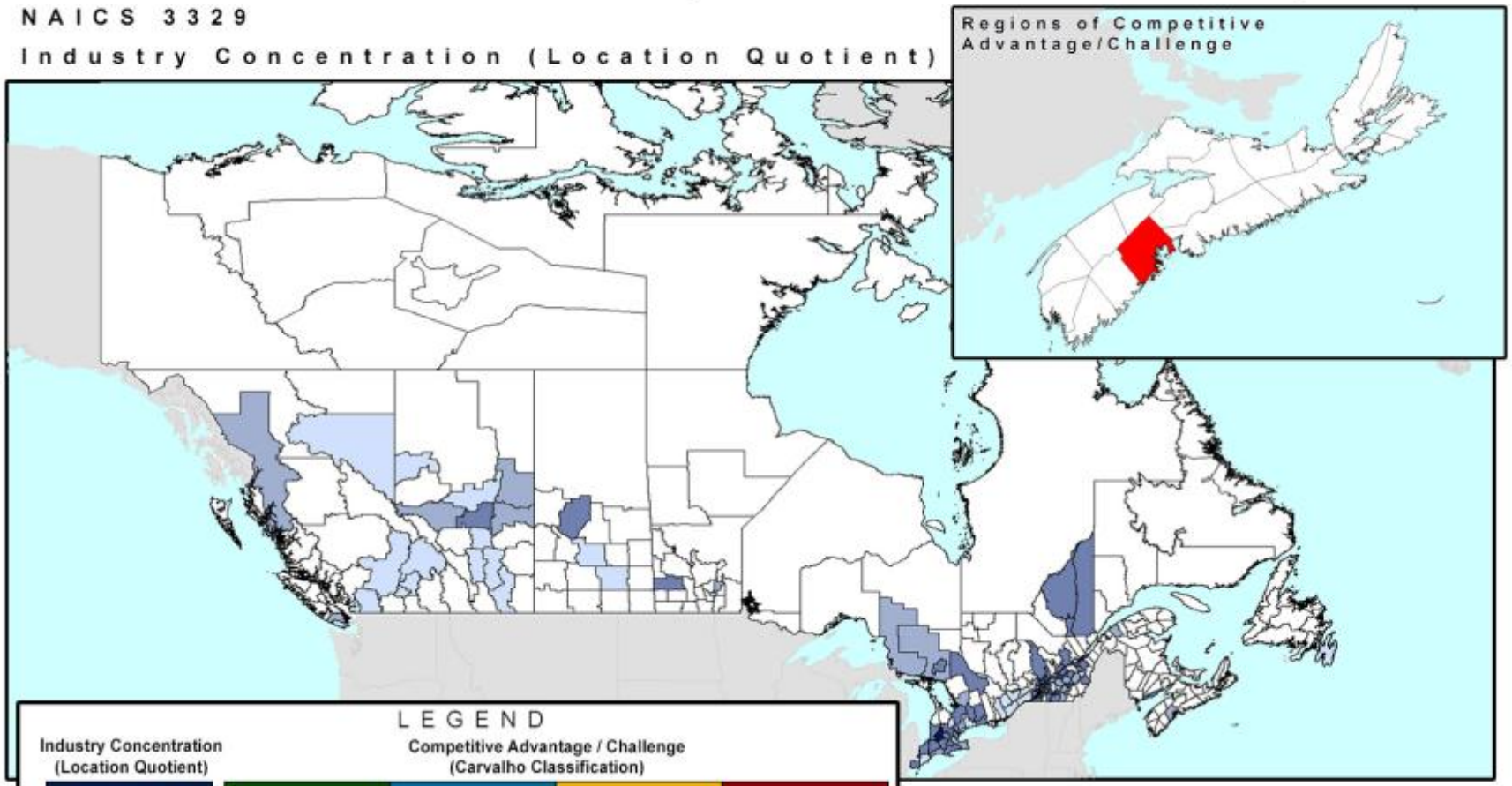
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other fabricated metal product manufacturing

NAICS 3329

Industry Concentration (Location Quotient)

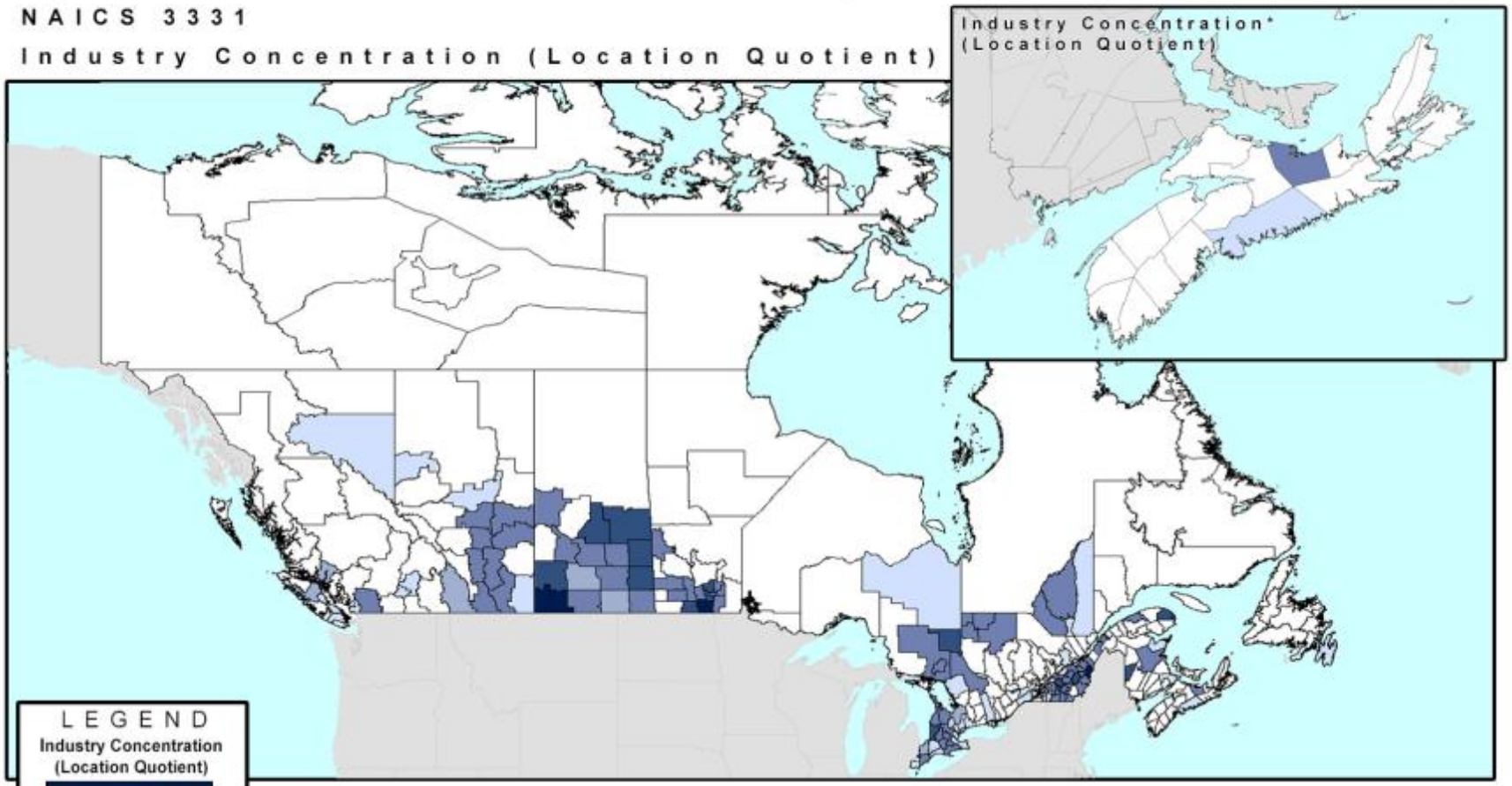


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Agricultural, construction & mining machinery manufacturing

NAICS 3331

Industry Concentration (Location Quotient)



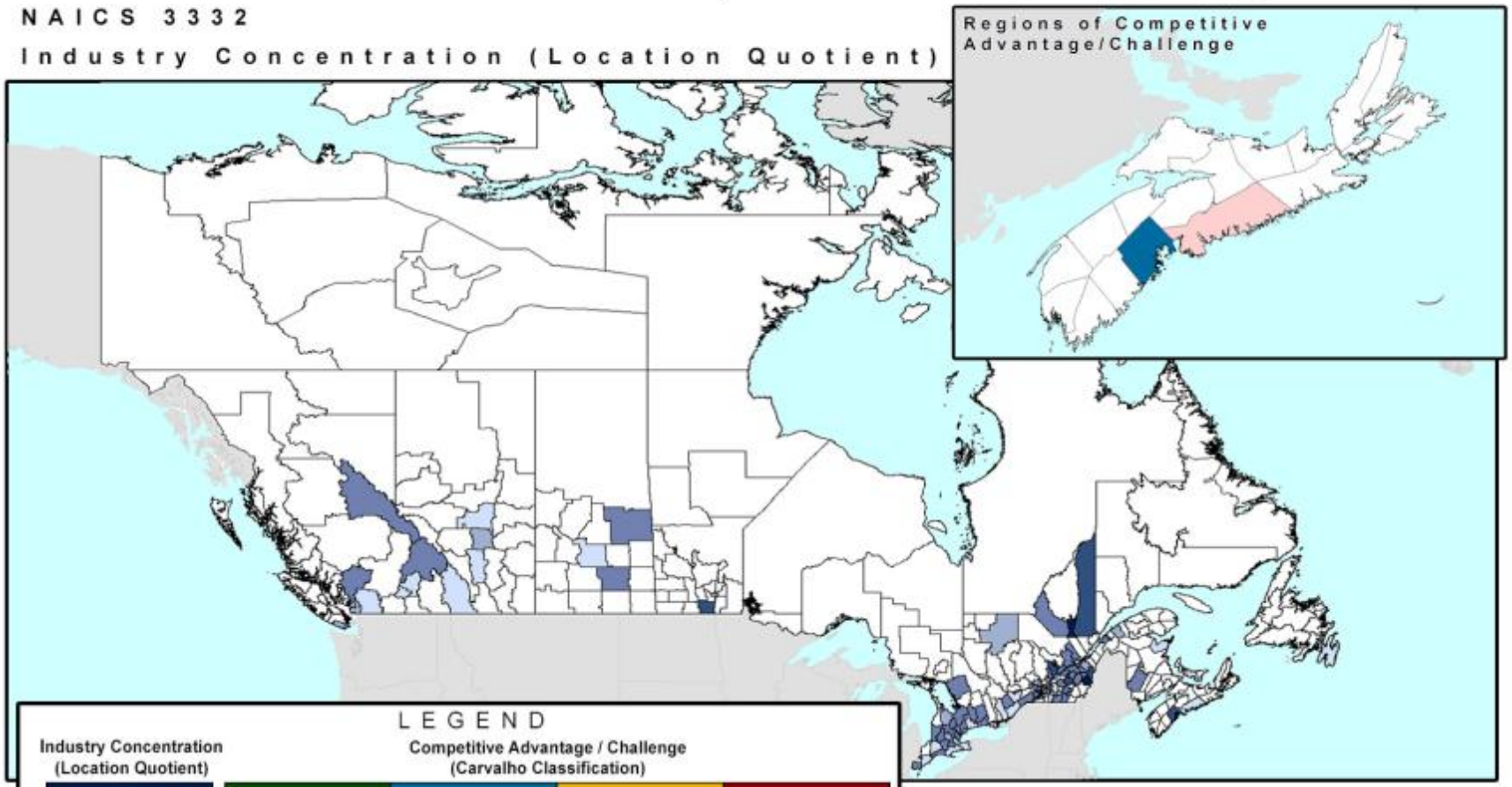
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Industrial machinery manufacturing

NAICS 3332

Industry Concentration (Location Quotient)

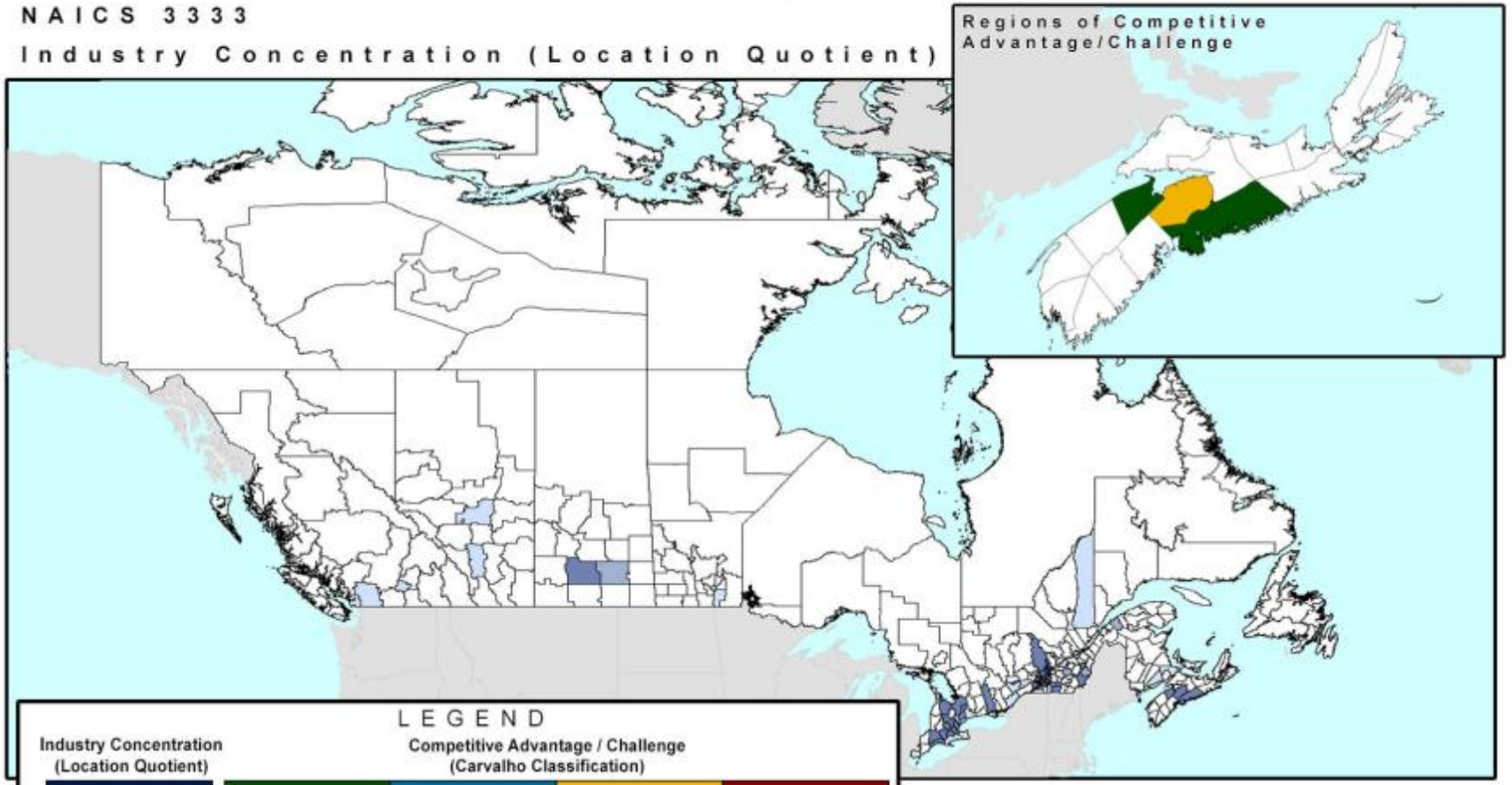


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Commercial & service industry machinery manufacturing

NAICS 3333

Industry Concentration (Location Quotient)



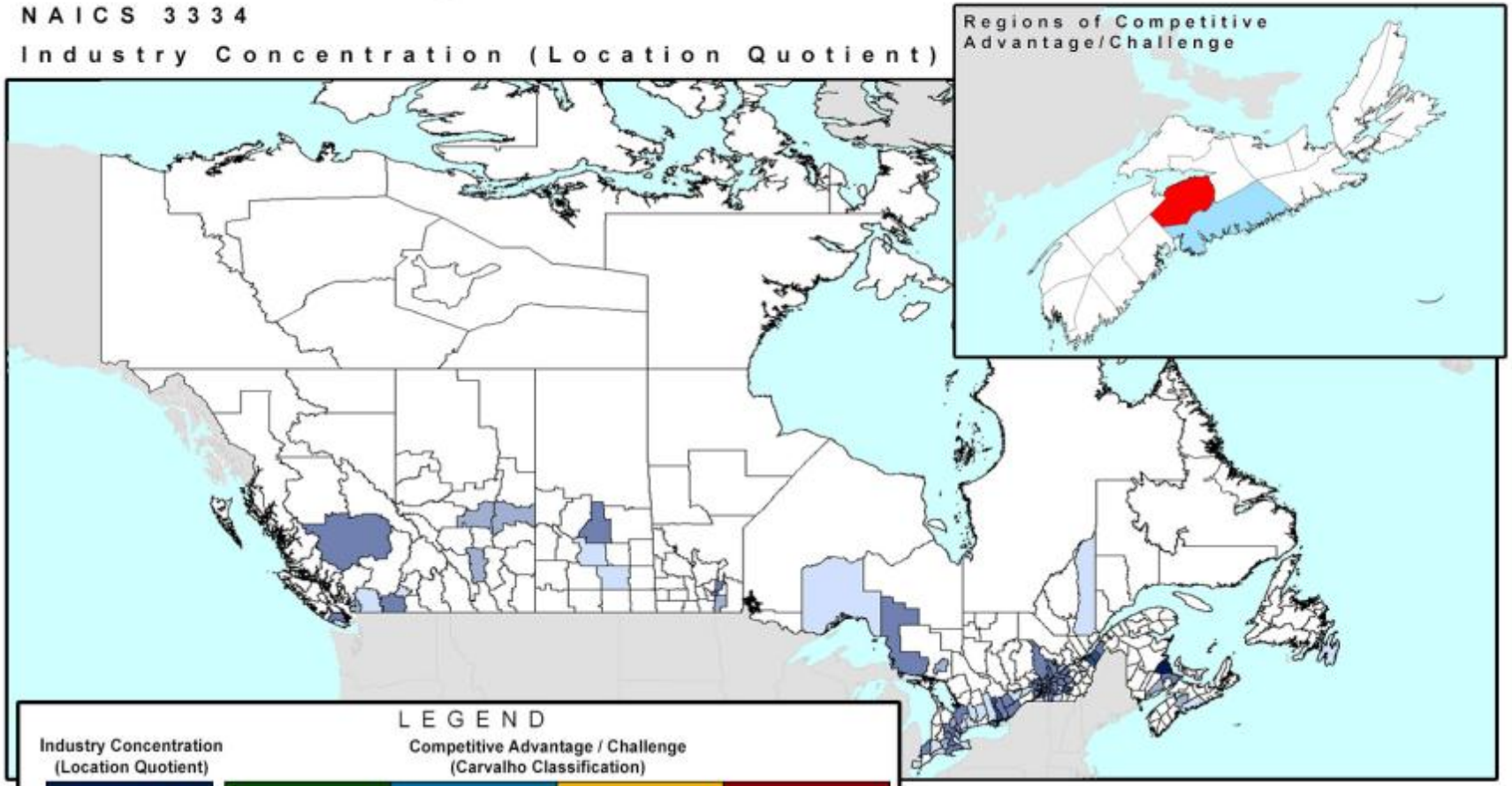
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Ventillation, heating, air-Cond. & commercial refrig. manufacturing

NAICS 3334

Industry Concentration (Location Quotient)

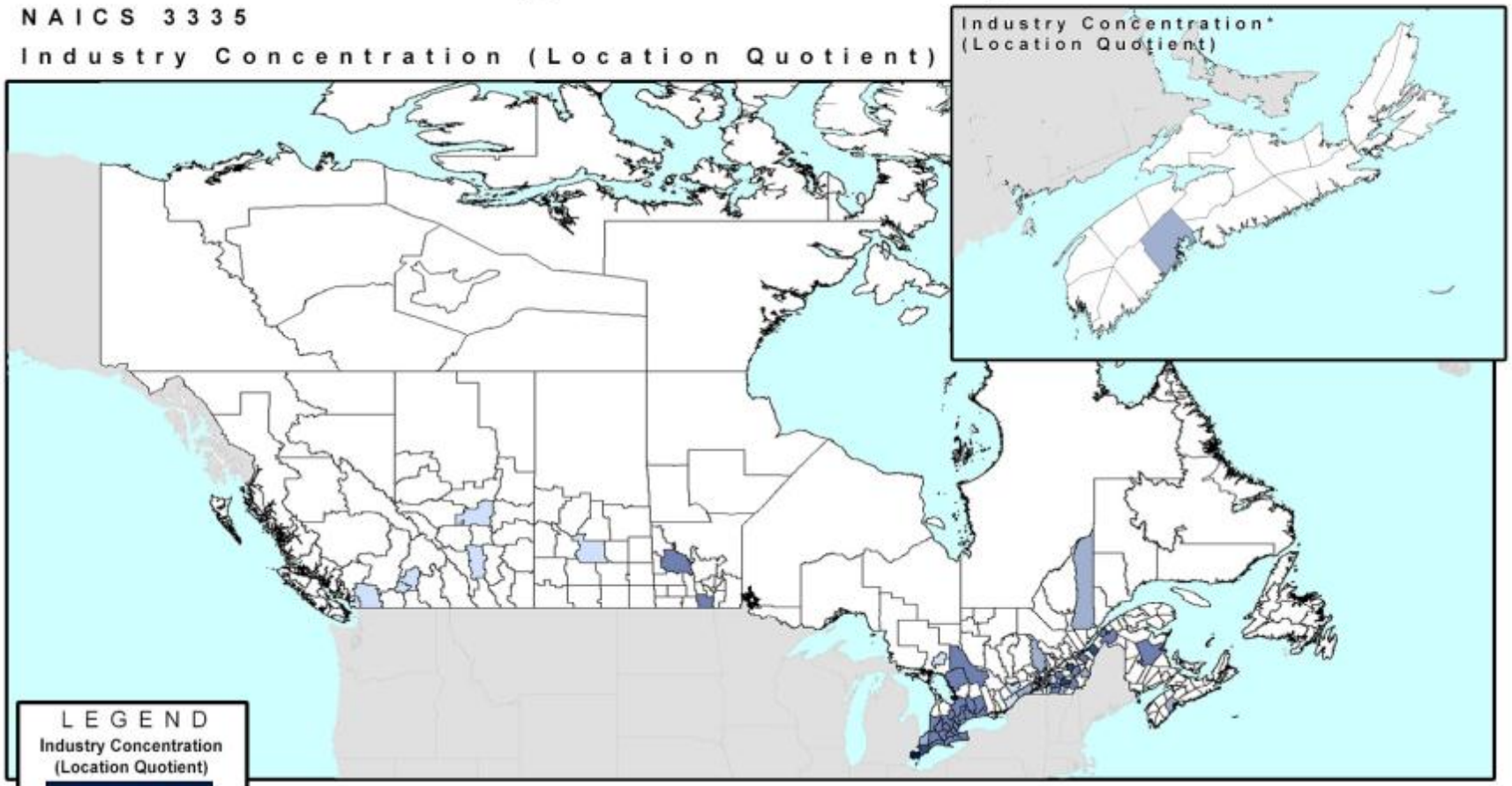


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Metalworking machinery

NAICS 3335

Industry Concentration (Location Quotient)



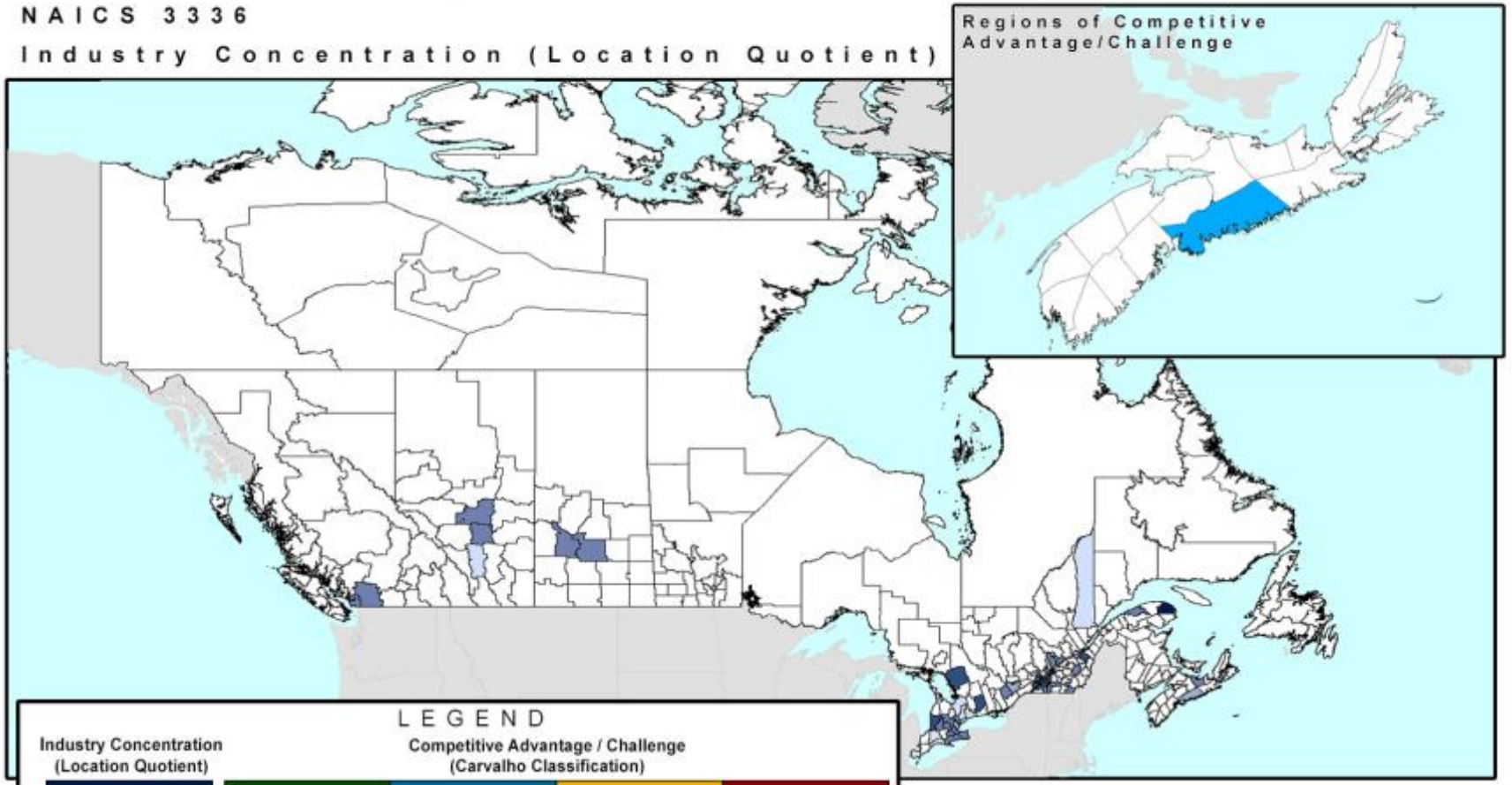
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Engine, turbine & power transmission equipment manufacturing

NAICS 3336

Industry Concentration (Location Quotient)

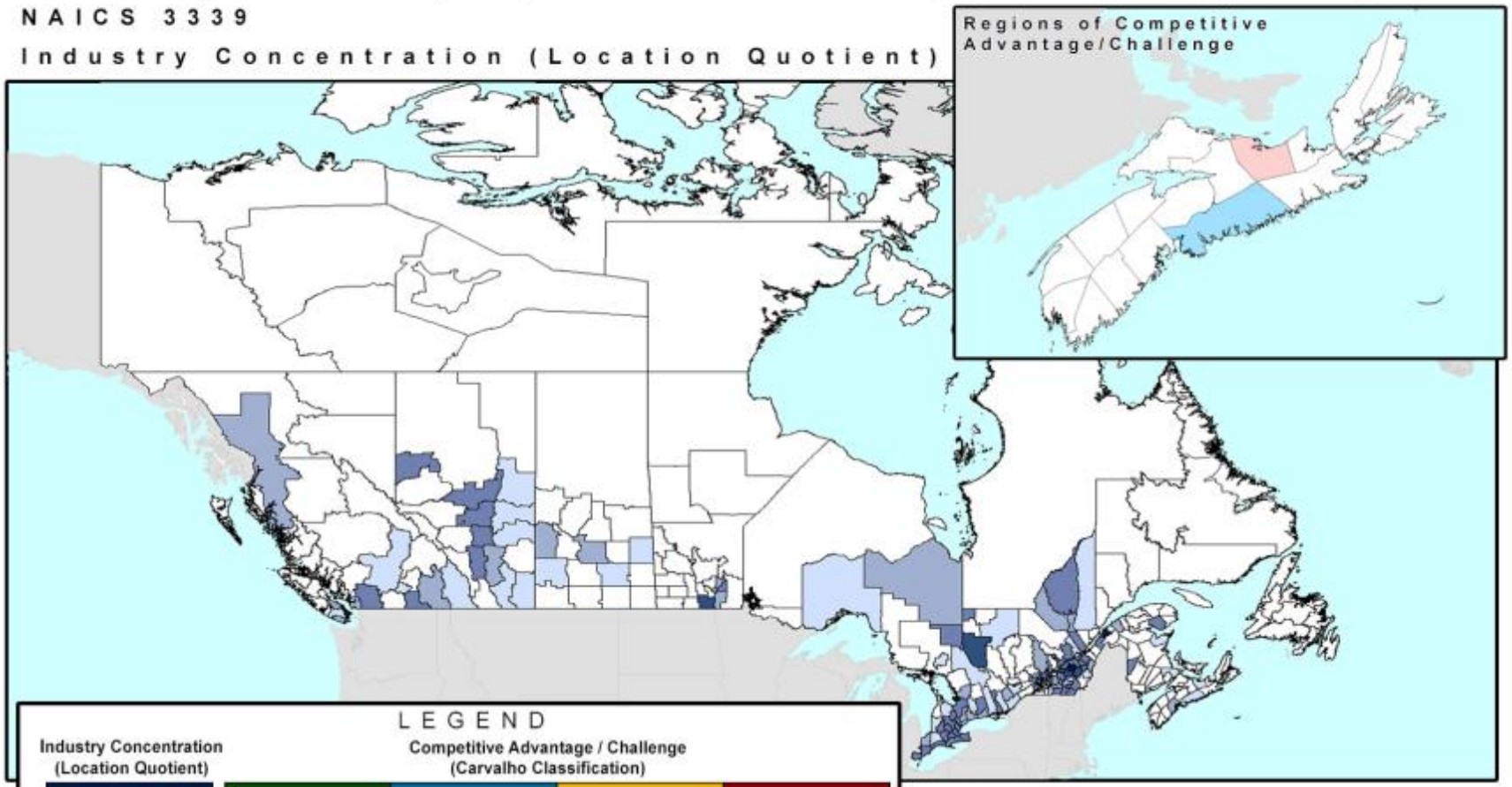


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other general-purpose machinery manufacturing

NAICS 3339

Industry Concentration (Location Quotient)

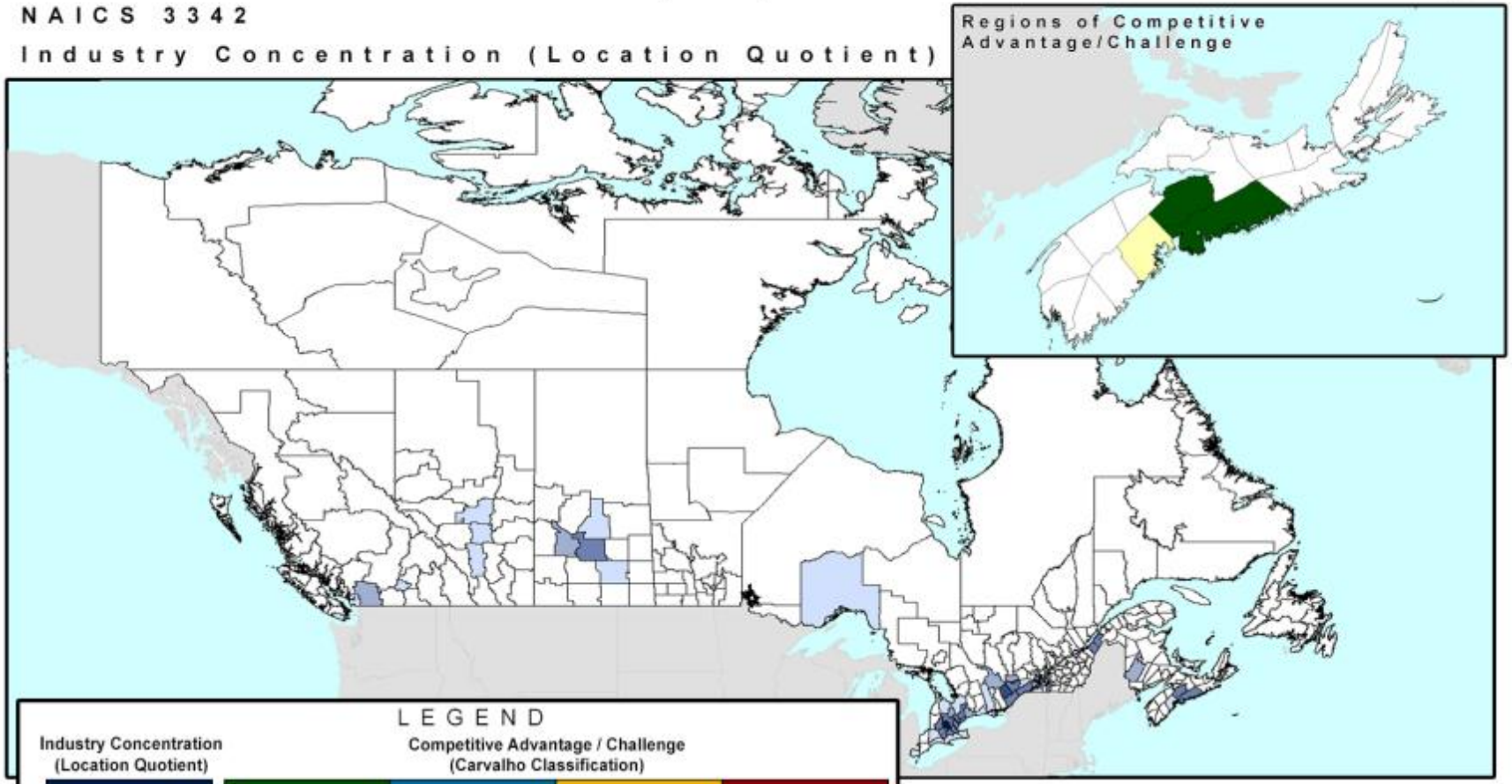


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Communications equipment manufacturing

NAICS 3342

Industry Concentration (Location Quotient)



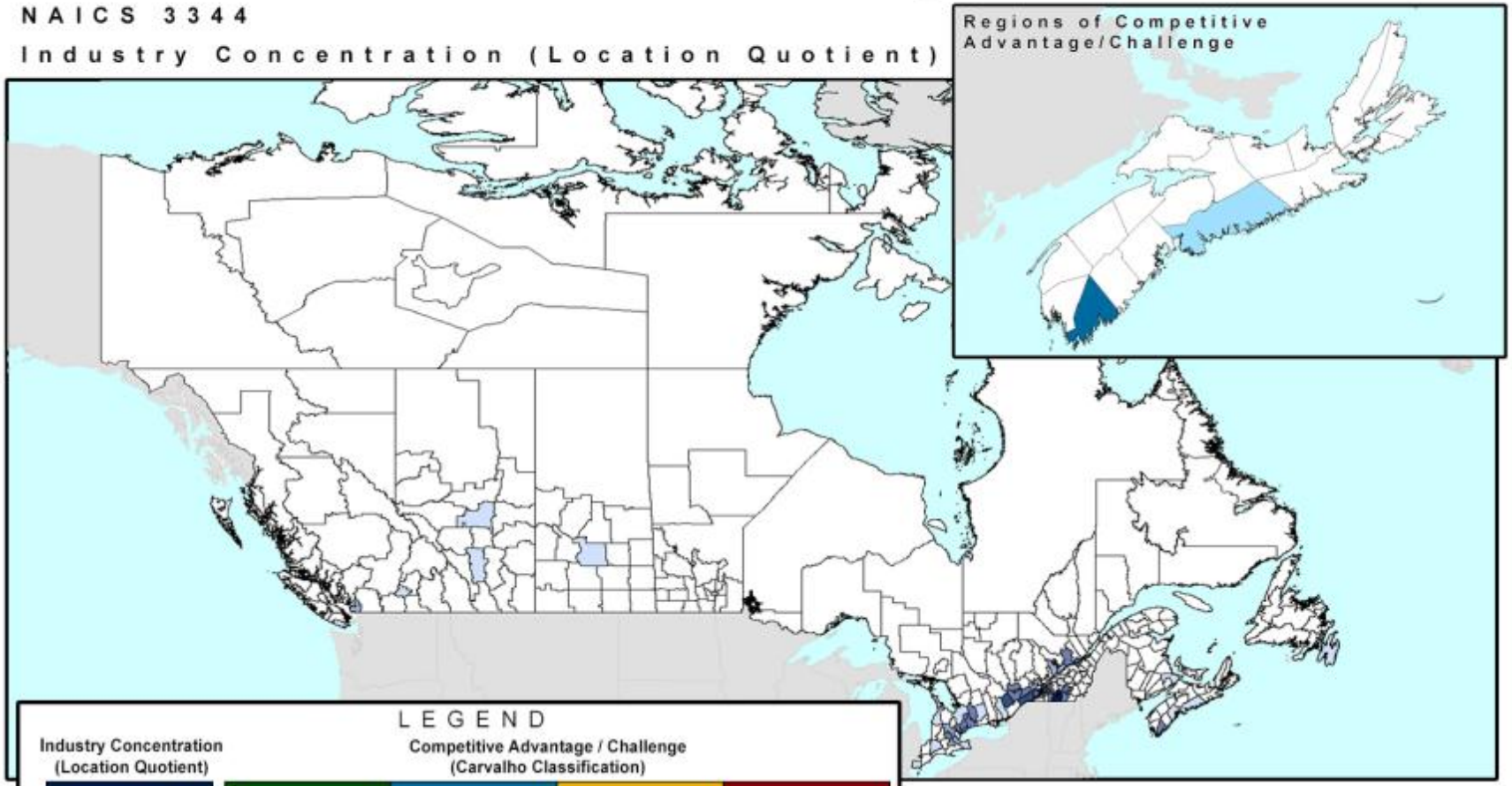
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Semiconductor & other electronic component manufacturing

NAICS 3344

Industry Concentration (Location Quotient)



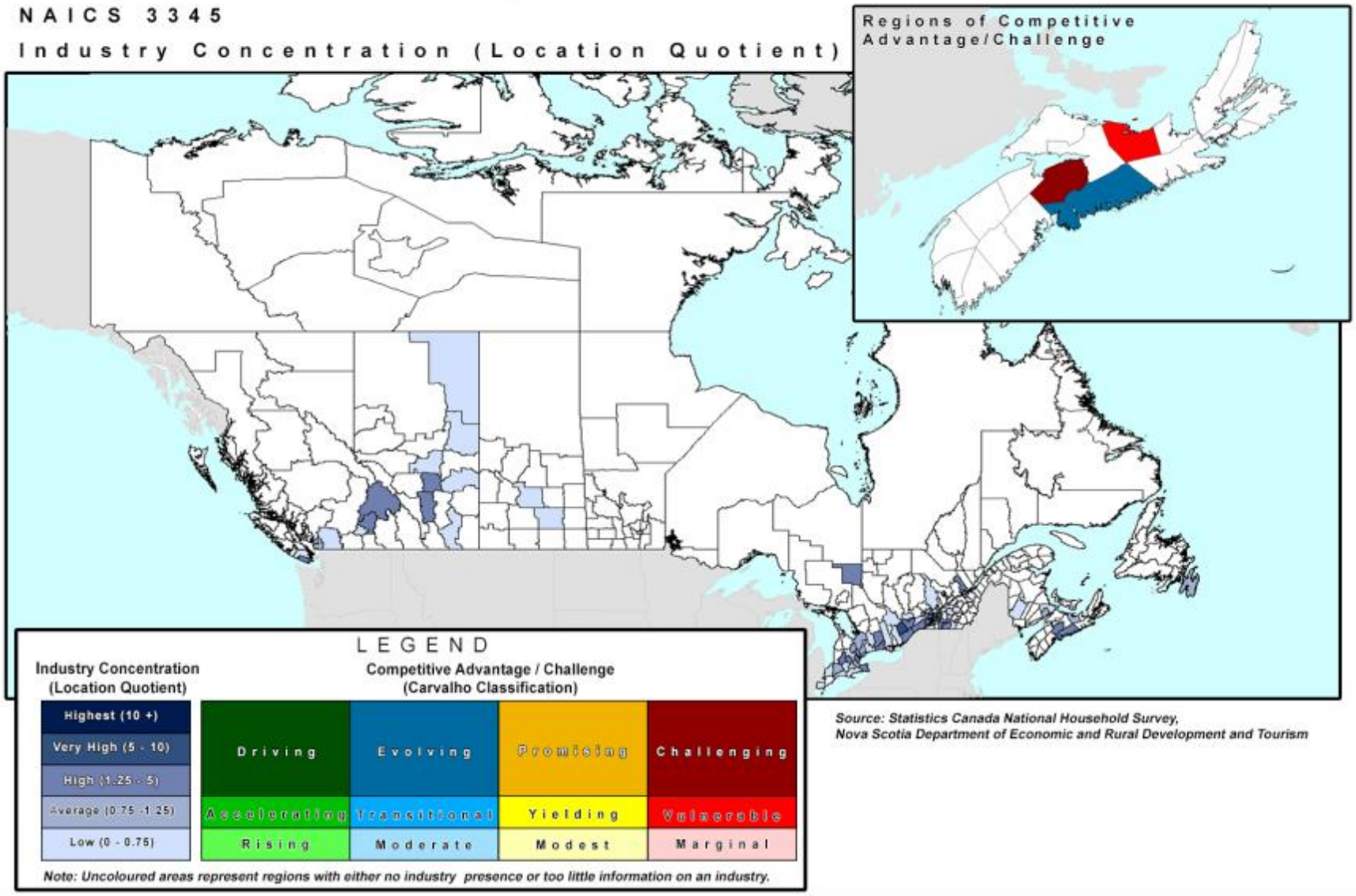
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Navigational, measuring, medical and control instrumentation

NAICS 3345

Industry Concentration (Location Quotient)

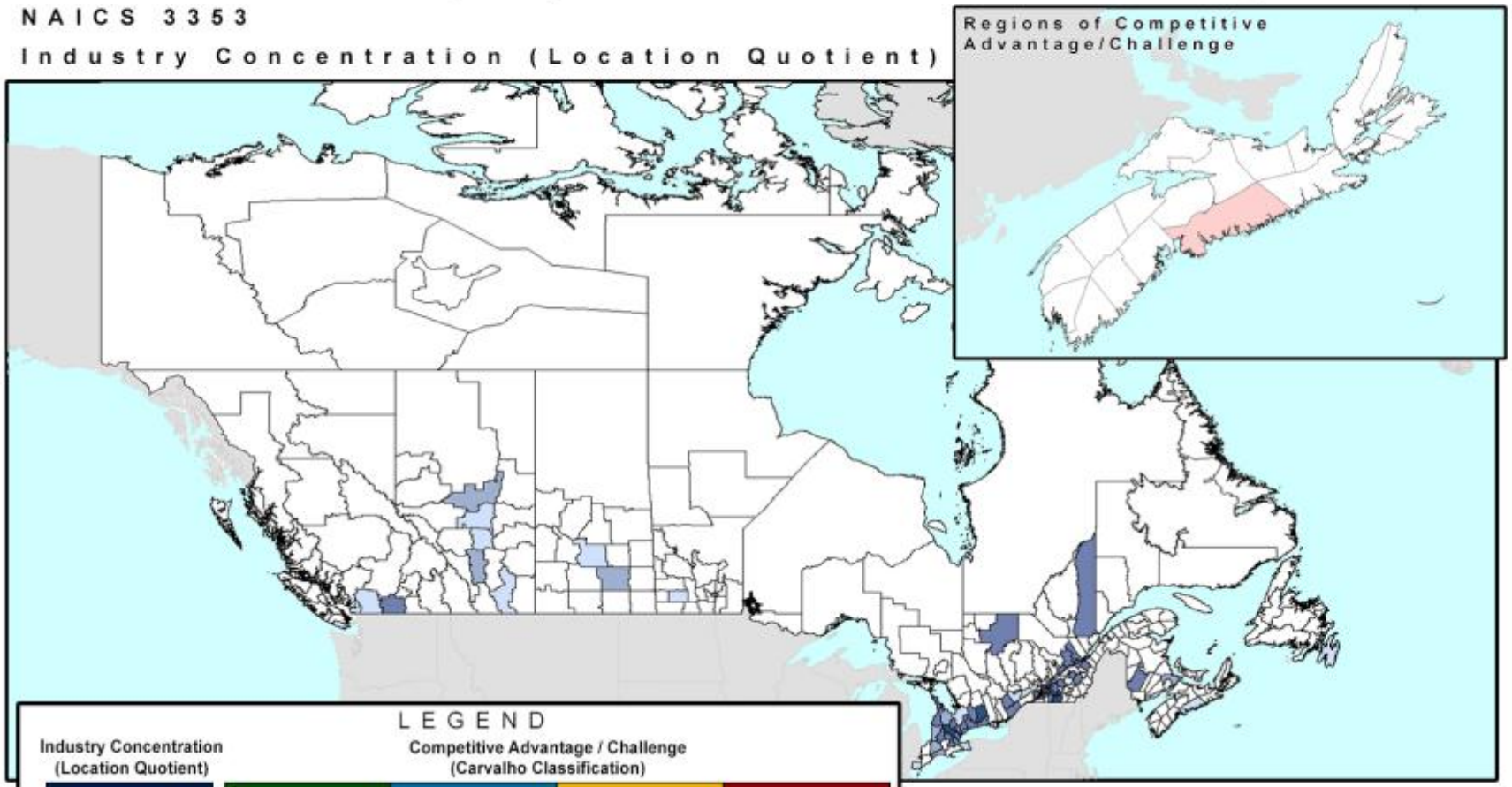


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Electrical equipment manufacturing

NAICS 3353

Industry Concentration (Location Quotient)

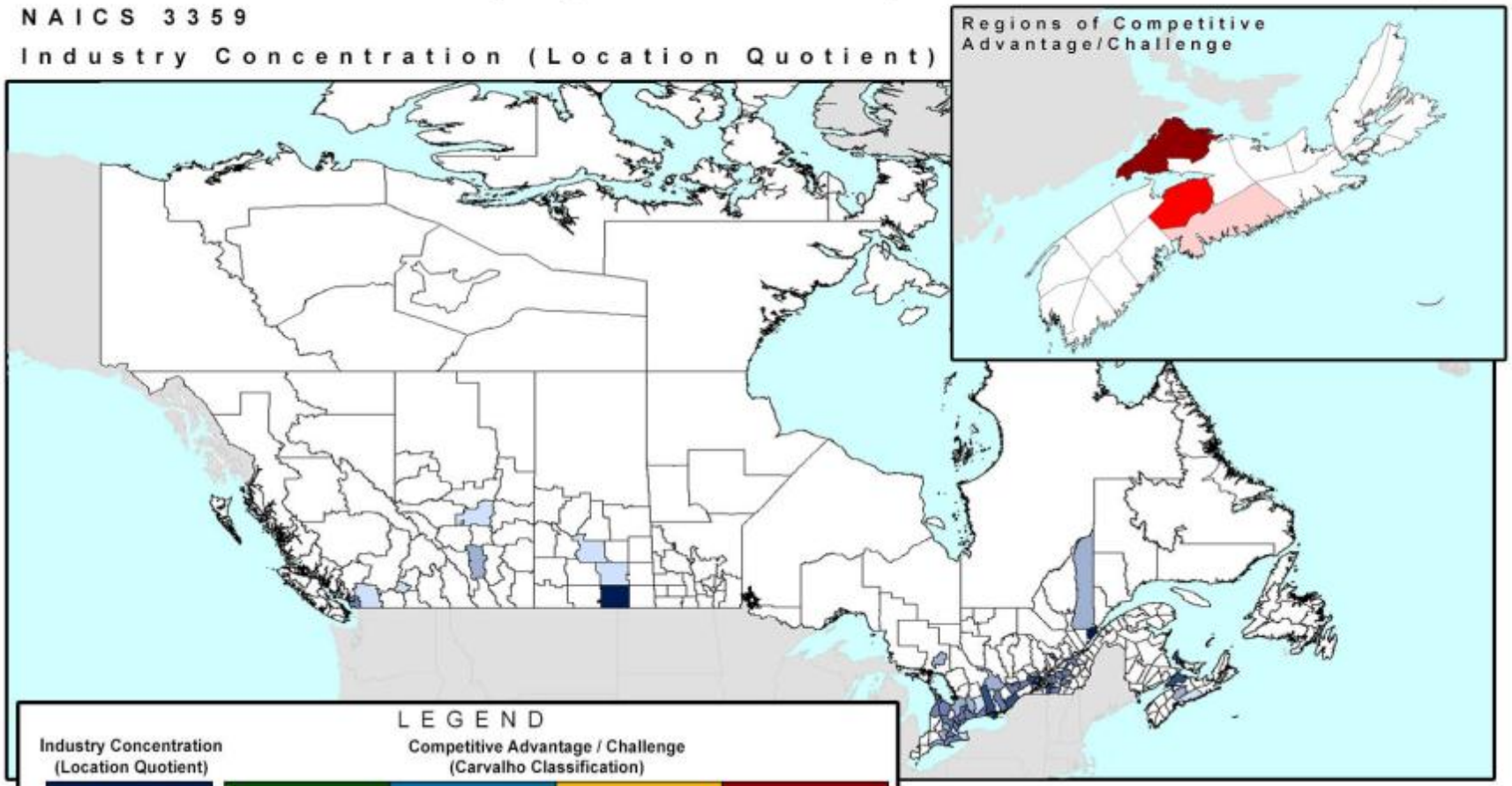


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other electrical equipment & component manufacturing

NAICS 3359

Industry Concentration (Location Quotient)



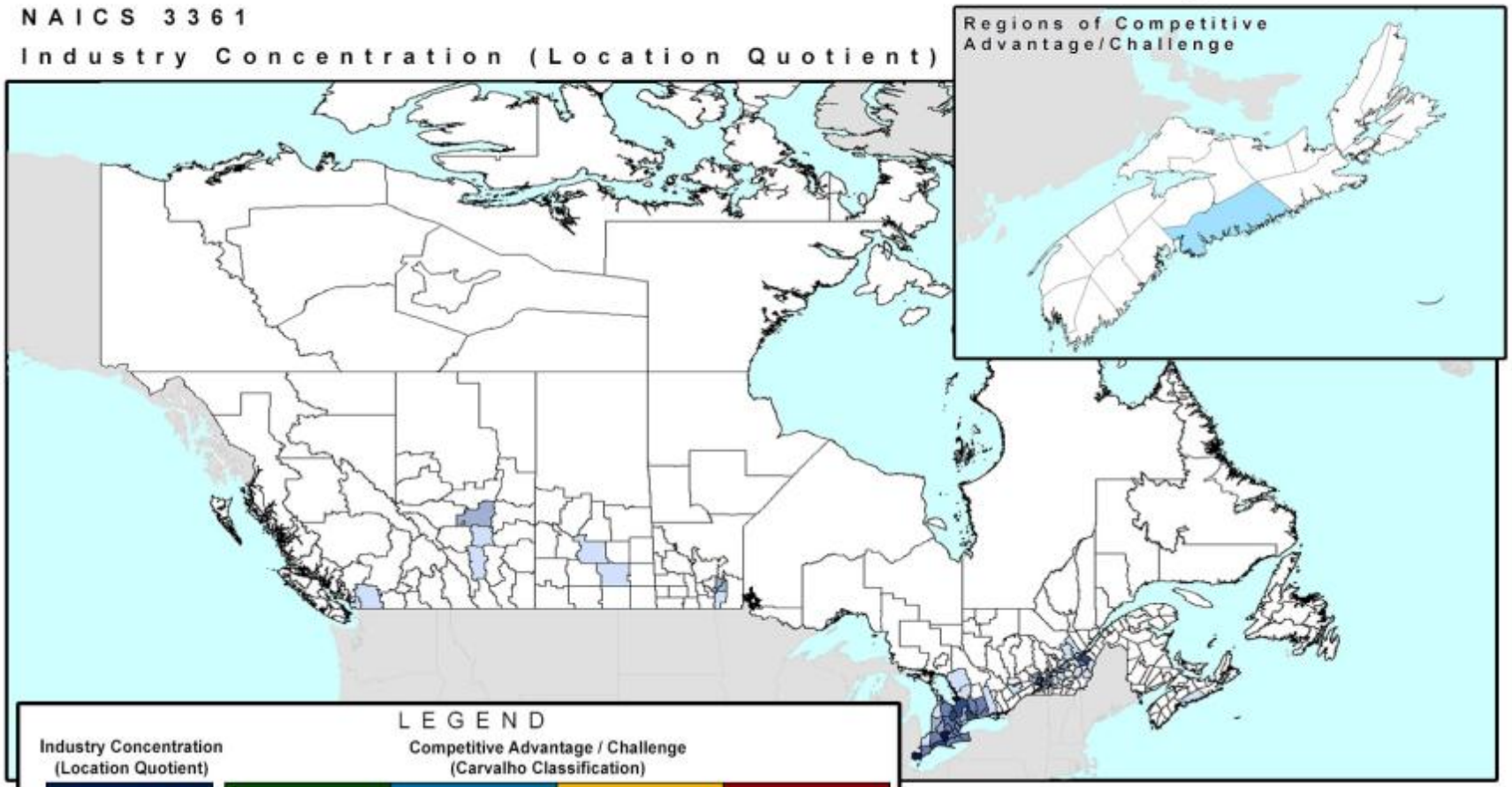
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Motor vehicle manufacturing

NAICS 3361

Industry Concentration (Location Quotient)



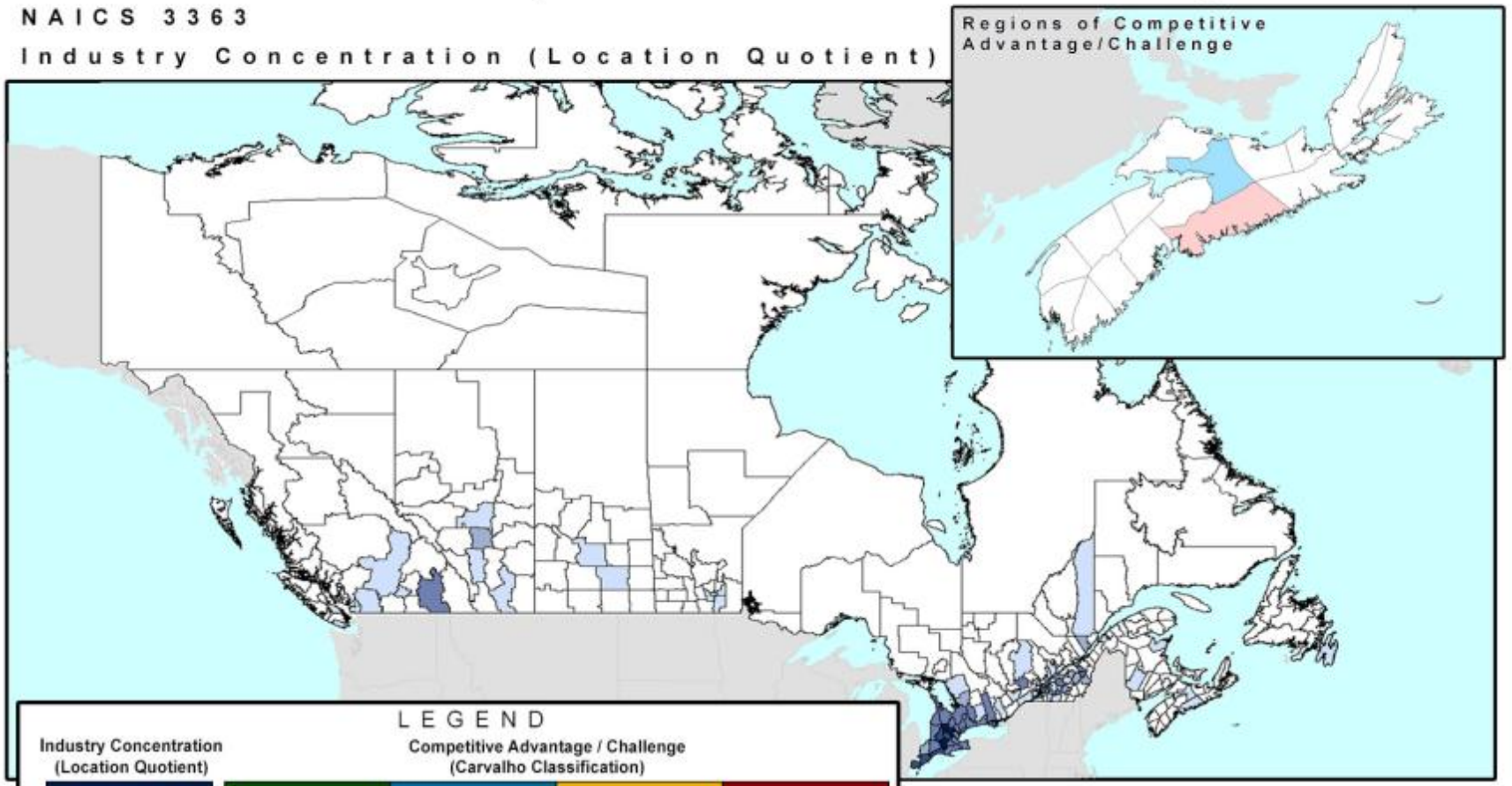
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Motor vehicle parts manufacturing

NAICS 3363

Industry Concentration (Location Quotient)

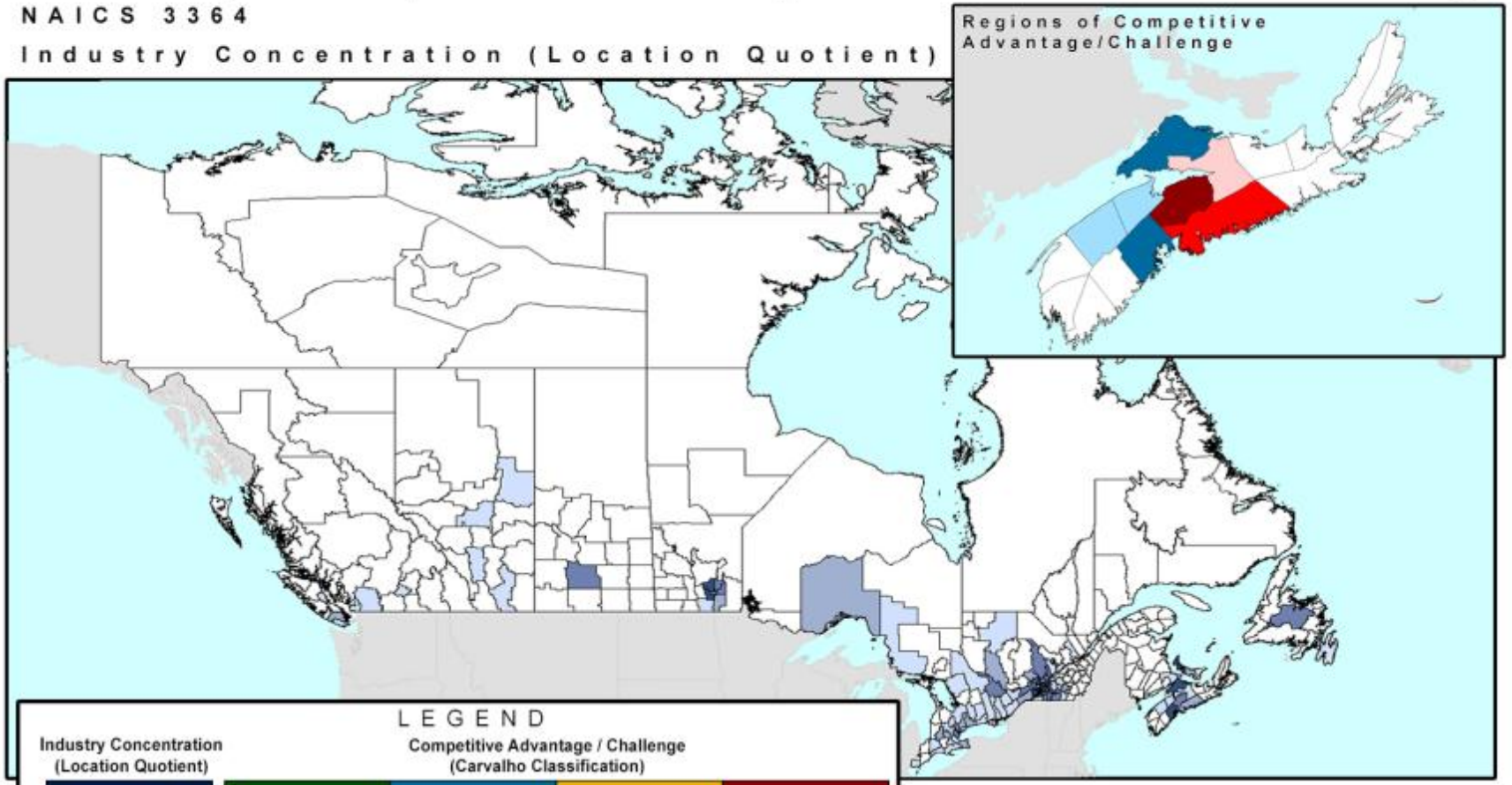


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Aerospace product & parts manufacturing

NAICS 3364

Industry Concentration (Location Quotient)

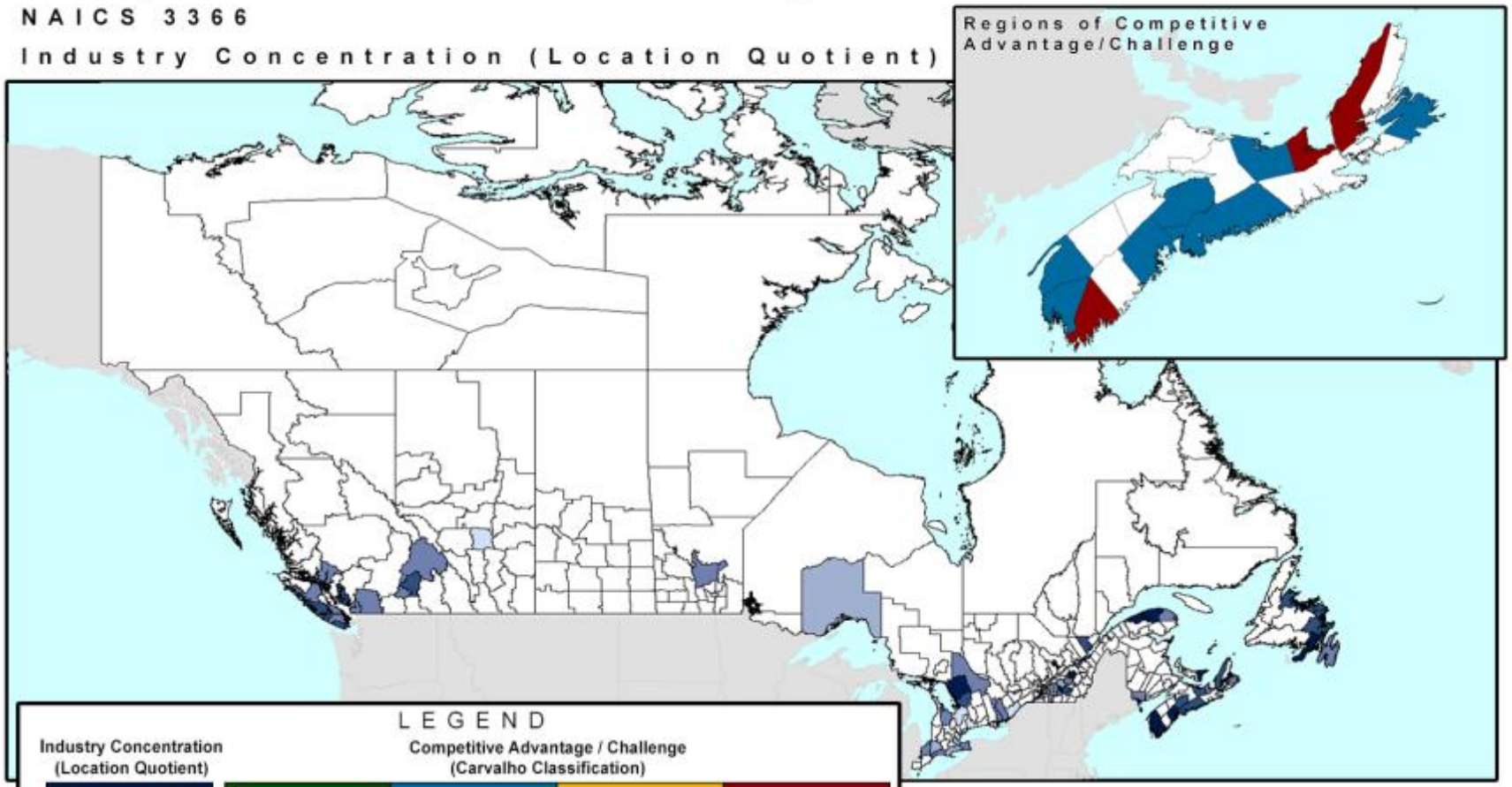


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Ship and boat building

NAICS 3366

Industry Concentration (Location Quotient)



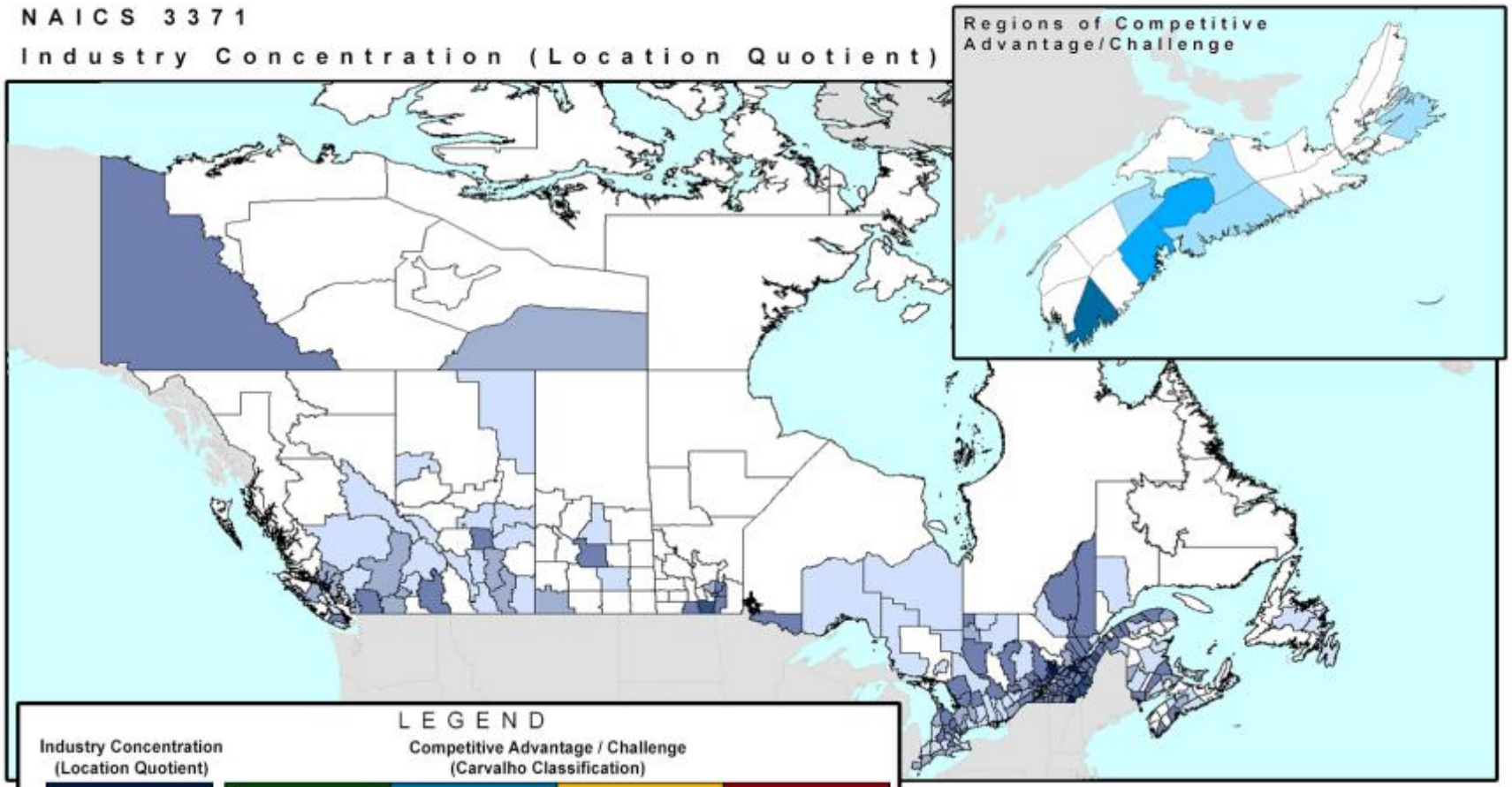
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Household & institutional furniture & kitchen cabinet manufacturing

NAICS 3371

Industry Concentration (Location Quotient)

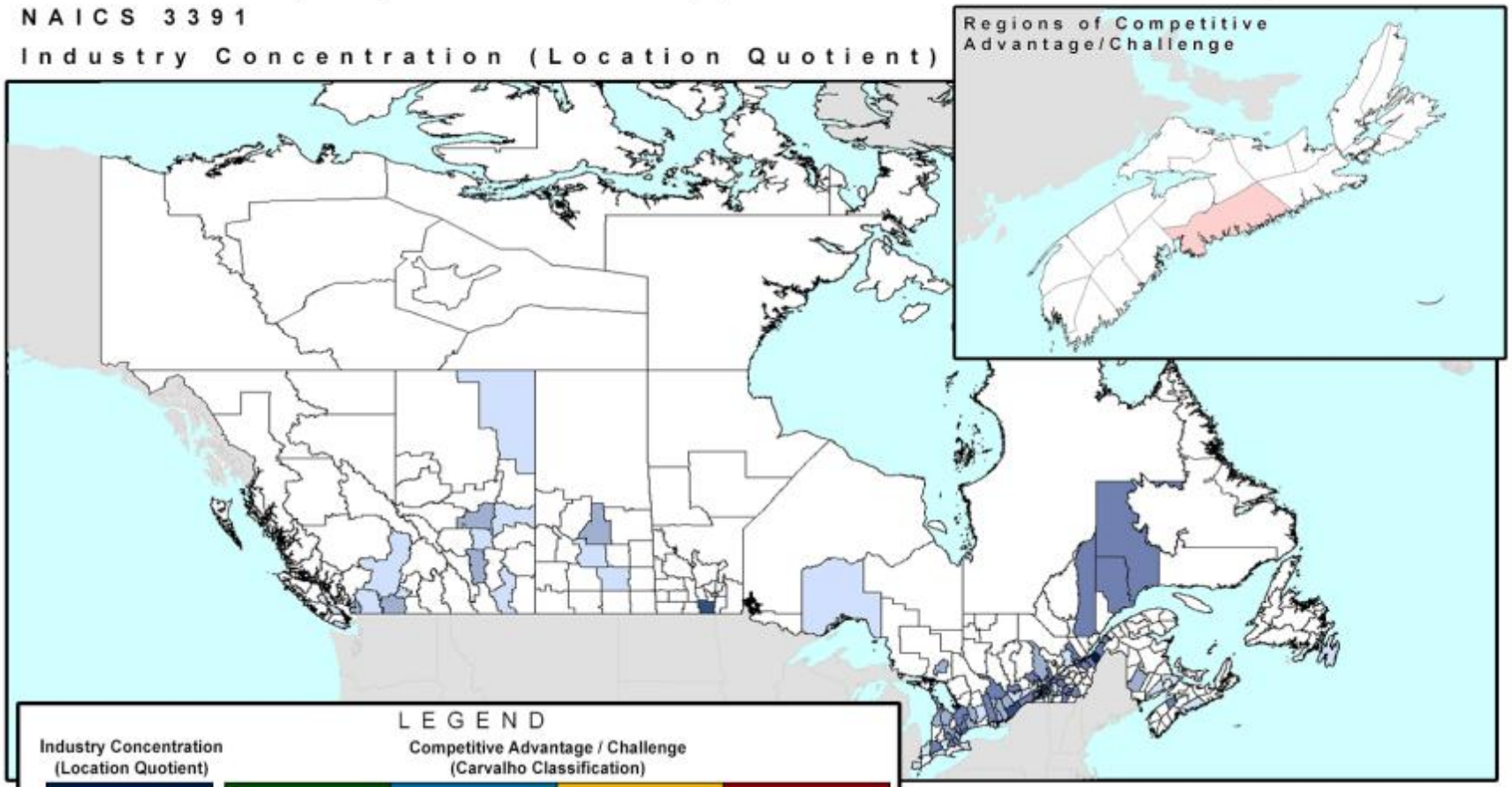


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Medical equipment & supplies manufacturing

NAICS 3391

Industry Concentration (Location Quotient)

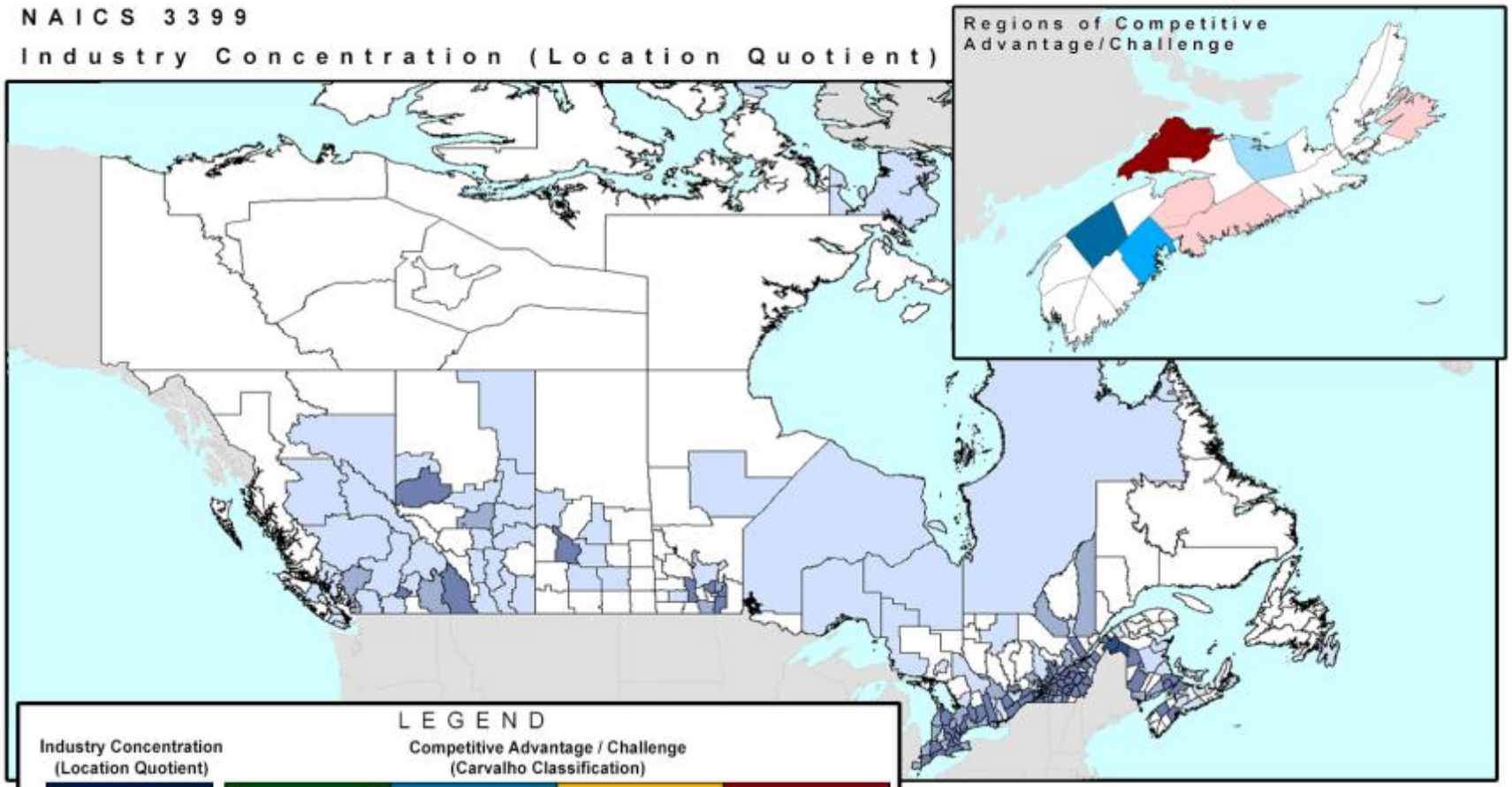


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other miscellaneous manufacturing

NAICS 3399

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

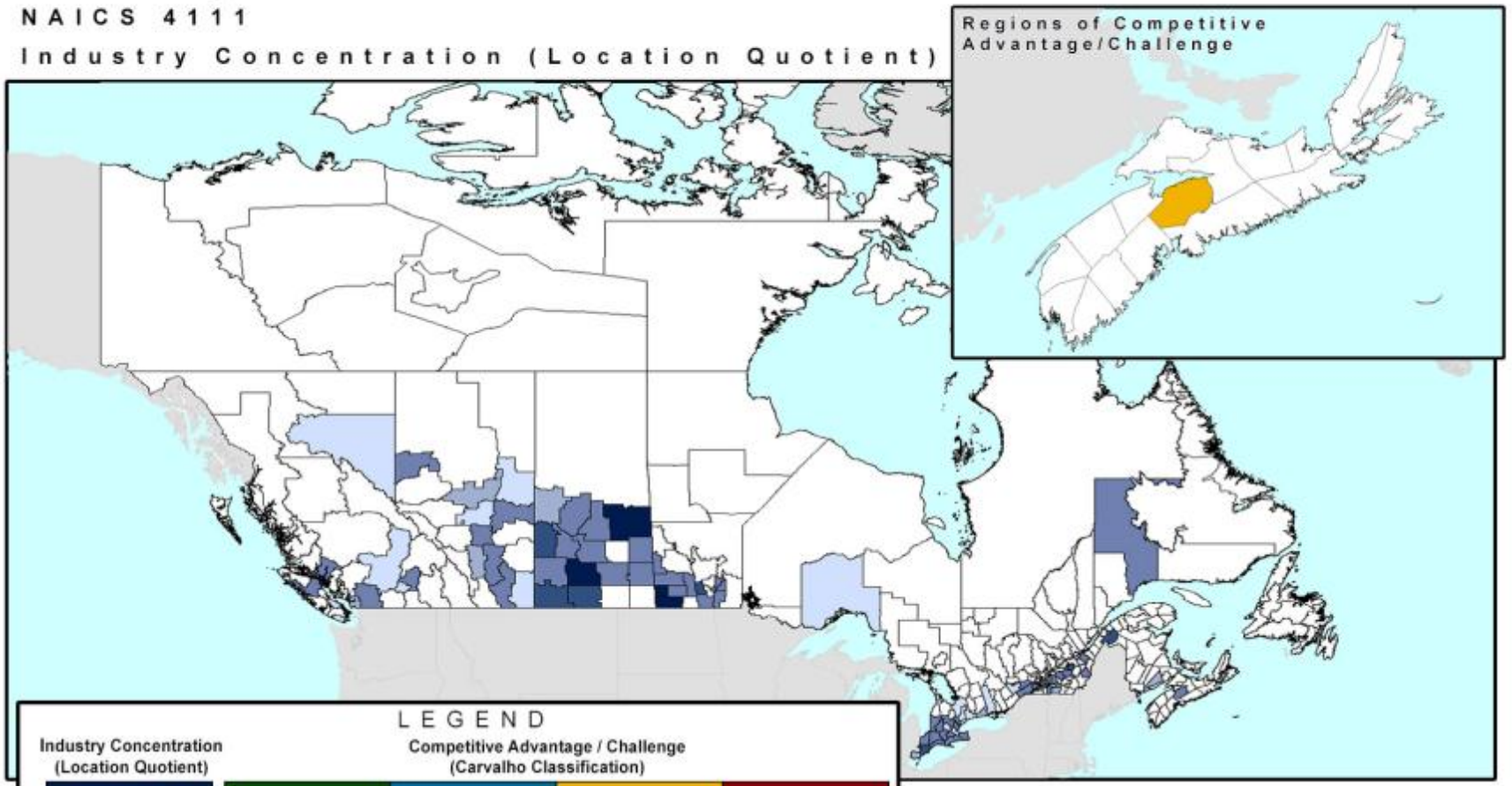
Wholesale Trade

NAICS 41

Farm product wholesaler-distributors

NAICS 4111

Industry Concentration (Location Quotient)

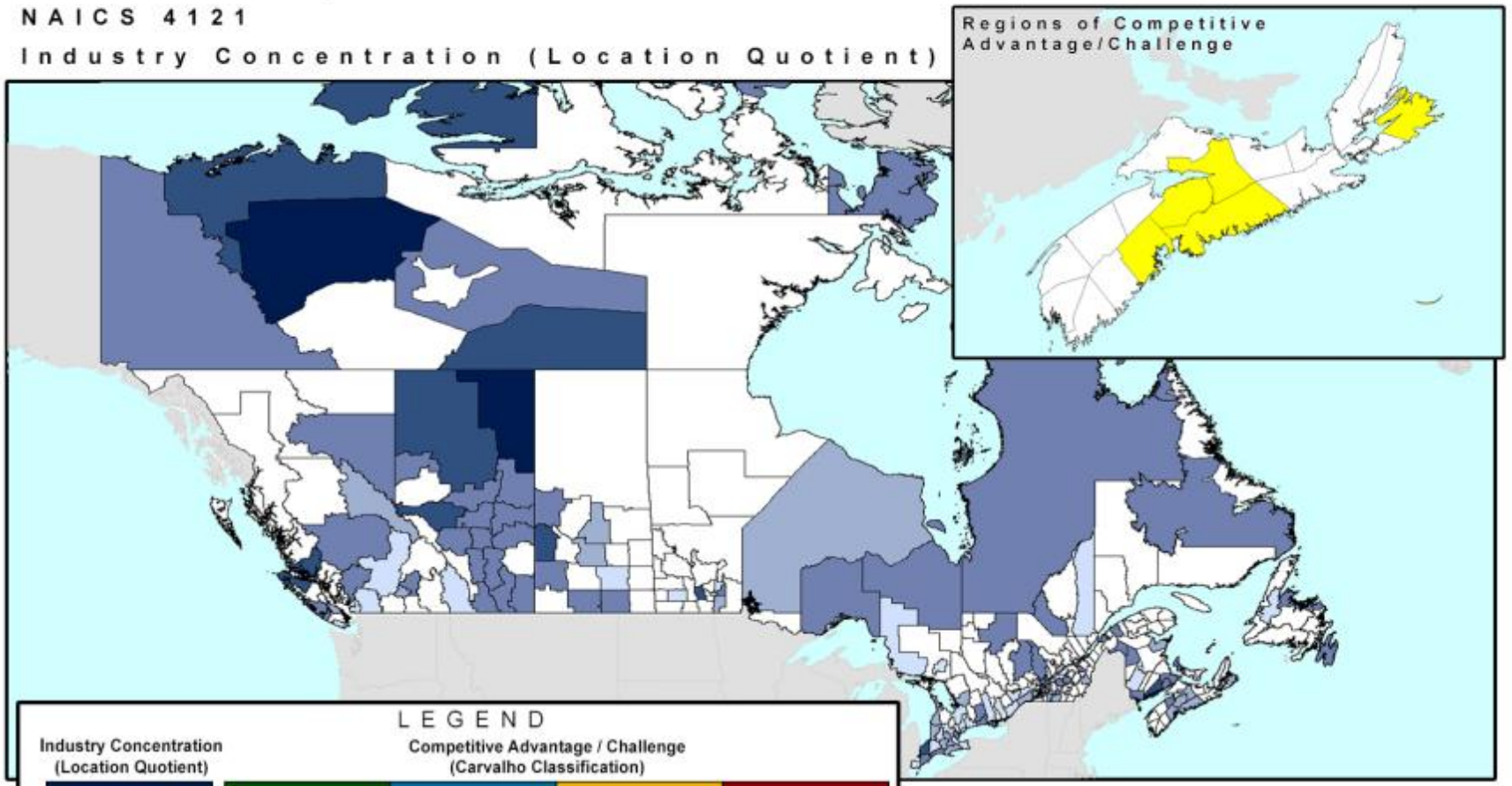


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Petroleum product wholesaler-distributors

NAICS 4121

Industry Concentration (Location Quotient)

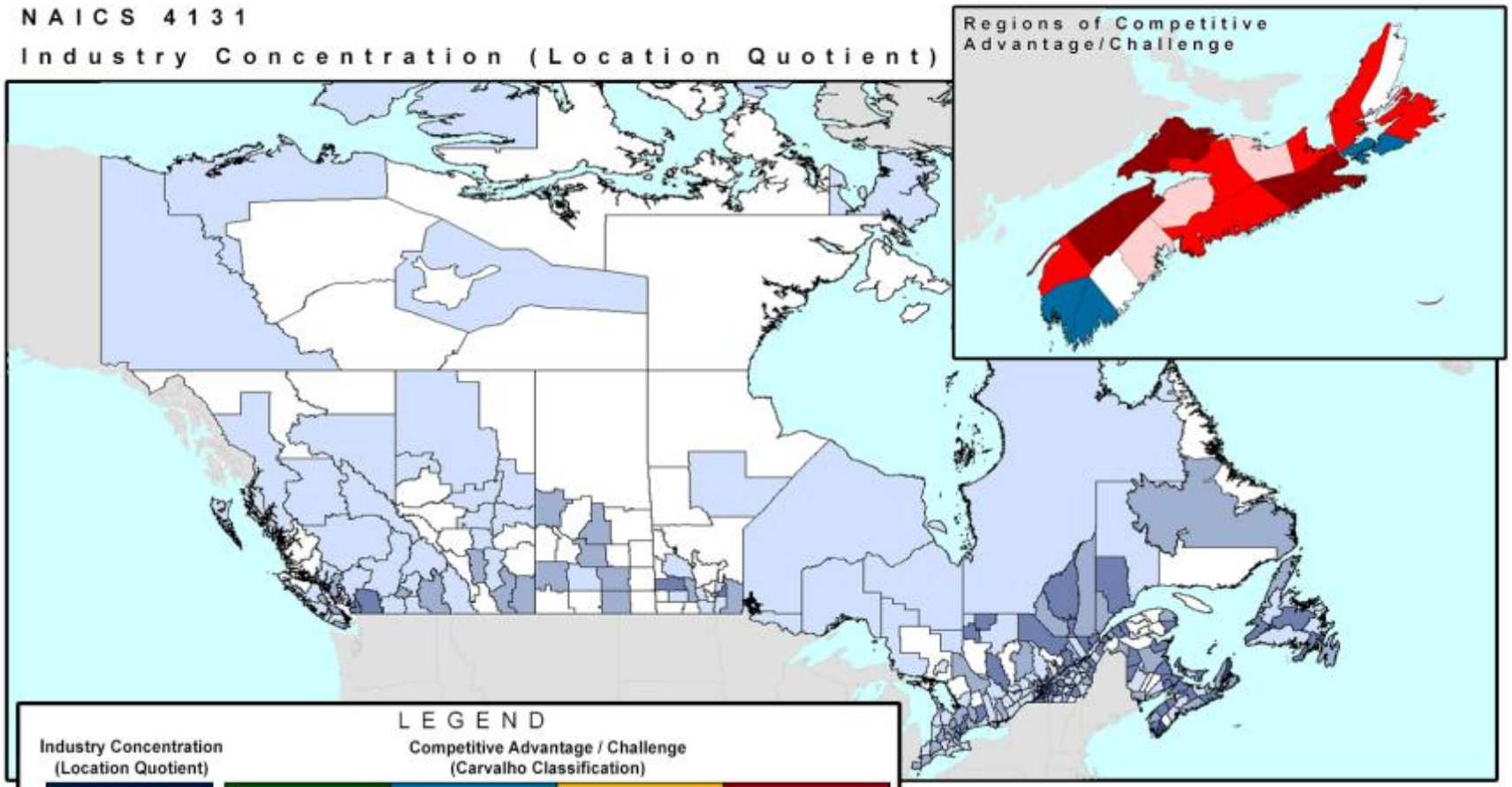


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Food wholesaler-distributors

NAICS 4131

Industry Concentration (Location Quotient)

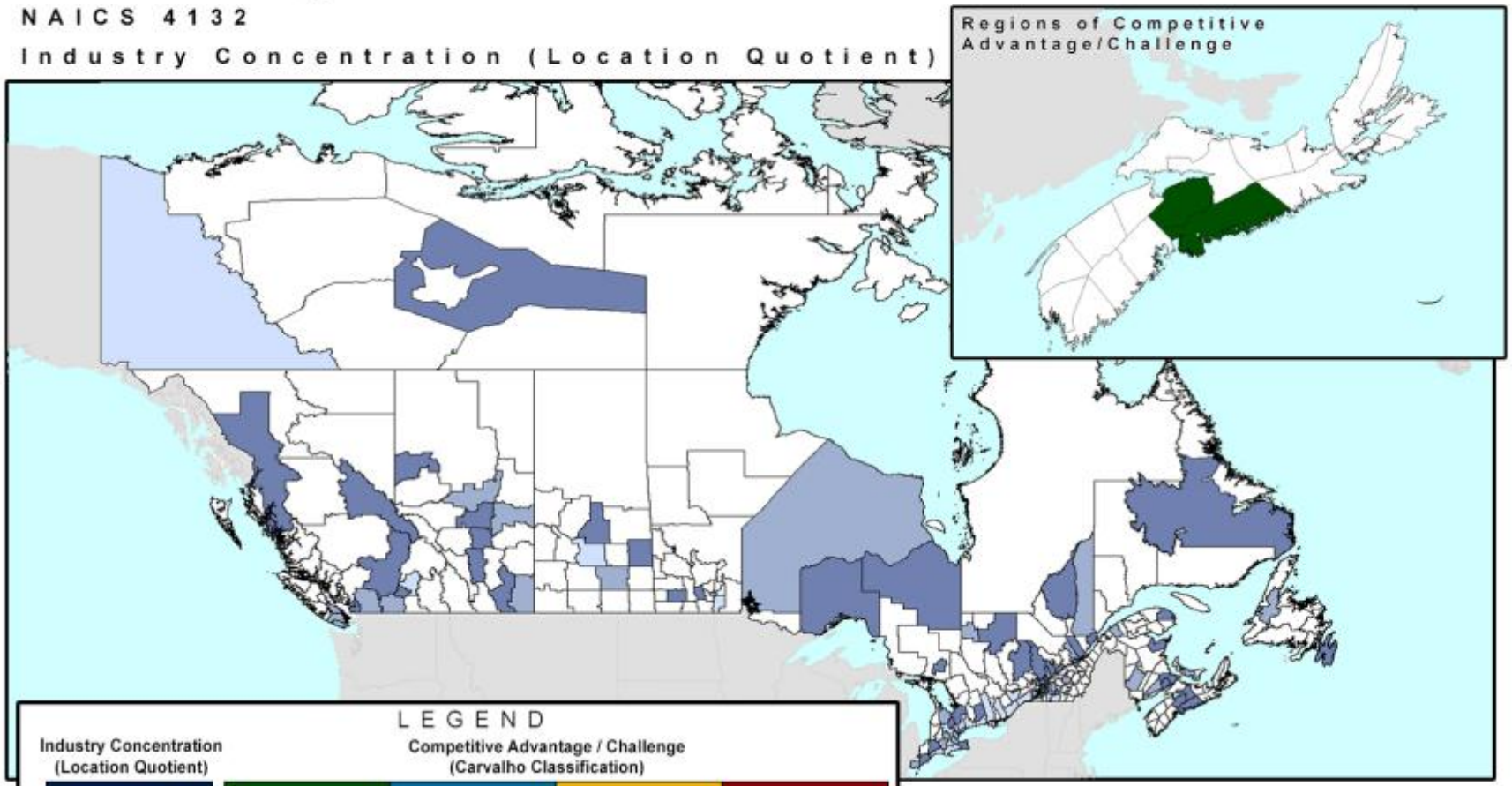


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Beverage wholesaler-distributors

NAICS 4132

Industry Concentration (Location Quotient)

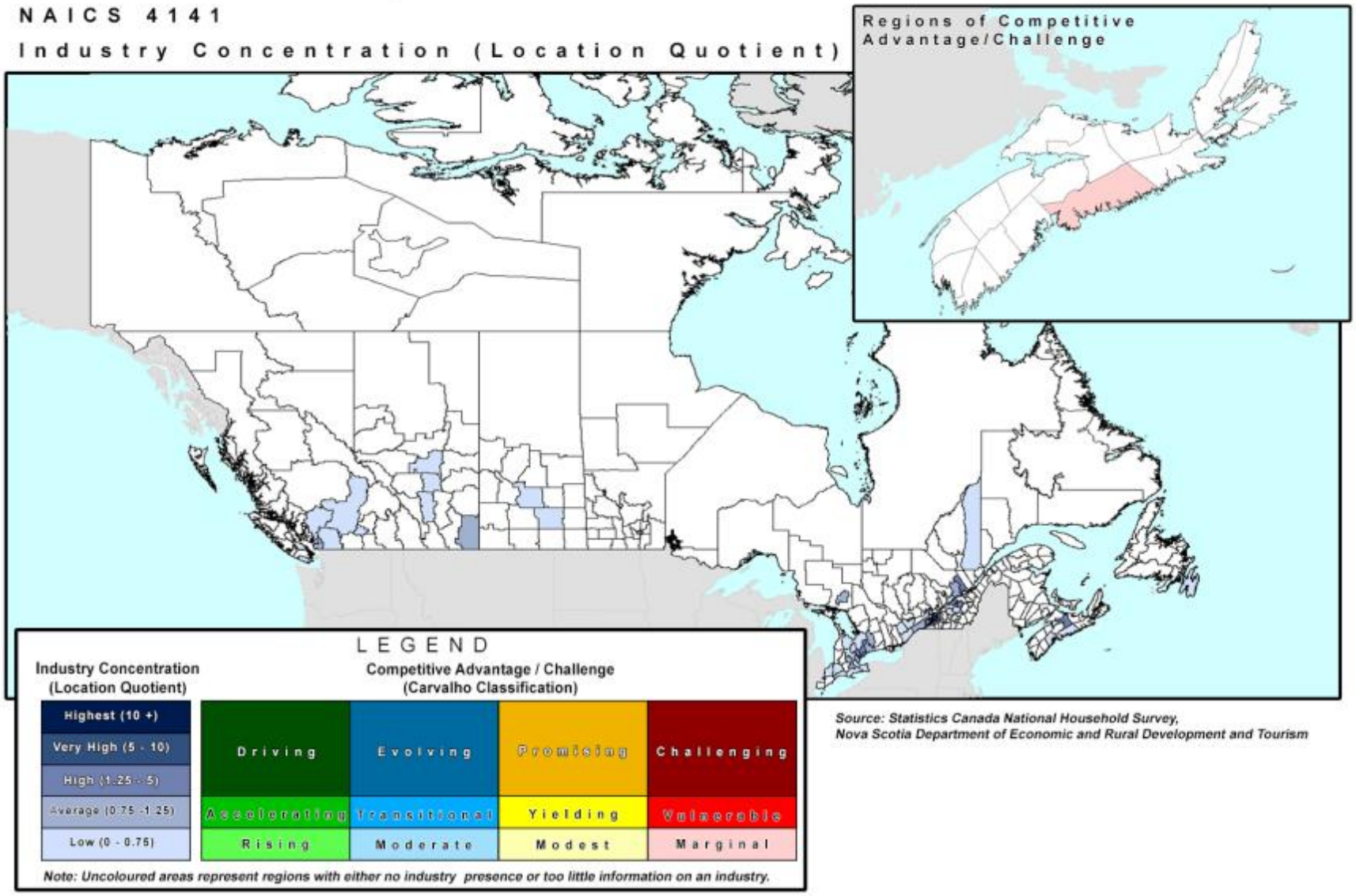


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Textile, clothing & footwear wholesaler-distributors

NAICS 4141

Industry Concentration (Location Quotient)

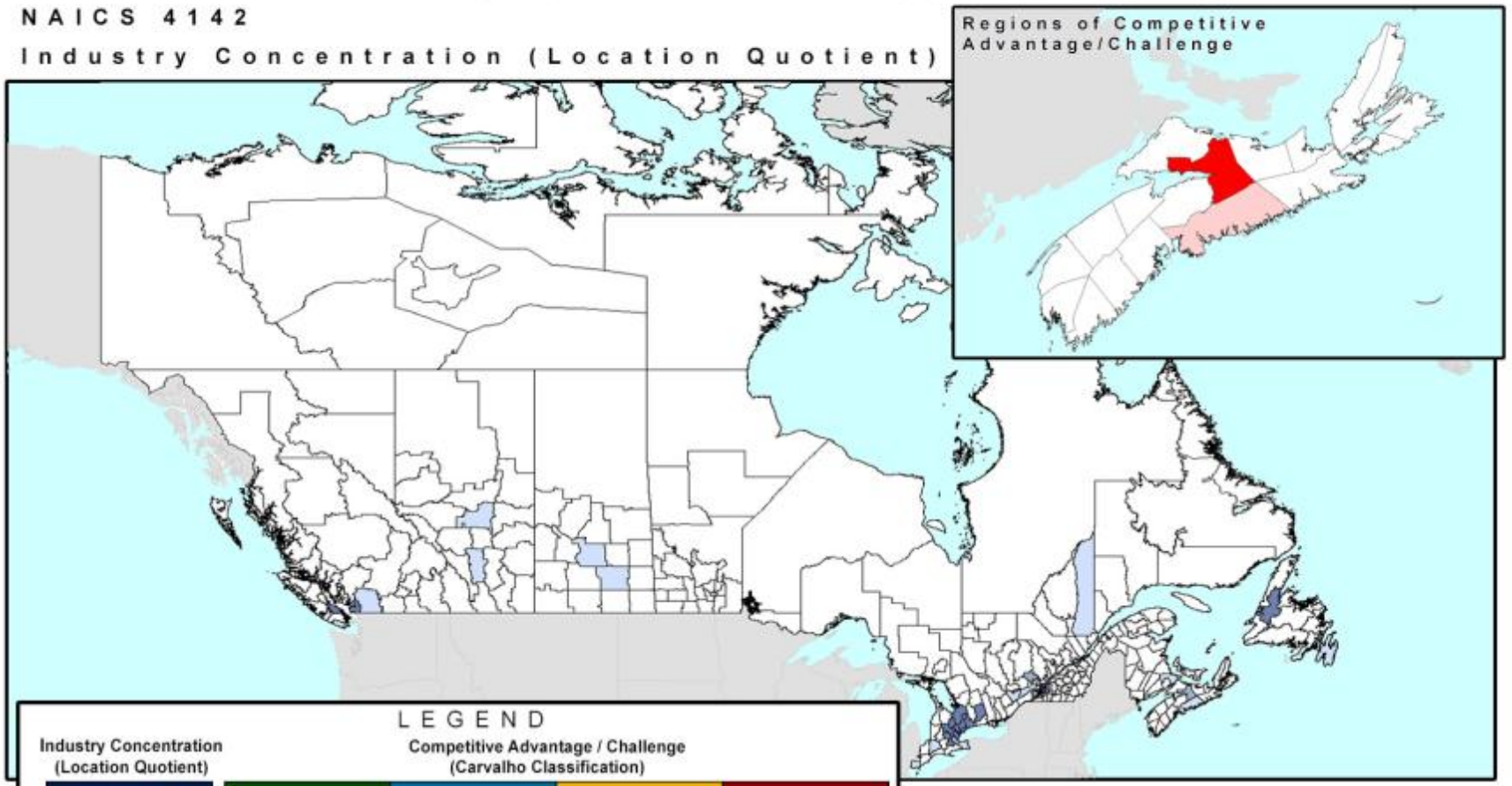


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Home entertainment equip. & household appliance wholesaler-dist.

NAICS 4142

Industry Concentration (Location Quotient)

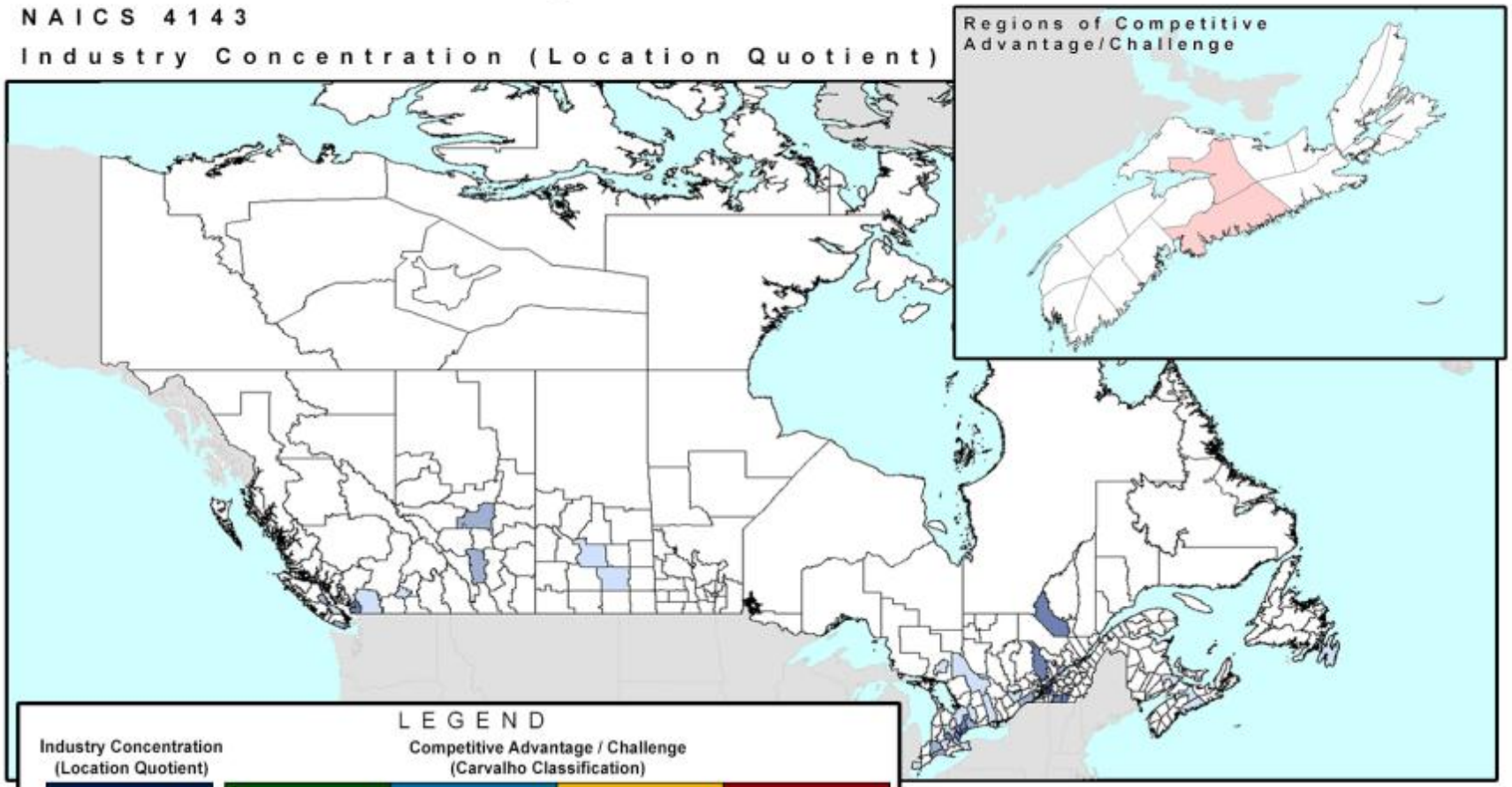


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Home furnishings wholesaler-distributors

NAICS 4143

Industry Concentration (Location Quotient)

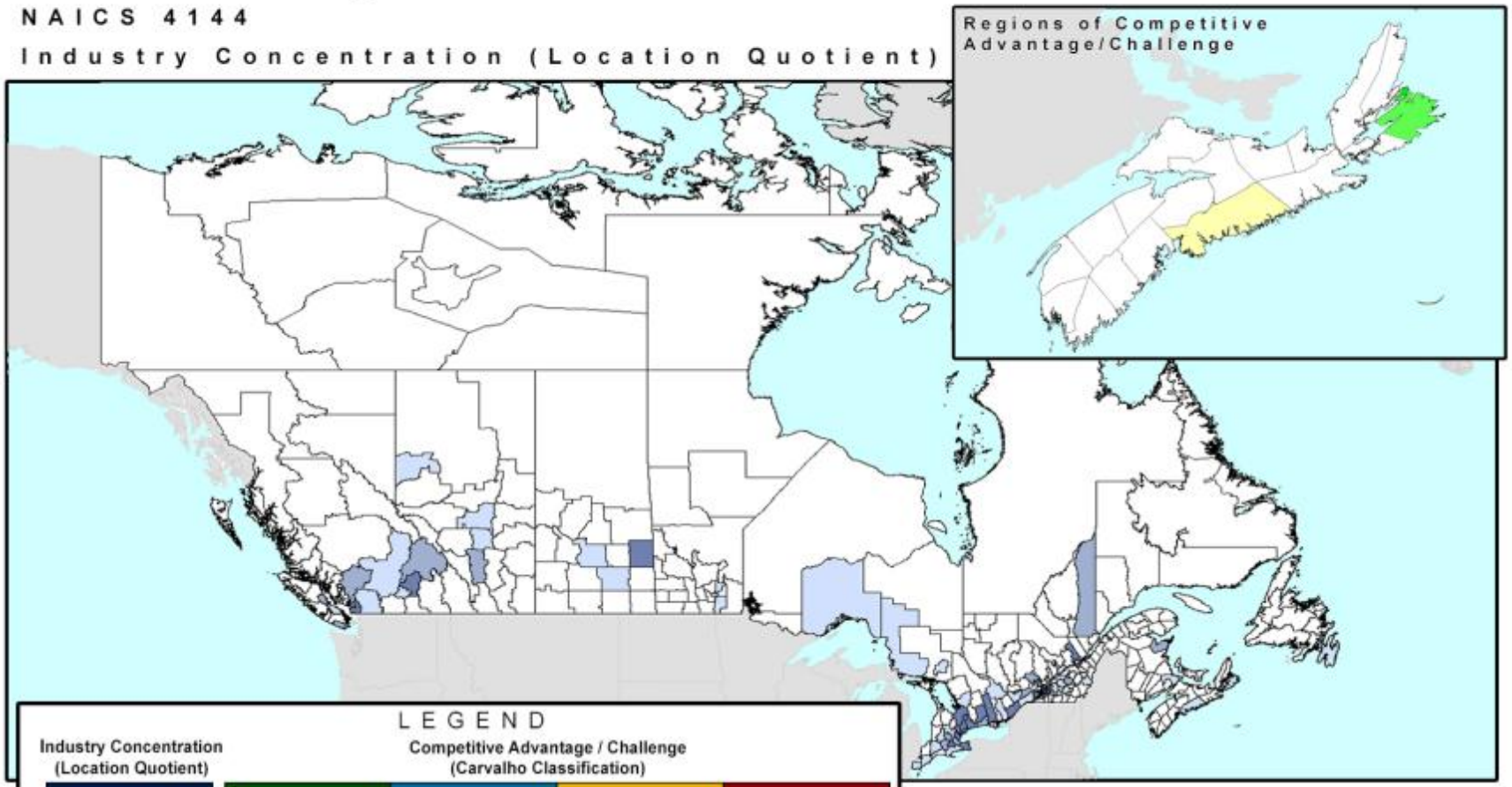


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Personal goods wholesaler-distributors

NAICS 4144

Industry Concentration (Location Quotient)

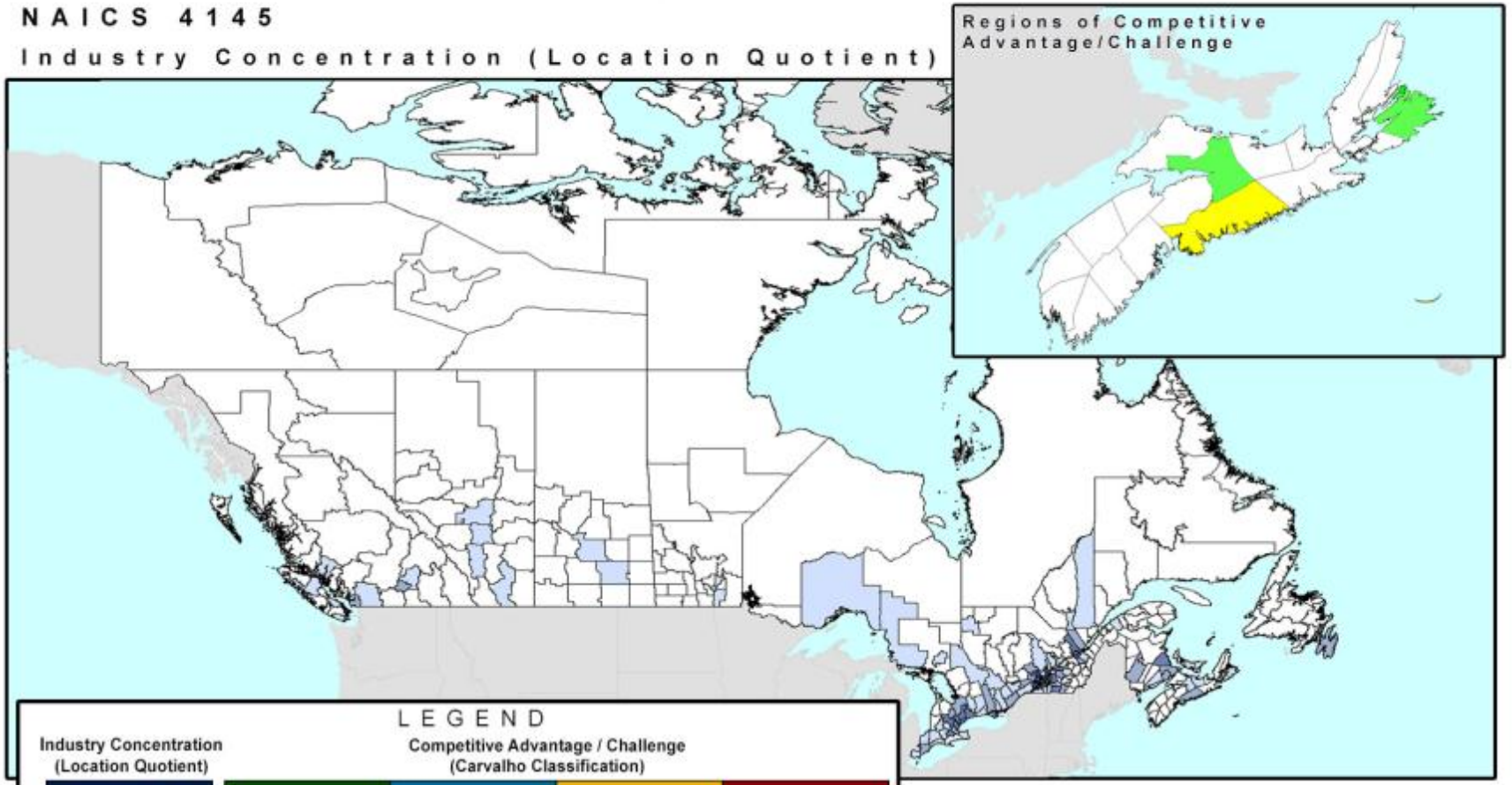


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Pharmaceuticals, toiletries, cosmetics & sundries whole.-dist.

NAICS 4145

Industry Concentration (Location Quotient)

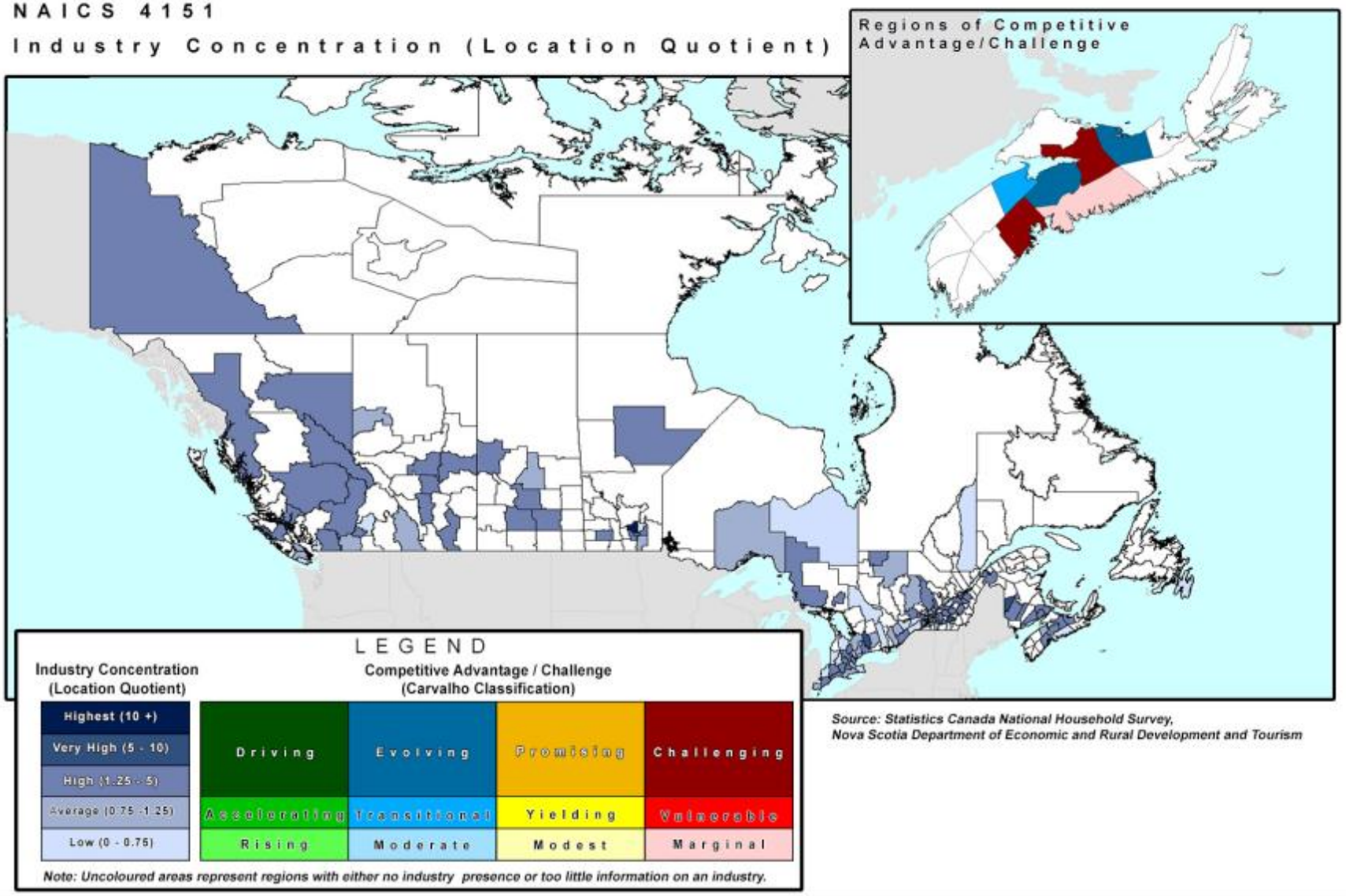


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Motor vehicle wholesaler-distributors

NAICS 4151

Industry Concentration (Location Quotient)

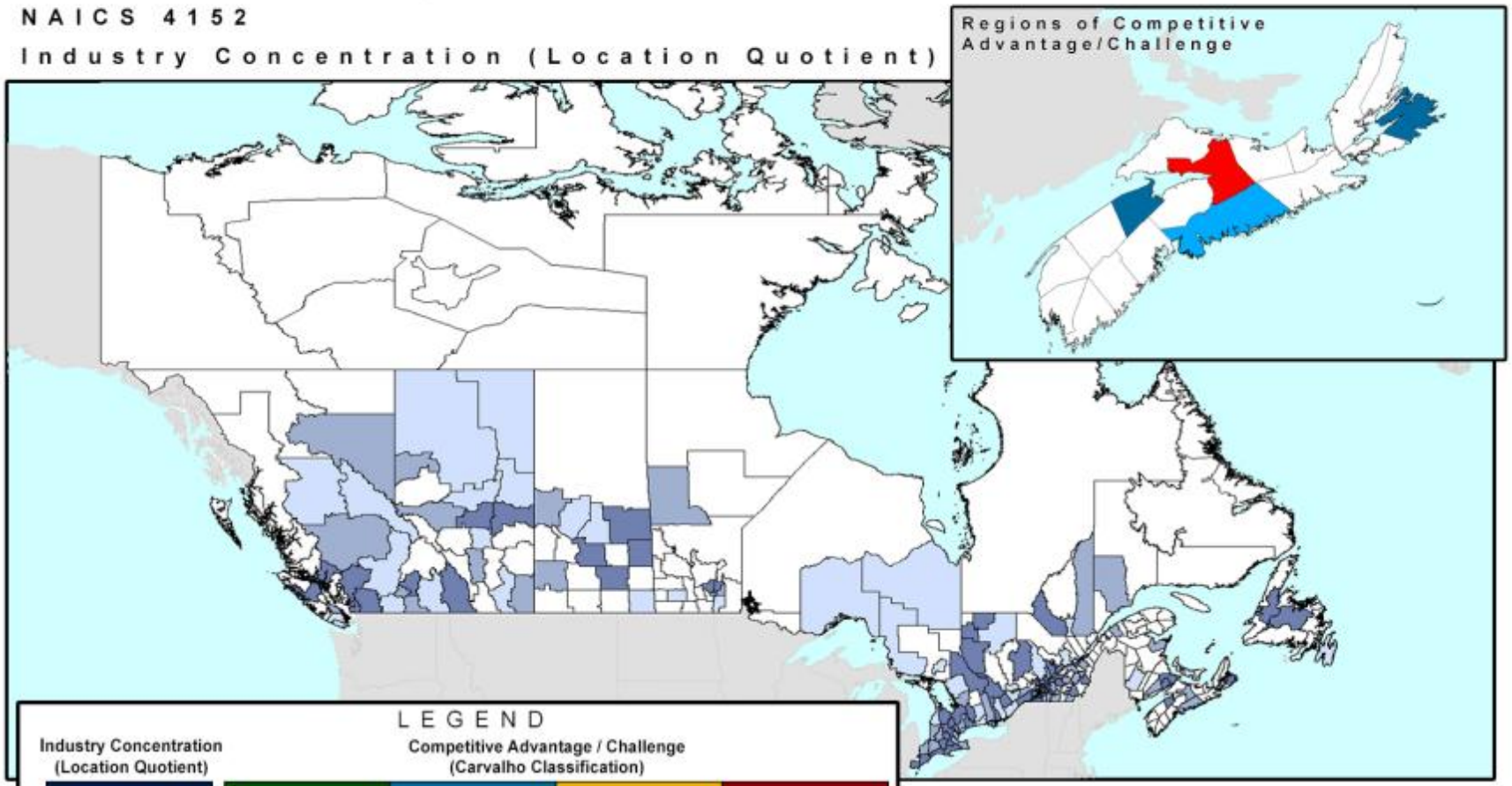


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

New motor vehicle parts & accessories wholesaler-distributors

NAICS 4152

Industry Concentration (Location Quotient)

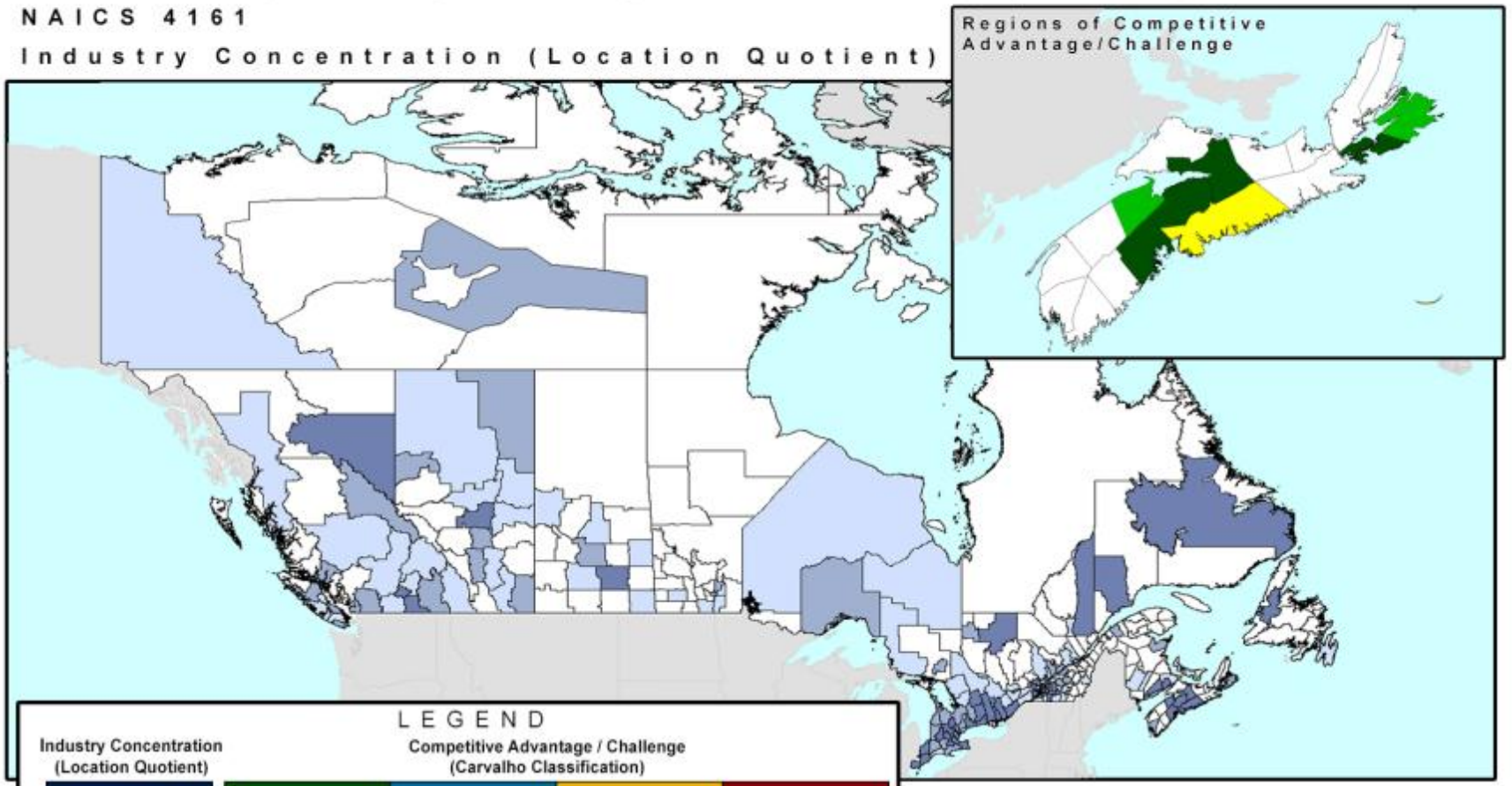


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Electrical, plumbing, heating & air-cond. equip. & supp. whole. - dist

NAICS 4161

Industry Concentration (Location Quotient)

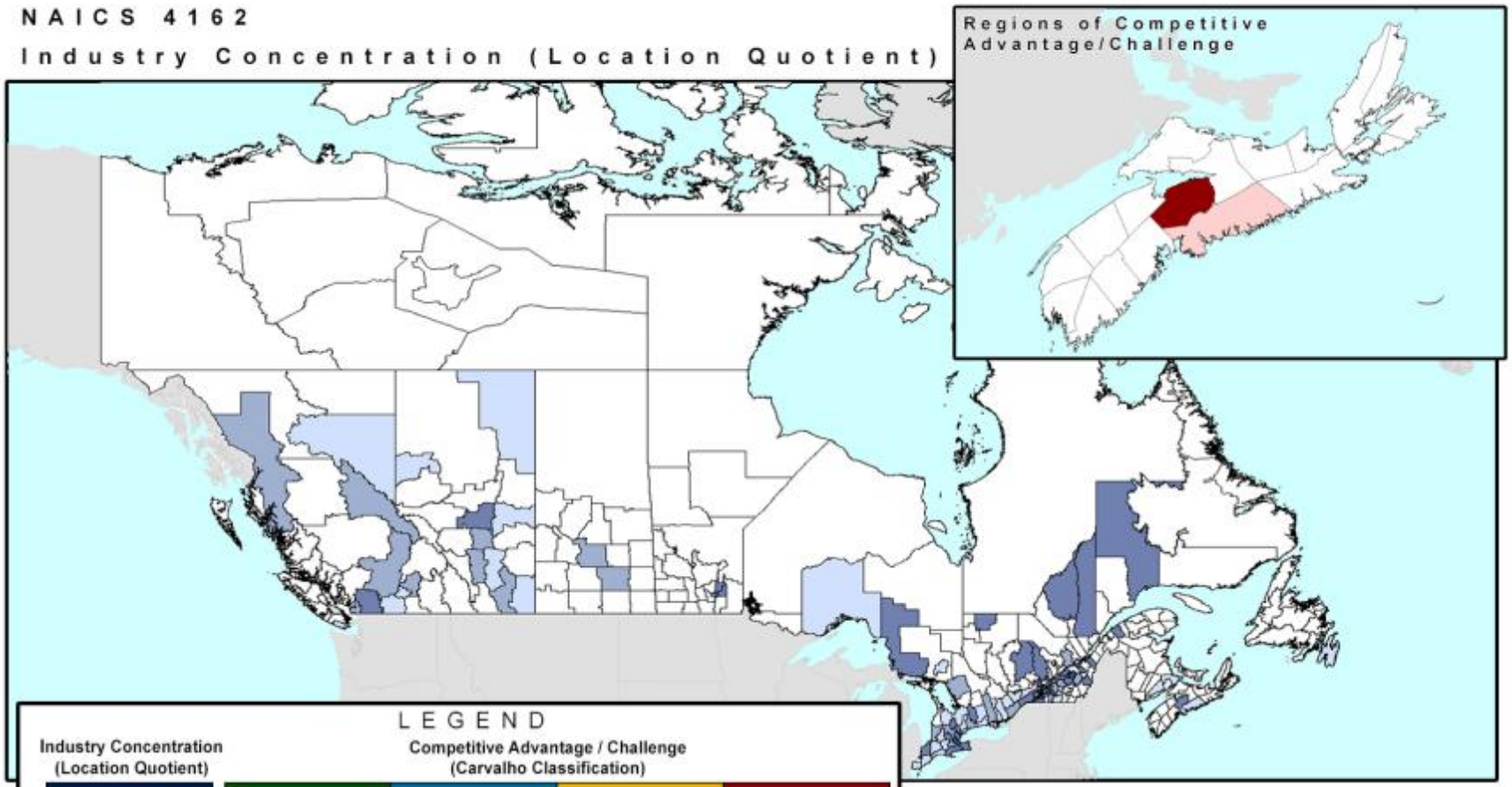


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Metal service centres

NAICS 4162

Industry Concentration (Location Quotient)

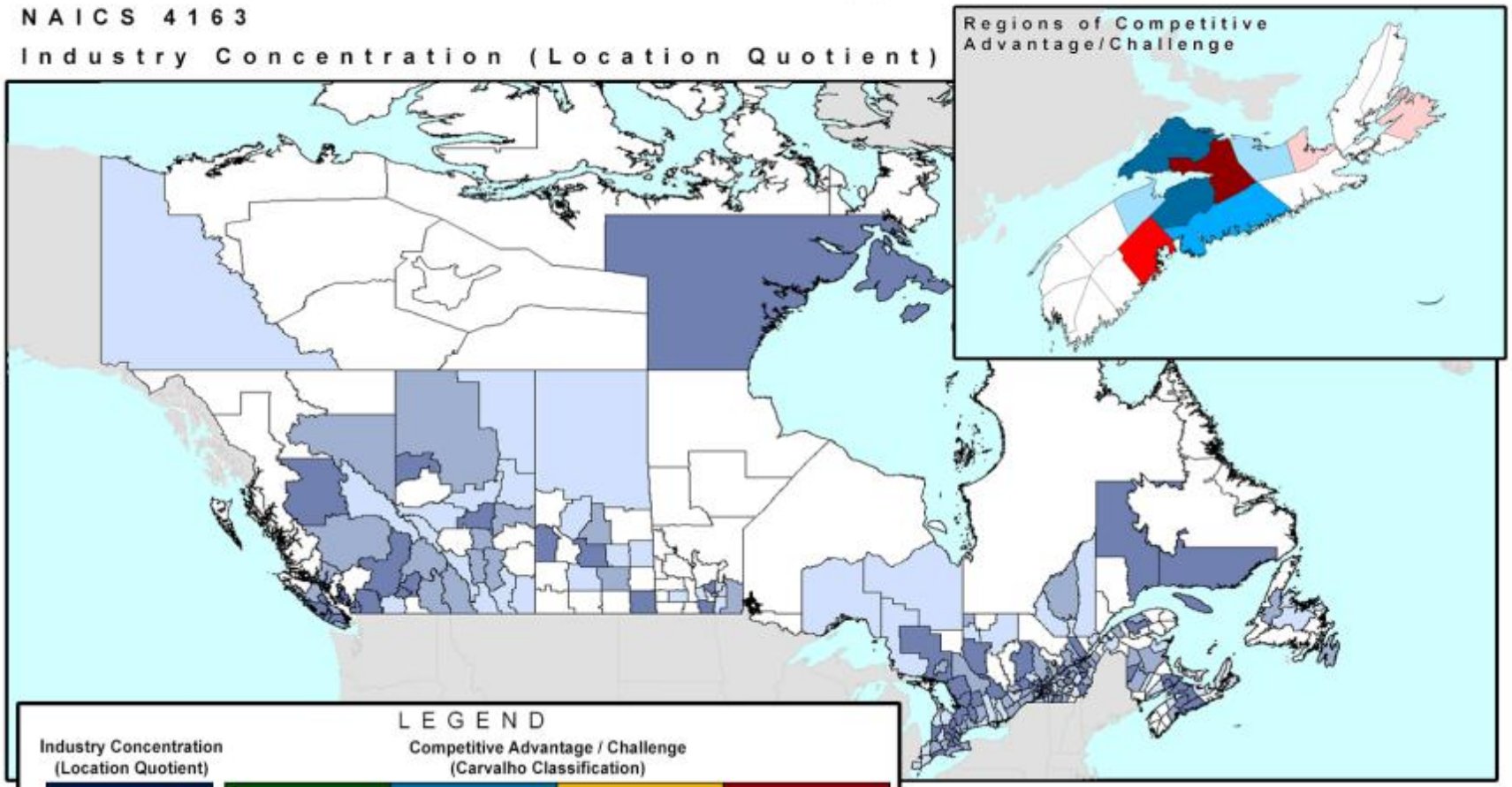


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Lumber, millwork, hardware & other supplies wholesaler-distributors

NAICS 4163

Industry Concentration (Location Quotient)

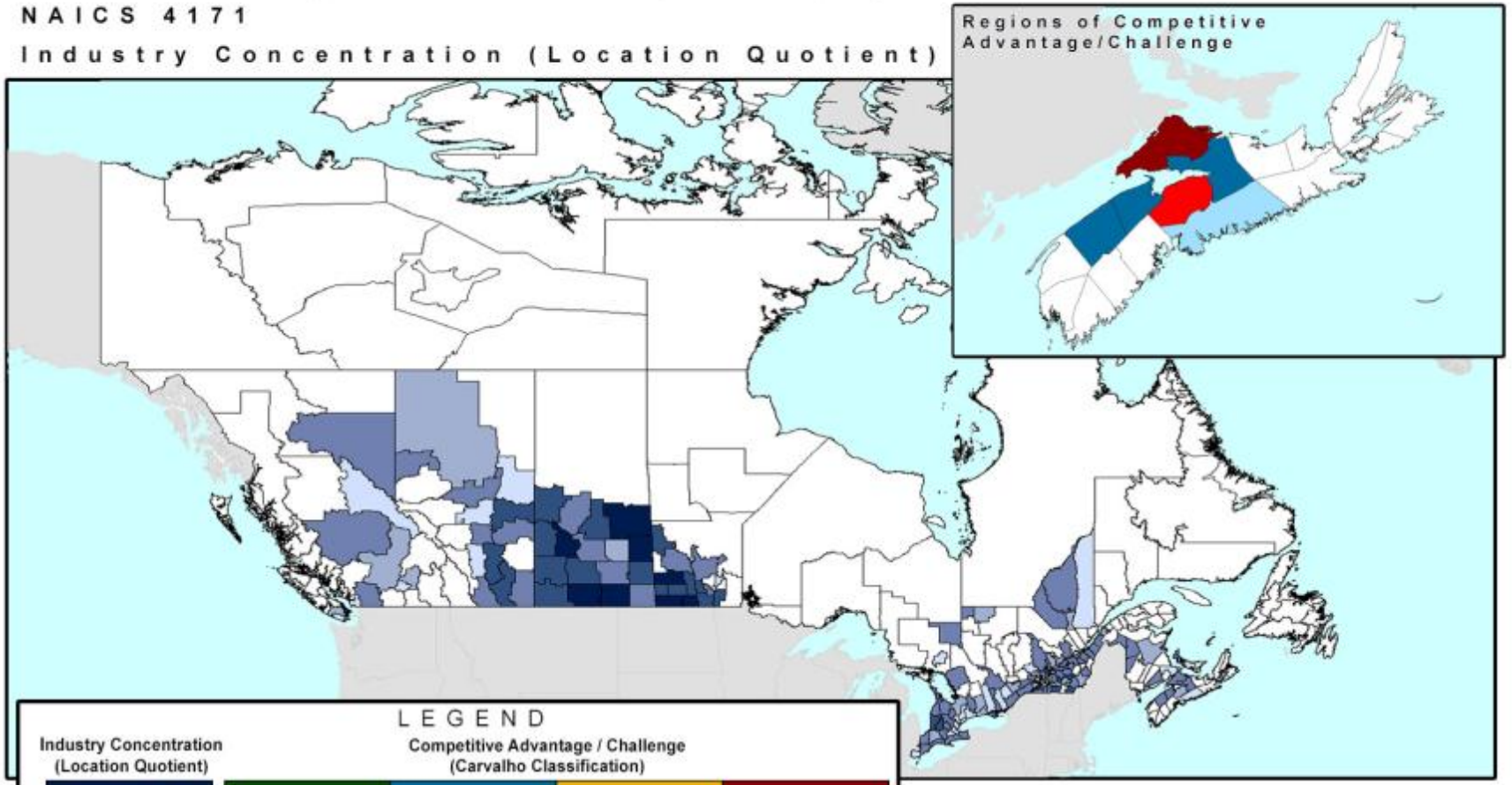


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Farm, lawn & garden machinery and equipment wholesaler-distributors

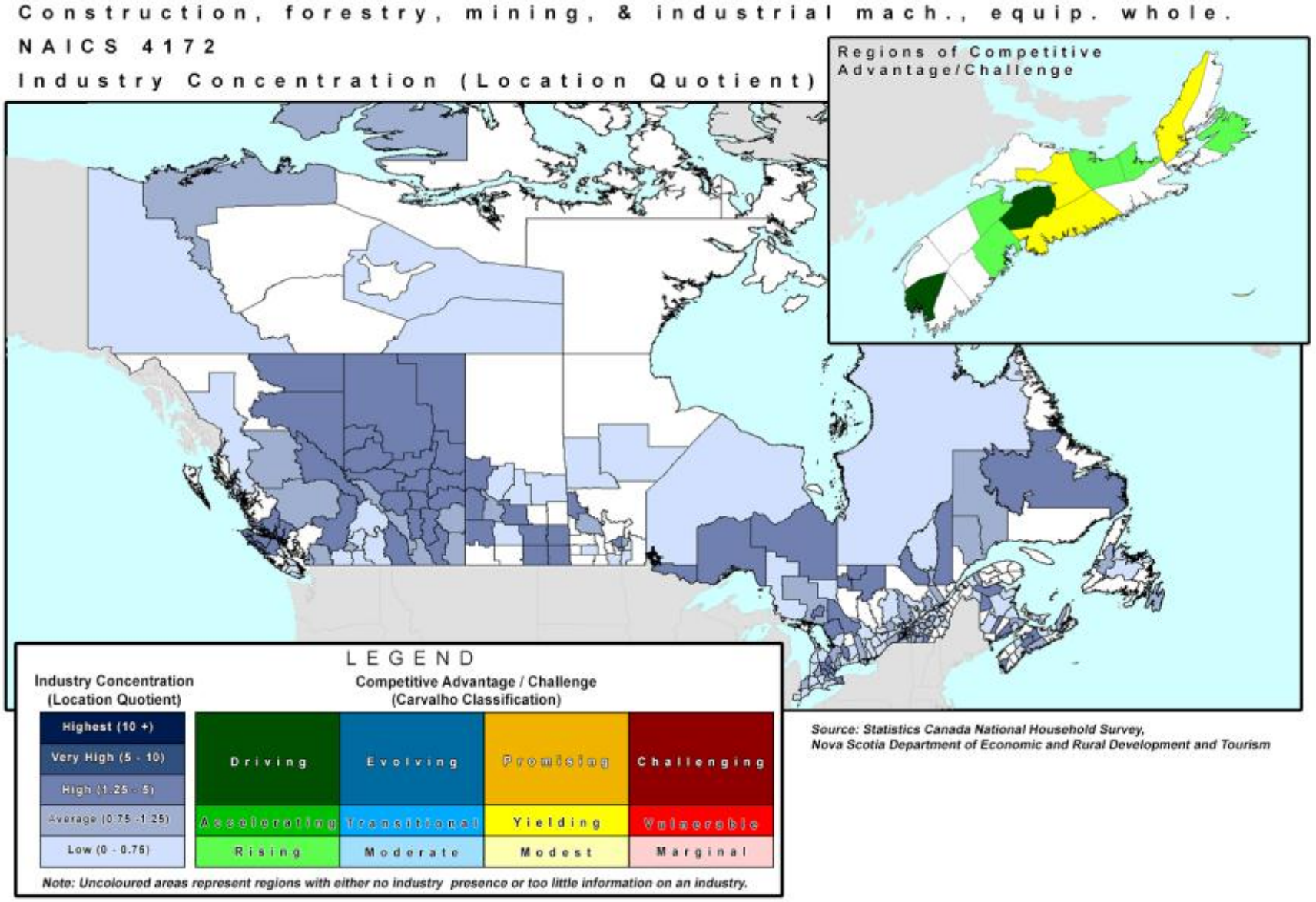
NAICS 4171

Industry Concentration (Location Quotient)



Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

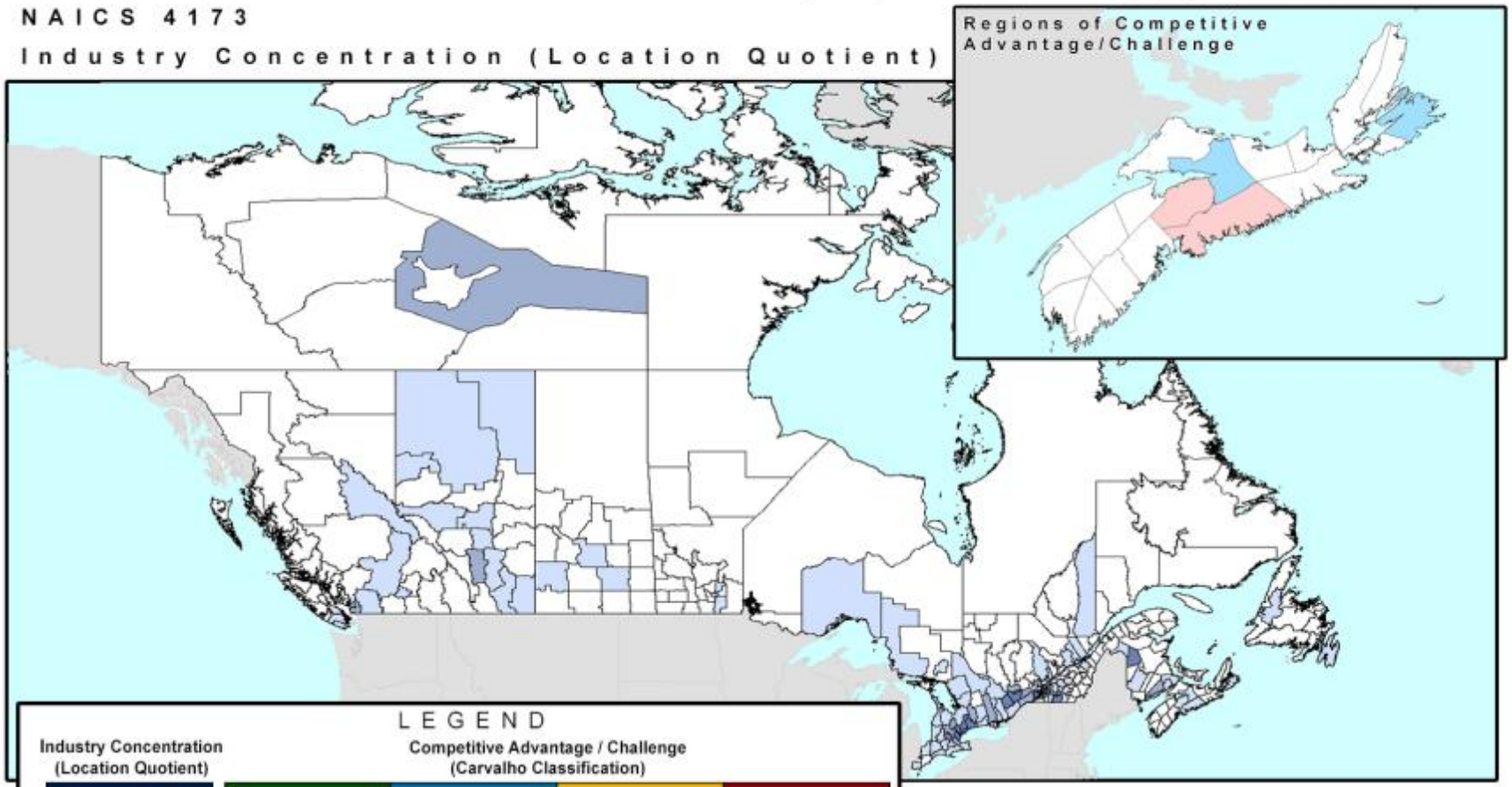
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism


Construction, forestry, mining, & industrial mach., equip. whole.
NAICS 4172
Industry Concentration (Location Quotient)
Regions of Competitive Advantage/Challenge
LEGEND
Industry Concentration (Location Quotient)
Highest (10 +)
Very High (5 - 10)
High (1.25 - 5)
Average (0.75 -1.25)
Low (0 - 0.75)
Competitive Advantage / Challenge (Carvalho Classification)
Driving
Evolving
Promising
Challenging
Accelerating
Transitional
Yielding
Vulnerable
Rising
Moderate
Modest
Marginal
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.
Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Computer & communications equipment & supp. whole.

NAICS 4173

Industry Concentration (Location Quotient)

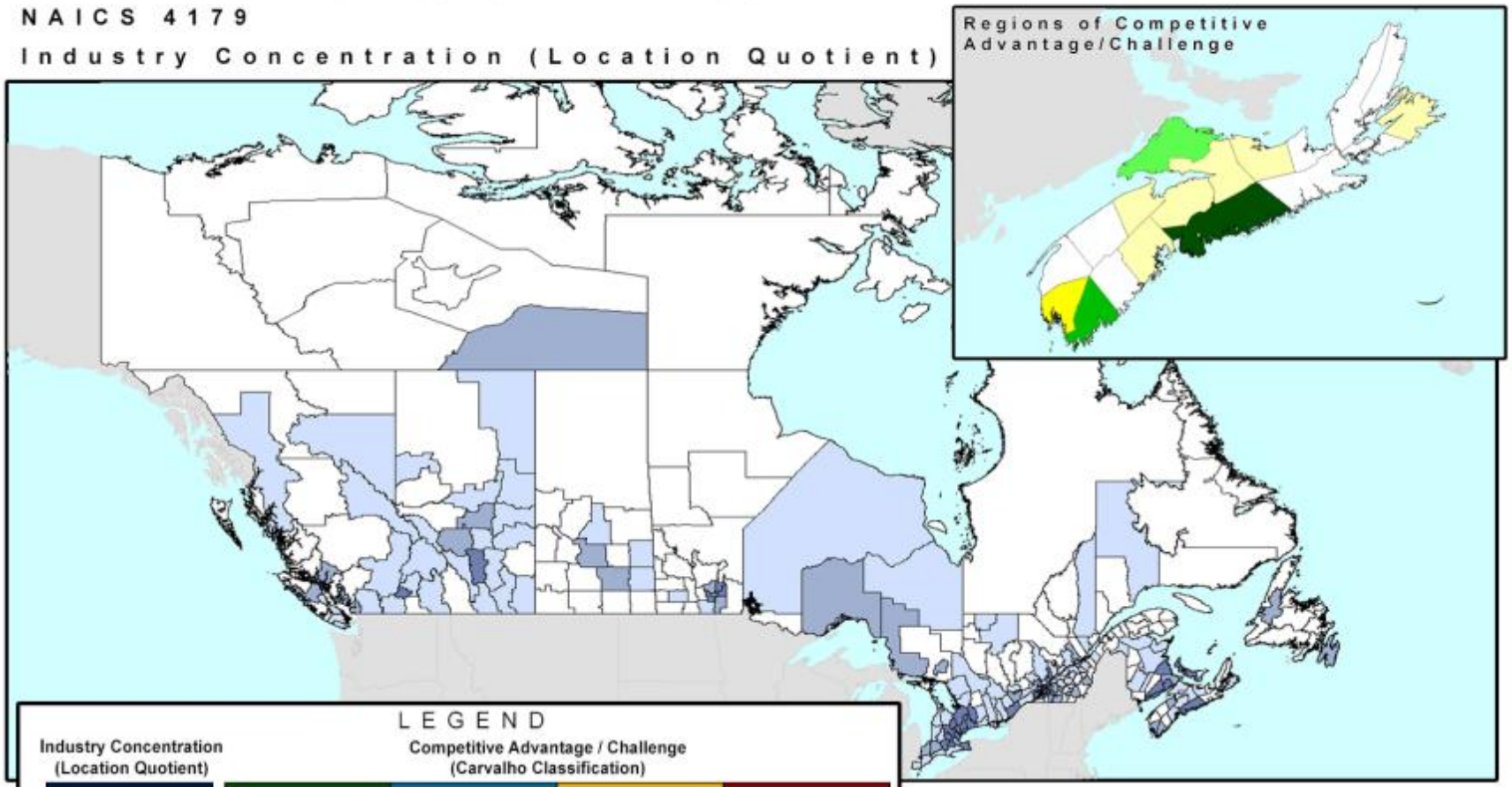


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other machinery, equipment & supplies wholesaler-distributors

NAICS 4179

Industry Concentration (Location Quotient)

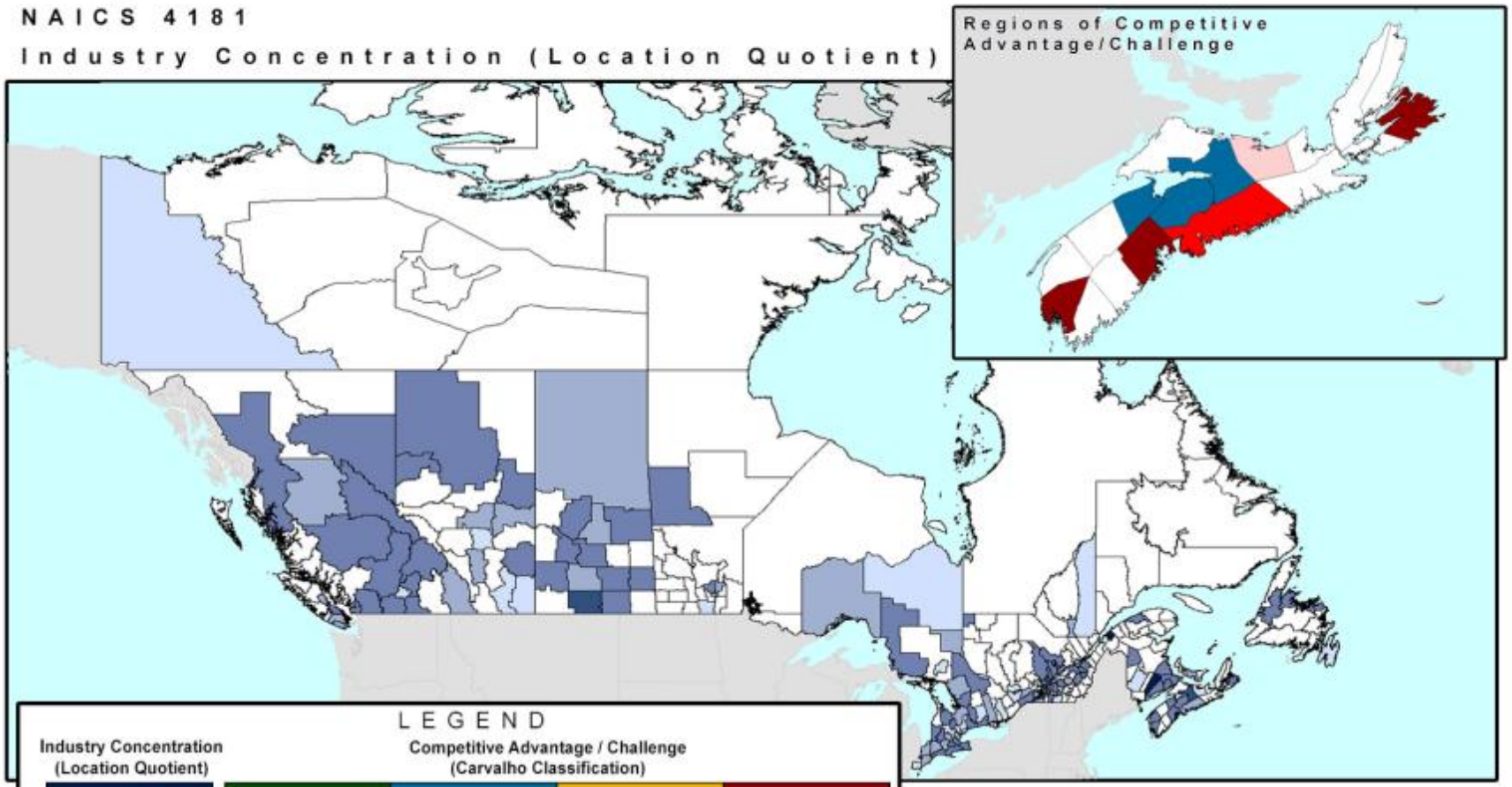


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Recyclable material wholesaler-distributors

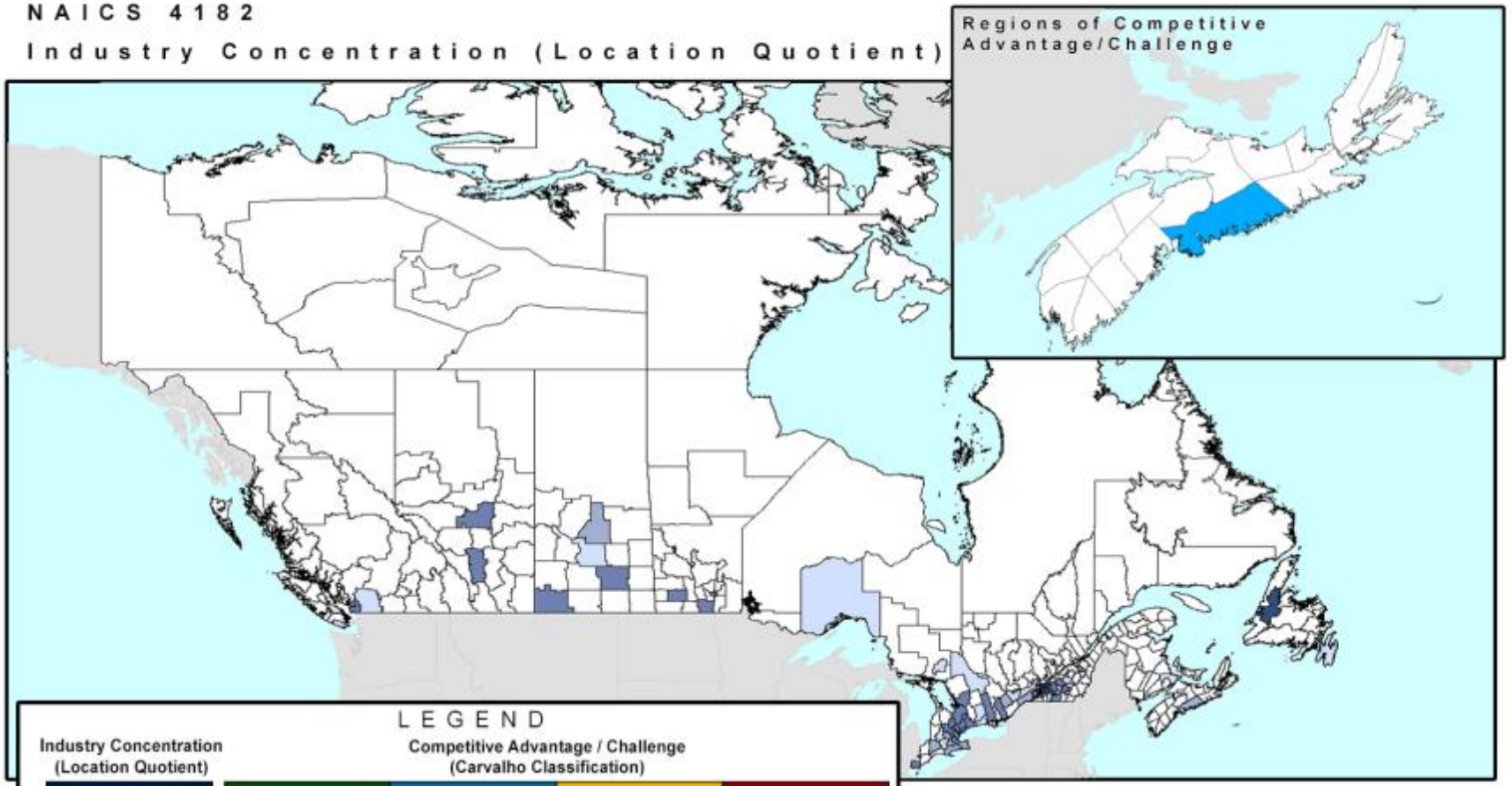
NAICS 4181

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Paper, paper product & disposable plastic product wholesaler-dist.
NAICS 4182
Industry Concentration (Location Quotient)

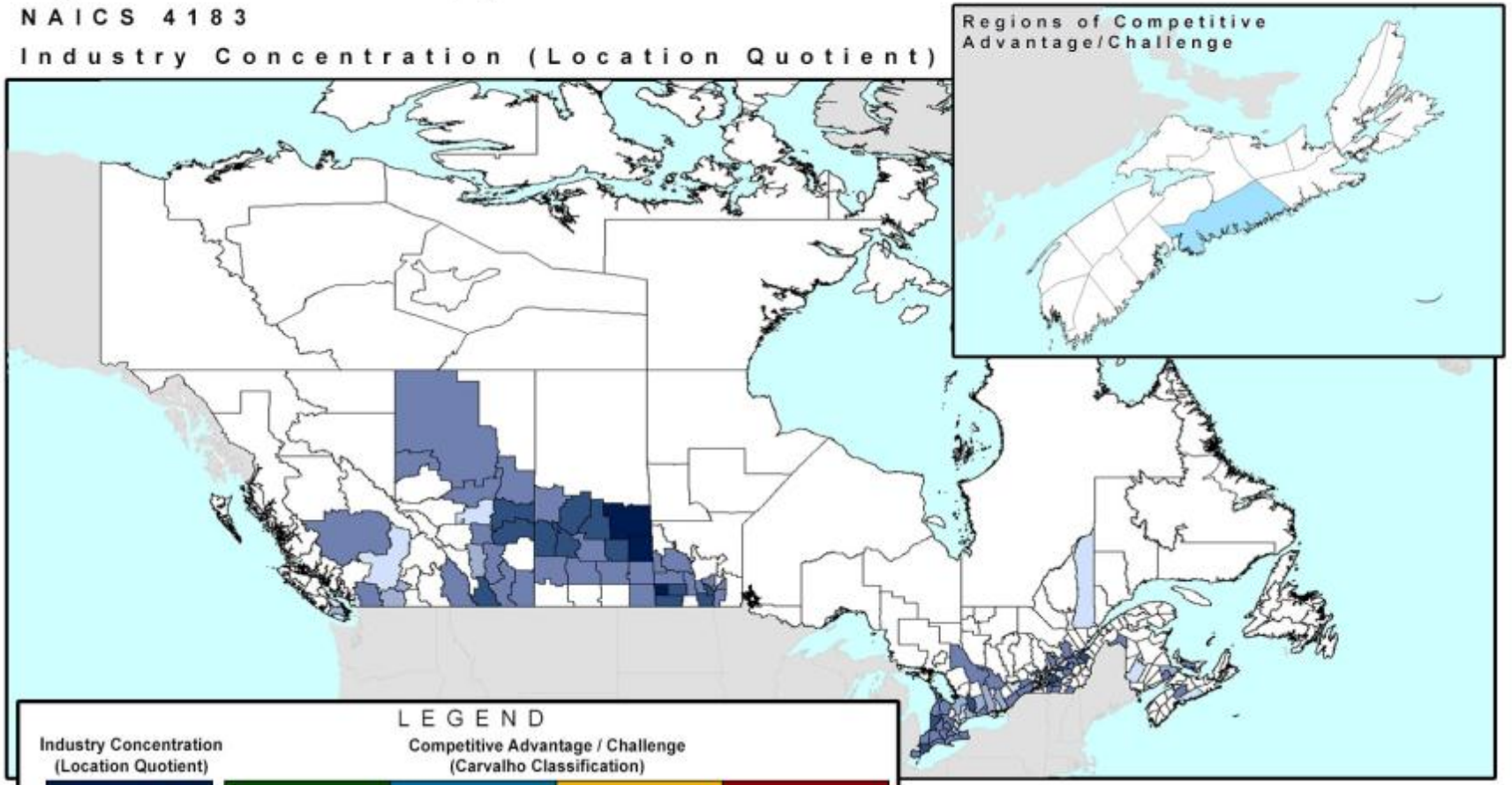


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Agricultural supplies wholesaler-distributors

NAICS 4183

Industry Concentration (Location Quotient)

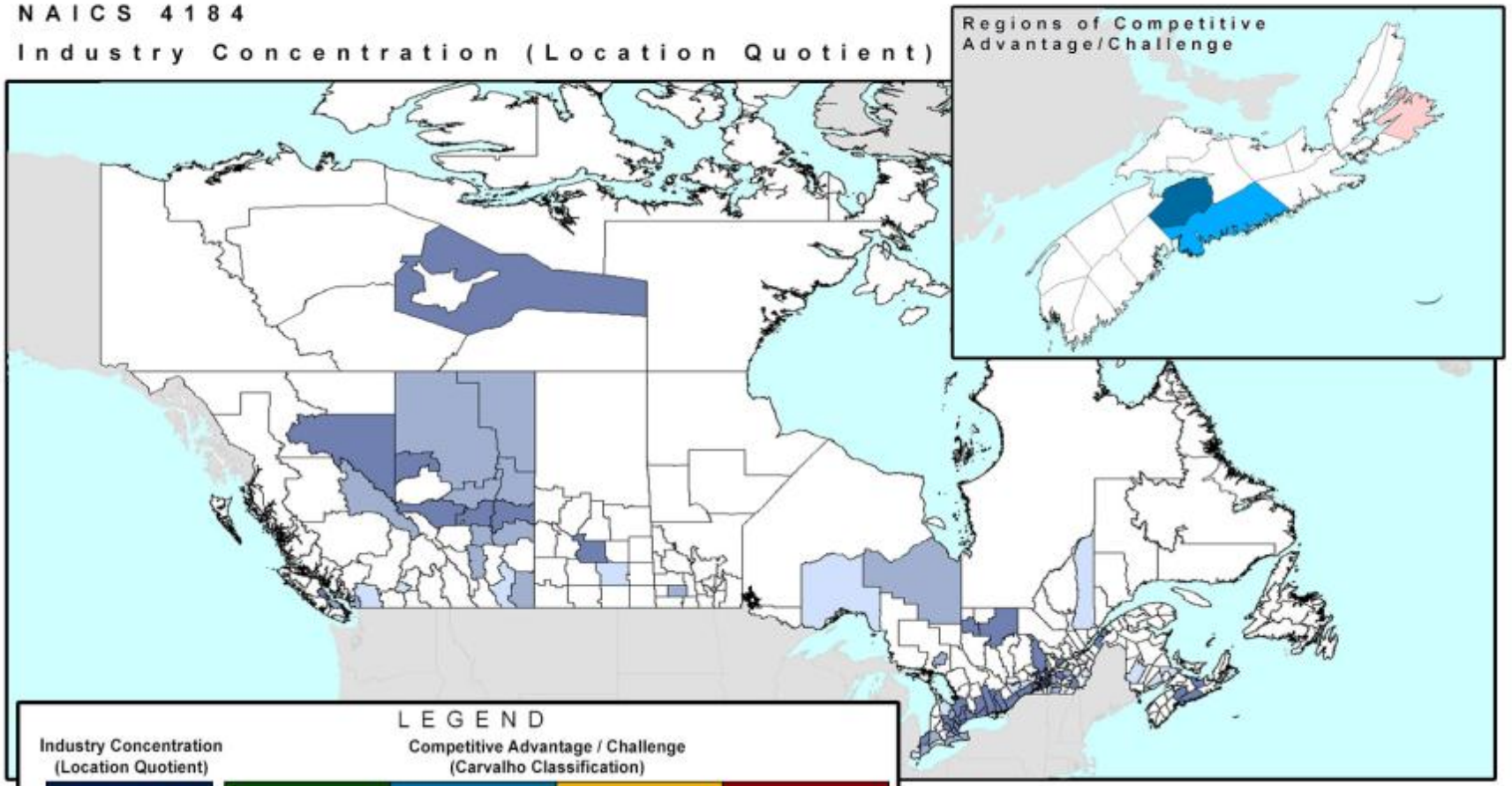


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Chemical (except agri.) & allied product wholesaler-distributors

NAICS 4184

Industry Concentration (Location Quotient)

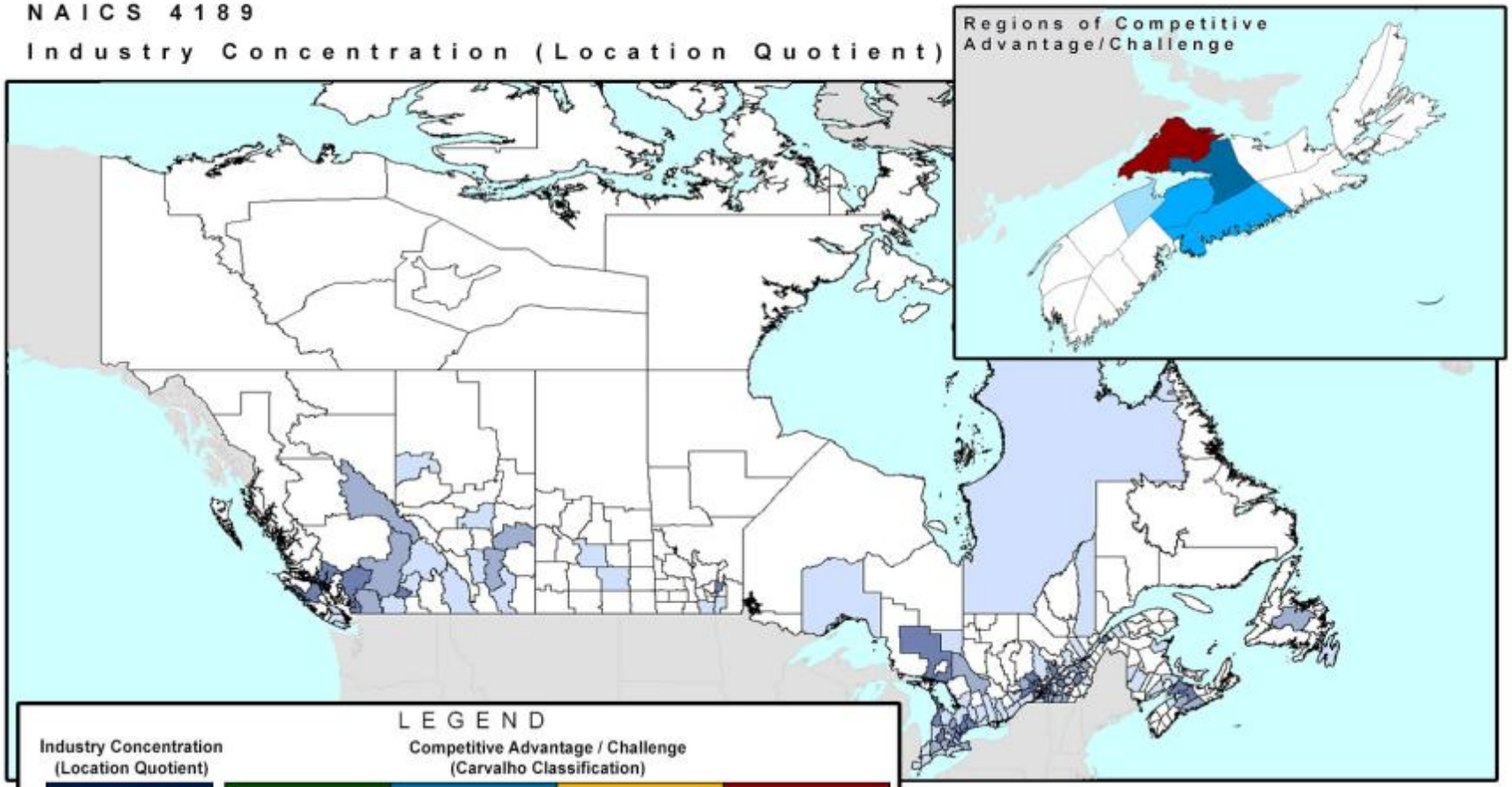


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other miscellaneous wholesaler-distributors

NAICS 4189

Industry Concentration (Location Quotient)

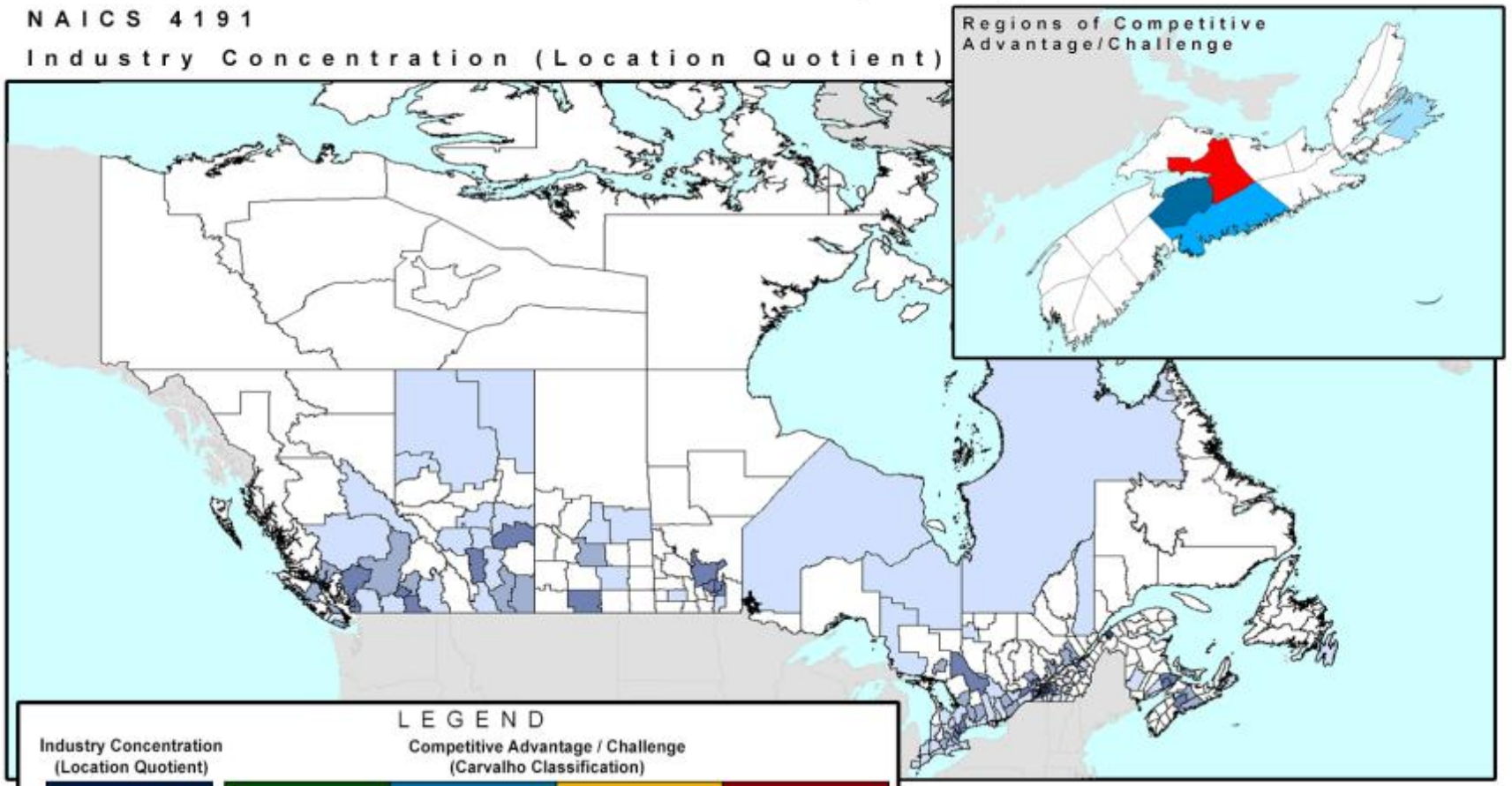


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Wholesale electronic markets, & agents & brokers

NAICS 4191

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

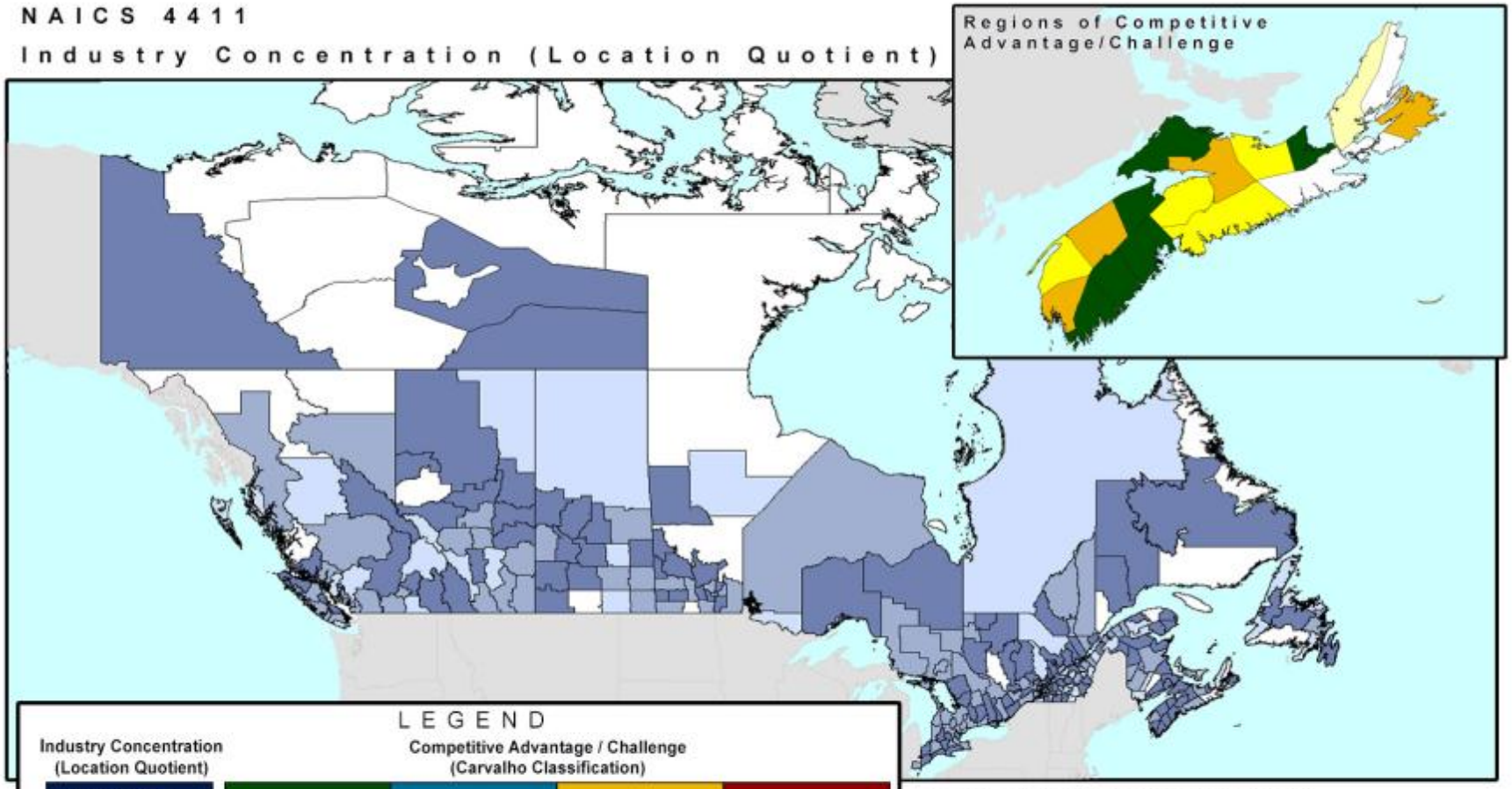
Retail Trade

NAICS 44 - 45

Automobile dealers

NAICS 4411

Industry Concentration (Location Quotient)

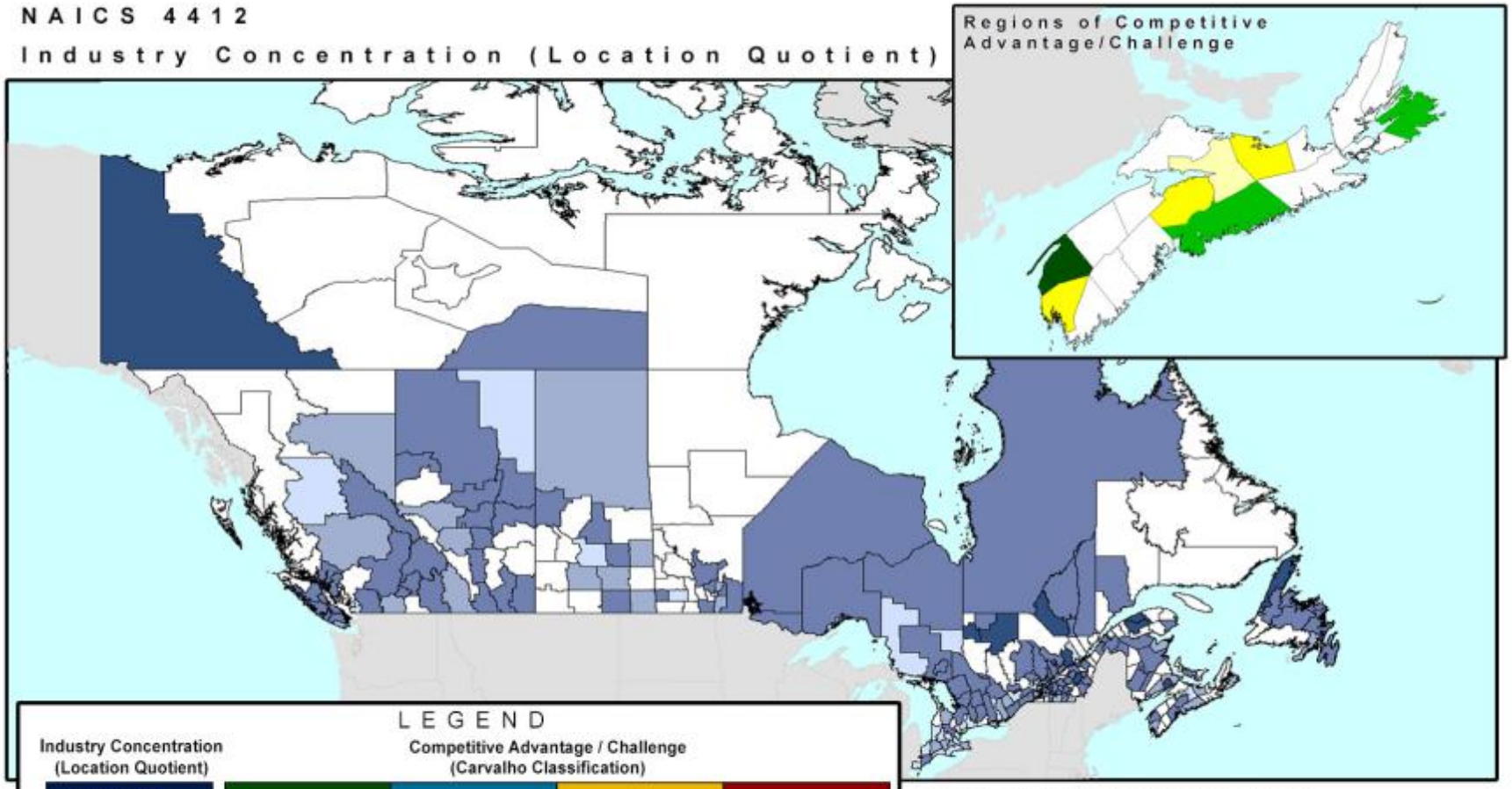


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other motor vehicle dealers

NAICS 4412

Industry Concentration (Location Quotient)

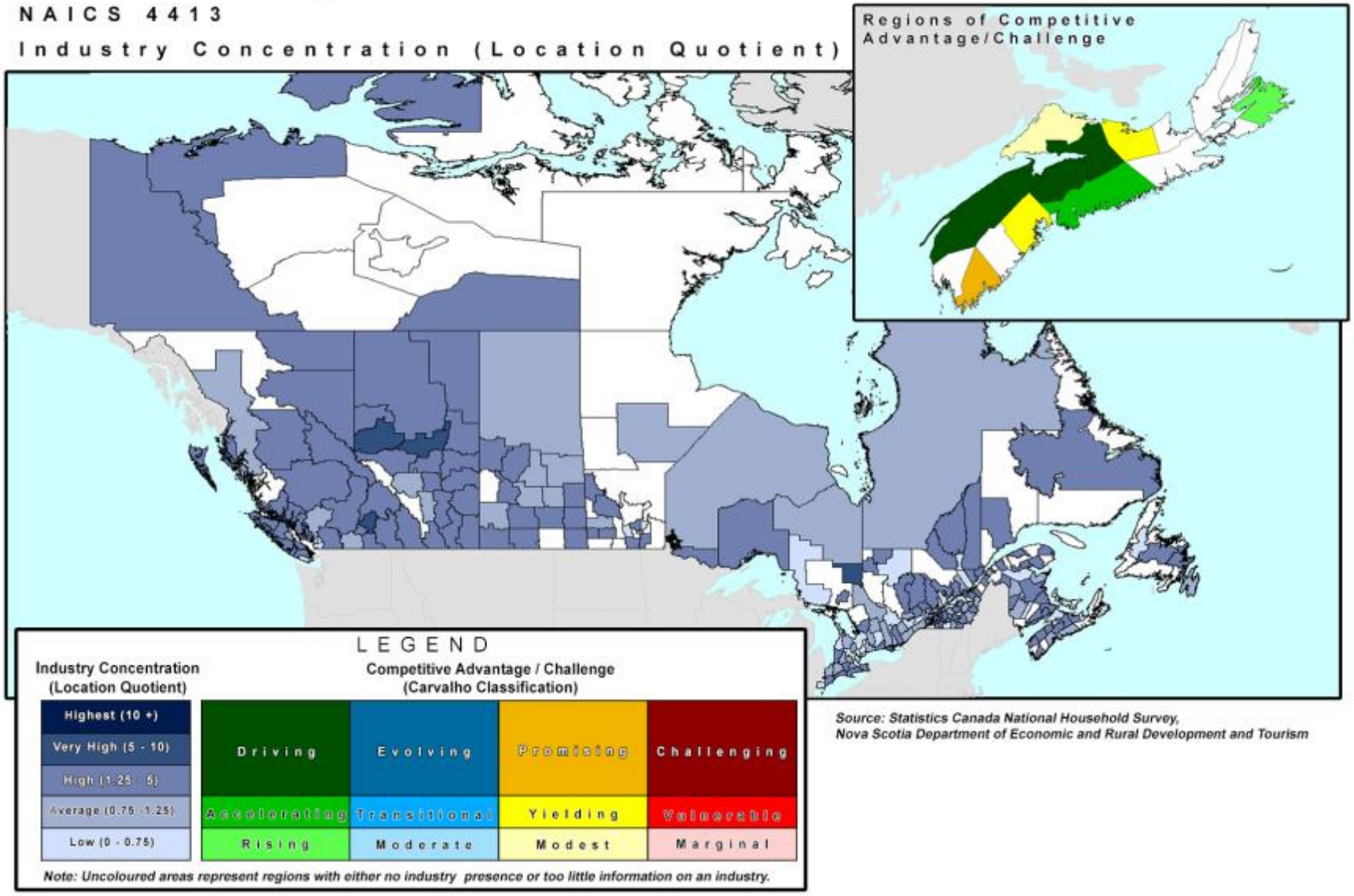


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Automotive parts, accessories and tire stores

NAICS 4413

Industry Concentration (Location Quotient)

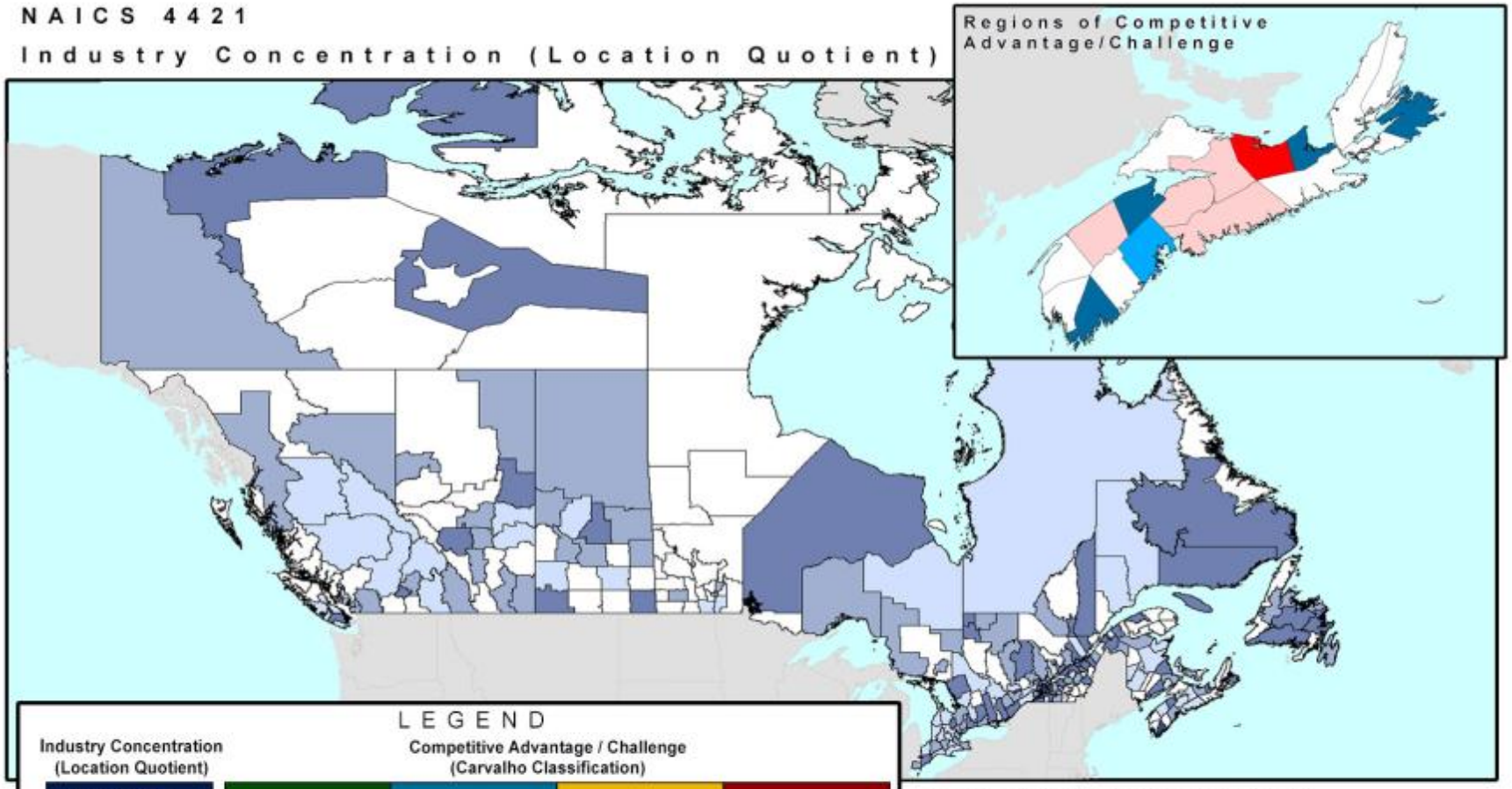


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Furniture stores

NAICS 4421

Industry Concentration (Location Quotient)

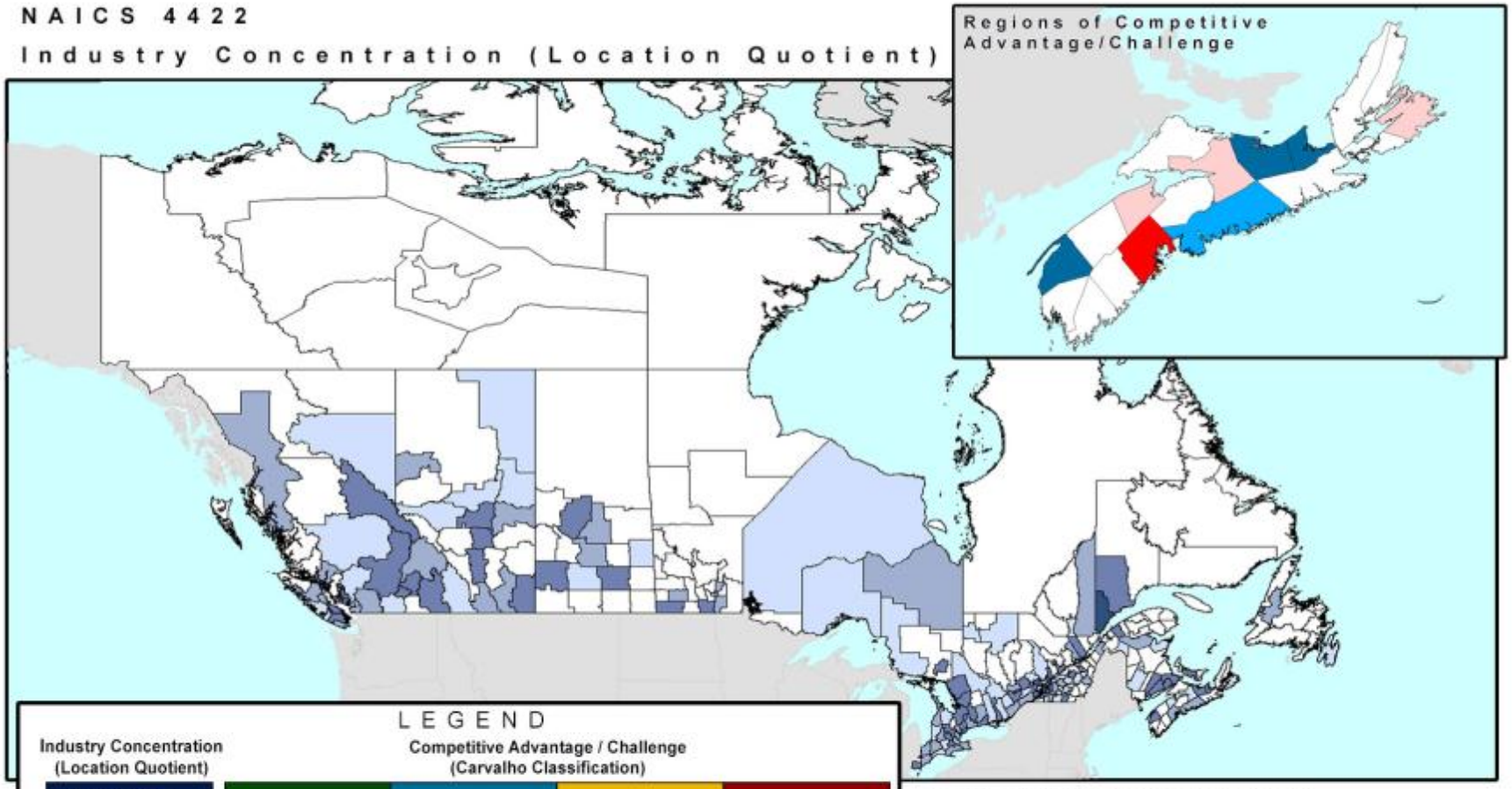


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Home furniture stores

NAICS 4422

Industry Concentration (Location Quotient)

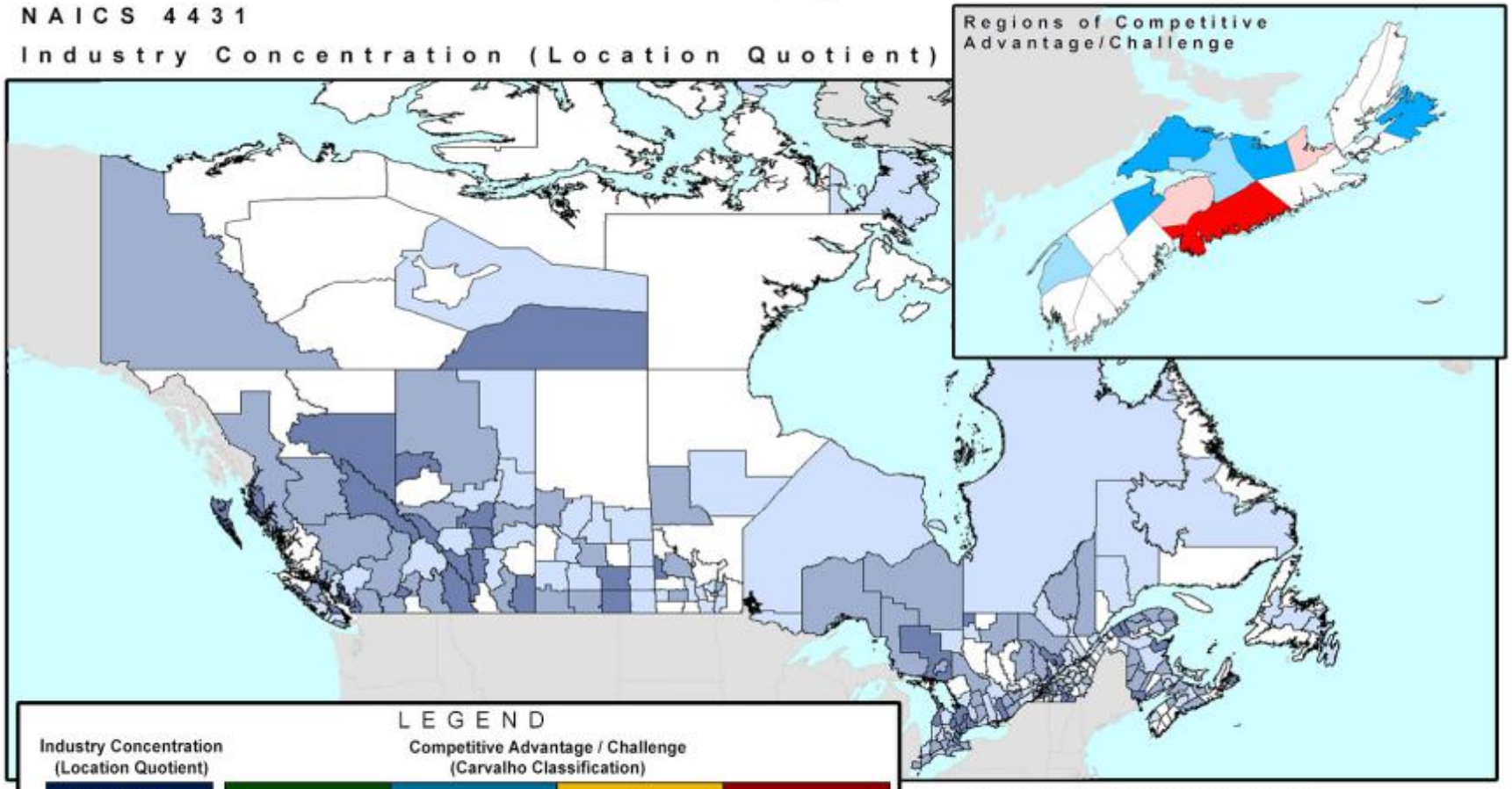


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Electronics and appliances stores

NAICS 4431

Industry Concentration (Location Quotient)

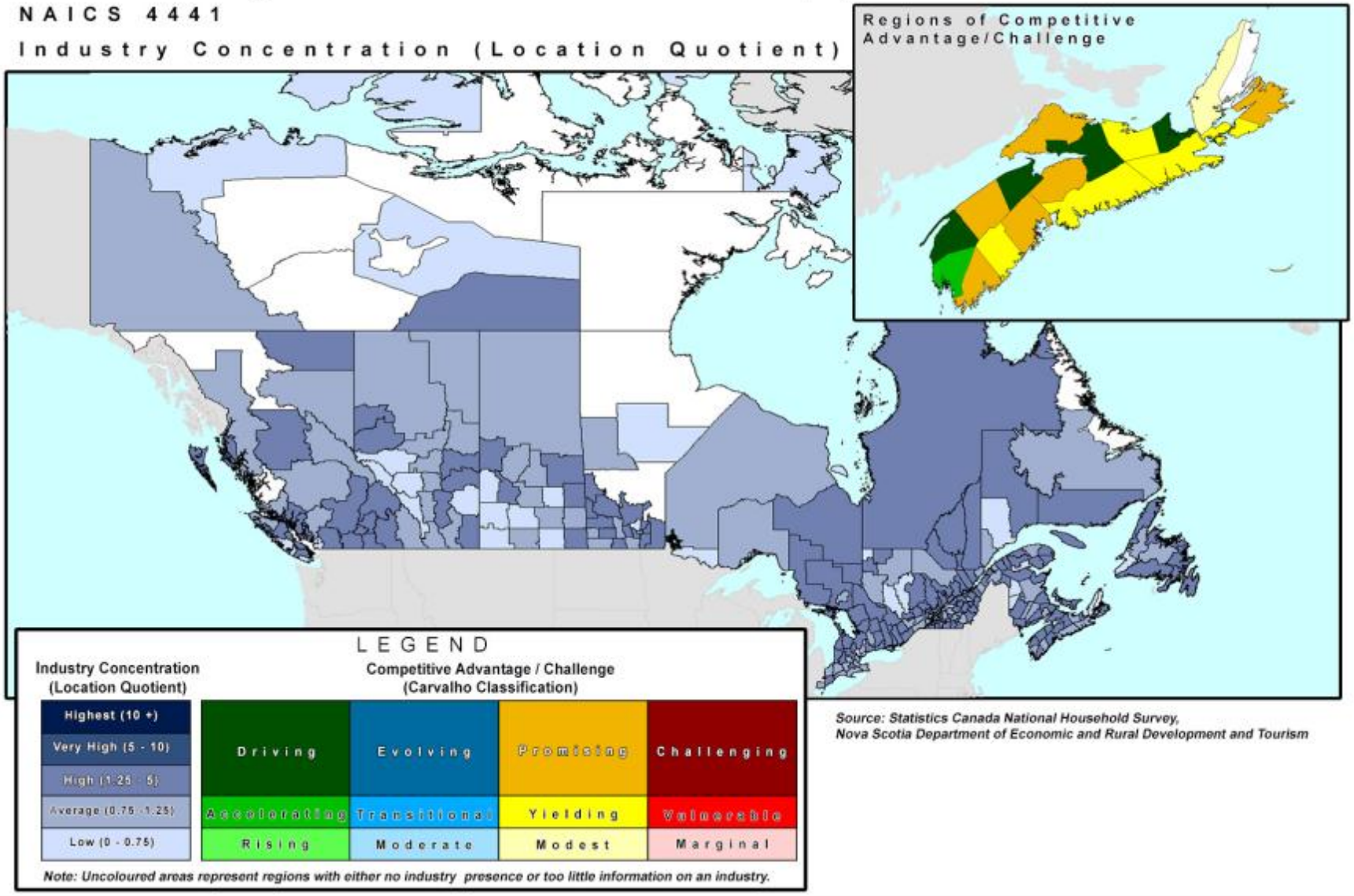


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Building material and supplies dealers

NAICS 4441

Industry Concentration (Location Quotient)

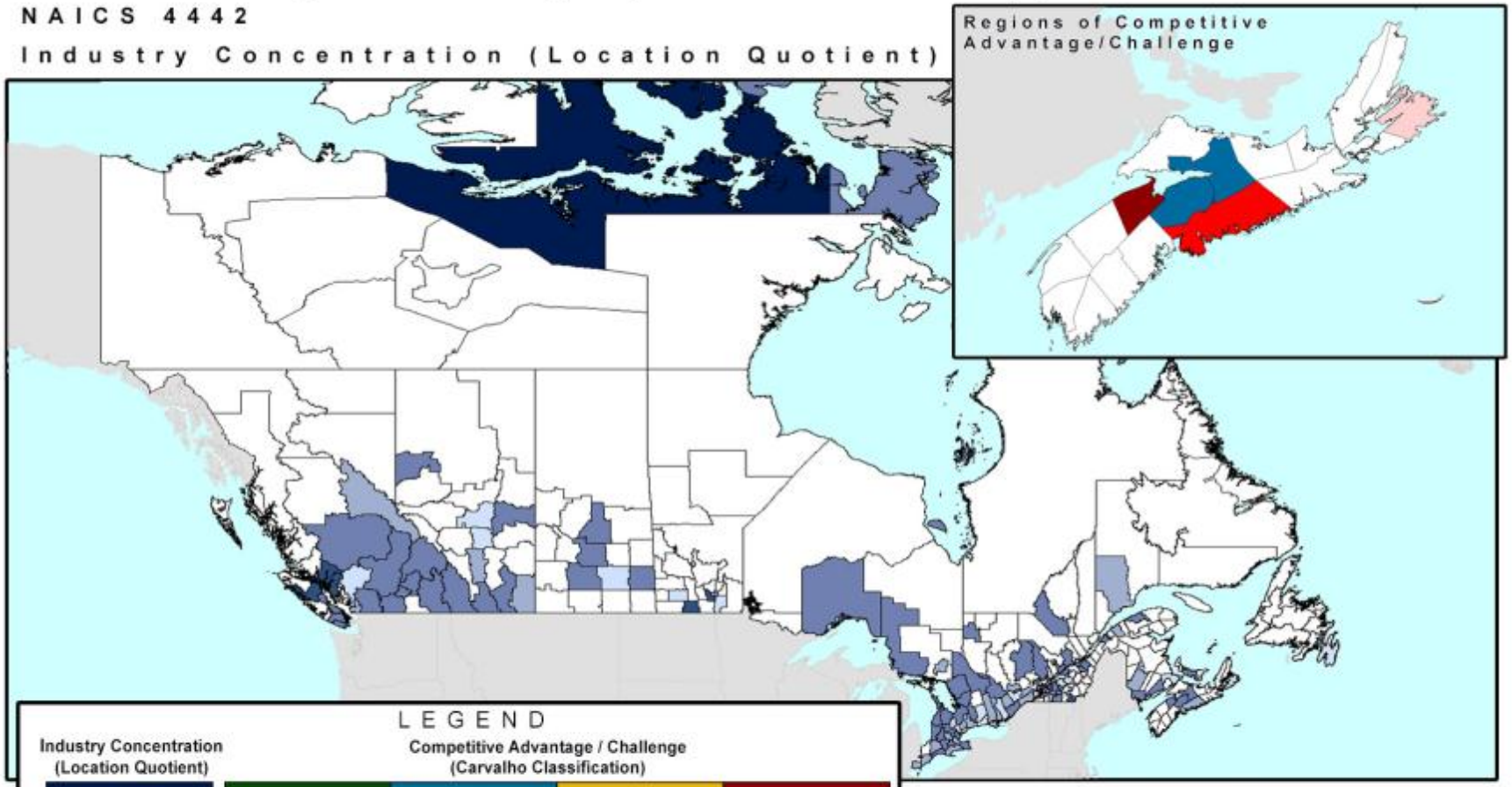


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Lawn and garden equipment and supplies stores

NAICS 4442

Industry Concentration (Location Quotient)

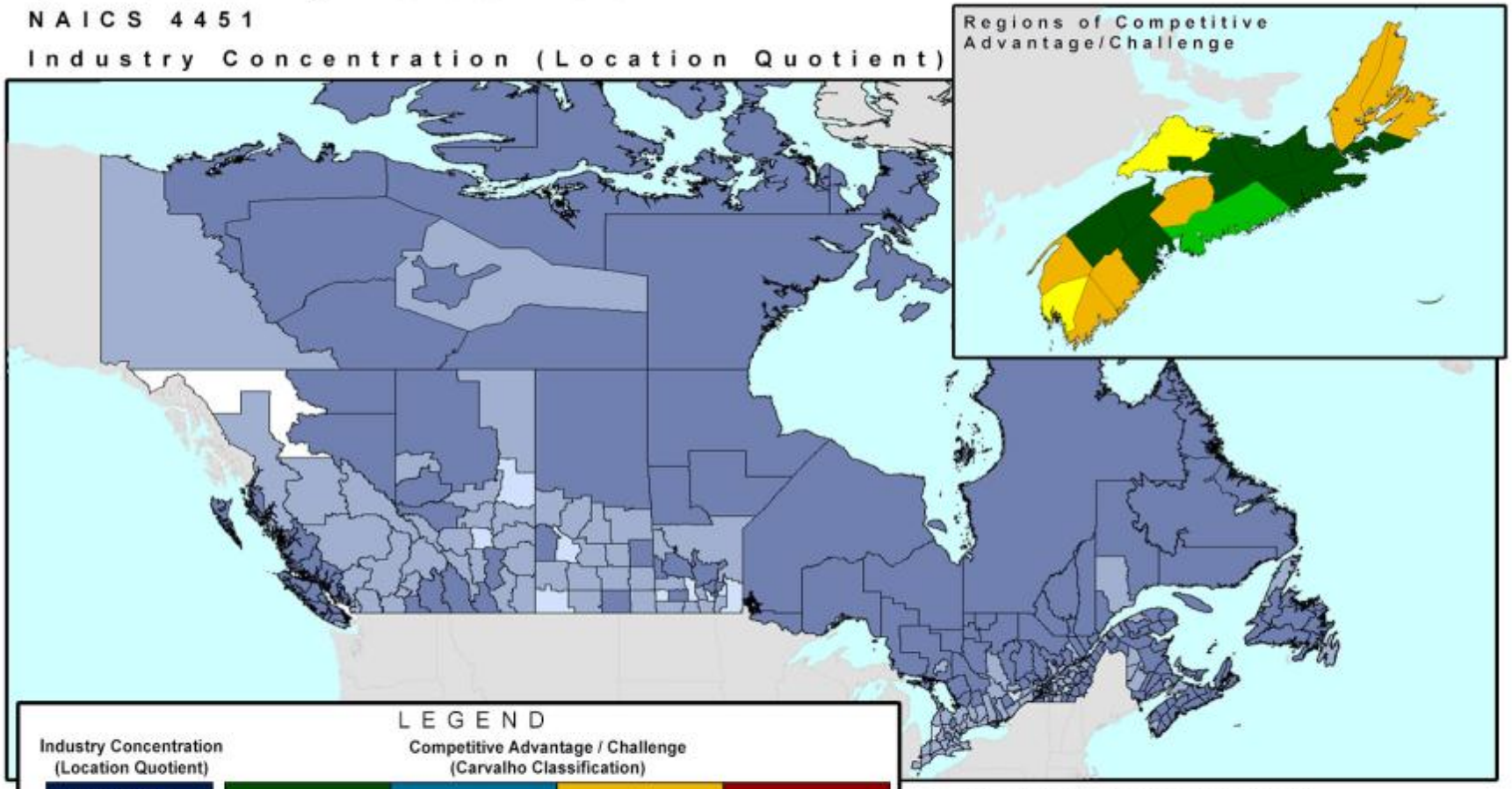


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Grocery stores

NAICS 4451

Industry Concentration (Location Quotient)

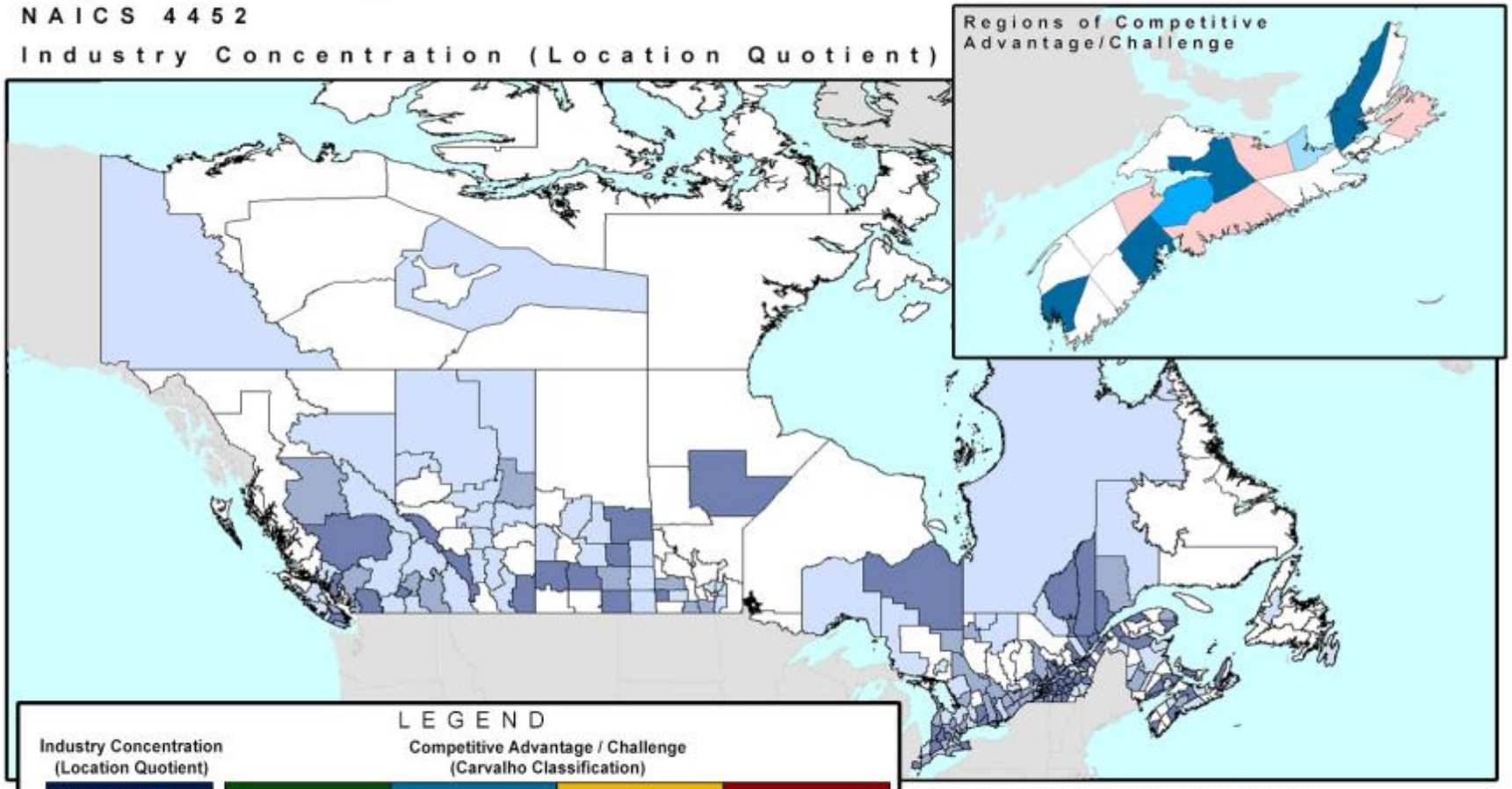


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Specialty food stores

NAICS 4452

Industry Concentration (Location Quotient)

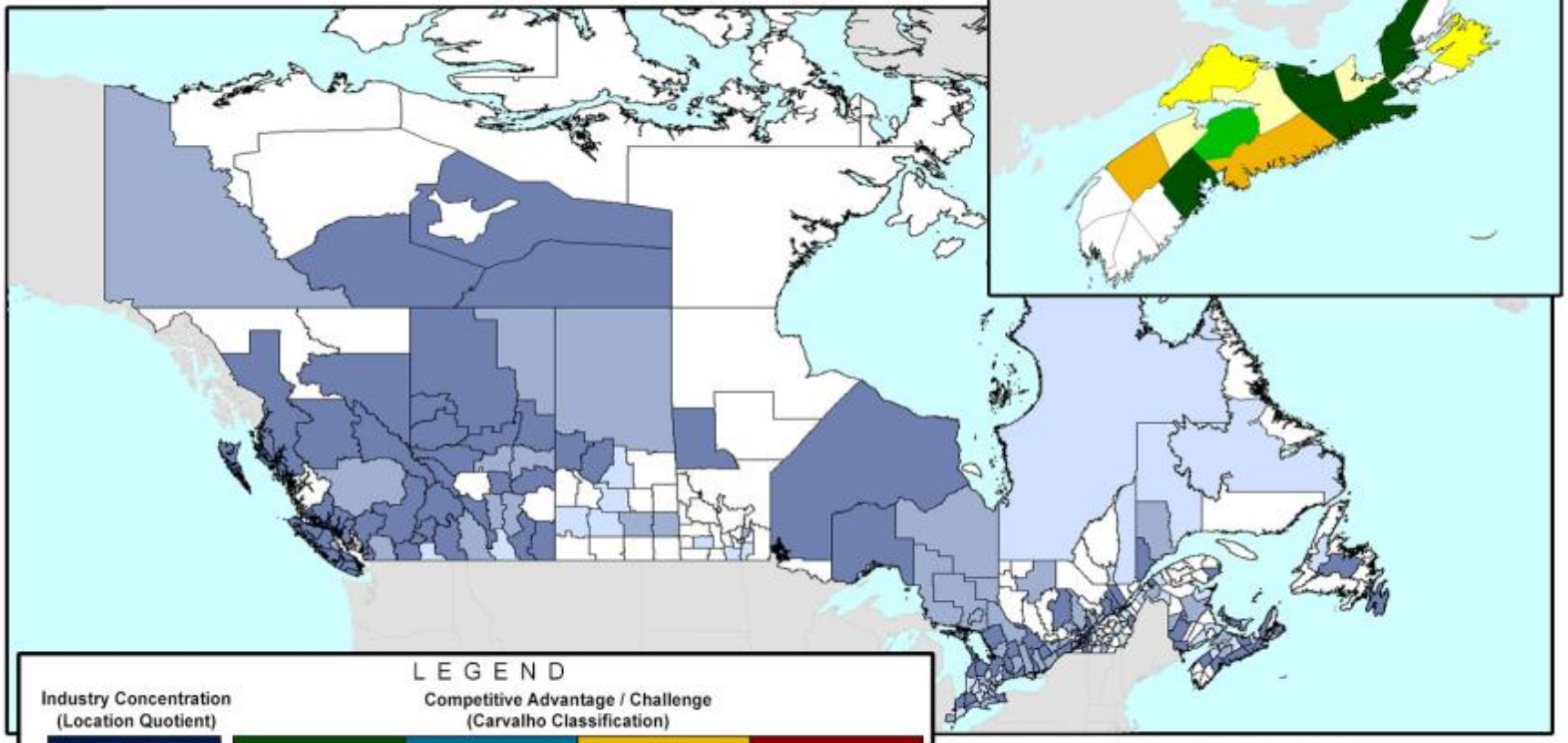


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Beer, wine and liquor stores

NAICS 4453

Industry Concentration (Location Quotient)

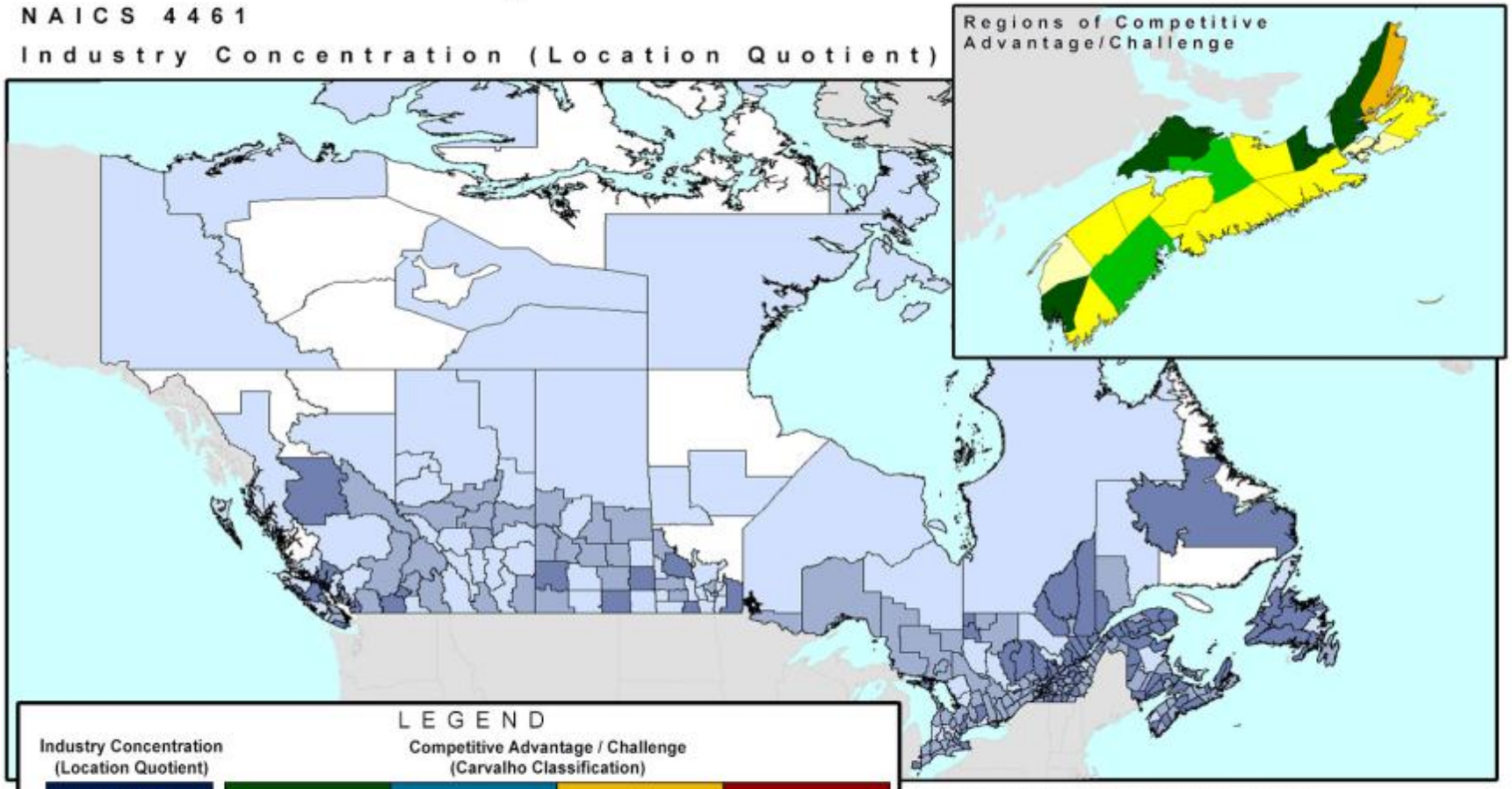


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Health and personal care stores

NAICS 4461

Industry Concentration (Location Quotient)

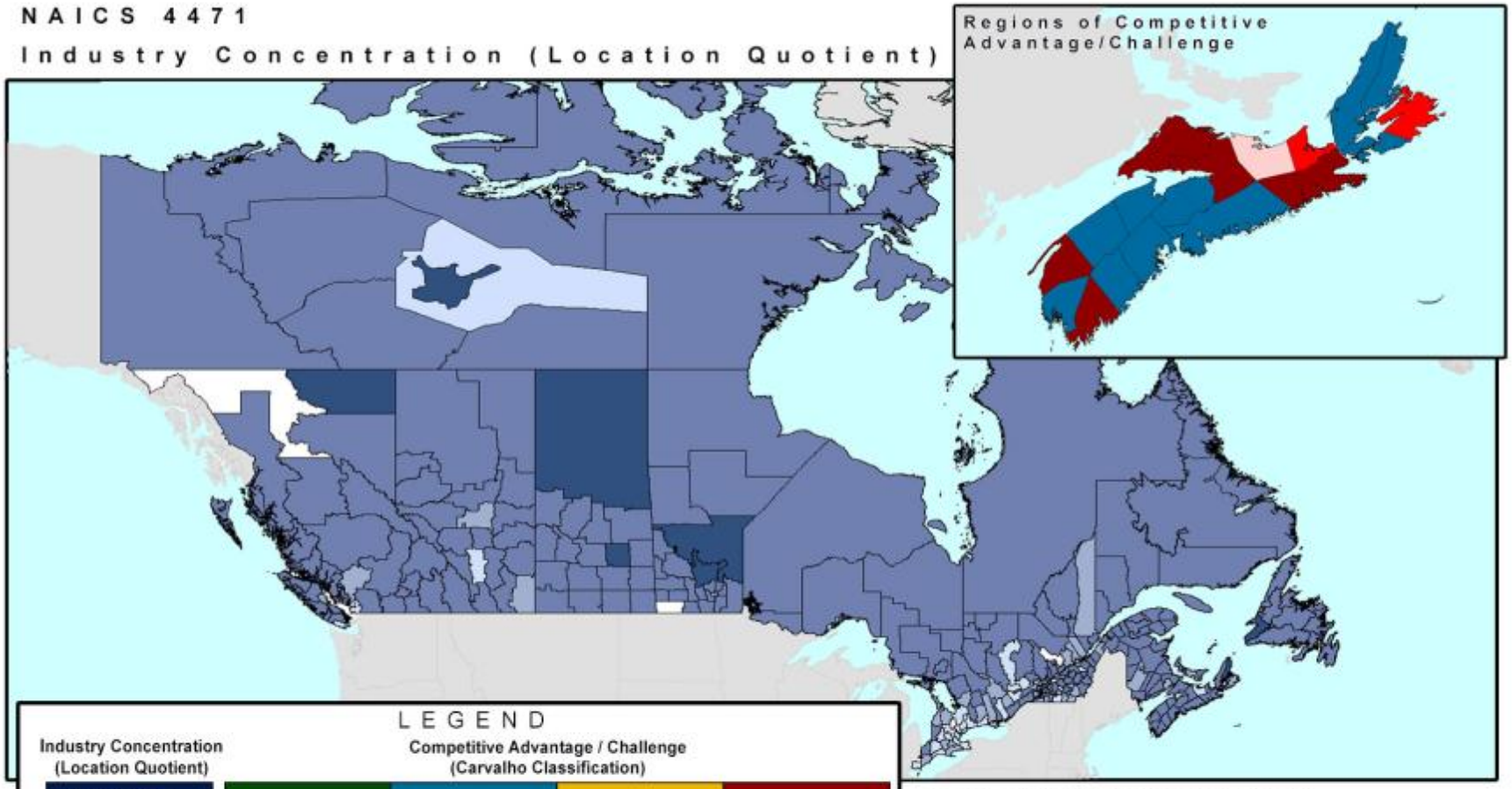


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Gasoline stations

NAICS 4471

Industry Concentration (Location Quotient)

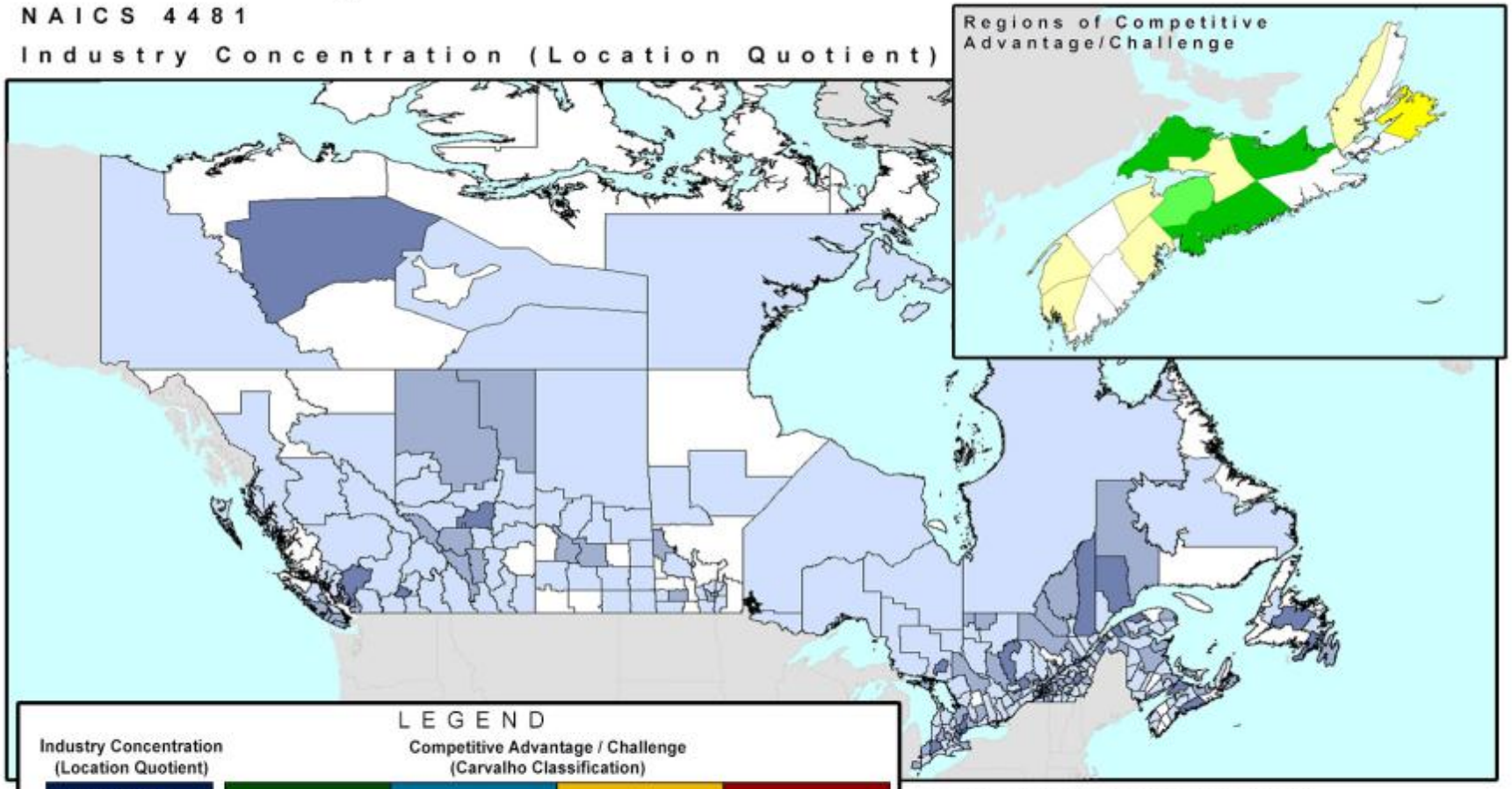


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Clothing stores

NAICS 4481

Industry Concentration (Location Quotient)

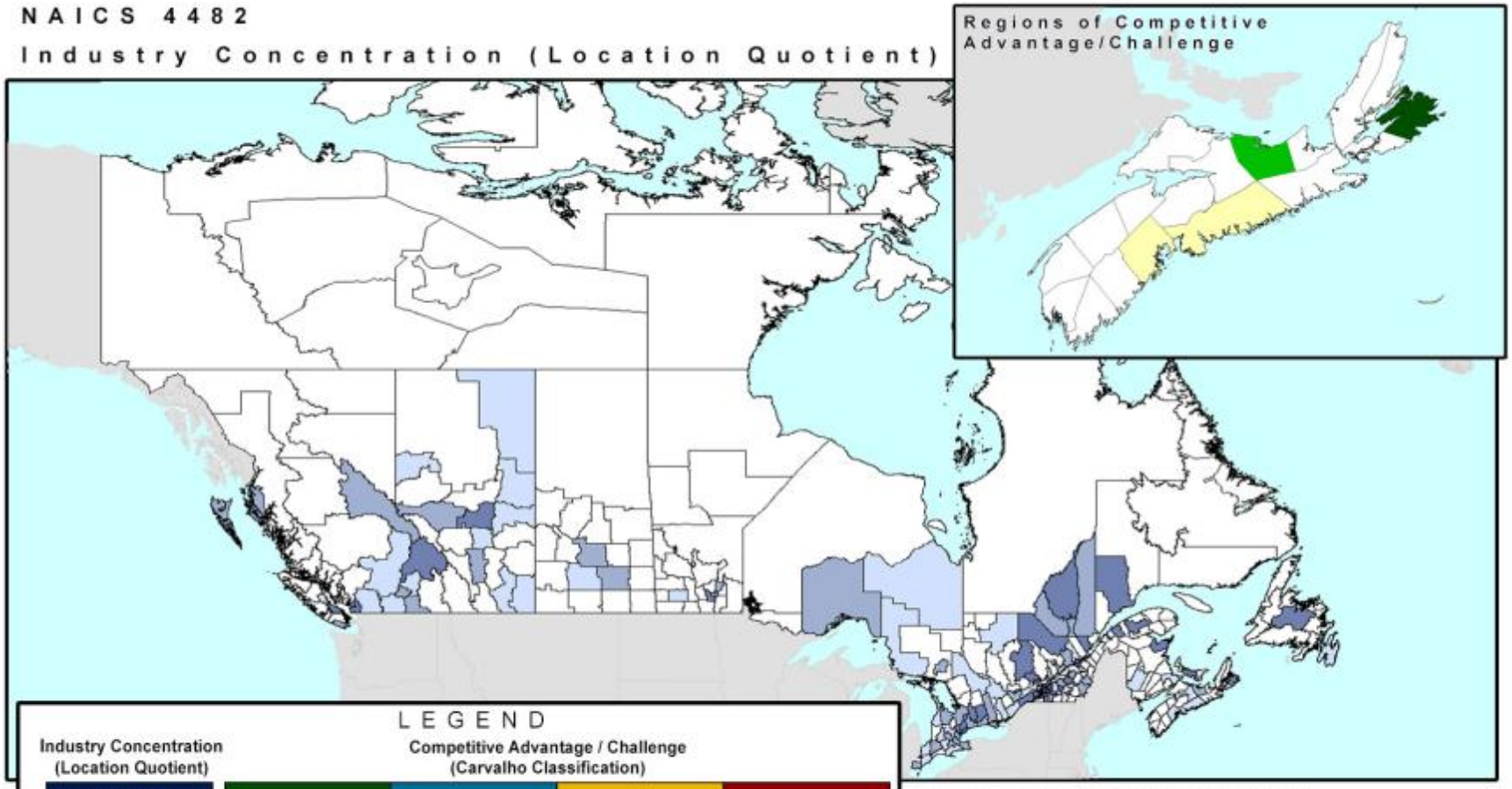


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Shoe stores

NAICS 4482

Industry Concentration (Location Quotient)



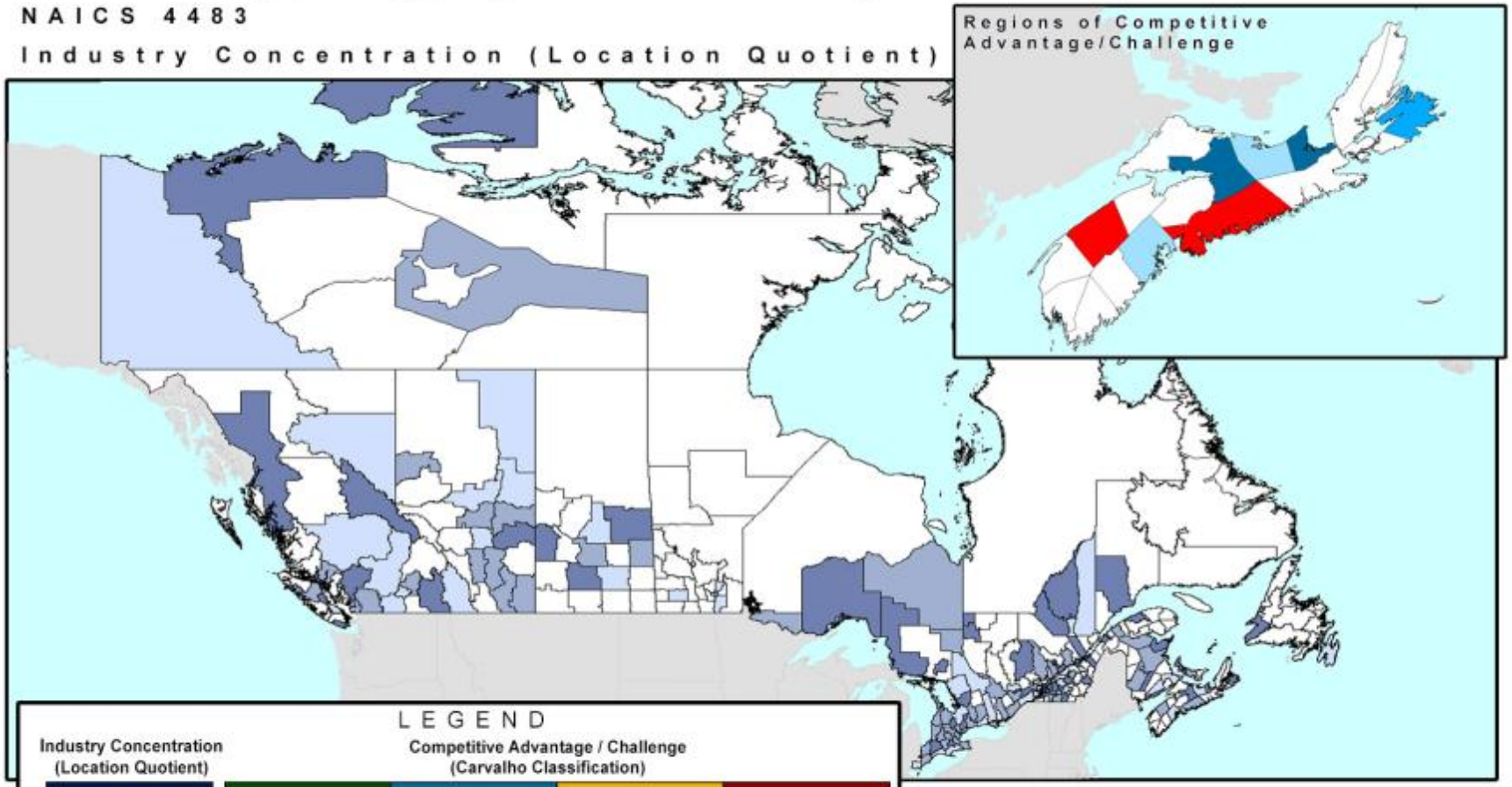
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Jewellery, luggage & leather goods stores

NAICS 4483

Industry Concentration (Location Quotient)

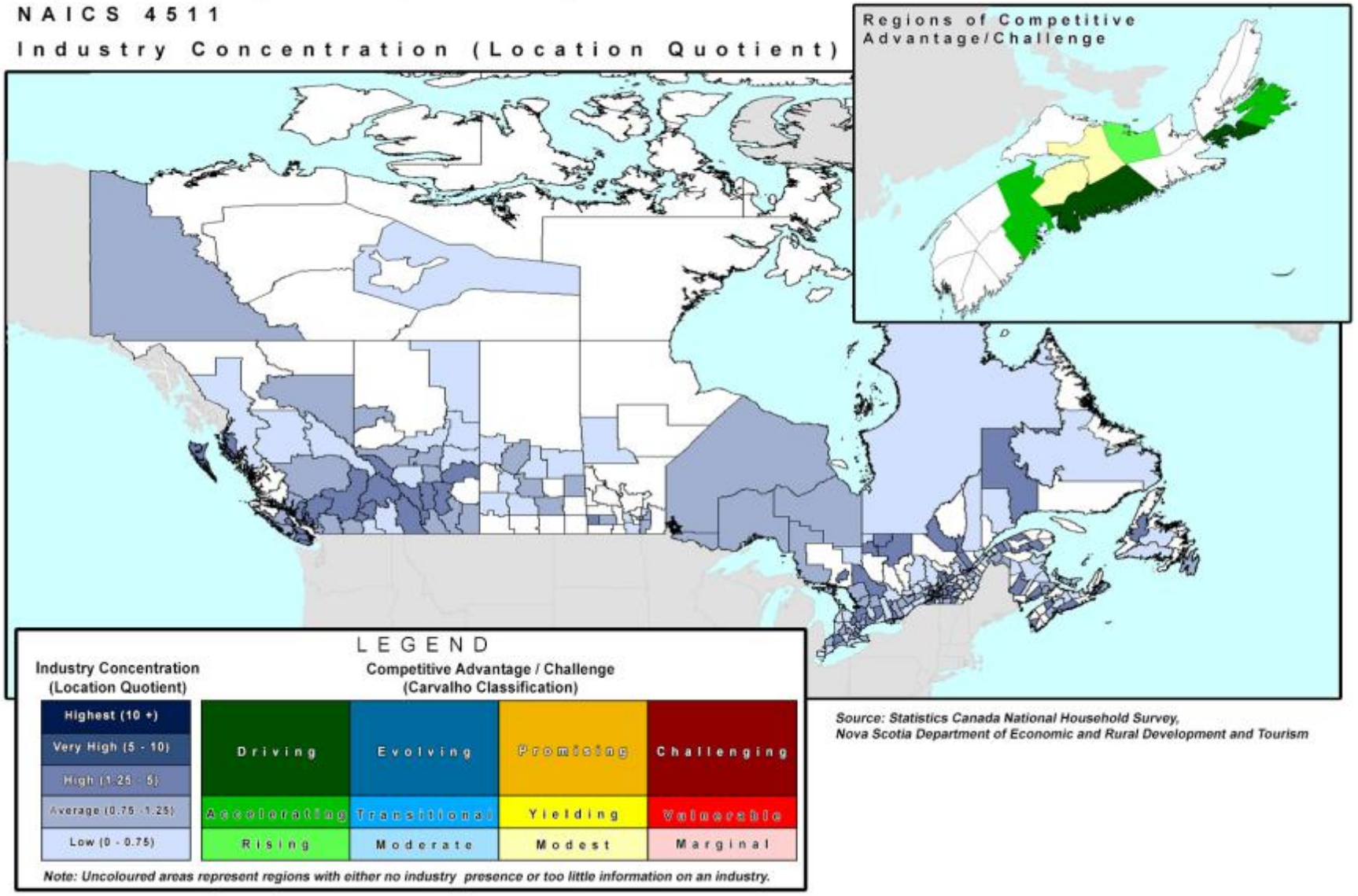


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Sporting goods, hobby & musical instrument stores

NAICS 4511

Industry Concentration (Location Quotient)

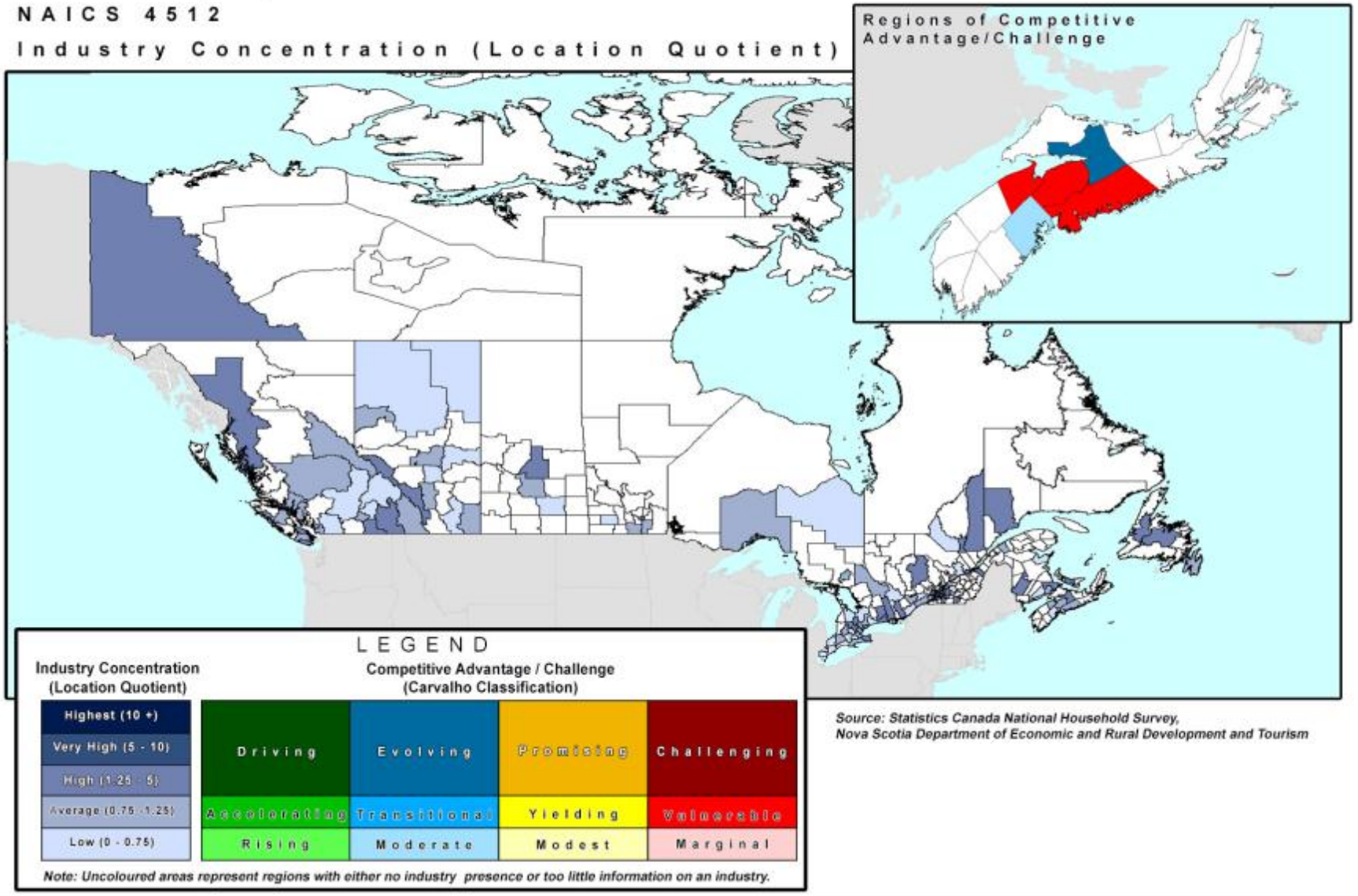


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Book, periodical & musical stores

NAICS 4512

Industry Concentration (Location Quotient)

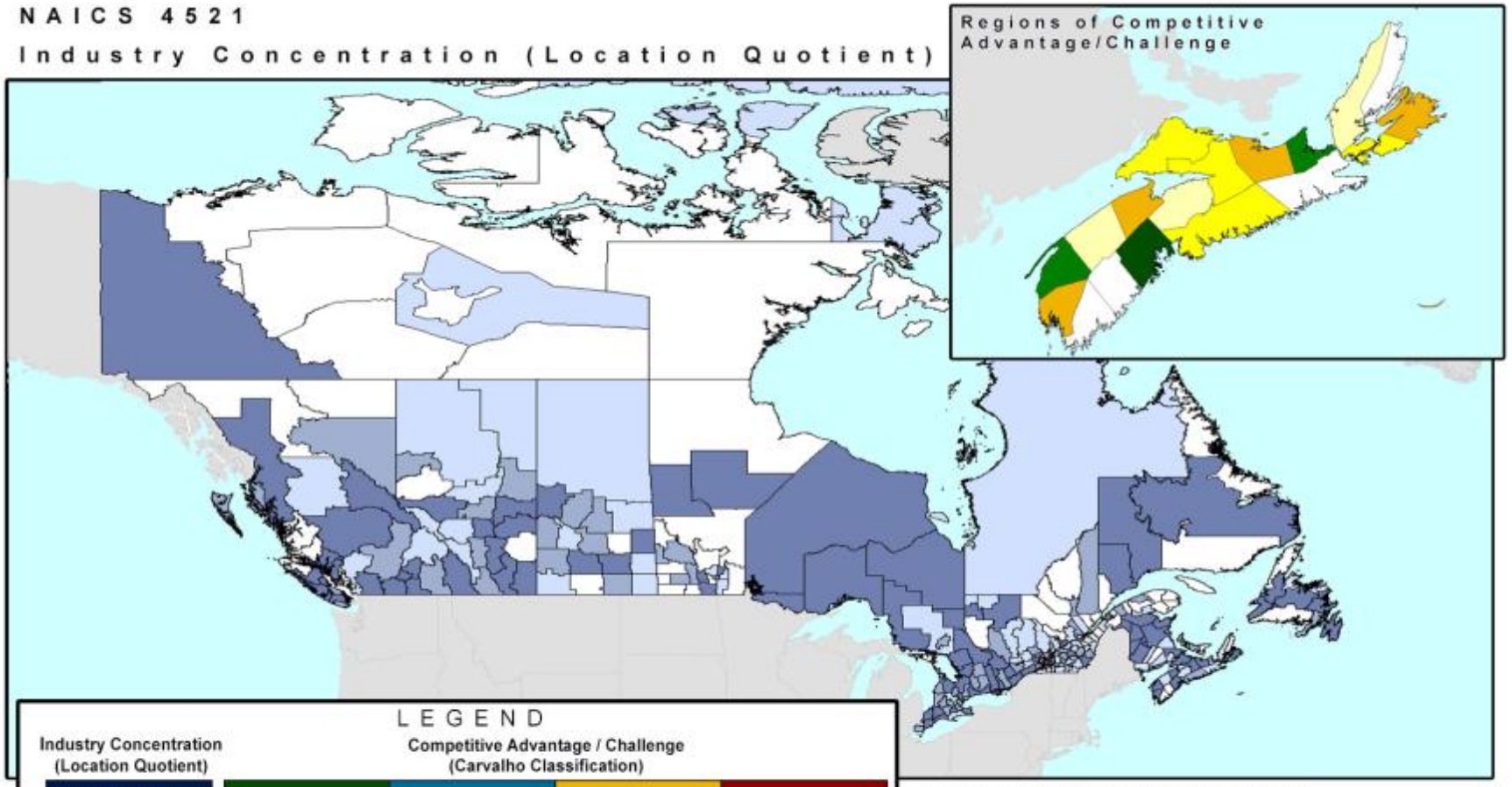


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Department stores

NAICS 4521

Industry Concentration (Location Quotient)

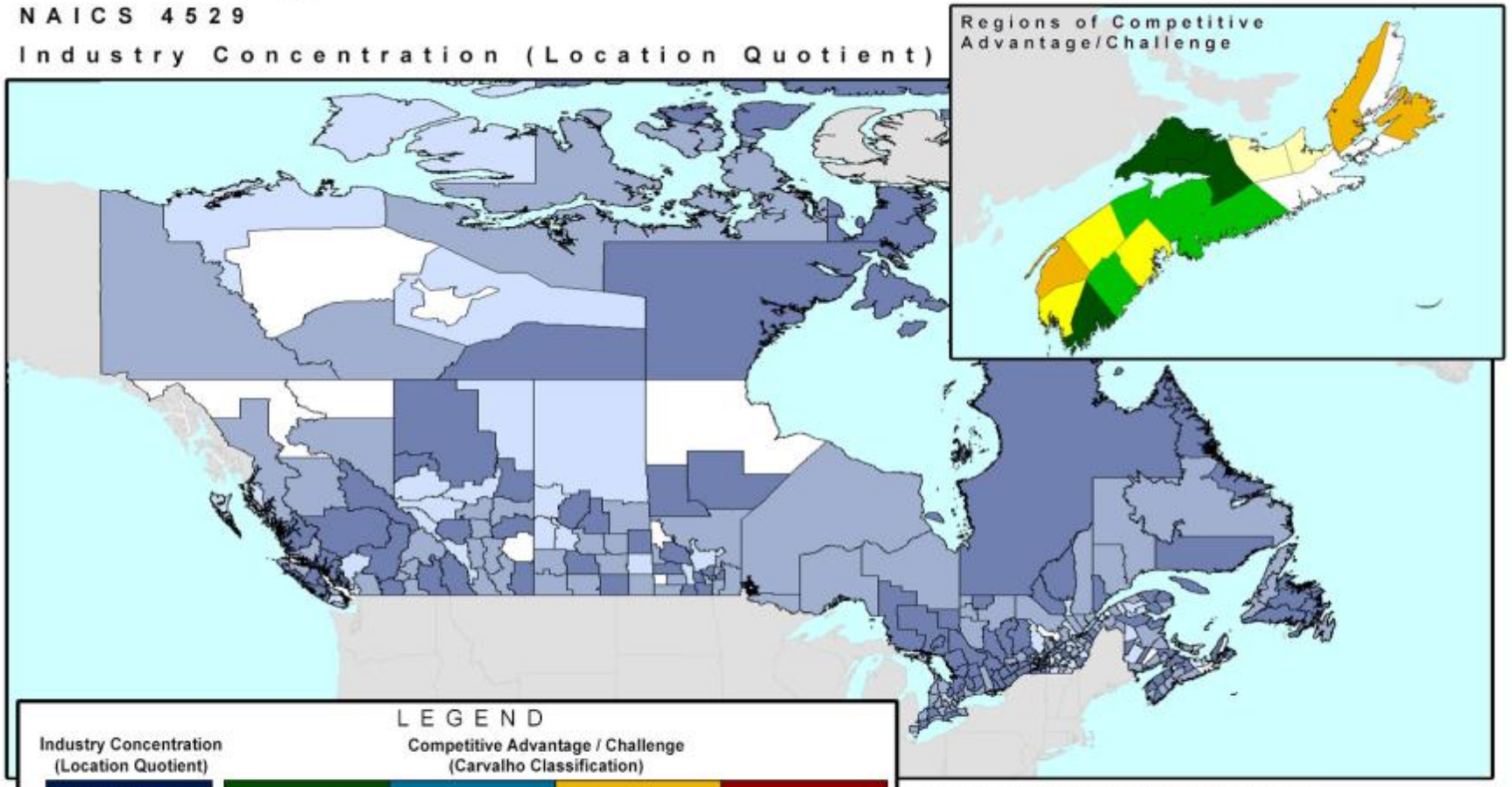


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other general merchandise stores

NAICS 4529

Industry Concentration (Location Quotient)

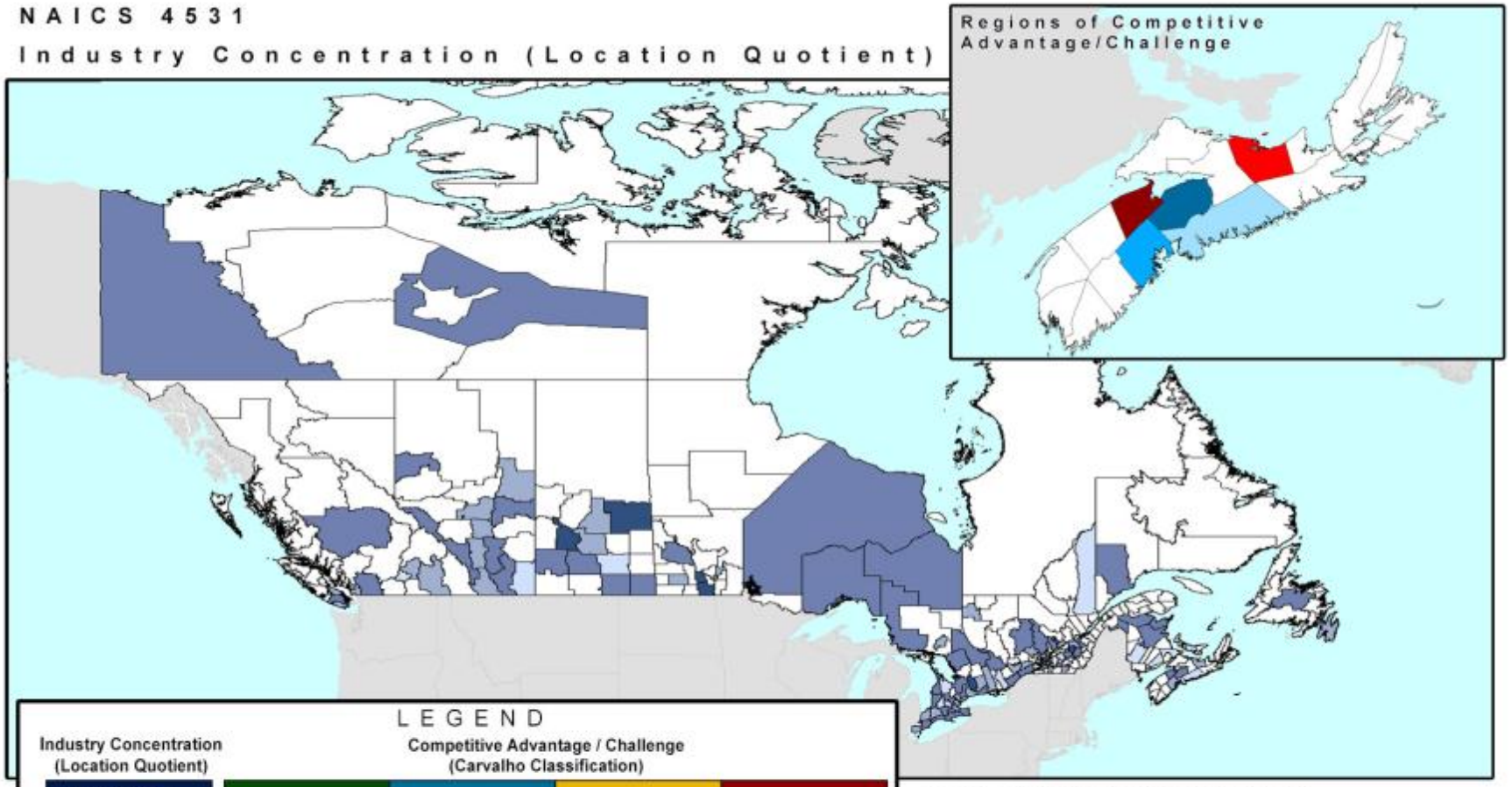


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Florists

NAICS 4531

Industry Concentration (Location Quotient)

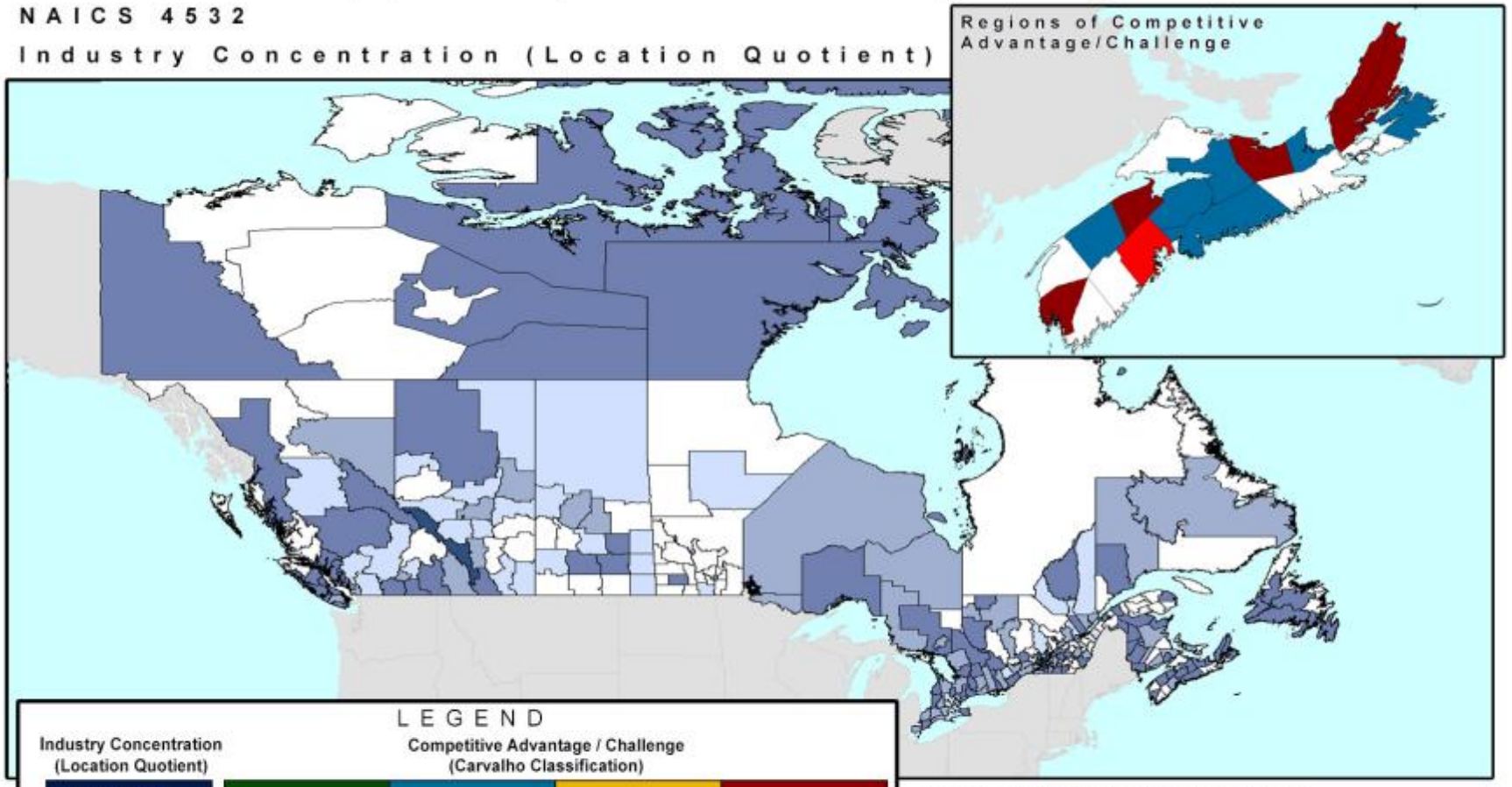


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Office supplies, stationery & gift store

NAICS 4532

Industry Concentration (Location Quotient)

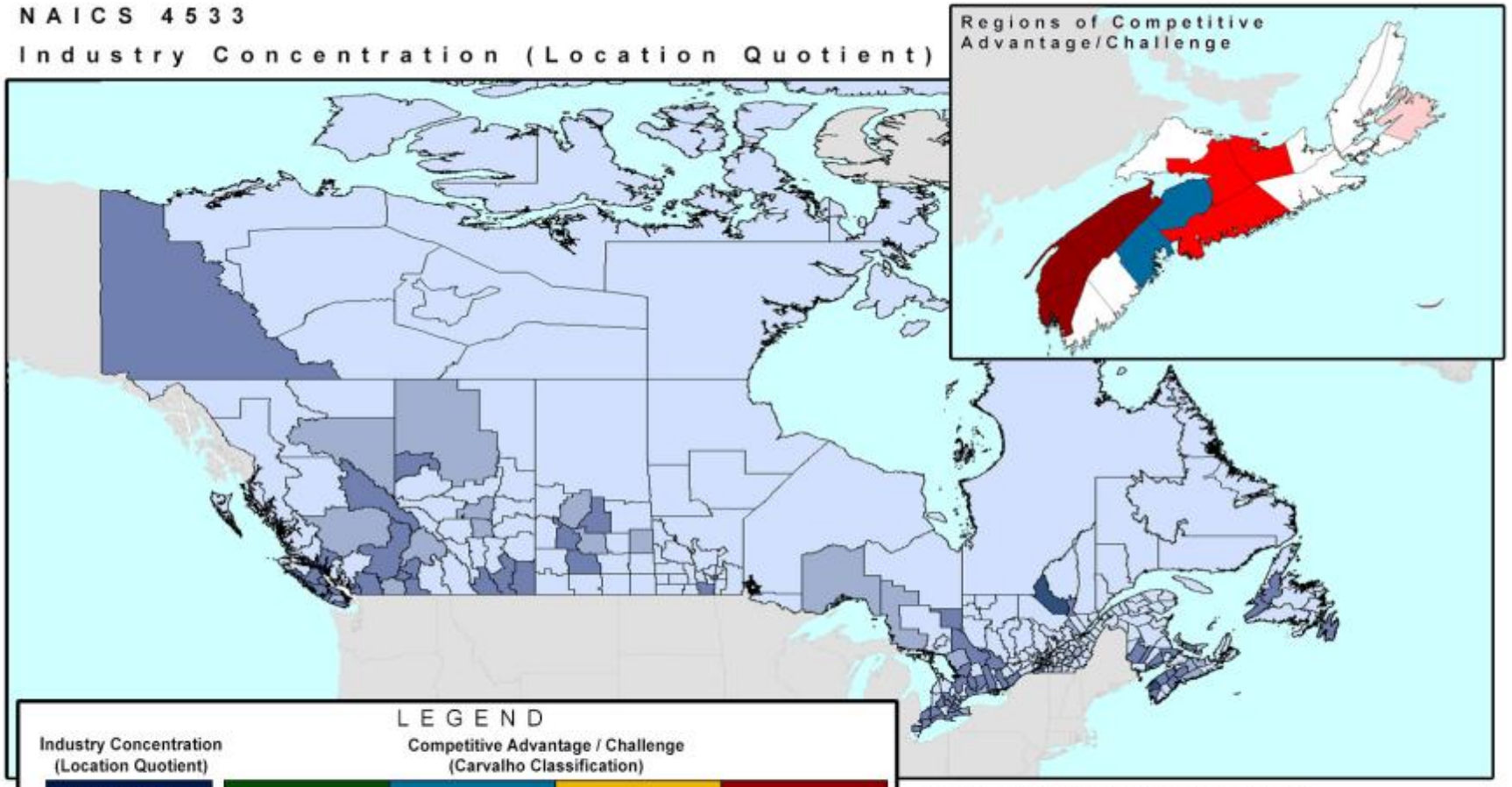


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Used merchandise stores

NAICS 4533

Industry Concentration (Location Quotient)

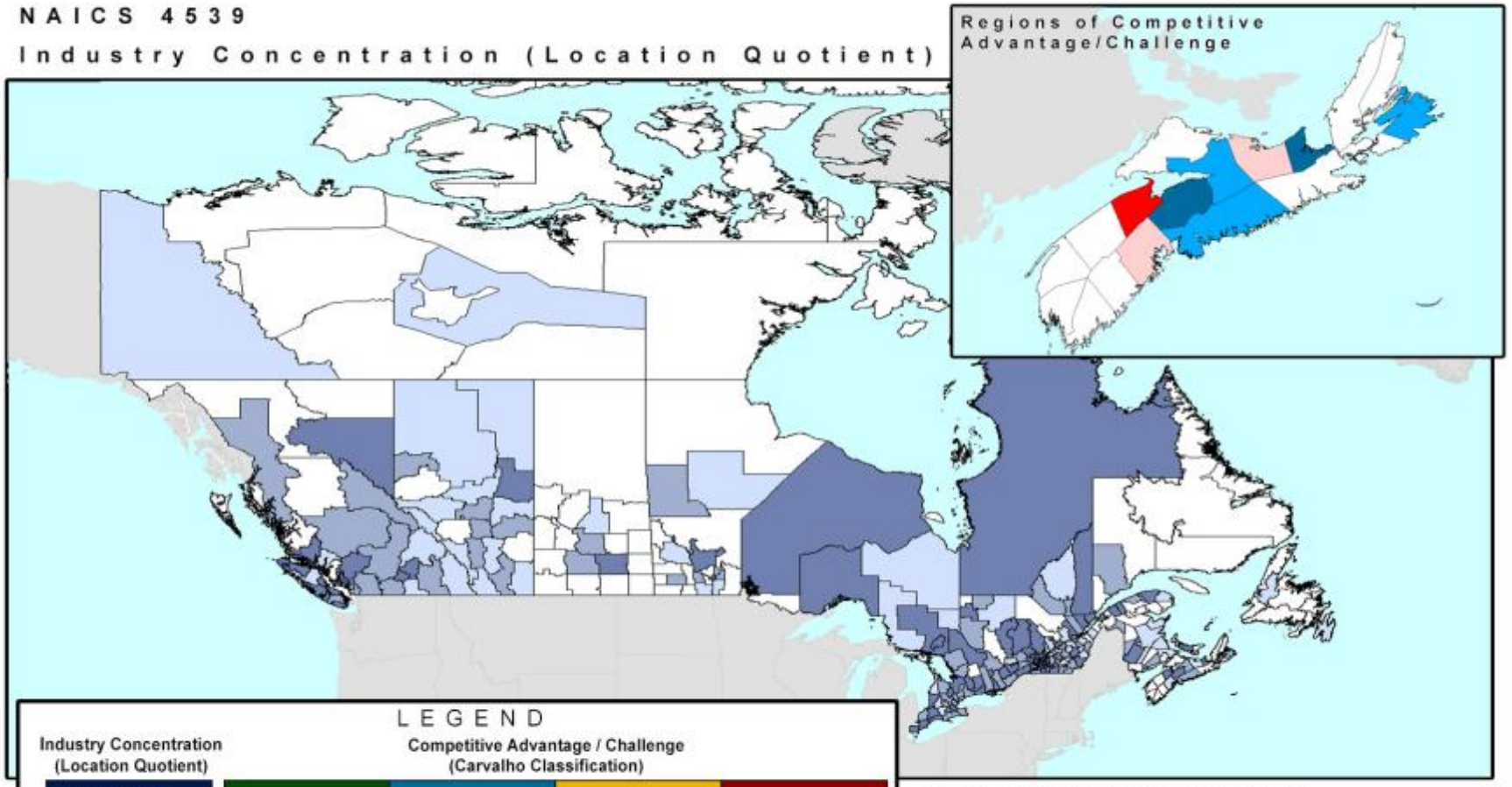


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other miscellaneous store retailers

NAICS 4539

Industry Concentration (Location Quotient)

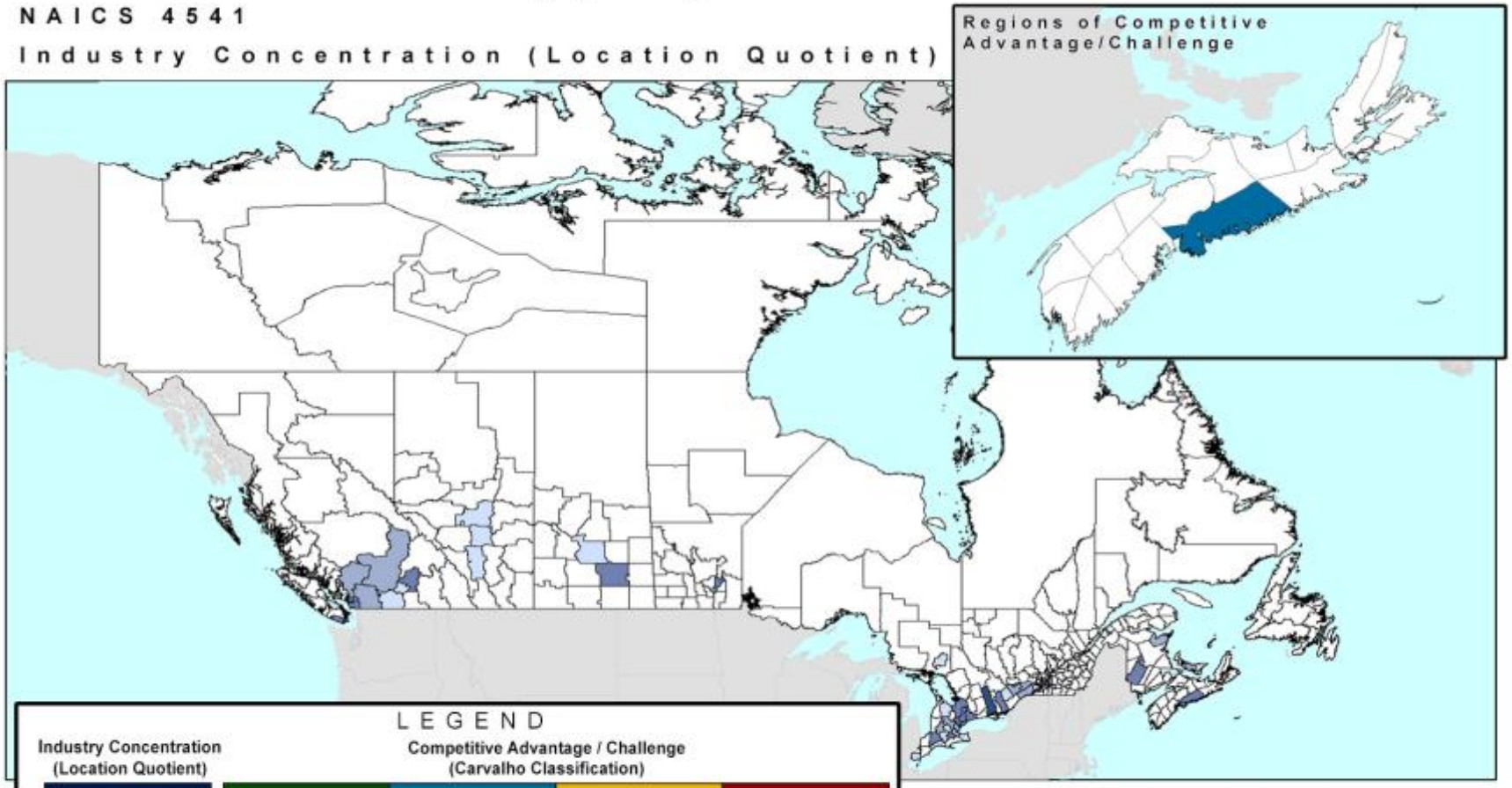


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Electronic shopping & mail-order houses

NAICS 4541

Industry Concentration (Location Quotient)

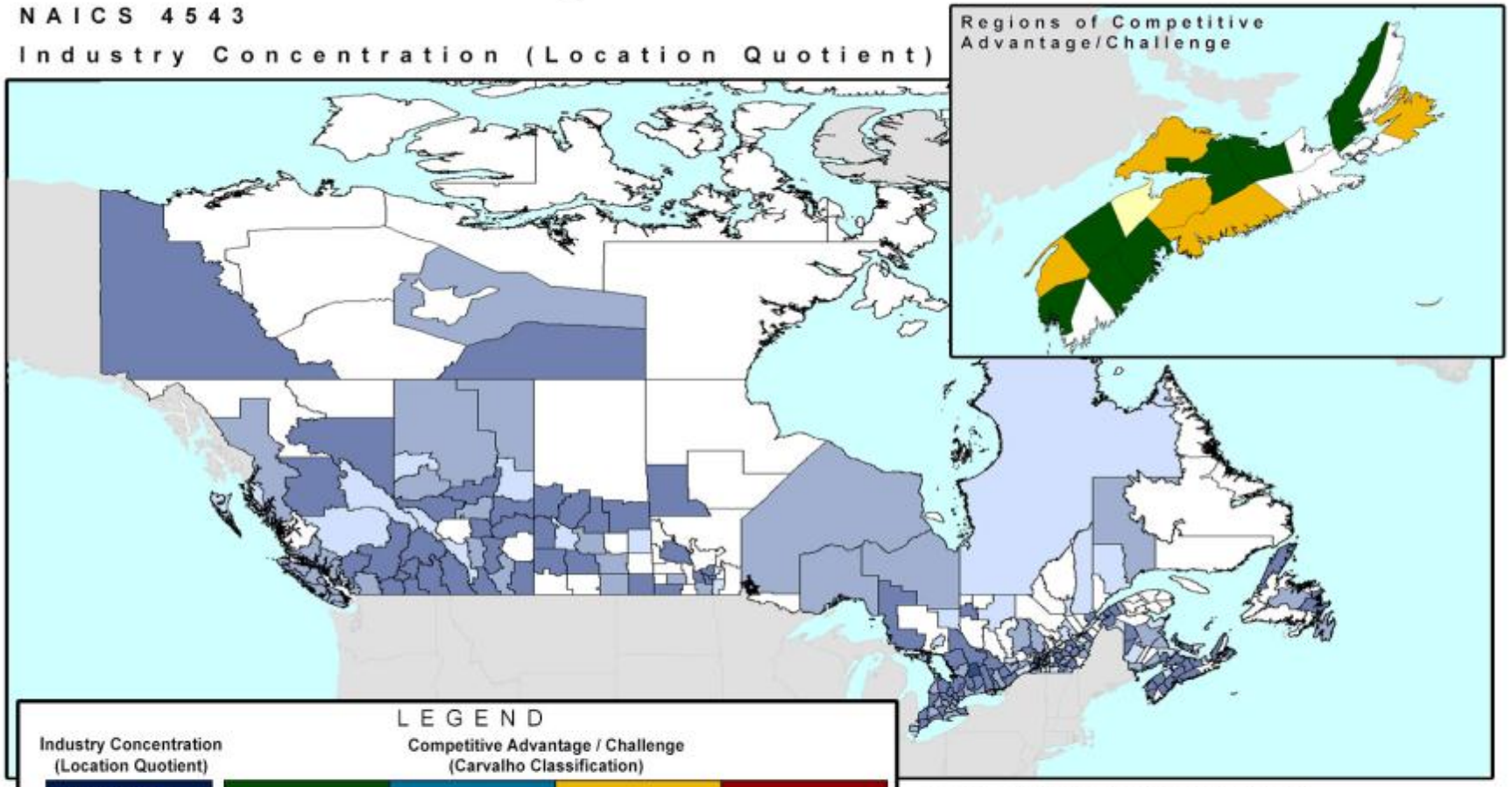


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Direct selling establishments

NAICS 4543

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

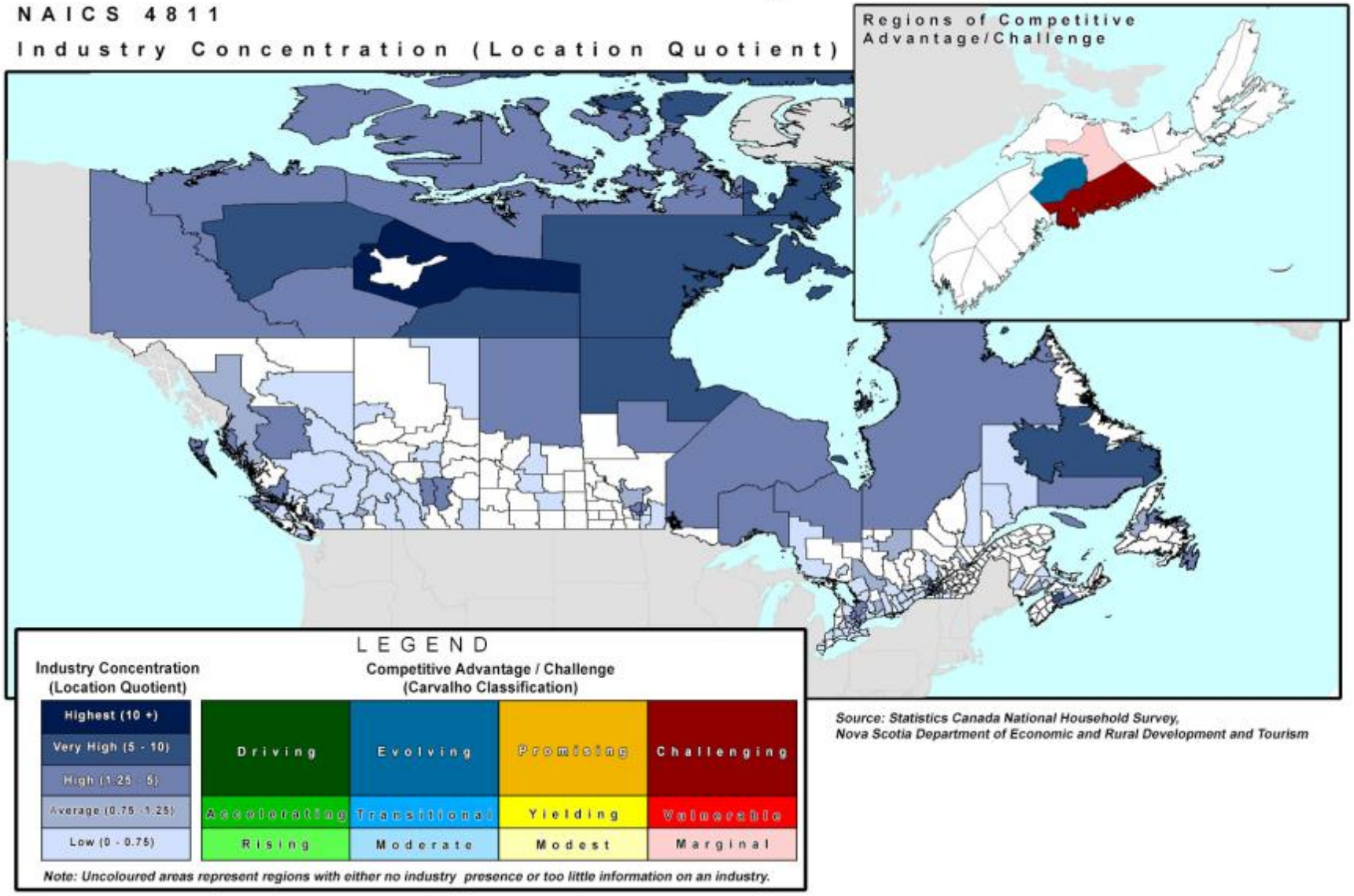
Transportation and Warehousing

NAICS 48 - 49

Scheduled air transportation

NAICS 4811

Industry Concentration (Location Quotient)

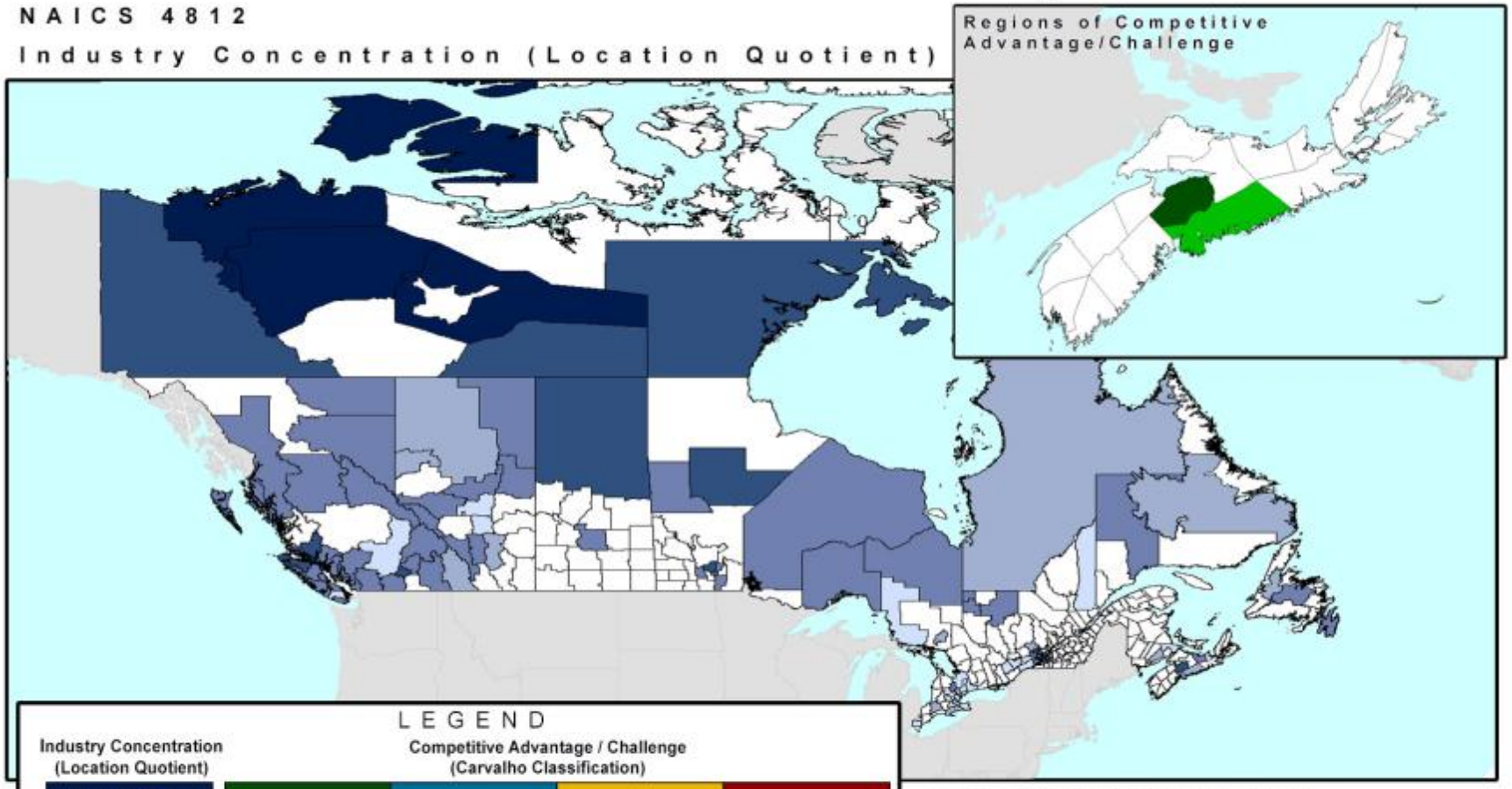


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Non-scheduled air transportation

NAICS 4812

Industry Concentration (Location Quotient)

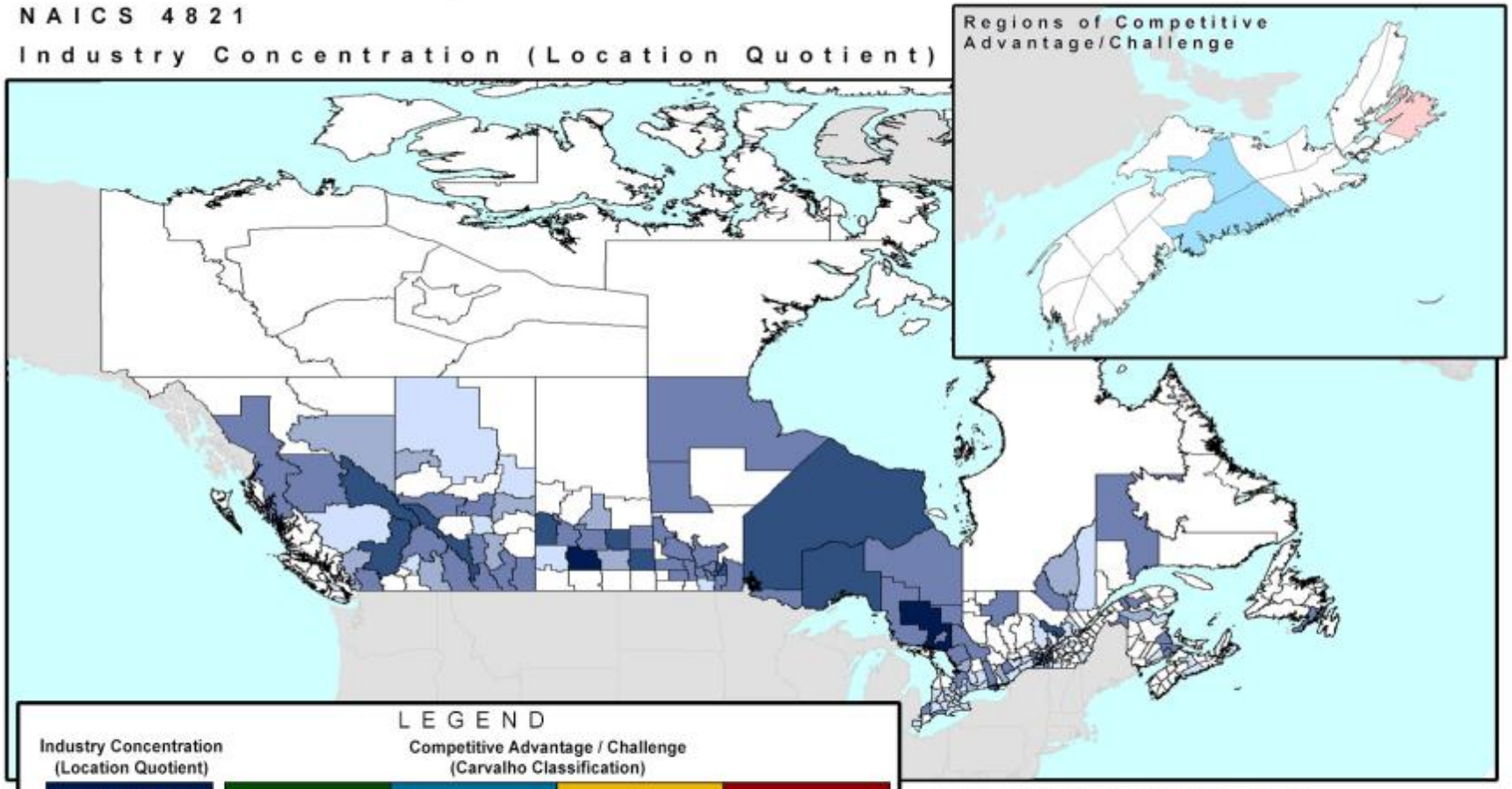


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Rail transportation

NAICS 4821

Industry Concentration (Location Quotient)

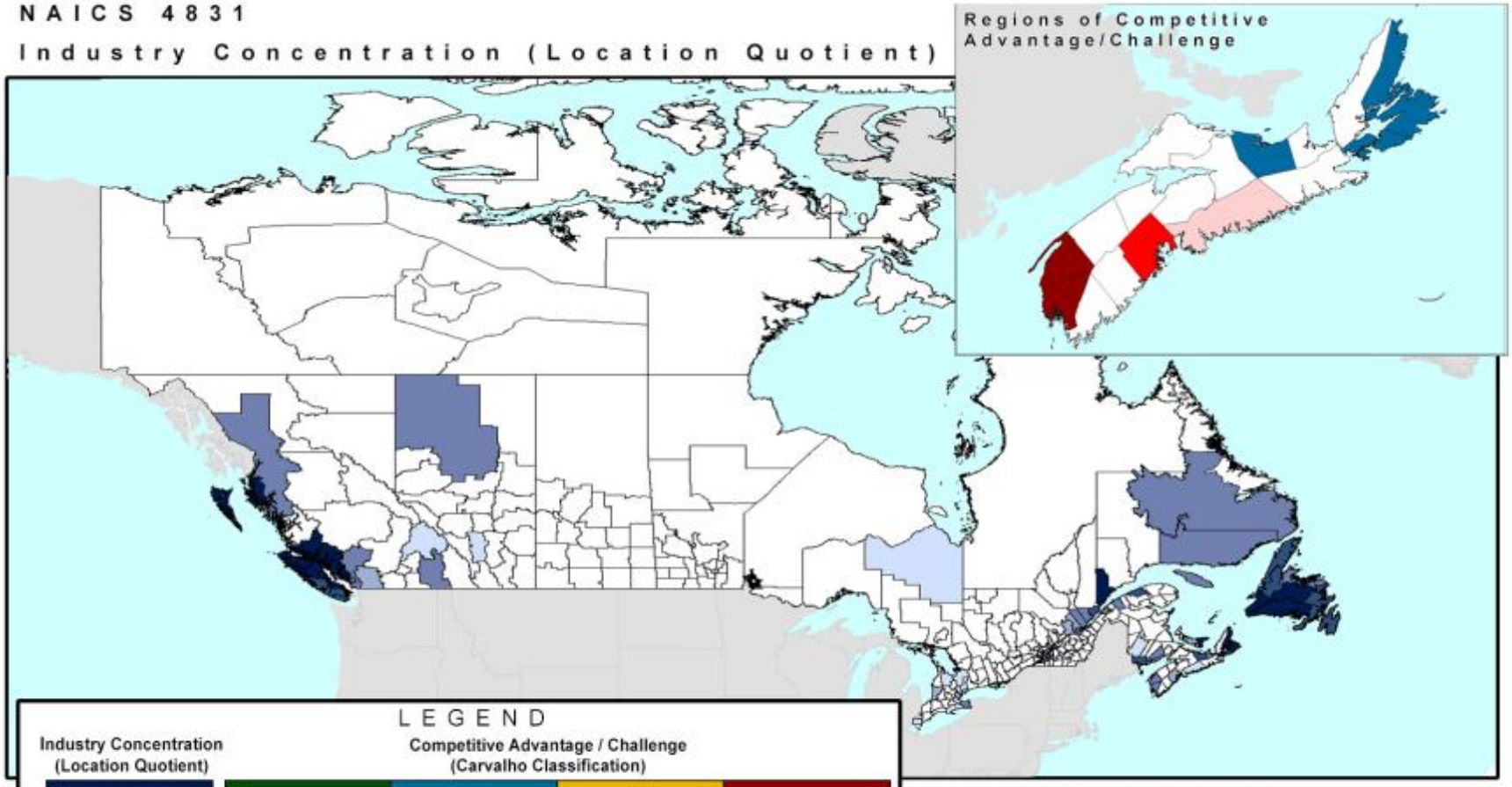


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Deep sea, coastal & great lakes water transportation

NAICS 4831

Industry Concentration (Location Quotient)



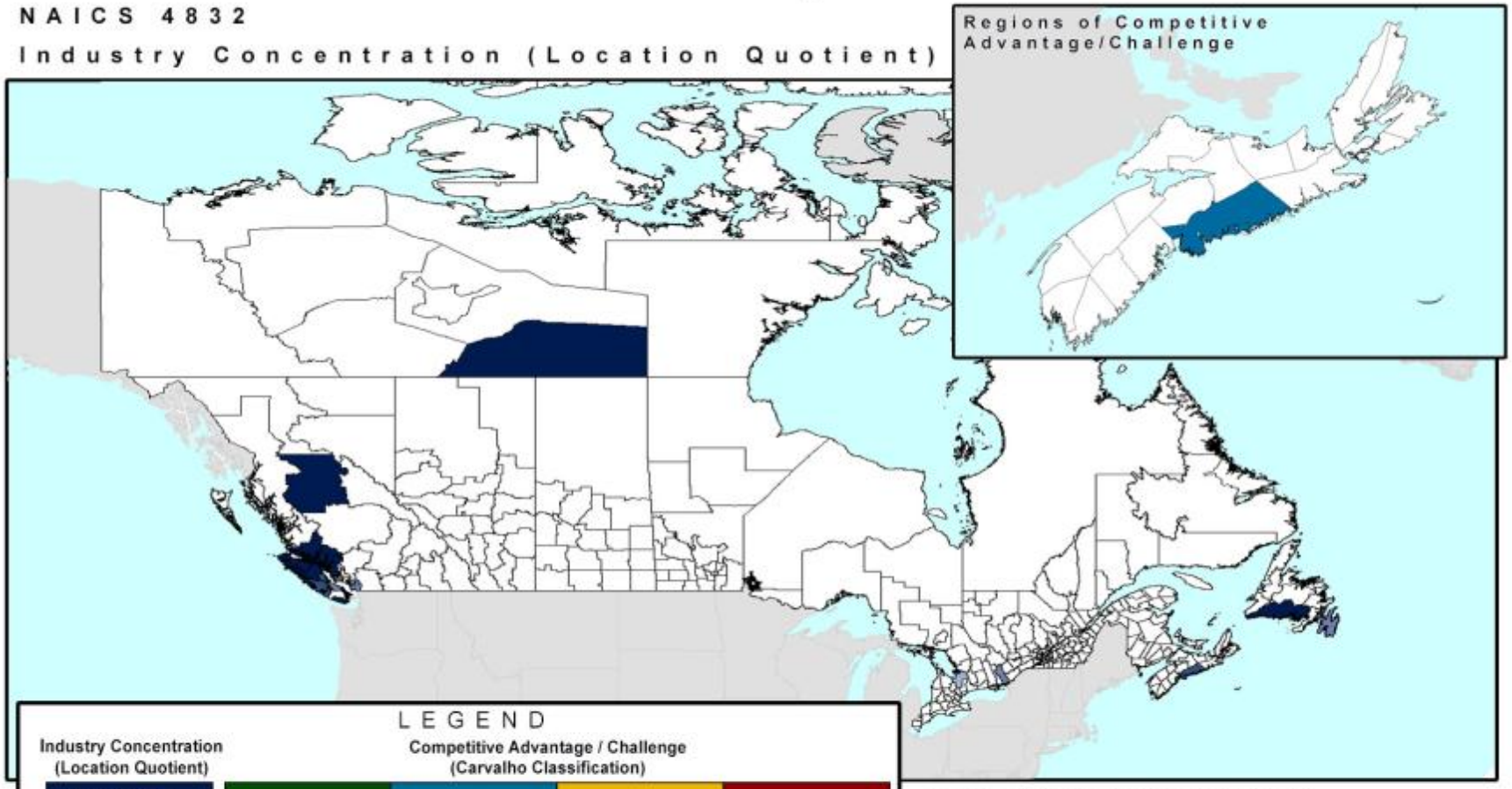
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Inland water transportation

NAICS 4832

Industry Concentration (Location Quotient)

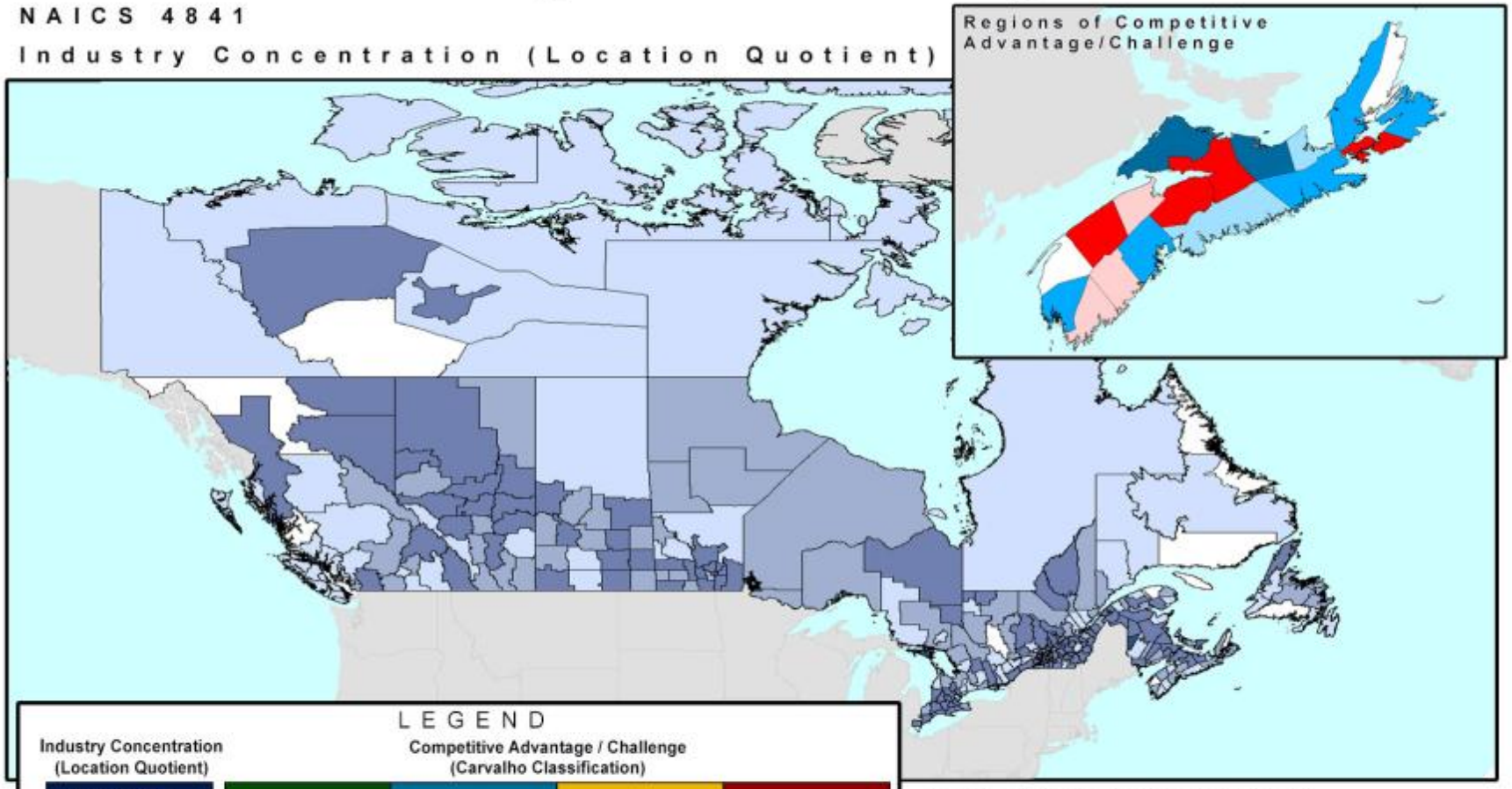


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

General freight trucking

NAICS 4841

Industry Concentration (Location Quotient)

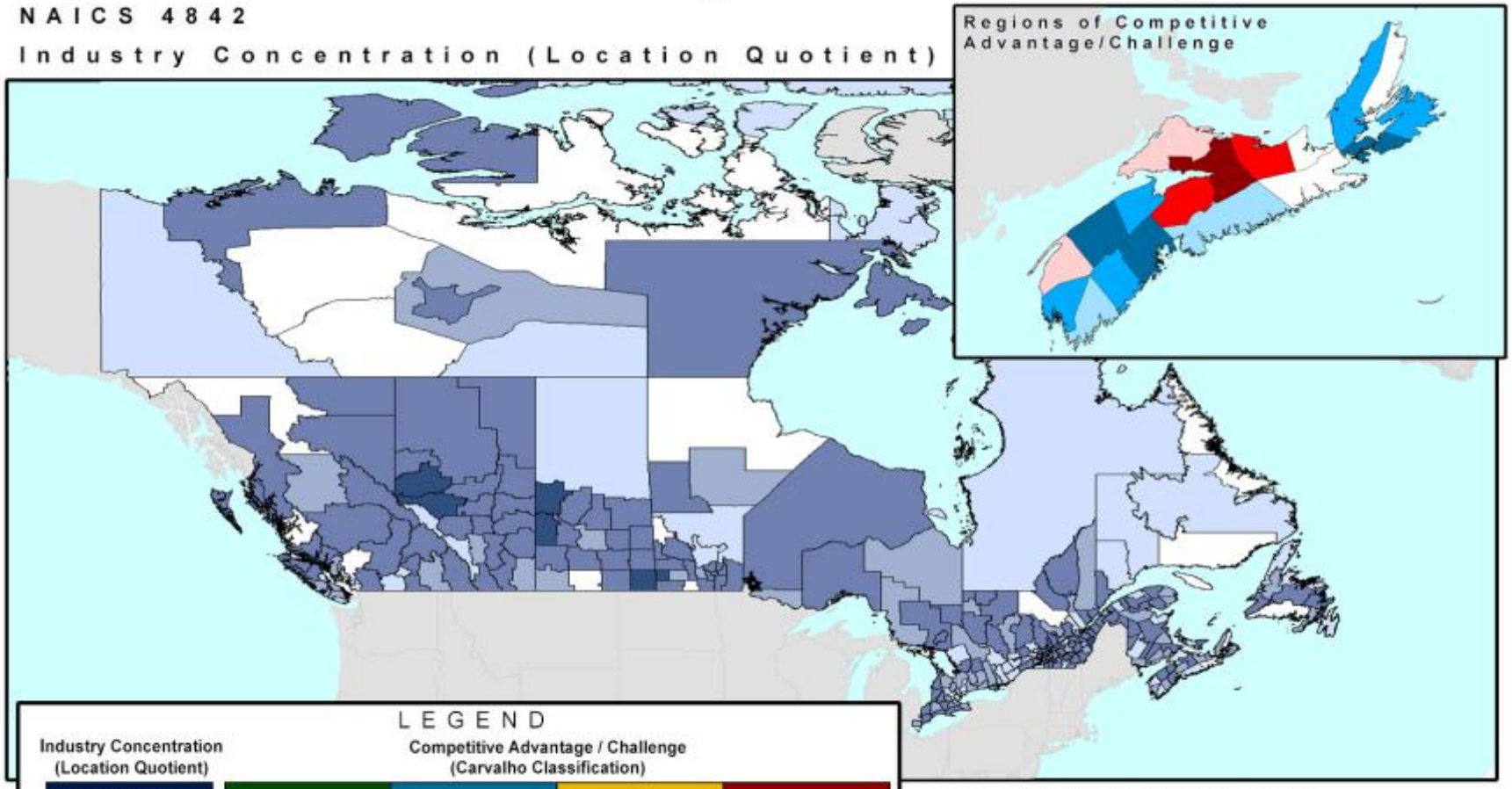


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Specialized freight trucking

NAICS 4842

Industry Concentration (Location Quotient)

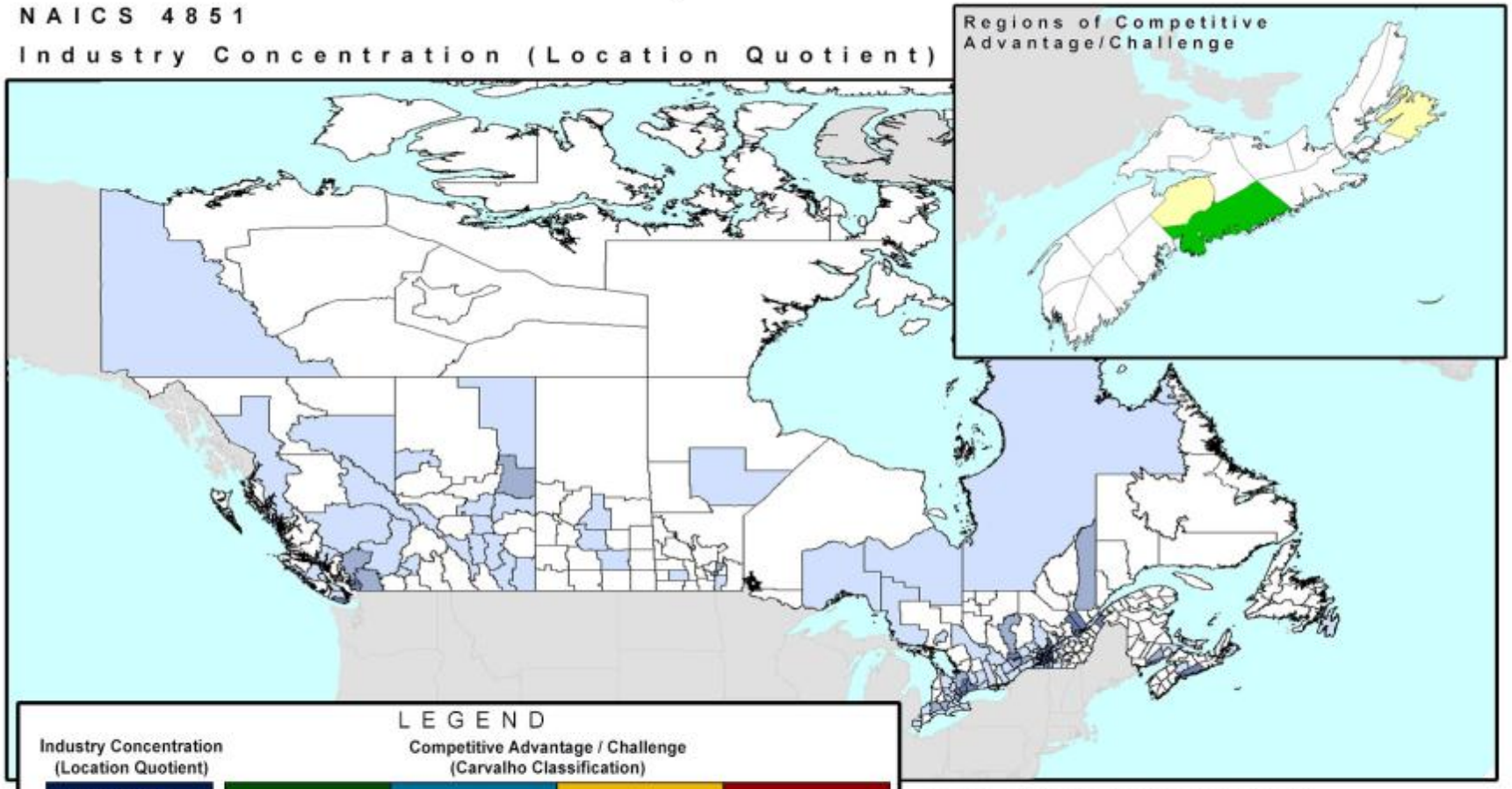


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Urban transit systems

NAICS 4851

Industry Concentration (Location Quotient)

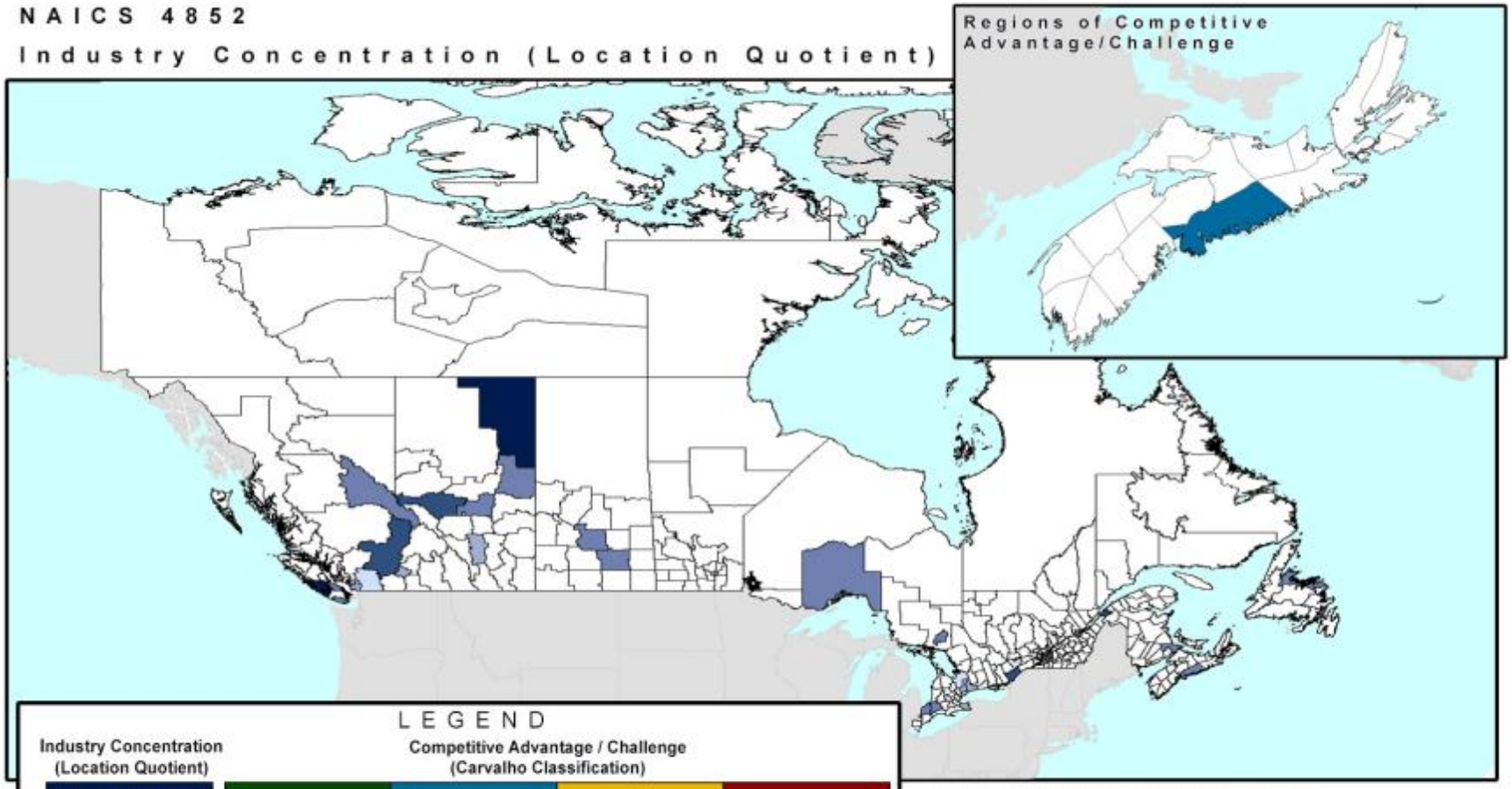


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Interurban & rural bus transportation

NAICS 4852

Industry Concentration (Location Quotient)

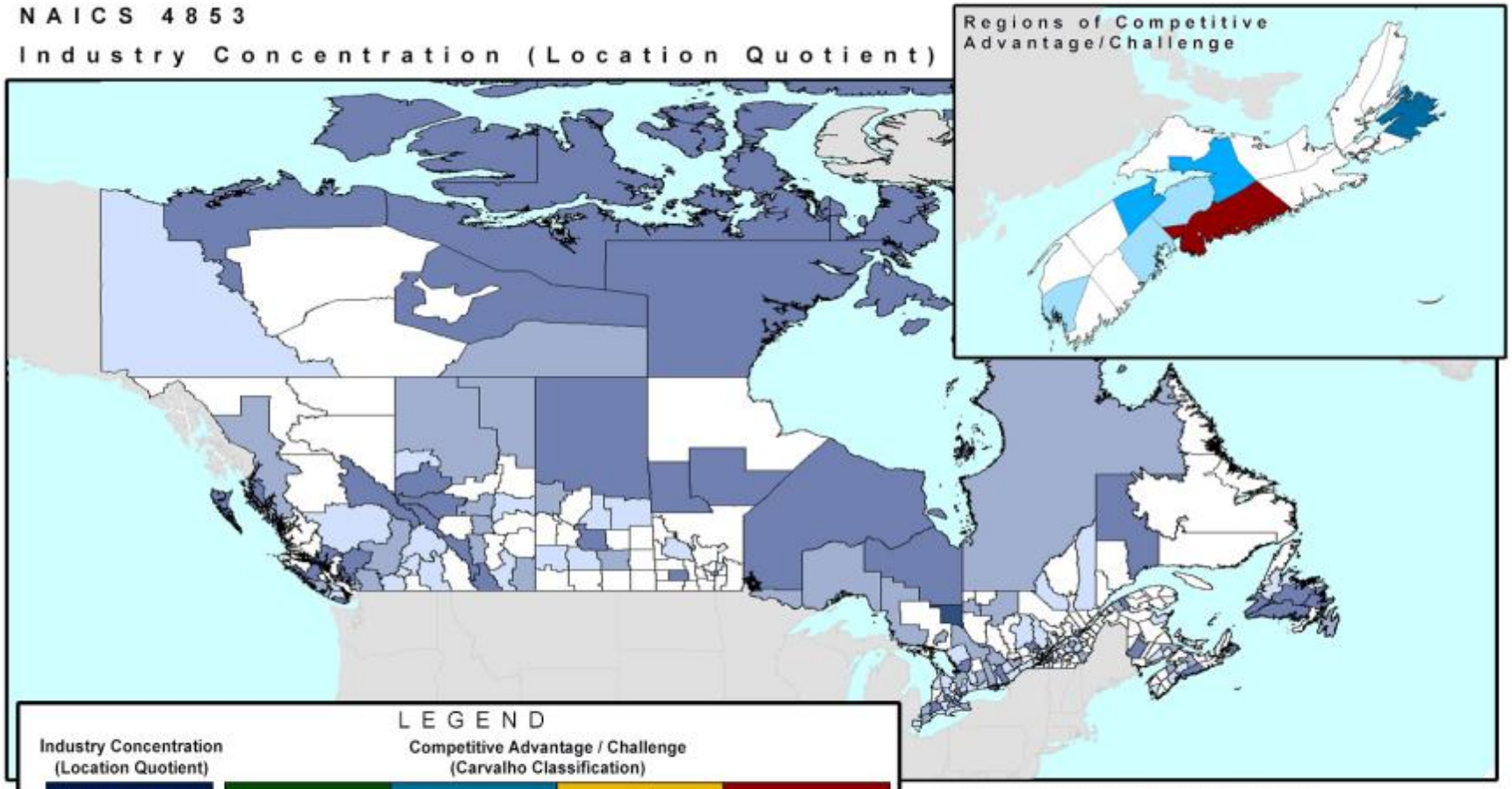


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Taxi & limousine service

NAICS 4853

Industry Concentration (Location Quotient)

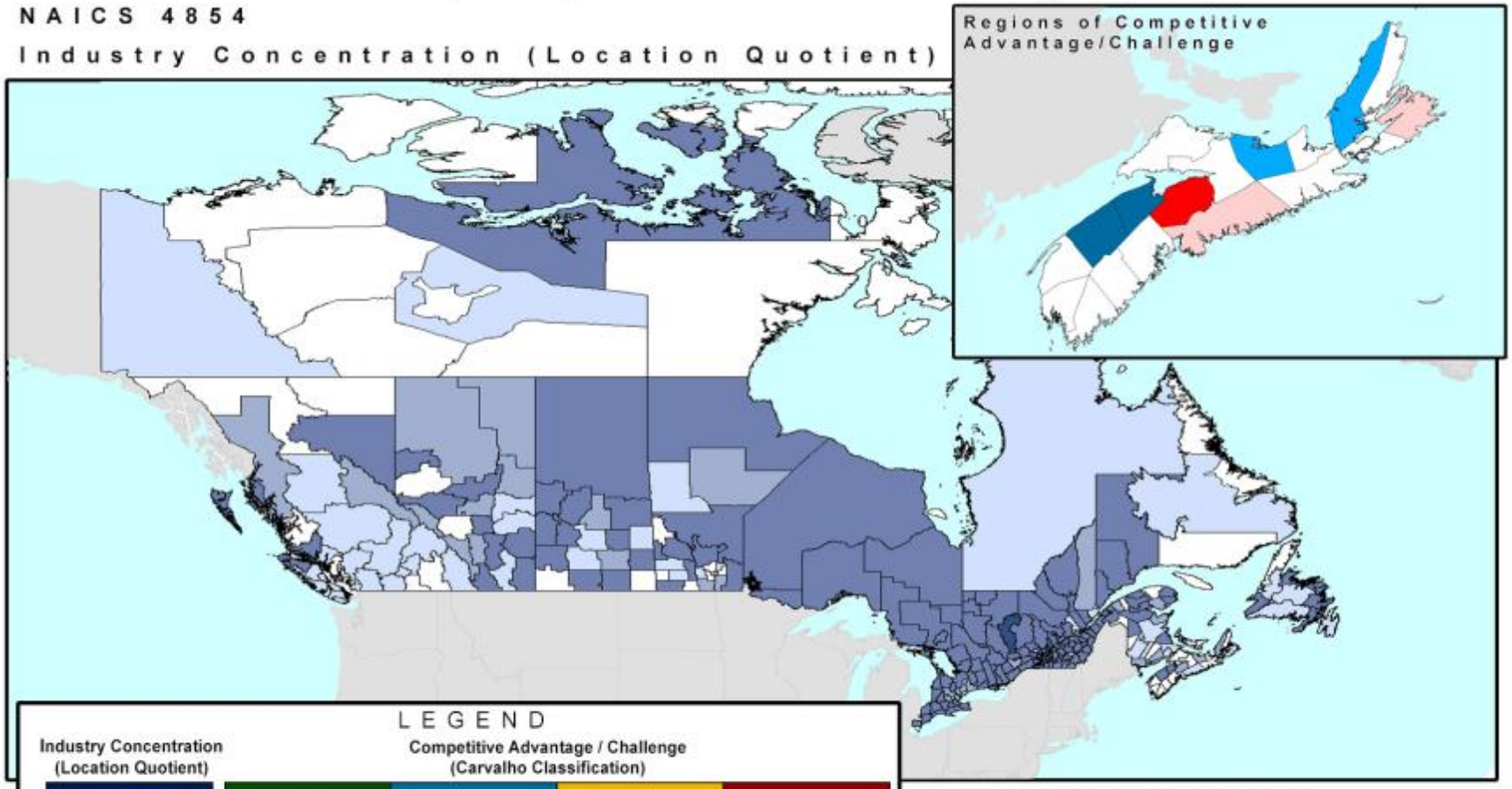


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

School & employee bus transportation

NAICS 4854

Industry Concentration (Location Quotient)

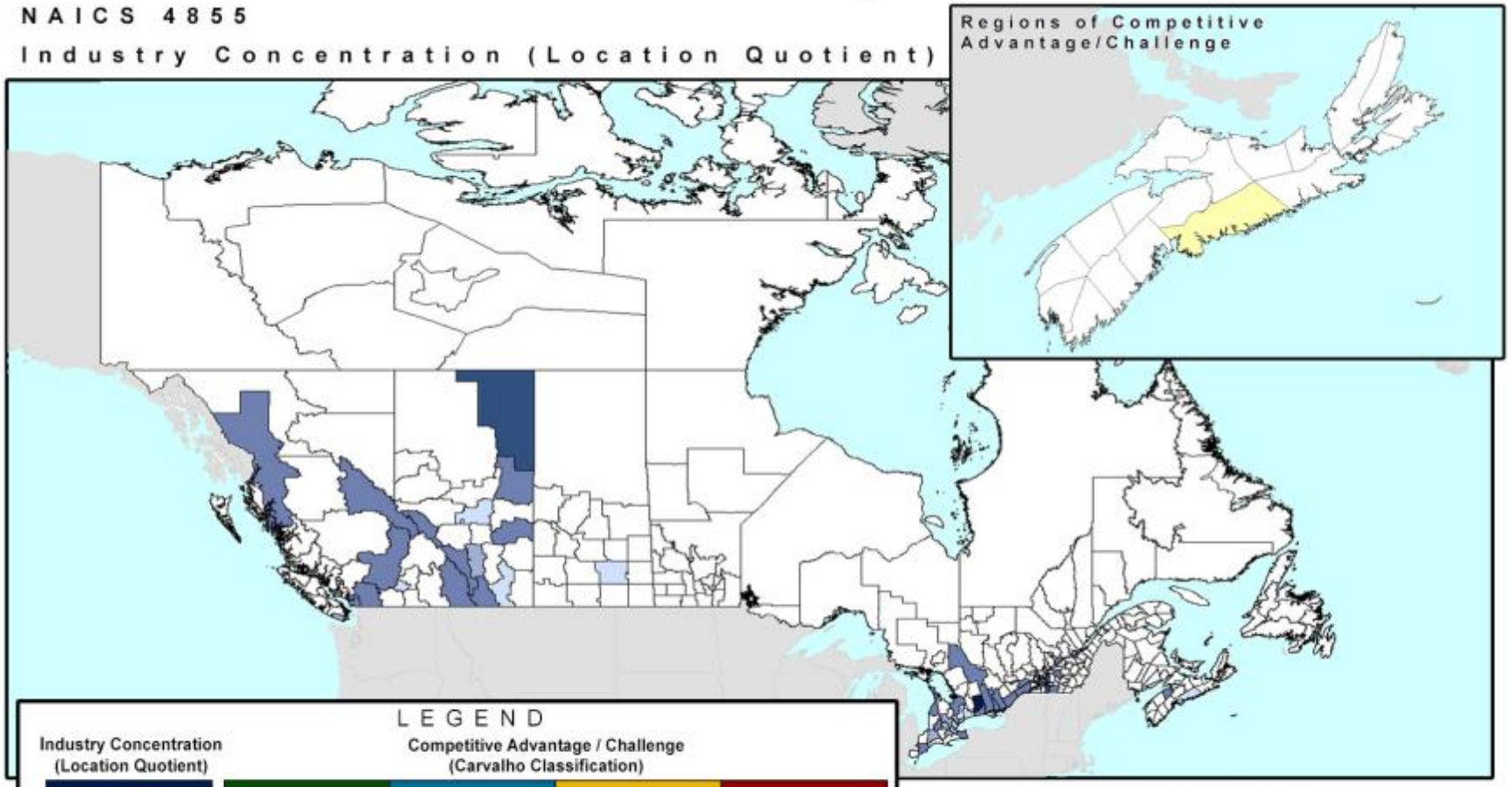


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Charter bus industry

NAICS 4855

Industry Concentration (Location Quotient)

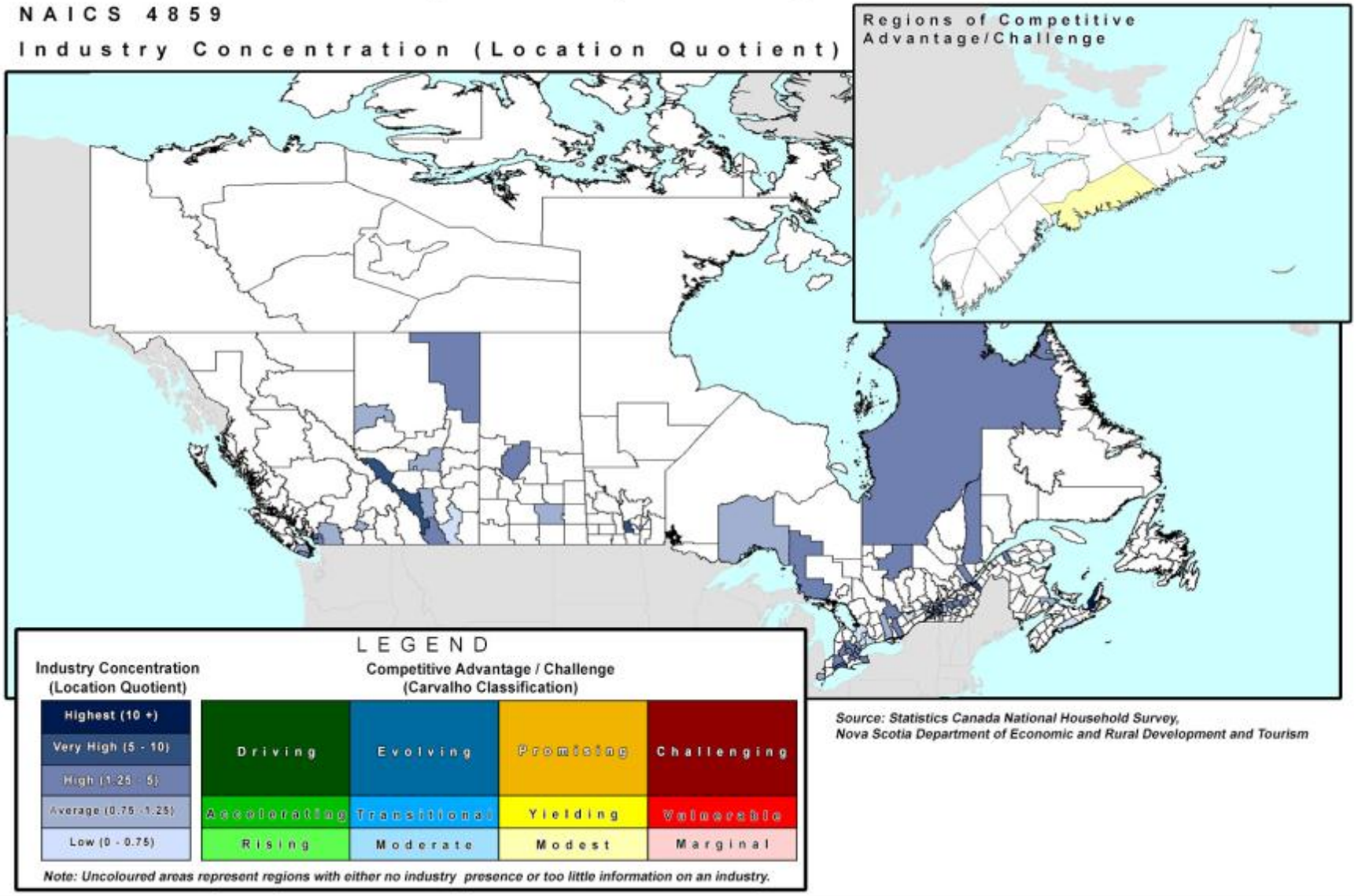


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other transit & ground passenger transportation

NAICS 4859

Industry Concentration (Location Quotient)

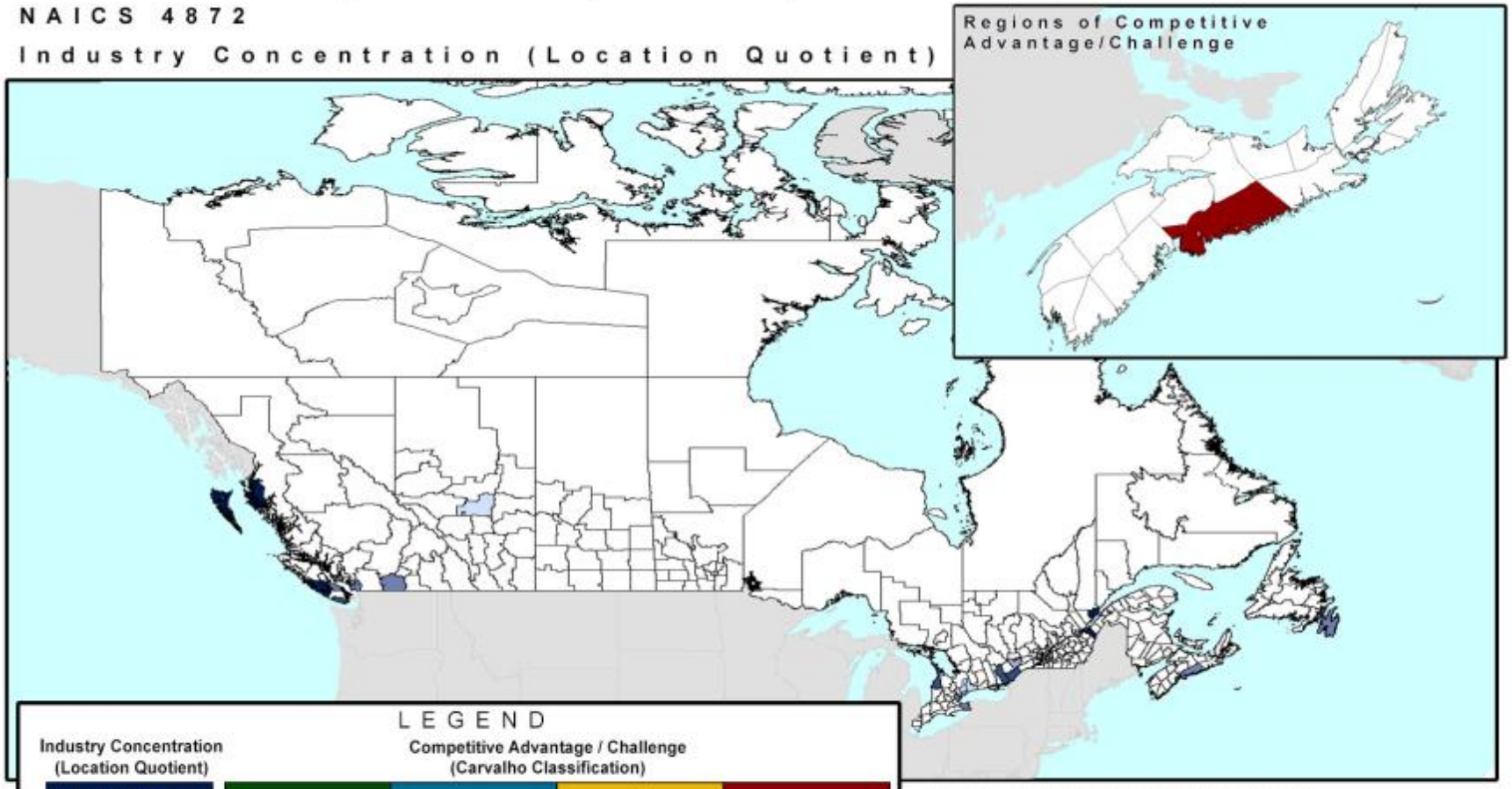


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Scenic & sightseeing transportation, water

NAICS 4872

Industry Concentration (Location Quotient)

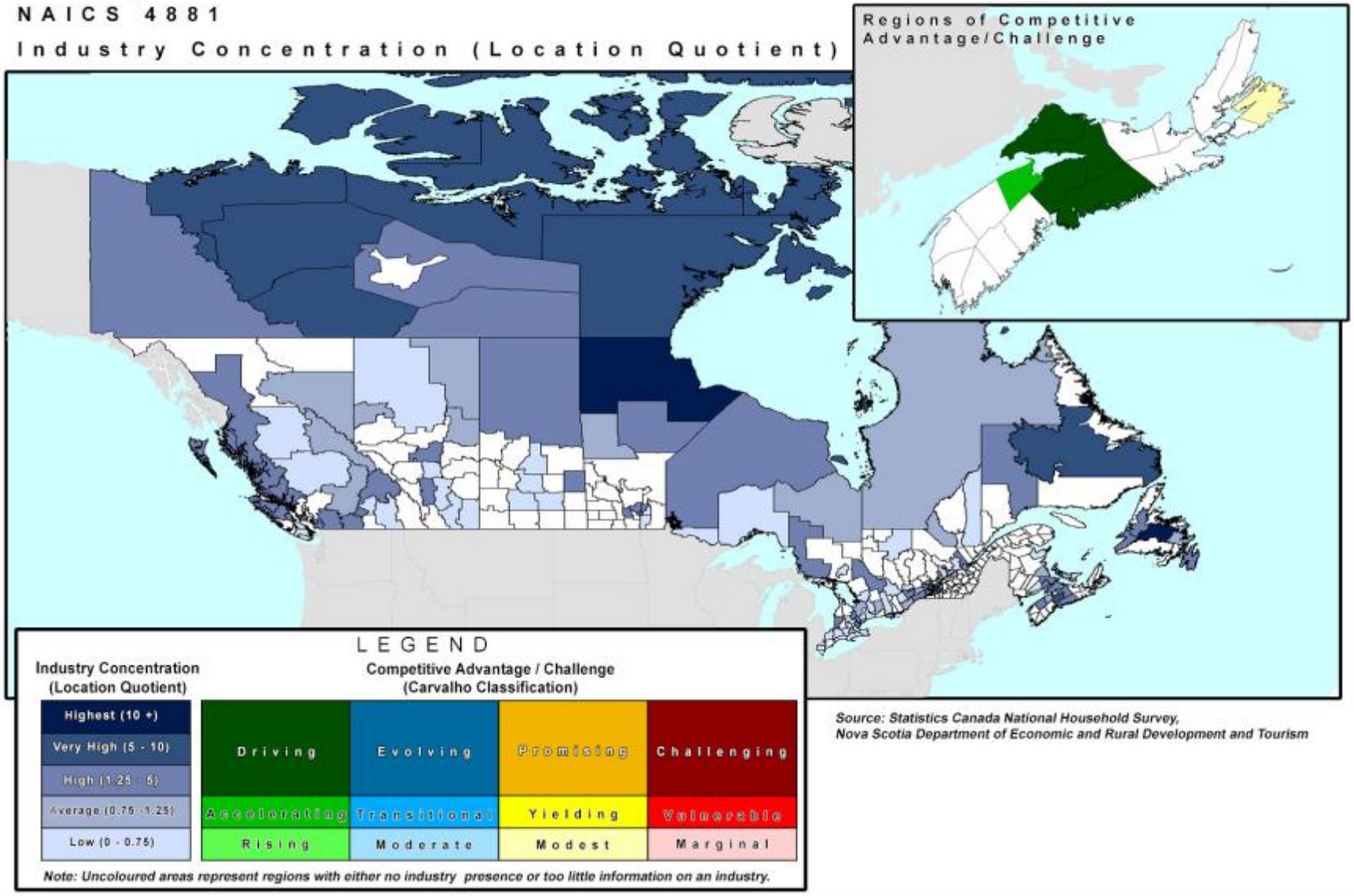


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for air transportation

NAICS 4881

Industry Concentration (Location Quotient)

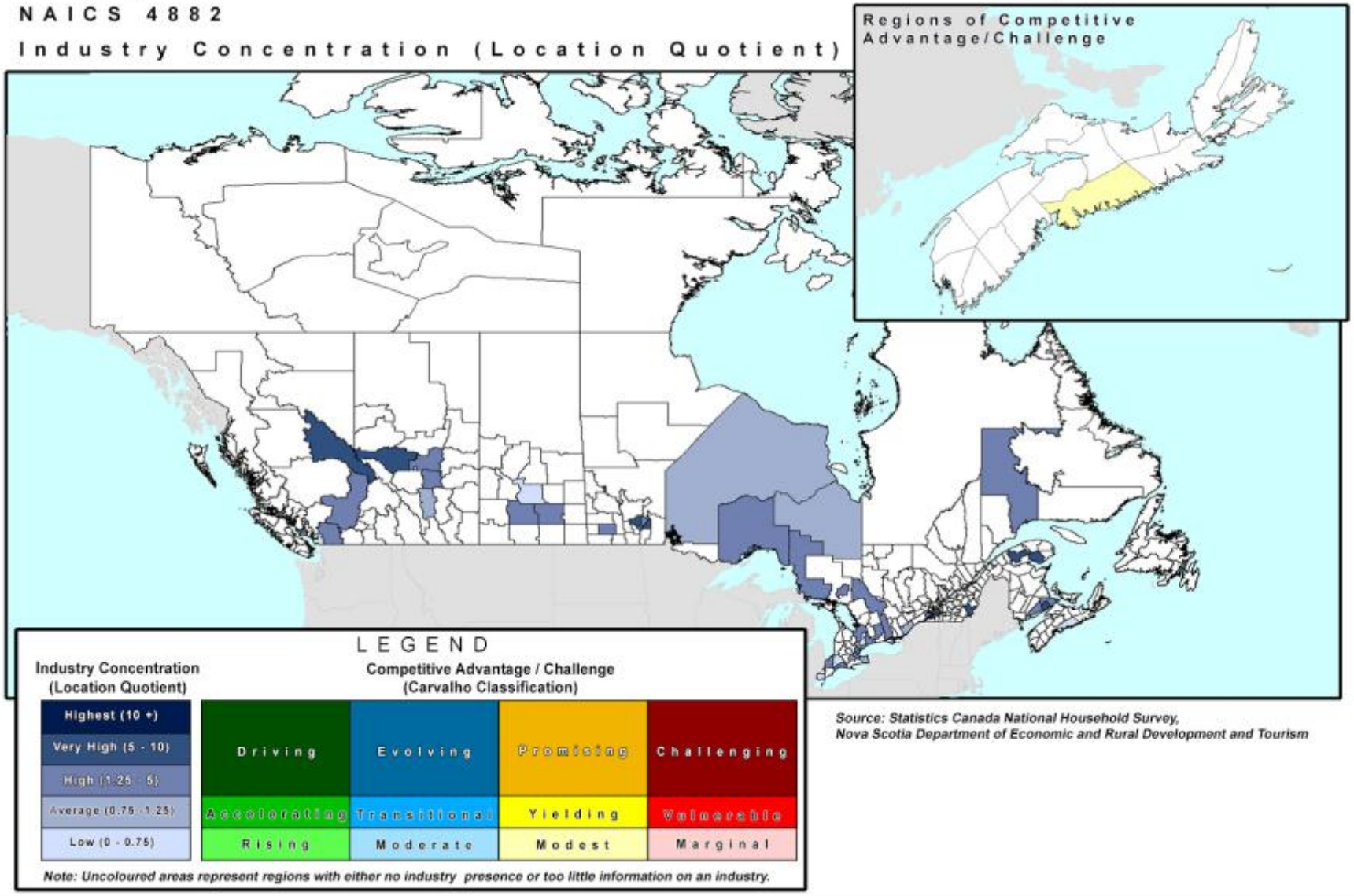


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for rail transportation

NAICS 4882

Industry Concentration (Location Quotient)

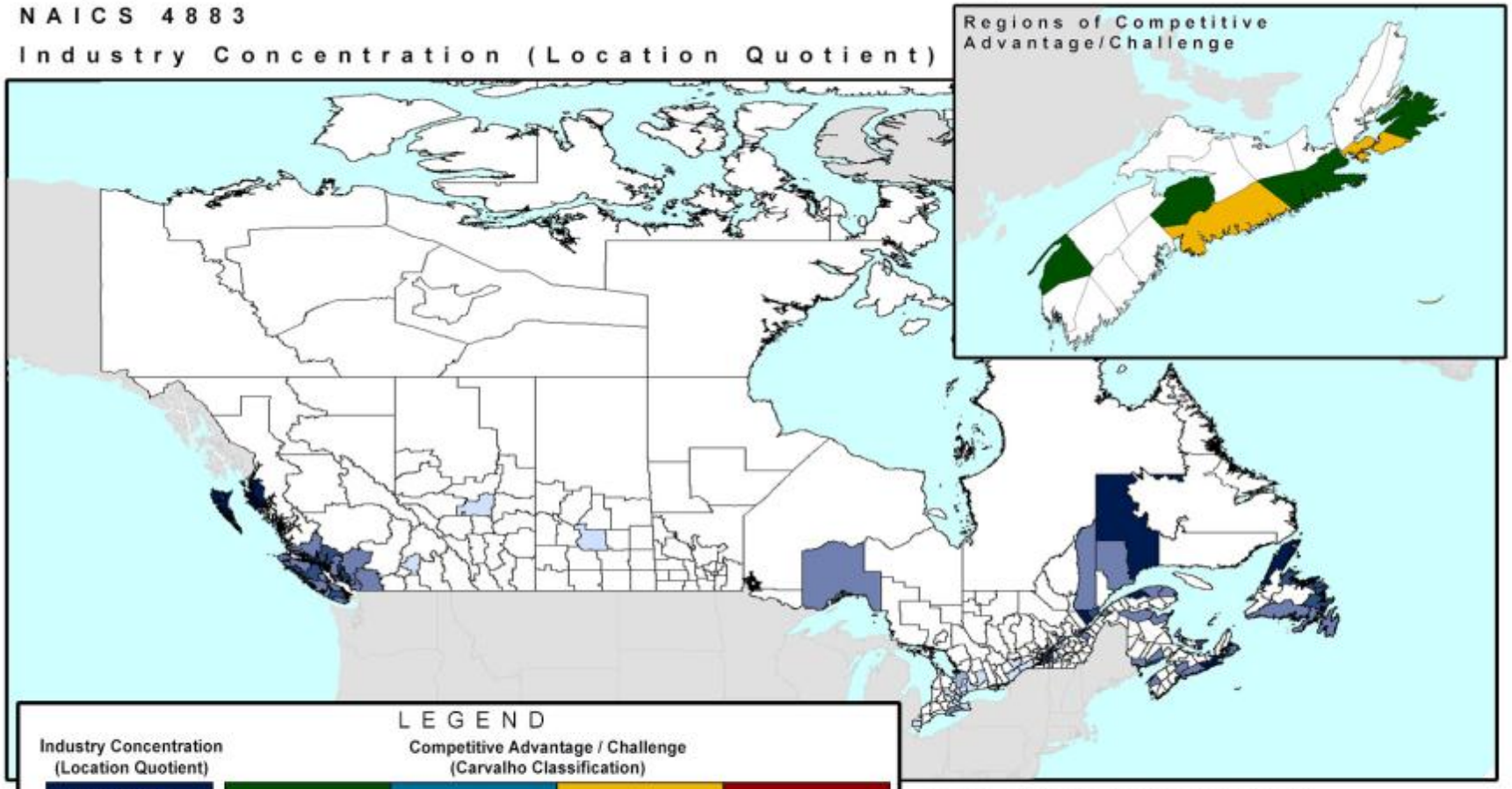


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for water transportation

NAICS 4883

Industry Concentration (Location Quotient)

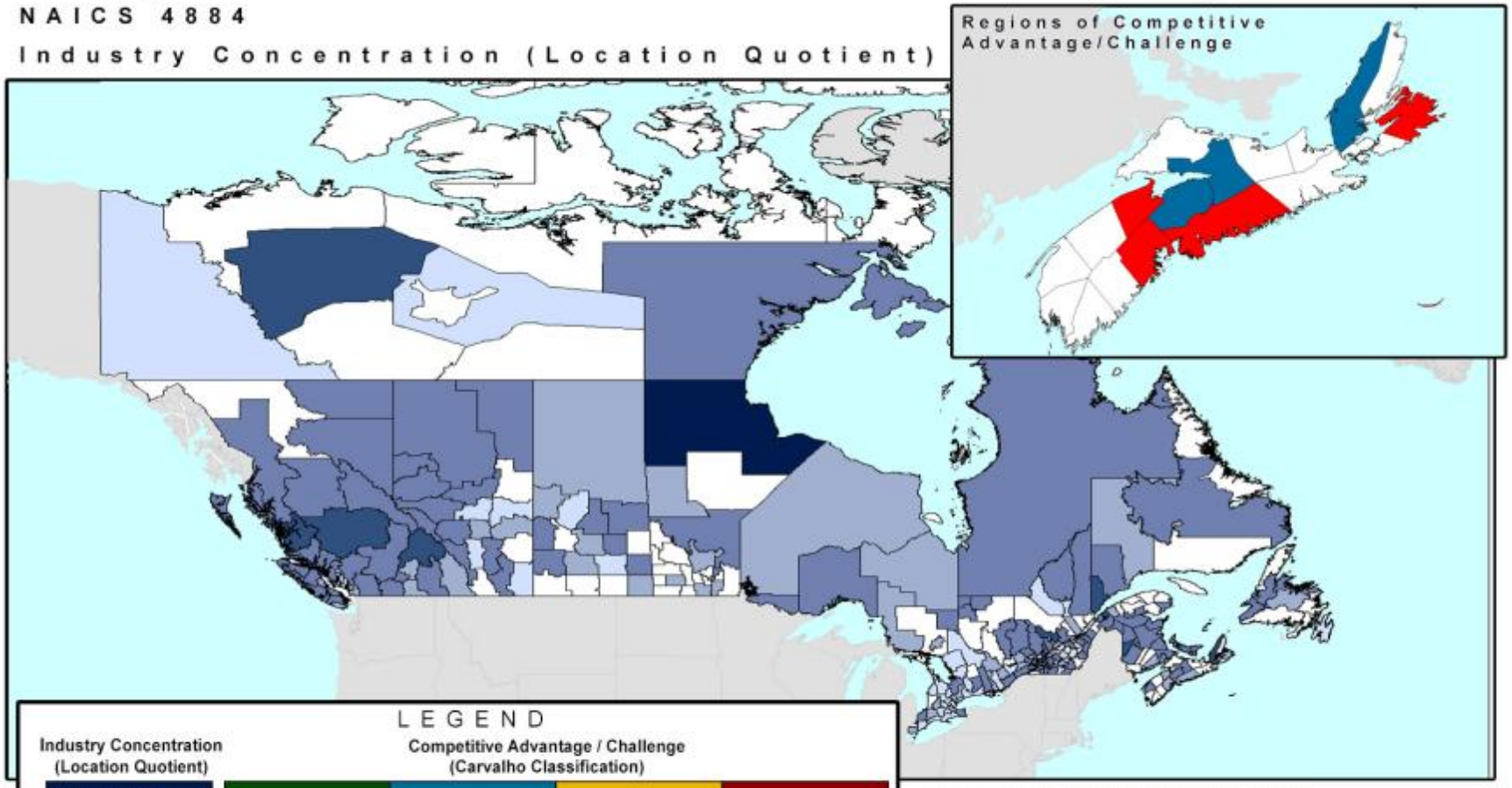


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Support activities for road transportation

NAICS 4884

Industry Concentration (Location Quotient)

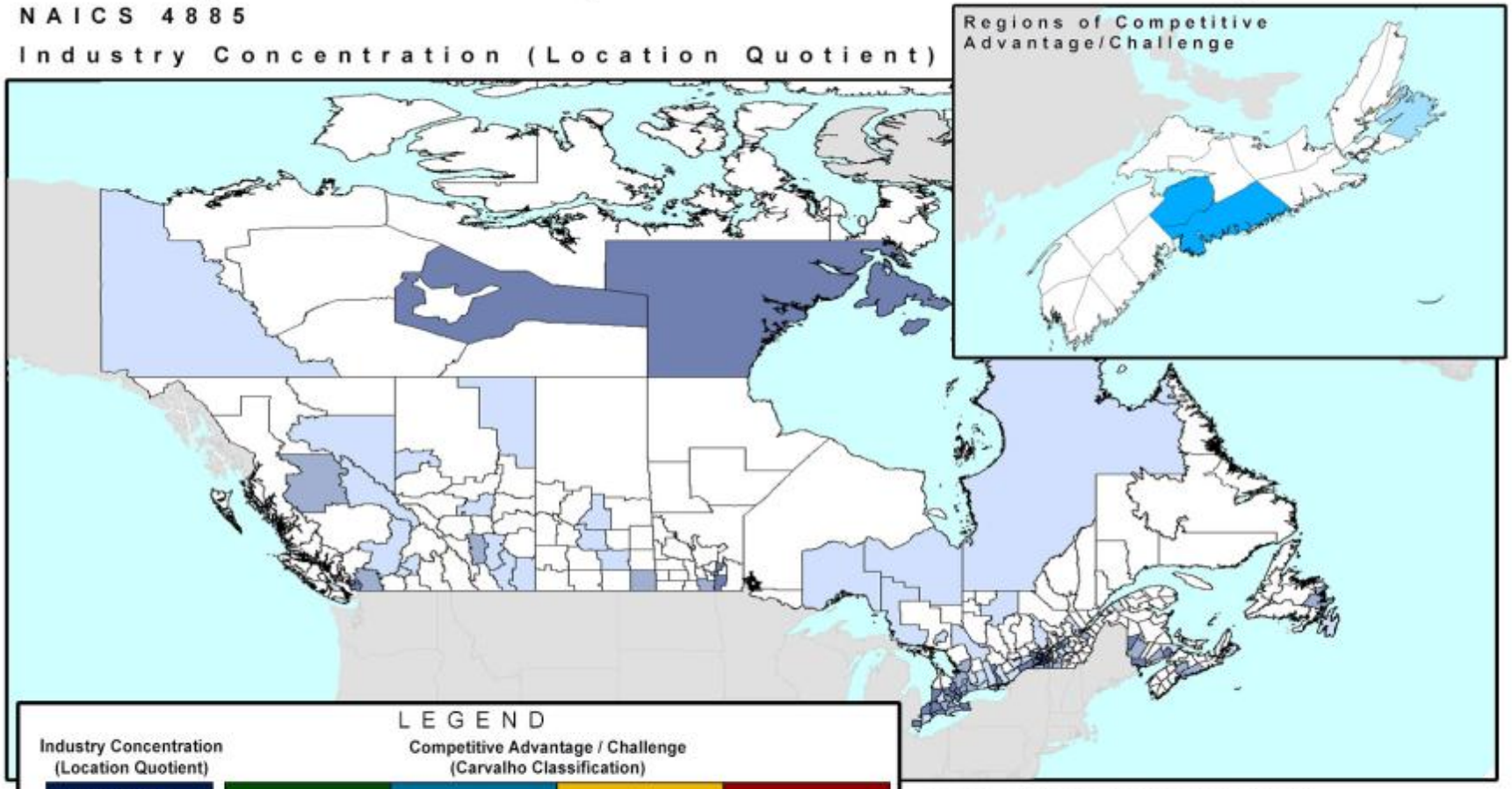


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Freight transportation arrangement

NAICS 4885

Industry Concentration (Location Quotient)

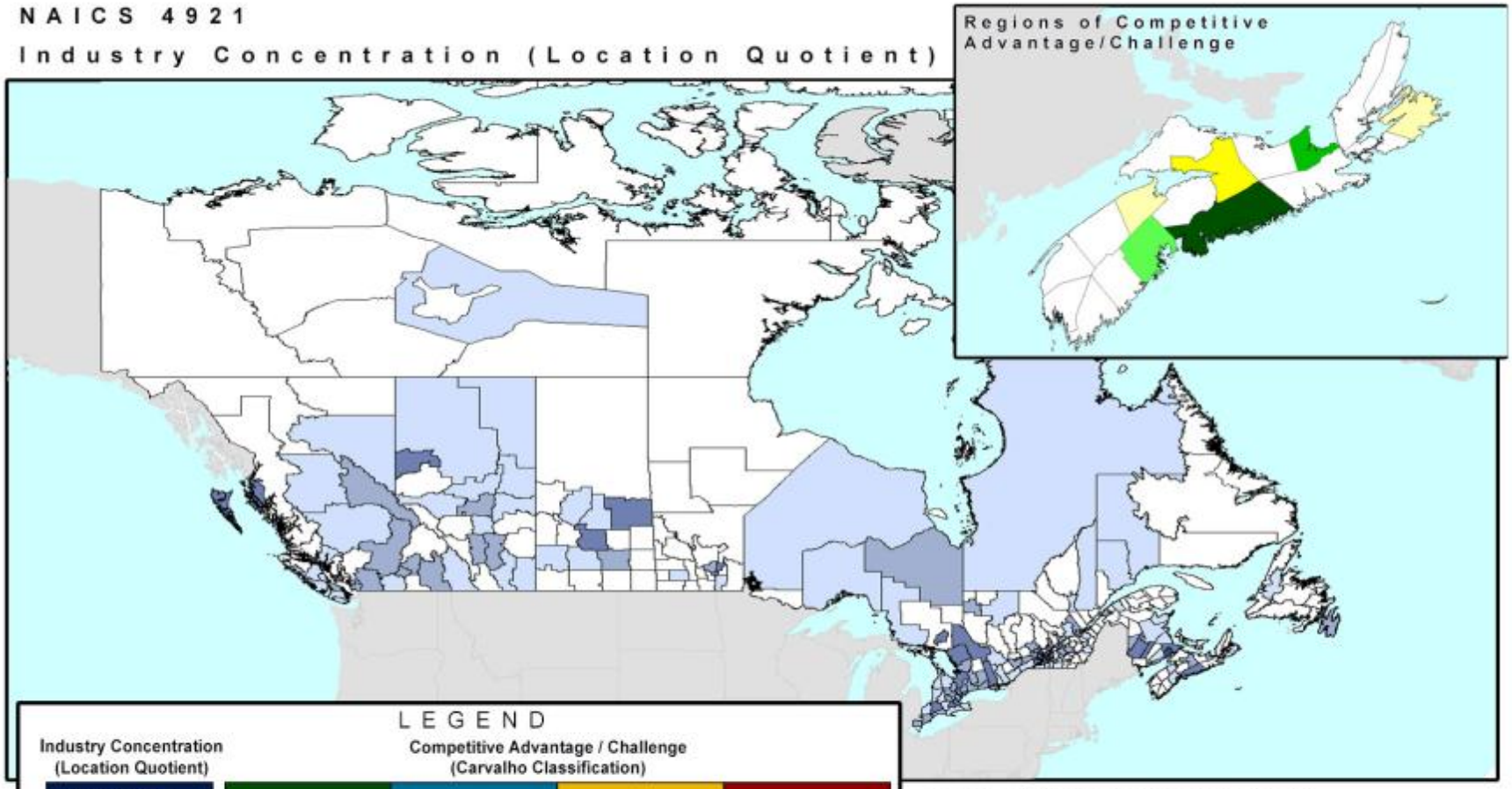


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Couriers

NAICS 4921

Industry Concentration (Location Quotient)

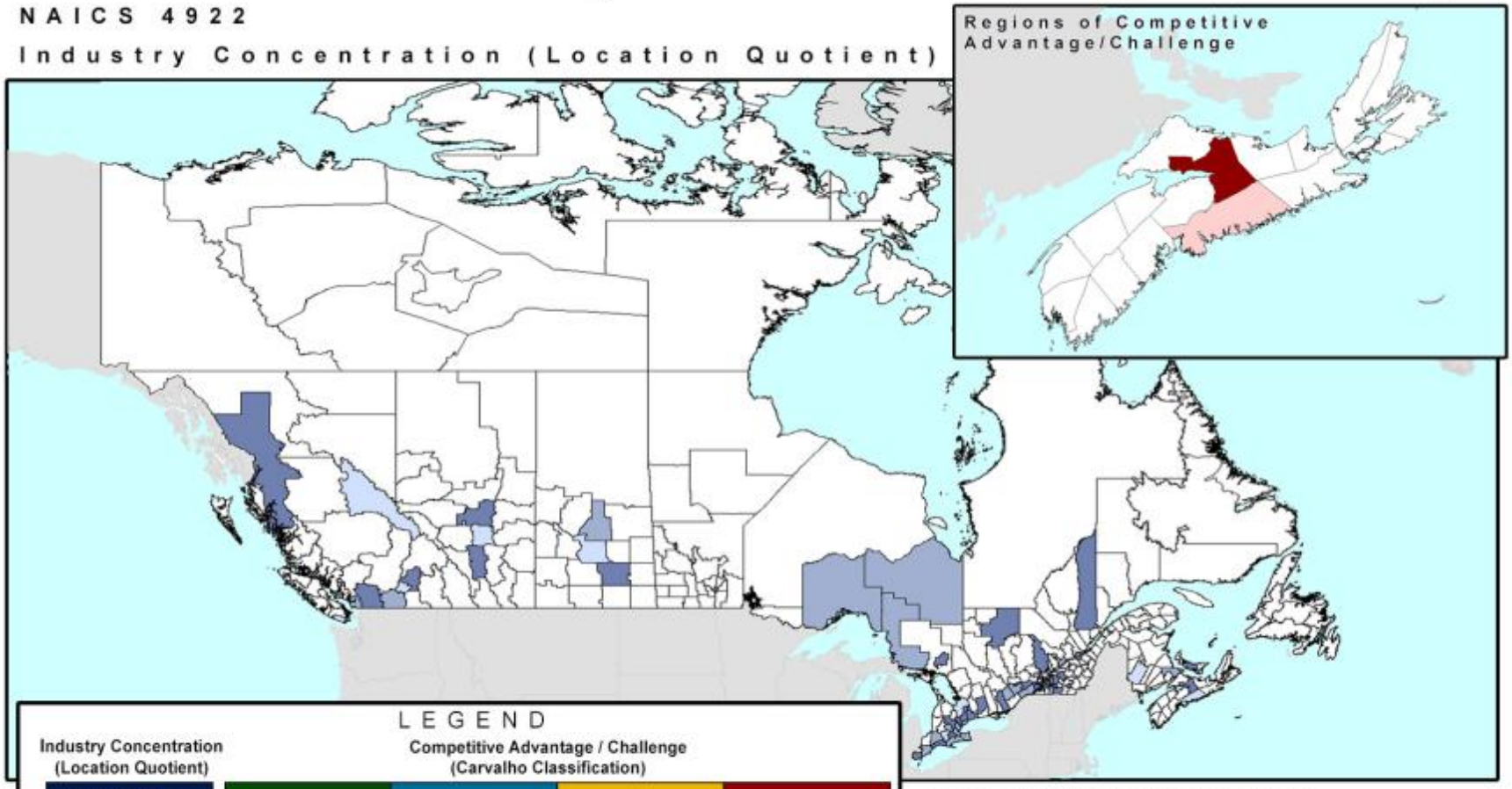


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Local messengers & local delivery

NAICS 4922

Industry Concentration (Location Quotient)



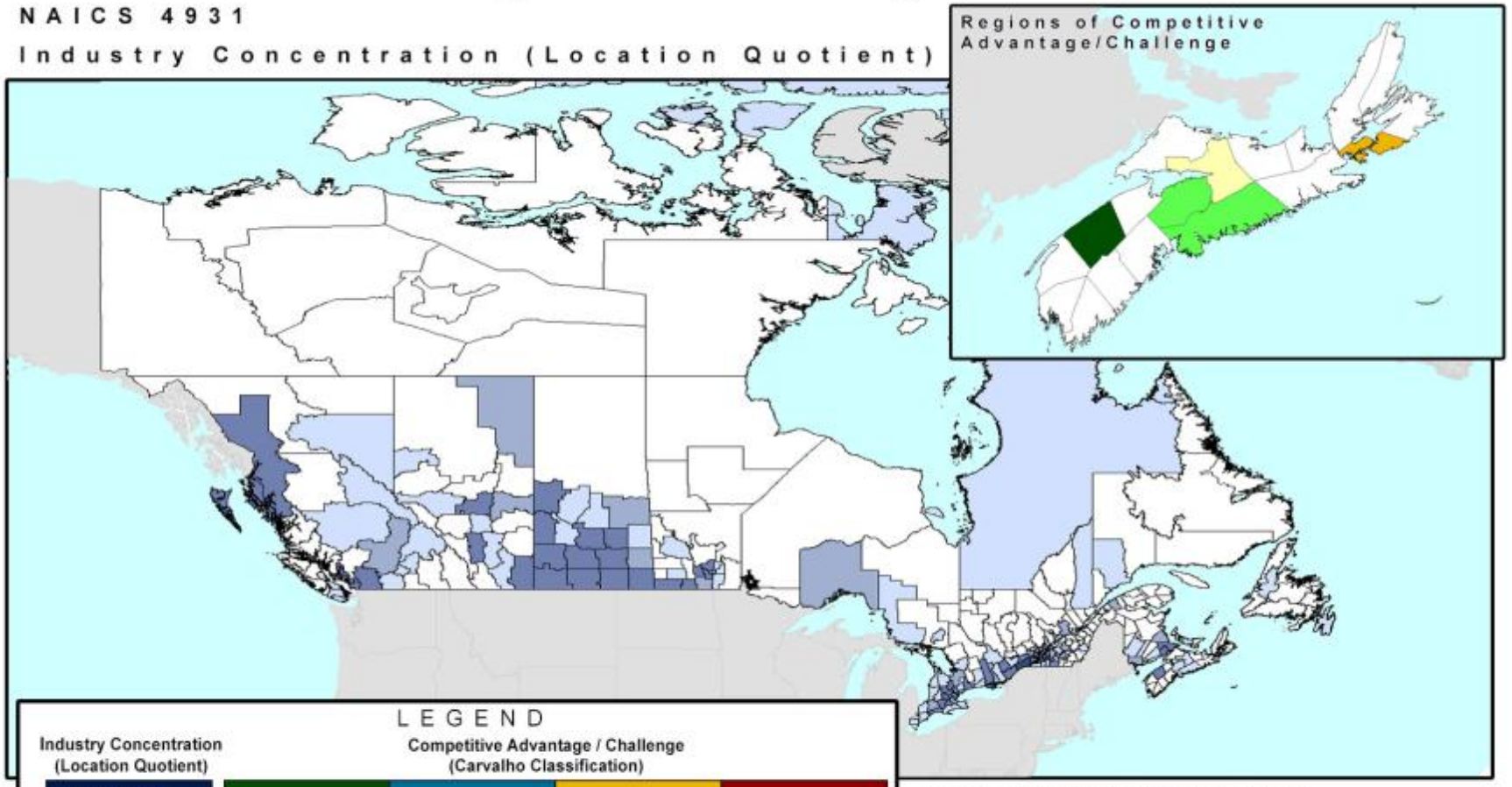
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Warehousing & storage

NAICS 4931

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

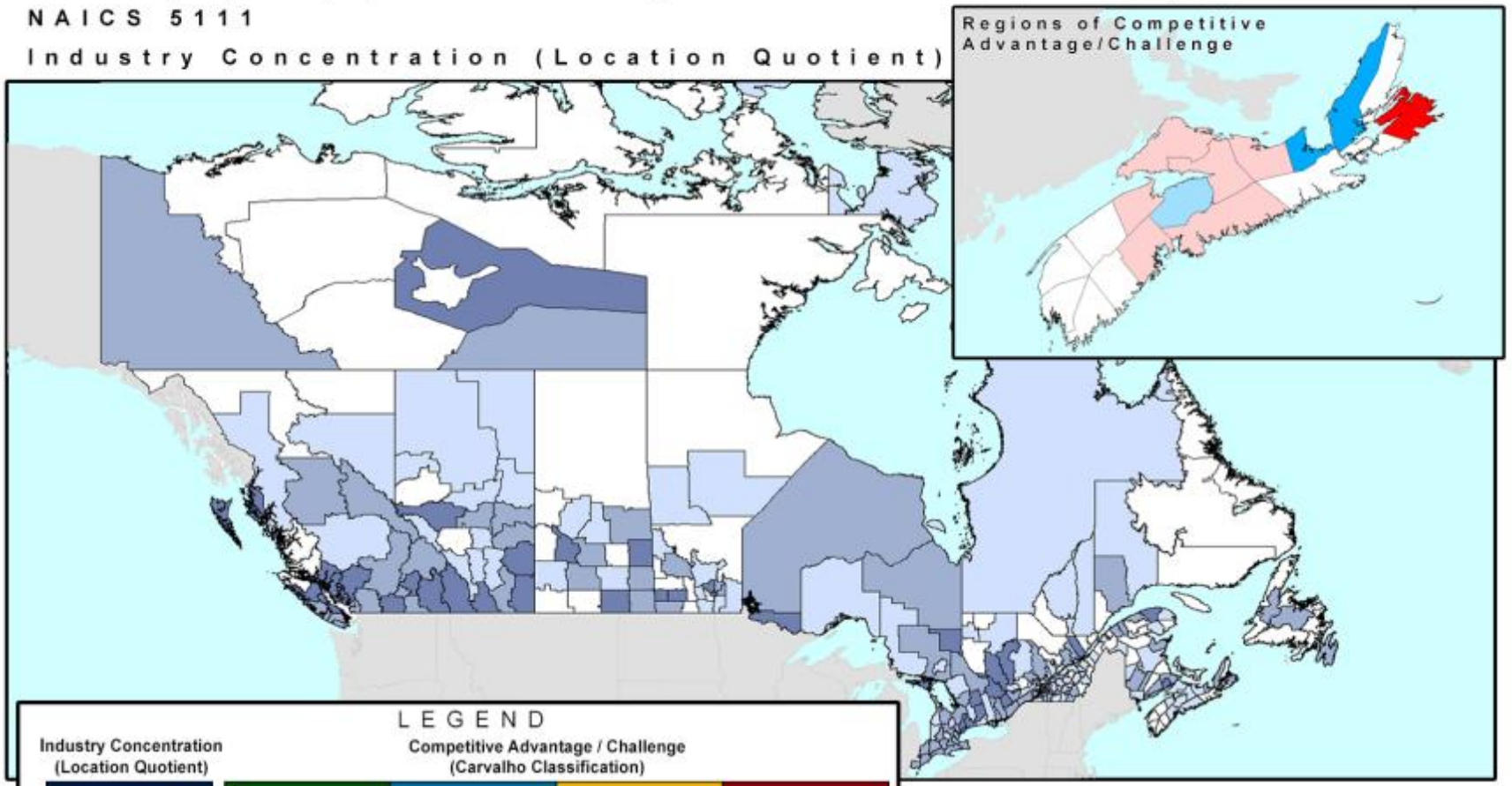
Information & Cultural Industries

NAICS 51

Newspaper, periodical, book & director publishers

NAICS 5111

Industry Concentration (Location Quotient)

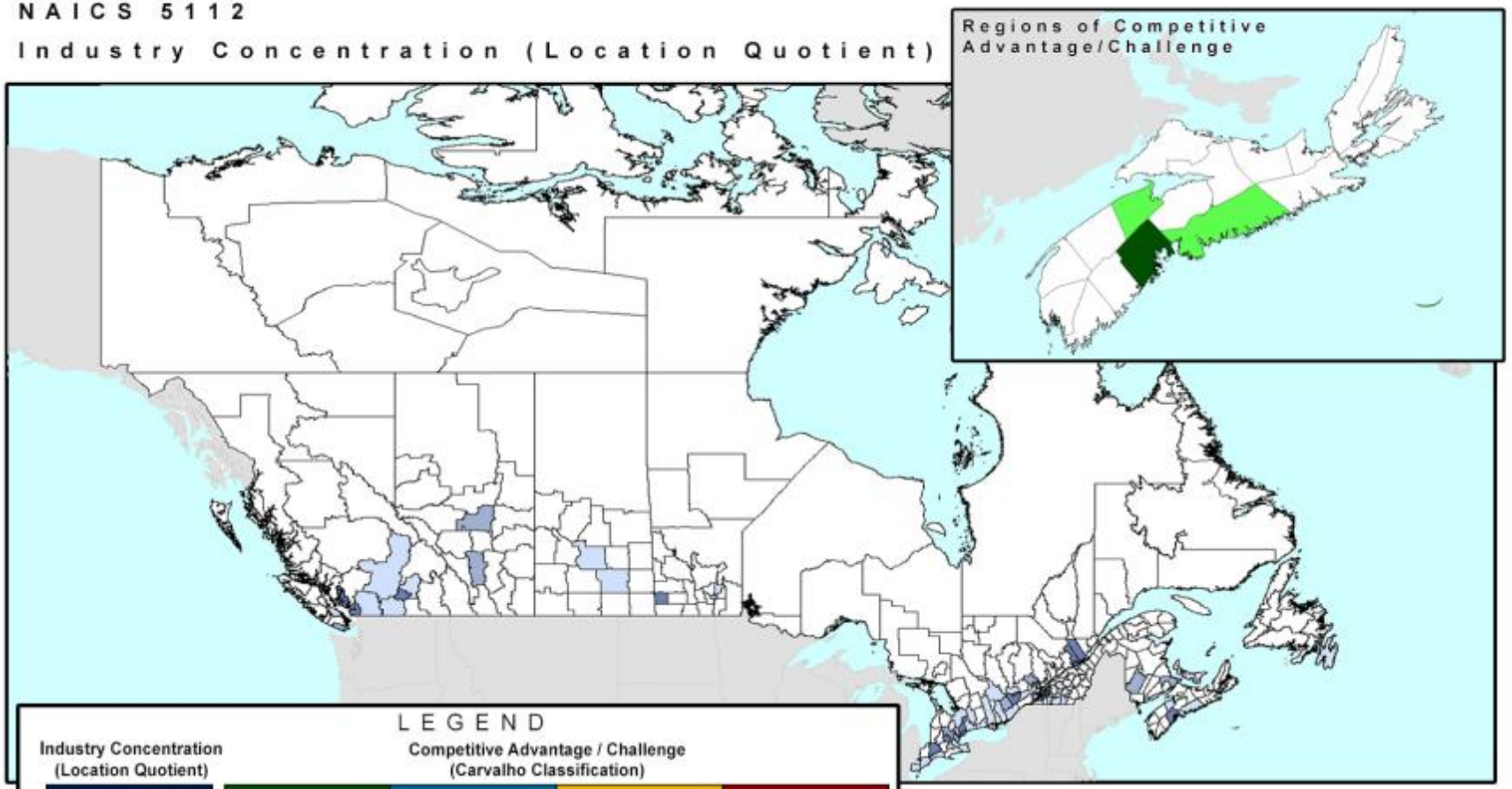


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Software publishers

NAICS 5112

Industry Concentration (Location Quotient)

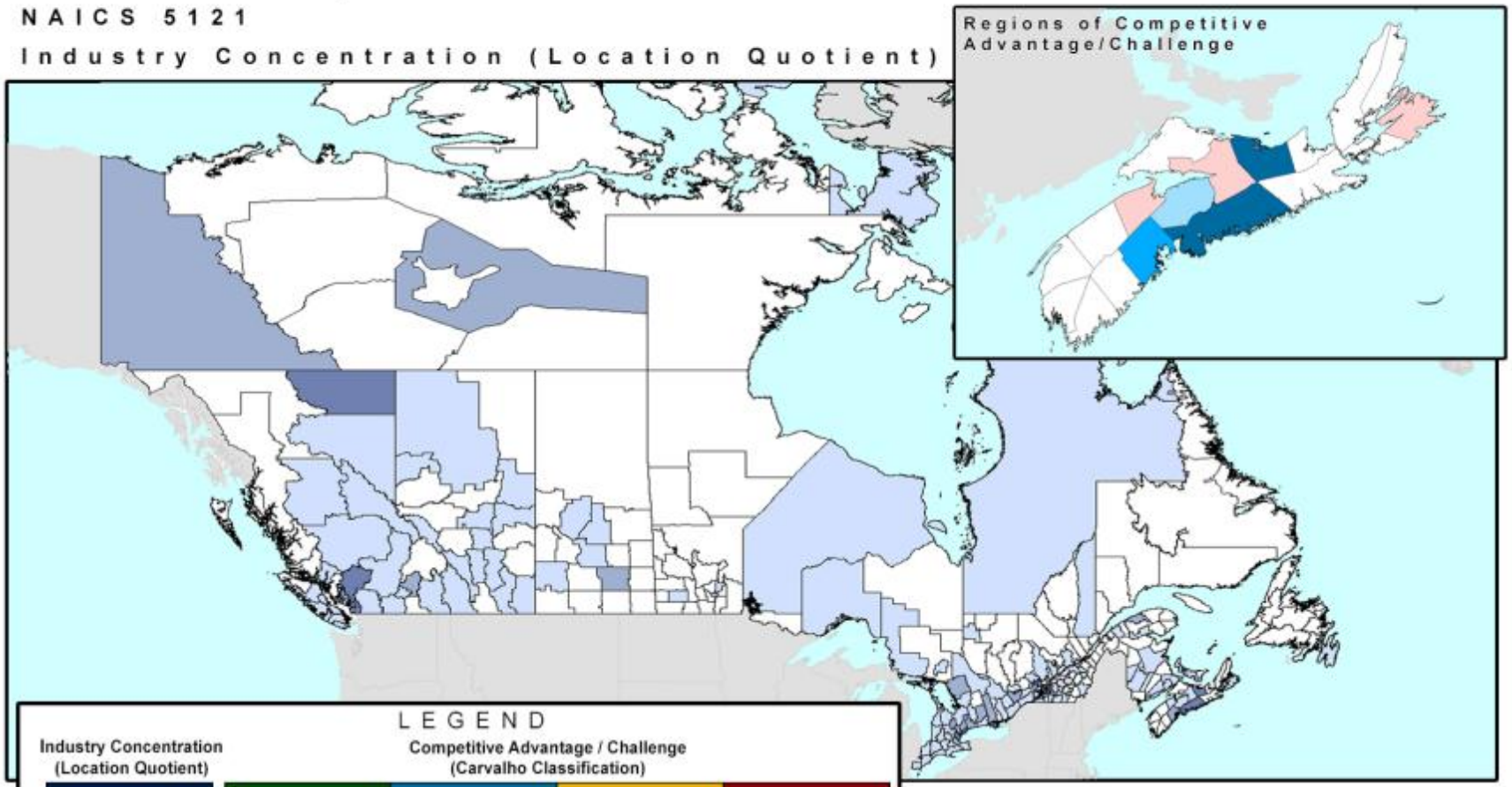


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Motion picture & video industries

NAICS 5121

Industry Concentration (Location Quotient)



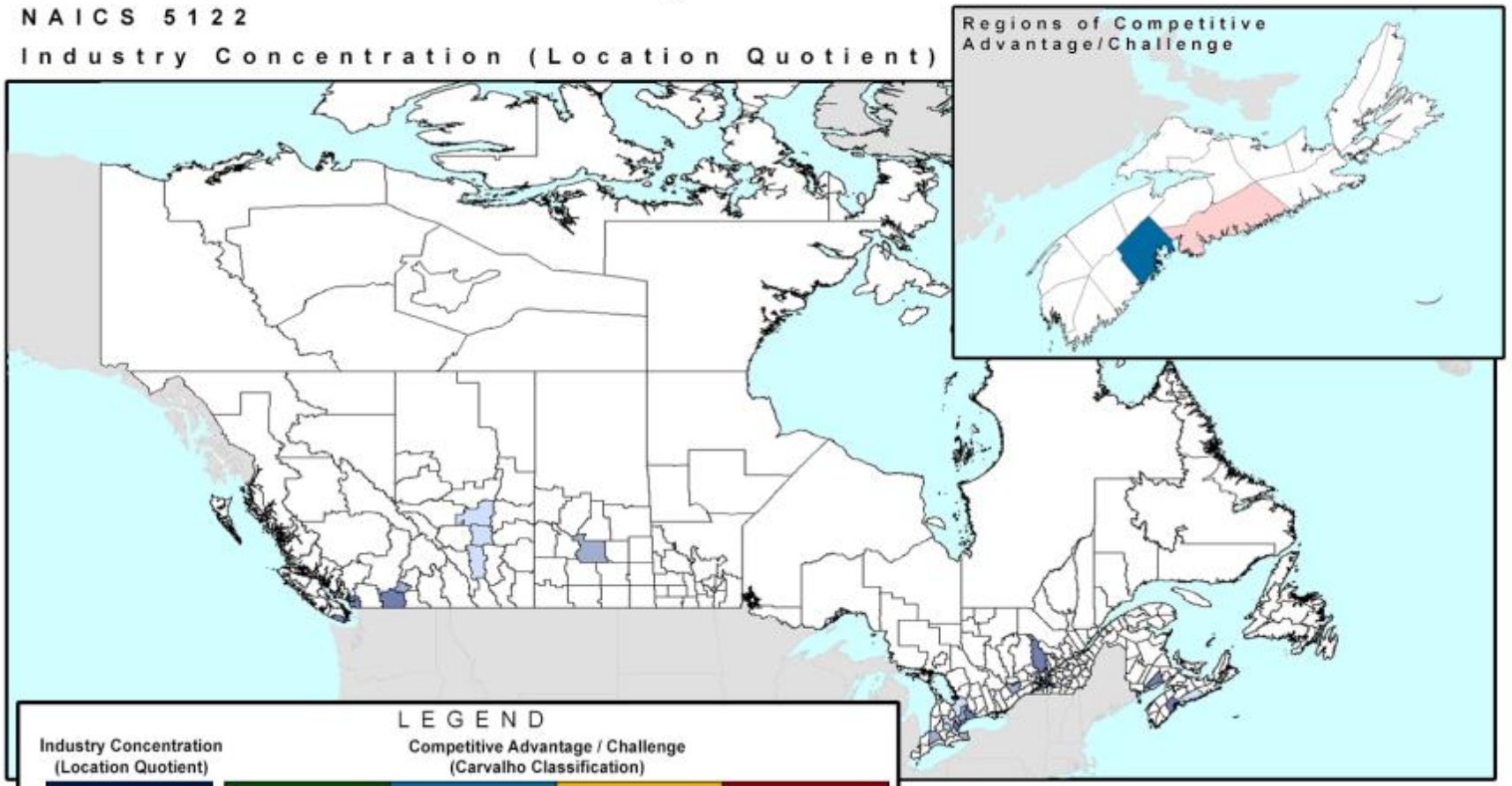
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Sound recording industries

NAICS 5122

Industry Concentration (Location Quotient)

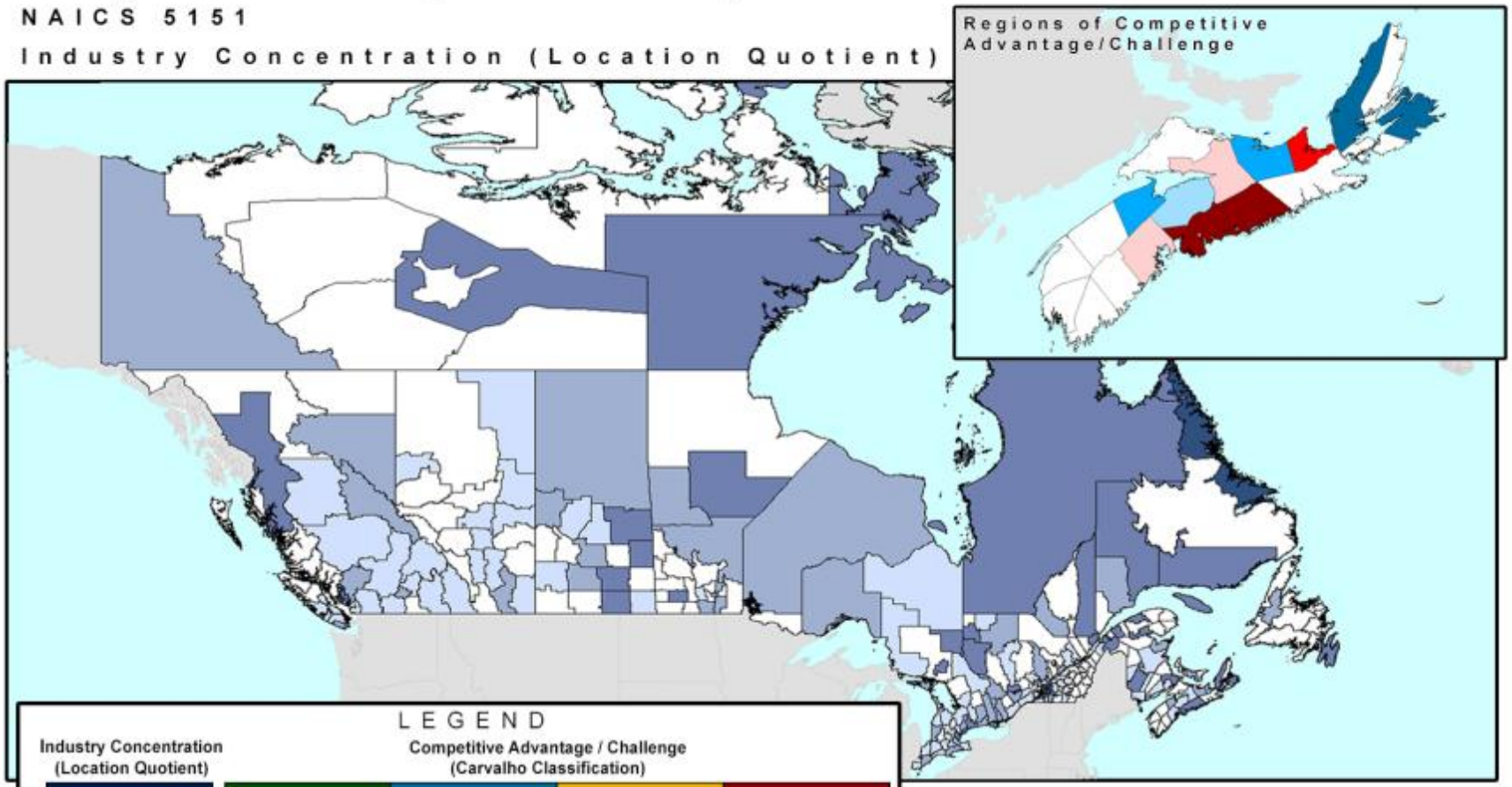


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Pay and specialty television

NAICS 5151

Industry Concentration (Location Quotient)

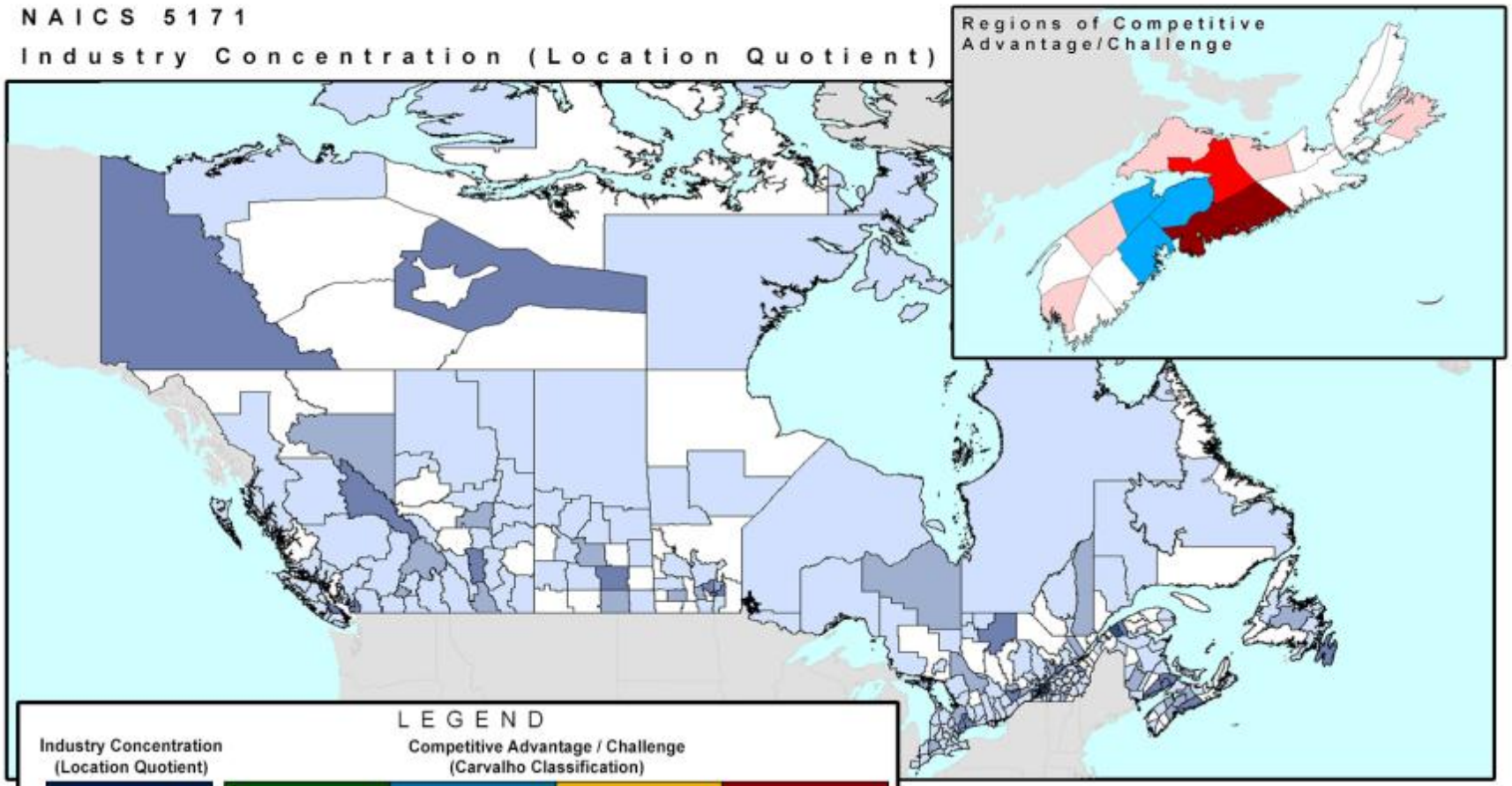


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Wired telecommunications carriers

NAICS 5171

Industry Concentration (Location Quotient)

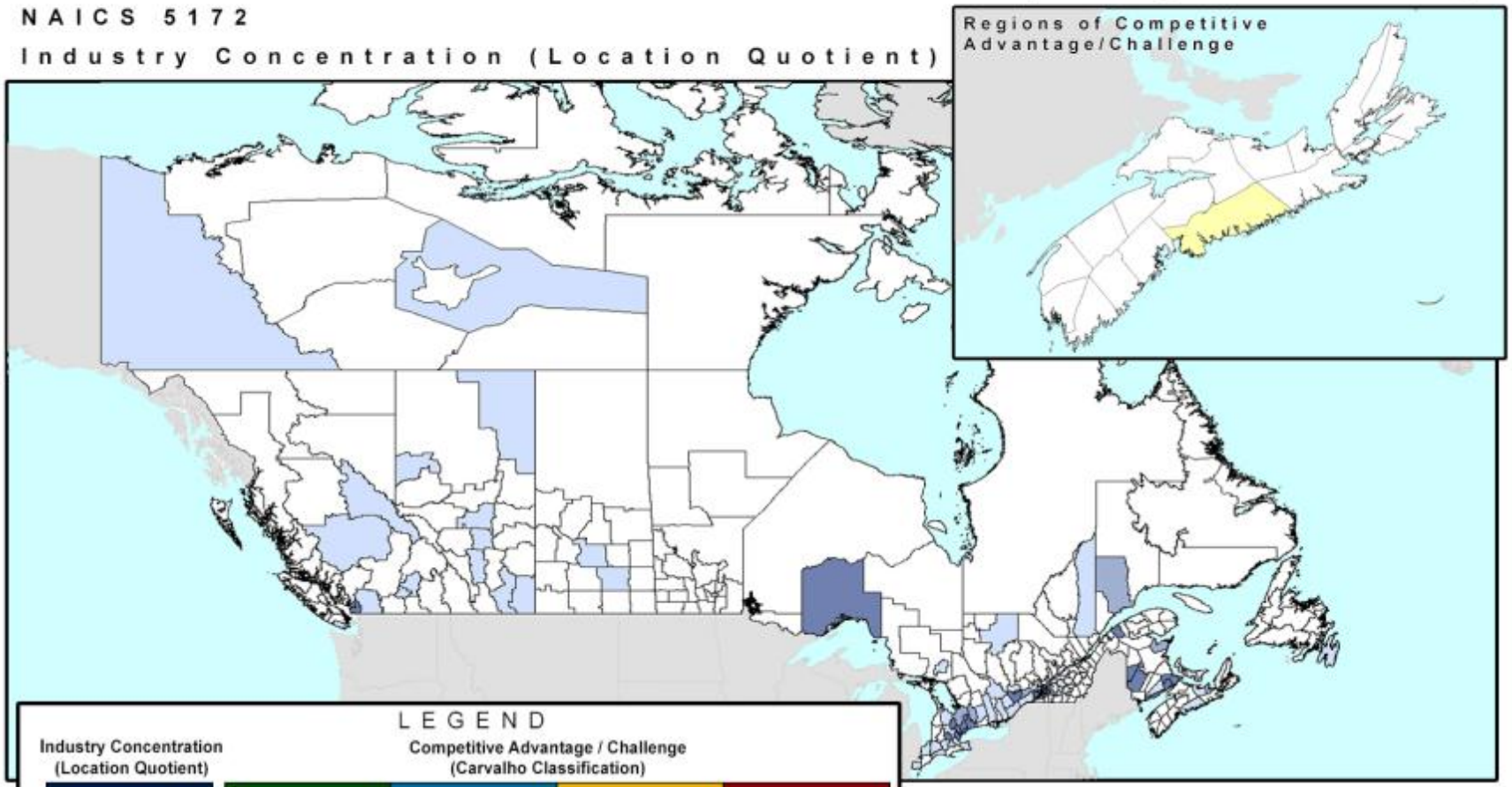


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Wireless telecommunications carriers (except satellite)

NAICS 5172

Industry Concentration (Location Quotient)

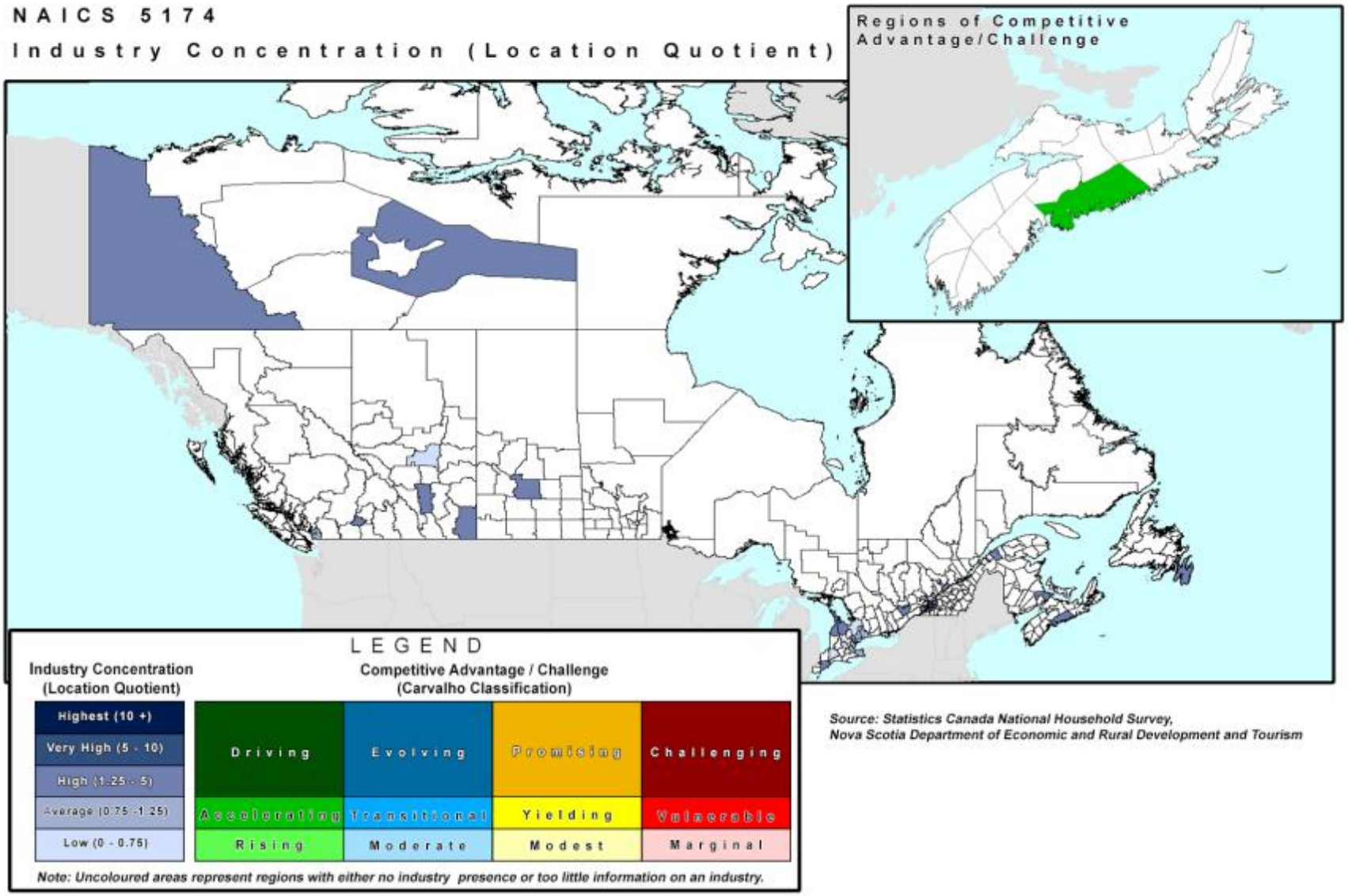


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Satellite telecommunications

NAICS 5174

Industry Concentration (Location Quotient)

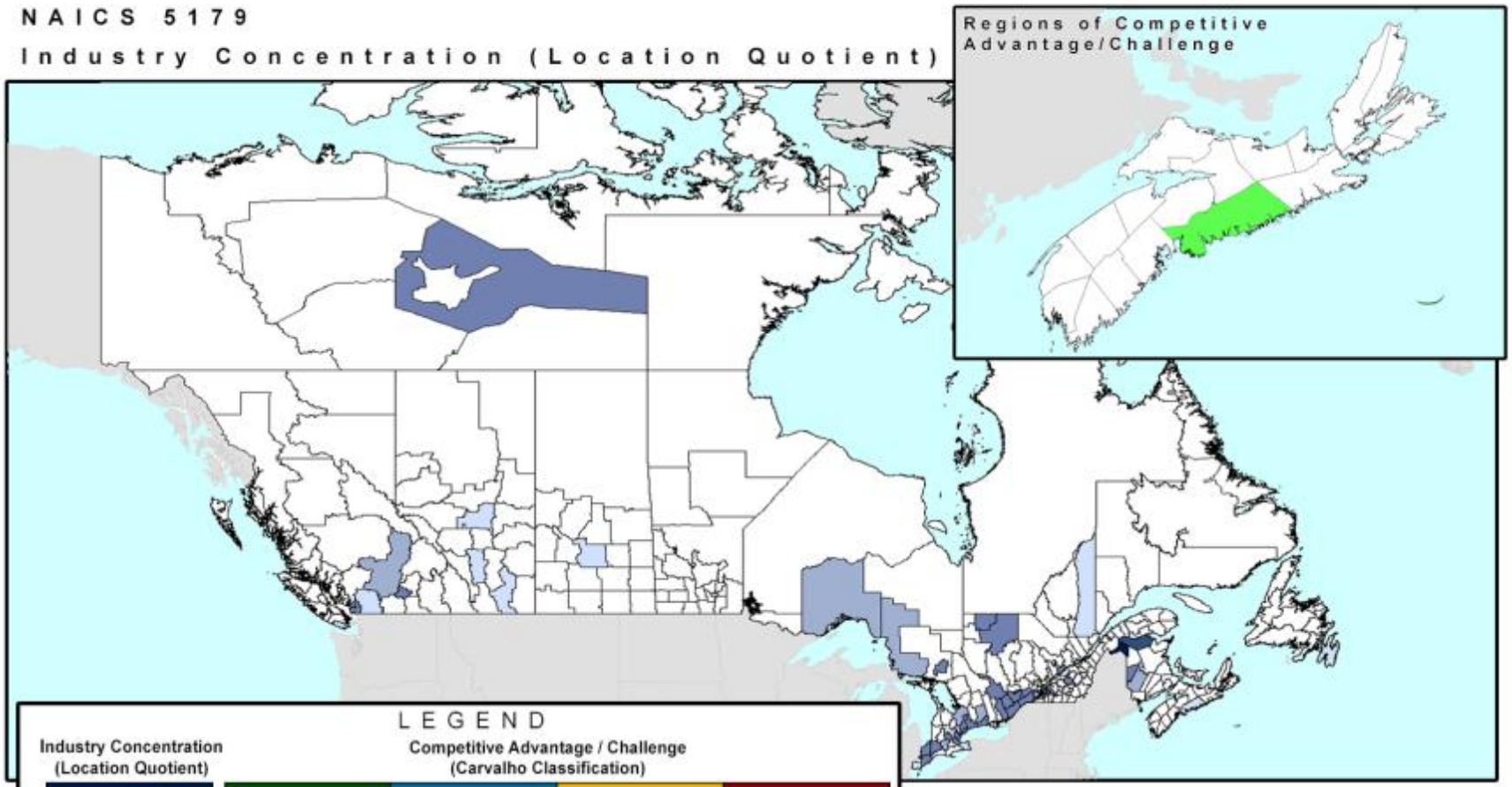


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other telecommunications

NAICS 5179

Industry Concentration (Location Quotient)

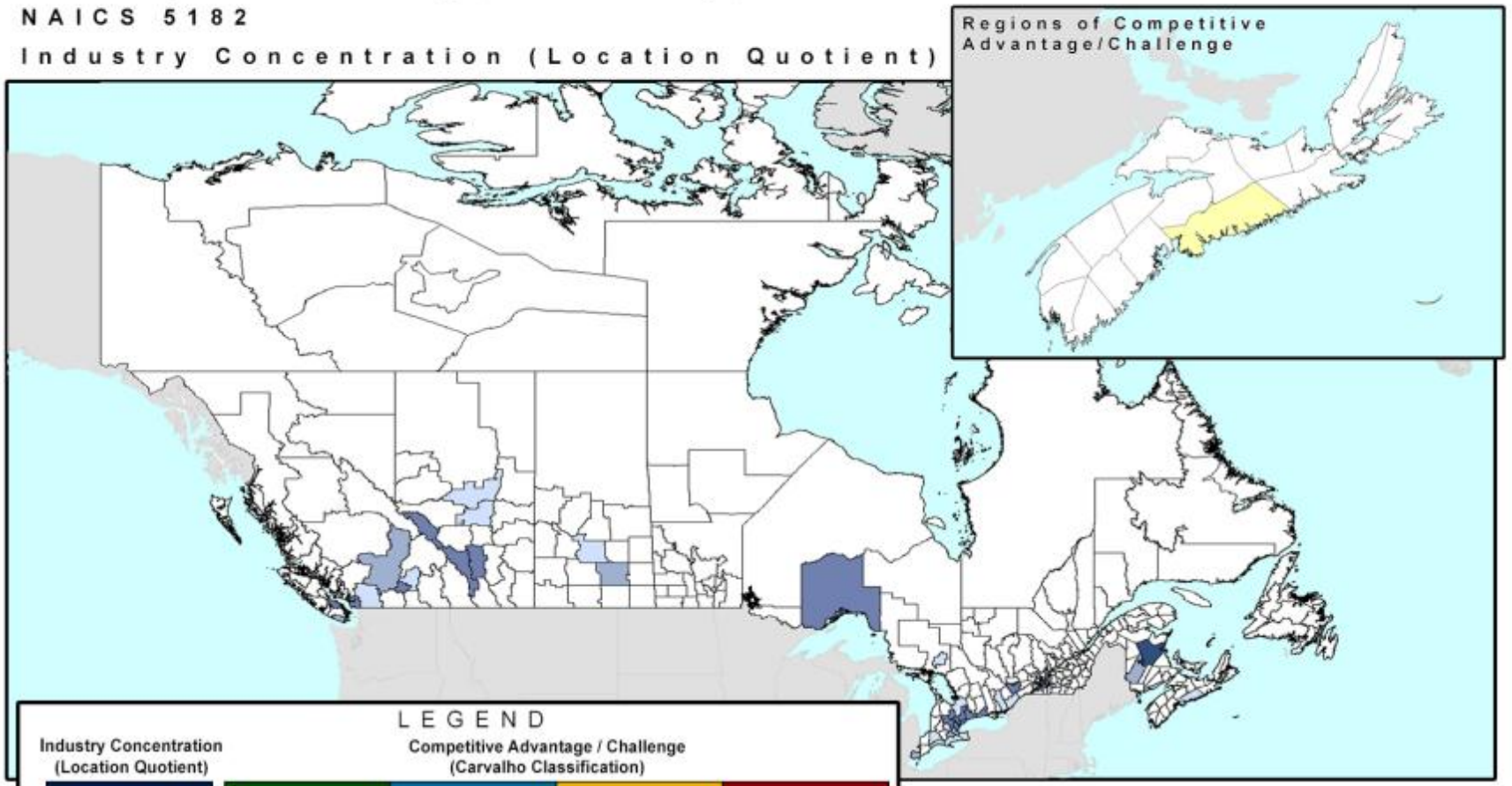


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Data processing, hosting, & related services

NAICS 5182

Industry Concentration (Location Quotient)

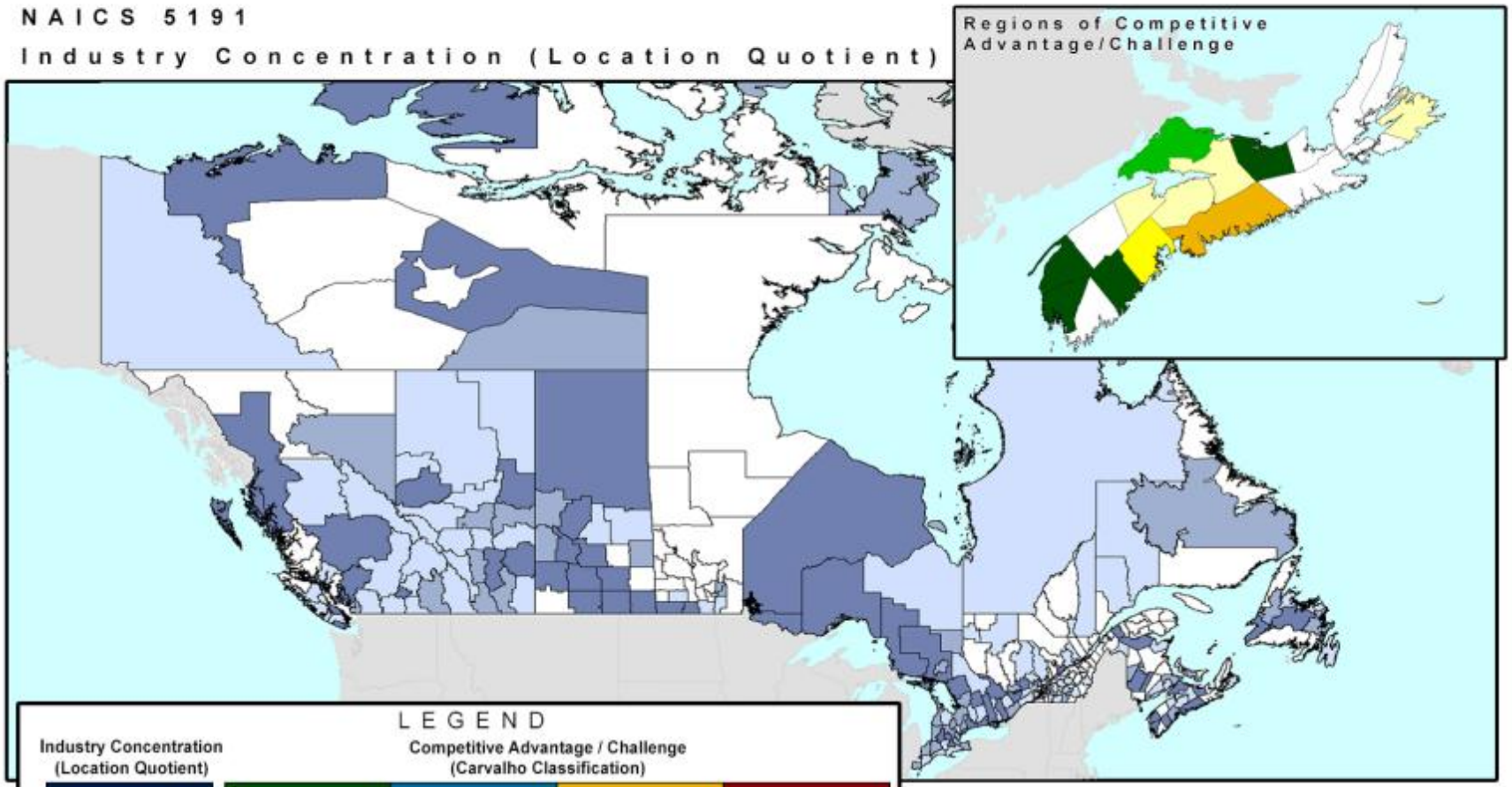


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other information services

NAICS 5191

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

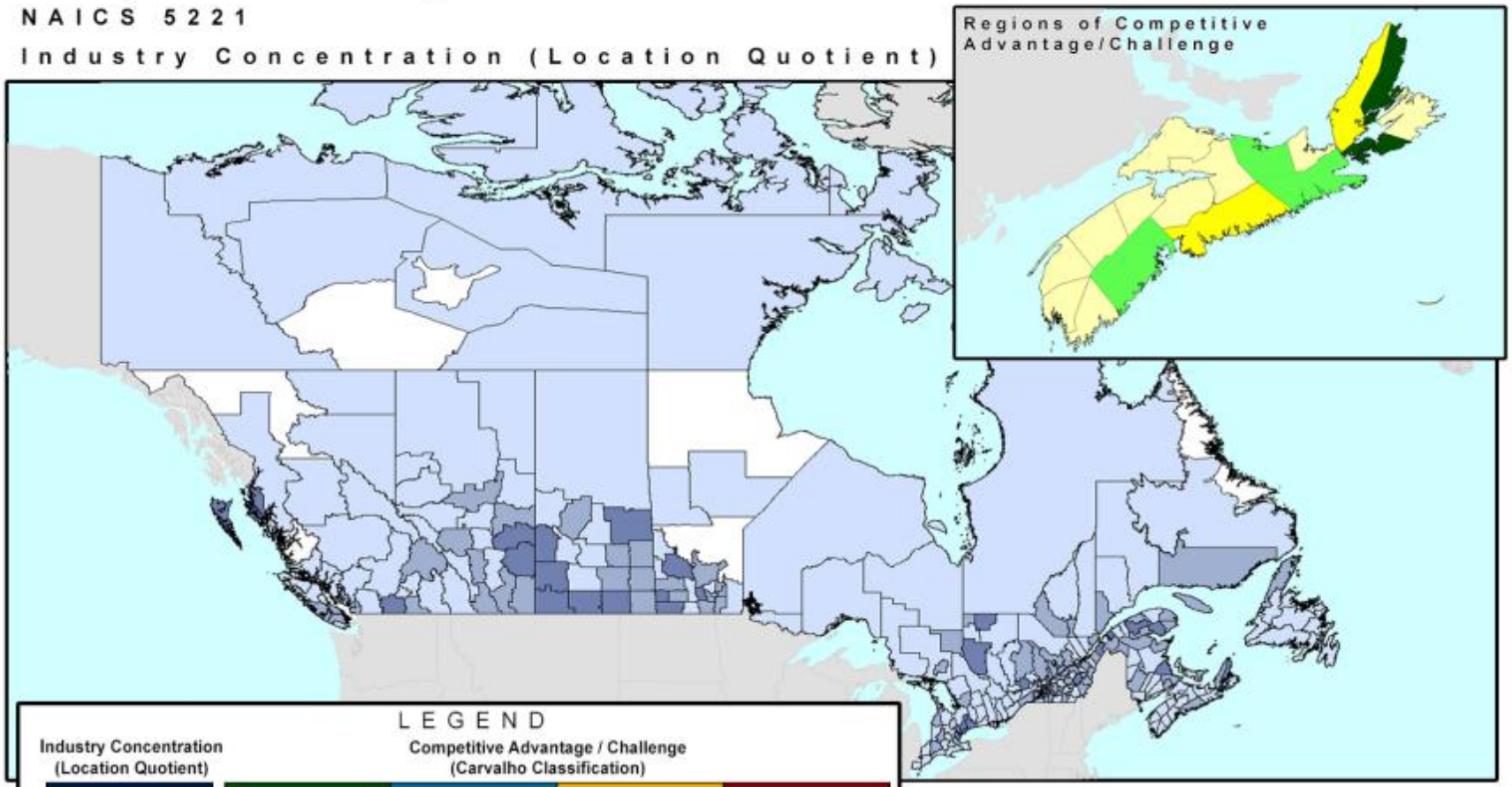
Finance & Insurance

NAICS 52

Depository credit intermediation

NAICS 5221

Industry Concentration (Location Quotient)

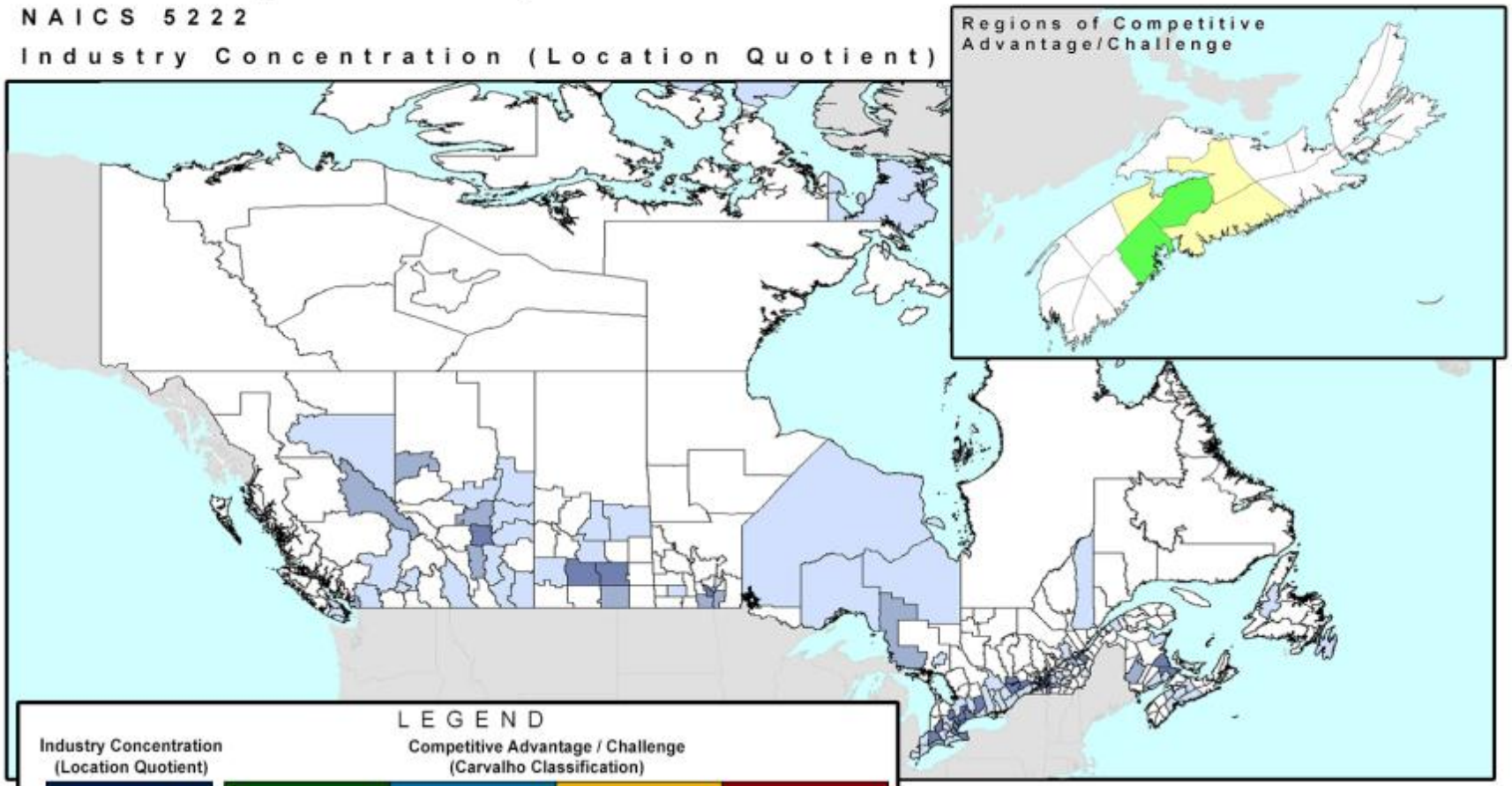


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Non-depository credit intermediation

NAICS 5222

Industry Concentration (Location Quotient)

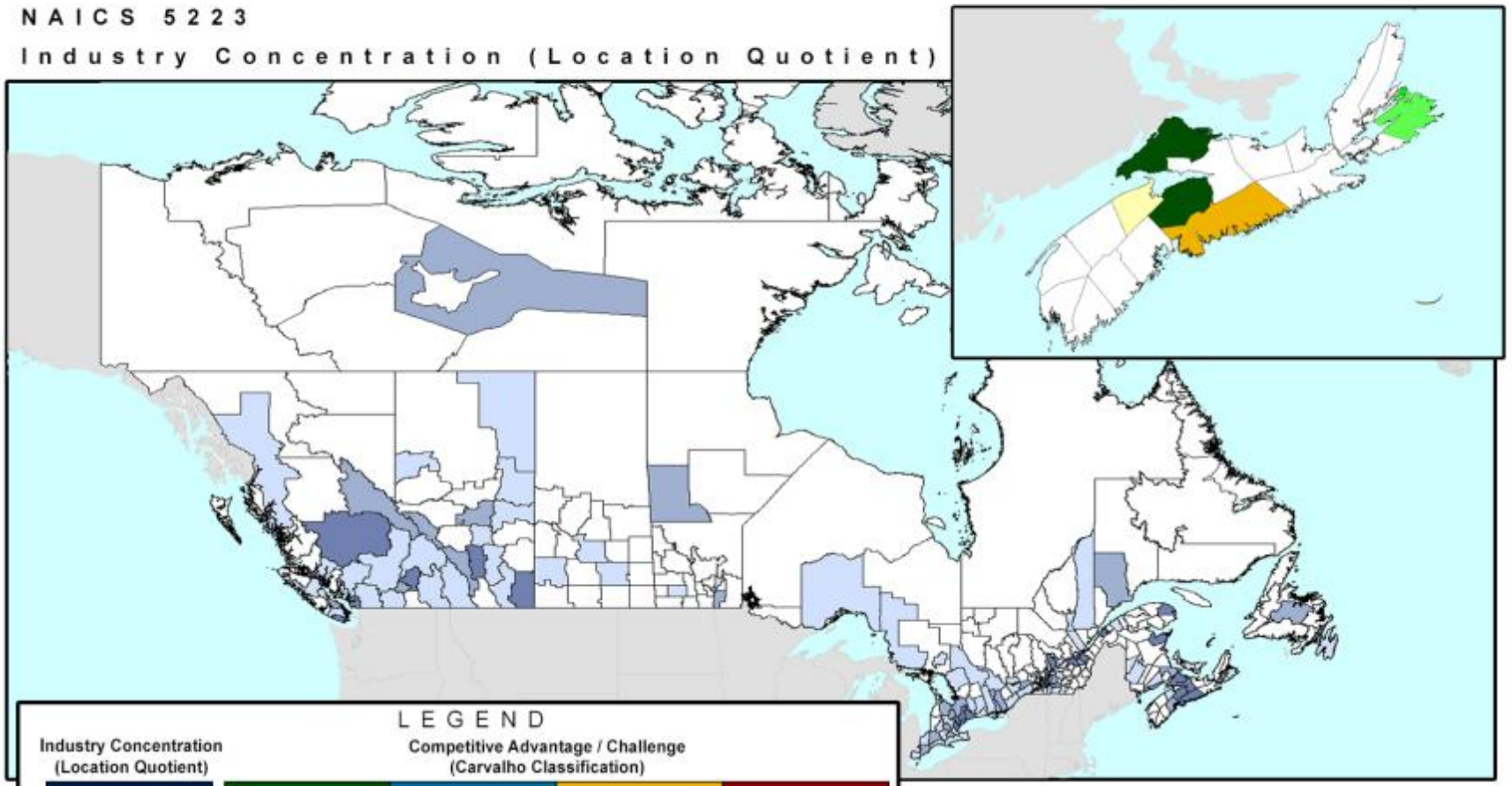


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Activities related to credit intermediation

NAICS 5223

Industry Concentration (Location Quotient)



LEGEND

Industry Concentration (Location Quotient)	Competitive Advantage / Challenge (Carvalho Classification)			
	Driving	Evolving	Promising	Challenging
Highest (10 +)				
Very High (5 - 10)				
High (1.25 - 5)				
Average (0.75 -1.25)	Accelerating	Transitional	Yielding	Vulnerable
Low (0 - 0.75)	Rising	Moderate	Modest	Marginal

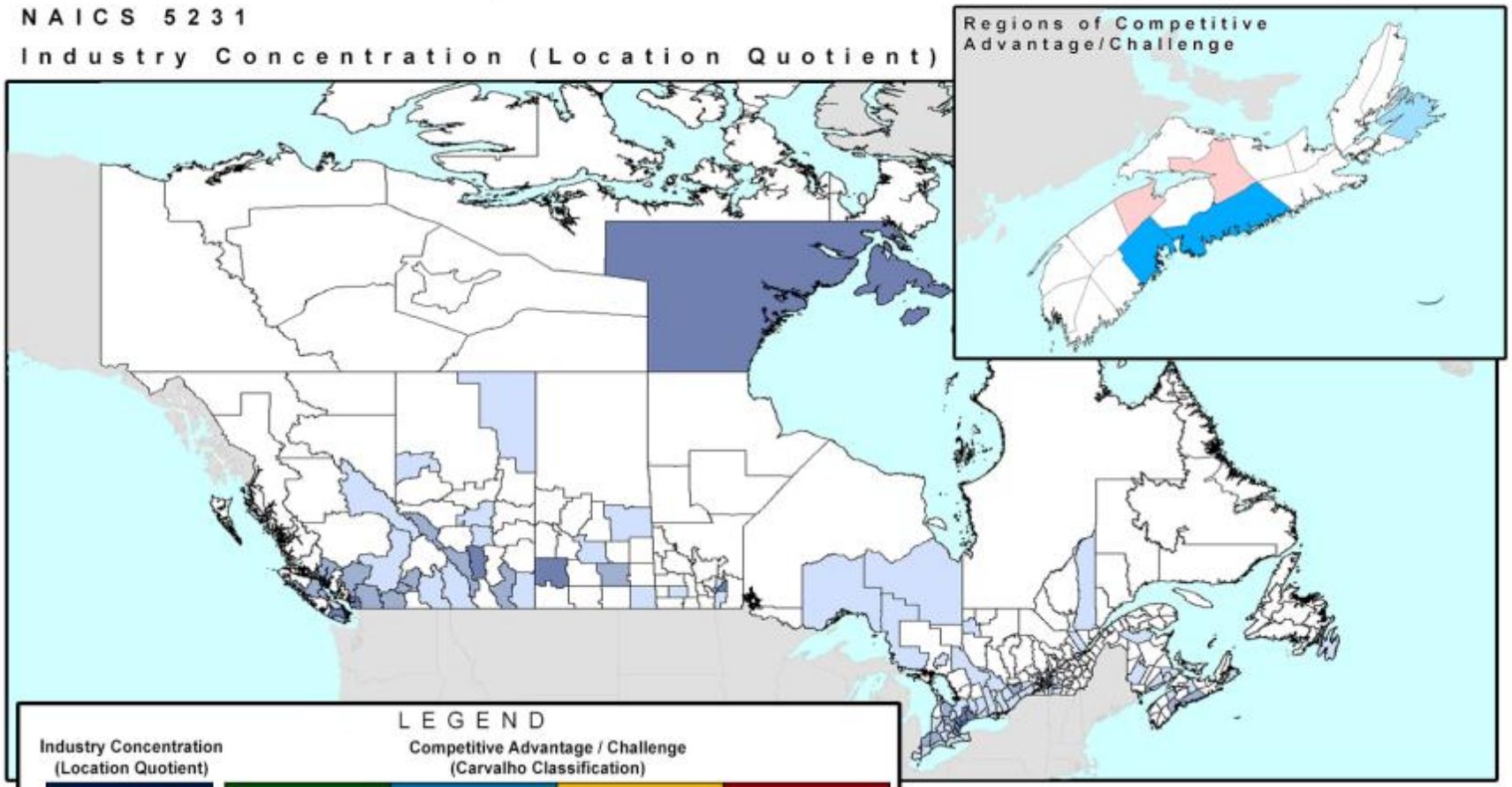
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Securities & commodity contracts intermediation and brokerage

NAICS 5231

Industry Concentration (Location Quotient)

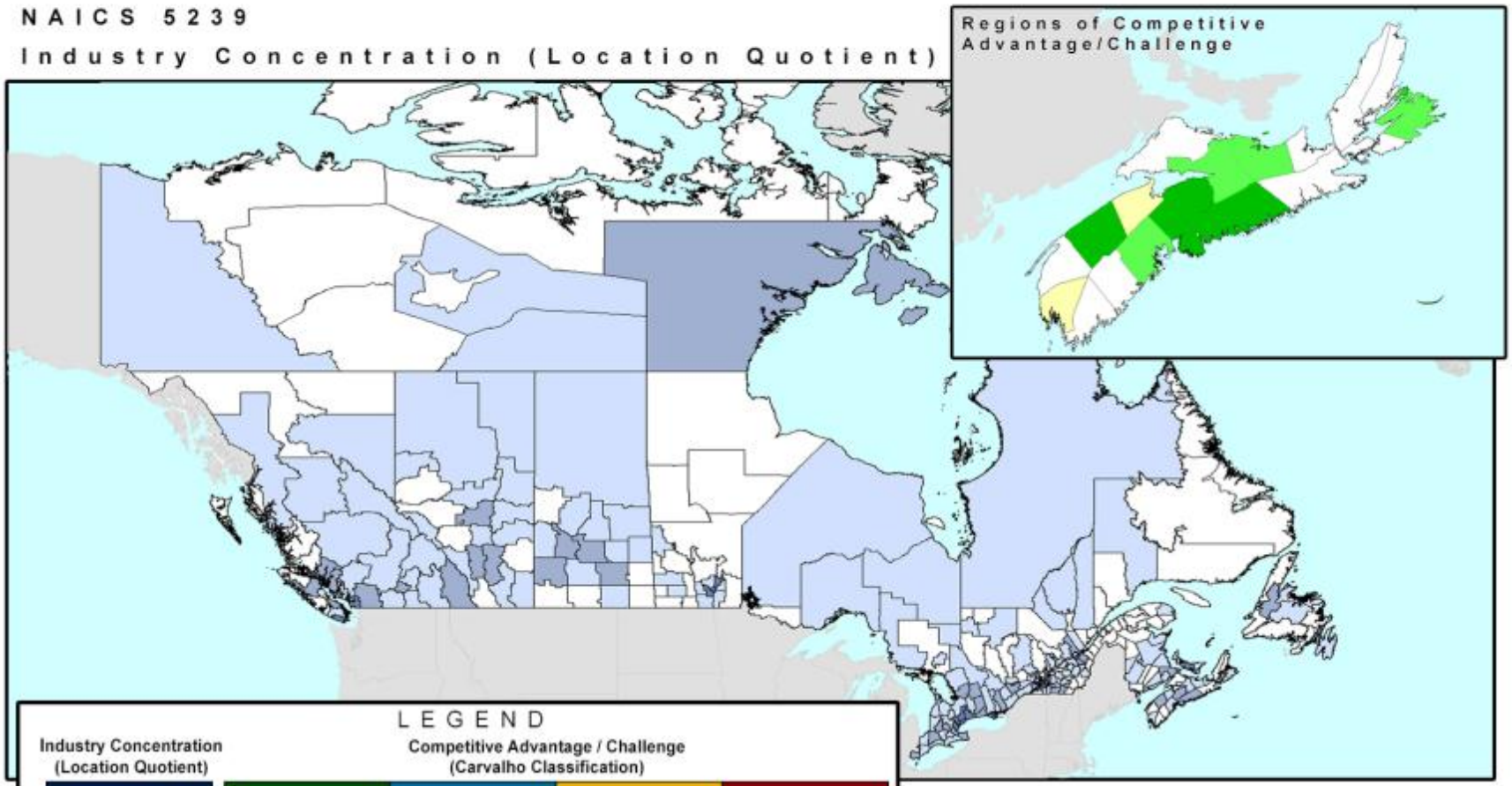


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other financial investment activities

NAICS 5239

Industry Concentration (Location Quotient)

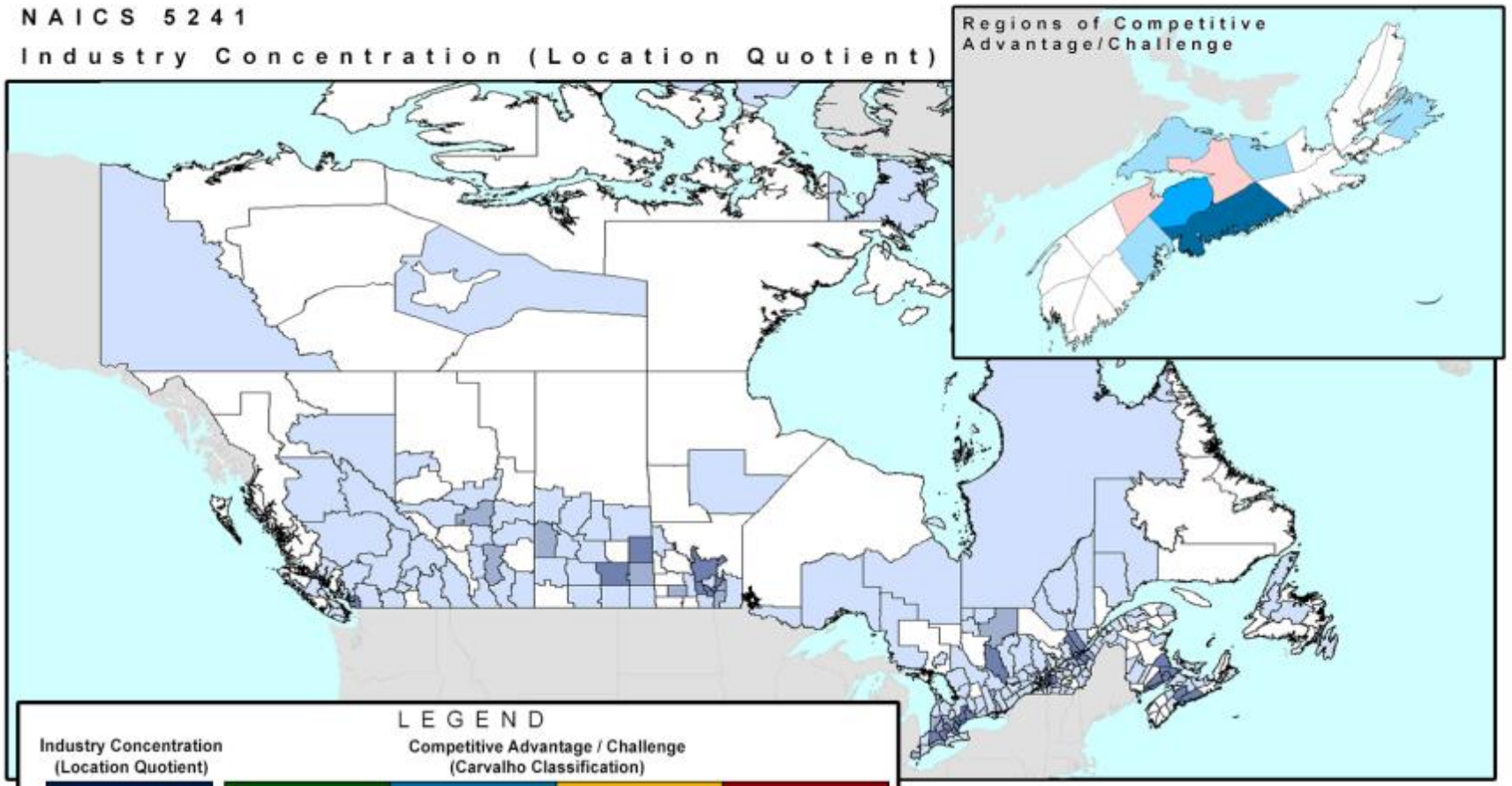


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Insurance carriers

NAICS 5241

Industry Concentration (Location Quotient)

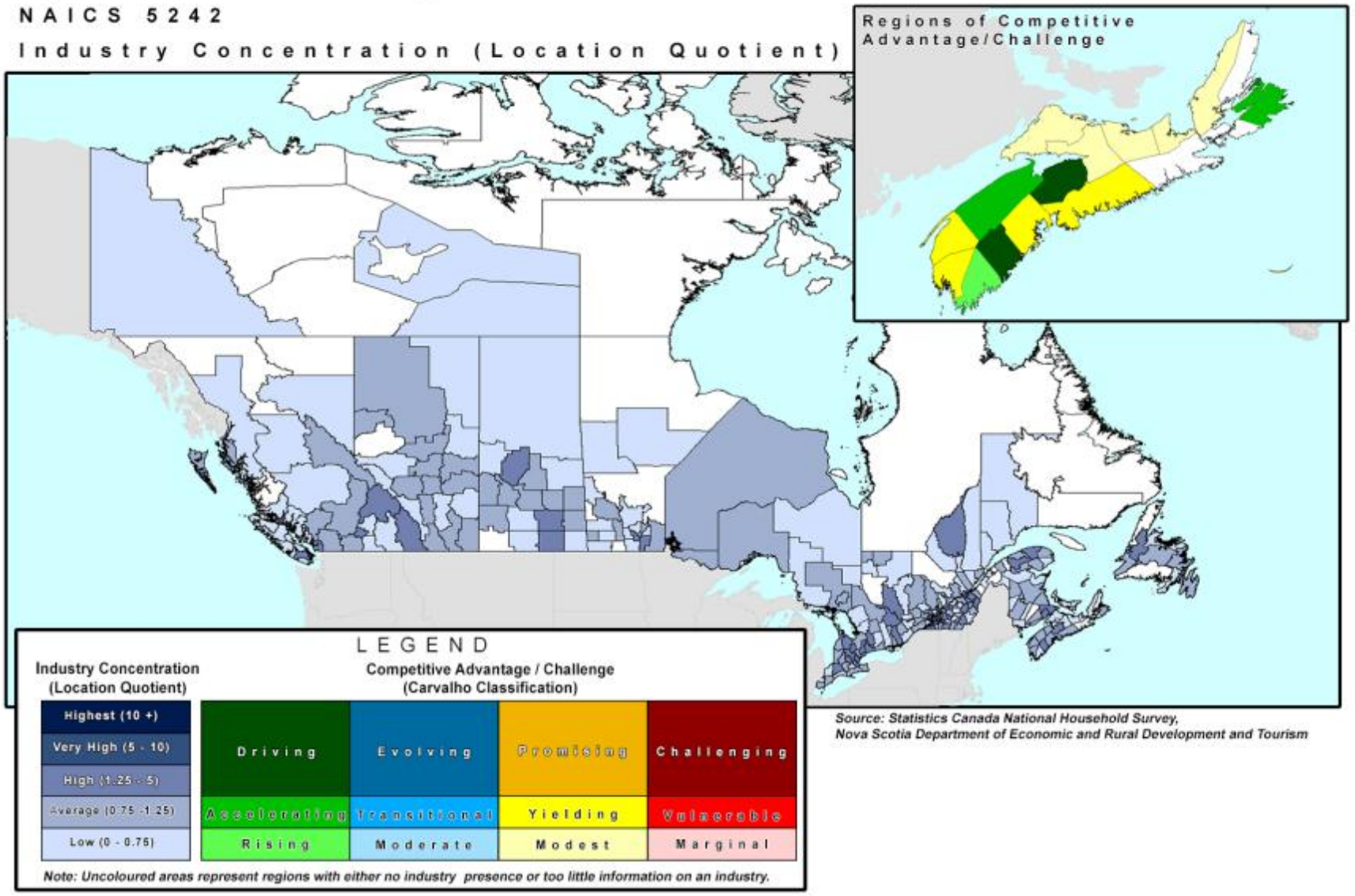


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Agencies, brokerages & other insurance related activities

NAICS 5242

Industry Concentration (Location Quotient)

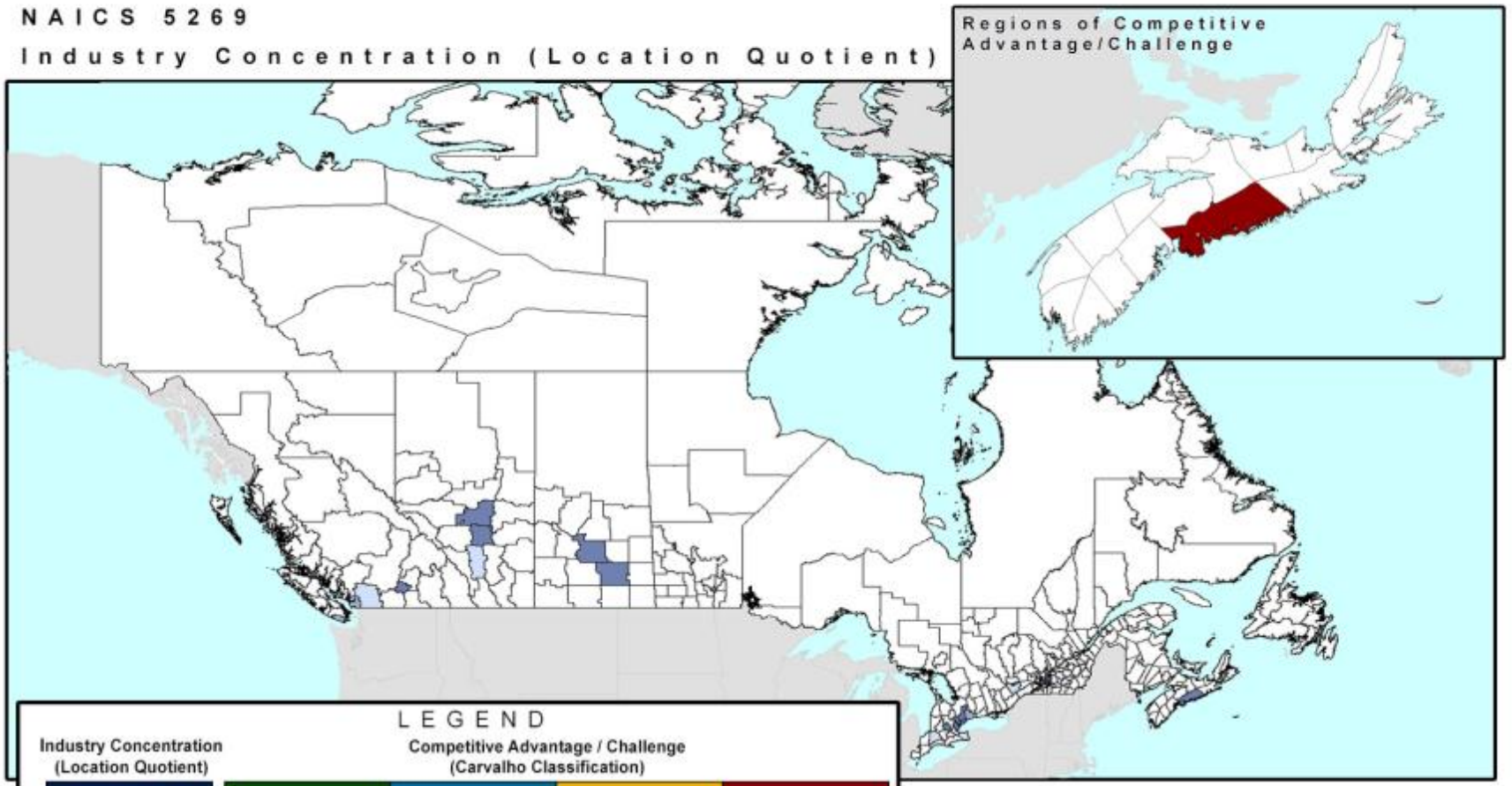


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other funds & financial vehicles

NAICS 5269

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

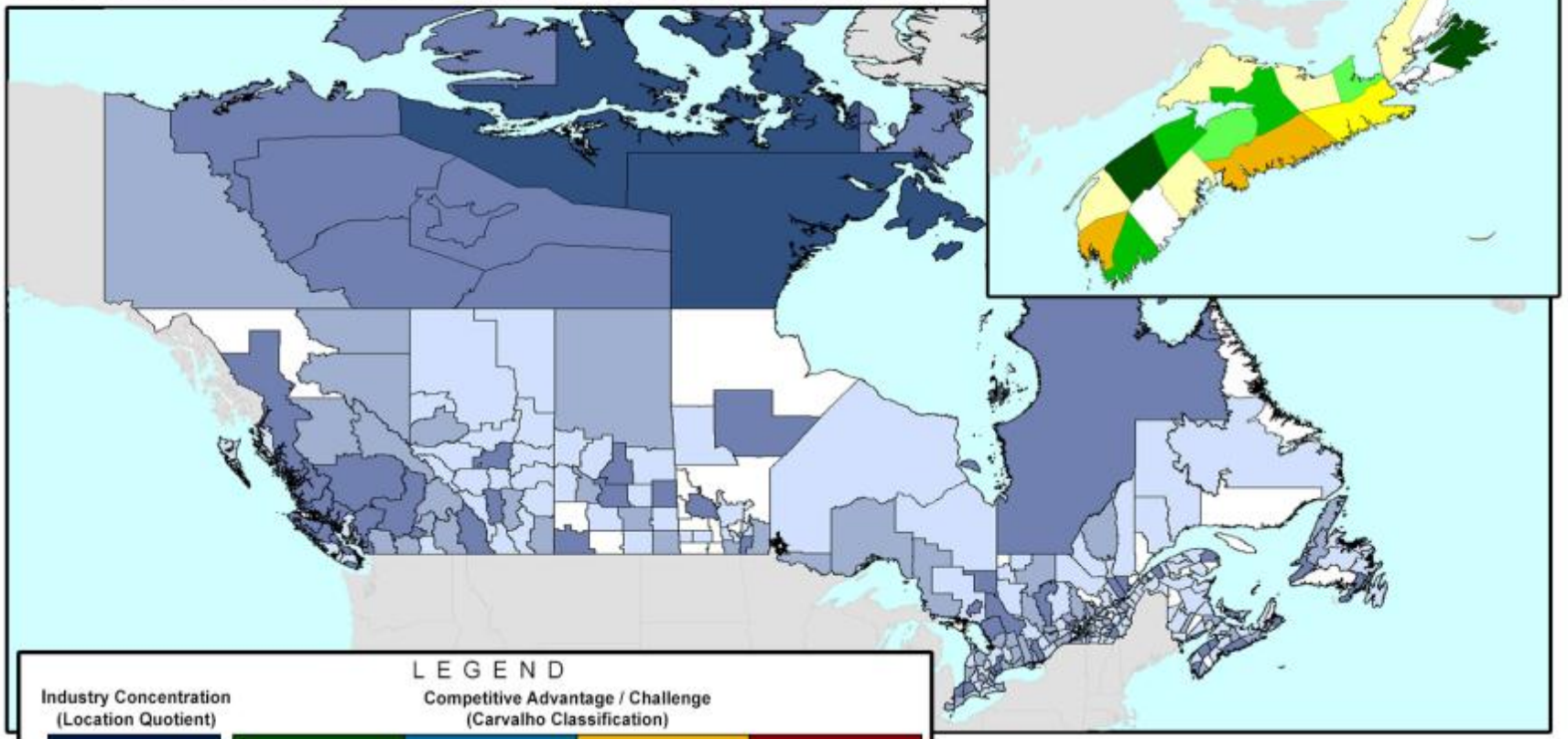
Real Estate & Rental and Leasing

NAICS 53

Lessors of real estate

NAICS 5311

Industry Concentration (Location Quotient)

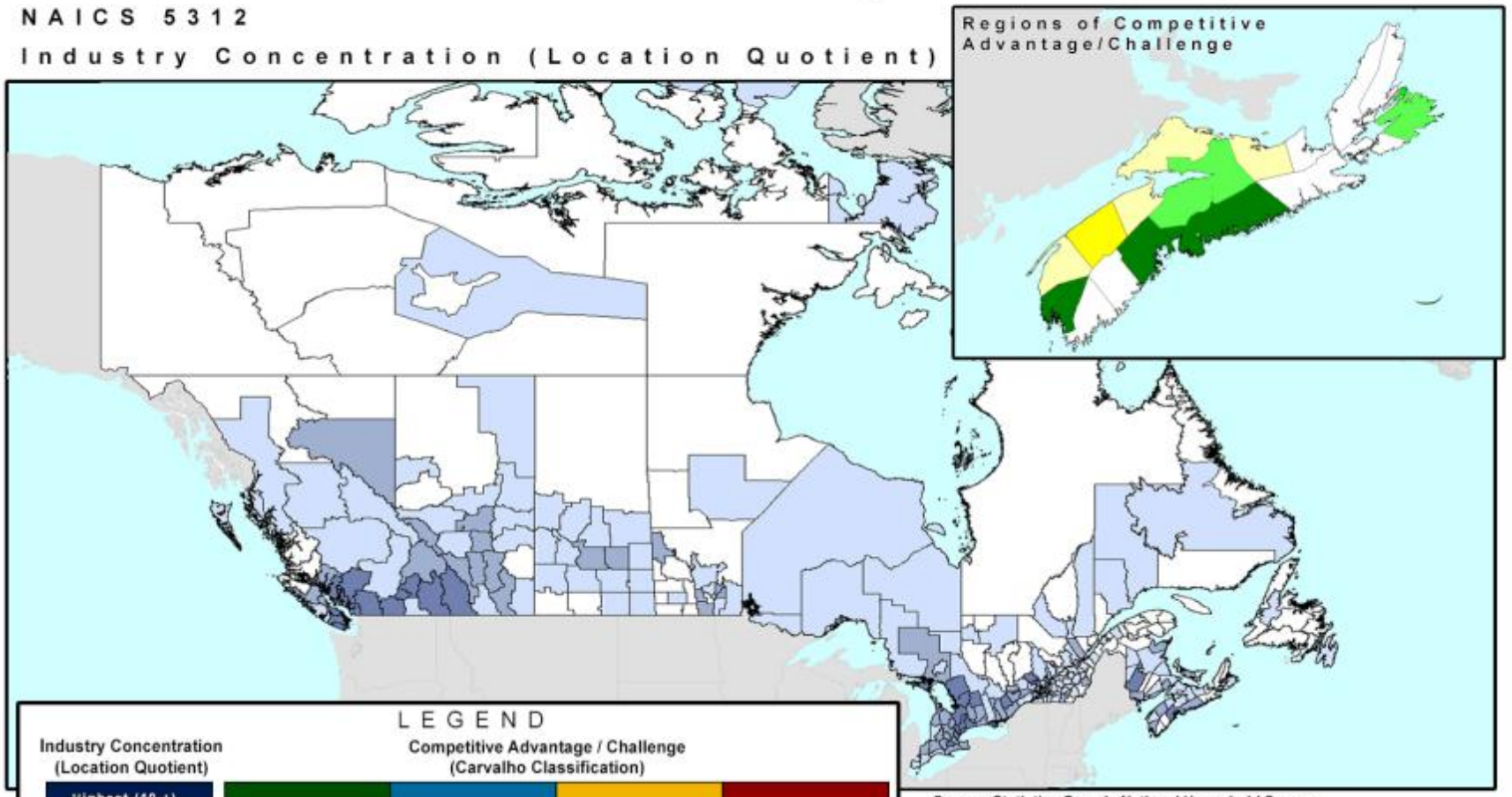


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Offices of real estate agents & brokers

NAICS 5312

Industry Concentration (Location Quotient)

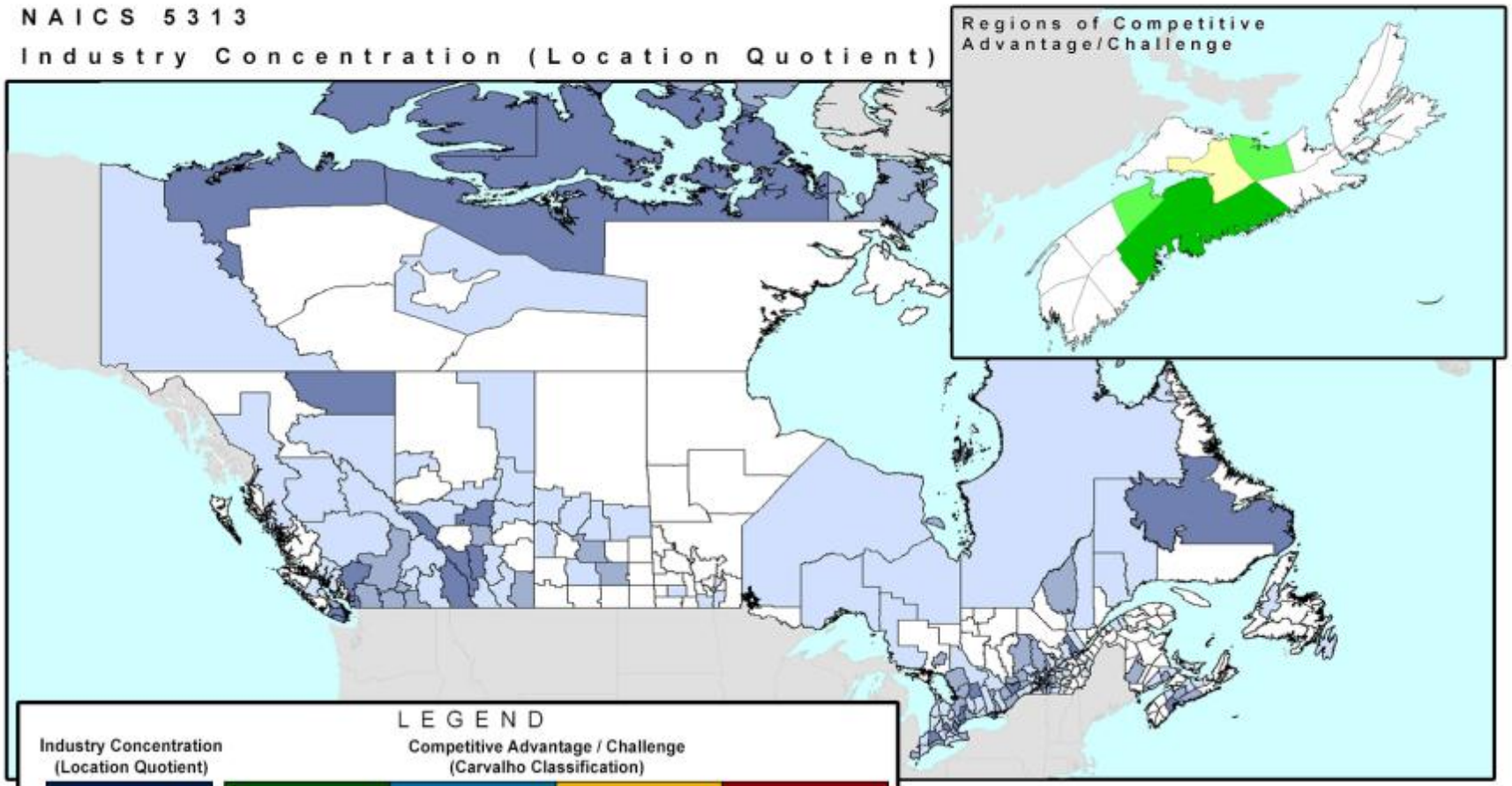


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Activities related to real estate

NAICS 5313

Industry Concentration (Location Quotient)

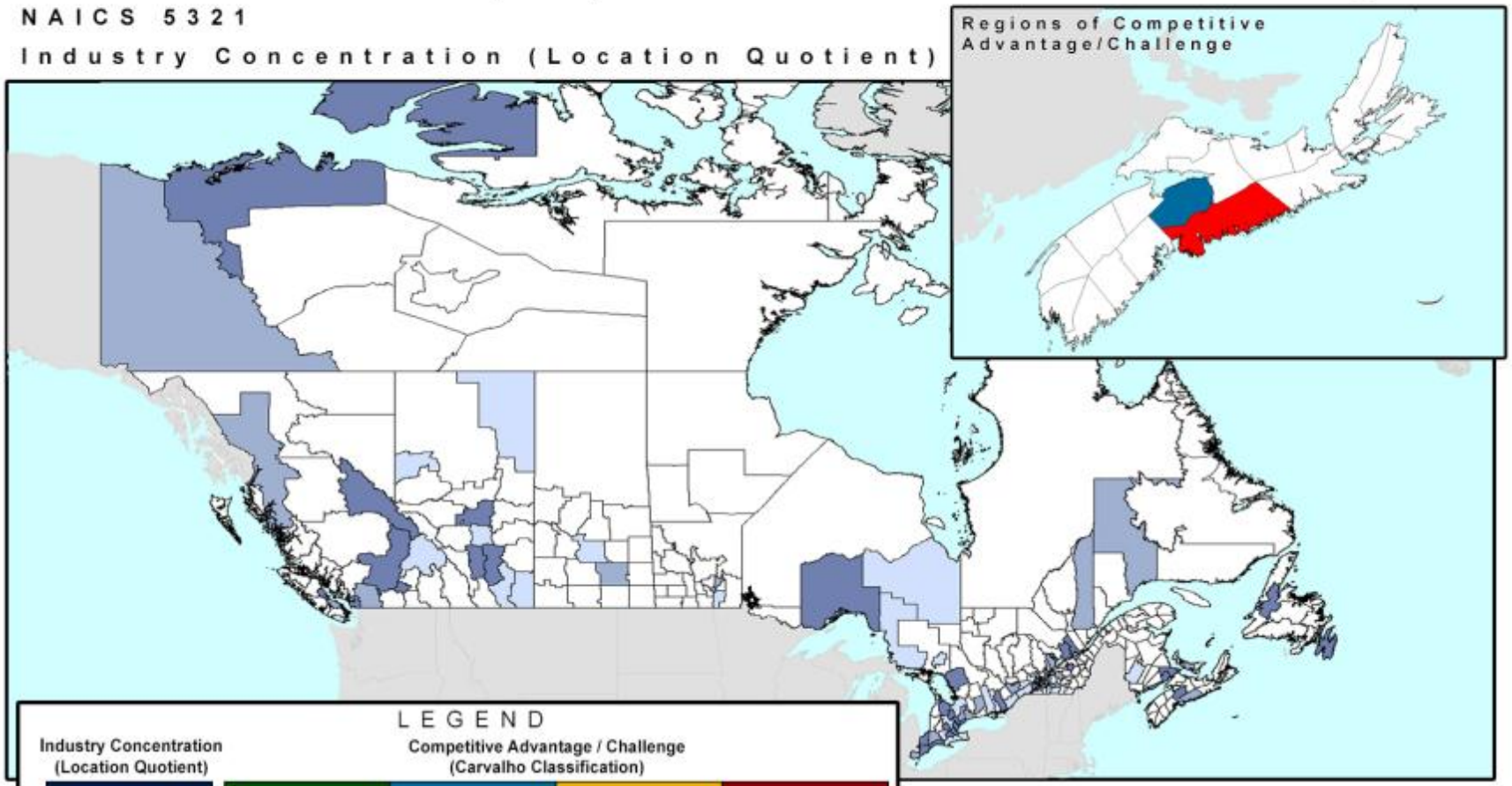


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Automotive equipment rental & leasing

NAICS 5321

Industry Concentration (Location Quotient)

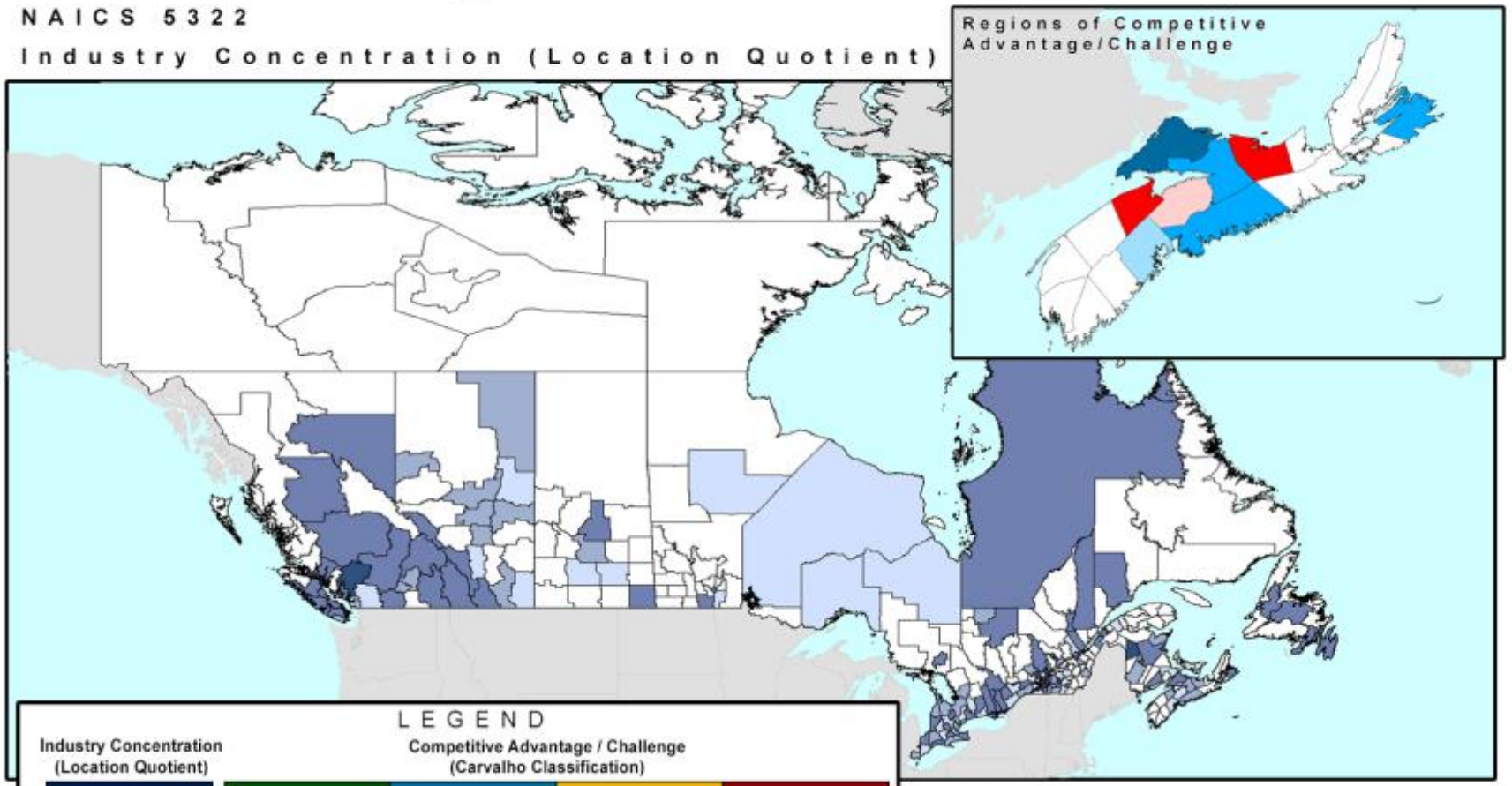


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Consumer goods rental

NAICS 5322

Industry Concentration (Location Quotient)

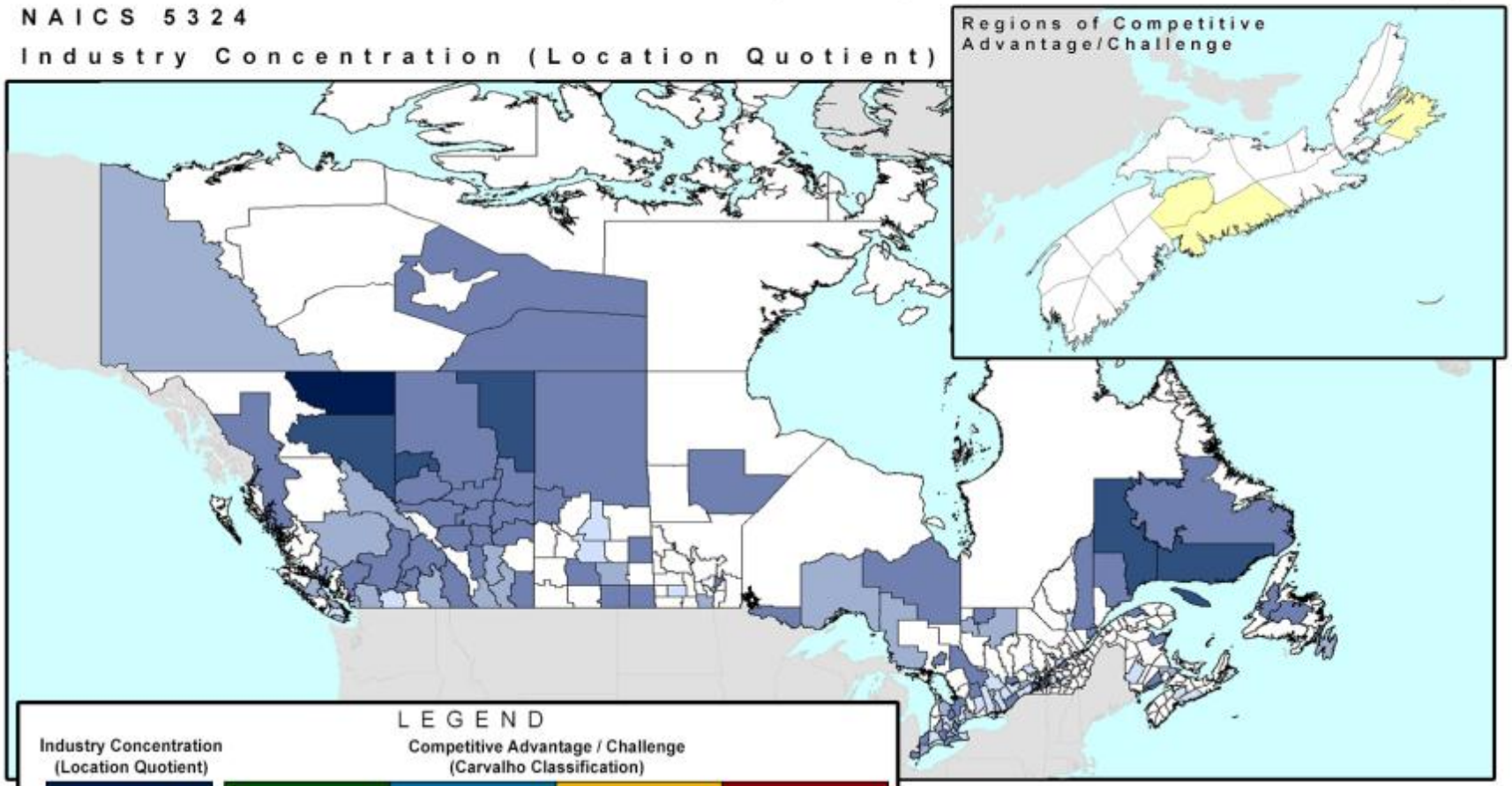


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Commercial & industrial machinery & equipment rental & leasing

NAICS 5324

Industry Concentration (Location Quotient)



Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

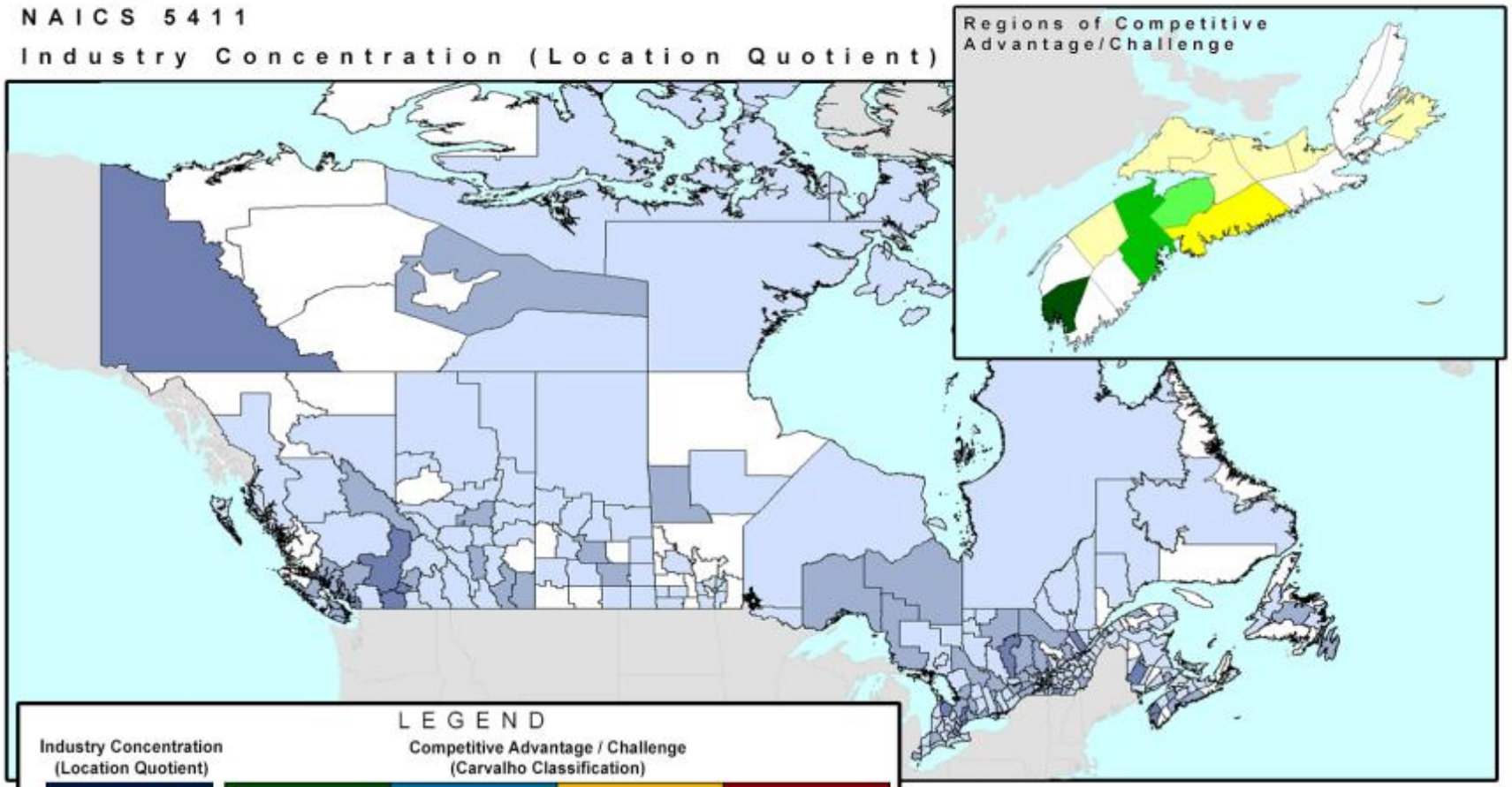
Professional, Scientific & Technical Services

NAICS 54

Legal services

NAICS 5411

Industry Concentration (Location Quotient)

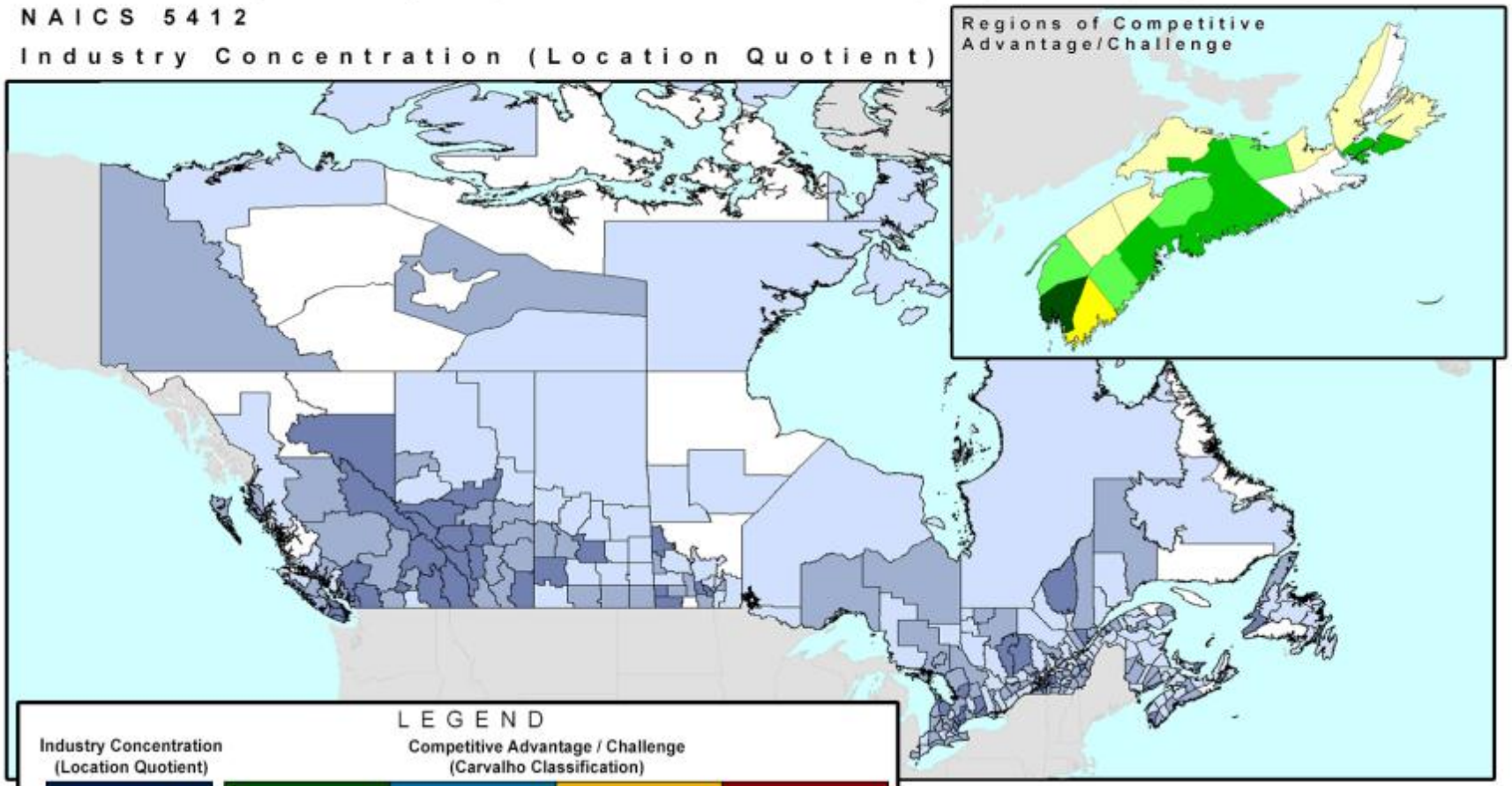


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Accounting, tax preparation, bookkeeping and payroll services

NAICS 5412

Industry Concentration (Location Quotient)

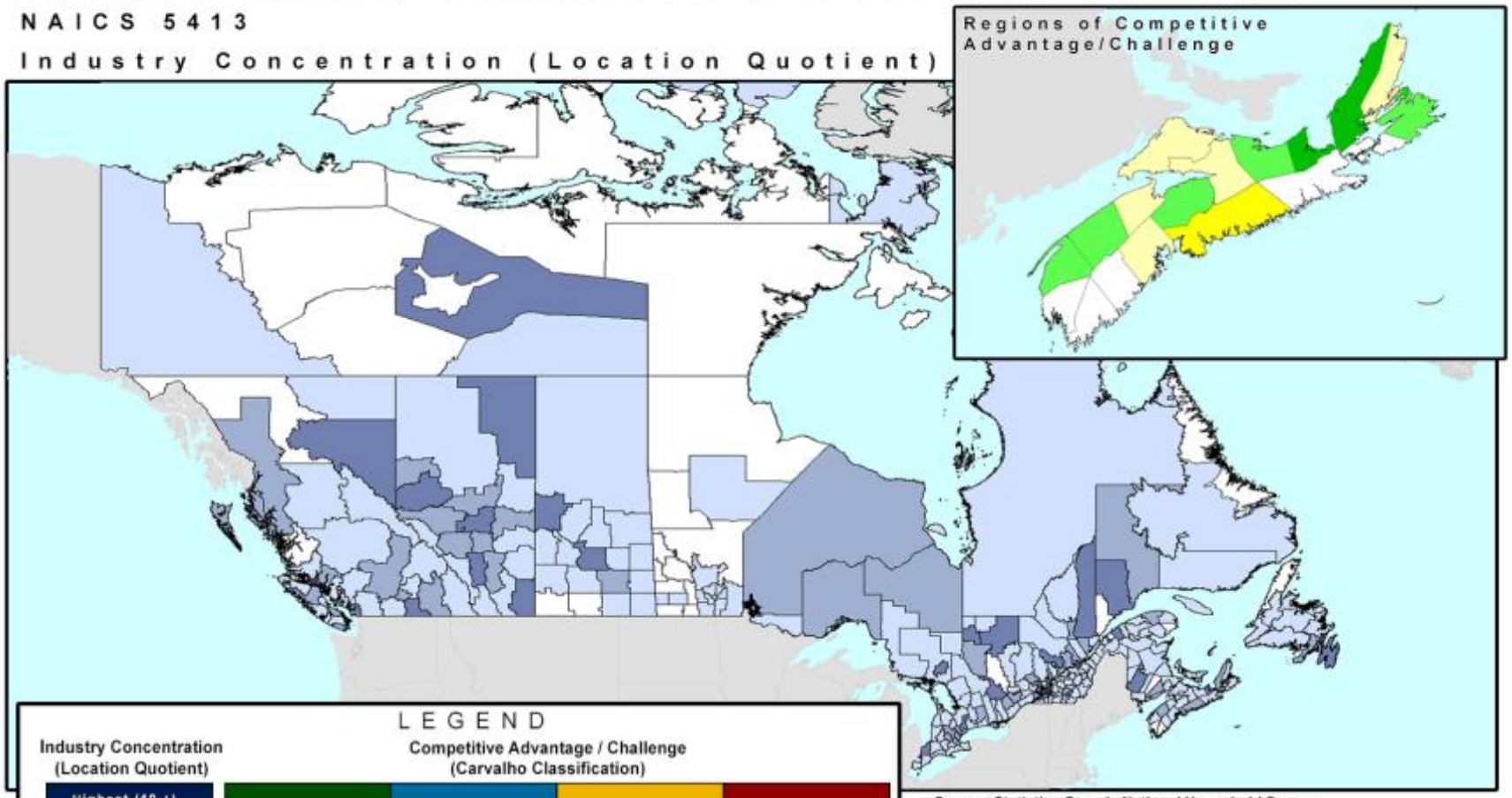


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Architectural, engineering & related services

NAICS 5413

Industry Concentration (Location Quotient)

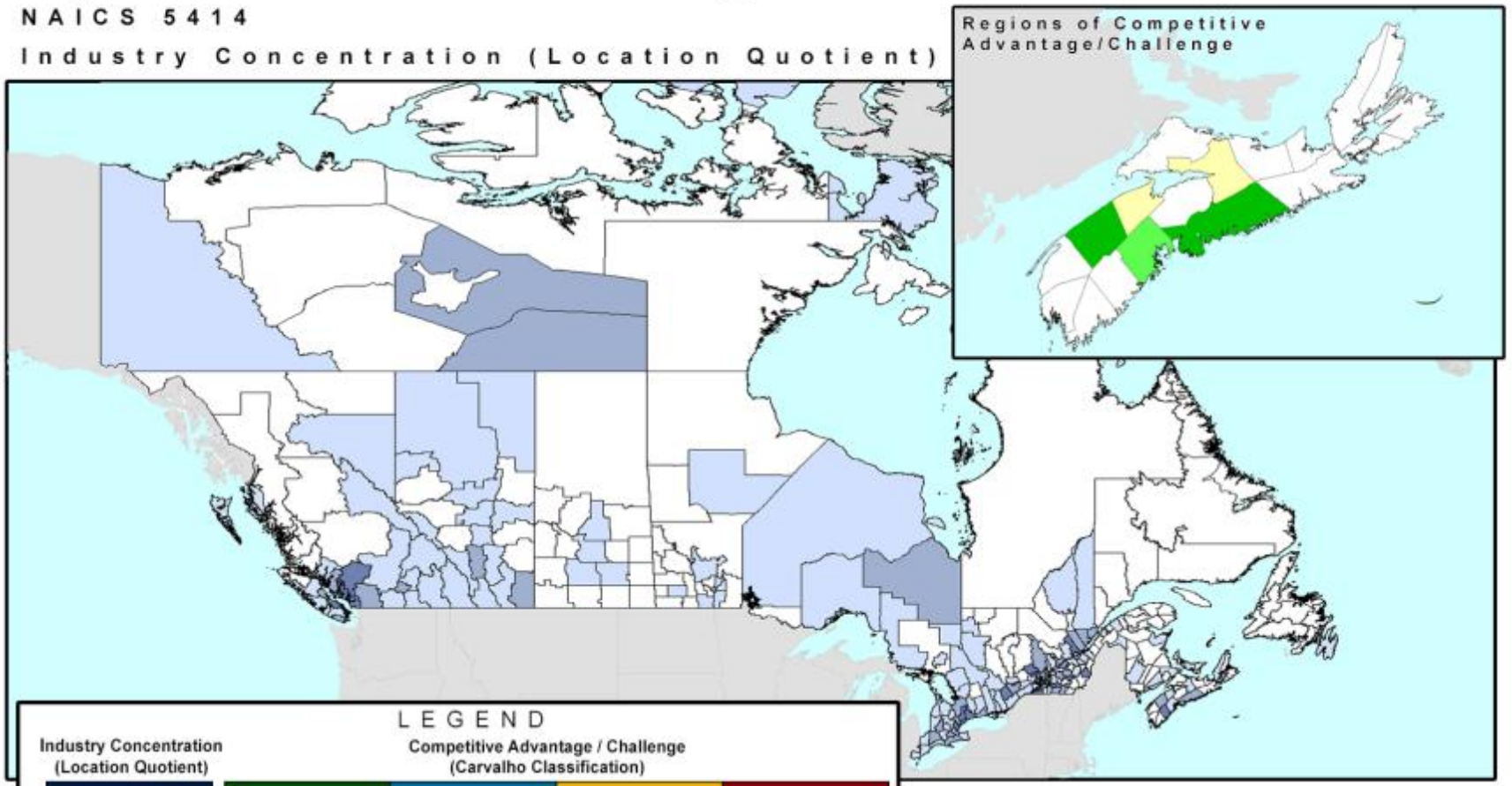


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Specialized design services

NAICS 5414

Industry Concentration (Location Quotient)

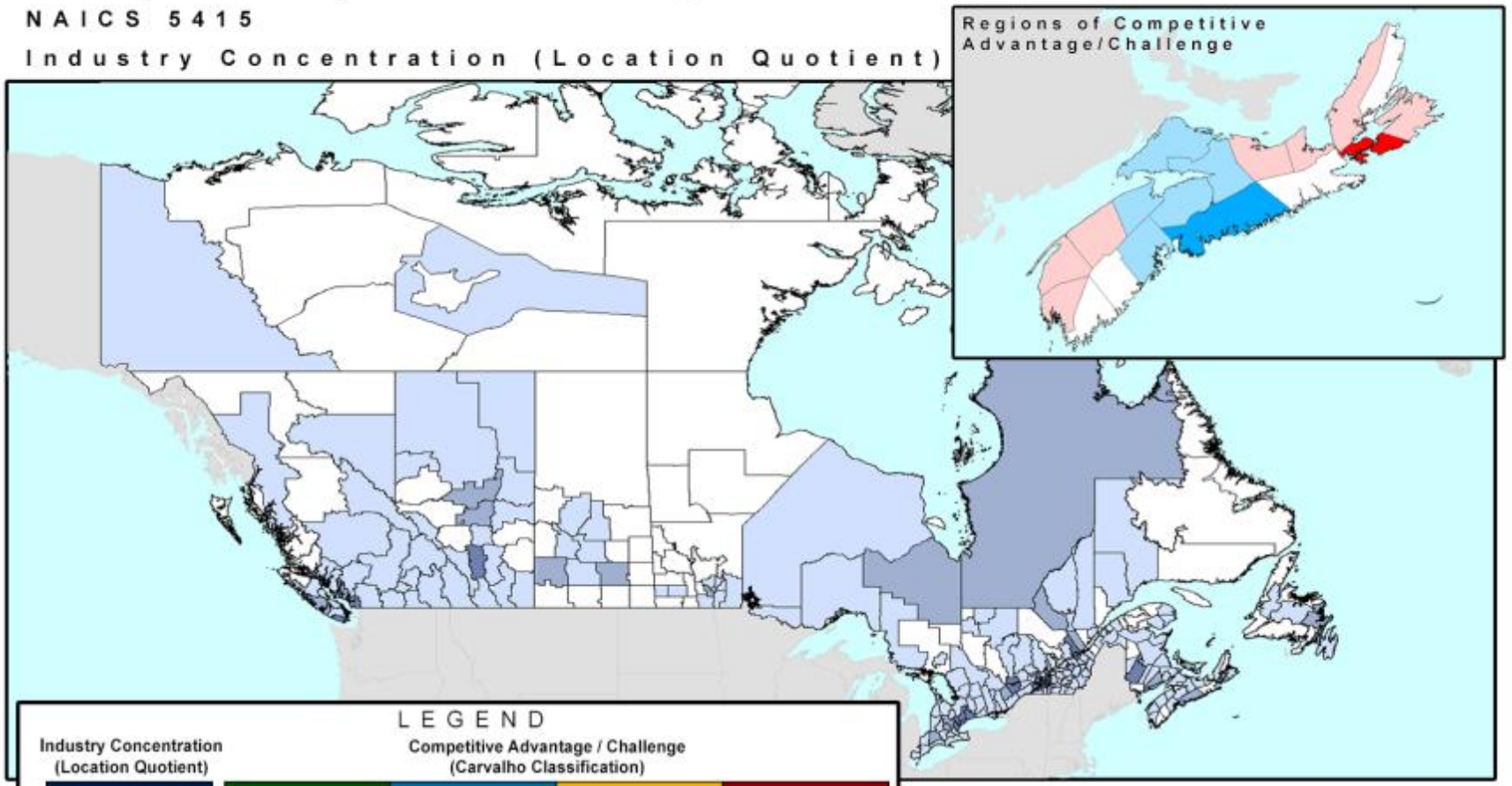


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Computer systems design & related services

NAICS 5415

Industry Concentration (Location Quotient)



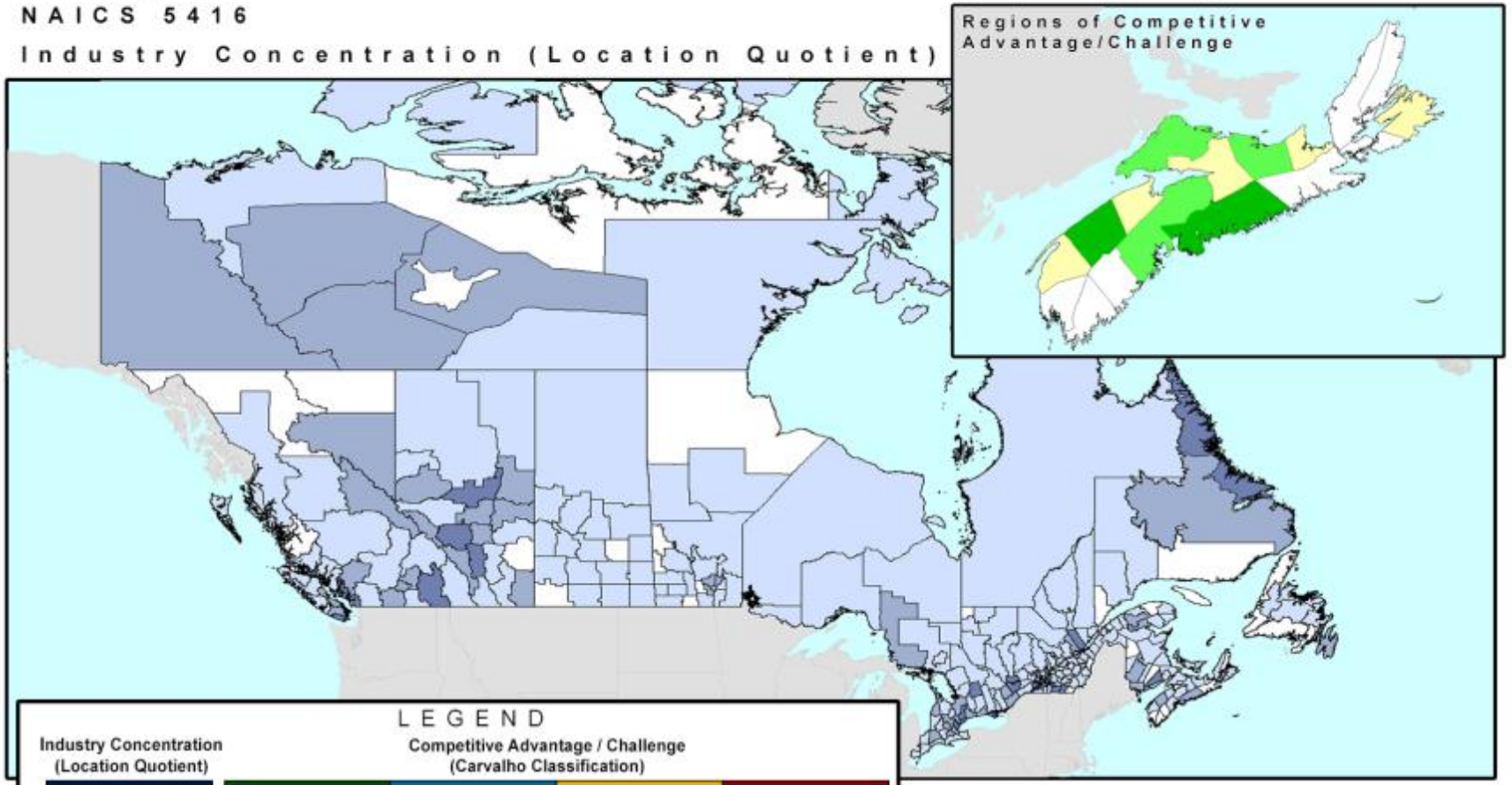
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Management, scientific & technical consulting services

NAICS 5416

Industry Concentration (Location Quotient)

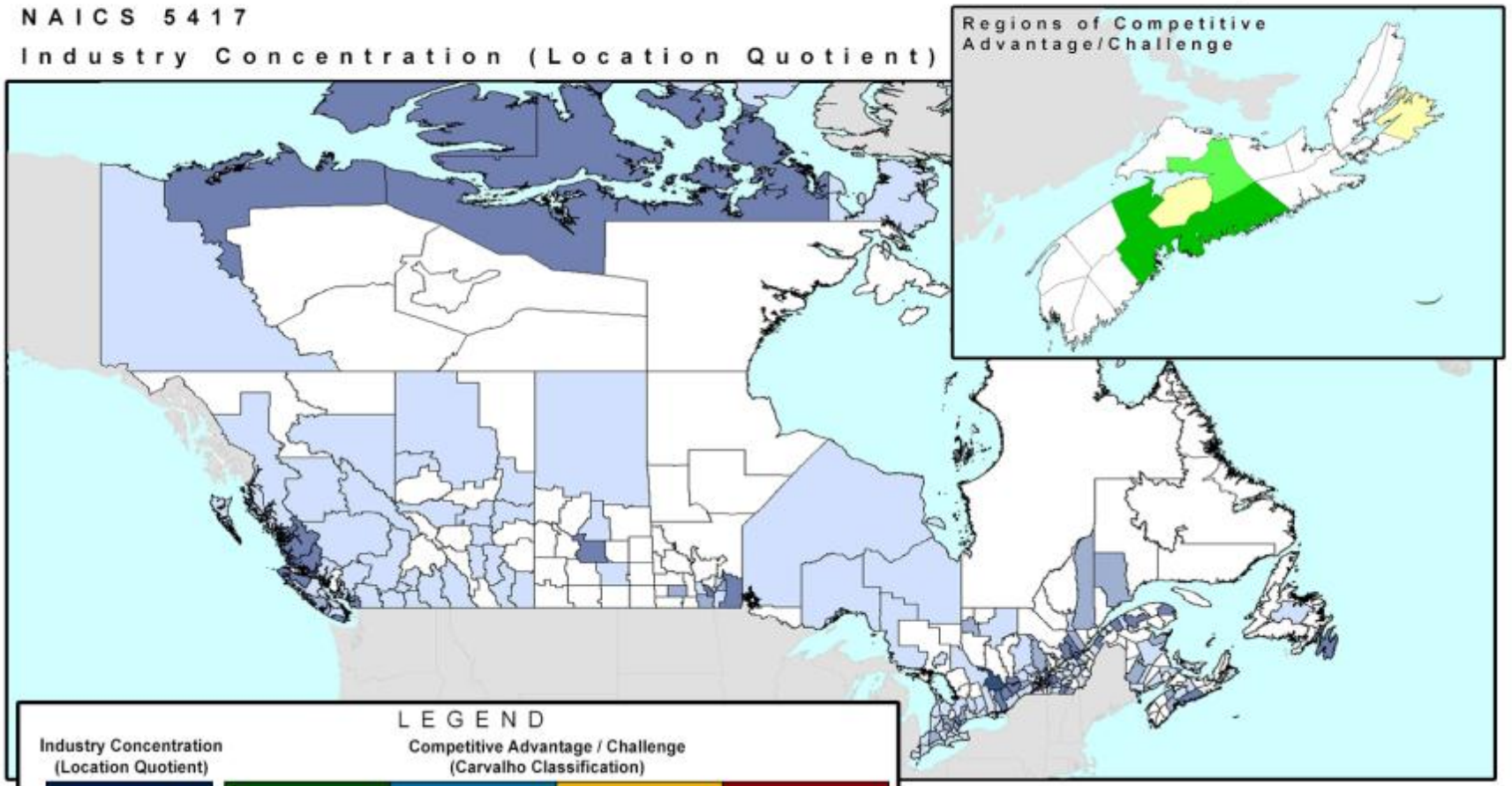


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Scientific research & development

NAICS 5417

Industry Concentration (Location Quotient)

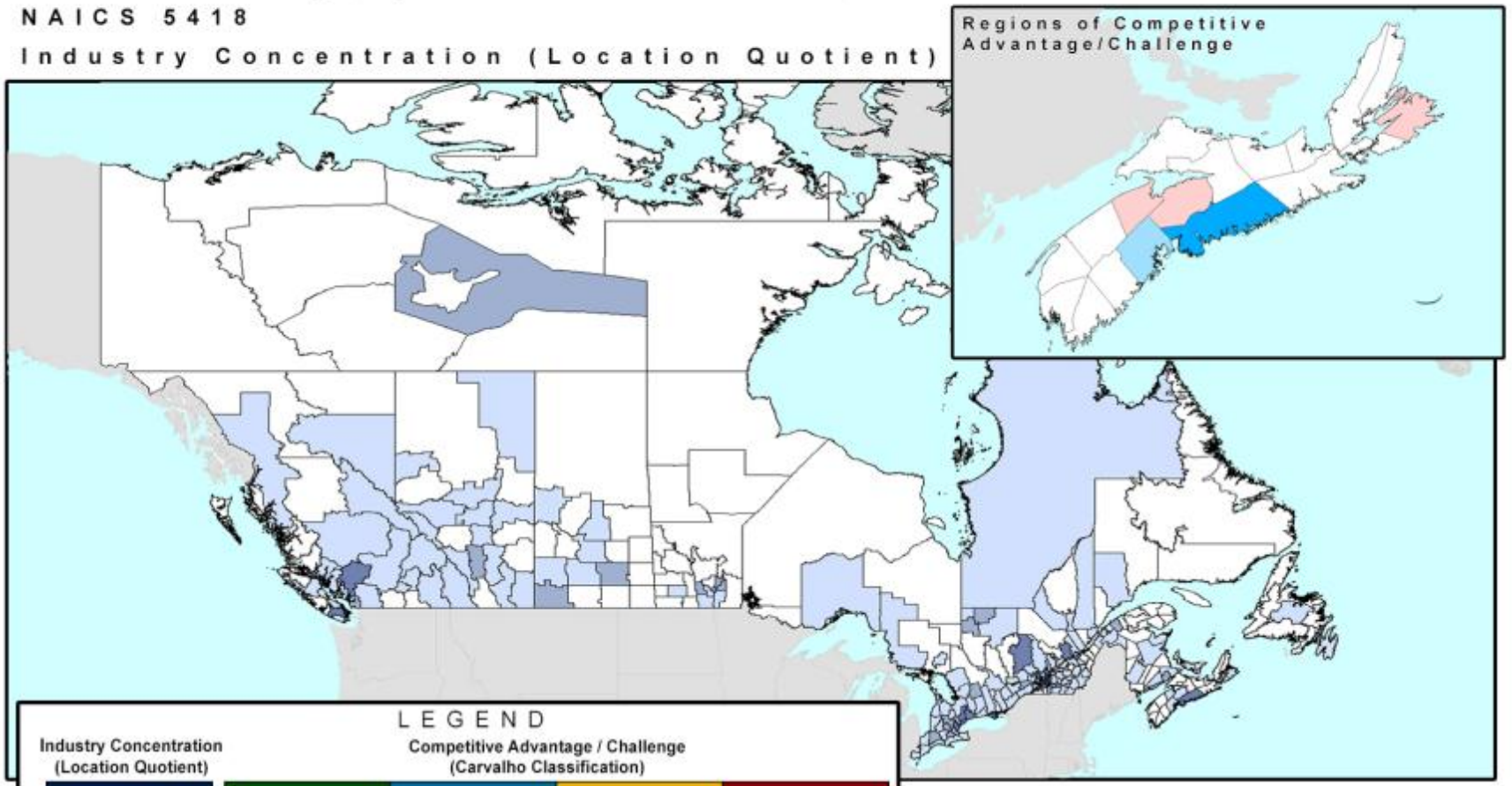


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Advertising, public relations, & related services

NAICS 5418

Industry Concentration (Location Quotient)

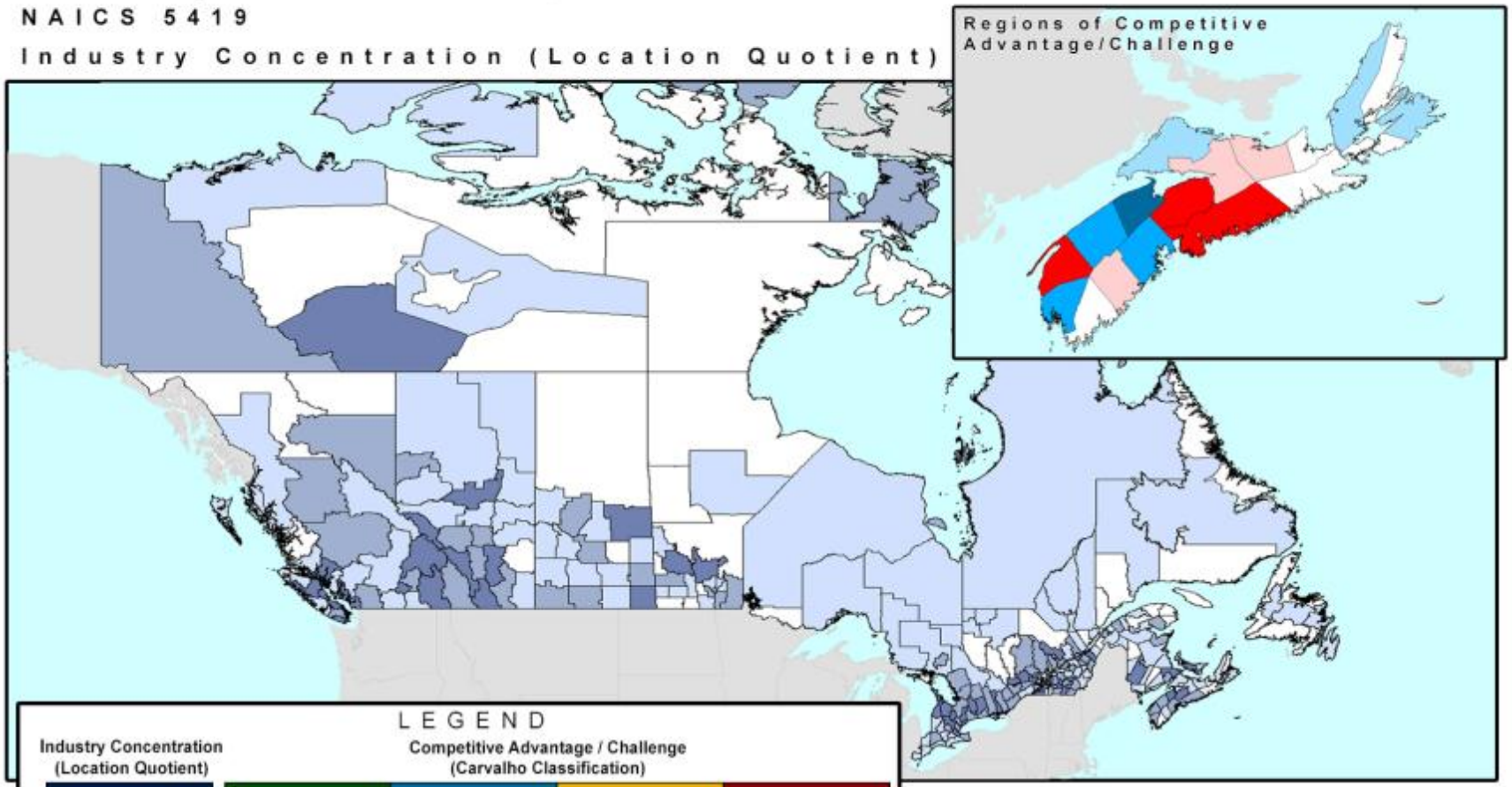


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other professional, scientific & technical services

NAICS 5419

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

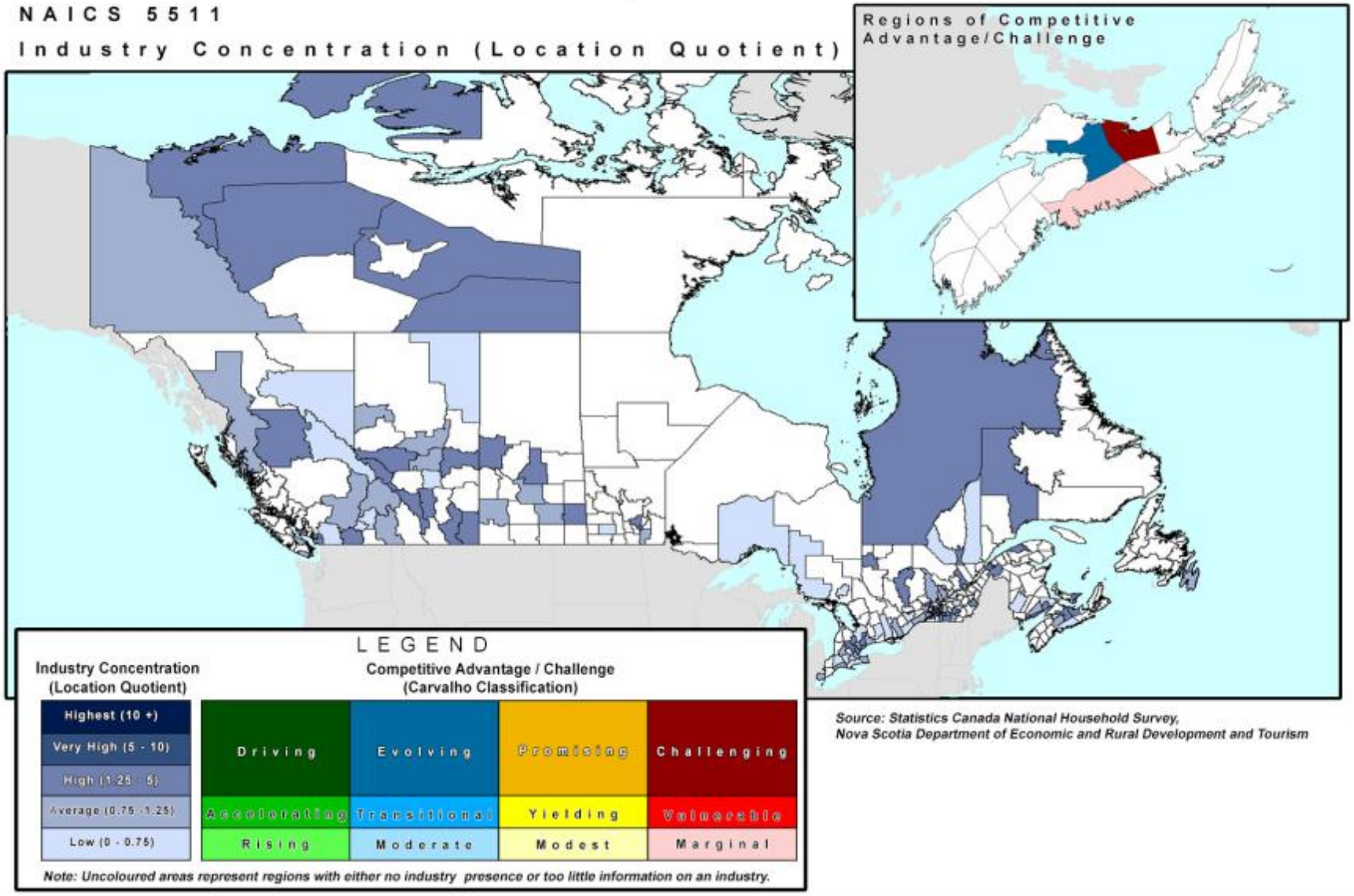
Management of Companies & Enterprises

NAICS 55

Management of companies and enterprises

NAICS 5511

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

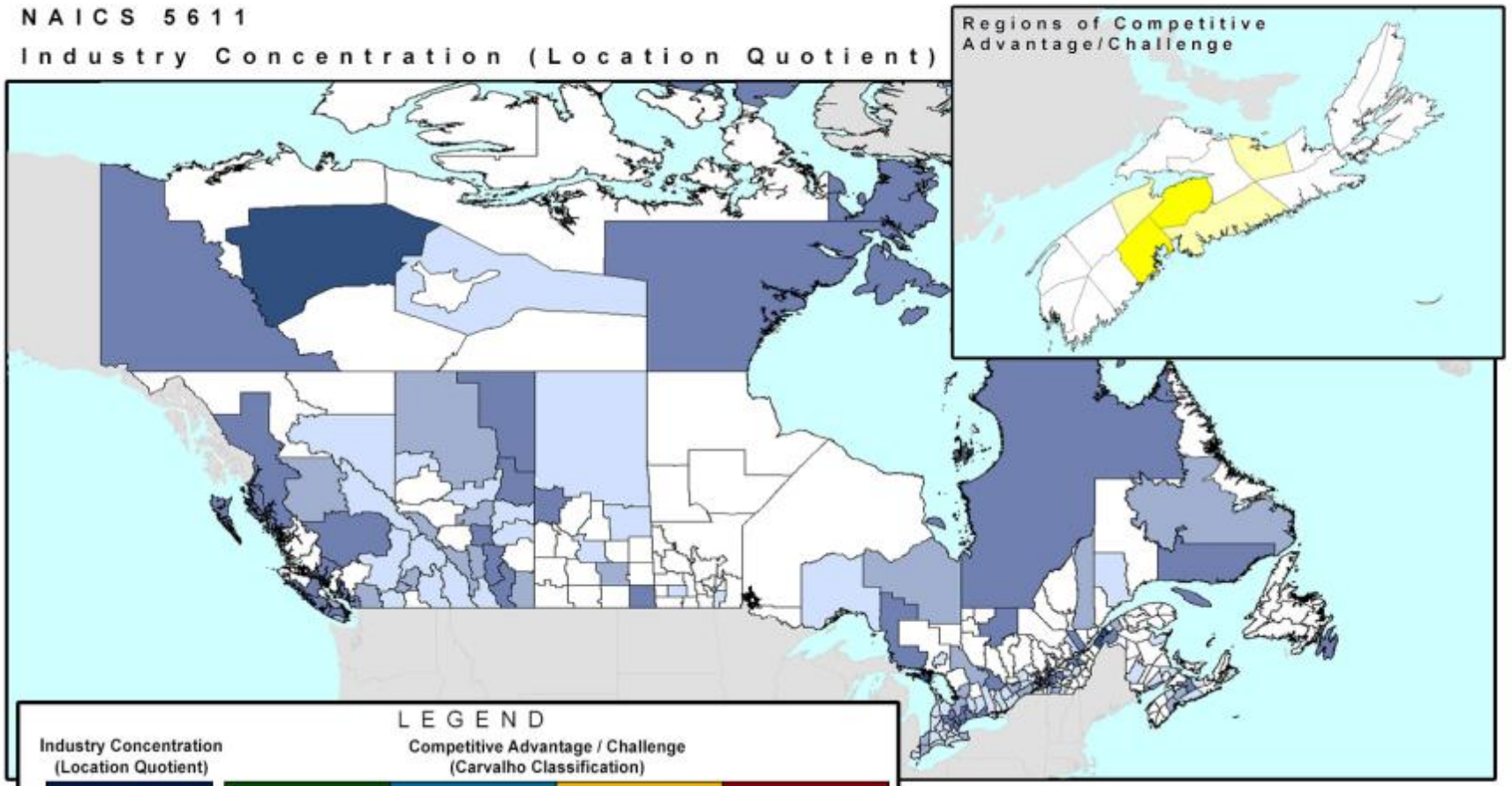
Administrative & Support, Waste Management & Remediation Services

NAICS 56

Office administrative services

NAICS 5611

Industry Concentration (Location Quotient)

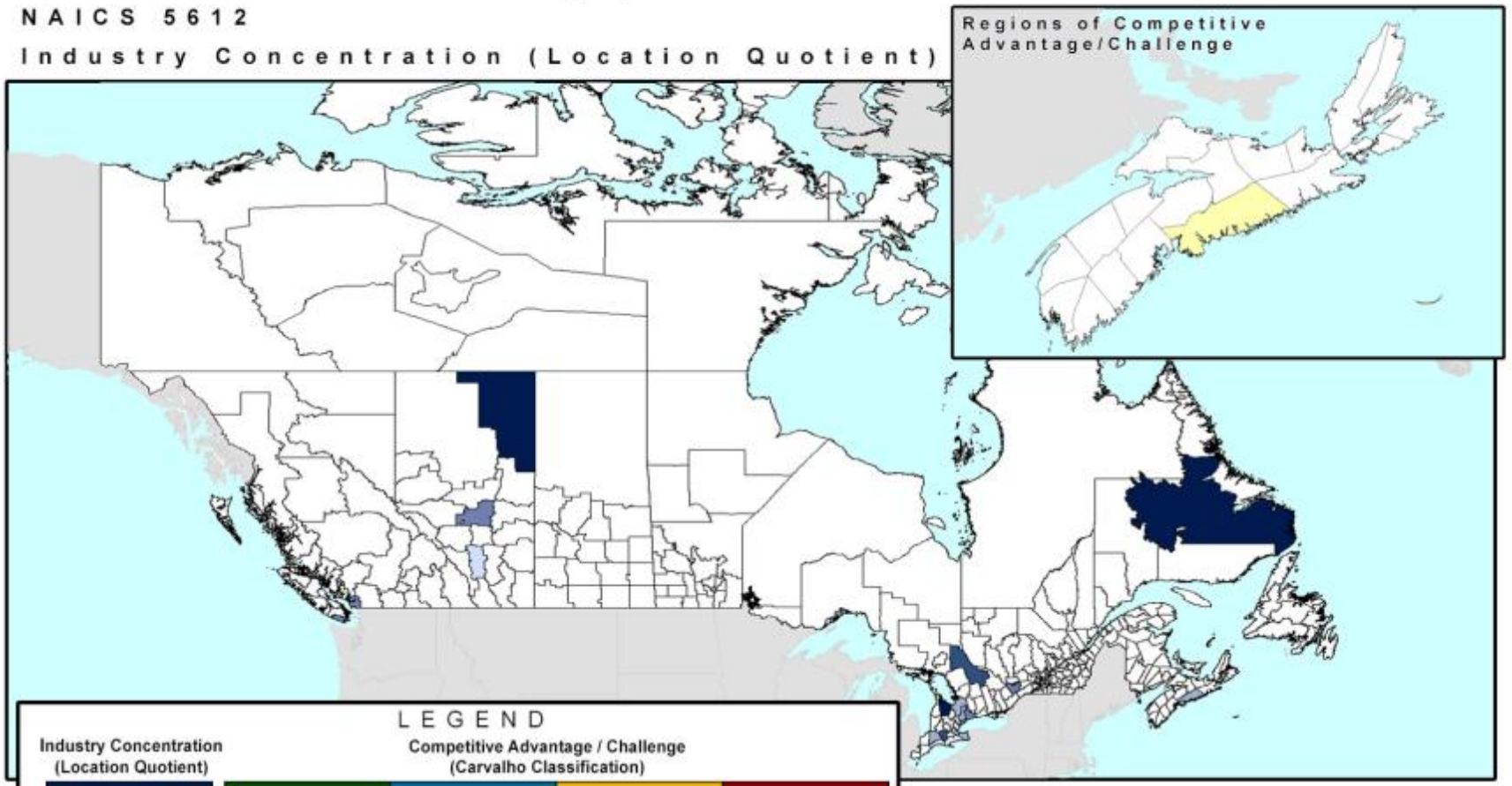


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Facilities support services

NAICS 5612

Industry Concentration (Location Quotient)

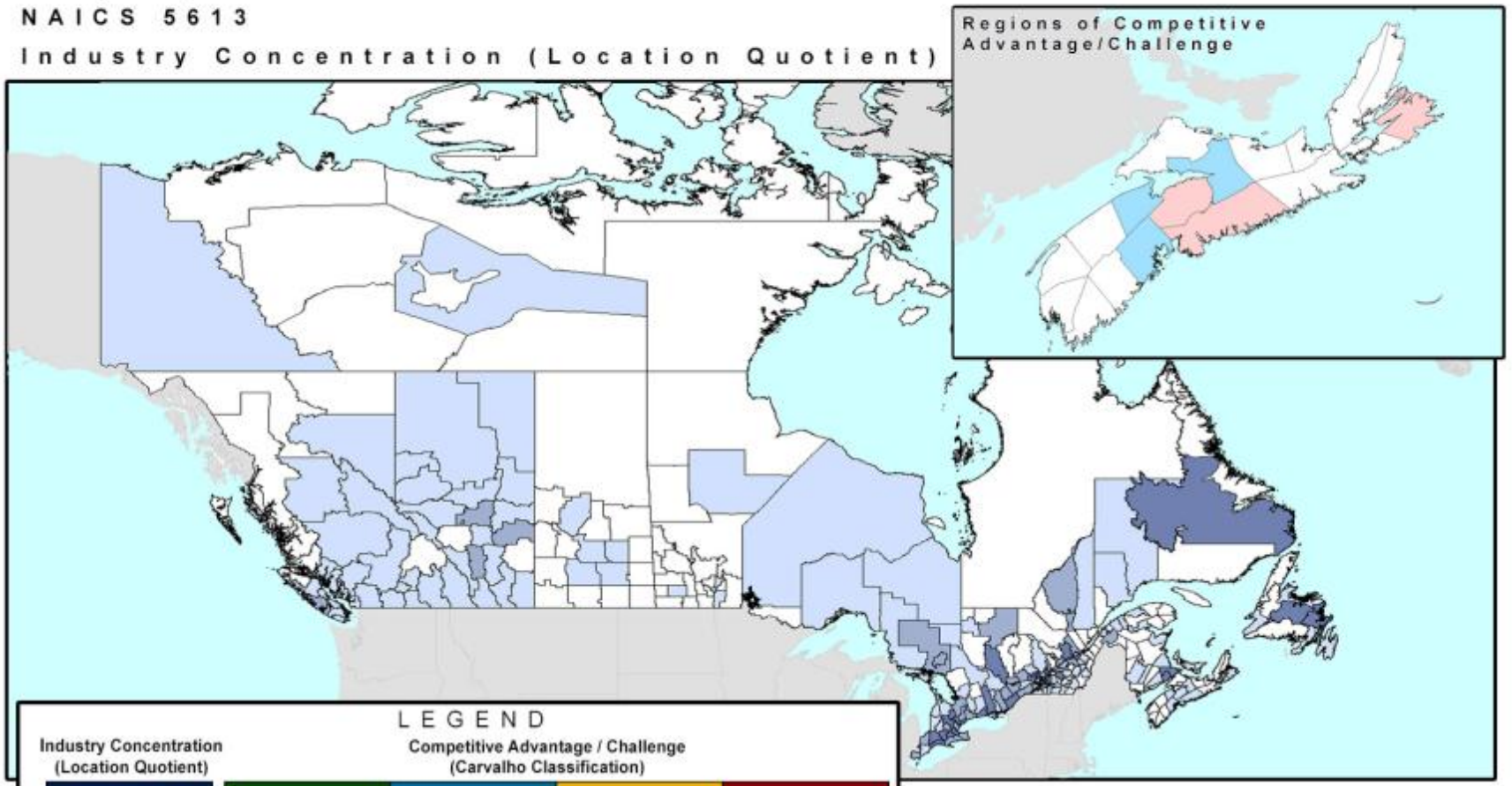


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Employment services

NAICS 5613

Industry Concentration (Location Quotient)



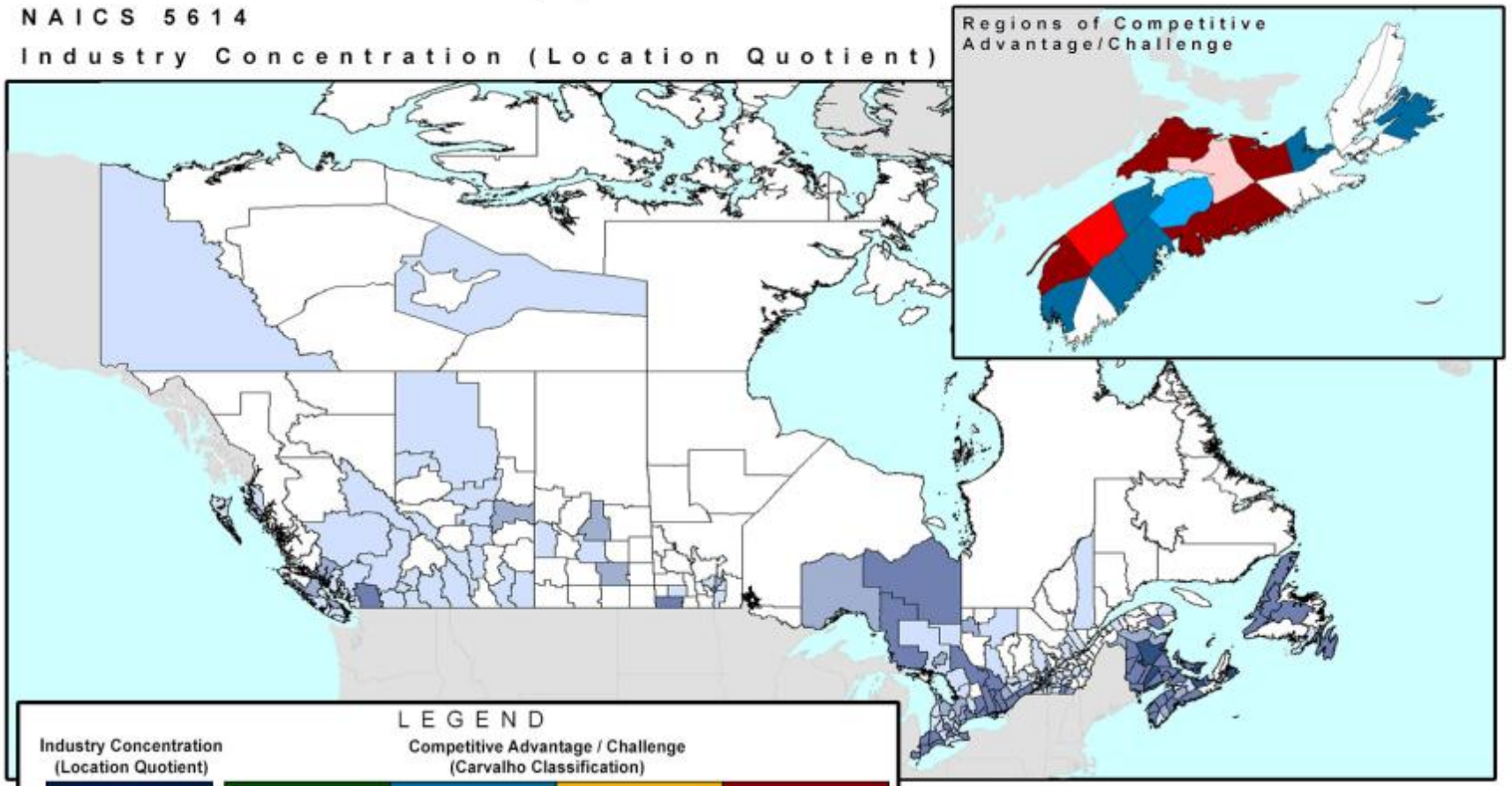
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.

Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Business support services

NAICS 5614

Industry Concentration (Location Quotient)

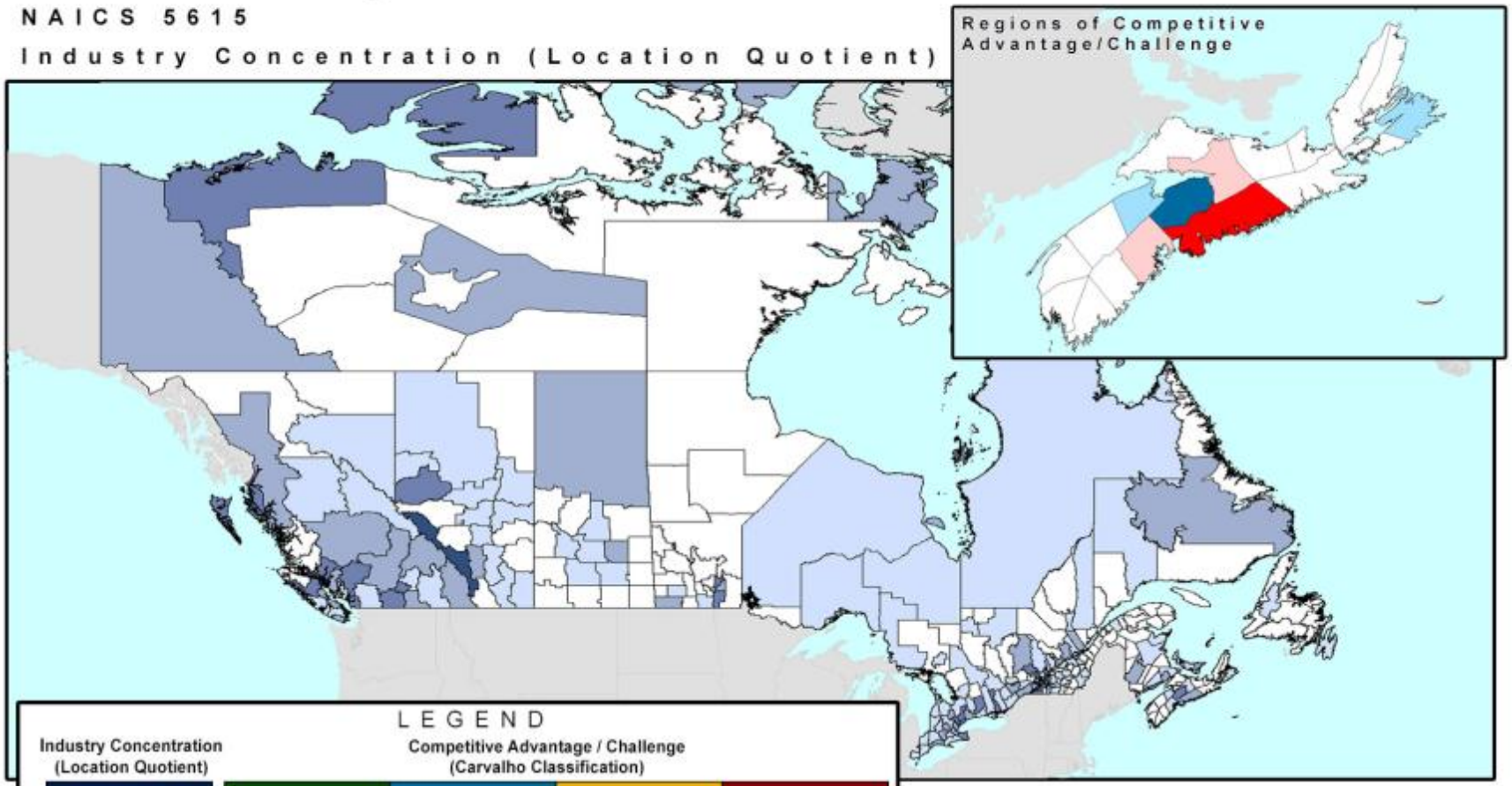


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Travel arrangement and reservation services

NAICS 5615

Industry Concentration (Location Quotient)

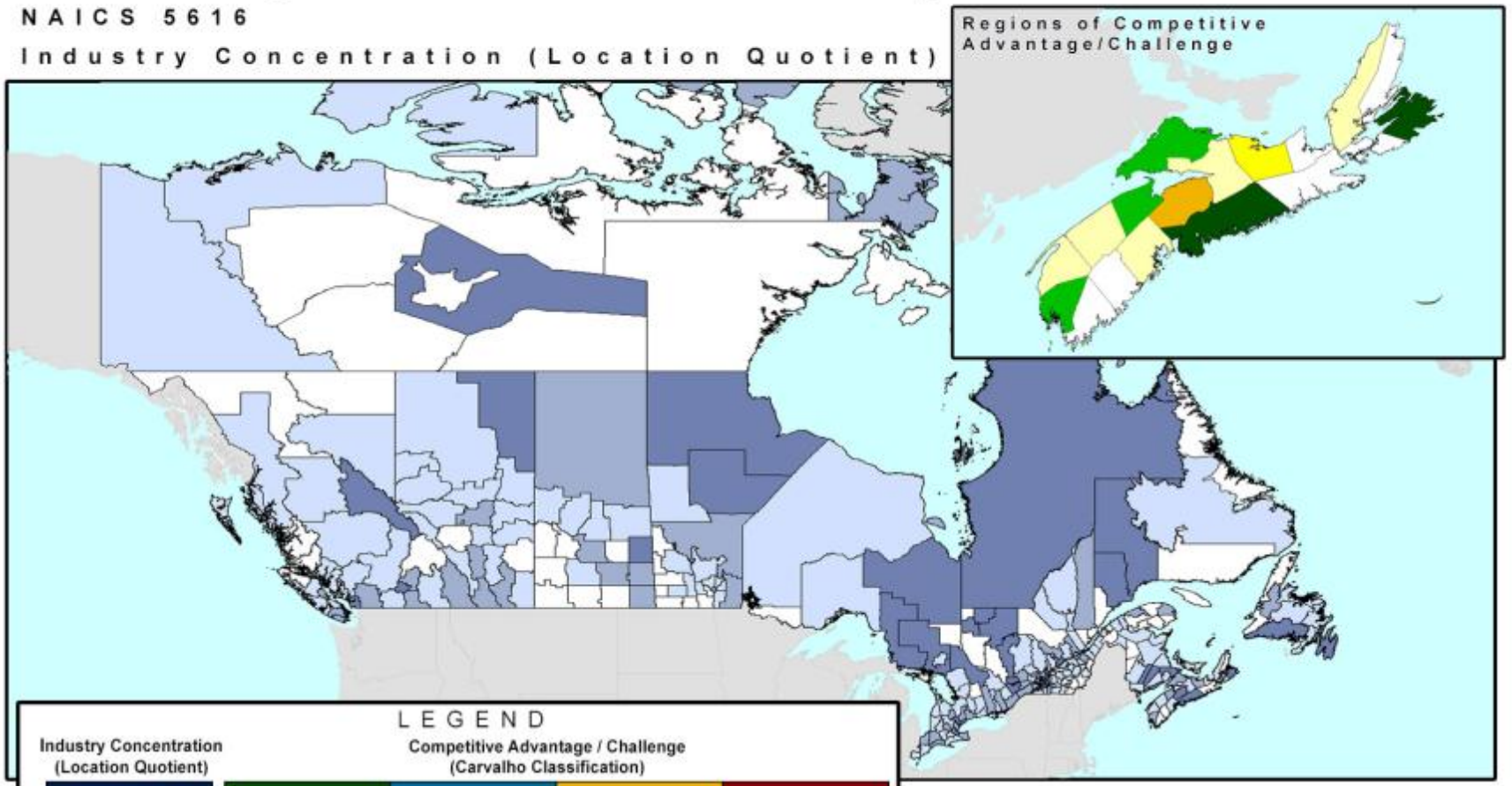


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Investigation and security services

NAICS 5616

Industry Concentration (Location Quotient)

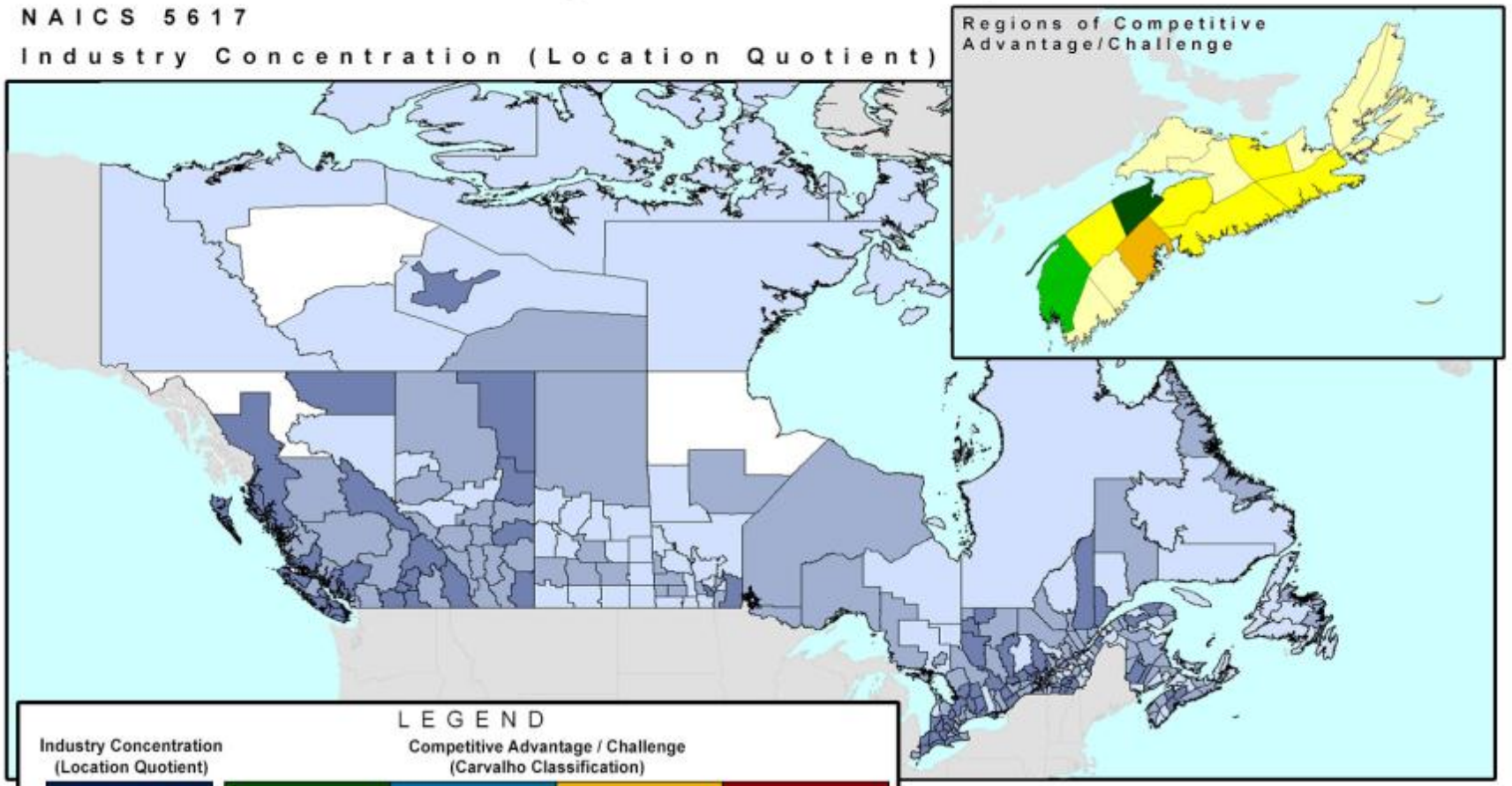


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Services to buildings and dwellings

NAICS 5617

Industry Concentration (Location Quotient)

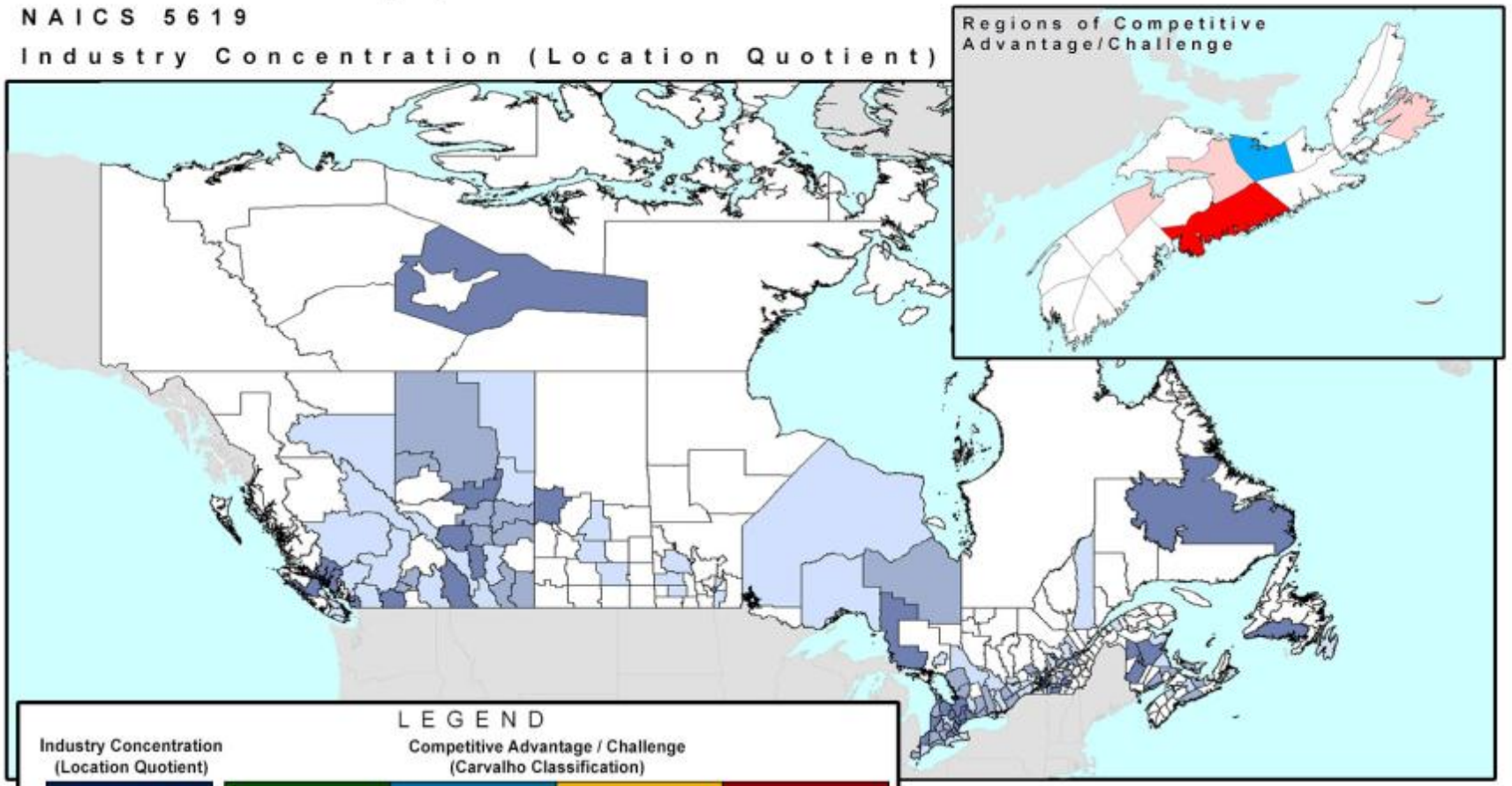


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other support services

NAICS 5619

Industry Concentration (Location Quotient)

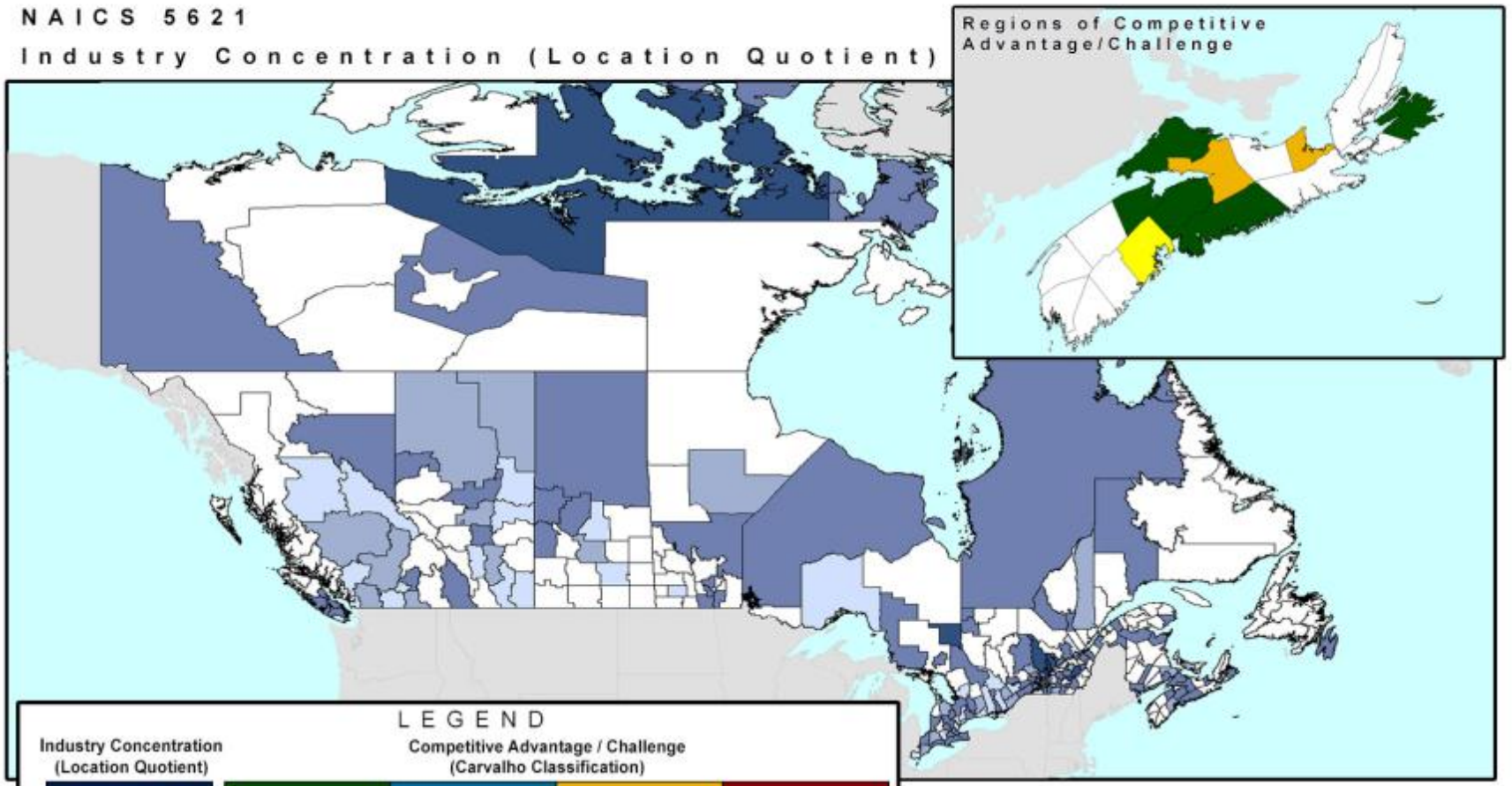


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Waste collection

NAICS 5621

Industry Concentration (Location Quotient)

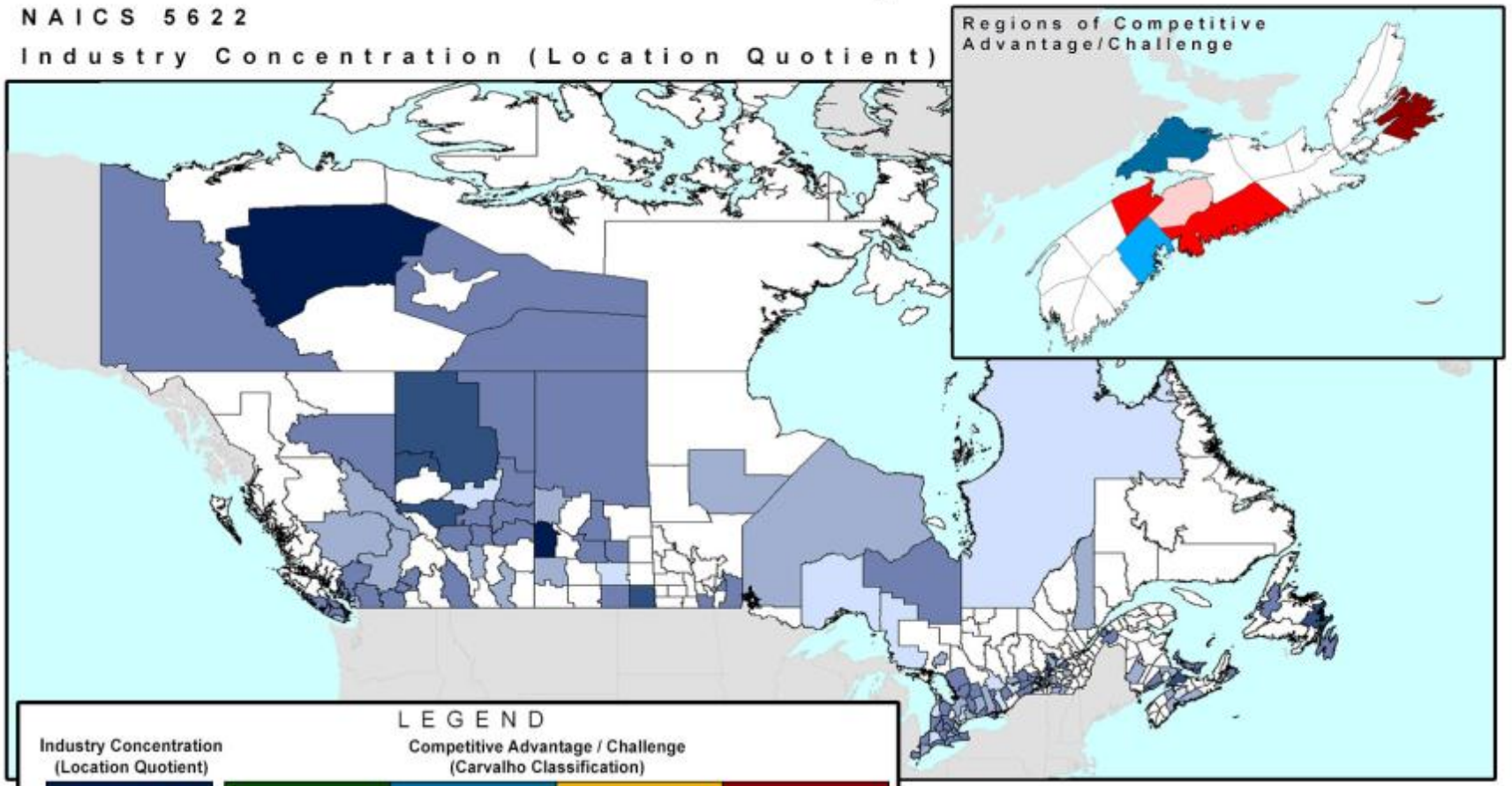


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Waste treatment and disposal

NAICS 5622

Industry Concentration (Location Quotient)

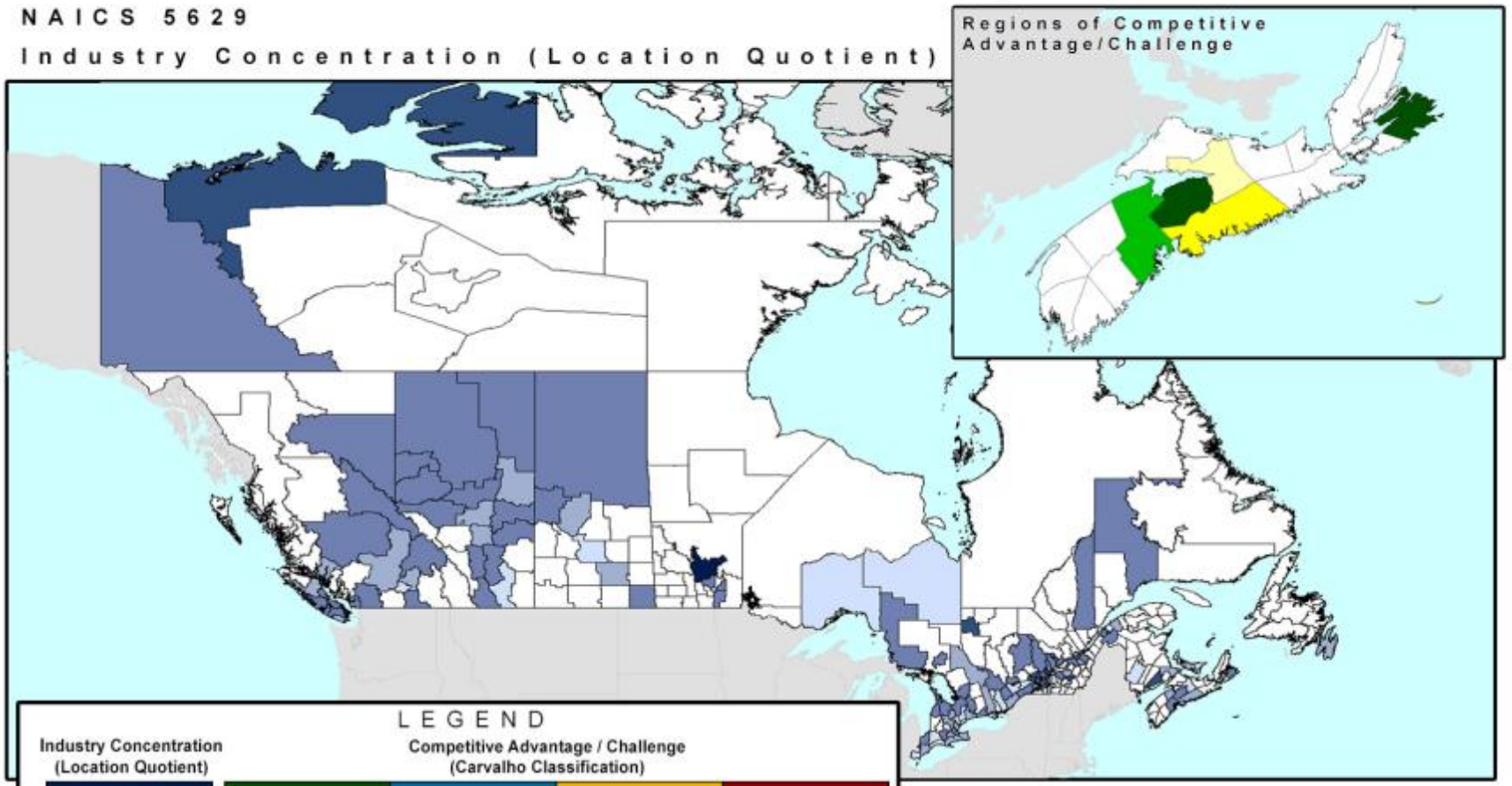


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Remediation and other waste management services

NAICS 5629

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

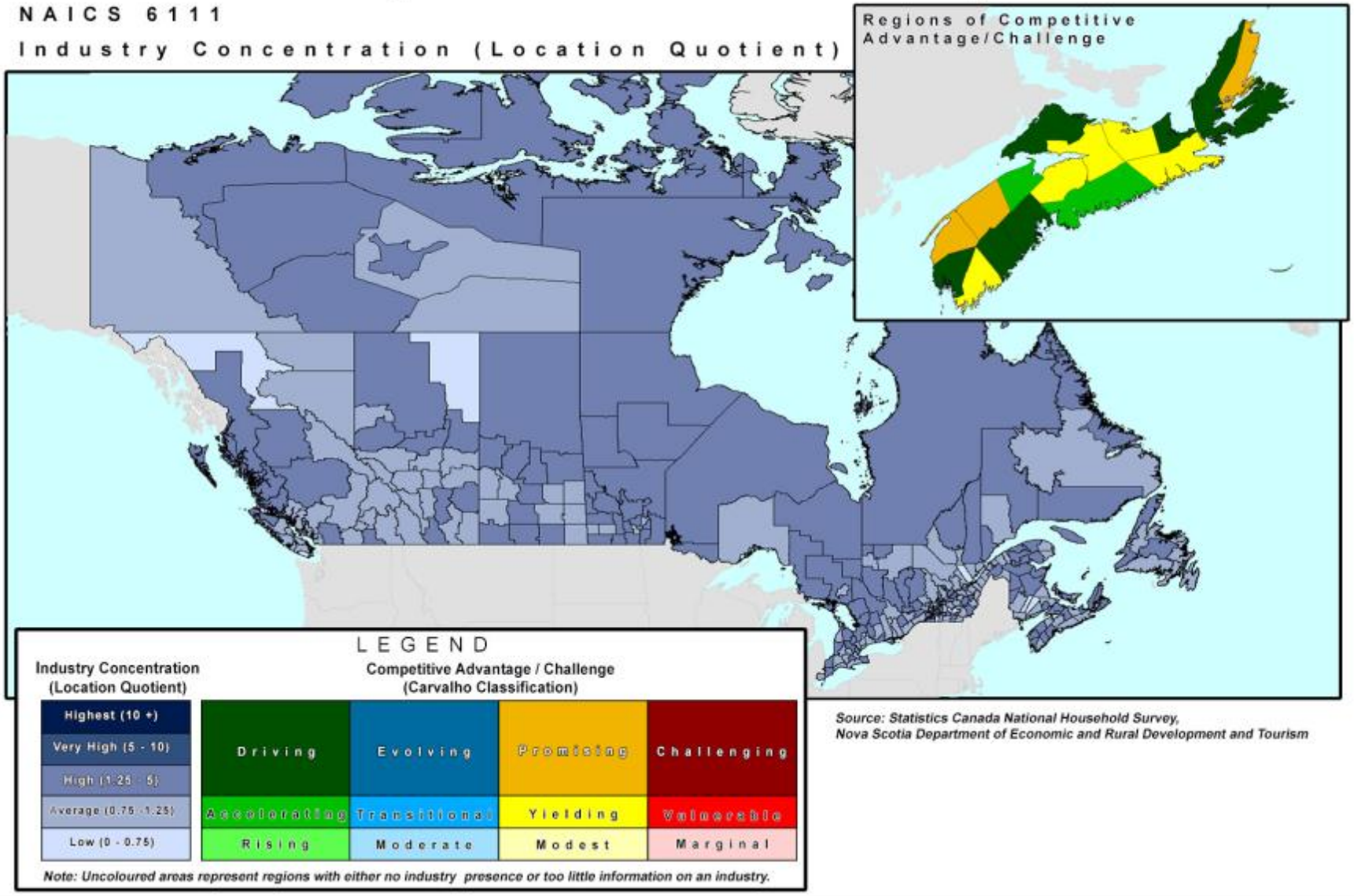
Educational Services

NAICS 61

Elementary and secondary schools

NAICS 6111

Industry Concentration (Location Quotient)

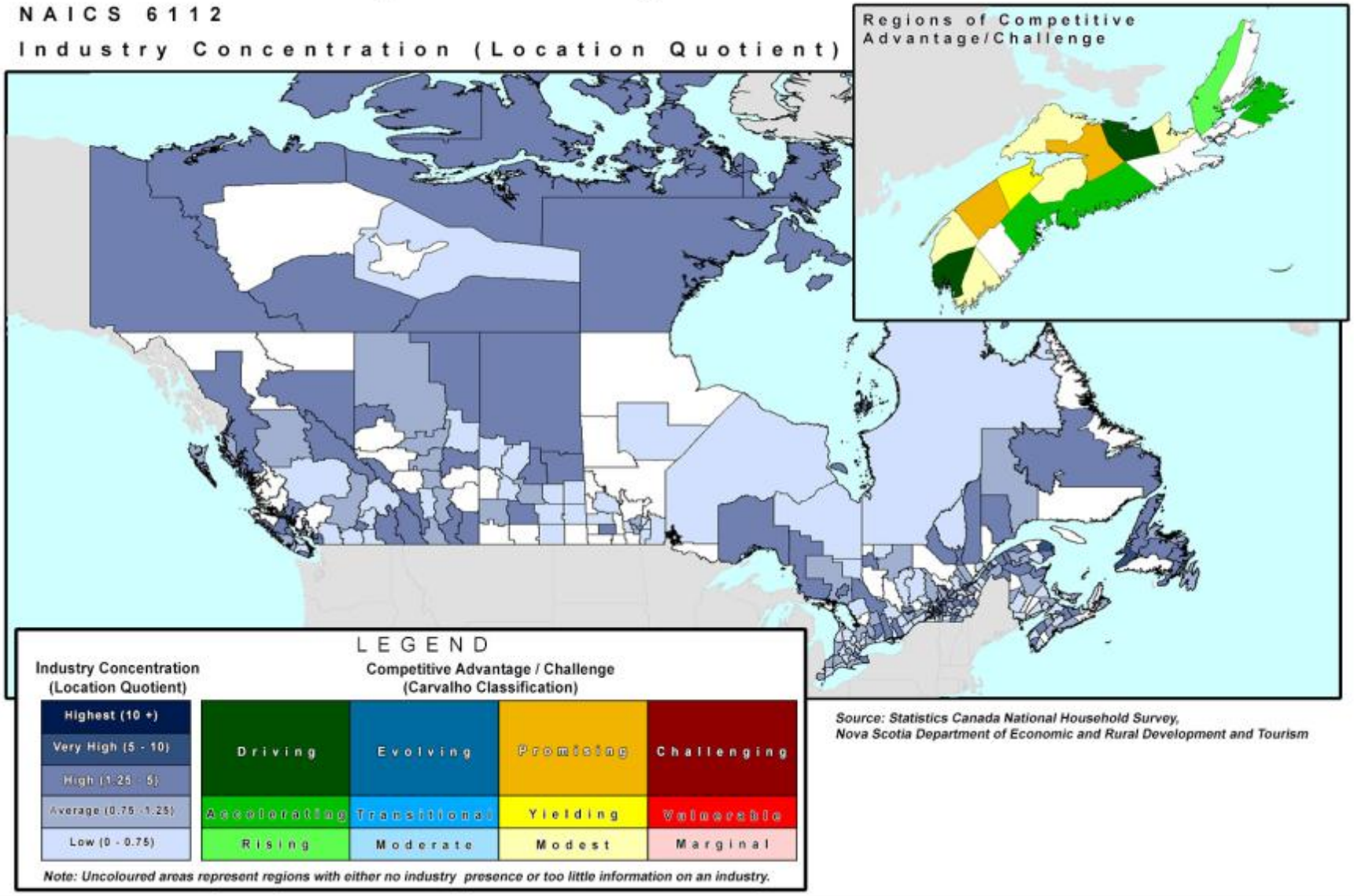


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Community colleges & C.E.G.E.P.s

NAICS 6112

Industry Concentration (Location Quotient)

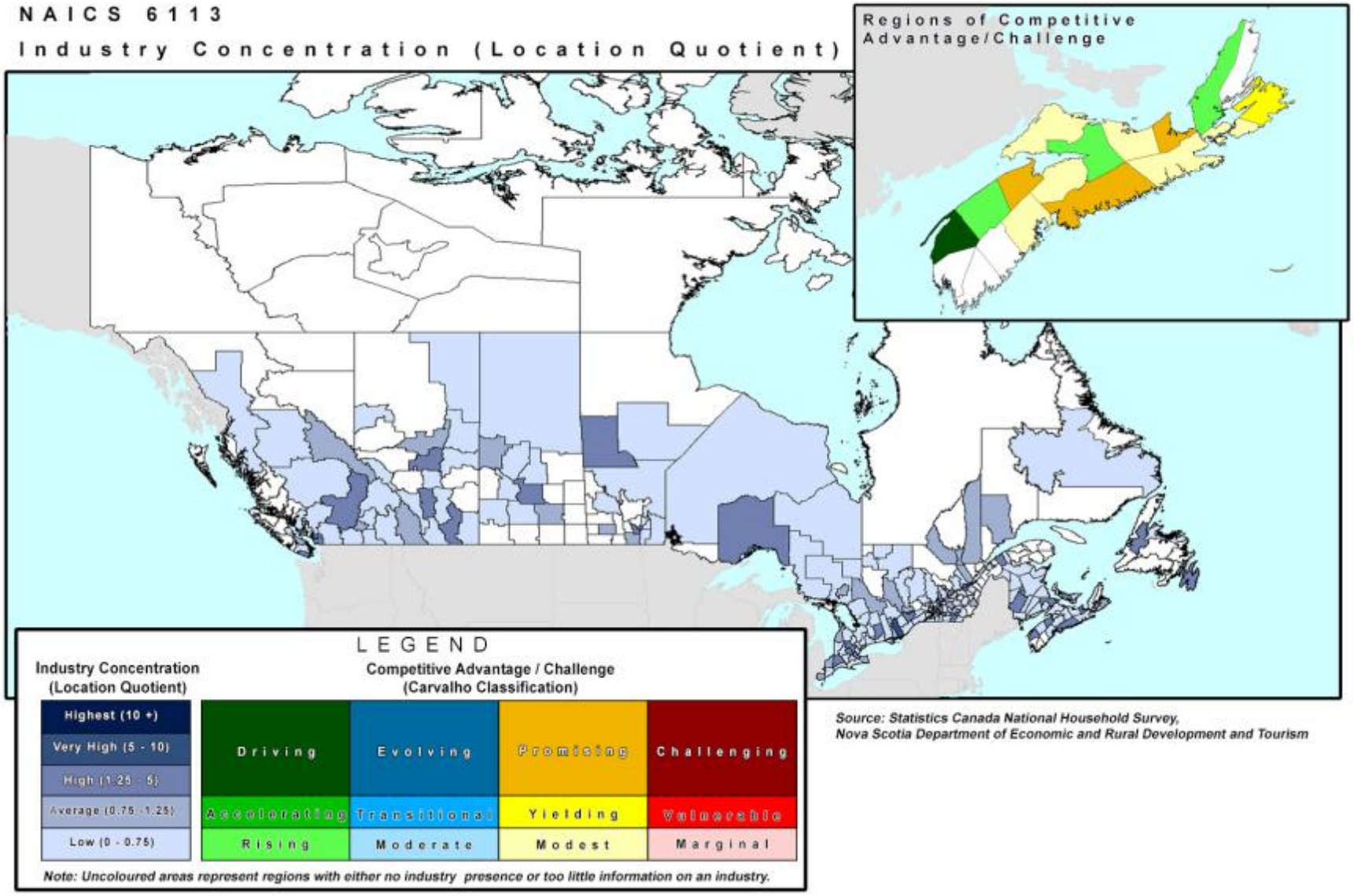


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Universities

NAICS 6113

Industry Concentration (Location Quotient)

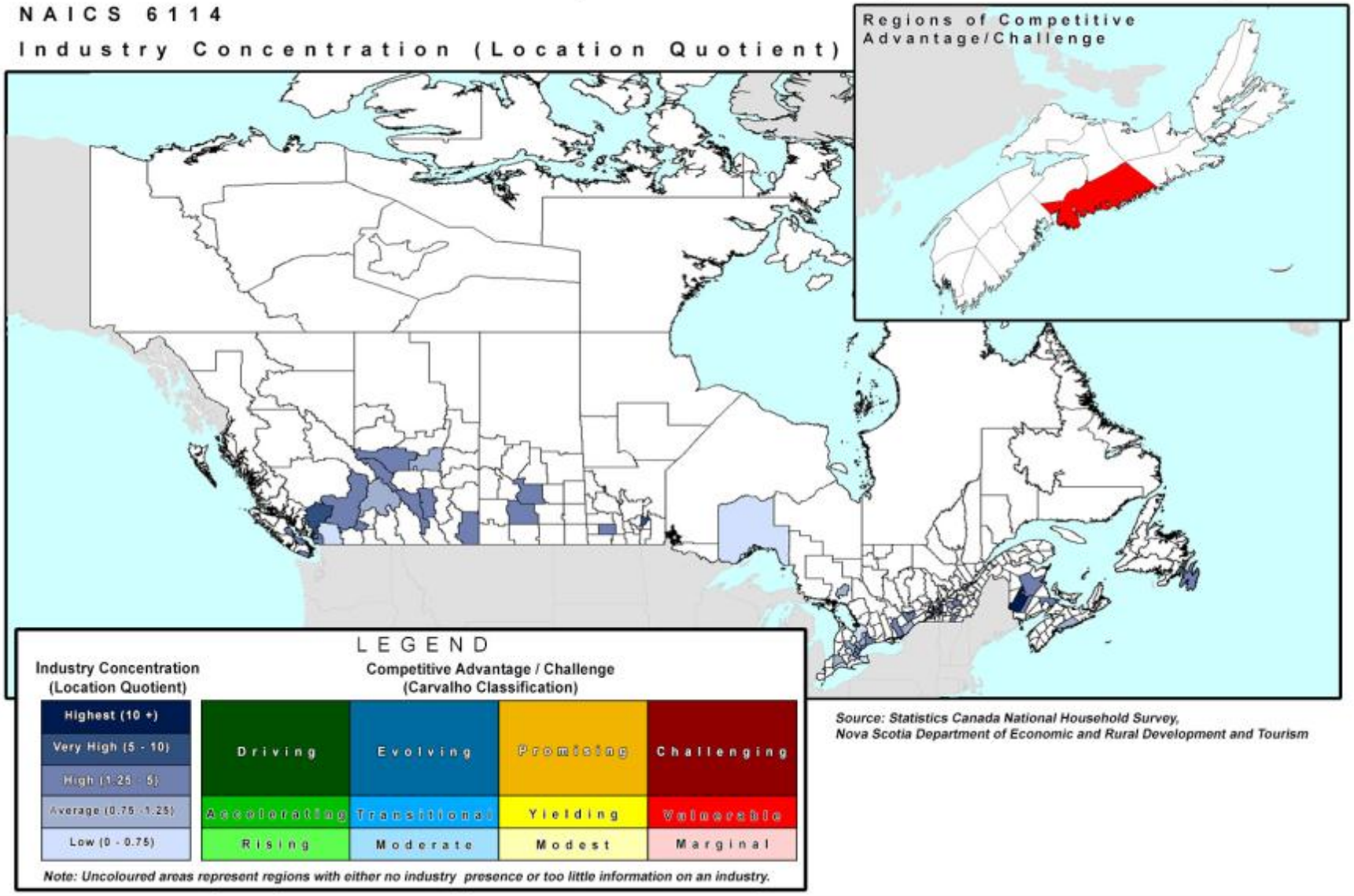


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Business schools & computer & management training

NAICS 6114

Industry Concentration (Location Quotient)

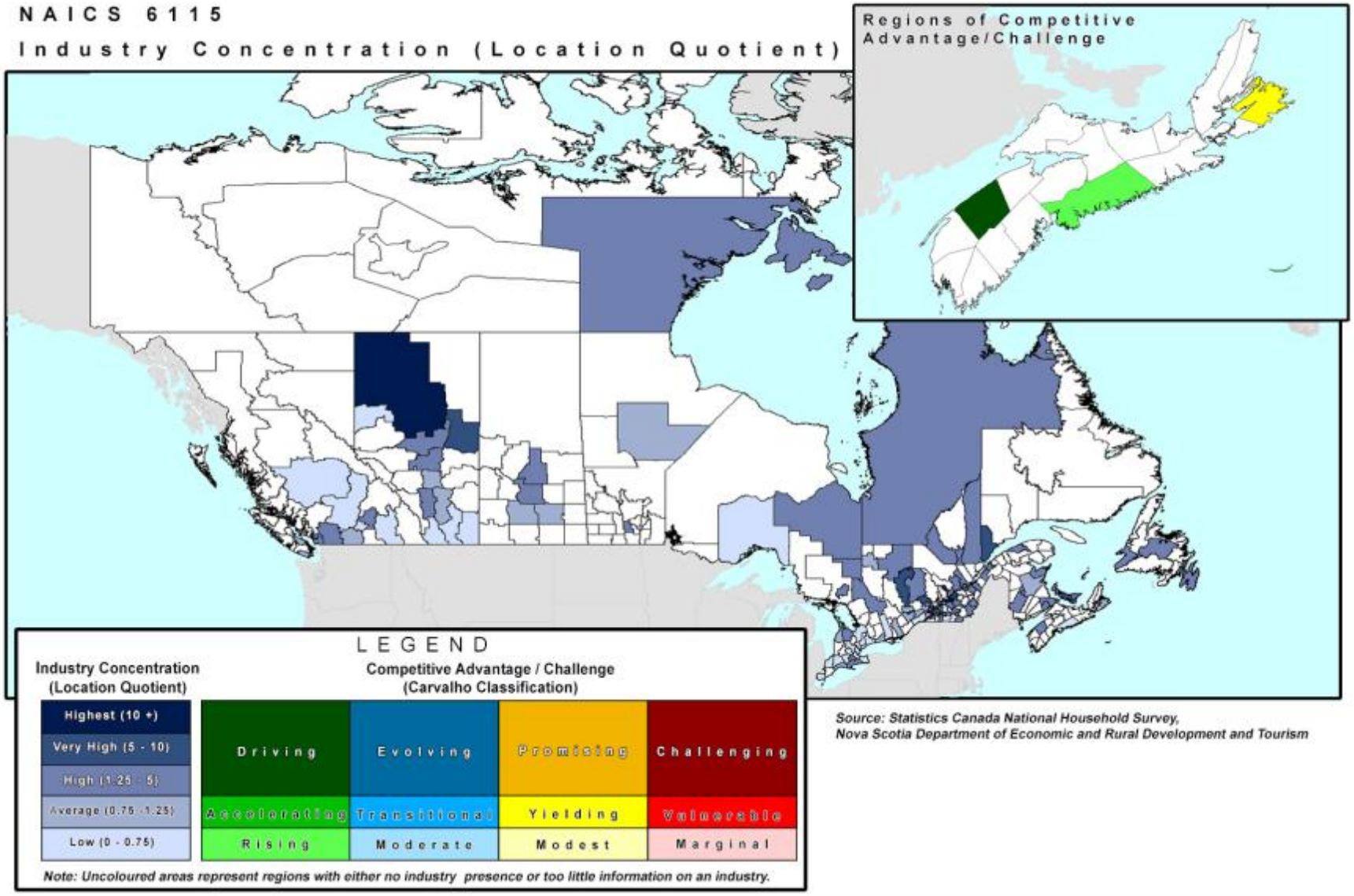


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Technical and trade schools

NAICS 6115

Industry Concentration (Location Quotient)

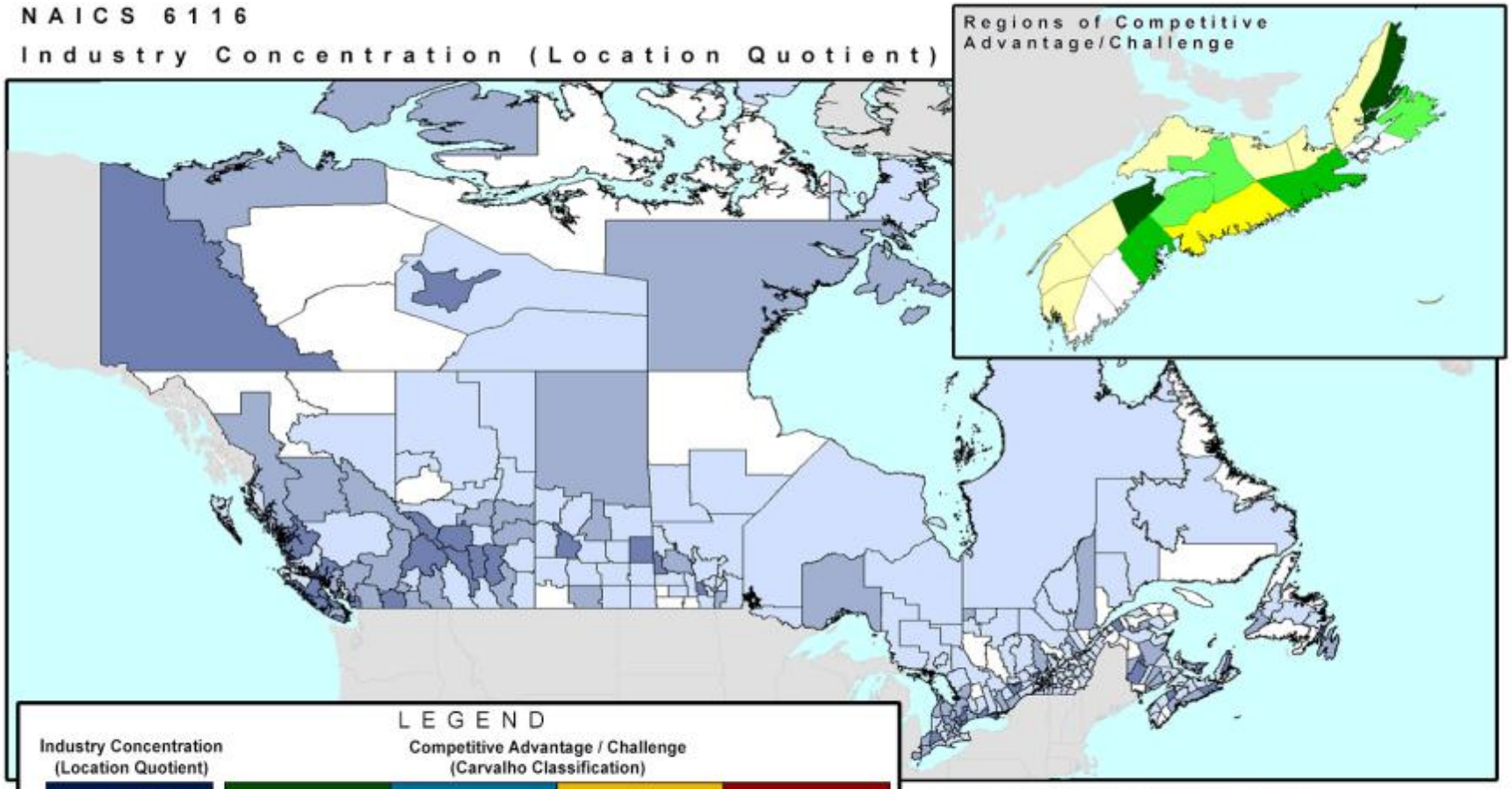


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other school and instruction

NAICS 6116

Industry Concentration (Location Quotient)

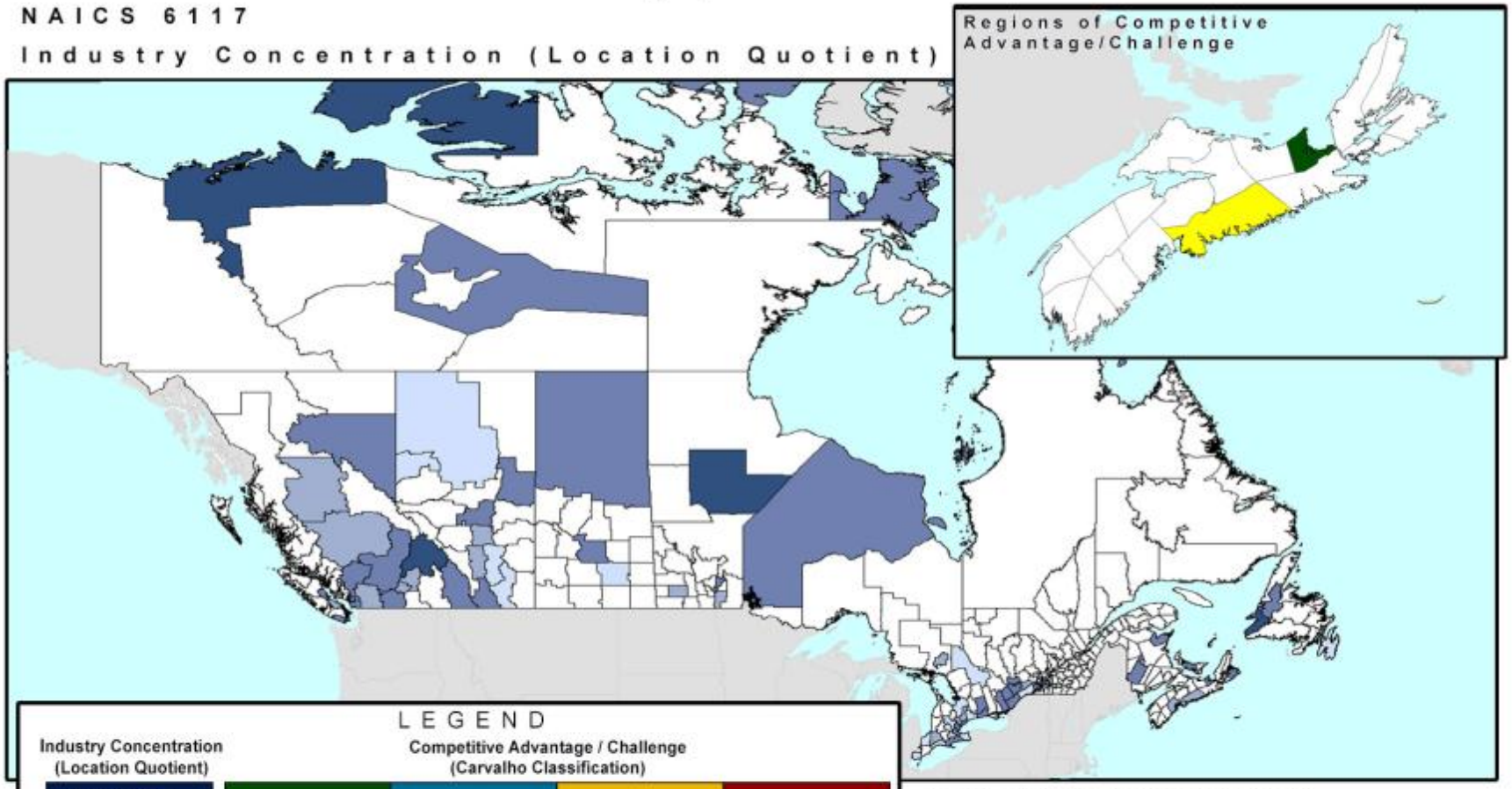


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Educational support services

NAICS 6117

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

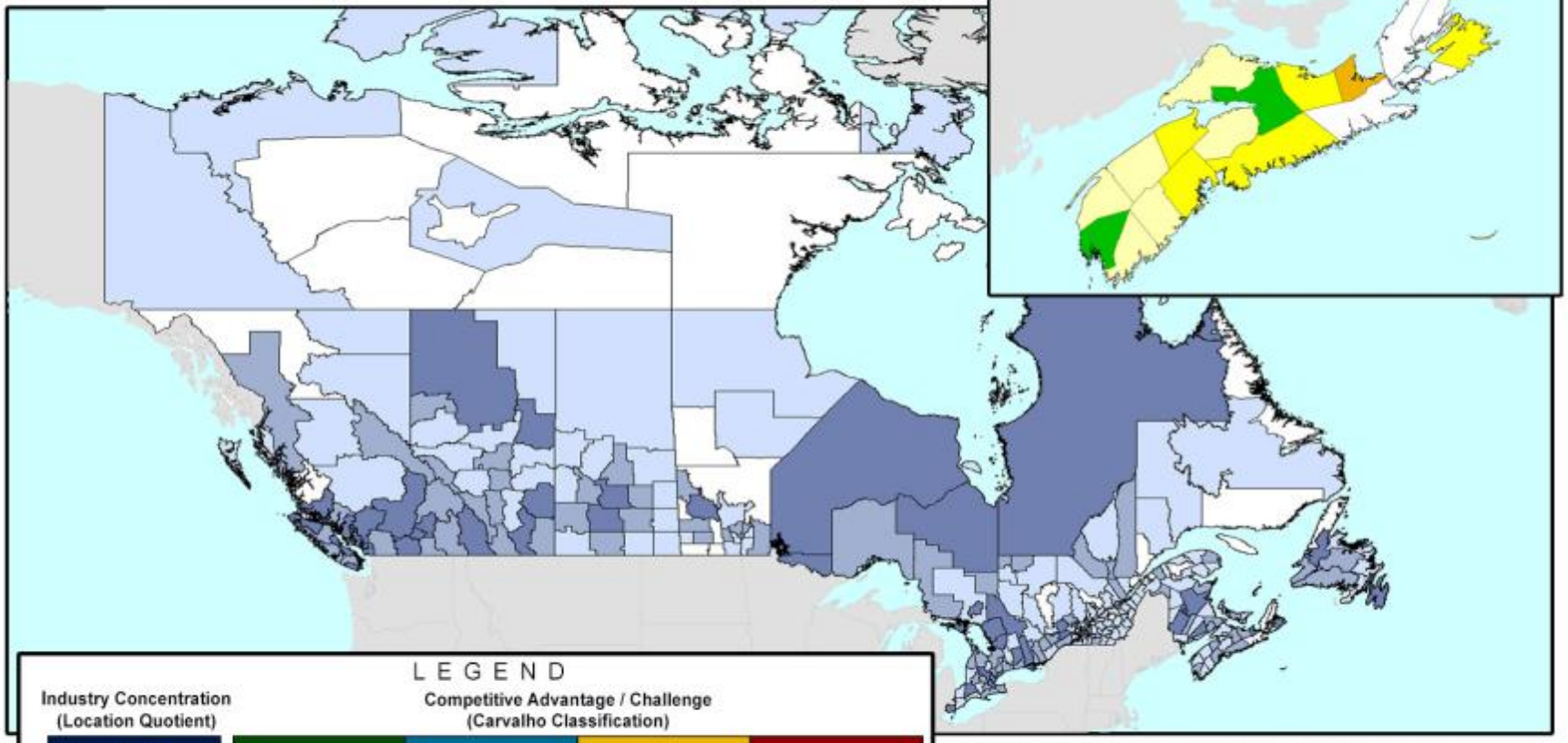
Health Care & Social Assistance

NAICS 62

Offices of physicians

NAICS 6211

Industry Concentration (Location Quotient)

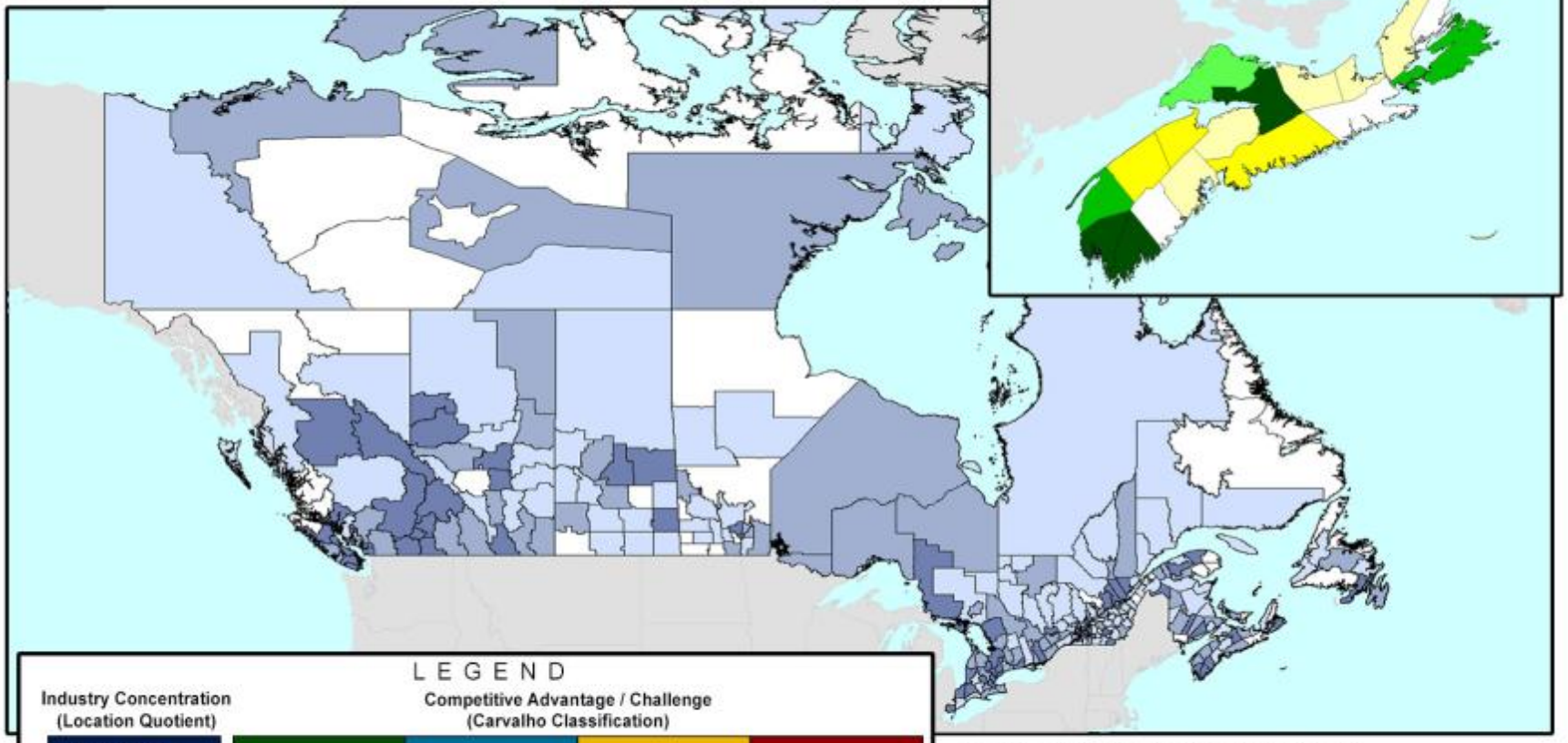


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Offices of Dentists

NAICS 6212

Industry Concentration (Location Quotient)

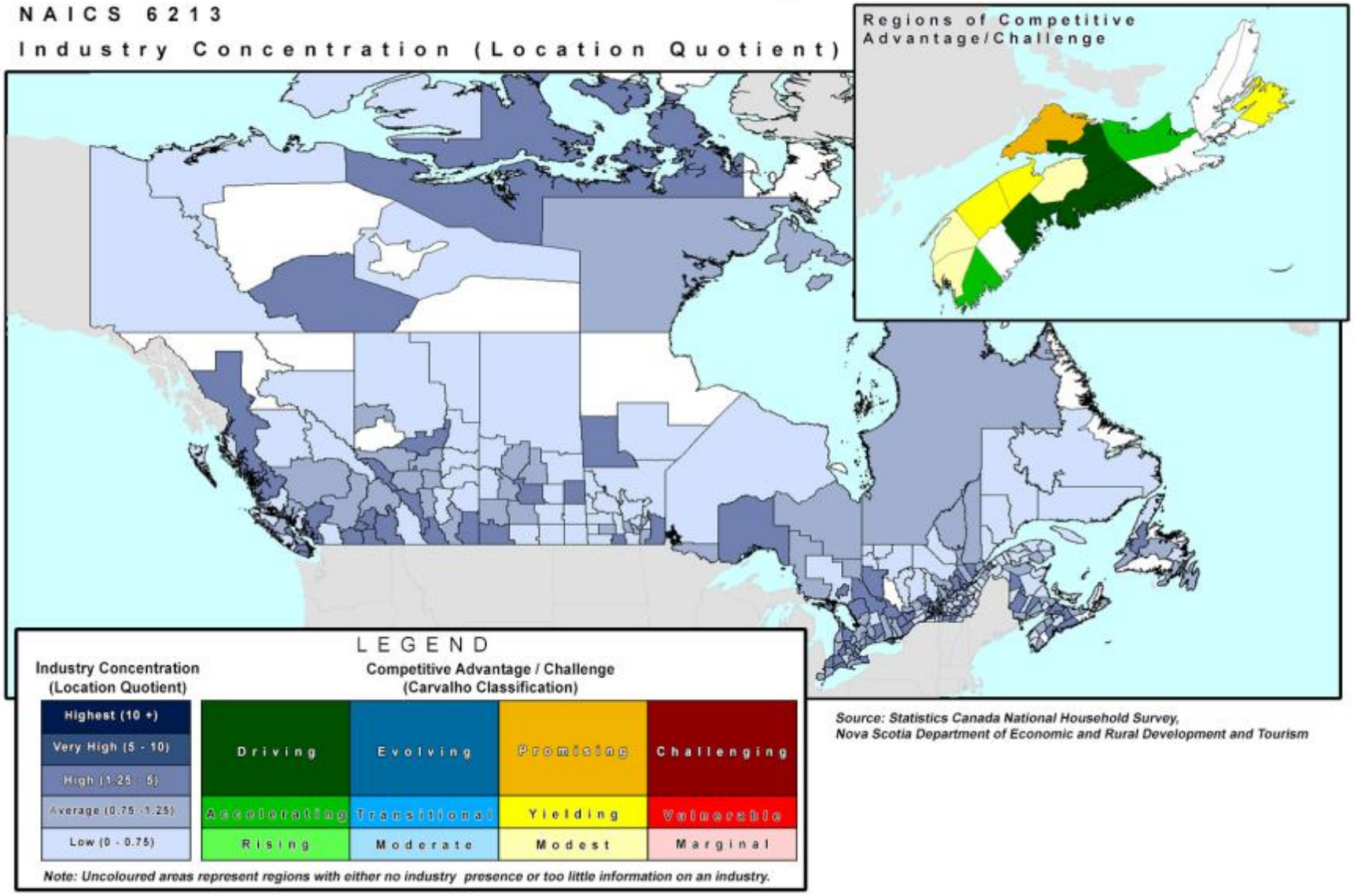


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Offices of other health practitioners

NAICS 6213

Industry Concentration (Location Quotient)

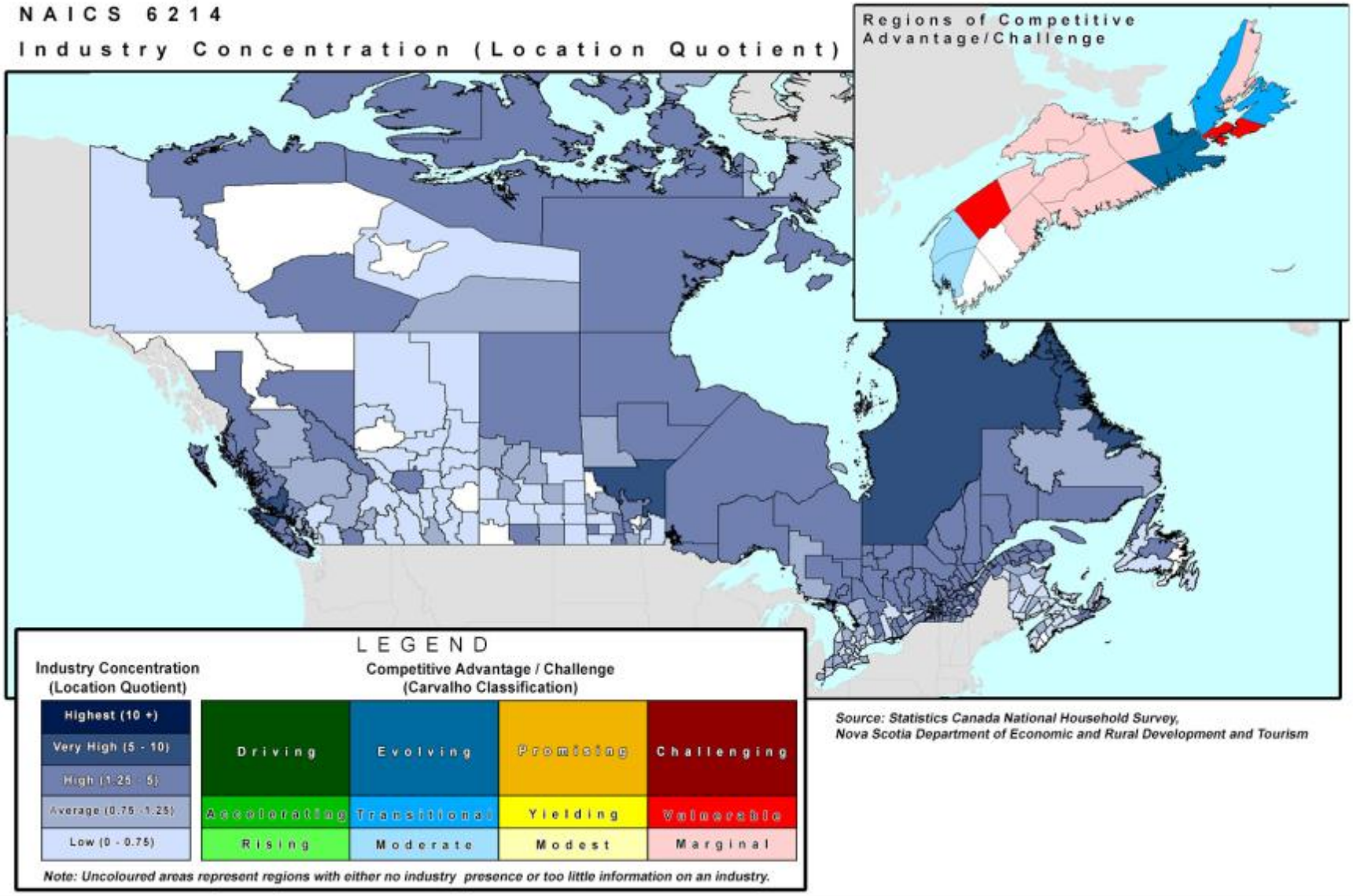


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Out-patients care centres

NAICS 6214

Industry Concentration (Location Quotient)

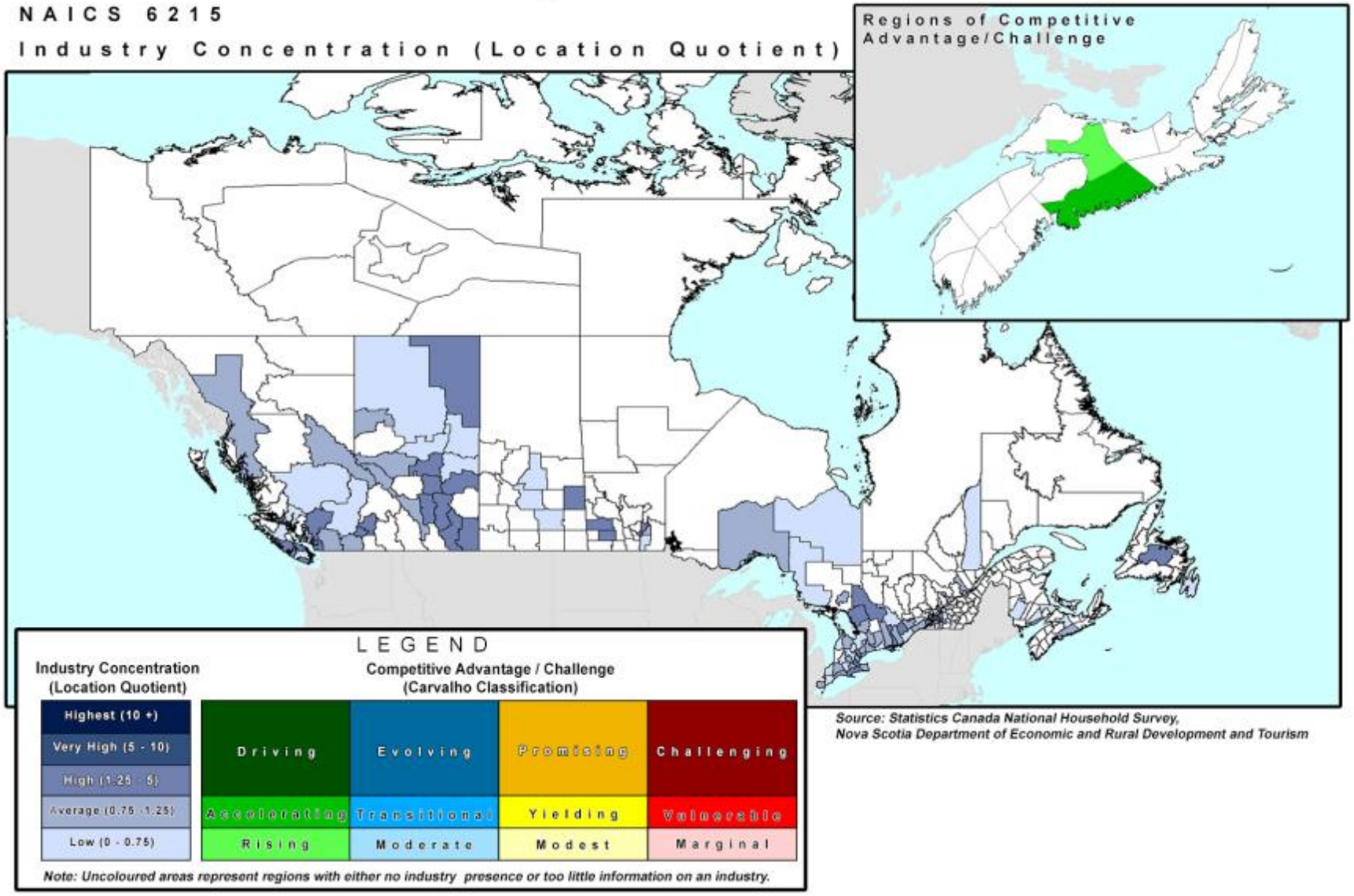


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Medical & diagnostic laboratories

NAICS 6215

Industry Concentration (Location Quotient)

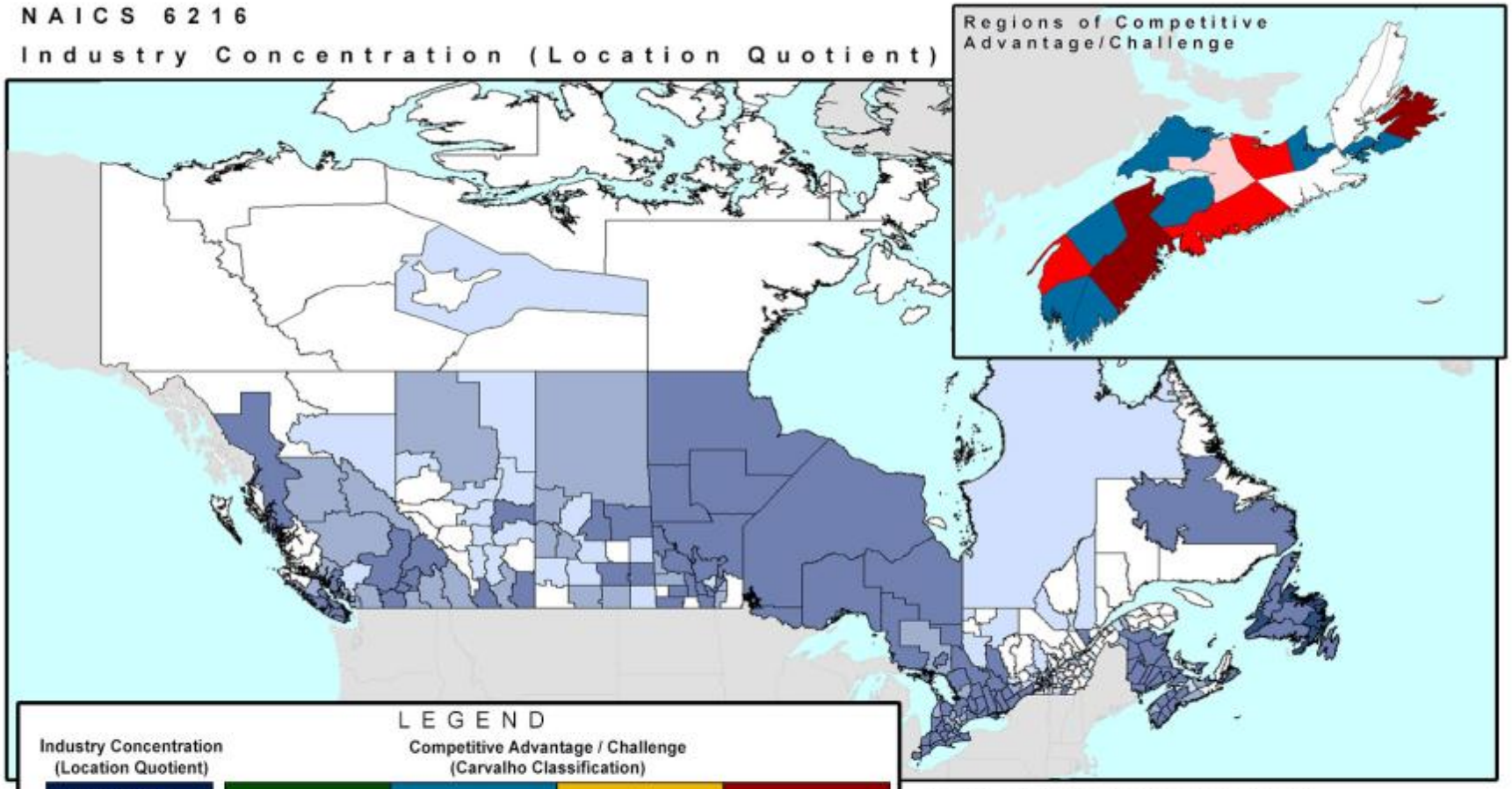


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Home health care services

NAICS 6216

Industry Concentration (Location Quotient)

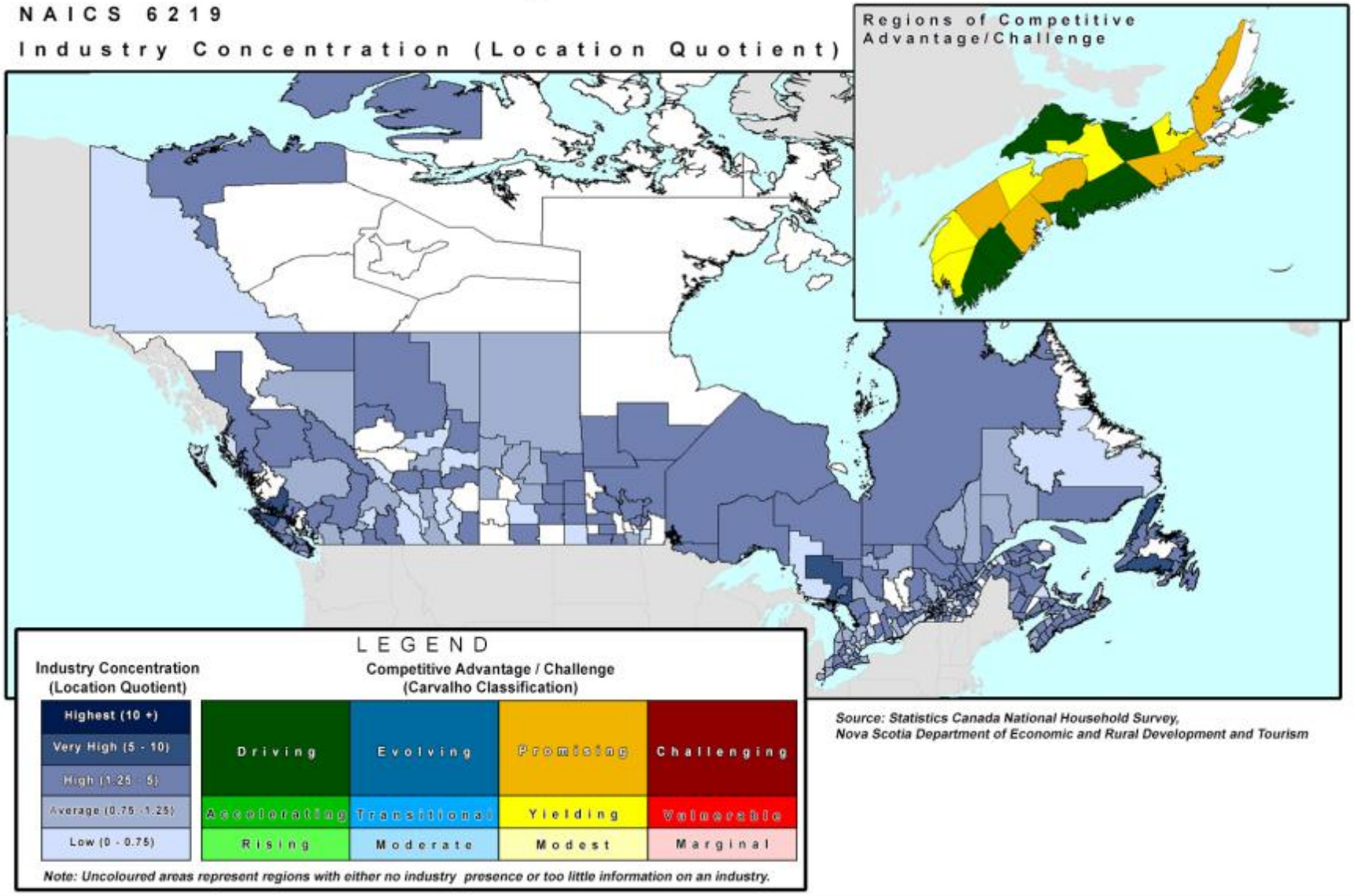


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other ambulatory health care services

NAICS 6219

Industry Concentration (Location Quotient)

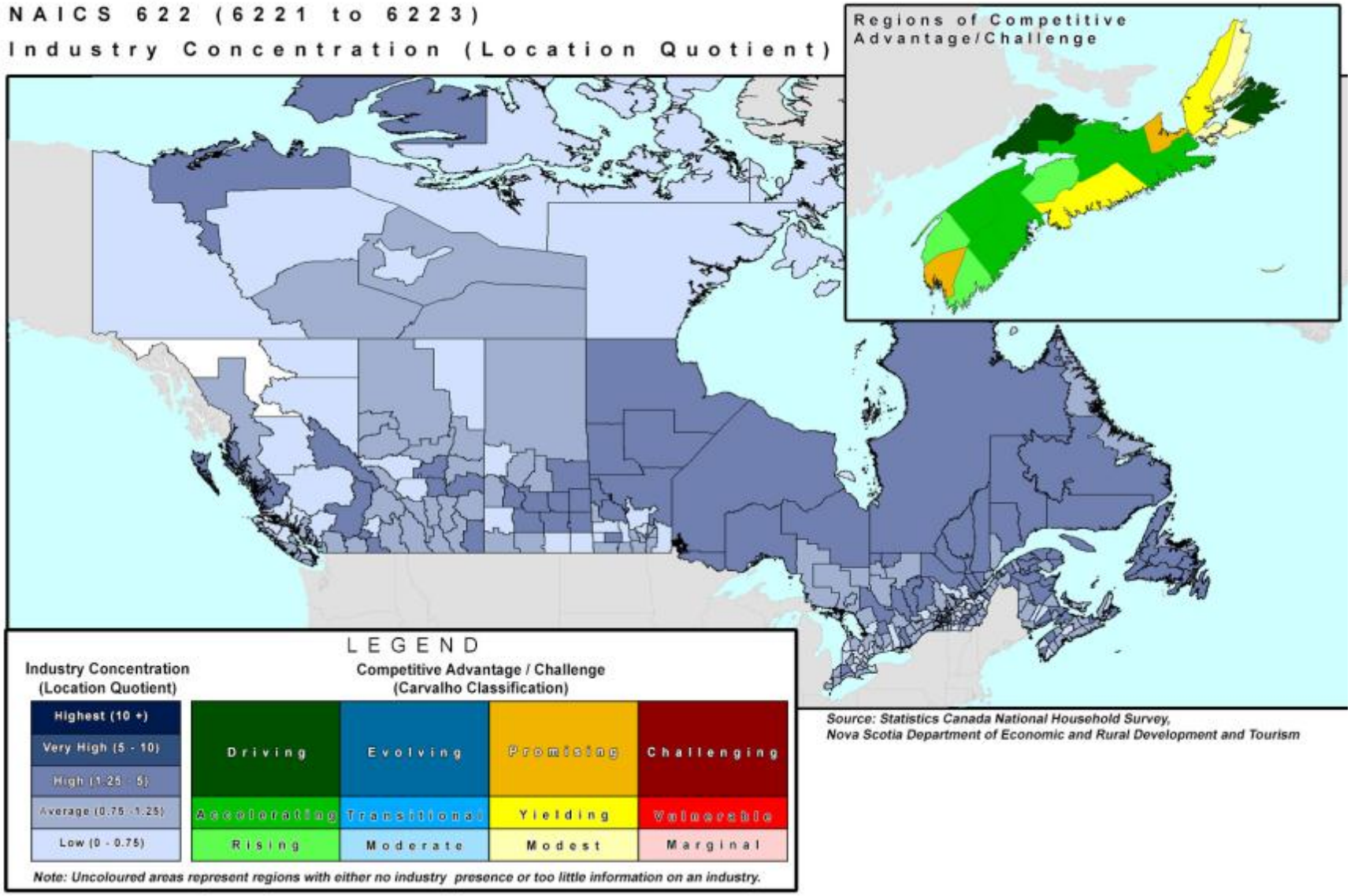


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Hospitals

NAICS 622 (6221 to 6223)

Industry Concentration (Location Quotient)

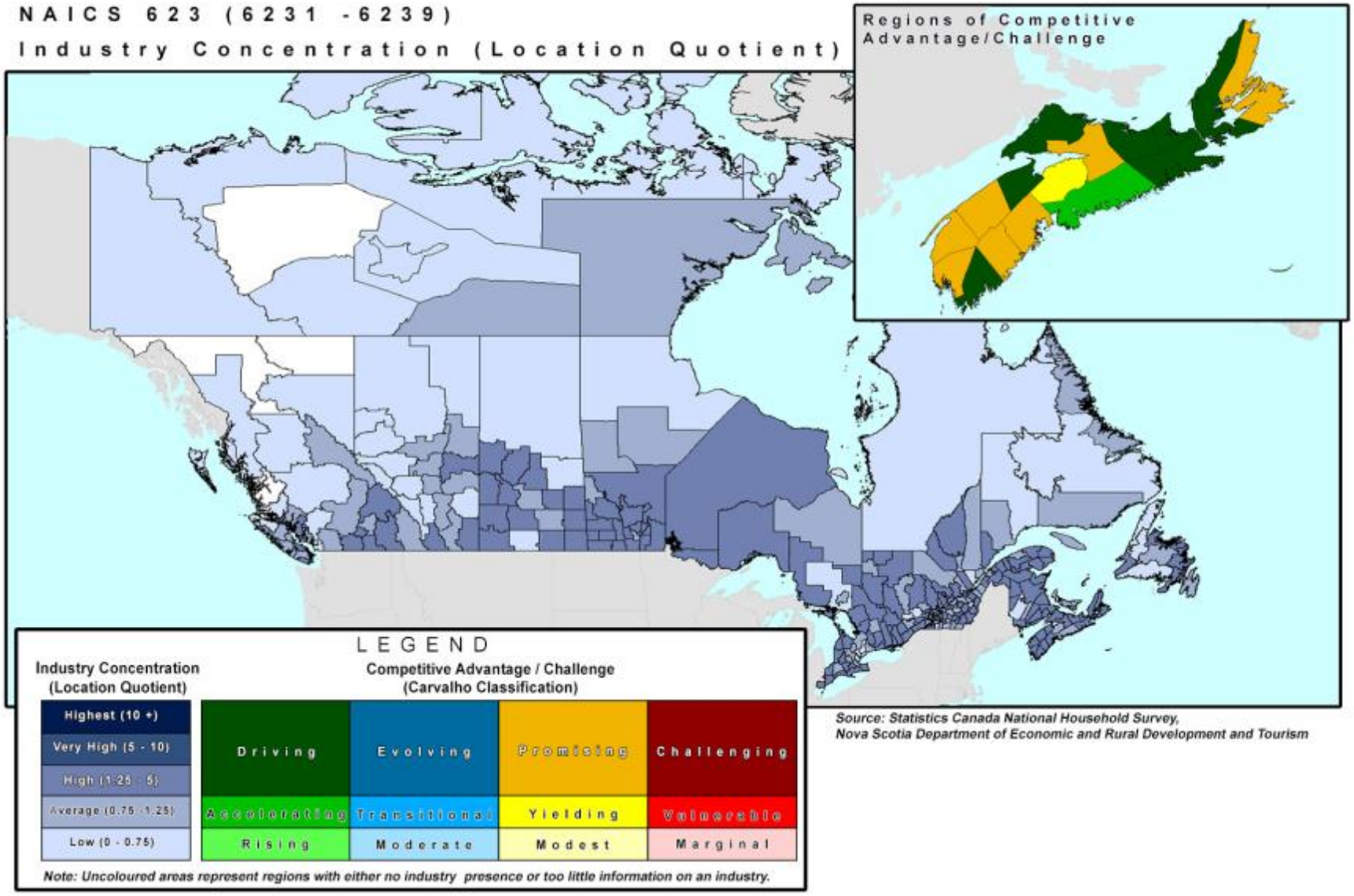


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Nursing and residential care facilities

NAICS 623 (6231 -6239)

Industry Concentration (Location Quotient)

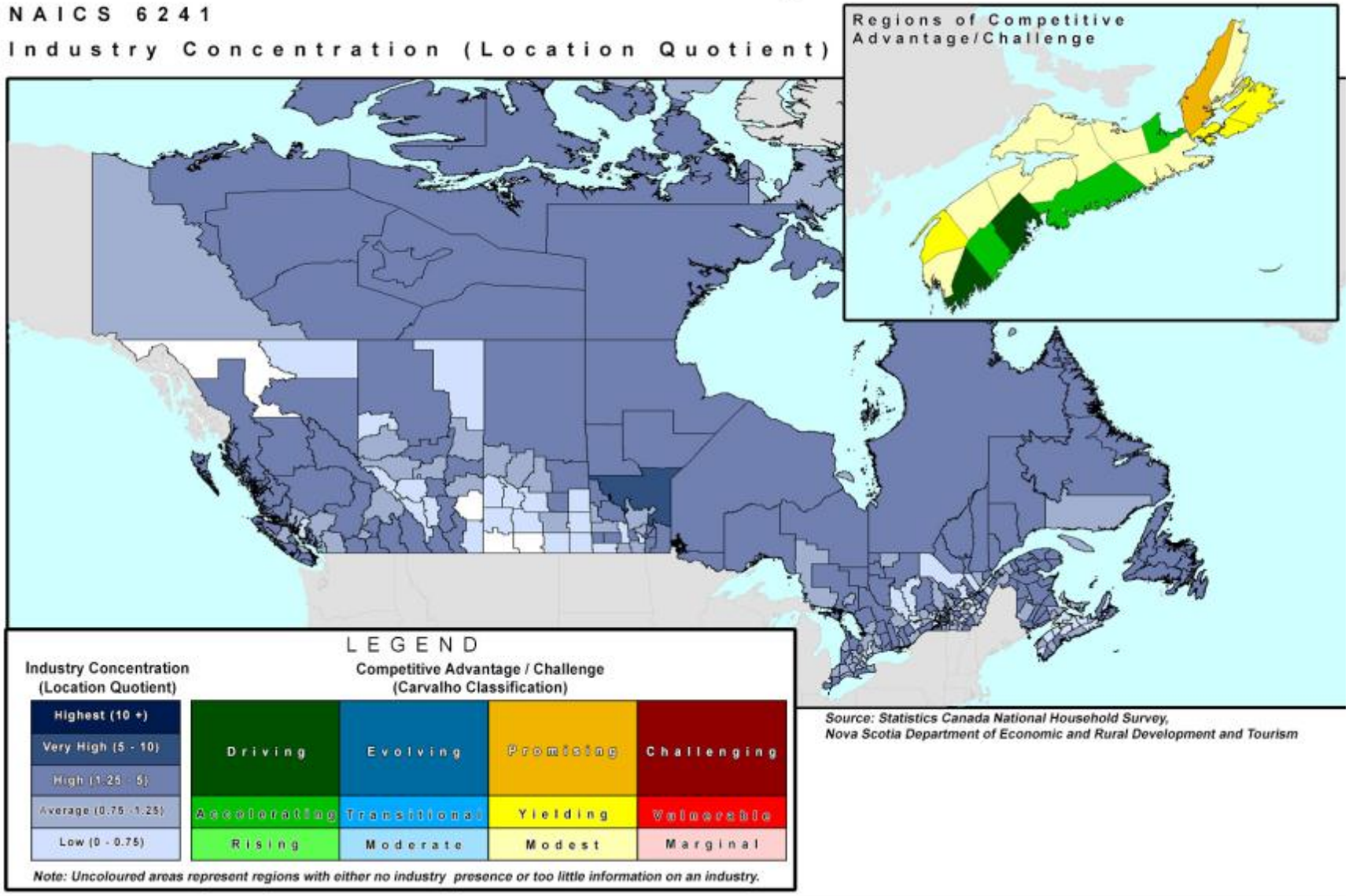


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Individual and family services

NAICS 6241

Industry Concentration (Location Quotient)

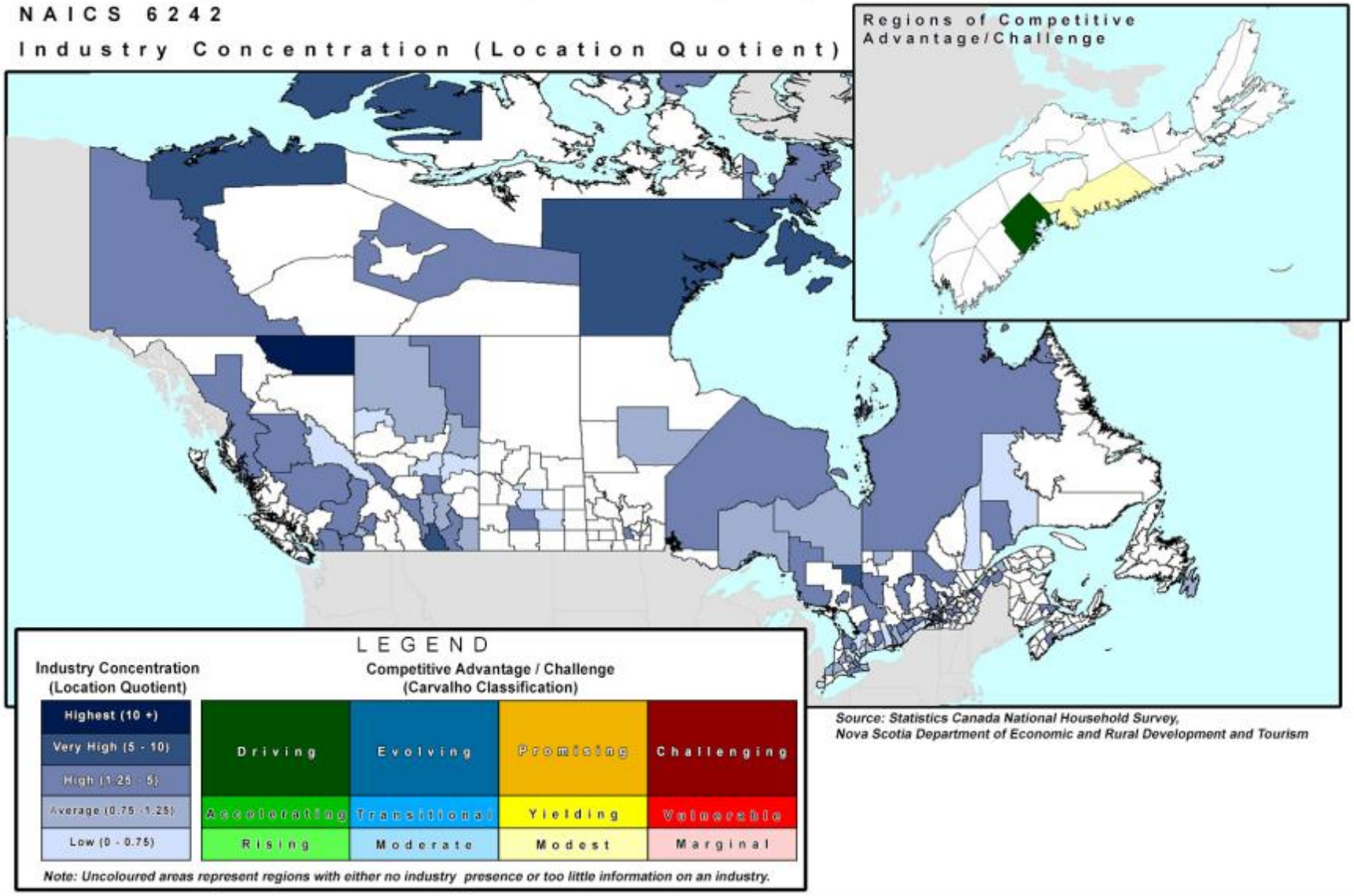


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Community food & housing, & emergency & other relief services

NAICS 6242

Industry Concentration (Location Quotient)

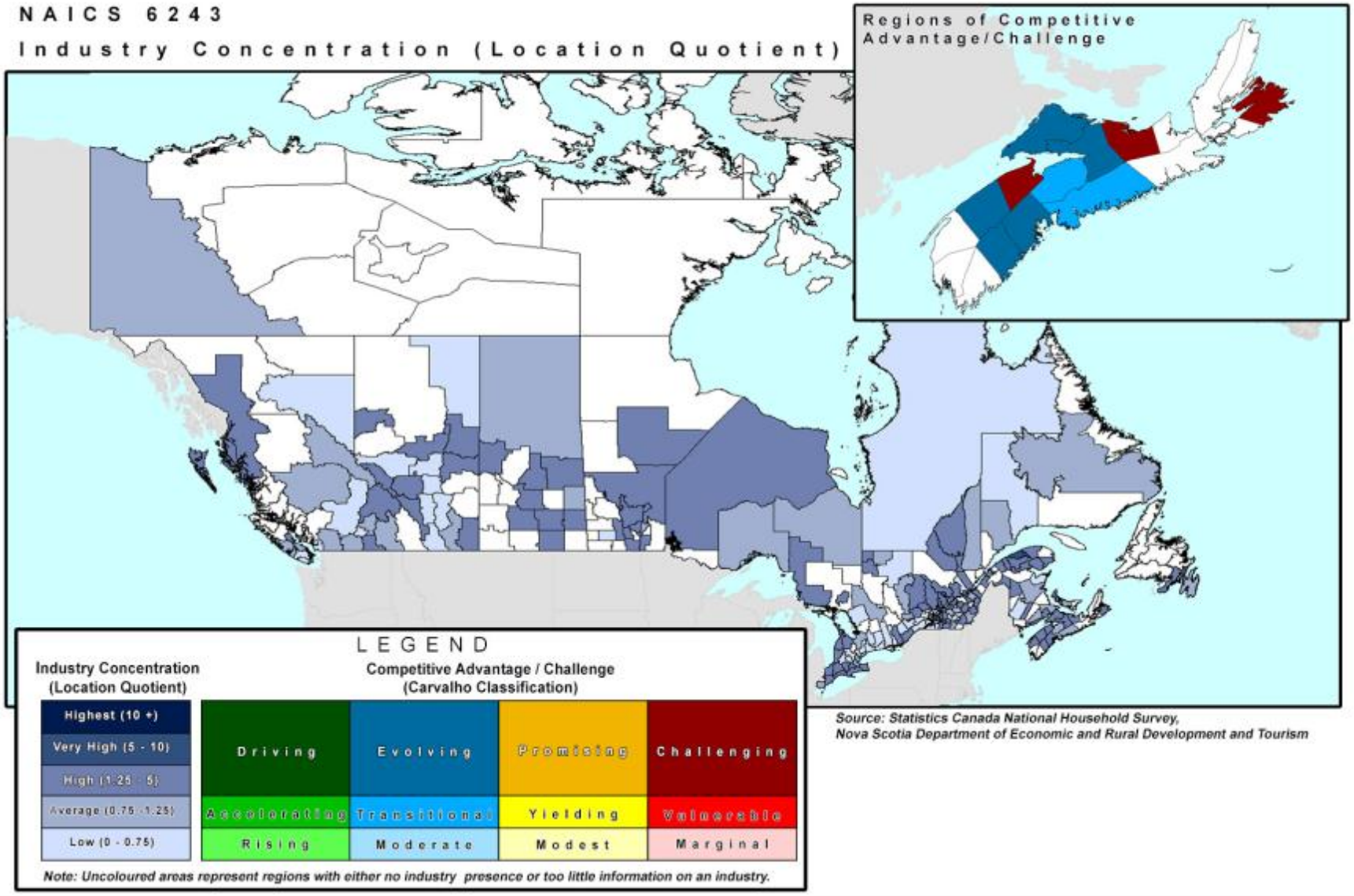


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Vocational rehabilitation services

NAICS 6243

Industry Concentration (Location Quotient)

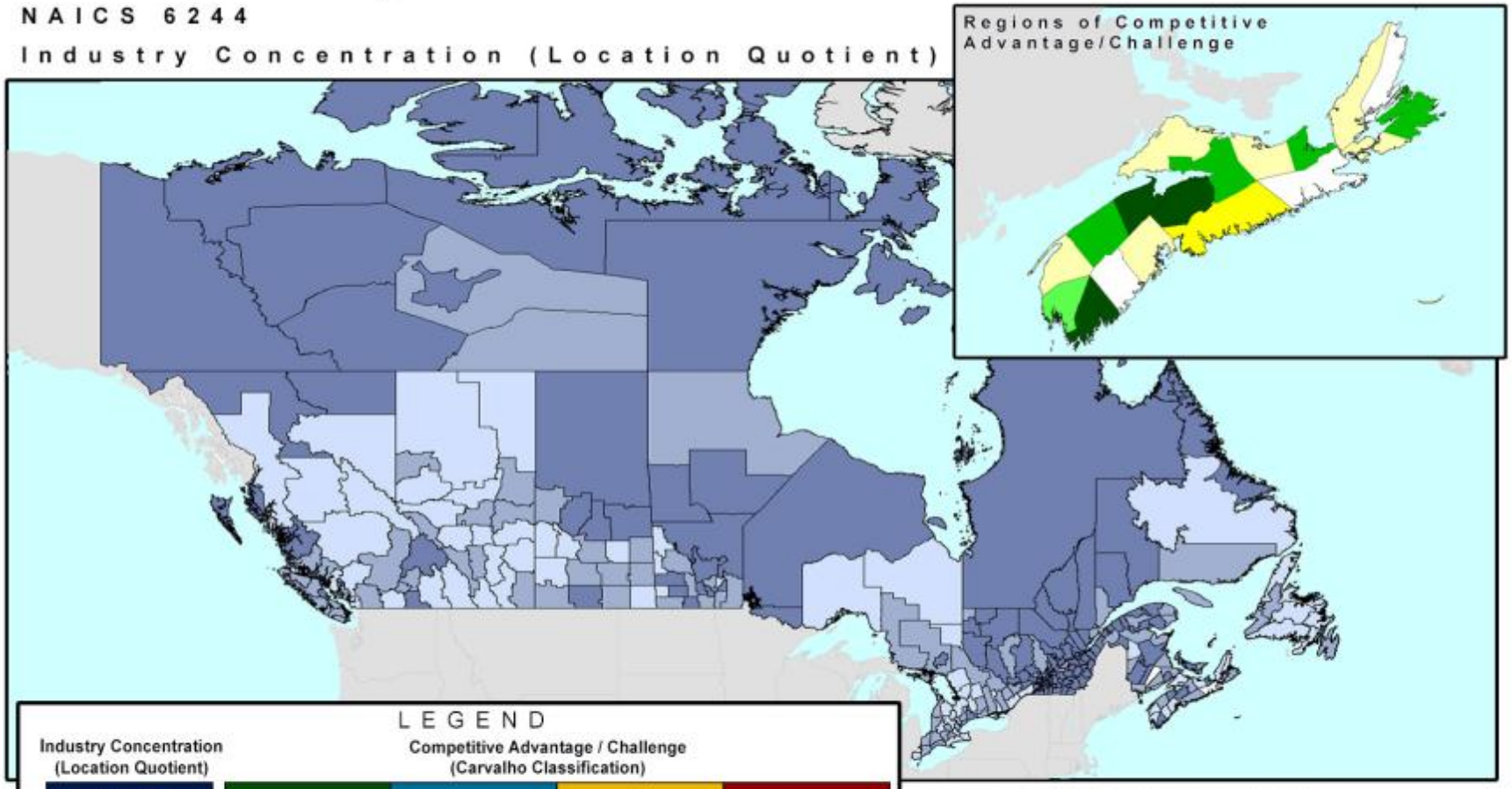


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Child day-care services

NAICS 6244

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

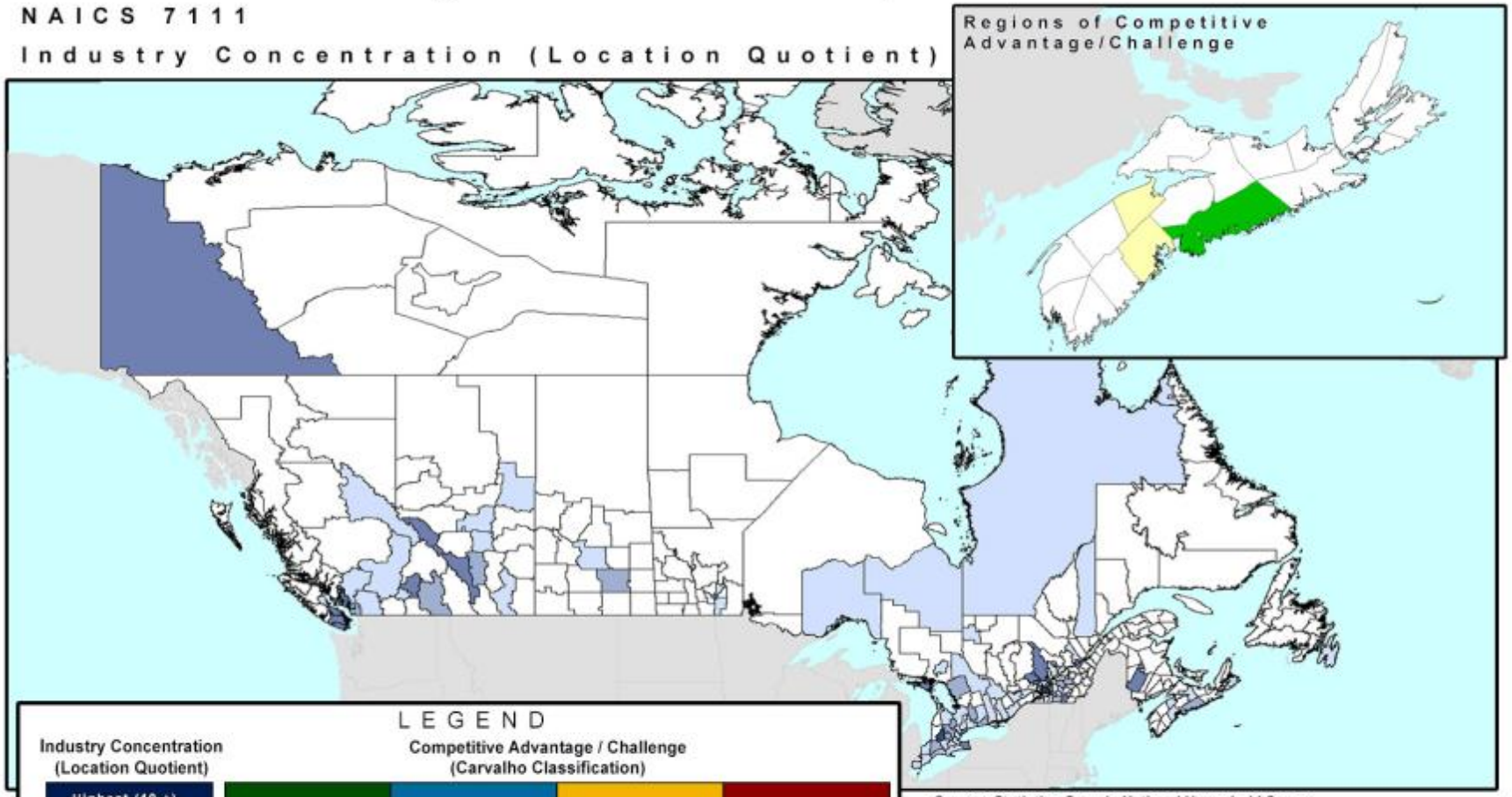
Arts, Entertainment & Recreation

NAICS 71

Performing arts companies

NAICS 7111

Industry Concentration (Location Quotient)

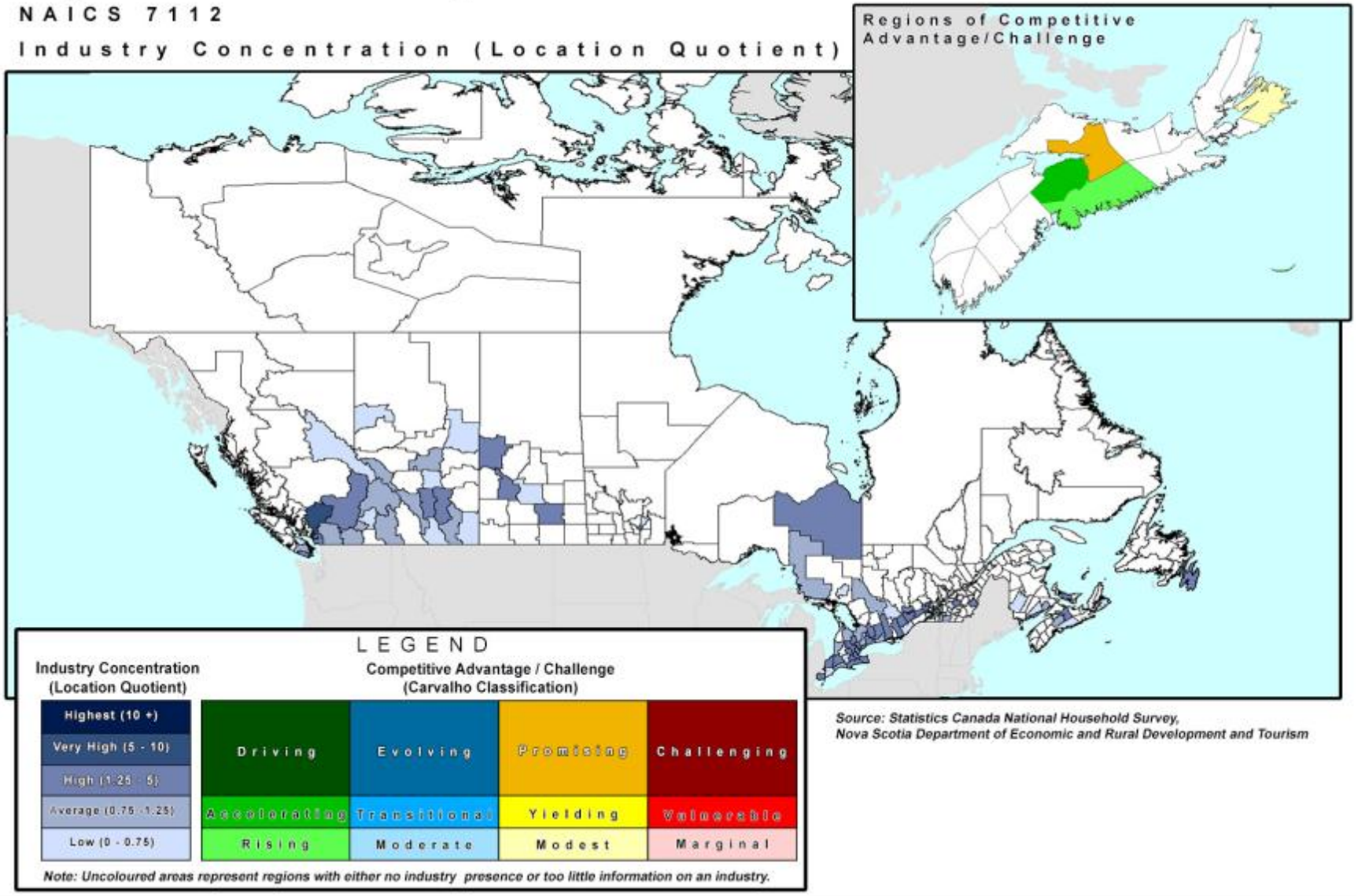


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

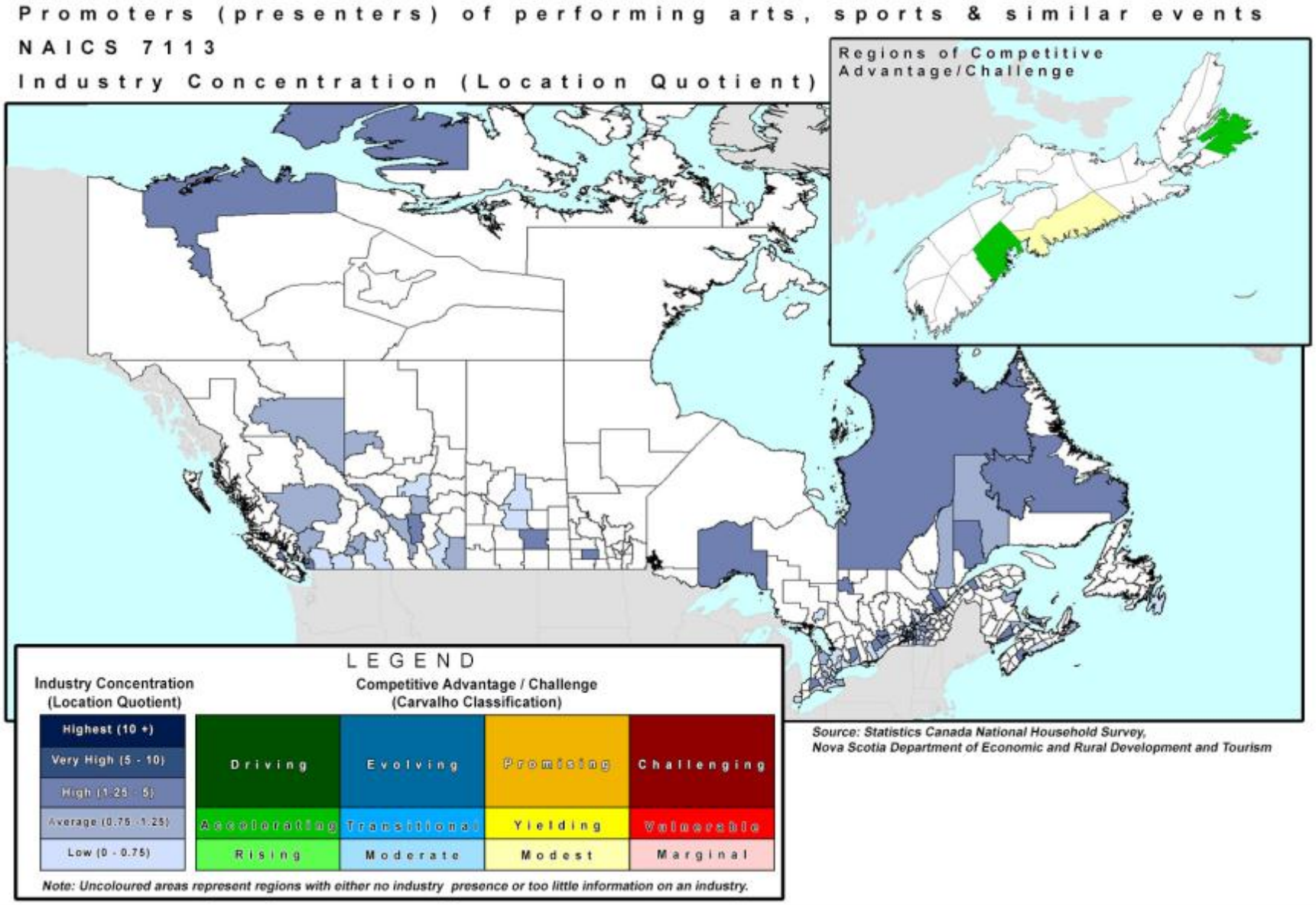
Spectator sports

NAICS 7112

Industry Concentration (Location Quotient)



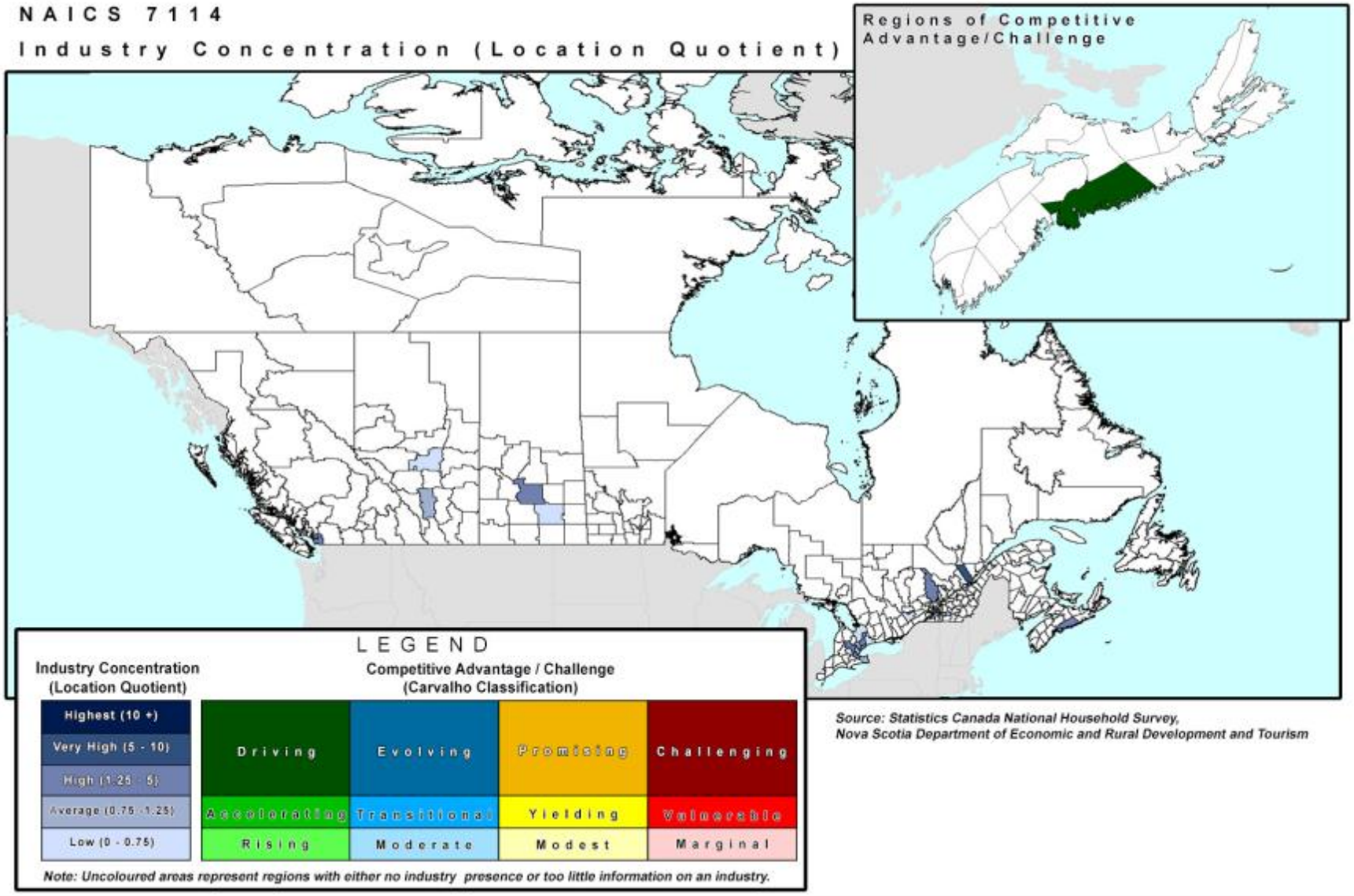
Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism


Promoters (presenters) of performing arts, sports & similar events
NAICS 7113
Industry Concentration (Location Quotient)
Regions of Competitive Advantage/Challenge
LEGEND
Industry Concentration (Location Quotient)
Highest (10 +)
Very High (5 - 10)
High (1.25 - 5)
Average (0.75 - 1.25)
Low (0 - 0.75)
Competitive Advantage / Challenge (Carvalho Classification)
Driving
Accelerating
Rising
Evolving
Transitional
Moderate
Promising
Yielding
Modest
Challenging
Vulnerable
Marginal
Note: Uncoloured areas represent regions with either no industry presence or too little information on an industry.
Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Agents & MGMT for artists, athletes, ent. & other public figures

NAICS 7114

Industry Concentration (Location Quotient)

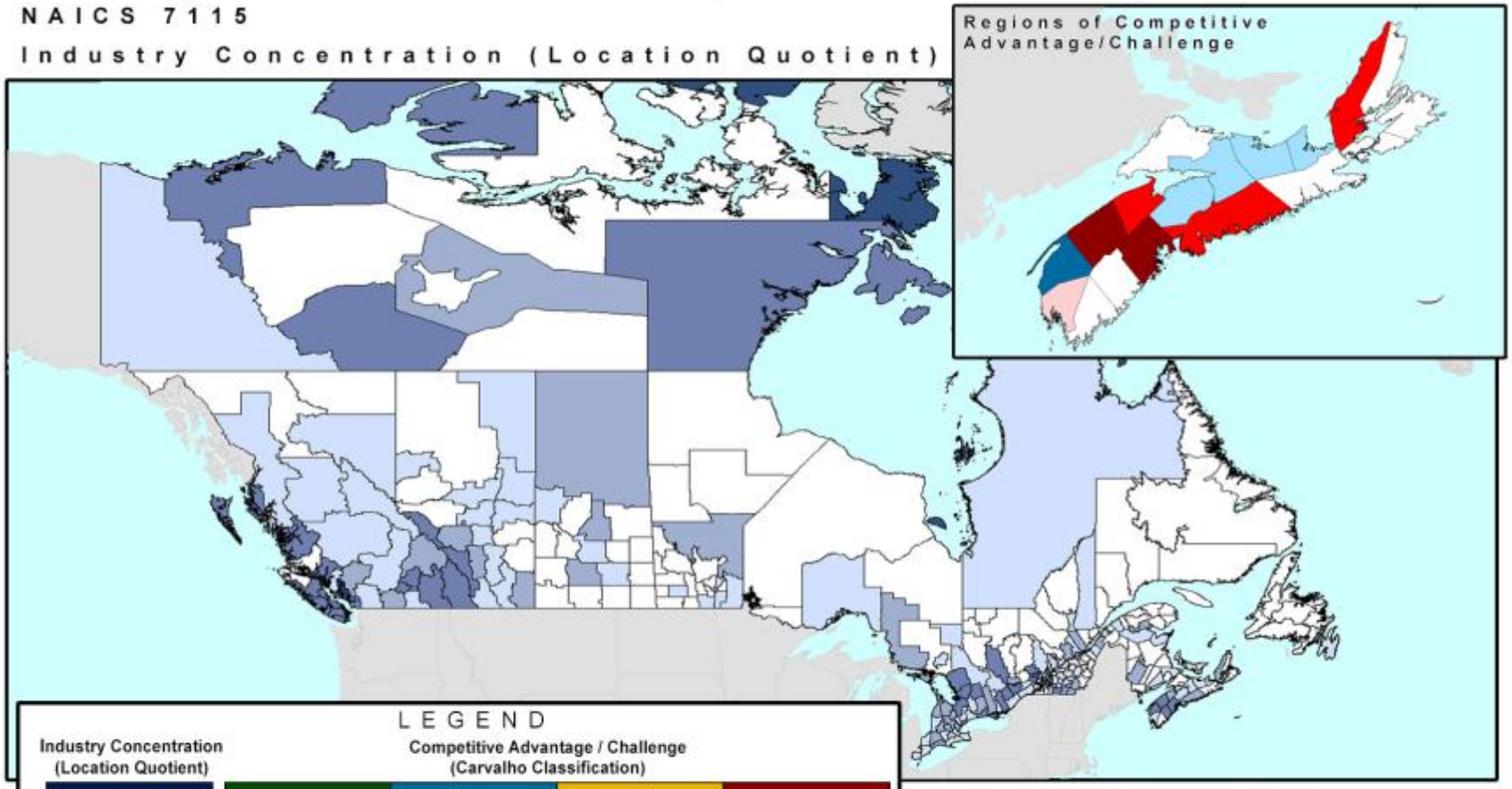


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Independent artists, writers & performers

NAICS 7115

Industry Concentration (Location Quotient)

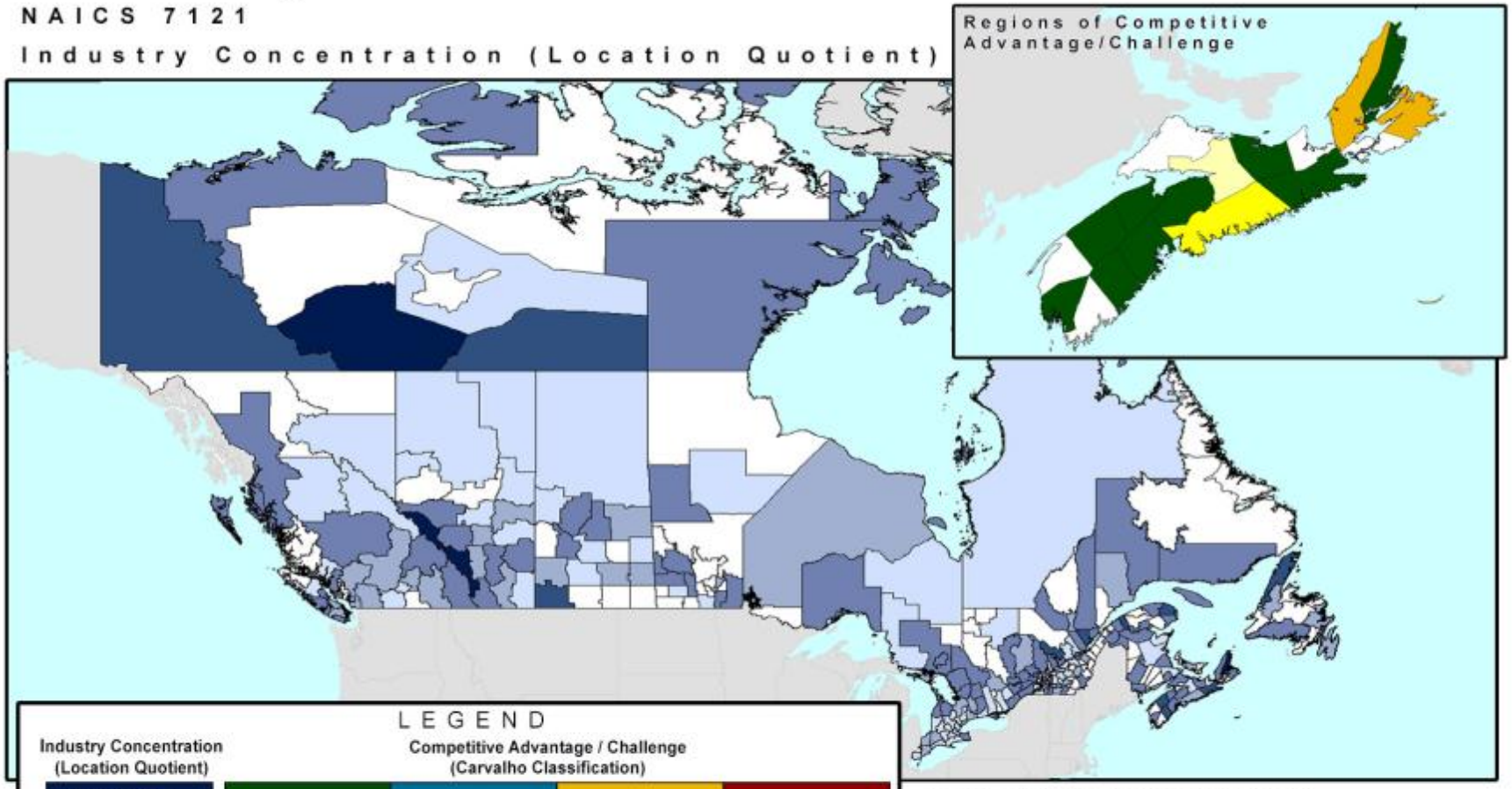


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Heritage institutions

NAICS 7121

Industry Concentration (Location Quotient)

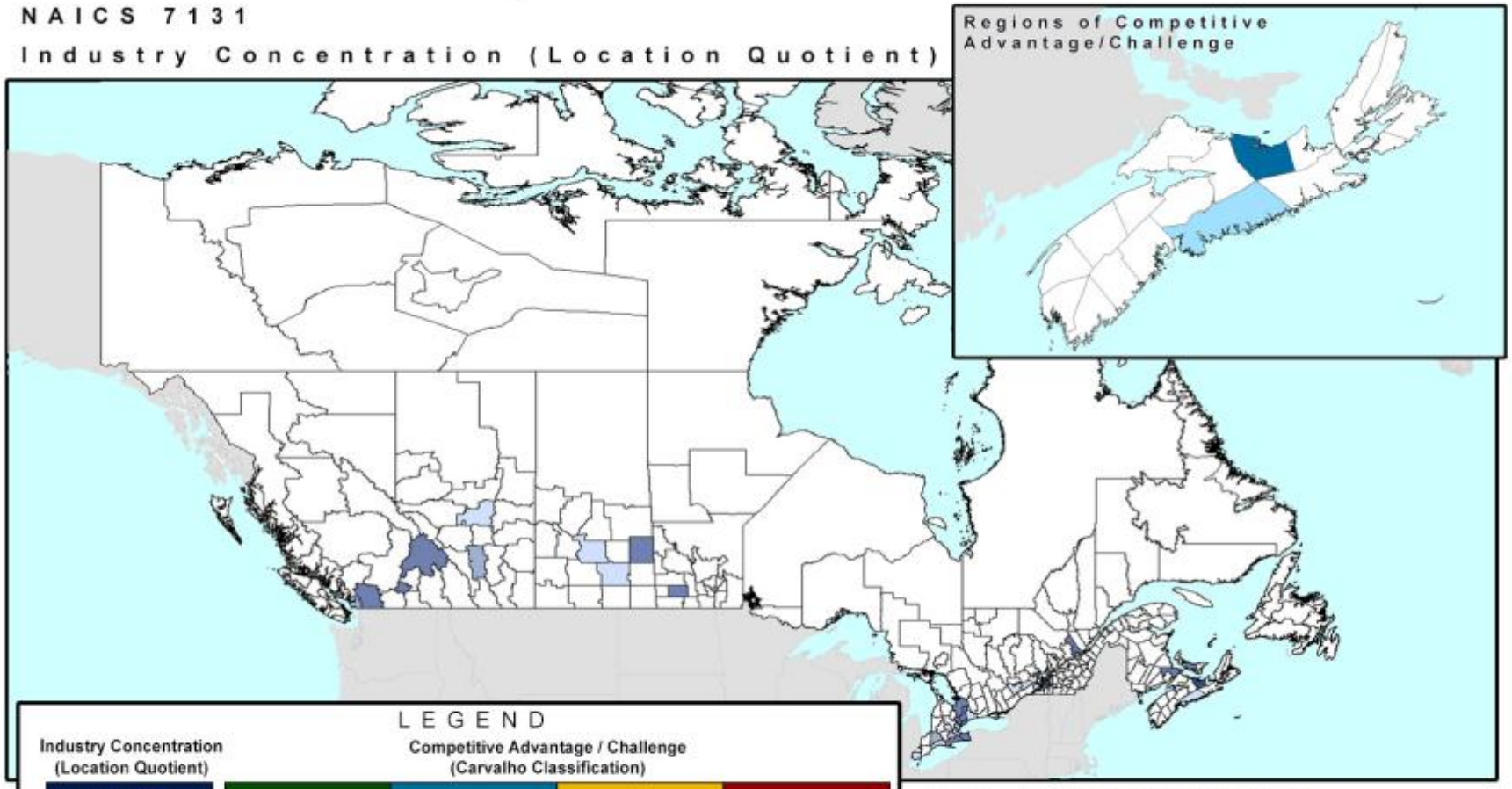


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Amusement parks & arcades

NAICS 7131

Industry Concentration (Location Quotient)

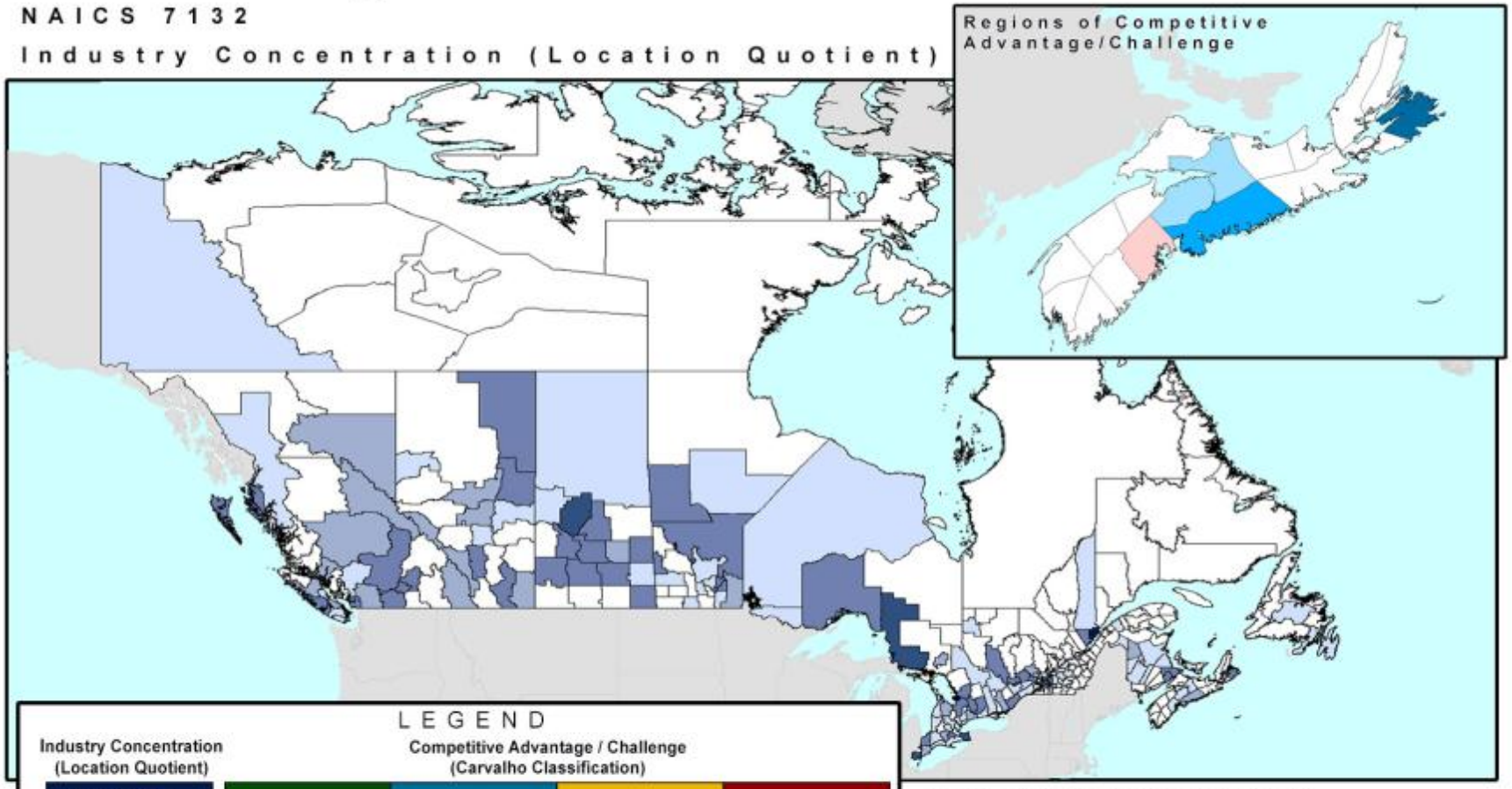


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Gambling industries

NAICS 7132

Industry Concentration (Location Quotient)

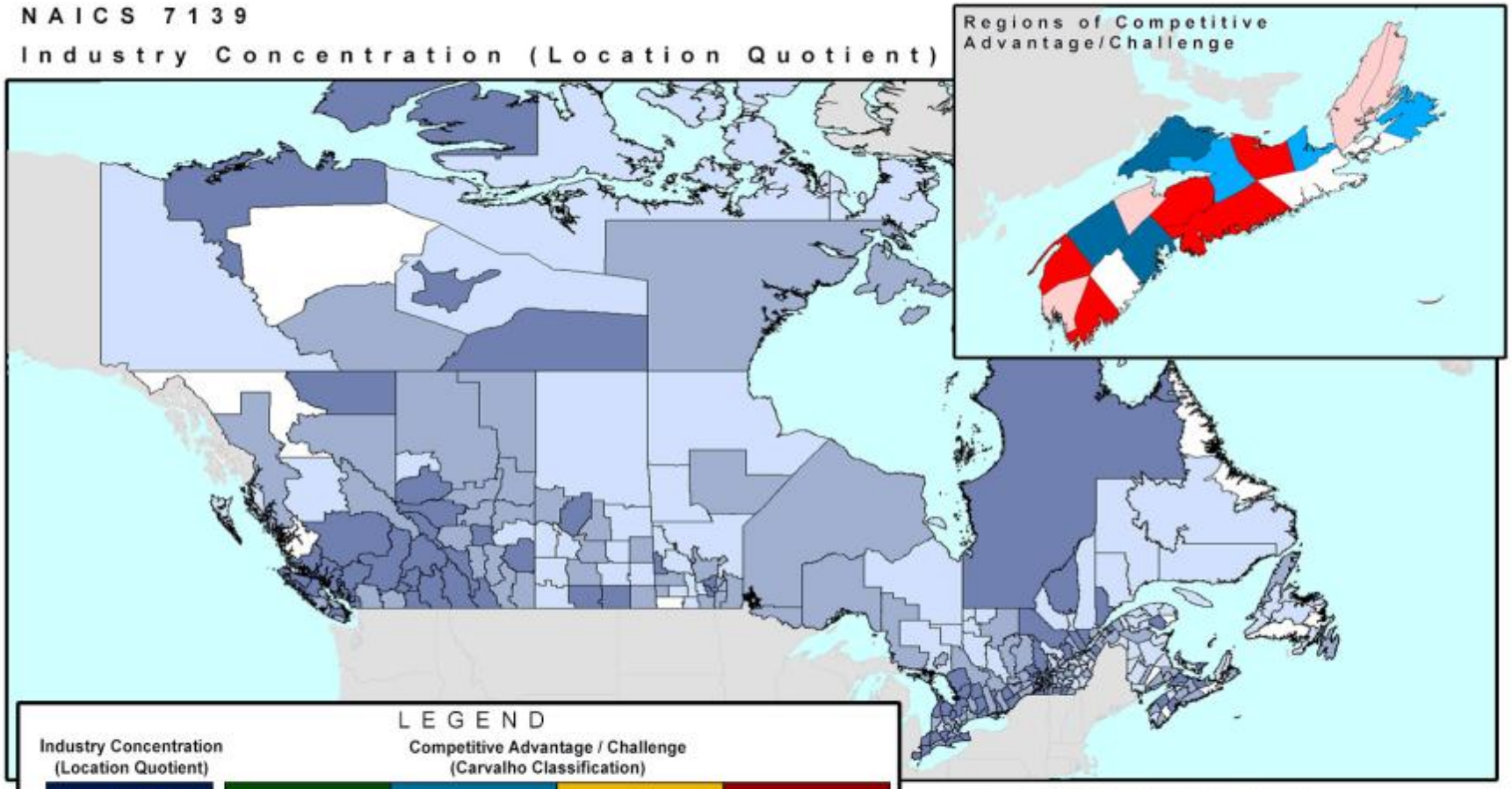


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other amusement & recreation industries

NAICS 7139

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

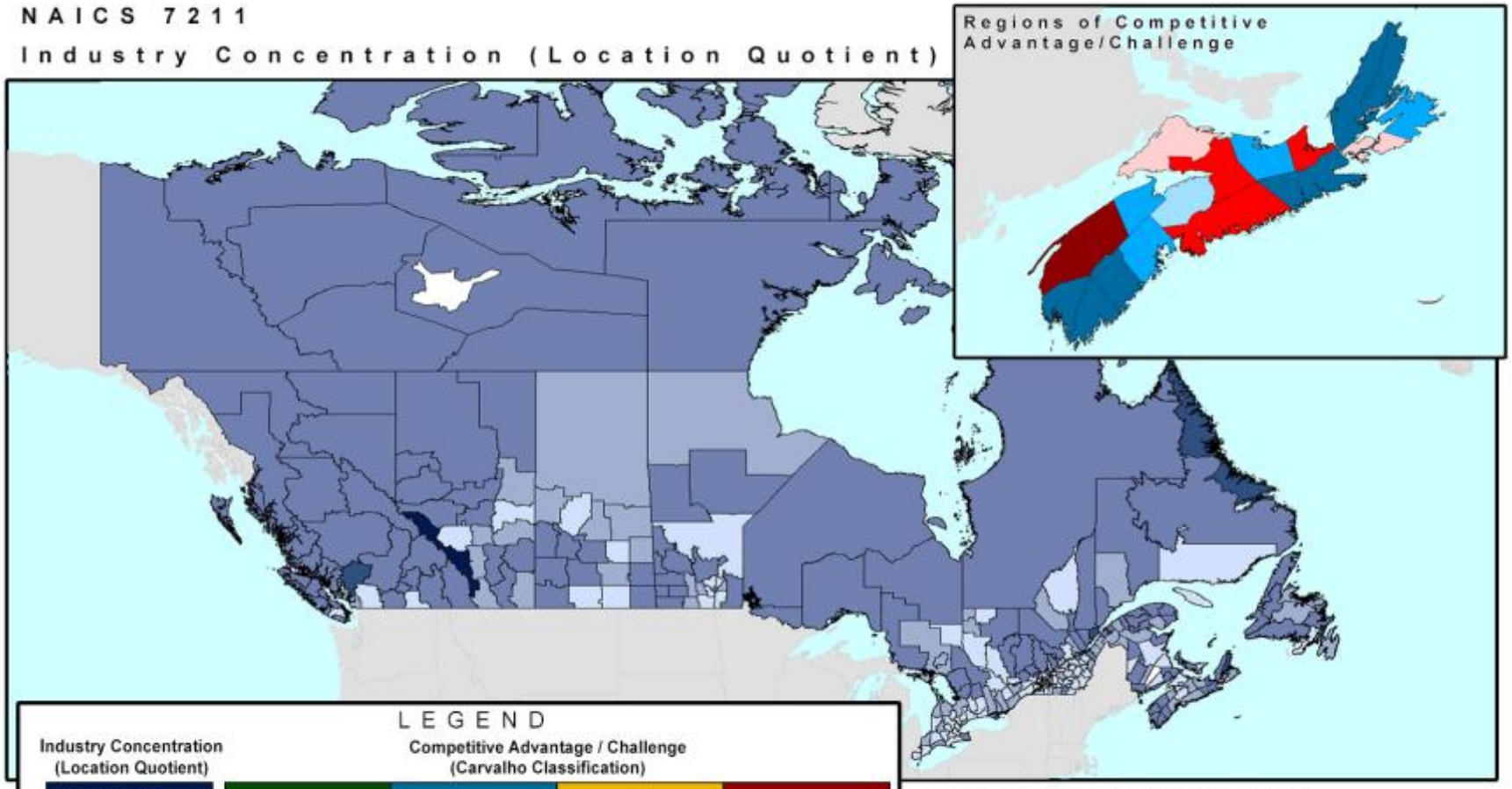
Accommodation & Food Services

NAICS 72

Traveller accommodations

NAICS 7211

Industry Concentration (Location Quotient)

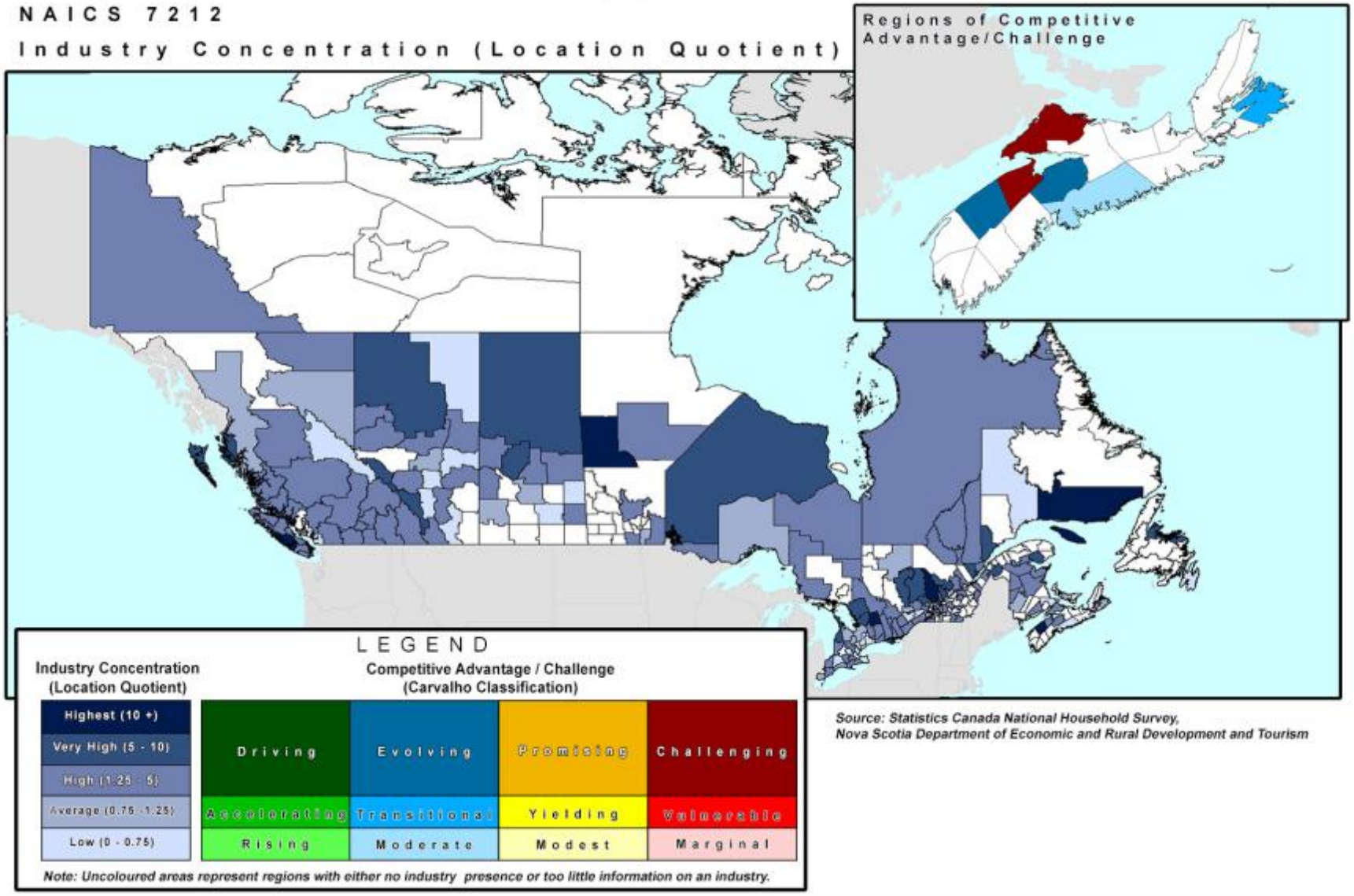


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

RV (Recreational Vehicle) parks and recreational camps

NAICS 7212

Industry Concentration (Location Quotient)

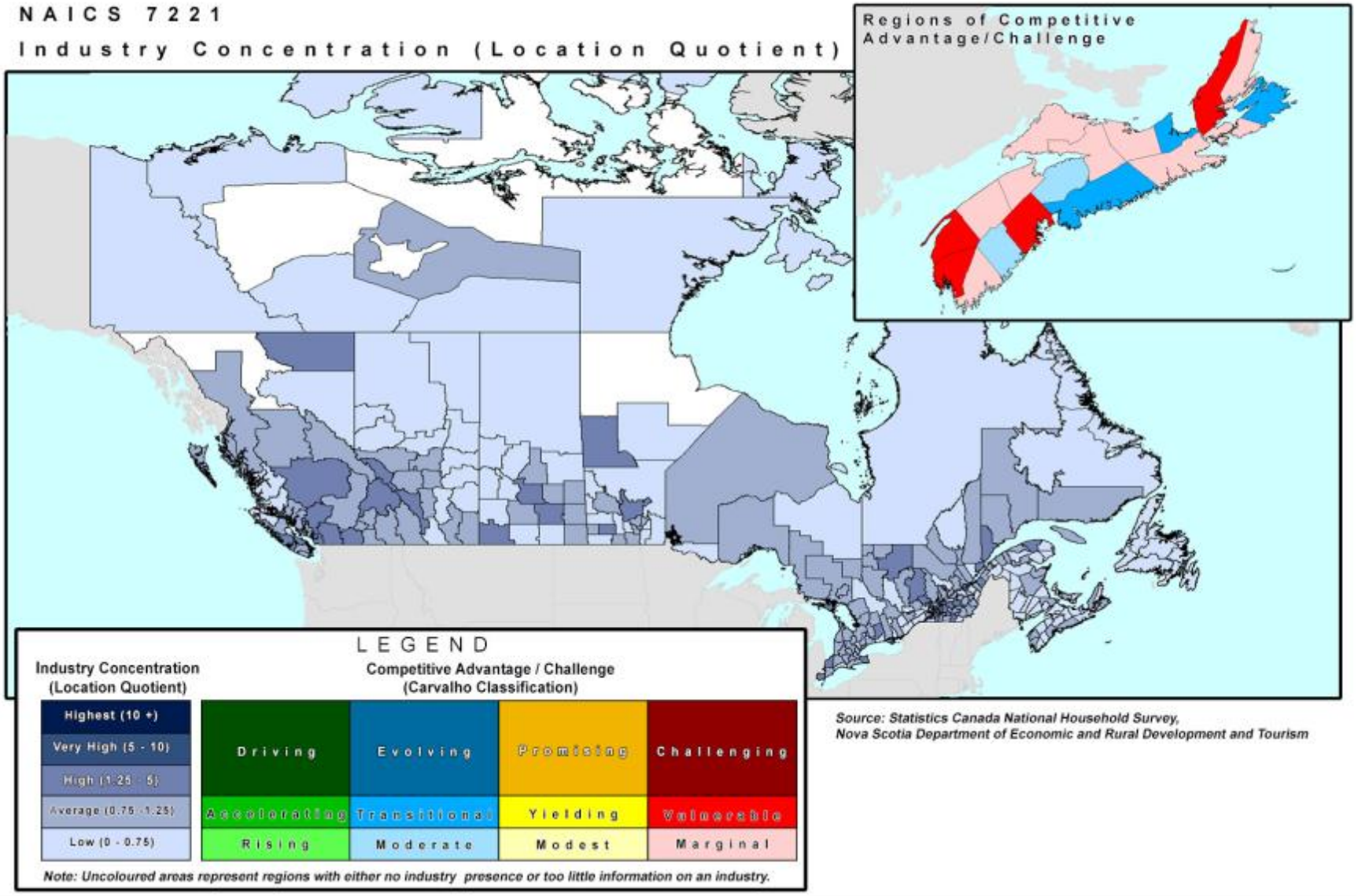


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Full-service restaurants

NAICS 7221

Industry Concentration (Location Quotient)

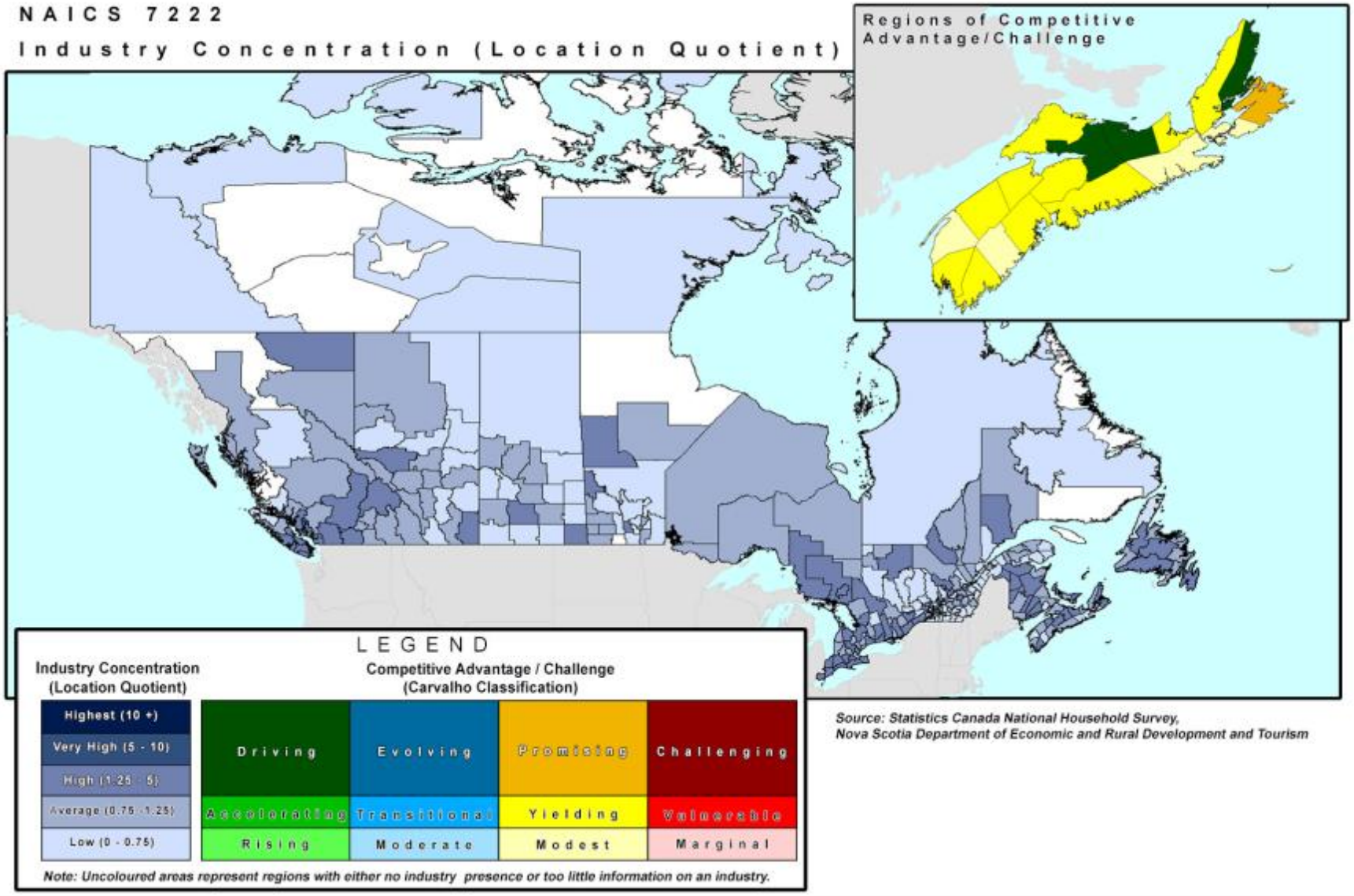


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Limited-service restaurants

NAICS 7222

Industry Concentration (Location Quotient)

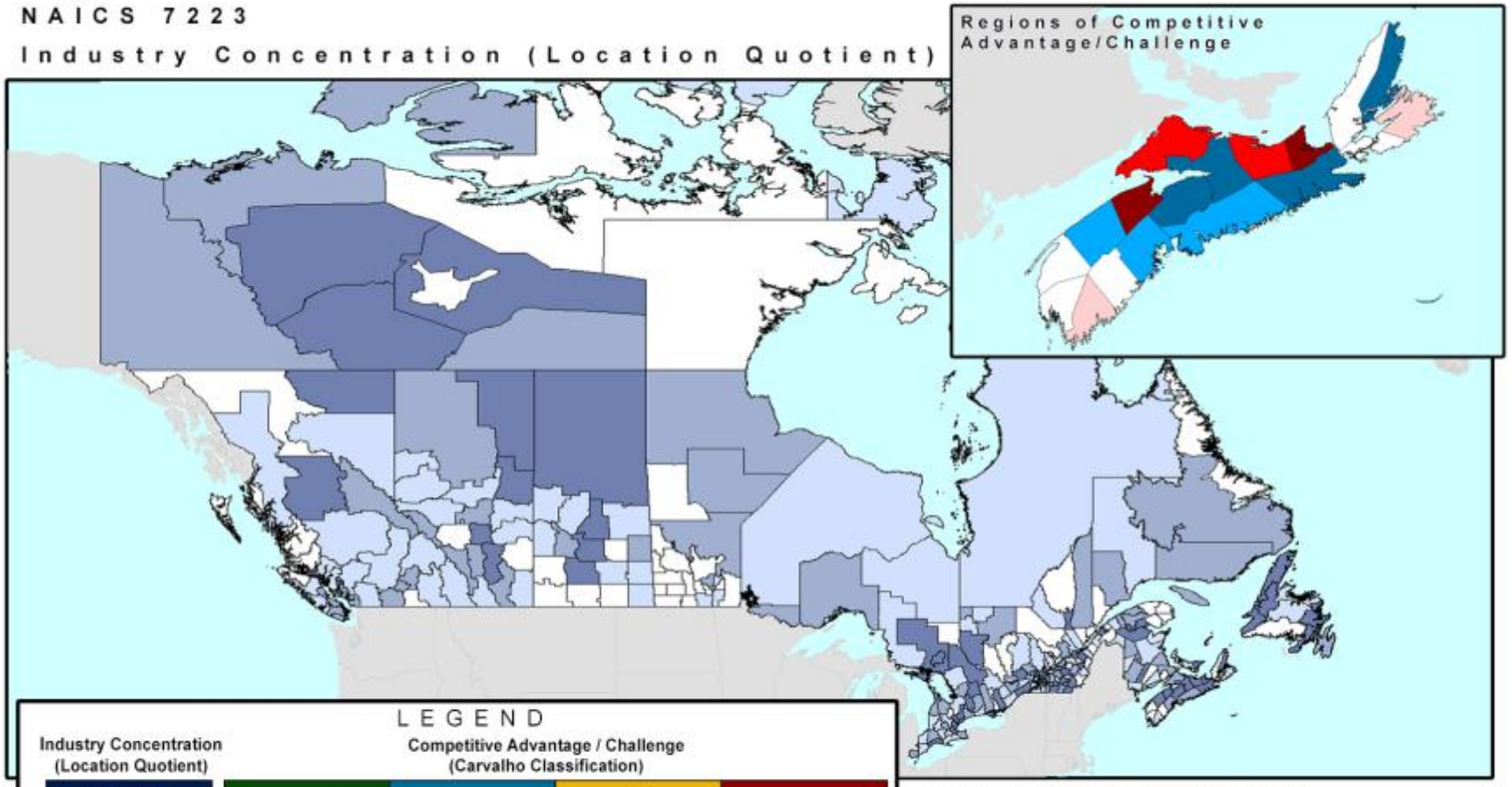


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Special food services

NAICS 7223

Industry Concentration (Location Quotient)

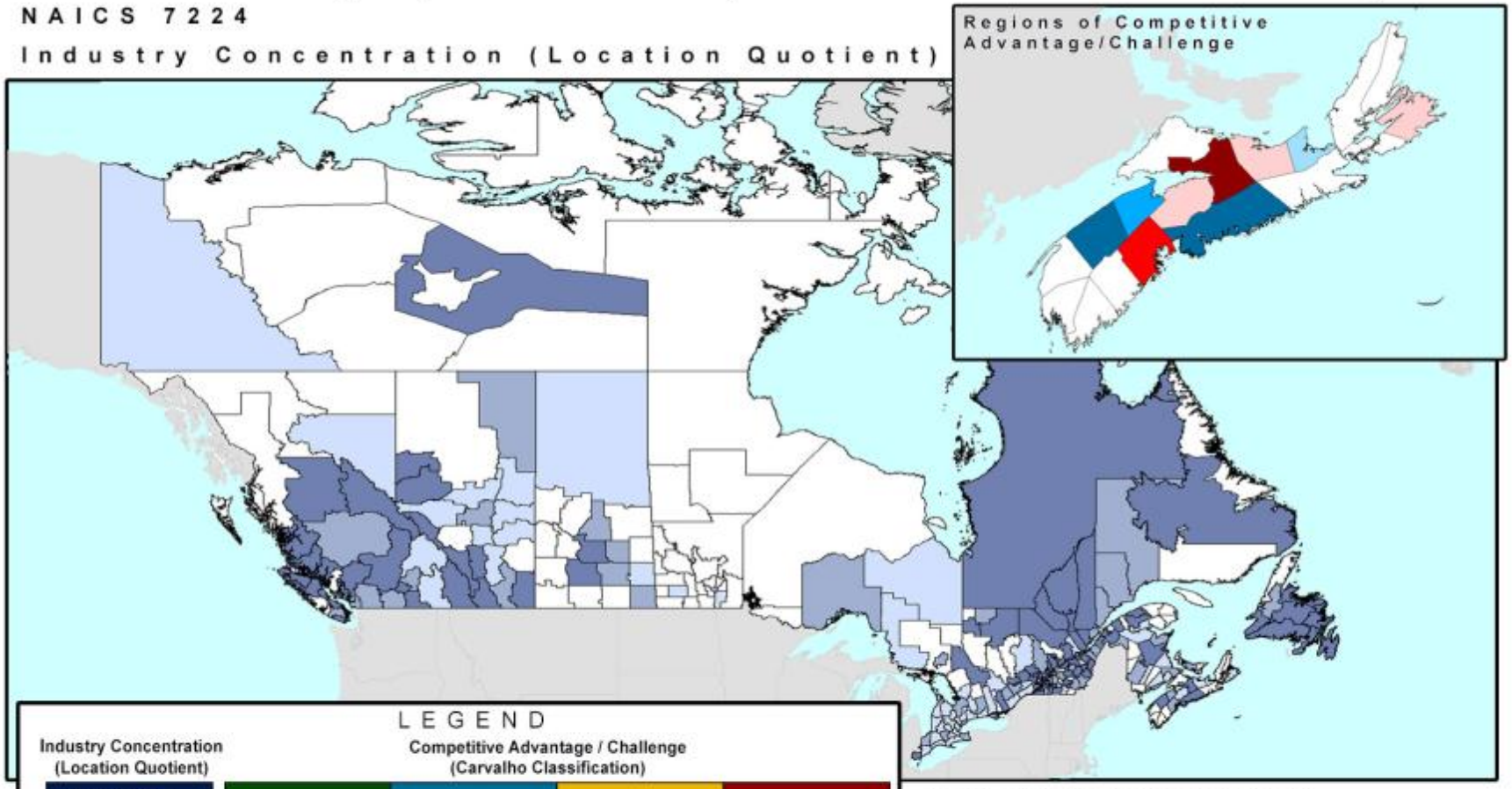


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Drinking places (alcoholic bev.)

NAICS 7224

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

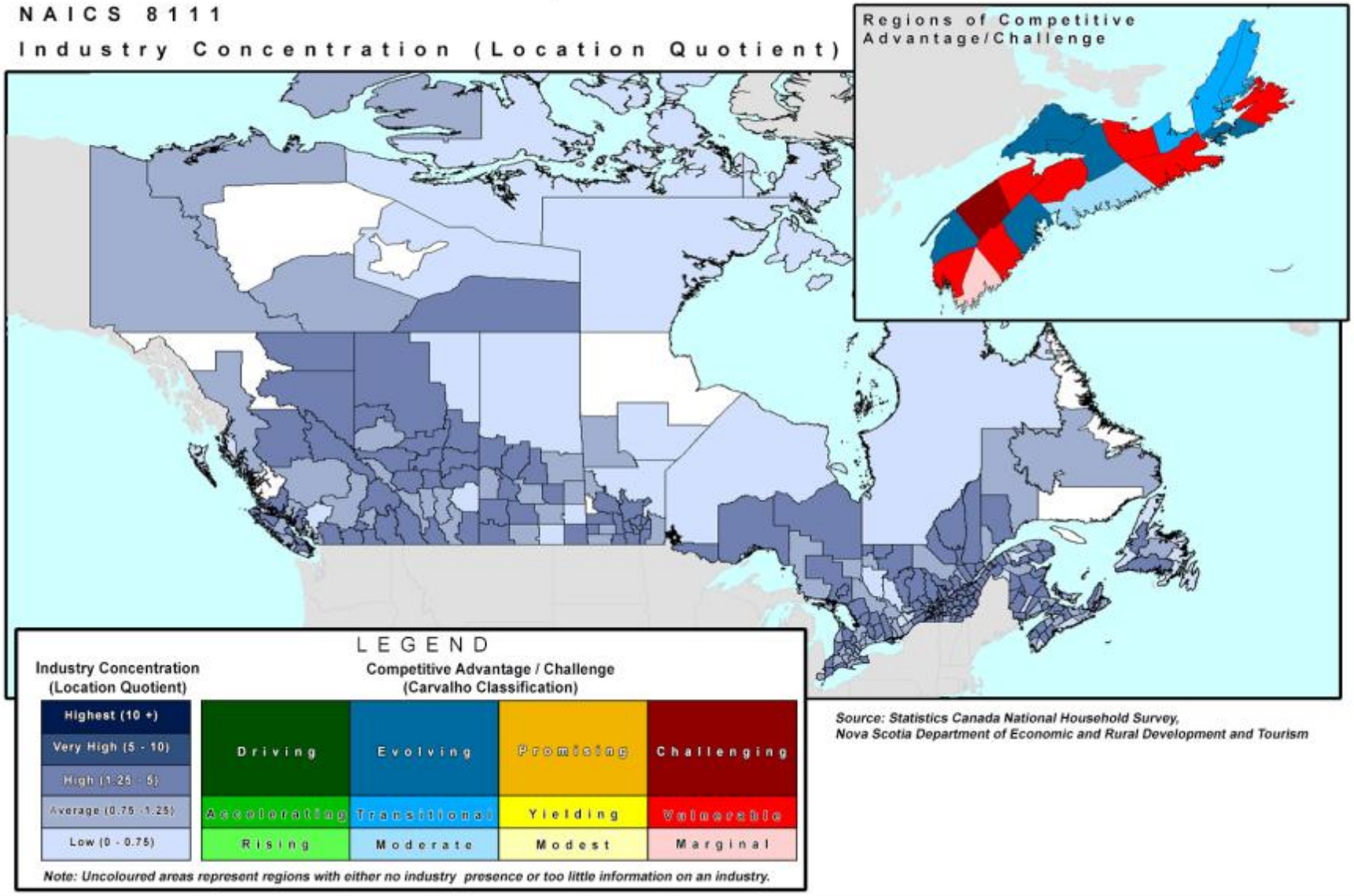
Other Services (except Public Administration)

NAICS 81

Automotive repair & maintenance

NAICS 8111

Industry Concentration (Location Quotient)

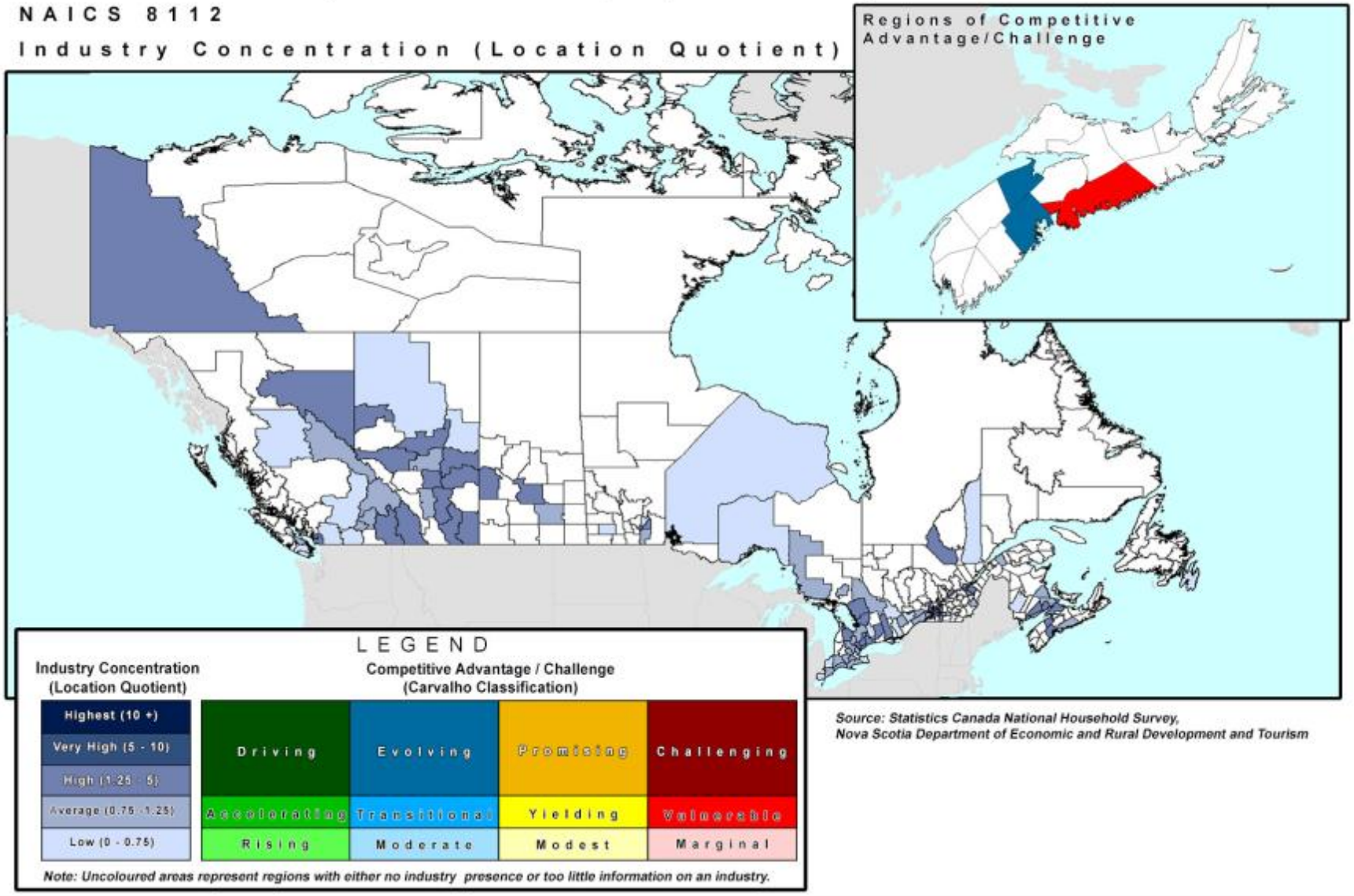


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Electronic & precision equipment repair and maintenance

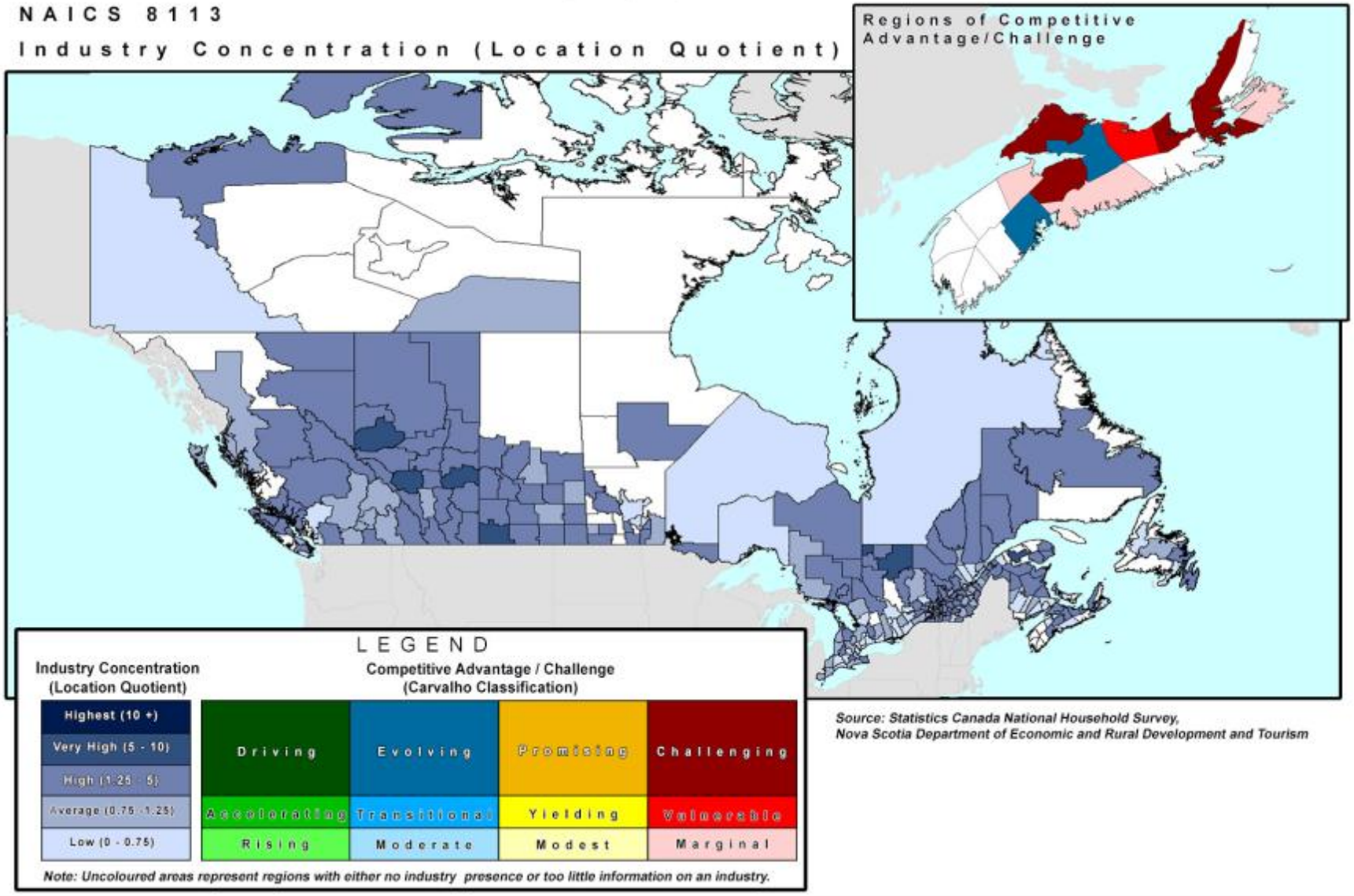
NAICS 8112

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Commercial & ind. mach. & equip. (exc. aut. & ele.) repair and maint.
NAICS 8113
Industry Concentration (Location Quotient)

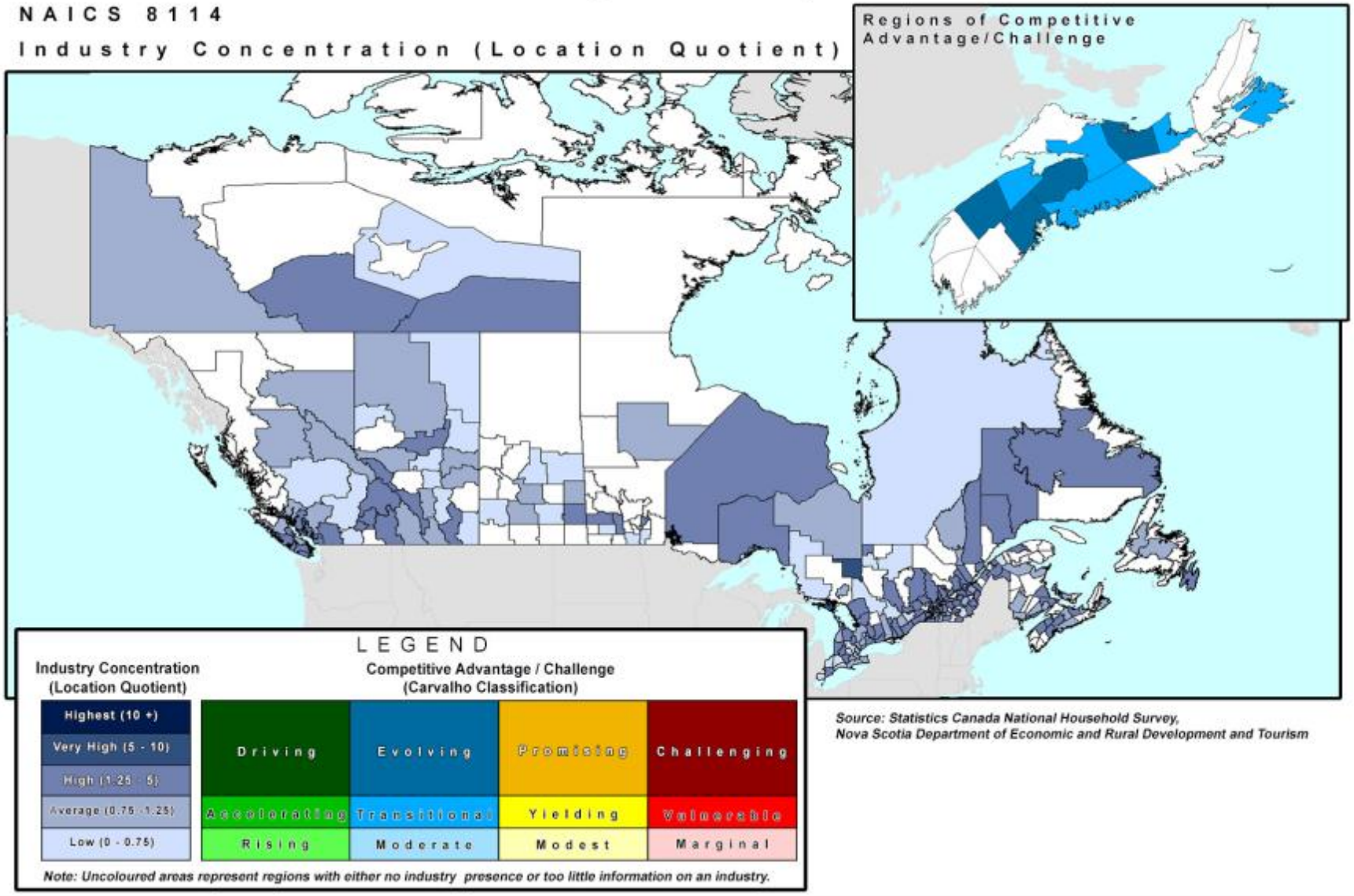


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Personal & household goods repair & maintenance

NAICS 8114

Industry Concentration (Location Quotient)

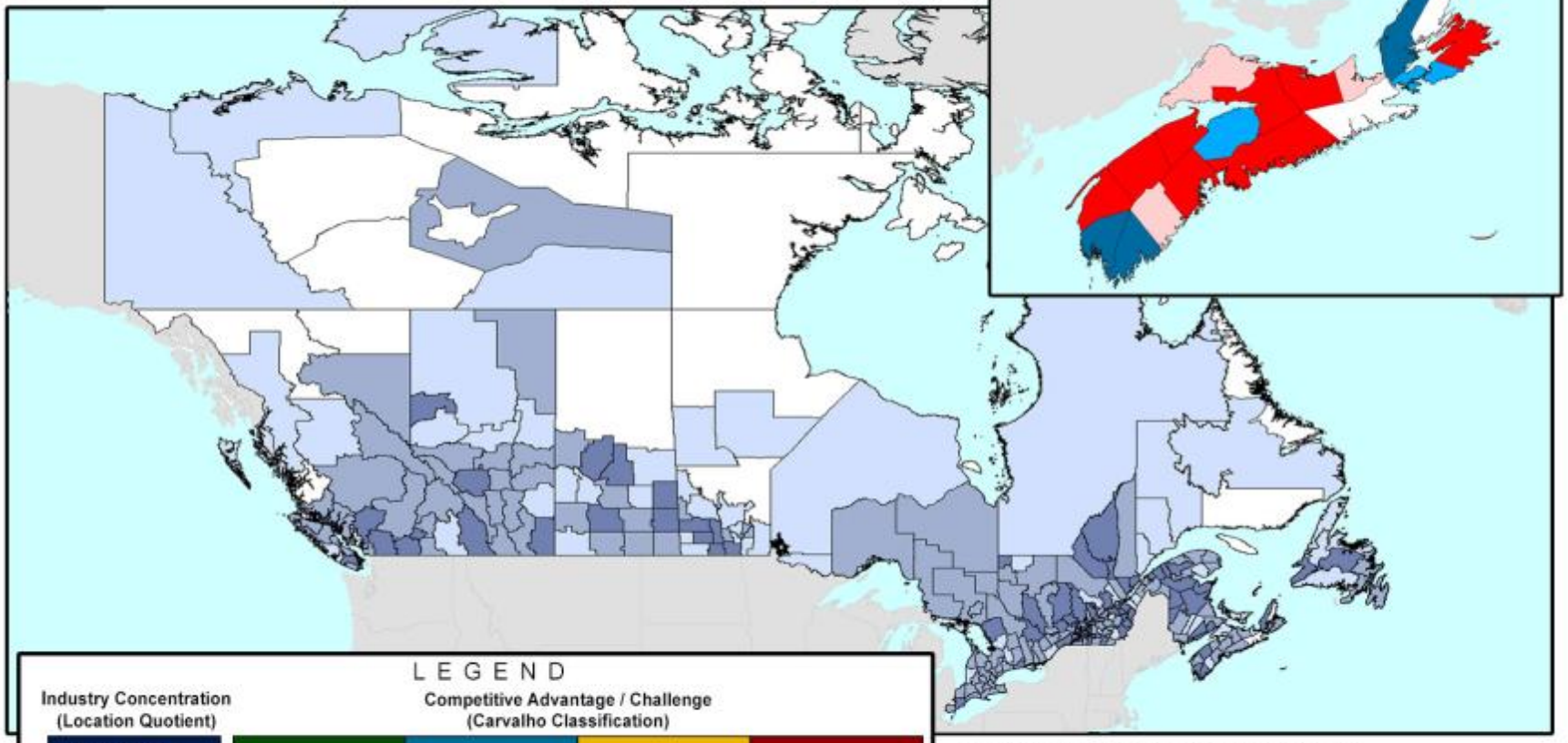


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Personal care services

NAICS 8121

Industry Concentration (Location Quotient)

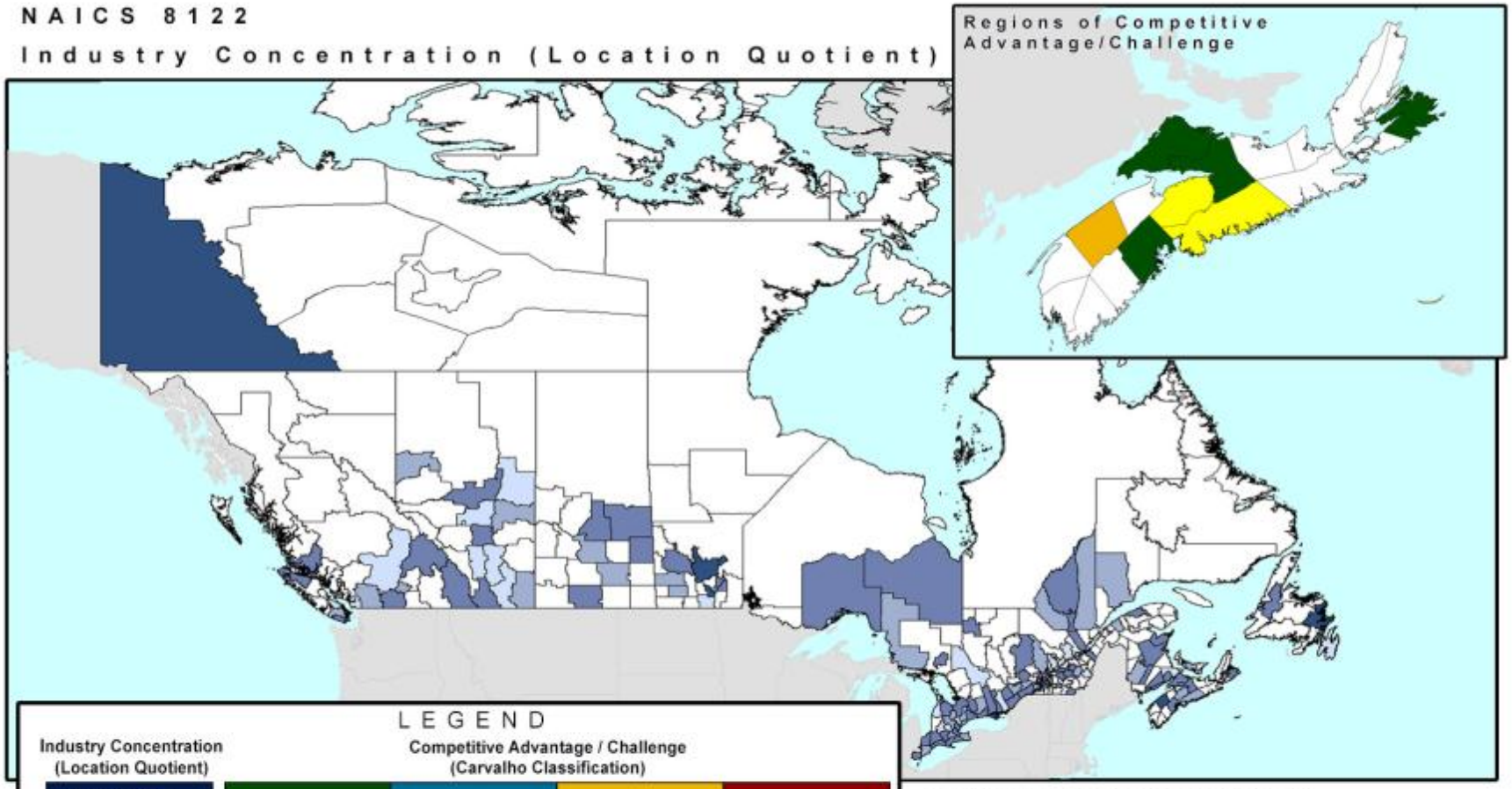


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Funeral services

NAICS 8122

Industry Concentration (Location Quotient)

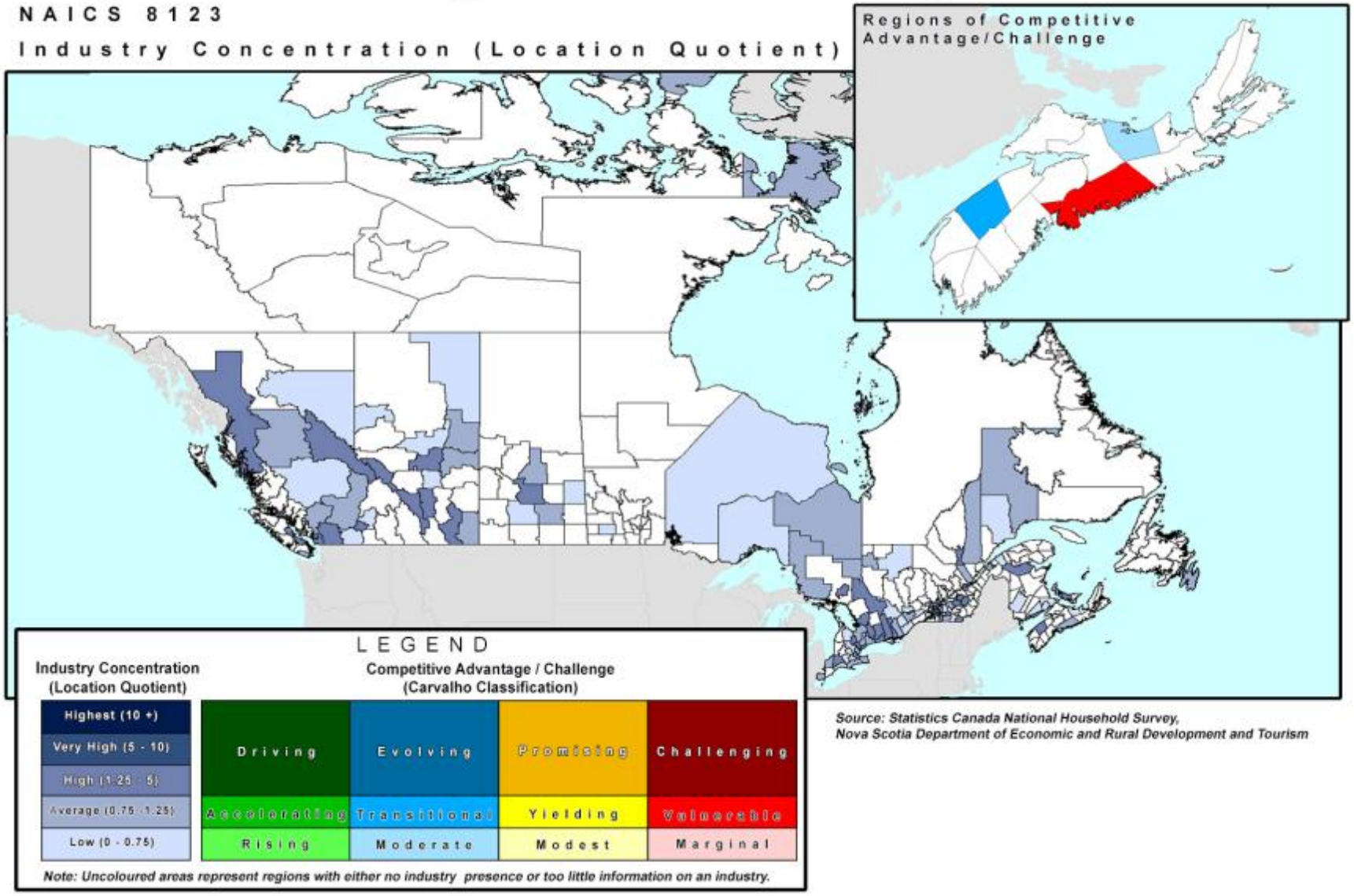


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Dry cleaning and laundry services

NAICS 8123

Industry Concentration (Location Quotient)

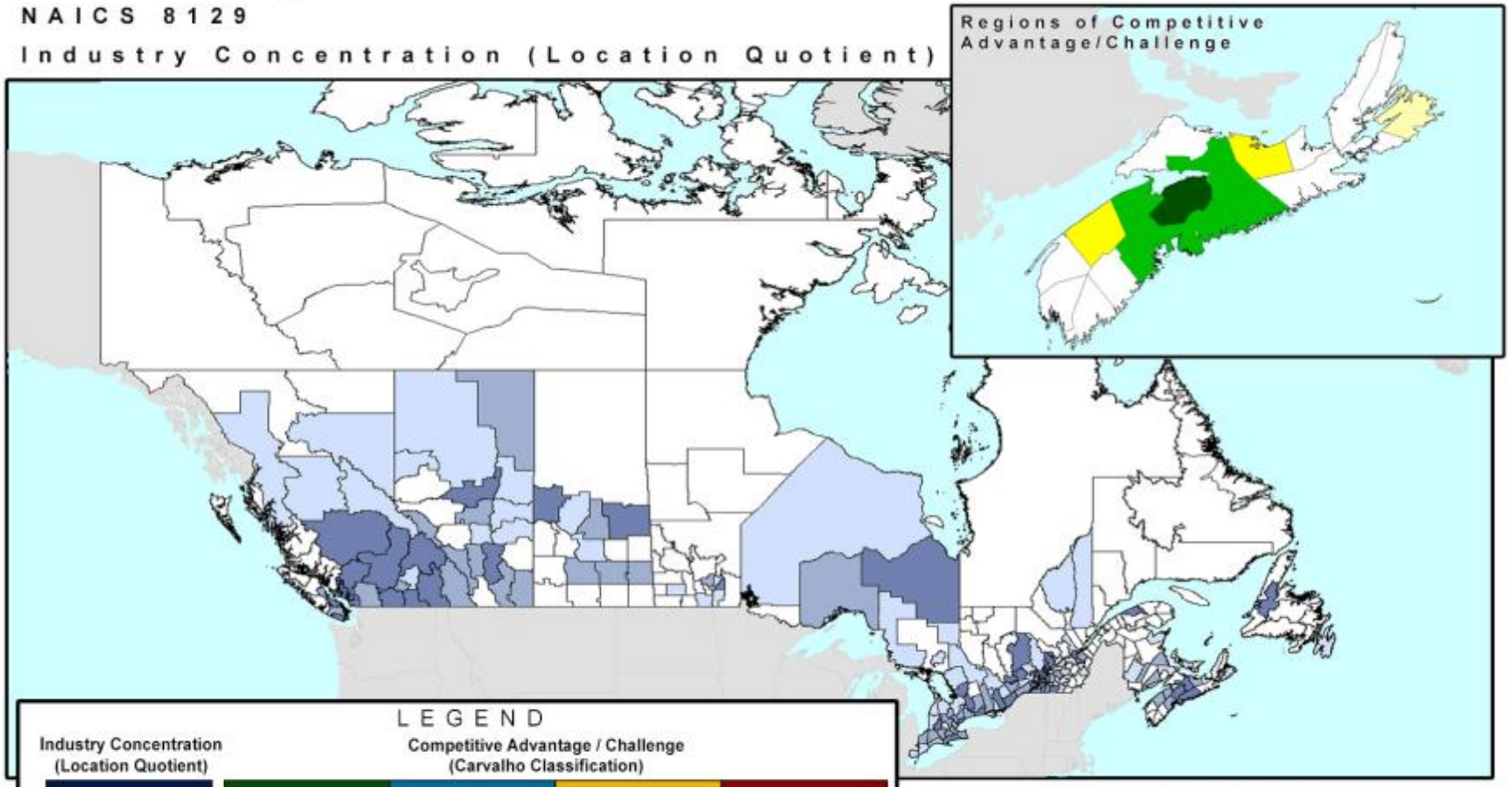


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other personal services

NAICS 8129

Industry Concentration (Location Quotient)

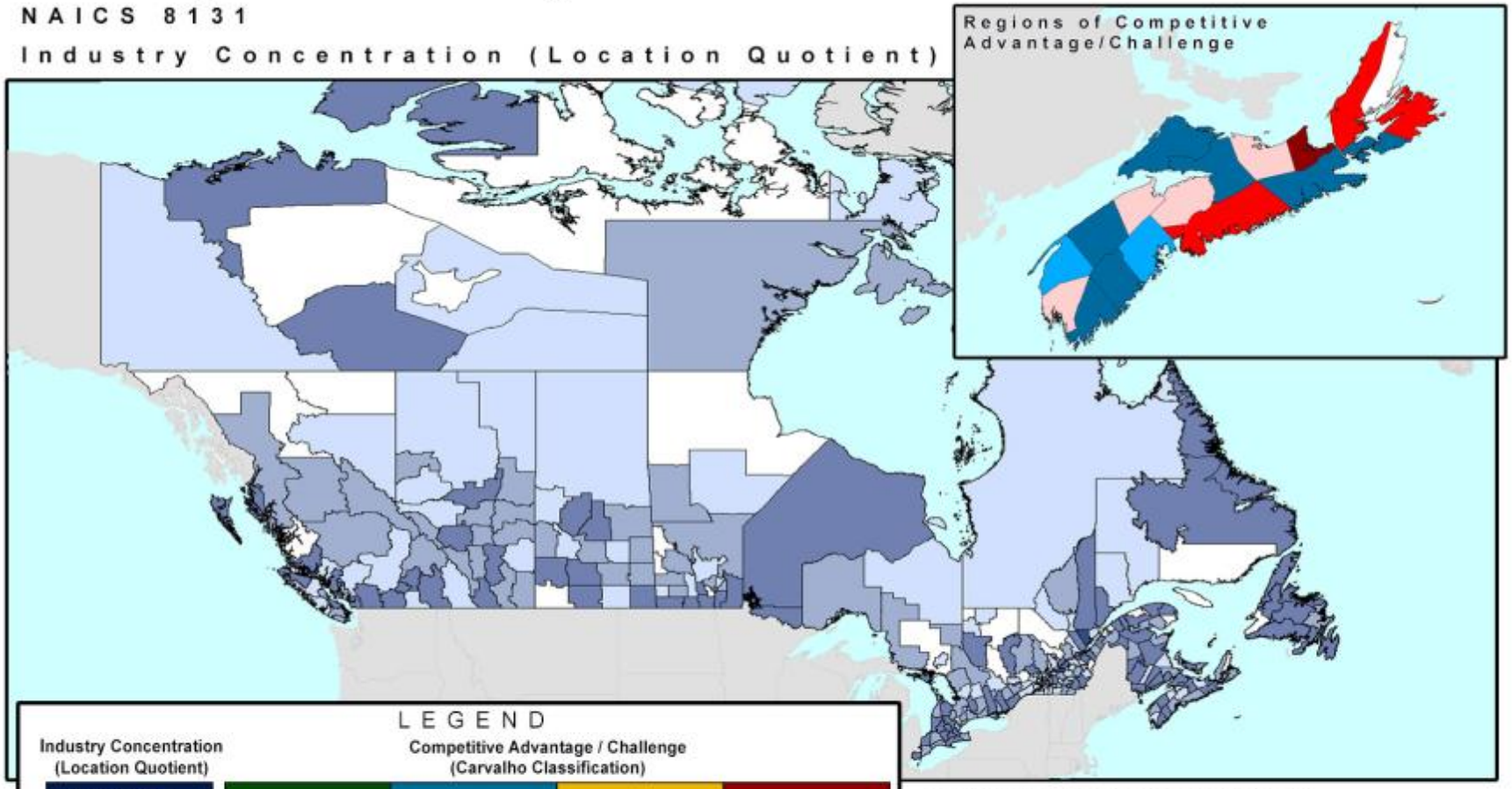


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Religious organizations

NAICS 8131

Industry Concentration (Location Quotient)

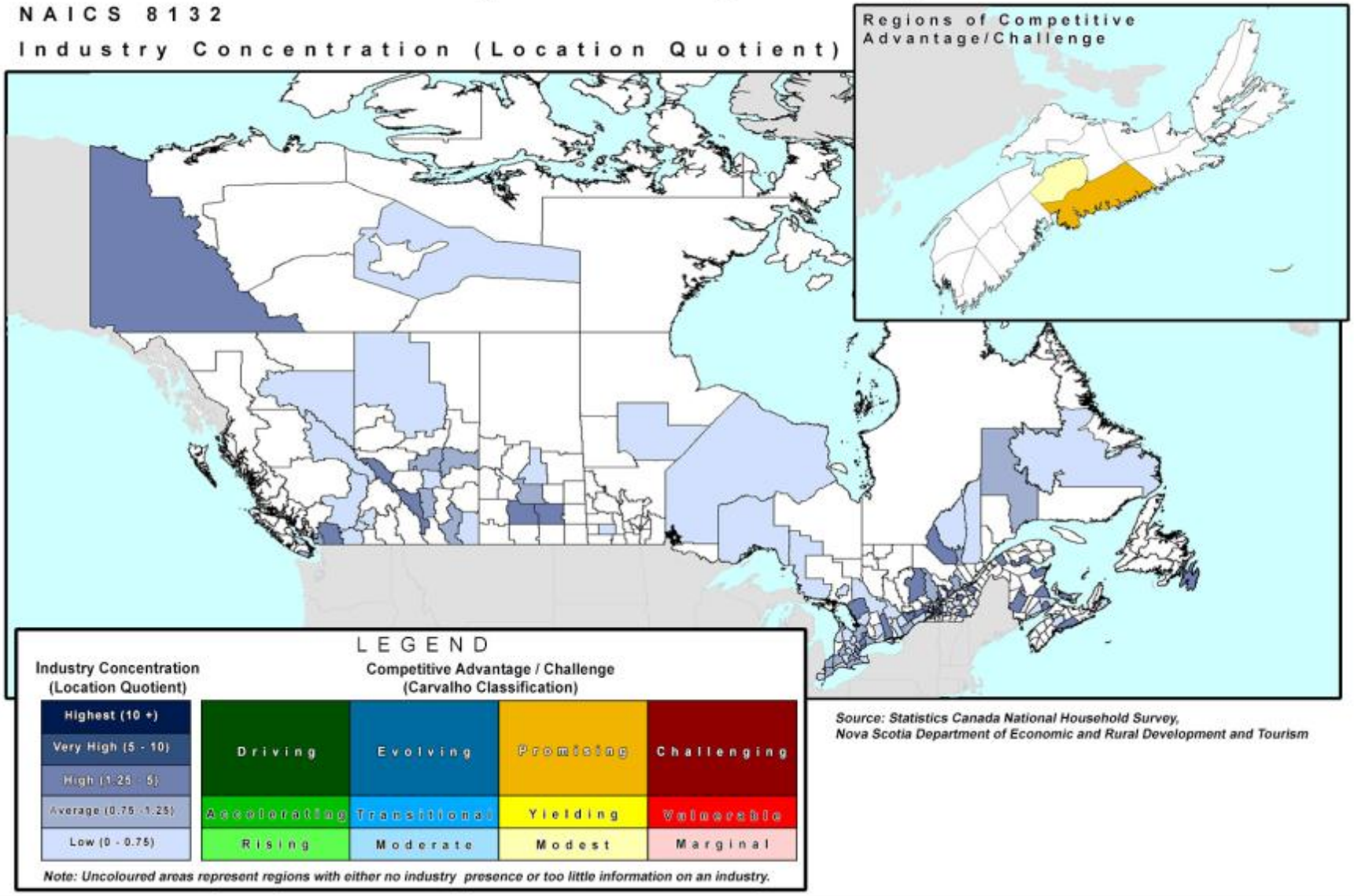


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Grant-making and giving services

NAICS 8132

Industry Concentration (Location Quotient)

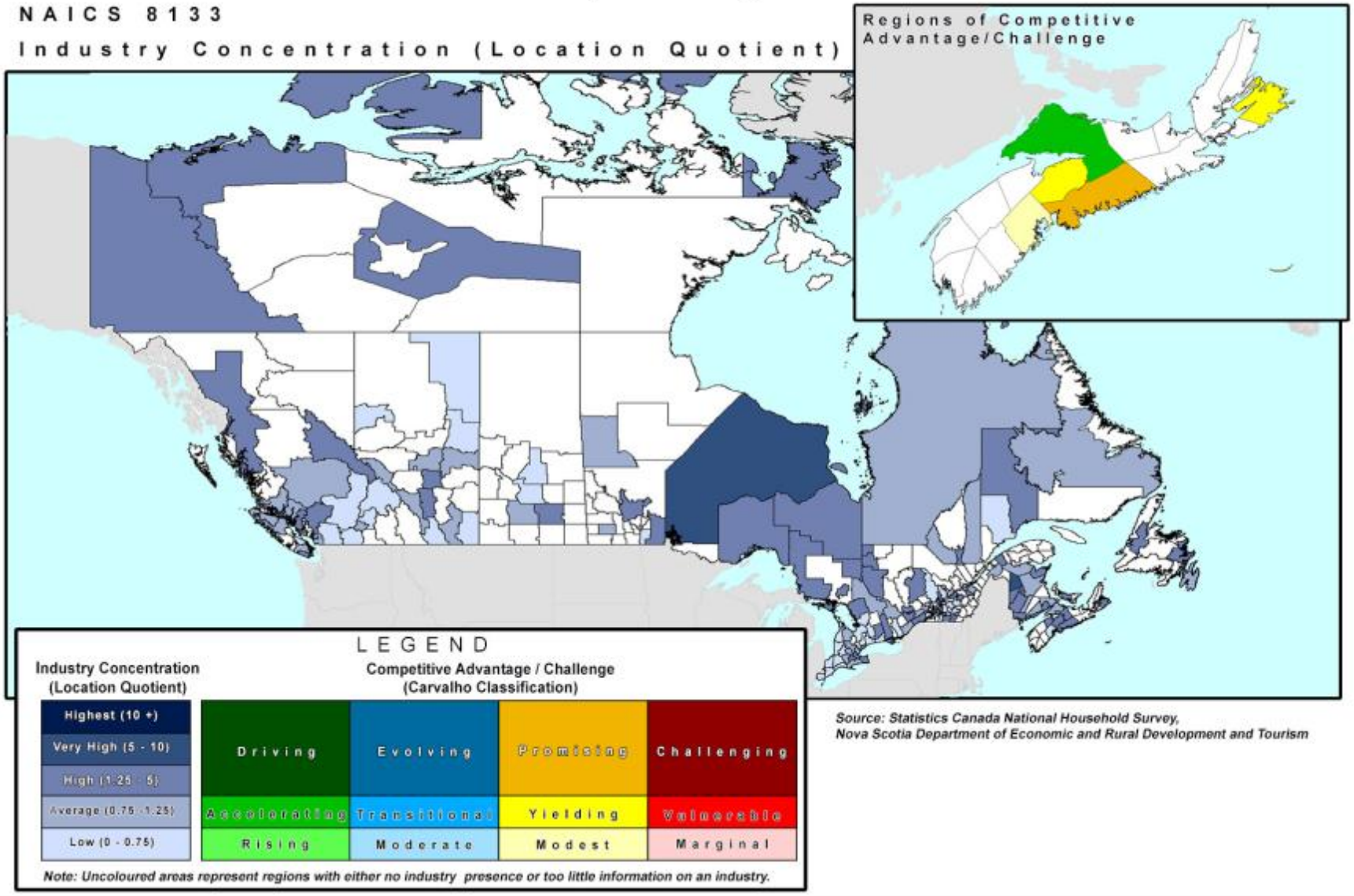


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Social advocacy organizations

NAICS 8133

Industry Concentration (Location Quotient)

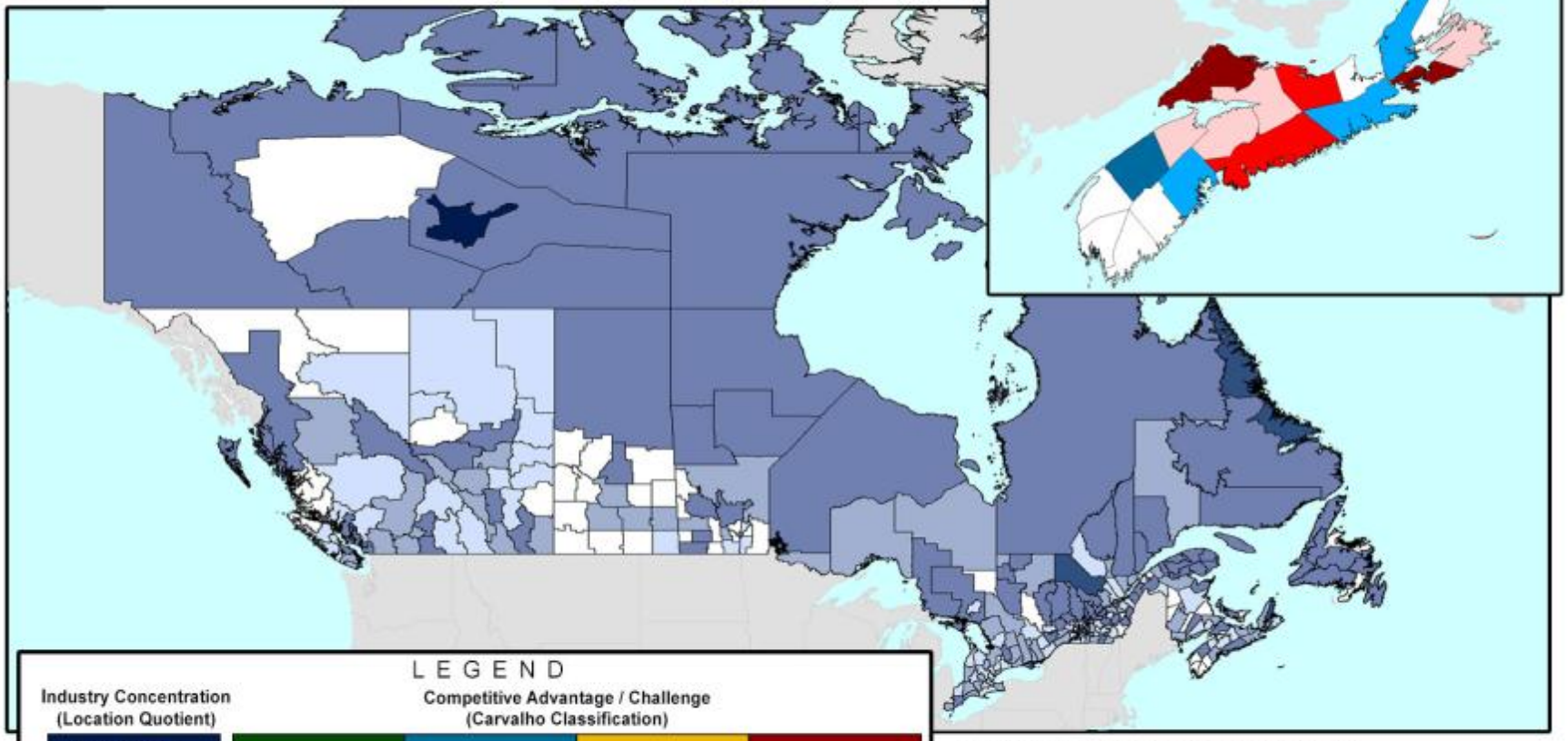


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Civic and social organizations

NAICS 8134

Industry Concentration (Location Quotient)

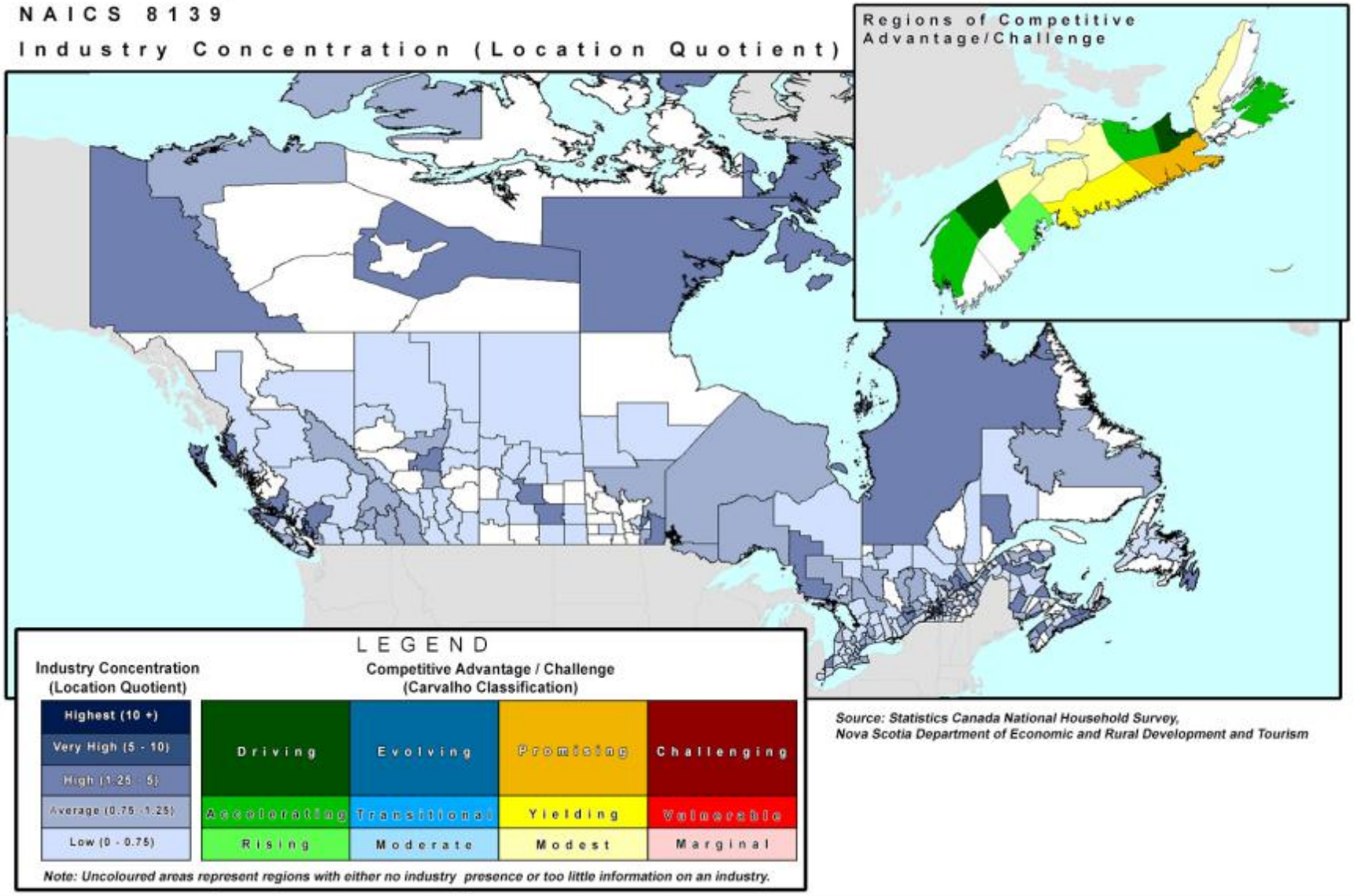


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Business, professional, labour & other membership organizations

NAICS 8139

Industry Concentration (Location Quotient)

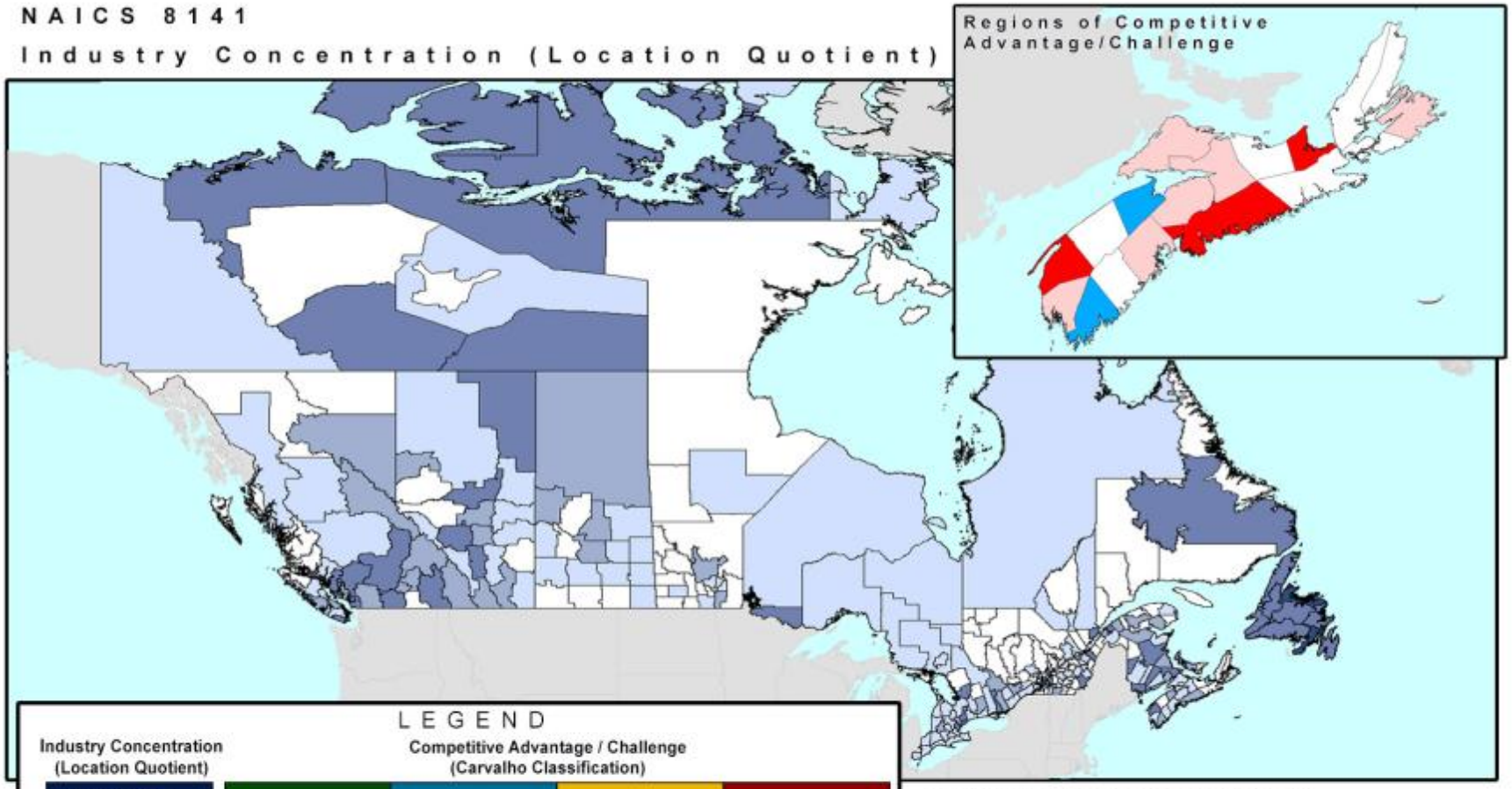


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Private households

NAICS 8141

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

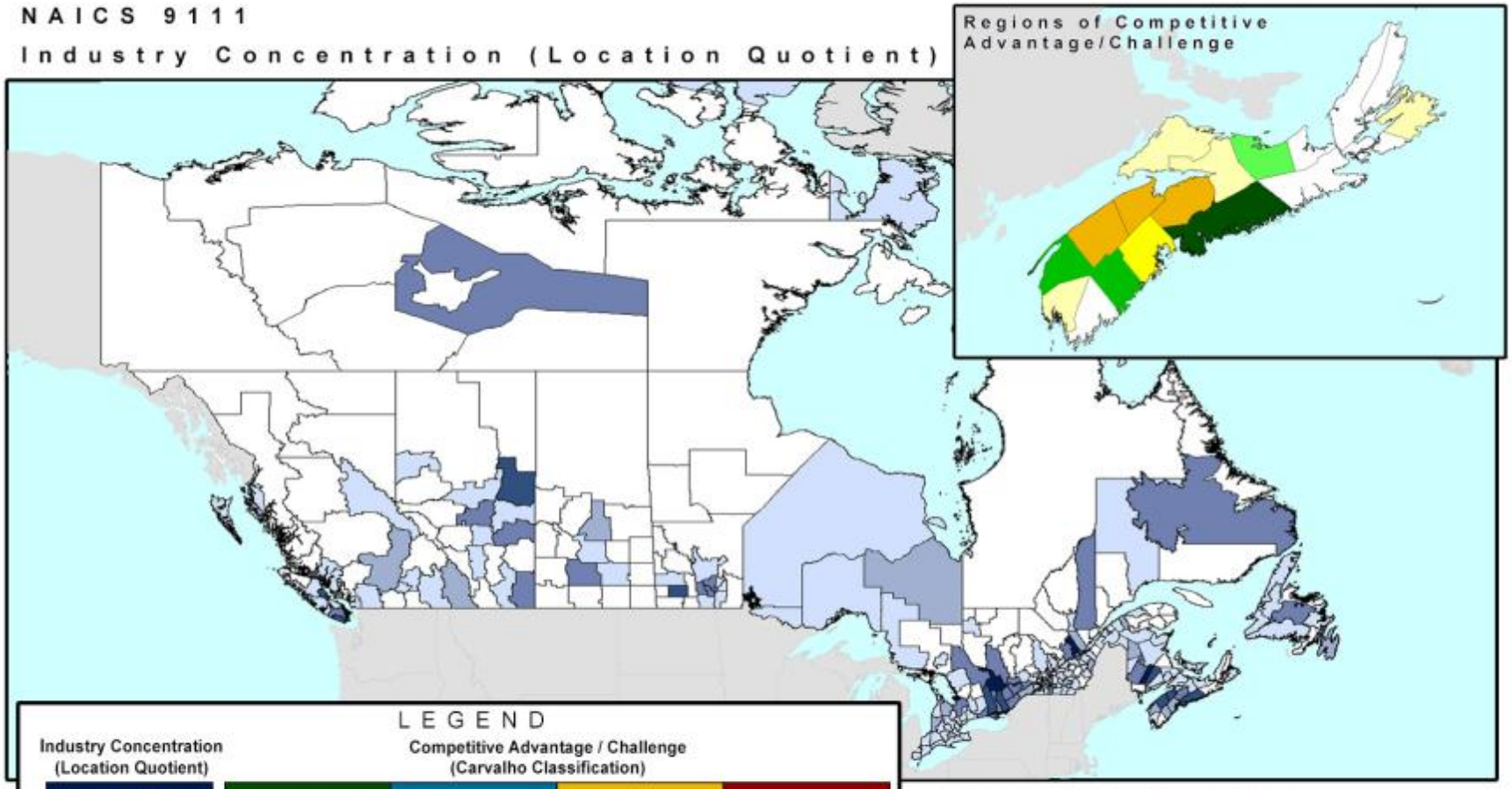
Public Administration

NAICS 91

Defence services

NAICS 9111

Industry Concentration (Location Quotient)

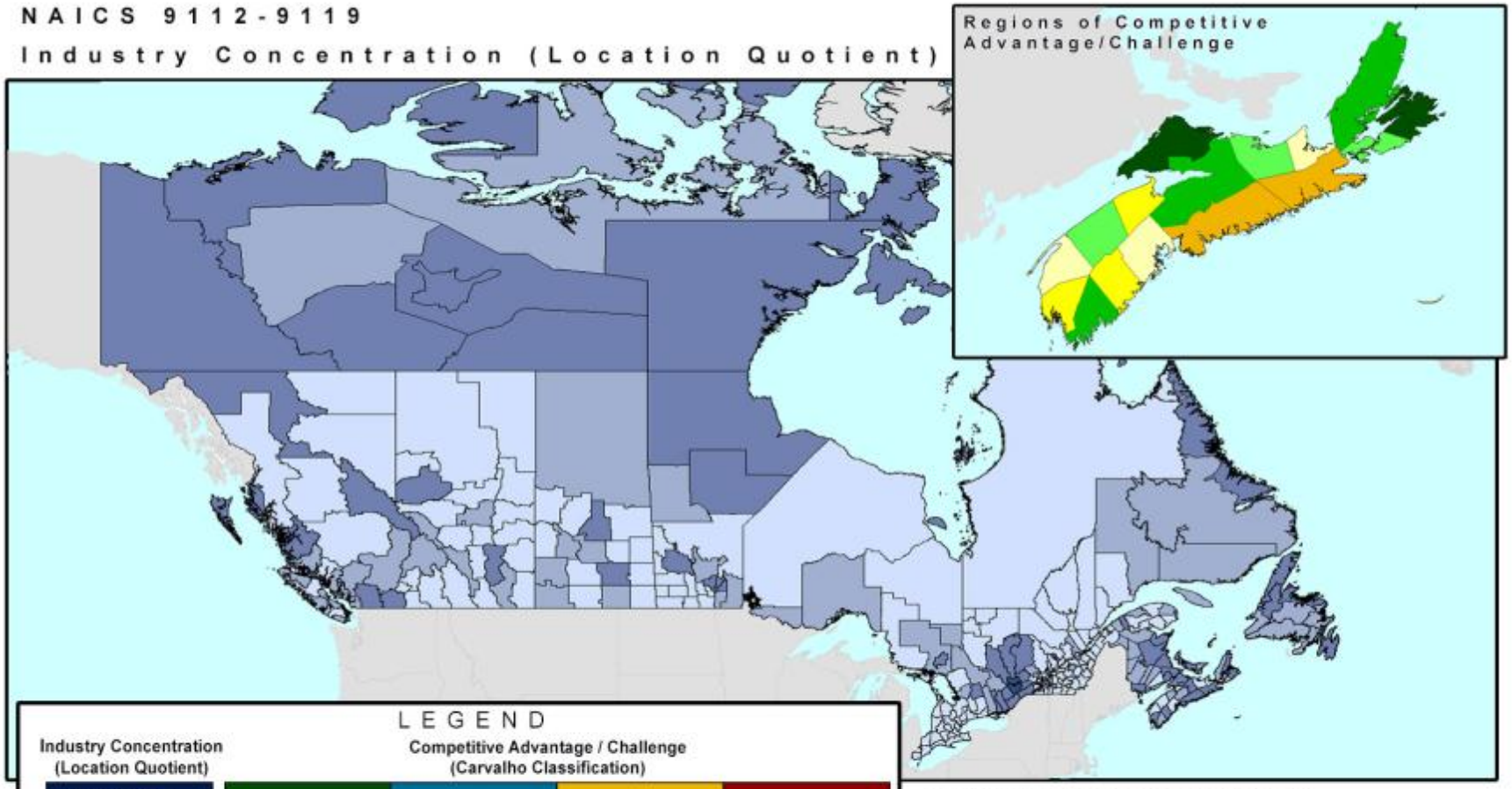


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Other federal services

NAICS 9112-9119

Industry Concentration (Location Quotient)

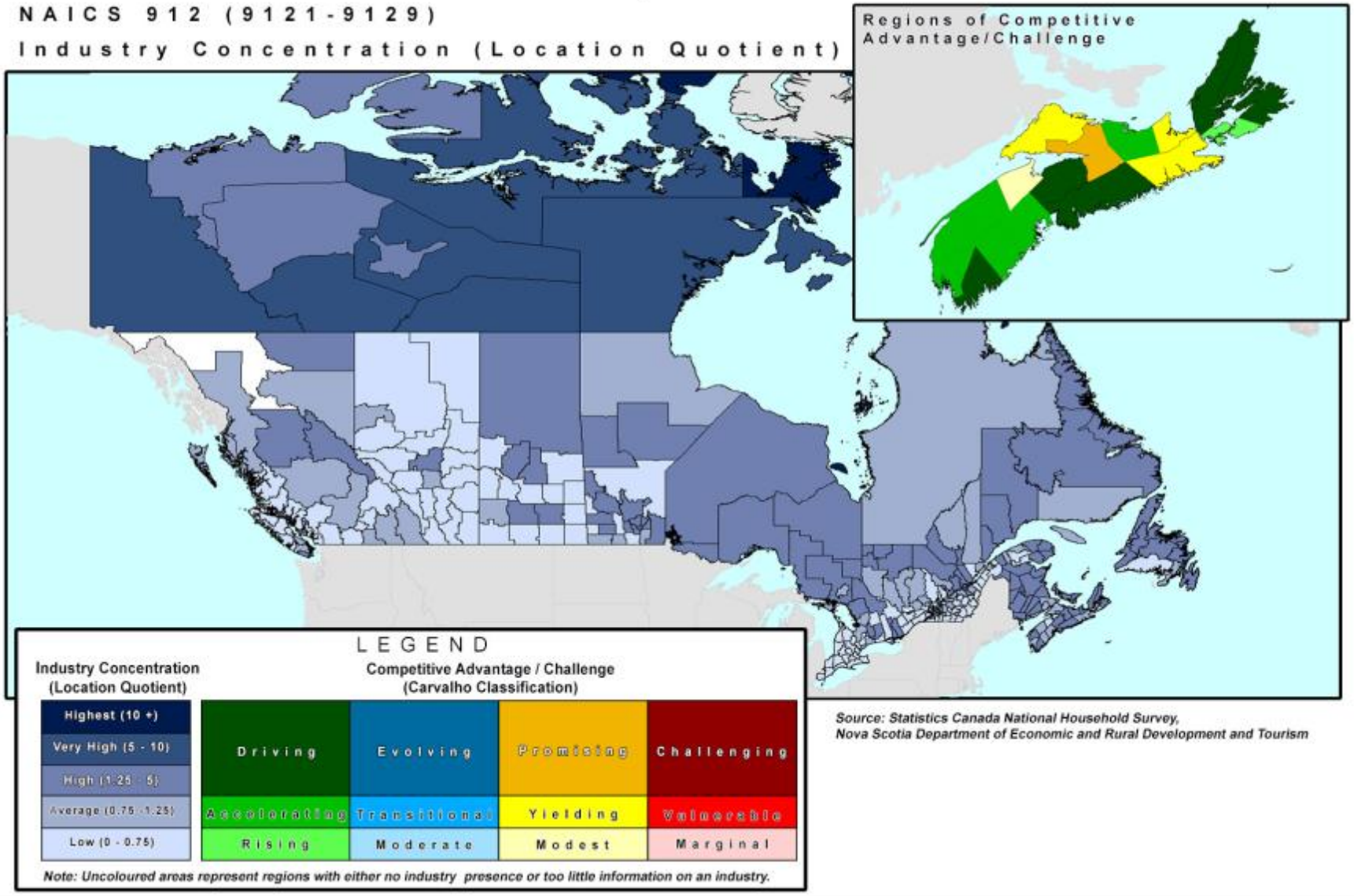


Source: Statistics Canada National Household Survey, Nova Scotia Department of Economic and Rural Development and Tourism

Provincial & territorial public administration

NAICS 912 (9121-9129)

Industry Concentration (Location Quotient)

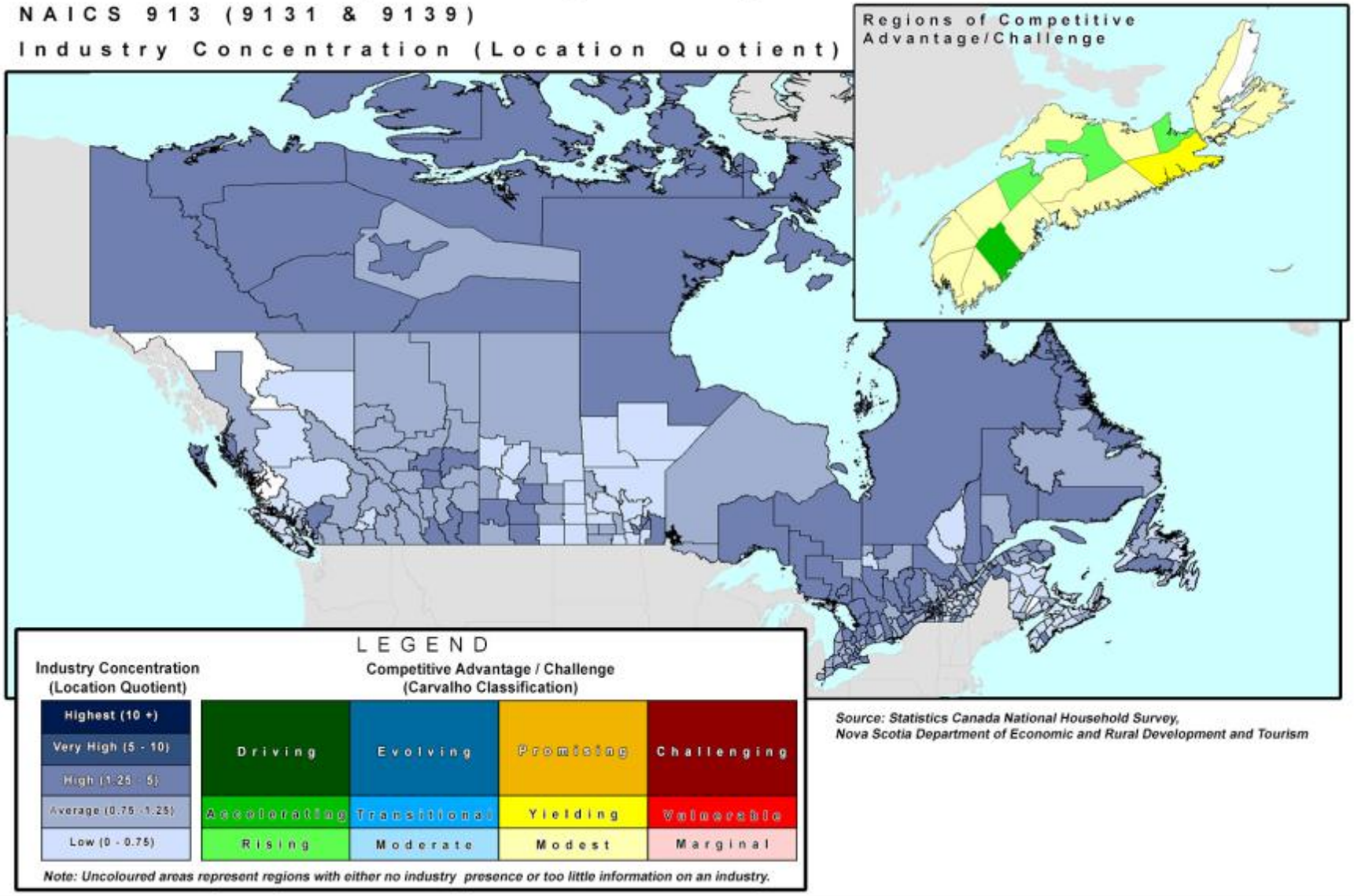


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Local, municipal & regional public administration

NAICS 913 (9131 & 9139)

Industry Concentration (Location Quotient)

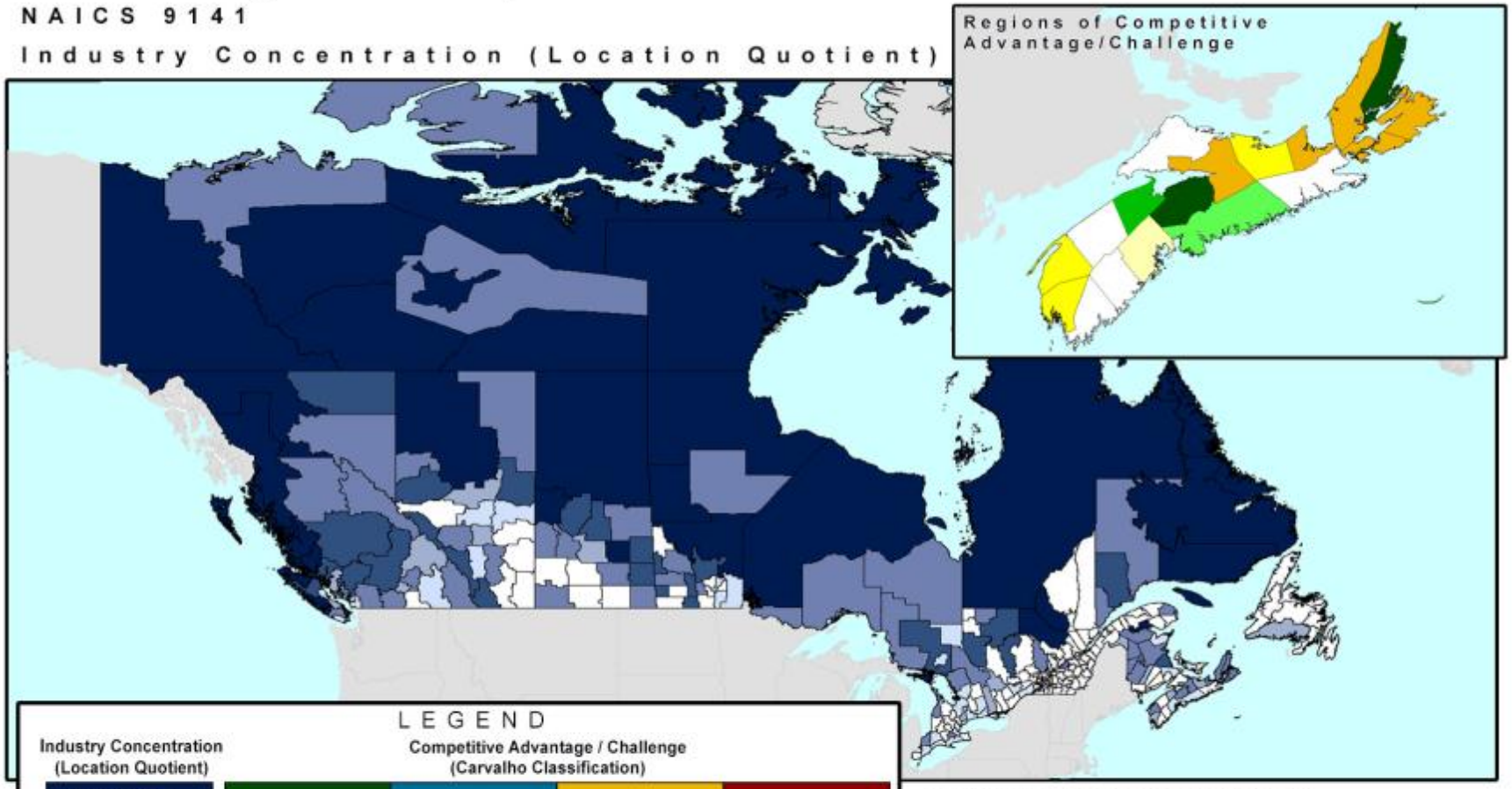


Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Aboriginal public administration

NAICS 9141

Industry Concentration (Location Quotient)



Source: Statistics Canada National Household Survey,
Nova Scotia Department of Economic and Rural Development and Tourism

Appendix 1

Industries Classified as Driving/Challenging

Shelburne

Driving	Challenging
4411 Automobile dealers	3117 Seafood product preparation and packaging
4529 Other general merchandise stores	3366 Ship and boat building
6212 Offices of dentists	4471 Gasoline stations
6219 Other ambulatory health care services	
6230 Nursing and residential care facilities (6231 to 6239)	
6241 Individual and family services	
6244 Child day-care services	
9120 Provincial and territorial public administration (9121 to 9129)	

Yarmouth

Driving	Challenging
3115 Dairy product manufacturing	3117 Seafood product preparation and packaging
4172 Construction, forestry, mining, and industrial machinery, equipment and supplies wholesaler-distributors	3149 Other textile product mills
4461 Health and personal care stores	4181 Recyclable material wholesaler-distributors
4543 Direct selling establishments	4532 Office supplies, stationery and gift stores
4911 Postal service	4533 Used merchandise stores
5191 Other information services	4831 Deep sea, coastal and great lakes water transportation
5411 Legal services	
5412 Accounting, tax preparation, bookkeeping and payroll services	
6111 Elementary and secondary schools	
6112 Community colleges and C.E.G.E.P.s	
6212 Offices of dentists	
7121 Heritage institutions	

Digby

Driving	Challenging
2373 Highway, street and bridge construction	1133 Logging
2383 Building finishing contractors	3219 Other wood product manufacturing
4412 Other motor vehicle dealers	4471 Gasoline stations
4413 Automotive parts, accessories and tire stores	4533 Used merchandise stores
4441 Building material and supplies dealers	4831 Deep sea, coastal and great lakes water transportation
4883 Support activities for water transportation	5614 Business support services
4911 Postal service	7211 Traveller accommodations
5191 Other information services	
6113 Universities	

Queens

Driving	Challenging
2389 Other specialty trade contractors	3117 Seafood product preparation and packaging
4411 Automobile dealers	3221 Pulp, paper and paperboard mills
4543 Direct selling establishments	6216 Home health care services
4911 Postal service	
5191 Other information services	
5242 Agencies, brokerages and other insurance related activities	
6111 Elementary and secondary schools	
6219 Other ambulatory health care services	
7121 Heritage institutions	

Annapolis

Driving	Challenging
2362 Non-residential building construction	1133 Logging
4413 Automotive parts, accessories and tire stores	2361 Residential building construction
4451 Grocery stores	3117 Seafood product preparation and packaging
4543 Direct selling establishments	4131 Food wholesaler-distributors
4911 Postal service	4533 Used merchandise stores
4931 Warehousing and storage	7115 Independent artists, writers and performers
5311 Lessors of real estate	7211 Traveller accommodations
6115 Technical and trade schools	8111 Automotive repair and maintenance
7121 Heritage institutions	
8139 Business, professional, labour and other membership organizations	

Lunenburg

Driving	Challenging
4161 Electrical, plumbing, heating and air-conditioning equipment and supplies wholesaler-distributors	1133 Logging
4411 Automobile dealers	1153 Support activities for forestry
4451 Grocery stores	2361 Residential building construction
4453 Beer, wine and liquor stores	3117 Seafood product preparation and packaging
4521 Department stores	4151 Motor vehicle wholesaler-distributors
4543 Direct selling establishments	4181 Recyclable material wholesaler-distributors
4911 Postal service	6216 Home health care services
5112 Software publishers	7115 Independent artists, writers and performers
6111 Elementary and secondary schools	
6213 Offices of other health practitioners	
6241 Individual and family services	
6242 Community food and housing, and emergency and other relief services	
7121 Heritage institutions	
8122 Funeral services	

Kings

Driving	Challenging
2373 Highway, street and bridge construction	1150 Support activities for farms (1151 and 1152)
2383 Building finishing contractors	3116 Meat product manufacturing
3333 Commercial and service industry machinery manufacturing	3119 Other food manufacturing
4411 Automobile dealers	4131 Food wholesaler-distributors
4413 Automotive parts, accessories and tire stores	4442 Lawn and garden equipment and supplies stores
4441 Building material and supplies dealers	4531 Florists
4451 Grocery stores	4532 Office supplies, stationery and gift stores
5617 Services to buildings and dwellings	4533 Used merchandise stores
5621 Waste collection	6216 Home health care services
6116 Other school and instruction	6243 Vocational rehabilitation services
6230 Nursing and residential care facilities (6231 to 6239)	7212 RV (Recreational Vehicle) parks and recreational camps
6244 Child day-care services	7223 Special food services
7121 Heritage institutions	

Hants

Driving	Challenging
2381 Foundation, structure, and building exterior contractors	1110 Farms (except aquaculture) (1111 to 1124 and 1129)
2382 Building equipment contractors	1133 Logging
3115 Dairy product manufacturing	3273 Cement and concrete product manufacturing
3342 Communications equipment manufacturing	3279 Other non-metallic mineral product manufacturing
4132 Beverage wholesaler-distributors	3345 Navigational, measuring, medical & control instruments man.
4161 Electrical, plumb., heating, air-cond. equipment and supplies	3364 Aerospace product and parts manufacturing
4172 Construction, for., mining, & ind. M. & E. supplies whole.-distributors	4162 Metal service centres
4413 Automotive parts, accessories and tire stores	8113 Commercial & ind. M. & E. (exc. auto./elec.) repair and maintenance
4812 Non-scheduled air transportation	
4881 Support activities for air transportation	
4883 Support activities for water transportation	
5223 Activities related to credit intermediation	
5242 Agencies, brokerages and other insurance related activities	
5621 Waste collection	
5629 Remediation and other waste management services	
6244 Child day-care services	
7121 Heritage institutions	
8129 Other personal services	
9120 Provincial and territorial public administration (9121 to 9129)	
9141 Aboriginal public administration	

Halifax

Driving	Challenging
3333 Commercial and service industry machinery manufacturing	1141 Fishing
3342 Communications equipment manufacturing	4811 Scheduled air transportation
4132 Beverage wholesaler-distributors	4853 Taxi and limousine service
4179 Other machinery, equipment and supplies wholesaler-distributors	4872 Scenic and sightseeing transportation, water
4511 Sporting goods, hobby and musical instrument stores	5151 Radio and television broadcasting
4881 Support activities for air transportation	5171 Wired telecommunications carriers
4921 Couriers	5269 Other funds and financial vehicles
5616 Investigation and security services	5614 Business support services
5621 Waste collection	
6213 Offices of other health practitioners	
6219 Other ambulatory health care services	
7114 Agents and managers for artists, athletes, entertainers and other public figures	
9111 Defence services	
9120 Provincial and territorial public administration (9121 to 9129)	

Colchester

Driving	Challenging
2373 Highway, street and bridge construction	3253 Pesticide, fertilizer and other agricultural chemical manufacturing
3115 Dairy product manufacturing	4151 Motor vehicle wholesaler-distributors
4161 Electrical, plumbing, heating and air-conditioning equipment and supplies wholesaler-distributors	4163 Lumber, millwork, hardware and other building supplies wholesaler-distributors
4413 Automotive parts, accessories and tire stores	4471 Gasoline stations
4441 Building material and supplies dealers	4842 Specialized freight trucking
4451 Grocery stores	4922 Local messengers and local delivery
4529 Other general merchandise stores	7224 Drinking places (alcoholic beverages)
4543 Direct selling establishments	
4881 Support activities for air transportation	
6212 Offices of dentists	
6213 Offices of other health practitioners	
7222 Limited-service restaurants	
8122 Funeral services	

Cumberland

Driving	Challenging
2111 Oil and gas extraction	1110 Farms (except aquaculture) (1111 to 1124 and 1129)
2123 Non-metallic mineral mining and quarrying	1141 Fishing
2373 Highway, street and bridge construction	3114 Fruit and vegetable preserving and specialty food manufacturing
3115 Dairy product manufacturing	3359 Other electrical equipment and component manufacturing
4411 Automobile dealers	3399 Other miscellaneous manufacturing
4461 Health and personal care stores	4131 Food wholesaler-distributors
4529 Other general merchandise stores	4171 Farm, lawn and garden machinery and equipment wholesaler-distributors
4881 Support activities for air transportation	4189 Other miscellaneous wholesaler-distributors
4911 Postal service	4471 Gasoline stations
5223 Activities related to credit intermediation	5614 Business support services
5621 Waste collection	7212 RV (Recreational Vehicle) parks and recreational camps
6111 Elementary and secondary schools	8113 Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
6219 Other ambulatory health care services	8134 Civic and social organizations
6220 Hospitals (6221 to 6223)	
6230 Nursing and residential care facilities (6231 to 6239)	
8122 Funeral services	
9112-9119 Other federal services	

Pictou

Driving	Challenging
2373 Highway, street and bridge construction	1141 Fishing
2381 Foundation, structure, and building exterior contractors	4532 Office supplies, stationery and gift stores
4451 Grocery stores	5511 Management of companies and enterprises
4453 Beer, wine and liquor stores	5614 Business support services
4543 Direct selling establishments	6243 Vocational rehabilitation services
5191 Other information services	
6112 Community colleges and C.E.G.E.P.s	
6219 Other ambulatory health care services	
6230 Nursing and residential care facilities (6231 to 6239)	
7121 Heritage institutions	
7222 Limited-service restaurants	

Guysborough

Driving	Challenging
2383 Building finishing contractors	1133 Logging
2389 Other specialty trade contractors	3117 Seafood product preparation and packaging
4451 Grocery stores	3219 Other wood product manufacturing
4453 Beer, wine and liquor stores	4131 Food wholesaler-distributors
4883 Support activities for water transportation	4471 Gasoline stations
6230 Nursing and residential care facilities (6231 to 6239)	
7121 Heritage institutions	

Antigonish

Driving	Challenging
2123 Non-metallic mineral mining and quarrying	3169 Other leather and allied product manufacturing
2362 Non-residential building construction	3262 Rubber product manufacturing
2383 Building finishing contractors	3366 Ship and boat building
2389 Other specialty trade contractors	7223 Special food services
4411 Automobile dealers	8113 Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
4441 Building material and supplies dealers	8131 Religious organizations
4451 Grocery stores	
4461 Health and personal care stores	
6111 Elementary and secondary schools	
6117 Educational support services	
6230 Nursing and residential care facilities (6231 to 6239)	
8139 Business, professional, labour and other membership organizations	

Inverness

Driving	Challenging
2122 Metal ore mining	3117 Seafood product preparation and packaging
2211 Electric power generation, transmission and distribution	3274 Lime and gypsum product manufacturing
2373 Highway, street and bridge construction	3366 Ship and boat building
3241 Petroleum and coal product manufacturing	4532 Office supplies, stationery and gift stores
4453 Beer, wine and liquor stores	8113 Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
4461 Health and personal care stores	
4543 Direct selling establishments	
6111 Elementary and secondary schools	
6230 Nursing and residential care facilities (6231 to 6239)	
9120 Provincial and territorial public administration (9121 to 9129)	

Richmond

Driving	Challenging
2381 Foundation, structure, and building exterior contractors	2361 Residential building construction
4161 Electrical, plumbing, heating and air-conditioning equipment and supplies wholesaler-distributors	8113 Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
4451 Grocery stores	8134 Civic and social organizations
4511 Sporting goods, hobby and musical instrument stores	
4911 Postal service	
5221 Depository credit intermediation	
6111 Elementary and secondary schools	
6230 Nursing and residential care facilities (6231 to 6239)	

Cape Breton

Driving	Challenging
2123 Non-metallic mineral mining and quarrying	3117 Seafood product preparation and packaging
3241 Petroleum and coal product manufacturing	4181 Recyclable material wholesaler-distributors
4482 Shoe stores	5622 Waste treatment and disposal
4883 Support activities for water transportation	6216 Home health care services
5311 Lessors of real estate	6243 Vocational rehabilitation services
5616 Investigation and security services	
5621 Waste collection	
5629 Remediation and other waste management services	
6111 Elementary and secondary schools	
6219 Other ambulatory health care services	
6220 Hospitals (6221 to 6223)	
8122 Funeral services	
9112-9119 Other federal services	
9120 Provincial and territorial public administration (9121 to 9129)	

Victoria

Driving	Challenging
5221 Depository credit intermediation	3117 Seafood product preparation and packaging
6116 Other school and instruction	4532 Office supplies, stationery and gift stores
7121 Heritage institutions	
7222 Limited-service restaurants	
9120 Provincial and territorial public administration (9121 to 9129)	
9141 Aboriginal public administration	